

Wright State University
FY2021/FY2022 Contracts and Expenditures
June 1, 2021 through June 30, 2021

| \$150,000-\$249,999 (Reporting Requirement Only) | |
|---|---|
| Contract Information | Description of Services |
| Vendor: Think Patented Committed Contract Period: 8/18/2021 – 8/18/2023 Approval Amount: \$249,000.00 Current Annual Amount: \$100,000.00 Contract Options: (1) - 2-year option Last Bid Date: 2019 WSU Point of Contact: Mark Anderson, Director of Marketing | Print marketing materials from across the university that cannot be printed or mailed using the internal Wright State Printing Center. Items printed through this spend will be those that cannot be printed due to equipment, stock, staffing, quality, or mailing limitations. Marketing is working closely with the Print Center to improve design, processes, and print quality to grow the proportion of internally fulfilled orders. Even with greatly increased prospective and retention marketing we do not expect spend to exceed \$249,000 over two years. |