

**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES  
OFFICIAL PROCEEDINGS OF THE  
THREE HUNDRED AND SEVENTY-THIRD MEETING**

**February 21, 2020**

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3. We Serve U Day – March 4, 2020
4. Employee Awards for Excellence Ceremony – March 24, 2020, 3:00 p.m., Apollo Room
5. Finance, Audit and Infrastructure Committee Meeting, March, 27, 2020, 2455 Presidential Drive, First Floor Gallery Space
6. ArtsGala – March 28, 2020
7. April Craze – April 24, 2020
8. Board of Trustees' Committee Day, April 30, 2020, NEC Auditorium., NEC Bldg.
9. Lake Campus Commencement – April 30, 2020
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**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES  
OFFICIAL PROCEEDINGS OF THE  
THREE HUNDRED AND SEVENTY-THIRD MEETING**

**Friday, February 21, 2020 at 8:00 a.m.  
Room 241, Wright State University Nutter Center**

**I. CALL TO ORDER**

The meeting of the Wright State University Board of Trustees was called to order by Mr. Sean Fitzpatrick, chair, on Friday, February 21, 2020, at 8:02 a.m., in Room 241, Wright State University Nutter Center. Ms. Shari Mickey-Boggs, secretary to the Board of Trustees, called the roll:

**Present**

Douglas Fecher  
Sean Fitzpatrick  
Anuj Goyal  
Martin Grunder  
Tom Gunlock  
Bruce Langos  
William Montgomery  
Andrew Platt  
Grace Ramos  
Vishal Soin

**Absent**

Michael Bridges  
Olivia Sneary  
Shaun Wenrick

**II. CONFLICT OF INTEREST STATEMENT**

Mr. Fitzpatrick read the following conflict of interest statement:

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

**III. PROOF OF NOTICE OF MEETING**

Mr. Fitzpatrick reported that the meeting was called by written notification and a quorum was present.

**IV. DISPOSITION OF PREVIOUS MINUTES**

Mr. Fitzpatrick moved to approve the December 5, 2019 minutes as submitted. Mr. Langos seconded, and the motion was unanimously approved by voice vote.

**V. ANNOUNCEMENTS**

None were offered.

**VI. EXECUTIVE SESSION**

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum and by roll call vote, determined to hold an Executive Session by offering the following resolution:

**RESOLUTION 20-35**

RESOLVED that the Wright State University Board of Trustees agreed to hold an Executive Session on Friday, February 21, 2020; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- A. Pending or imminent court action
- B. Personnel matters: employment
- C. Personnel matters: compensation

Mr. Fitzpatrick moved for approval. Mr. Gunlock seconded, and the motion was unanimously approved by roll call vote. The Executive Session started at 8:27 a.m. in Room 241, Wright State University Nutter Center.

**VII. RECESS**

The meeting adjourned at 9:55 a.m.

**VIII. RECONVENE - ROLL CALL**

The Wright State Board of Trustees reconvened at 10:12 a.m. in the Berry Room, Wright State University Nutter Center. Ms. Mickey-Boggs called the roll:

**Present**

Douglas Fecher  
Sean Fitzpatrick  
Anuj Goyal  
Martin Grunder  
Tom Gunlock  
Bruce Langos  
William Montgomery  
Andrew Platt  
Grace Ramos  
Olivia Sneary  
Vishal Soin

**Absent**

Michael Bridges  
Shaun Wenrick

Mr. Fitzpatrick stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the Board in its Public Session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the Board at the invitation of the Board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

**Conflict of Interest Statement**

Mr. Fitzpatrick read the conflict of interest statement and asked to be notified of any conflicts should they arise.

**IX. REPORT OF THE CHAIR**

**A. Chair's Comments**

Mr. Fitzpatrick welcomed everyone to the Board of Trustees Public Session.

**B. Recognition of New Board Member: Tom Gunlock**

Mr. Fitzpatrick acknowledged the appointment of Wright State University's new trustee and welcomed Mr. Tom Gunlock. Tom joins us from the Miami University Board of Trustees.

**C. Written Reports – Wright State University Board of Trustees - February 20, 2020**

The Advancement, Communications, Foundation and Marketing Reports as presented to this meeting be, and the same hereby are accepted. These reports are contained in the appendix at the end of the written report.

**D. Employment Agreement – President Susan L. Edwards, Ph.D.**

Mr. Fitzpatrick presented the following resolution on the contract for President Susan L. Edwards for approval.

## **RESOLUTION 20-36**

WHEREAS, the Board of Trustees determined to have Susan L. Edwards, Ph.D. serve as the next University President; and an employment agreement was drawn up to memorialize her term as President.

THEREFORE, it be

RESOLVED that the employment agreement between Wright State University and Susan L. Edwards, Ph.D., effective January 1, 2020, and submitted to this meeting be, and the same hereby is approved.

Mr. Fitzpatrick moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

### **X. REPORT OF THE PRESIDENT**

#### **A. University Updates**

Dr. Edwards voiced her excitement of attending this first Public Session Board meeting as President. She spoke passionately about her commitment to our students and our community.

Focus for the next two years is the three R's. Recruitment, Retention and Relationships will provide us with the strategic direction to move forward. Rebuilding trust within our community to being this region's institution and serving the people will take the whole effort of every member of the Wright State University community.

President Edwards thanked the Board of Trustees for their sponsorship of the Faculty and Staff Appreciation event that brought campus together and improved morale. Earth and Environmental Sciences outshot the Board of Trustees' team to win the free-throwing competition. After the men's basketball win against IUPUI, all of our senior athletes were acknowledged.

The importance of tomorrow's open house and the impact of our increased advertising was highlighted. Presently, Wright State is on 49 billboards, on radio stations, in cinemas, in print and on digital media. Registrations were down 40% on January 26 and now are 20% over. However, enrollment is still tracking below where it needs to be for Fall. Dr. Edwards invited everyone to join faculty, staff and administrators at the open house to welcome students to campus and showcase all of the great opportunities this University offers.

President Edwards also encouraged everyone to attend the up and coming fabulous ArtsGala on Saturday, March 28. This premier event features our talented performing art students and is one of our largest fundraisers bringing sponsorship and support from the local businesses and donors to the University. Dr. Edwards will be hosting some of our key community partners.

The Horizon League Tournament starts on March 9 and 10. President Edwards offered to host anyone from the Board of Trustees.

Looking forward, we need to continue the great positive press coverage. Recruitment is our number one effort for Fall.

## **B. Confirmation of Academic & Administrative Appointments and Changes**

### ***Faculty Promotions***

Kayleigh Elizabeth Duncan, M.S., has been appointed Instructor, Computer Science and Engineering, College of Engineering and Computer Science, effective January 1, 2020.

James William Hamister, Ph.D., has been appointed Associate Professor and Chair, Information Systems and Supply Chain Management, Raj Soin College of Business, effective January 1, 2020.

LaTrelle D. Jackson, Ph.D., has been appointed Professor and Interim Dean, School of Professional Psychology, effective January 1, 2020.

Brian D. Rigling, Ph.D., has been appointed Professor and Dean, College of Engineering and Computer Science, effective December 1, 2019.

Michael A. Schmidt, Ph.D., has been appointed Assistant Professor, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective November 14, 2019.

### ***Faculty Separations***

Frank W. Ciarallo, Ph.D., Associate Professor, Biomedical, Industrial, and Human Factors Engineering, College of Engineering and Computer Science, effective July 31, 2019.

Loren M. Friedman, M.S., Associate Professor and Director of Clinical Trials, Clinical Trials Research Alliance-SOM, Boonshoft School of Medicine, effective December 3, 2019.

Gengxin Li, Ph.D., Assistant Professor, Mathematics and Statistics, College of Science and Mathematics, effective November 6, 2019.



Susan S. Lightle, Ph.D., Professor, Accountancy, Raj Soin College of Business, effective December 31, 2019.

Prabhaker Mateti, Ph.D., Associate Professor, Computer Science and Engineering, College of Engineering and Computer Science, effective December 31, 2019.

Mary C. McCarthy, M.D., F.A.C.S., Professor, Department of Surgery, Boonshoft School of Medicine, effective December 31, 2019.

Sharmila Mitra Mukhopadhyay, Ph.D., Professor, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective December 31, 2019.

G. Thomas Sav, Ph.D., Professor, Economics, Raj Soin College of Business, effective January 31, 2020.

Michelle Ruth Schussler, M.A., STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective July 31, 2019.

Roy Vice, Ph.D., Associate Professor, History, College of Liberal Arts, effective December 31, 2019.

LaPearl Logan Winfrey, Ph.D., Professor and Dean, School of Professional Psychology, effective December 31, 2019.

### ***Unclassified New Hires***

Alexandra Nichole Bergin, M.S., has been appointed Administrative Assistant, Dayton Regional STEM School, College of Education and Human Services, effective January 6, 2020.

Caleb Burke, B.S., has been appointed Research Assistant, Biological Sciences, College of Science and Mathematics, effective January 6, 2020.

Mae Alexandra Carpenter, Ph.D., has been appointed Postdoctoral Researcher, Pharmacology and Toxicology, Boonshoft School of Medicine, effective January 6, 2020.

Kara Ann Donbrock, B.S.E.D., has been appointed Program Manager, Fitness and Wellness, Campus Recreation, effective January 6, 2020.

Kristin Petersen Gagliardi, M.A., has been appointed Academic Advisor, Advising, effective January 6, 2020.

Nkechi Green, MSW, has been appointed Instructor, Social Work, College of Liberal Arts, effective January 1, 2020.

Courtney Denise Harchaoui, M.A., has been appointed Student Advocate and Case Manager, Student Activities, effective December 2, 2019.

Brooke L. Johnson-Leppla, M.Ed., has been appointed Assistant Director of Alumni Engagement, Alumni Relations, effective January 21, 2020.

Cynthia Raeann Kaan, M.Ed., has been appointed Admissions Communication and Data Specialist, Undergraduate Admissions, Enrollment Management Division, effective December 2, 2019.

Saman Khan, M.Sc., has been appointed Research Assistant, Pharmacology and Toxicology, Boonshoft School of Medicine, effective December 4, 2019.

McKenna Reigh Koewler, M.Ed., has been appointed Student Service Program Manager, Student Affairs and Admissions, Boonshoft School of Medicine, effective January 21, 2020.

Kaelin L. Locker, B.S., has been appointed Admissions and Recruiting Coordinator, Student Affairs and Admissions, Boonshoft School of Medicine, effective January 6, 2020.

