

**Presentation Title: Exploring Careers in Data Science: Insights from Industry Experts****Abstract:**

Join us for an engaging and informative session on careers in data science, tailored for students interested in this rapidly evolving field. Industry experts will share their experiences and insights on the diverse opportunities and career paths within data science. The speakers bring extensive experience in various data science roles across different industries.

Topics covered will include:

- An overview of the data science landscape and key skills required
- Real-world applications and projects in different industries
- Career paths and opportunities in data science
- Insights into healthcare analytics and real-world examples
- Tips and advice for students aspiring to enter the data science field

Whether you are just starting your journey in data science or looking to advance your career, this session will offer valuable knowledge and practical advice to help you succeed. We look forward to an interactive discussion and answering your questions about the exciting possibilities in data science careers.

**About the presenters:**

Alex Gutman, PhD, is a Director of Data Science at Procter & Gamble, author of the book “Becoming a Data Head” (Wiley, 2021), Adjunct Instructor at the University of Cincinnati, former Fulbright Specialist, and proud graduate of Wright State University ('07 & '09) and the Air Force Institute of Technology ('13).



Dr. Raghad Alkhawaldeh;



Dr. Raghad Alkhawaldeh is a distinguished Senior Data Scientist at Procter and Gamble. She has extensive experience in leveraging machine learning and data mining techniques to drive meaningful insights and significant improvements in various sectors, including healthcare and consumer products. She obtained her Ph.D. and MS in Industrial and Systems Engineering from Binghamton University's Watson School of Engineering and Applied Science.

Dr. Alkhawaldeh has led numerous high-impact projects at Procter & Gamble, ChristianaCare Health Systems, and Health Catalyst, focusing on enhancing e-content and consumer experience in P&G Beauty. During her career in healthcare, she focused on improving patient care outcomes and optimizing care processes through advanced analytics to reduce cost.