

Faculty Budget Priority Committee (FBPC)  
Minutes  
January 11, 2021

**Committee members present:** Laura Luehrmann (President), Brian Boyd (Vice President), Eric Bennett (FBPC Vice Chair), Tom Wischgoll (CECS), Nimisha Patel (CEHS), Ashley Hall (CoLA), Sherry Farra (CoNH), Diane Huelskamp (Lake), and Barbara Hopkins (RSCOB)

**1. Approval of minutes from Nov 16**

**2. Review and discussion of Documents from Dec Board of Trustees' meetings:**

[https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Dec/meeting/Report%20-%20Marketing%20BOT\\_26Aug2020-23Nov2020%20Final.pdf](https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Dec/meeting/Report%20-%20Marketing%20BOT_26Aug2020-23Nov2020%20Final.pdf)

<https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Dec/meeting/Report%20-%20Affordability%20and%20Efficiency%20FY20-WSU.pdf>

Discussion included:

- WSU's relationship with Sinclair, including competition in some programs
- WSU Marketing Report: request to know more about marketing expenditures, including the expected return on investment from the recently approved \$5 million expenditure.
- WSU Affordability and Efficiency Report
- 2 for 1 program at Cleveland State: <https://www.csuohio.edu/admissions/2-for-1-tuition-promise>. Is this something WSU should consider?

**3. Committee planning for Spring 2021 semester**

Committee members discussed topics that we should study further and focus on for the Spring 2021 semester. We should use the "lens" document that was drafted over the summer and presented to the Faculty Senate in October, to help determine our focus, i.e. how are any programs, initiatives and expenditures of the University "ensuring equitable access to a quality education for all students" and promoting "graduate education and the scholarly profile of the University?"

[https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Oct/meeting/FBPC-LensDocument\\_2020-09.pdf](https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Oct/meeting/FBPC-LensDocument_2020-09.pdf)

Priorities identified by the FBPC:

- Enrollment trends, past, present and future
  - Impact of anticipated retrenchment on compensation and other aspects of the WSU budget outlook
- Marketing investments, plan, and expectations
- Affiliated entities: their status and impact on the WSU budget
- WSU Bookstore
- SB6 scores

4. **Meeting dates for Spring 2021:** (all 2:30-4:00) – please hold; will cancel if not needed

Feb 1

Feb 8

Mar 8 (Mon after spring break)

Mar 15

Apr 5

Apr 12

5. **Other important spring semester dates to hold:**

**Board of Trustees Finance, Audit, Infrastructure and Governance Cmte:**

Feb 18 (Committee Day; time TBD)

Mar 19 (9-11am)

Apr 29 (Committee Day; time TBD)

May 21 (9-11am)

June 18 (Budget presentation: 8:30am)