Deidre Lockett, M.S., has been appointed Academic Advisor, Advising, effective January 6, 2020.

Nichole Louise Mathews, B.S.B.A., has been appointed Budget Analyst, Budget Planning and Resource Analysis, Business and Finance, effective December 2, 2019.

Connor Patrick Morris has been appointed Research Apprentice, Pharmacology and Toxicology, Boonshoft School of Medicine, effective December 4, 2019.

Richa Patel, B.S., M.S., has been appointed Salesforce Administrator, Computing and Telecommunications Services, effective January 6, 2020.

Madhuri Pushpa, B.S., M.S., has been appointed Programmer Analyst II, Computing and Telecommunications Services, effective January 6, 2020.

Mary Rezvan Reshad, B.A., has been appointed Associate Director, Financial Aid, Enrollment Management Division, effective January 6, 2020.

Alexander Lee Sanford, B.A., M.L.S., has been appointed Digital Initiatives and Scholarly Communication Librarian, Library, effective January 6, 2020.

Amy Lynn Schear has been appointed Contracts Administrator, Wright State Research Institute, effective January 21, 2020.

Laura Adrienne Siegmann, M.Ed., has been appointed Assistant Registrar for Curriculum and Records, Office of the Registrar, effective December 12, 2019.

Trevin Dane Sonnier, B.A.S., has been appointed Assistant Baseball Coach-Hitting, Intercollegiate Athletics, effective September 16, 2019.

Amanda Kay Sparks, M.A., has been appointed Program Coordinator, Neuroscience, Cell Biology, and Physiology, Boonshoft School of Medicine, effective January 6, 2020.

Scott Swanson, B.S., M.S., has been appointed WSRI Program Manager, Wright State Research Institute, effective January 6, 2020.

Joshua Andrew Trippier, A.A., has been appointed Web Designer and Videographer, Marketing and Communications, effective November 18, 2019.

Jessica Lynn Waltrip, M.A., has been appointed Academic Advisor, Advising, effective December 2, 2019.

James Paul Wendling, B.S., has been appointed Athletic Coordinator, Lake Campus, effective November 25, 2019.

### ***Unclassified Promotions***

Teresa Carroll, B.A., has been appointed Manager, Administrative Information Services, Computing and Telecommunications Services, effective October 1, 2019.

Javan M. Conley, M.B.A., has been appointed Associate Vice President, Facility Operations, Facilities Management and Services, effective January 1, 2020.

Casey Dues, B.A., has been appointed Assistant to the Dean, Lake Campus, effective January 1, 2020.

Elizabeth Ann Generas, M.Ed., has been appointed Academic Program Director, Electrical Engineering, College of Engineering and Computer Science, effective September 1, 2019.

Kurt A. Holden, M.S., has been appointed Lieutenant, University Police Department, effective December 1, 2019.

Lesli R. Middlestetter, B.S., has been appointed Tuition and Fee Assessment Analyst, Office of the Bursar, effective January 6, 2020.

Wallace Neikirk, A.S., has been appointed Systems Analyst, Computing and Telecommunications Services, effective November 1, 2019.

Steven Nickell has been appointed Telecommunications Manager, Computing and Telecommunications Services, effective December 1, 2020.

Teresa Peters, A.A.S., has been appointed Systems Analyst, Computing and Telecommunications Services, effective November 1, 2019.

John Matthew Remley, B.S., has been appointed Systems Security Engineer, Computing and Telecommunications Services, effective January 1, 2020.

Lora B. Sidor, B.S., CPA, CFE, ACDA, has been appointed University Controller, Business and Finance, effective January 1, 2020.

David E. Toller, M.S., has been appointed Program Manager for Life Coaching, Counseling and Wellness Services, effective January 13, 2020.

Rebecca Traxler, B.S., has been appointed Executive Assistant to the President, President Administration, effective January 1, 2020.

### ***Unclassified Separations***

Tamer Abdelghaffar Abdelhakeem Abdelrehim, Ph.D., Research Scientist, Biomedical, Industrial, and Human Factors Engineering, College of Engineering and Computer Science, effective January 31, 2020.

Sheryl Lianne Adamson, B.S.N., Registered Nurse, College of Nursing and Health, effective January 3, 2020.

Alison Agather, B.A., Research Associate, Earth and Environmental Sciences, College of Science and Mathematics, effective January 22, 2020.

Michelle Renee Brasseur, M.L.I.S., Reference and Instruction Librarian, P.L. Dunbar Library, effective January 21, 2020.

Kurt A. Brugger, M.B.A., Assistant IT Manager, Business Office, Boonshoft School of Medicine, effective January 24, 2020.

William P. Couch, Research Assistant, Population and Public Health Sciences, Boonshoft School of Medicine, effective November 18, 2019.

Amy E. Dempe, Regulatory Director, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective December 31, 2019.

Karen L. Dickerson, B.S., Manager, Research Program, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective December 31, 2019.

Kenton Dover, ITSM ServiceNow Administrator, Computing and Telecommunications Services, effective January 17, 2020.

Erika Rae Duncan, M.S., Benefits Analyst, Human Resources, effective November 22, 2019.

Larry Fox, Director of Technical Services, Computing and Telecommunications Services, effective December 31, 2019.

Todd P. Frantz, M.S.W., Associate Registrar, Systems, Office of the Registrar, effective January 10, 2020.

James William Frisbie, B.S., Research Assistant, Biological Sciences, College of Science and Mathematics, effective December 31, 2019.

Allison Gahris, M.Ed., Academic Advisor, Advising, effective December 6, 2019.

Jonathan Grieb, M.S., Organic Chemistry Laboratories Manager, Chemistry, College of Science and Mathematics, effective September 3, 2019.

Amelie Pauline Marie Gyrard, Ph.D., Research Assistant Professor, Kno.e.sis Center, College of Engineering and Computer Science, effective December 31, 2019.

Jordan Rae Keith, B.S., Admissions Recruiter, Undergraduate Admissions, Enrollment Management Division, effective January 3, 2020.

Amanda B. Kincaid, R.N., B.S.N, CCRC, R.N. Research Coordinator, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective December 31, 2019.

Bill Knotts, has been appointed Director of Facilities and Physical Plant, Facilities Management and Services, effective December 31, 2019.

Othalia Larue, Ph.D., Postdoctoral Researcher, Psychology, College of Science and Mathematics, effective November 30, 2019.

Deanna L. McGrath, B.A., Manager, Student Information Systems, Office of the Registrar, effective December 31, 2019.

Genessa Lynn Merritt, M.S.N., Director/NP Student Health Center, Student Health Services, College of Nursing and Health, effective January 13, 2020.

Latricia Milhouse, M.A., Human Resources Business Partner, Human Resources, effective November 30, 2019.

Sharon A. Morgan, R.N., Data Coordinator, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective December 31, 2019.

Srikanth Nadella, M.S., B.S., Research Software Developer, Computing and Telecommunications Services, effective December 31, 2019.

Jeffrey Nador, Ph.D., Postdoctoral Researcher, Psychology, College of Science and Mathematics, effective December 31, 2019.

Julie Ann Skipper, Ph.D., Research Safety Specialist, Environmental Health and Safety, Facilities Management and Services, effective January 10, 2020.

Amanda J. Steele-Middleton, M.B.A., University Registrar, Office of the Registrar, effective January 24, 2020.

Michael R. Sullivan, M.S., Program Director, Compliance and Assessment, School of Professional Psychology, effective November 30, 2019.

Stephen Craig This, M.A., Associate Director, Institutional Research and Effectiveness, Institutional Research, effective January 9, 2020.

Becky S. Valekis, B.A., Assistant Director, Annual Giving, University Advancement, effective December 31, 2019.

Craig Daniel Young, B.A., Accounting Associate, University Advancement, effective November 12, 2019.

### ***Classified New Hires***

Erica Calorel, has been appointed Administrative Specialist, Information Systems and Operations Management, Raj Sooin College of Business, effective December 16, 2019.

Noel Elizabeth Fleeman has been appointed Office Assistant 2, Graduate Admissions, Graduate Admissions, effective December 2, 2019.

Jametha Hunter has been appointed Office Assistant 2, Student Academic Success Center, effective December 2, 2019.

Robin Johnson, B.S., has been appointed Account Clerk 3, Student Activities, effective January 6, 2020.

Courtney Alana Jones, B.A., has been appointed Records Technician 2, Undergraduate Admissions, Enrollment Management Division, effective September 3, 2019.

Ryan C. McCoy has been appointed Maintenance Worker, Physical Plant, effective January 21, 2020.

Walita M. Reynolds has been appointed Custodial Services Worker, Physical Plant, effective December 2, 2019.

Autumn Sunshine Richardson has been appointed Custodial Services Worker, Physical Plant, effective November 18, 2019.

Bradley Neal Rogers, B.S., has been appointed Custodial Services Worker, Physical Plant, effective November 4, 2019.

Michael Joseph Smedley has been appointed Custodial Services Worker, Physical Plant, effective November 18, 2019.

### ***Classified Promotions***

James Lee has been appointed Plumber, Facilities Management and Services, Physical Plant, effective November 16, 2020.

Kaelin K. Queeney has been appointed Accounting Associate, Advancement Services, effective January 11, 2020.

Christopher Sheirdan has been appointed Plumber, Facilities Management and Services, Physical Plant, effective December 23, 2019.

Stevie Woolf has been appointed Administrative Support Coordinator, Modern Languages, College of Liberal Arts, effective December 5, 2020.

### ***Classified Separations***

Leisa Alejandro, Grounds Maintenance, effective January 31, 2020.

Adrienne Gudelsky, B.S., Administrative Support Coordinator, Biological Sciences, College of Science and Mathematics, effective January 5, 2020.

Diane N. Phillips, Office Assistant 2, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective December 31, 2019.

Carolyn Vanderhorst, Office Assistant 1, Student Health Services, College of Nursing and Health, effective December 31, 2019.

Cordelle West, Office Assistant 1, Student Health Services, College of Nursing and Health, effective December 31, 2019.

Crystal Wisecup, Custodial Services Worker, Physical Plant, effective January 9, 2020.

### **RESOLUTION 20-37**

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

Mr. Fitzpatrick moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

#### **C. Report on Investments**

Since the last Board meeting, the investment reports for January 2020 have been received. These reports have been distributed to the trustees and will be filed with the official Board of Trustees' records.

