

ATHLETICS DEPARTMENT

Bob Grant

We have a specific & unique mission:



- The Customer is #1
- Agile
- Nimble
- Resourceful
- Squeeze every ounce of production out of every dollar
- Extension of Enrollment Management
- Glimpse into the future



SPENDING

Division 1 Ohio schools

Athletic Expenditures:



(EADA 2017-2018 & Cleveland.com, March 2019)

ACADEMICS / RETENTION

52

*STRAIGHT TERMS
WITH A CUMULATIVE
GPA OF 3.0 OR BETTER*

87%

*GRADUATION
SUCCESS RATE*

Get them | Keep them | Graduate them

ACADEMICS cont.

Fall 2019 Student-Athletes by College

Raj Soin College of Business	64
College of Liberal Arts	24
College of Education & Human Services	58
College of Engineering & Computer Science	21
College of Science & Math	37
College of Nursing & Health	13
Graduate School	9

54

Out-of-State Student-Athletes

24

International Students from

13

Countries on

4

Continents



TUITION / SSI

STUDENT-ATHLETE CONTRIBUTION:

\$4.3M

3

"FULL RIDE" SPORTS

**MEN'S BASKETBALL | WOMEN'S BASKETBALL |
VOLLEYBALL**

ENGAGEMENT

ATTENDANCE – 65,000

BRAND BUILDING/EXPOSURE - \$26M

NATIONAL TV – 10 in '18/'19

CORPORATE SPONSORS - \$800K-\$1M

DONOR ENGAGEMENT - \$56M

HIGH SCHOOL KIDS – 21,000

COMMUNITY SERVICE – 2,100 hours

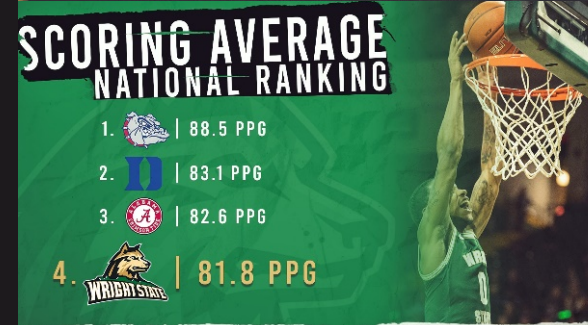


ATHLETIC SUCCESS

*MEN'S BASKETBALL
VOLLEYBALL
MEN'S SOCCER
BASEBALL
GOLF*

DEFENDING CHAMPIONS

*McCAFFERTY
Trophy*



#RAIDERUP | #GETROWDY

WRIGHT STATE STUDENT- ATHLETES

*Motivated
High Achieving
Engaged
They give back*



HAPPINESS

91%

*OF OUR
STUDENT-ATHLETES
WOULD CHOOSE
WRIGHT STATE AGAIN*



HEAVY LIFTING & TOUGH DECISIONS

- Make strategic decisions with full knowledge of the impact of those decisions.
- Start with outcomes & let your values (PSA) guide you.
- This is what everyone, every unit on campus must now do.
- This is what athletics has been doing – that glimpse into the future.





TUITION / SSI

STUDENT-ATHLETE CONTRIBUTION:

Grow It!

Opportunities

“Equivalency” SPORTS

Women's Soccer | Baseball | Softball

Men's Soccer | Golf | Men's Tennis

Women's Tennis | Track | Cross Country

True Cost of Athletics 1-2%

Without Counting:

- *BRAND BUILDING/EXPOSURE*
\$26M
- *DONOR ENGAGEMENT - \$56M*





NORMAL P-S-A & NEW P-S-A



*SPORTS ARE ONE OF THE FEW THINGS
THAT UNITE US!*

