

DEVELOP. DESIGN. DISCOVER

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OVERVIEW

This is your opportunity to shine with your design skills!!

The Wright State University Business & Graphic Professionals are proud to announce the 2021 Annual Graphic Gateway Design Competition. We are asking students this year to design a logo with a generic advertising poster. The top two winning posters will be displayed on our website and local news media, as well as the university and organization's social media pages.

The top 2 winning entrants will each receive a \$250 book scholarship to Wright State Lake Campus sponsored by the WOEf board. A special Day with a Designer at Totally Promotional in Coldwater, OH. <https://www.totallypromotional.com/>

RULES AND SUBMISSION INSTRUCTIONS

Files should be named as follows: Firstname_lastname_schoolname_2021

The winner of the contest must submit all files required for reproduction. Files become the property of Business & Graphic Professionals.

If you have any questions, please email us at: graphic-gateway-comp@wright.edu.

PDF entries are due by April 23rd, 2021. The winner will be notified by April 30, 2021.

LOGO & POSTER SPECIFICATIONS

Digital file dimensions: 11.0 x 17.0 inch.

Include entrant's school name and name of the student, teacher, school, and contact email for the teacher.

Create a Logo for the candy store "Candy Charmers" with a maximum limit of 3 colors.

Create a poster for a generic time frame to be used all year round.

The poster must include the logo created along with generic relatable vector graphics to satisfy any customer's sweet cravings. All graphics must be original and created using vectors—no bitmap imagery or clipart will be allowed.

Bright and highly vibrant colors are suggested.

A clever tagline for the store should be created and added to the poster.

There should be no brand names used on the poster.

Final submission should include a .pdf file uploaded.

Only one submission per student allowed.

All entries become property of the B&G Professional organization.