#### **D. Ratification of Contracts and Grants**

Wright State University has recorded 180 awards totaling \$45,247,401 in external funding for the time period of July 1, 2019 to December 31, 2019.

Recent funding received by the University includes \$149,993 from the Substance Abuse and Mental Health Services Administration to Dr. Paul Hershberger (Family Medicine department) for a program to expand and enhance access to medication-assisted treatment services for people with an opioid use disorder seeking or receiving medication-assisted treatment. This program will provide education and training of students in the medical, physician assistant and nurse practitioner fields.

### **RESOLUTION 20-38**

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

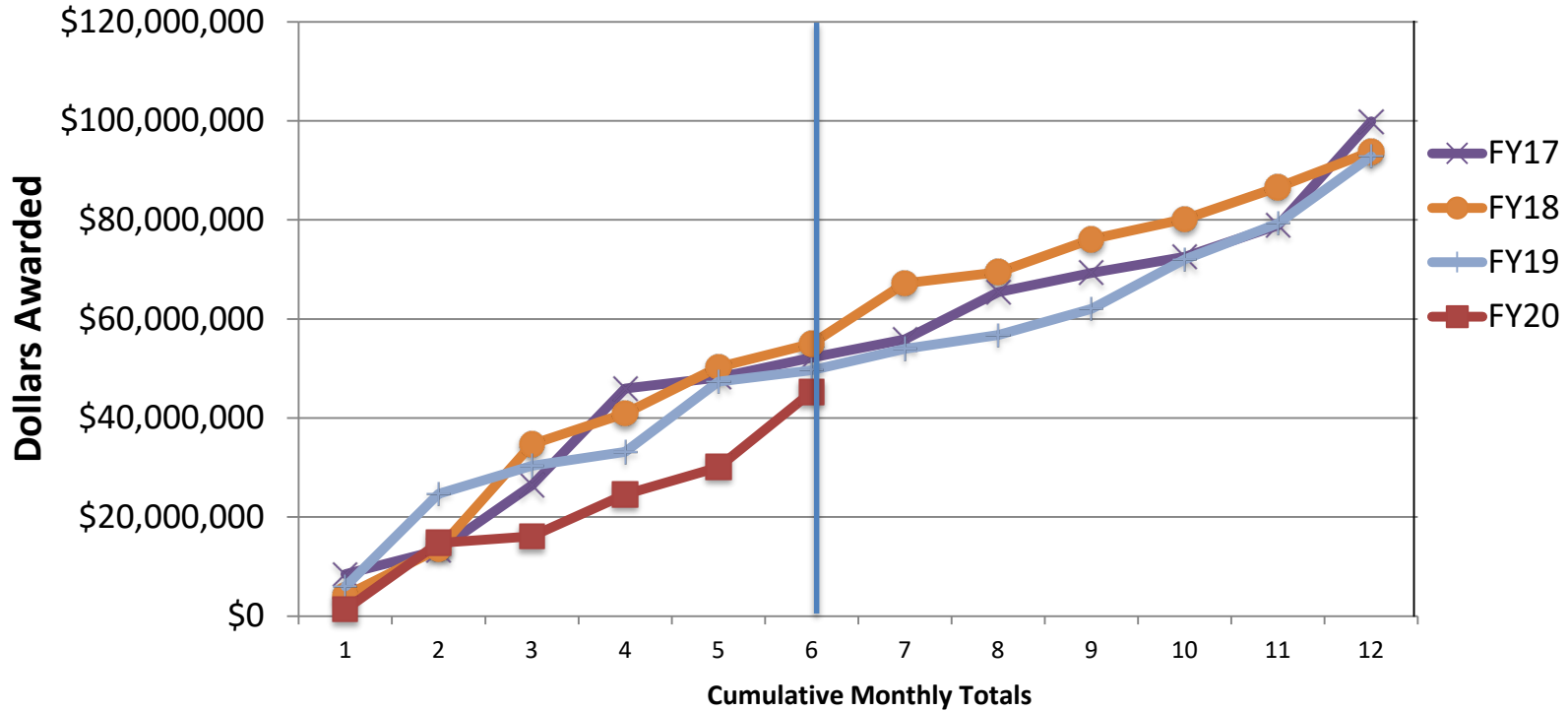
Mr. Fitzpatrick moved for approval. Mr. Fecher seconded and the motion was unanimously approved by roll call vote.



# WRIGHT STATE UNIVERSITY

## Cumulative Grant and Contract Awards

### Comparison with Previous Three Fiscal Years through December



**FY20 through 12/31/19: \$45,247,402**  
**FY19 through 12/31/18: \$49,647,404**  
**FY18 through 12/31/17: \$54,996,444**  
**FY17 through 12/31/16: \$52,172,954**

**WRIGHT STATE UNIVERSITY  
GRANT AND CONTRACT AWARDS**

**PREPARED FOR  
BOARD OF TRUSTEES MEETING  
February 21, 2020\***

TYPE	NEW AWARDS		ONGOING AWARDS**		TOTAL AWARDS	
	Number	Dollars	Number	Dollars	Number	Dollars
Research	13	\$715,243	23	\$10,217,674	36	\$10,932,917
Instruction	1	\$149,993	4	\$367,515	5	\$517,508
Institutional Support	0		3	\$121,774	3	\$121,774
Public Service	2	\$156,300	6	\$1,484,381	8	\$1,640,681
Student Aid	0		3	\$7,870,102	3	\$7,870,102
<b>TOTAL</b>	<b>16</b>	<b>\$1,021,536</b>	<b>39</b>	<b>\$20,061,445</b>	<b>55</b>	<b>\$21,082,981</b>

\* Figures include total support for awards made since the December 2019 Board of Trustees Meeting.

\*\* Ongoing awards include renewals, continuations, supplements and amendments.

This report was prepared by the Office of Research and Sponsored Programs.

**February 21, 2020  
Wright State University  
Grants and Contracts Awarded  
Since the December 13, 2019 Board of Trustees Meeting**

<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
<b>Boonshoft School of Medicine</b>						
<b>Basic Research</b>						
Amendment Educ. Inst. Subagreement	African Ancestry Genomic Psychiatry Cohort	06/16/2015 06/30/2020	Research Foundation for The State University of New York	Lehrer, Douglas S.	\$163,800	The Principal Investigator will enroll individuals that meet diagnostic criteria for schizophrenia or schizoaffective disorder, depressive type, in the Genomic Psychiatry Cohort.
Amendment Non-Profit Grant	Selective Regulation of Distal Nephron Sodium Handling by Calcineurin Isoform	07/01/2019 06/30/2020	American Heart Association - National	Williams, Clintoria	\$82,206	This Scientist Development Grant proposes to identify the role of each calcineurin isoform in NCC and blood pressure regulation. If successful, results of the proposed experiments may highlight a new direction for blood pressure therapies.
Amendment Educ. Inst. Subagreement	Anti-TNF Monotherapy versus Combination Therapy with Low Dose Methotrexate in Pediatric Crohn's Disease (COMBINE)	11/01/2019 10/31/2020	University of North Carolina at Chapel Hill	Saeed, Shehzad	\$51,470	The goal of this project is to assess if combination therapy with an immunomodulator medication (methotrexate) + biologic therapy vs monotherapy with biologic therapy alone results in better and sustained outcomes in children with Crohn's disease.
Amendment Industrial Agreement	Biopsy Study	10/27/2017 06/19/2019	Devicor Medical Products, Inc.	Dudley, Emily S.	\$36,582	Wright State University will support the testing of biopsy devices.

**February 21, 2020**  
**Wright State University**  
**Grants and Contracts Awarded**  
**Since the December 13, 2019 Board of Trustees Meeting**

<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
Amendment Non-Profit Subagreement	Metabolomics Analyses of Fecal Extracts in a 'Humanized' Microbiome Mouse Model of Toxicant Exposure	05/01/2017 12/31/2019	Henry M. Jackson Foundation	Reo, Nicholas V.	\$19,074	The major objective is to examine the effects of US military-relevant toxicants on the gut microbiome and its local environment and, conversely, assess the microbiome-based chemical changes to the toxicant.
Continuation Federal Grant	Mechanisms of Microsatellite Instability in Human Disease	09/01/2019 08/31/2020	DHHS, National Institute of General Medical Sciences	Leffak, I. Michael	\$300,000	The researchers will characterize DNA breakage at microsatellites implicated in human disease, during normal replication and during therapies that target DNA structure.
Continuation Industrial Grant	Biopsy Study	07/01/2019 06/30/2022	Devicor Medical Products, Inc.	Dudley, Emily S.	\$11,766	Wright State University will support the testing of biopsy devices.
New Federal Grant	Differential clearance of the pyroglutamate abeta through arachnoid and meningeal lymphatics in Alzheimer Disease.	09/01/2019 06/30/2020	DHHS, National Institute on Aging	Janson, Christopher G	\$389,263	The research is focused on alternative routes or mechanisms of clearance to resolve the problem of impaired AB brain clearance and to provide invaluable tools for the research community and to enable therapeutic discovery.
New Non-Profit Grant	Generalization of ALS Markers	01/01/2020 06/30/2020	Wright State Applied Research Corporation	Elbasiouny, Sherif M.	\$19,653	The researchers propose to extend our electrophysiology experiments and data mining/machine-learning analysis approaches to develop early markers of ALS in a new ALS model, based on a different mutation from our current model.

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New Educ. Inst. Subagreement	Pharmacometric Modeling and Simulation for Evaluation of Bioequivalence for Leuprolide Acetate Injection	09/01/2019 02/29/2020	University of Utah	Turner Sherwin, Catherine M	\$7,022	The researcher will be responsible for pharmacokinetic modeling, assistance in preparation of reports for the FDA and writing of manuscripts related to this study.
New Educ. Inst. Subagreement	Pharmacometric Modeling of Immunosuppressants for Evaluation of Bioequivalence Criteria	09/01/2019 02/29/2020	University of Utah	Turner Sherwin, Catherine M	\$3,745	The researcher will be responsible for pharmacokinetic modeling, assistance in preparation of reports for the FDA and writing of manuscripts related to this project.
<b>Applied Research</b>						
Amendment Educ. Inst. Subagreement	CTRA - AQUEOUS- PREP	09/30/2018 09/29/2019	University of Maryland	Prayson, Michael J.	\$95,760	CTRA - AQUEOUS-PREP
Amendment Educ. Inst. Subagreement	CTRA	09/15/2013 07/31/2019	Johns Hopkins University	Terry, John B.	\$19,211	CTRA-MISTIE III
Continuation Non-Profit Subagreement	NCI Award Under DCOP Fiscal Agency Agreement	08/15/2019 12/31/2019	Dayton Clinical Oncology Program	Paul, Kimberly A.	\$348,993	WSU will continue to serve as the fiscal agent for Dayton Clinical Oncology Program (DCOP) funding in FY2019-2025 per the agreement (with effective date of December 23, 2001).

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Continuation Non-Profit Agreement	Miscellaneous Awards Under DCOP Fiscal Agency Agreement	08/01/2019 12/31/2019	Dayton Clinical Oncology Program	Paul, Kimberly A.	\$13,379	This amendment will allow supplemental funding for WSU to act as the fiscal agent for the Dayton Clinical Oncology Program (DCOP) for managing Non-NIH NCI funds per master agreement Addendum #1 having an effective date of May 12, 2005.
New Industrial Grant	CTRA - REAKT	06/13/2018 12/31/2019	Atox Bio, Ltd.	Ekeh, Akpofure P. Walusimbi, Mbag Woods, Randy J. McCarthy, Mary C. Semon, Gregory R	\$97,320	CTRA - REAKT
<b>Instruction</b>						
Amendment Educ. Inst. Subagreement	MEDTAPP Ohio Cardiovascular Disease Value Collaboration	10/04/2017 06/30/2019	Case Western Reserve University	Solomon, Glen D.	\$11,015	The goal of this project is to develop an interprofessional CVD clinical curriculum with standards for health professionals and health professions students (e.g., residents, medical, nursing, CHW students) with an emphasis on quality improvement and health equity.
Continuation State Grant	Residency Traineeship Program for Psychiatric Residents in Dual Diagnosis - MI/DD	07/01/2019 06/30/2021	Ohio Department of Developmental Disabilities	Gentile, Julie P. Cowan, Allison Gainer, Danielle M Harper, Kari S	\$80,000	These funds will provide FY2018-FY2019 funds for faculty positions for training in psychiatric services to the mentally disabled.
Continuation Other Gov't. Contract	Mental Illness- Intellectual Disability Residency Placements	07/01/2019 06/30/2020	Montgomery County ADAMH Services Board	Gentile, Julie P.	\$30,000	The Professorship supports a faculty position through Wright State Psychiatry to provide clinical services and supervision of psychiatry residents and medical students in a CMHC focused on Intellectual Disability.

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New Federal Grant	Wright MAT	09/30/2019 09/29/2020	DHHS, Substance Abuse and Mental Health Services Administration	Hershberger, Paul J. Leeds, Frederic Stuart Crawford, Timothy Jacobson, Michael D	\$149,993	The purpose of this program is to expand/enhance access to medication-assisted treatment (MAT) services for persons with an opioid use disorder (OUD) seeking or receiving MAT through ensuring the education and training of students in the medical, physician assistant and nurse practitioner fields.
<b>Public Service</b>						
Continuation State Grant	Ohio's Telepsychiatry Project	07/01/2019 06/30/2021	Ohio Department of Developmental Disabilities	Gentile, Julie P. Cowan, Allison Harper, Bethany L. Mast, Ryan C. Gainer, Danielle M Harper, Kari S	\$225,000	The researchers will expand the existing telepsychiatry program to serve Medicaid-eligible individuals with intellectual disability and co-occurring mental illness throughout Ohio.
Continuation Other Gov't. Subagreement	The Warriors Supporting Wellness (WSW) Project	10/01/2019 09/29/2021	Montgomery County ADAMH Services Board	Kinzeler, Nicole	\$25,000	The focus of this project is the evaluation of the Warriors Supporting Wellness (WSW) Mental Health Awareness Training (MHAT) Grant.
Supplement Educ. Inst. Contract	Sinclair Training	10/01/2019 12/31/2020	Sinclair Community College	Dudley, Emily S.	\$2,691	Wright State University will provide hands on training to Sinclair Community College students.

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<b>College of Engineering and Computer Science</b>						
<b>Basic Research</b>						
Amendment Federal Contract	SIRCUS TO2: Comprehensive Learning Objectives for Warfighter Needs (CLOWN)	03/31/2016 01/04/2021	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Palmer, Luther R. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas	\$170,000	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
Amendment Federal Contract	Synthesis, Exploitation, Analysis, and Belief for Autonomous Sensor Systems (SEABASS)	05/17/2019 08/10/2022	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D.	\$164,600	Through a multi-university collaboration, WSU proposes to execute a variety of interconnected research projects that will extend the state of the art in sensor performance, understanding, exploitation, and architectures.
Amendment Federal Contract	Synthesis, Exploitation, Analysis, and Belief for Autonomous Sensor Systems (SEABASS)	05/17/2019 08/10/2022	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D.	\$75,000	Through a multi-university collaboration, WSU proposes to execute a variety of interconnected research projects that will extend the state of the art in sensor performance, understanding, exploitation, and architectures.
Continuation Educ. Inst. Subagreement	Stochastic Metamodeling for Design Validation	12/24/2019 11/30/2020	Southwestern Ohio Council for Higher Education	Bae, Harok	\$19,855	The goal of this project is to streamline the adaptive and interactive computational framework of addressing the verification and validation in the design exploration.



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Continuation Industrial Subagreement	Vibration Bending Fatigue Properties of Additively Manufactured Nickel- Based Superalloy 718 with As-Built Surfaces	08/26/2019 05/30/2020	Universal Technology Corporation, LLC	Gockel, Joy E.	\$6,600	The researchers will test additively manufactured specimens in vibration fatigue similar to loading in turbine engines.
Continuation Industrial Subagreement	Aerospace Propulsion Outreach Program - Thrust Vectoring	08/01/2019 06/30/2020	Universal Technology Corporation, LLC	Roberts, Rory A.	\$2,500	The 2019-2020 Aerospace Propulsion Outreach Program (APOP) research activity requires undergraduate students, working as a team, to research and develop a modification to the JetCat P100-RX engine.
New Non-Profit Grant	Intelligent coach for medical simulation training	01/01/2020 06/30/2020	Wright State Applied Research Corporation	Cao, Caroline	\$20,000	The goal of this project is to generate data and a prototype of a virtual coach for medical procedure training.
New Non-Profit Grant	Process development for novel composites based on the Al-W alloy system	01/01/2020 06/30/2020	Wright State Applied Research Corporation	Srinivasan, Raghavan	\$20,000	The goal of this project is to generate data for proposals to DoD sponsors on the research and development of new hierarchical composites with a metallic aluminum matrix and tungsten or tungsten aluminide reinforcements.
New Non-Profit Grant	Scalable Visual Validation for Large- Scale Sequence Data Clustering	01/01/2020 06/30/2020	Wright State Applied Research Corporation	Chen, Keke	\$20,000	The researchers will develop a scalable visual clustering validation framework and a prototype system for large-scale sequence datasets.
New Educ. Inst. Subagreement	Additively Manufactured Embedded Electronics	10/01/2019 11/30/2020	Southwestern Ohio Council for Higher Education	Mian, Ahsan Akm	\$11,040	The overall goal of this project is to investigate additively manufactured embedded electronics for harsh environment applications.

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New State Subagreement	2020 SAE Baja Raider Racing	11/01/2019 05/31/2020	Ohio Space Grant Consortium	Baudendistel, Craig M.	\$5,000	The goal of this project is to develop a competition ready vehicle that can withstand the forces and loads encountered during rigorous off-road operation while keeping the driver safe.
<b>Applied Research</b>						
New Non-Profit Subagreement	APEX Analytics	09/30/2019 09/29/2021	Wright State Applied Research Corporation	Raymer, Michael L. Banerjee, Tanvi	\$100,000	The researchers will develop visual and statistical analytics to aid in the characterization of an organization's research and development competencies and their changes over time.

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**College of Liberal Arts**

**Instruction**

Continuation State Subagreement	University Partnership Program Grant 2019 -2021	07/01/2019 06/30/2021	Ohio Department of Job and Family Services	Killian, Jerri	\$246,500	Students are trained to be public child welfare workers. 11 students participate and complete one year post graduation as a public child welfare worker in Ohio.
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**Public Service**

New Non-Profit Subagreement	Locked Unloaded	12/01/2019 11/30/2020	FotoFocus	Montague, Benjamin	\$6,300	This exhibition, tentatively titled Locked Unloaded, will introduce artwork and programming to facilitate conversations around gun culture and its repercussions.
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**Academic Support**

New Non-Profit Subagreement	Light, shadow, and color, an exhibition of Jay Hoops' engaging and poetic photography	12/01/2019 11/30/2020	FotoFocus	Fruchtnicht-Ponchak, Paige E	\$725	These funds will support an exhibition of Jay Hoops' photographic prints.
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<b>College of Science and Mathematics</b>						
<b>Basic Research</b>						
Amendment Educ. Inst. Subagreement	MAVEN Extended Mission Phase E	07/01/2011 12/15/2022	University of Colorado	Fox, Jane Lee	\$126,000	The WSU Principal Investigator will participate in additional activities during Phase E for the Mars Atmosphere and Volatile Evolution (MAVEN) mission.
Amendment Federal Grant	The Role of Dynamic Representational Networks in Expertise in Visual Scene Recognition	09/01/2016 08/31/2020	DoD, Office of Naval Research	Harel, Assaf	\$109,978	The goal of the present study is to elucidate the mechanisms underlying the acquisition of expertise in scene analysis, and to establish the importance of changes in structure and dynamics of neural representations over multiple spatiotemporal scales as novel markers of expertise.
Amendment Educ. Inst. Subagreement	Intelligent Diagnostic Assessment Platform for School Statistics Education	09/01/2019 08/31/2020	University of Notre Dame	Kaminski, Jennifer A.	\$51,320	The researchers will develop a computerized assessment of students' learning of school statistics. The system will assess students' knowledge and provide individualized feedback and learning material in real time.
Continuation Federal Grant	Prevention of Adenovirus Pathogenesis Through Downregulation of the Apical Adenovirus Receptor	09/01/2019 08/31/2020	DHHS, National Institute of Allergy and Infectious Diseases	Leaman, Douglas	\$375,000	The researchers propose this work will lead to new ways to block wild type adenovirus infection and potentially save the lives of people with life-threatening adenovirus infections.

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New Non-Profit Grant	Developing a Raman Spectroscopy-based methodology for the on-site, rapid detection of fentanyl and other illicit drugs in street samples of powder or pill form	01/01/2020 06/30/2020	Wright State Applied Research Corporation	Pavel Sizemore, Ioana E.	\$20,000	The main goal of this project is to develop a Raman spectroscopy-based methodology for the on-site, rapid detection of fentanyl and other illicit drugs in street samples of powder or pill form.
New Educ. Inst. Contract	Water Sample Analysis	03/01/2019 03/31/2020	University of Mississippi	Hammerschmidt, Chad R.	\$2,200	The PI will provide analysis of total Hg of water samples.

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**Raj Soin College of Business**

**Student Aid**

Amendment	Foster Youth Short	07/01/2019	Ohio Department	Traynor, Thomas L.	\$20,263	This student aid program will provide eligible foster youth to receive a \$1000 scholarship for enrolling in courses that meet the Career Advancement Skills I certificate. A maximum of 20 students can receive the one-time scholarship.
State	Term Certificate	12/31/2020	of Higher	Brun, Carl F.		
Grant	Program		Education			

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**School of Professional Psychology**

**Basic Research**

Continuation State Grant	Research Evaluation Enhancement Projects (REEP) - MIH-20-38	07/01/2019 06/30/2020	Ohio Commission on Minority Health	Jackson, LaTrelle D	\$75,000	The purpose of this project is to provide technical assistance and evaluation support to the Ohio Commission on Minority Health's demonstration Infant Mortality HUB projects
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**Student Affairs**

**Public Service**

New State Grant	Support for the Center for Liberal Arts Student Success Center and the Model United Nations Program at Wright State University	07/01/2019 06/30/2021	Ohio Department of Higher Education	Stark, Wayne F Shannon, Vaughn	\$150,000	These funds will support the operations of the Center for Liberal Arts Student Success and providing funds for the Model United Nations Program.
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**Student Services**

Continuation State Subagreement	Continuation of Wrap Around Victim Services	10/01/2019 09/30/2020	Ohio Office of the Attorney General	Biesemeyer, Destinee N. Rando, Robert A.	\$118,080	This renewal project is intended to continue survivor advocacy and case management services on Wright State's Campus.
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<b>Universitywide</b>						
<b>Public Service</b>						
Amendment State Grant	Articulation and Transfer 2019/2020	07/01/2019 06/30/2020	Ohio Department of Higher Education	Edwards, Sue	\$1,136,606	These funds will be used to operate the Articulation and Transfer Network, a consortium appointed by the Chancellor at the Ohio Department of Higher Education.
Continuation State Subagreement	Support for Position of Associate Director, SCTAI, FY2020	07/01/2019 06/30/2020	Ohio Department of Higher Education	Edwards, Sue	\$77,389	This position will be responsible for the implementation and communication functions of the Perkins-funded Secondary Career-Technical Alignment Initiative of the Ohio Articulation and Transfer Network.
Continuation State Subagreement	Support for Position of Senior Associate Director, SCTAI 2020	07/01/2019 10/01/2019	Ohio Department of Higher Education	Edwards, Sue	\$17,695	This position will be responsible for the operation and direct administrative functions of the Secondary Career-Technical Alignment Initiative of the Ohio Articulation and Transfer Network.
<b>Student Services</b>						
Amendment Federal Grant	PELL Grant Program 2017/2018	04/01/2017 06/30/2018	U.S. Department of Education	Everhart, Kim	\$2,969	These funds support PELL grants for students.
<b>Student Aid</b>						
Amendment Federal Grant	Pell Grant Program 2019-2020	04/01/2019 06/30/2020	U.S. Department of Education	Everhart, Kim	\$7,848,121	These funds support PELL grants for students.

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Amendment Federal Grant	Supplemental Educational Opportunity Grant Program (SEOG) 2019/2020	06/01/2019 06/30/2020	U.S. Department of Education	Everhart, Kim	\$1,718	These funds support SEOG grants for students.

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**VP for Research and Dean of the Graduate School**

**Applied Research**

Non-Profit	WSARC/WSRI Collaborative Project		Wright State Applied Research Corporation	Andersh, Dennis J.	\$7,899,580	These funds denote the portion of the FY20 WSRC funding portfolio recorded through the month of December 2019.
<b>Total Funded</b>					<b>\$21,082,981</b>	

**E. Facility Security Clearance Resolution**

Due to personnel changes, the following resolution to amend Wright State's Facility Security Clearance is before the Board for approval.

**RESOLUTION 20-39**

WHEREAS, Wright State University wishes to maintain its facility security clearance through the Defense Security Service, and

WHEREAS, those persons occupying the following positions among the officers and officials at Wright State University shall be known as Key Management Personnel (KMP) as described in the National Industrial Security Program Operating Manual:

Dr. Susan L. Edwards  
President

Dr. Douglas W. Leaman  
Interim Provost

Ms. Ellen Reinsch Friese  
Interim Vice Provost for Research

WHEREAS, the KMP have been processed, or will be processed, to the level of the facility clearance granted to this institution, and the Interim Provost has been granted a Temporary Exclusion as provided for in the aforementioned National Industrial Security Program Operating Manual; and

WHEREAS, the said KMP are hereby delegated all of the Board's duties and responsibilities pertaining to the protection of classified information under classified contracts of the Department of Defense or User Agencies of its Industrial Security Program awarded to Wright State University; and

WHEREAS, the following named members of the Board of Trustees shall not require, shall not have, and can be effectively excluded from access to all classified information in the possession of Wright State University, and do not occupy a position that would enable them to affect adversely the policies and practices of Wright State University in the performance of classified contracts for the Department of Defense or User Agencies of its Industrial Security Program, awarded to Wright State University, and need not be processed for a personnel clearance:

Michael Bridges  
Douglas A. Fecher  
Sean Fitzpatrick  
Martin J. Grunder  
Thomas W. Gunlock

Bruce Langos  
William W. Montgomery  
Andrew J. Platt  
Altagracia Ramos

THEREFORE, be it

RESOLVED that the Board of Trustees of Wright State University authorizes the establishment of the above KMP and this Resolution supersedes Resolution 20-12 dated September 13, 2019.

Mr. Fitzpatrick moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

## **XI. REPORTS OF THE COMMITTEES OF THE BOARD**

### **A. Academic Affairs Committee Report Out**

In the absence of Mr. Michael Bridges, committee chair, Mr. William Montgomery reported on the committee meeting of February 20, 2020.

#### **1. Emeritus Requests**

### **RESOLUTION 20-40**

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, G. Thomas Sav, Professor of Economics served the university from 1987 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Sharmila Mukhopadhyay, Professor of Mechanical & Materials Engineering served the university from 1997 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, LaPearl Logan Winfrey, Professor and Dean of the School of Professional Psychology served the university from 2001 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Roy Vice, Associate Professor of History served the university from 1990 in a fully-affiliated and full-time status and has requested emeritus status; therefore, be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

Mr. Montgomery moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

2. **Affordability and Efficiency Report**

**RESOLUTION 20-41**

WHEREAS, Am. Sub. H.B. No. 64, Section 369.560 requires that all Boards of Trustees for each state institution of higher education shall develop an efficiency review of the institution based on the recommendations of the Ohio Task Force on Affordability and Efficiency; and

WHEREAS, the review considers:

- (1) Efficiencies;
- (2) Academic Processes;
- (3) Policy Reforms; and
- (4) Cost Savings, Redeployment of Savings, and Tangible Benefits to Students; and

WHEREAS, not later than November 1, 2019 each state institution of higher education shall submit the reports required under this section to the Chancellor of the Ohio Department of Higher Education either approved or pending approval by the institution's Board of Trustees of; therefore, be it

RESOLVED that the attached Wright State University Affordability and Efficiency Report as submitted to this meeting be, and the same hereby is endorsed.

Mr. Montgomery moved for approval. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

**Full Written Report of the Academic Affairs Committee on February 20, 2020:**

*In the absence of Mr. Michael Bridges, Mr. William Montgomery called the meeting to order at 11:04 a.m. and read the Conflict of Interest Statement.*

**Provost Report**

*Dr. Doug Leaman shared updates on the new Health College. Deb Ulrich, Interim Dean of the College of Nursing and Health; Joe Keferl, Dean of the College of Education and Human Services; and LaTrelle Jackson, Interim Dean of the School of Professional Psychology, spoke at the campus-wide Kick-off Celebration on February 12, 2020 about supporting the merger of their college, units and school and described their unified goals and purpose in developing this new college.*

*The goals of this process are: to create a new college to better serve our students and to better meet the workforce needs of our region; to bring together faculty, staff, students and partners from across a range of education and health-related programs within the university to develop new educational pathways leading to in-demand careers; to increase access to experiential learning; and to deliver enhanced preparation for high-demand jobs within the region and the state.*

*On February 19, 2020, Dr. Sue Ott Rowlands, Provost of Northern Kentucky University, addressed fifty constituents at the WSU Nutter Center Berry Room and related Northern Kentucky's creation of a new college of Health and Human Services and recent formation of an Institute for Health Innovation. Dr. Rowlands then facilitated a visioning session to a group consisting of an equal mix of students, staff, faculty, administrators and, most importantly, stakeholders from the region including representatives from major healthcare institutions, as well as Premier, Montgomery Public Schools, GDAHA, a variety of mental health care facilities, and Sinclair Community College.*

*The Health College will bring students together from similar career paths and provide benefits such as centralized advising and student services and more educational pathways or gateway curricula to a variety of different healthcare options and allow them to obtain a health-related career in high-demand areas. Career advisors will help with experiential learning opportunities and coordinate recruitment of students into this new college.*

*Short-term benefits of this consolidation are the development of new strategic alignments with existing programs and student training opportunities. Long-term programmatic changes that will be pursued with this new college include new degrees, new certificates, micro-credentialing, stackable certificates and providing continuing education opportunities for those in health-related fields.*

*Most of these programs have required clinicals, practicums or internships, and it is our ability to work with our external constituents that will allow us to develop and expand these high-demand programs. We will be talking about early career placement as our students are being trained and, therefore, recruiting and keeping them in the region.*

*Part of the advantage of having Education programs in this new college is that we can start to engage students in ninth grade, helping these students who want to pursue health-care degrees by developing pathways and programs so they are at an advanced stage once they come to Wright State. This helps lock that workforce into place regionally and provides a feeder for our programs as we continue to grow enrollment.*

*As new programs and new strategic alignments are developed, Dr. Leaman spoke about the importance of making sure the region's needs are met in an intentional manner and the importance of new programs being distinctive, excellent and economically viable in partnership with our regional stakeholders.*

*The inaugural college includes all programs in Nursing, and Professional Psychology, Teacher Education, Leadership Studies in Education and Organizations, Social Work, Human Services and Kinesiology and Health with opportunities for overlapping collaboration to meet the workforce needs.*

*Going forward, Dr. Leaman will be assembling working groups of faculty, staff, students and administrators to take the vision and put it into practice. The goal is for these working groups to work hard throughout the Spring and submit preliminary reports to his office. Some of the working group areas include curriculum including first-year programs, which is in the purview of the faculty, that could translate into a variety of different career paths and centralizing some student services and advising. Most of these programs have strict accreditation requirements. Governance is critical as we stand up a new college; and, ultimately, a discussion on ideal space.*



*Those reports will be used next Fall to inform our strategies as we move those into more formal decisions that will pass through Faculty Senate for their approvals and bring forward a final product before the Board at the end of Fall semester. A college launch in Fall of 2021, or prior to that time, as a ribbon cutting ceremony of the first college in thirty years, is anticipated.*

*Reorganization doesn't require HLC or state approval. Frequent updates to the Board on the Health College and final Board approval was discussed.*

*Dr. Leaman provided status updates of ongoing searches and positions that report to the Provost:*

*Vice Provost for Student Affairs: Position has been approved through the Strategic Hiring Committee, the search committee is seated, and the ad is ready to go out.*

*Dean Search for the Boonshoft School of Medicine: Search committee is seated, the ad is out, and candidates are being accrued with assistance from the Greenwood/Asher search firm.*

*Chair or Director of Nursing: Position has been approved by the Strategic Hiring Committee, the search committee is seated, and the ad is ready to go out.*

*Dean of Lake Campus: Next week, I will be meeting with our Lake Campus colleagues. A search committee is being formed and an ad finalized to hire a permanent dean as soon as possible.*

*The Vice Provost for Research and Innovation: Search was unable to come to terms with our top candidate, and we are back to accumulating applications.*

*Diversity is one of the most important features of our hires and is part of the process for all of these positions.*

*In response to questions by Ms. Ramos regarding the Chief Diversity Officer position, President Edwards stated there is representation by Lindsay Miller, Interim Chief Diversity Officer, or a designee on each of these search committees. The search for Chief Diversity Officer was suspended but will resume in the Fall.*

*The Program review status is progressing as planned. Currently, the program review committee has a deadline of February 21, and the deans have until March 6 to submit their reviews. Dr. Leaman will then provide his review to the President in April.*

*The goal is a coherent set of academic and institutional data that as leaders can be used to look at the details of our programs, a top to bottom assessment of how the programs are performing. There is a separate review for our core curriculum.*

*Lastly, Dr. Leaman spoke about his passion for student success and retention. He is in the process of organizing a retention summit to bring representatives from across campus involved in student success and retention. There will be a high-level detailed review of all the approaches focused on student success with a goal of improving student retention at Wright State University. Gaps, areas of duplication, and areas of unmet need will be identified. It is important to engage the faculty because there are a few single areas that can impact student success and retention like the engagement and interaction between students and faculty. Since introducing this idea at Faculty Senate, Dr. Leaman has received a lot of feedback. The kickoff will be right after Spring break.*

### **Emeritus Requests**

*The Academic Affairs Committee heard requests for emeritus status, and with a motion from Mr. Fecher and a second from Mr. Platt, the Academic Affairs Committee moved the resolution to the Board for approval.*

### **College of Education & Human Services Presentation**

*Dr. Joseph Keferl, dean of the College of Education & Human Services, discussed the connections between education and health as far as the formation of the new Health College. He provided handouts and policy briefings showing the importance of education to the State of Ohio, the investment of educator prep in Ohio and the engagement of K-12 school districts.*

*There are 54 approved educator prep programs in the State of Ohio, 13 are state supported; and the programs are in all 88 counties and 513 public schools across the State of Ohio. The metric value of hours teacher candidates co-teaching in Ohio schools from the thirteen universities converted to actual dollars is \$92,445,431 annually of economic value back to the State of Ohio.*

*Dr. Keferl explained how Education ended up in a context of health. Schools, teachers and administrators are more and more having to pay energies toward securing the base layers of safety and health needs in order for children to have the ability to start absorbing and learning.*

*Schools are under so many mandates to not only achieve in terms of academics and state report card, but teachers are being asked to make sure our kids are healthy and families connected to those kids are healthy. Educators might have to put on a hat to be a parent, social worker, nurse or counselor to a student and also teach students throughout the day. Health and nursing and health and social work and health and physical health are all hitting in school-learner space.*

*The briefs focus on areas specific to the crossover between education and health and what we know about the perimeters of when kids are healthy vs not and what that means to their ability to have life-long health outcomes. Ohio remains the only state in the United States that doesn't have health standards yet. If we really expect our children, our future of Ohio, to be healthy contributing members of our communities and our economy, you have to start early; and you have to have standards by which schools assure kids are getting the information necessary.*

*We are still working diligently with the State on the whole child concept model and working directly with the Ohio Department of Education and their strategic plan for the whole child.*

*Dr. Keferl introduced Dr. Michelle Fleming, faculty member, and student Lacie Miller, a B.S. Ed. Candidate in Early Childhood Education, who will present on training students in the crossover education and health through multiple initiatives with our schools. Colleen Saxen, a doctoral student in Organizational Leadership, provided a video on the crossover and how leadership plays an important part in driving healthy outcomes in our communities.*

*Dr. Fleming reported on the National and Ohio Learning Standards call for teachers to teach in ways that engage students in authentic problem-solving through evidence-based explanations and making sense of the phenomenon in the world around them. There is a growing need to develop a workforce that has the knowledge and skills to design and create innovations for 21<sup>st</sup> century problems and opportunities. Teacher candidates are confronted with daily pressures to conform to the established school and teacher norms and teach more than they possibly can.*

*We strive to promote teacher candidate agency in three big ways: (1) We challenge our faculty and candidates to explicitly identify and address local social issues around science and health affecting schools and access to healthy food, creating a more inclusive, biodiverse place. (2) We intentionally use democratic teaching practices that are more inclusive of both teachers and elementary students. Teacher candidates co-construct STEM content with*

*elementary students. (3) We provide opportunities for the teacher candidates to be mindful of their personal and professional health, practice together, and socially construct their teaching practices in a variety of local schools.*

*As we seek to prepare healthy teachers, we have discovered that we all need more time to develop and practice social skills, co-teaching, finding and sharing our voices, and connecting to the world around us and the communities that we serve. Exposure to poverty and violence impacts children's health. Teachers are asked to play a part in the development of healthy children. Having a relationship with the students helps to create a safer environment where they feel confident to learn and take academic risks. One way to reach this goal is through gardens.*

*Gardens create opportunities for students and teachers to experiment and learn content, but also create physical spaces where communities and schools intersect and interact. Gardens give students the opportunity to consider the health of their environment and their own human health, the diversity of the environment and their own human diversity. They are challenged to investigate ways to understand and improve health on all levels.*

*Lacie Miller is student teaching in a first-grade classroom in Kettering. Lacie won the 2019 Science Education Council of Ohio's (SECO) prestigious Diana M. Hunn Award recognizing one teacher candidate in the state of Ohio who has shown tremendous interest in teaching science and applied innovation science teaching methods in local schools.*

*Lacie spoke about how she has experienced having a relationship with students helps to create a safer environment where they feel confident to learn and take academic risks.*

*Dr. Keferl offered to share with the Board a video from Colleen Saxen showing her amazing work leading outdoor education initiatives and research in our community.*

### **Affordability and Efficiency Report**

*The Academic Affairs Committee heard a request for endorsement of the Affordability and Efficiency Report, and with a motion from Mr. Langos and a second from Mr. Fecher, the Academic Affairs Committee moved the resolution to the full Board for approval.*

## **B. Board Governance and Compliance Committee Report Out**

Mr. Fecher, chair, reported on the committee meeting of February 20, 2020.

The committee received a report from Peter Cheng and his team regarding recent changes to the University's Audit, Risk Management & Compliance structure. Those business units have been combined into a single unit under Peter Cheng and reporting to Greg Sample. The objective is to make Enterprise Risk Management into a comprehensive interconnected process that helps the Board, management and everybody at the University understand the types of risks we are faced with, how to reduce those risks, and how to mitigate those risks down to a level that serve the University.

A survey instrument is going on across the University now to receive input from subject matter experts, business unit leaders and so forth regarding what they see as the risks that come from the University's operations. Once that material is gathered, a workshop will be held to go through the input from the survey. The idea is to identify and prioritize the different risk areas. An audit plan, a compliance review plan and an enterprise risk review plan will then be developed based on the prioritization of those risks.

Ultimately, the goal is to devise a more efficient reporting and oversight structure in Enterprise Risk Management for the Board to oversee and assist management in mitigating the important higher-level risks so that the Board can ask the questions that is our obligation to ask regarding those risks. It is just now getting started. We have good people working on it, and they are engaged and committed to moving this project along. We are looking forward to reporting further progress when we meet in a few months.

Mr. Fecher stated that there were no action items out of this committee.

### **Full Written Report of the Governance and Compliance Committee on February 20, 2020:**

*Mr. Douglas Fecher, committee chair, called the meeting to order at 2:18 p.m. and read the Conflict of Interest Statement.*

### **Chair's Comments**

*Mr. Fecher stated within the last several months the University has reorganized its audit, compliance and risk management functions into a single unit headed by Peter Cheng and reporting to Greg Sample. The next step in the process is to review the three areas'*

*activities and begin to form a more comprehensive plan that serves the University and the Board of Trustees at a more effective level.*

*The Enterprise Risk Management plan being developed covers all the areas. The end goal is to make this plan more effective at helping the University and Board review and oversee its operations, identify and understand its risks, prioritize those risks and mitigate those risks where possible.*

### **Overview of University Enterprise Risk Management**

*Peter Cheng, chief audit, risk and compliance officer, introduced his team, Kelli Tittle, director of compliance; Lura Clapper, director of risk management; Beth Axthelm, internal auditor, and three wonderful students, and described the work completed the last seven weeks.*

*The first major initiative, Enterprise Risk Management (ERM), is an easy, systematic way to identify risk opportunities and promote best practices to achieve the University's goals of recruitment, retention and relationships. The process includes identifying risks, assessing the impact, planning and implementing mitigation, and monitoring mitigation and reporting.*

*The survey sent to campus leadership and key personnel last week solicited input on the risk opportunities facing the University. A workshop will focus on and prioritize the risk opportunities and then will be presented to the ERM executives, which include the President and Provost, COO, as well as the chair of this committee, subject matter experts and risk owners. As campus awareness increases and changes evolve, the plan will continue to identify different risks opportunities.*

*The committee further discussed identifying external factors, the data privacy issue, risk scores and audit scores, and annual risk assessments.*

### **C. Finance, Audit and Infrastructure Committee**

Mr. Grunder, chair, reported on the committee meeting of January 24, 2020.

#### **Report Out of the January 24, 2020 Meeting:**

The Finance team was recognized for all their efforts. FY19 Cash Sources totaled \$337M vs. cash uses of \$316M, roughly a \$20M positive difference. Steve Sherbet stated that it is going to become more challenging to construct the budget for FY20 as all the hard and difficult

cuts have been made. Enrollment and revenue are key in making a difference to improving our situation. It was discussed that stabilizing and boosting enrollment is critical.

Mr. Fecher pointed out the low point of our days cash on hand was 27 days. It is anticipated by the end of FY20 being at 89 days vs. FY19 of 83 days. The graphs show positive trends so there continues to be reason to stay optimistic, and the team was congratulated.

1. **Approval of Expenditures \$500,000 and Above**

Mr. Sample presented an increase to the existing Ohlmann Group contract to \$725,000 to support the new marketing initiative.

*Full details of the expenditure can be accessed here:*  
<https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Feb/meeting/FAI%208%20January%20Contracts%20%24500%20and%20over.pdf>

**RESOLUTION 20-42**

WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.

Mr. Grunder moved for approval. Mr. Fitzpatrick seconded, and the motion was unanimously approved by roll call vote.

Mr. Sample also presented a Ring Digital contract for digital media buying services for the Committee's review and approval.

*Full details of the expenditure can be accessed here:*  
<https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Jan/meeting/FAI%2010%20January%20Contracts%20%24250%20%24499.pdf>

**Report Out of the February 20, 2020 Meeting:**

Mr. Grunder noted another nice conversation at the meeting; and again, praised the hard work from the accounting team.

The following resolution was presented for Board approval.

**Sale of Wright State University Private Equity Investments  
To Wright State University Foundation**

**RESOLUTION 20-43**

WHEREAS, Wright State University sought to diversify its non-endowment portfolio by adding long-term Private Equity investments in order to increase investment income; and

WHEREAS, the first Private Equity investment, Venture Investment Associates VII, was purchased in June 2012 with an anticipated maturity date of May 2025; and

WHEREAS, the second Private Equity investment, SEI Global Private Assets III, was purchased in January 2015 with an anticipated maturity date of April 2024; and

WHEREAS, work and progress continue as the University addresses future uncertainties and challenges requiring prudent, conservative management of working capital; and

WHEREAS, the Finance, Audit and Infrastructure Committee has directed University Administration to minimize potential future investment losses and increase liquidity in the University's non-endowment/working capital fund by converting long-term investment assets into cash and short-term cash equivalent investments; and

WHEREAS, these long-term private equity investments would be more suitable if held by the Wright State University Foundation in their endowment portfolio; and

BE IT RESOLVED that the Wright State University Board of Trustees delegates authority to the Executive Vice President and Chief Operating officer to sell both private equity investments to the Wright State University Foundation; and

BE IT FURTHER RESOLVED that Wright State University is willing to sell each private equity investment to the Foundation at market value with the University paying settlement/transfer costs not to exceed \$70,000; and



BE IT FURTHER RESOLVED this sale is subject to a final review by the Foundation's Investment Committee as well as formal approval from the Wright State University Foundation Board, if required.

Mr. Fecher moved for approval. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

That concluded the Finance, Audit and Infrastructure report.

### **Full Written Report of the Finance, Audit and Infrastructure Committee on January 24, 2020 Meeting**

*Mr. Marty Grunder, committee chair, called the meeting to order at 9:02 a.m. and welcomed everyone. He introduced Mr. Tom Gunlock, a past Board of Trustee for Miami University, who Governor DeWine was kind enough to ask and Tom agreed to come to Wright State. Mr. Grunder read the Conflict of Interest Statement.*

### **Chair's Comments**

*Mr. Grunder announced we should have a good but brief meeting and get some updates. He then turned the meeting over to Mr. Greg Sample, chief operating officer.*

### **Chief Operating Officer's Comments**

*Mr. Greg Sample, chief operating officer, introduced his team which included Mr. Steve Sherbet, university bursar and director of treasury services, and Ms. Sommer Todd, director of university fiscal services. Mr. Sample asked the business managers to stand and be recognized as part of Sommer Todd's team. Lori Sidor, university controller, who is helping with the external audit, was also introduced.*

*Steve Sherbet has decided to retire after 29 years of service as Bursar. We are in the middle of a search for a CFO. As soon as that search concludes, we will begin a search for a Bursar; and Steve has agreed to work with us in that process through April.*

### **Monthly Financial Performance Reports**

*Mr. Sample announced Sommer Todd will present the monthly financial reports.*

*Ms. Todd stated there were no significant changes this month. The year-end numbers will be updated at the end of January when the final tuition number revenue is in. We are going to focus on looking*

at not only tuition but reforecasting the facilities and administrative because it is slightly down. Also, we are working with the Bursar's Office to look at the interest income because it is up compared to what was originally forecasted. There were no questions on the reports.

#### **A. Cash Forecast Report**

*Mr. Sherbet pointed out a few observations in Attachment 5, Working Capital for Cash Sources and Cash Uses, July through December, that's about a \$13M swing during the first six months where sources are higher than uses. In our forecast from January through the end of the FY June, it reverses, in the total year end, basically a break even, \$313M in Cash Sources and \$313M in Uses. FY19 Cash Sources totaled \$337M vs. Cash Uses of \$316M, a roughly \$20M positive difference. It will become more challenging as we construct the budget for FY21 because we have reached the point where all the hard and difficult cuts that we have made in the past have been reached, so enrollment and revenue is key to being able to make a difference in improving our situation. It demonstrates the critical need to stabilize enrollment and start to boost enrollment back up.*

*Looking at the illiquid investments, section two, from investment earnings the Raider student-managed asset management for the first six months is just over \$402,000 in investment income. Two other line items, which relate to our two private equity investments, the capital calls and redemptions, one small capital call back in October and that was on the SEI private equity investment; but we also had a cash distribution of almost \$356,000 and still netted out to a positive.*

*For the current fiscal year ending June 30, 2020, we are forecasting no further capital calls or distributions from the private equity investments. So, if you net the capital call of \$178K against the distributions of \$1,457,000 the university received during the first six months of FY2020, this reduced the illiquid investments by almost \$1.3M and increased the liquid working capital assets by the same amount. So, the bottom line is these investments are performing well and have contributed back to the liquid portion of working capital which has helped to improve slightly our days cash on hand. There were no questions on the reports*

## **B. Monthly Cash and Investment Balance Report**

Attachment 6 is the standard graphs. The green top line shows a positive balance although it closes toward the end of the fiscal year as cash is spent down during the second half of the fiscal year. We are forecasting a slight improvement in our days cash on hand for the ending of FY20, 89 days vs 83 days.

Mr. Fecher congratulated the whole university. The graphs show a lot of hard work and sacrifice of the university. We are not where we need to be and we are not out of the woods. At least the reserves are now showing towards the top of these graphs vs. the bottom of the graphs.

**Links to the monthly financial performance report summaries:**

### **Financial Reports Summary**

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Jan/meeting/FAI%201%20Monthly%20Financial%20Report%20as%20of%20Dec%2031%202020%200112.pdf>

### **Monthly Cash Report Summary**

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Jan/meeting/FAI%205%20Cash%20Report%20as%20of%20December%202019.pdf.pdf>

### **Contracts \$500,000 and Above**

Mr. Greg Sample, chief operating officer, presented an add-on to the existing Ohlmann Group vendor contract bringing it up to \$725,000 for additional revenue generation to put the Wright State name back out into the market place.

The committee discussed traditional and digital marketing.

**Full details of the expenditures can be found here:**

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Feb/meeting/FAI%208%20January%20Contracts%20%24500%20and%20over.pdf>

Mr. Grunder offered the motion, Mr. Langos seconded, and the following resolution was forwarded to the full Board for approval.

## RESOLUTION-20

*WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and*

*WHEREAS, these expenditures may exceed \$500,000; therefore, be it*

*RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.*

### **Approval of contracts \$250,000 to \$499,999**

*A contract for digital media buying services was before the Committee for consideration.*

**Full details of the expenditures can be found here:**

**<http://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Jan/meeting/FAI%2010%20January%20Contracts%20%24250-%20%24499.pdf>**

*With a motion from Mr. Grunder and a second from Mr. Fecher, the following resolution was unanimously approved by the Finance, Audit and Infrastructure Committee. No further action is necessary.*

### **RESOLUTION: Approved by the FAI Committee**

*WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and*

*WHEREAS, these expenditures may amount to greater than \$250,000 and less than \$500,000; therefore, be it*

*RESOLVED that authorization is granted for the accompanying contract now before the Finance, Audit and Infrastructure Committee of the Board of Trustees be, and hereby are approved.*

### **Investment Reports**

*Mr. Sherbet, university bursar and director of treasury services, presented the SEI investment report ending December 31, 2019. The investments are performing well and recommend that we stay with these investments.*

The Committee discussed the maturity dates of the alternative investments. The Board continues to maintain their conservative, risk adverse investment strategy and continues to look for opportunities to divest the two alternative investments without a substantial loss.

**The Investment Reports can be accessed here:**

**<https://www.wright.edu/board-of-trustees/meetings/meeting/372616>**

### **External Auditor's Report**

Mr. Sample introduced Mr. Jim Creeden, managing partner, BKD external auditor.

Mr. Creeden stated an audit was performed of the financial statements as of June 30, 2019, which has been submitted to the Auditor of the State. The release of the final report from the state has not occurred.

### **Executive Session**

Mr. Grunder requested to meet with the Finance, Audit and Infrastructure Committee in executive session to discuss matters required to be kept confidential pursuant to federal law or state law and pending or imminent court action, and

In accordance with the Ohio Open Meetings Law, the Wright State University Board of Trustees Finance, Audit and Infrastructure Committee, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

#### **RESOLUTION 20-34**

RESOLVED that the Wright State University Board of Trustees Finance, Audit, and Infrastructure Committee agreed to hold a Special Executive Session on Friday, January 24, 2020 at 9:37 a.m.; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Matters required to be kept confidential pursuant to federal law or state law
- Pending or imminent court action

Mr. Grunder moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

The Committee returned to Public Session at 11:53 a.m. and adjourned at 11:53 a.m.

**Full Written Report of the Finance, Audit and Infrastructure Committee on February 20, 2020 Meeting**

Mr. Marty Grunder, committee chair, called the meeting to order at 3:43 p.m. and read the Conflict of Interest Statement. Mr. Grunder thanked everyone for being present.

**Chair's Comments**

Mr. Greg Sample was not available.

**Monthly Financial Performance Reports**

Ms. Sommer Todd, director of university fiscal services, provided the monthly financial update.

**A. FY2019 to FY2020 Financial Analysis:**

Revenue reported at the end of January is \$149M, a little over \$5M more than what was initially budgeted. State appropriations is up from where it was originally projected.

Our facilities and administrative is down slightly. Business officers are going through some review on a monthly basis. Other revenue is down based on a \$3 million property sale removed.

On the expense side, it is up from the last time reviewed because there was an increase in revenue. Compensation is down \$5.5M, a one-time savings related to attrition. This is not a base savings. Per the summary, some legal expenses were added that were unbudgeted previously. All other increasing expenses are related to prior year commitments.

Overall, year-end shows a surplus of \$3 million.

**B. FY2019 to FY2020 Budget to Actual Comparison:**

*Attachment 2, year to date through January, indicates we are on track with what happened last year. Attachment 3 shows the single month of January. There are some variances but those are timing differences.*

*Mr. Fitzpatrick asked what was driving the increase in maintenance, repairs and utilities, up from \$13,568 to \$14,658.*

*Ms. Sommer replied the increase is related to our software purchases, and some things that have to be renewed one year and not another.*

*Mr. Langos stated some centrally budgeted funds for strategic initiatives and unanticipated capital were used for some of the things we needed to do and then asked if there was a list of things that could risk the surplus.*

*Ms. Sommer indicated a couple of things could substantially change the surplus such as pending, legal and compensation issues that she is not aware of at this time.*

**C. Cash Forecast Report:**

*Mr. Steve Sherbet, university bursar and director of treasury services, referred to Attachment 5, cash flow forecast, and reiterated total year Cash Sources is forecasted a little over \$314M vs. Cash Uses of \$311.8M, a \$3M surplus. Last month, the year-end cash flow forecast showed a break-even and now after adjustments is trending positive.*

*Under illiquid investments, the forecast is updated to show the potential sale of the two private equity investments. About \$8.9M is targeted on or before the end of June and could potentially liquidate out of the portfolio and that would be returned up to the liquid portion of the portfolio. That impact alone would be a positive increase of 114 days.*

*Further discussion of the sale of the private equity investments is noted in the Investment Report.*

*Attachment 6 is the line graph that forecasts a positive trend ending with about \$76M at the end of June 2020. Previously, we were close to \$72M.*

*Board members remarked on the great progress, and Mr. Sherbet ended his report by commenting there has been a lot of hard work done by the university.*

### **Approval of Expenditures \$500,00 and Above**

*Mr. Javan Conley, associate vice president of facilities, presented one contract for approval, a one-year extension of the Alpha/Omega custodial contract in the amount of \$506,000. The contract has been flat since 2019. Negotiating the contract was discussed and approval of this extension of the contract was deferred to the next meeting. The renewal date is July 1.*

### **Review of Contracts \$150,000-\$250,000**

*Mr. Conley reported the Boonshoft School of Medicine's initiative is to move some exterior units back closer to campus. Department of Psychiatry is relocating to 2555 Presidential Drive, a Double Bowler Properties. Double Bowler bid out the construction services to outfit the space. There were very minor renovations done and there is no markup on the work. This is just a reimbursement of that expense.*

*Ms. Shari Mickey-Boggs, chief human resources officer and secretary to the Board of Trustees, presented the bid for IMPACT Solutions which is our Employee Assistance Programs (EAP), a confidential employee assistance resource regarding work/life situations for all employees and their family members. Ms. Mickey-Boggs highlighted the services provided and their robust website. IMPACT Solutions is our current provider. A bid was done collectively, leveraging our buying power, and renewed by all fourteen public universities in Ohio. There is an increase of \$6,000 annually the first year, \$7200 annually the second, and \$8700 the third year. The contract had been flat. The best bid is the renewal with the IUC.*

*The Board questioned Ms. Mickey-Boggs regarding the collective group pricing and negotiating bids.*

*No contract approval was necessary according to the Financial Governance Policy.*

**[Full details of the contract expenditures can be accessed here](https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Feb/meeting/FAI%2010%209.%20Contracts%20and%20Expenditures%20%24150%2C000%20to%20%24249%2C000.pdf)**  
**<https://www.wright.edu/sites/www.wright.edu/files/uploads/2020/Feb/meeting/FAI%2010%209.%20Contracts%20and%20Expenditures%20%24150%2C000%20to%20%24249%2C000.pdf>**



## **Investment Reports**

*Mr. Sherbet highlighted Star Ohio, the return for the private investments and the short-term funds with SEI. The Raider Asset made a shift in the portfolio to more value-oriented investments as opposed to growth, and it has caused the portfolio to underperform. Raider Asset is an education tool and we will see if this tactical shift starts to pay off.*

*Investment income FY19-20 year to date is \$1.2M. Mr. Sherbet compared the first seven months of FY18-19 at 1.6M in investment income and explained this year is lower due to a timing difference. Evaluation for one of the private equity investments came in for FY19 at \$462,000 of unrealized market value.*

*Attachment 12 shows no change, heavy weighting in the Cash Pool and Liquidity Pool and light weighting in the Alternative Investments.*

*Mr. Doug Fecher, Board member, and Mr. Sherbet further discussed the Star Ohio investment, investment policy and options.*

## **Sale of Private Investments**

*Mr. Burhan Kawosa, interim academic resourcing director, stated after much discussion the direction the Board gave was to look at the possibility of liquidating the private equity investments as close as possible to market value. A meeting with Mr. Scott Rash, president and CEO of the Foundation Board, was held to explore their interest in buying these investments.*

*Mr. Sherbet reported the Foundation is tentatively willing to consider purchasing these two private equity investments at market value as long as the University agrees to pick up the transfer costs, not to exceed \$50,000 to \$70,000; and upon a final review by SEI of adding the investments into the Foundation's portfolio. I am optimistic we have a pathway to move forward to sell these investments to the Foundation at market value, and it is the best offer we can get. My recommendation is that we move on this now to make that change. Board members agreed. Ms. Lora Sidor also indicated the Senate Bill Score would not be impacted by the sale.*

*Mr. Grunder read the resolution for the Sale of Wright State University Private Equity Investments to Wright State University Foundation. Mr. Andy Platt offered the motion, Mr. Doug Fecher seconded, and the resolution was forwarded to the full Board for approval.*

*Mr. Fecher began a discussion regarding the reinvestment of approximately \$9M. Mr. Sherbet will bring some options to a future committee meeting.*

*Mr. Grunder thanked the accounting and finance staff for putting the reports together with Mr. Sample being out. He also recognized Dr. Edwards' efforts of networking in the community to grow enrollment.*

**D. Student Affairs and Athletics Committee Report Out**

Mr. Grunder, chair, reported on the committee meeting of February 20, 2020.

Mr. Ivan Mallett, Student Government president, presented some of the exciting things they are trying to do to maintain engagement with the students. It is important students find a connection so they can see that Wright State University is more than just what goes on in the classroom.

Mr. Corbitt, director of Student Union, Student Involvement and Leadership, and Campus Recreation, and Dr. Rando, assistant vice president and director of Counseling and Wellness Services, gave very enlightening presentations, also highlighting student engagement. Dr. Rando spoke about wellness and what Counseling and Wellness Services is doing to help the mental health of our students.

Mr. Bob Grant, athletic director, introduced two student athletes, Taylor Gibson, a member of our volleyball team, and Blake Pittser, a member of our soccer team, who shared comments and reflections on their experiences at Wright State. Mr. Grunder commented that our athletic teams provide tremendous media exposure for the University.

**Full Written Report of the Student Affairs and Athletics Committee on February 20, 2020**

*Mr. Grunder, committee chair, called the meeting to order at 1:19 p.m., and read the Conflict of Interest Statement.*

**Student Government Report**

*Mr. Ivan Mallett, Student Government President, gave a personal update and reported on Student Government initiatives: "Because I Said I Would" was created by Alex Sheen from Cleveland, Ohio. A promise to yourself or someone else is written on a promise card and handed to that person or someone else who will make you accountable for that promise. The idea is we can become better as a university, as people and as a community, because of the promises we make to each other.*

*Student government is looking at updating their Student Organization Achievement Recognition (SOAR) to an incentive program where students are rewarded with points for being engaged by going to organizational events and then trade those points for gear or discounts. Data indicates students who are involved on campus, stay on campus and keep going to school. The focus is on retention through engagement.*

*Through the Campus Leadership Representative Leadership Summit held on February 1<sup>st</sup>, the dean's student advisory board representatives shared best practices. They were told to come up with one idea on how to make student life better. All three groups stated they would like a space on campus that resembles a sports bar where students can gather and relax. Mr. Mallett suggested the University should explore this idea.*

### **Student Engagement Report**

*Eric Corbitt, director of Student Union, Student Involvement and Leadership and Campus Recreation, reported on student engagement activities and events:*

*The first week of October featured Homecoming with its highest attendance of over 500 students and included events such as Wright Day to Give, cardboard boat race, a bonfire, chili cookout, golf cart decorating contest and ended with a soccer game.*

*Homecoming also involved a new "Festival of Flight", with about 4200 attendees, and included over 680 young people, 300 of whom went through the passport program. Our education piece included hands-on activities related to flight and aviation. This coming year, the Festival of Flight will kick off Homecoming week and partner with the National Aviation Hall of Fame and Northwestern Mutual to run the Kid Zone. It is a great opportunity to expose our students to some other things going on in the community.*

*Our national leadership honor society, Omicron Delta Kappa, inducted eighteen new student leaders in the Fall, including honorary member President Edwards.*

*The University Activities Board held many activities during Spirit Week in January, including student government's house party and Raider Round Up before a basketball game along with student government and the 67<sup>th</sup> society, the advancement student organization.*

*Over 100 students participated in the Leader to Leader Conference in February.*

*The tenth annual community Adventure Summit partnered with Metroparks and exposed our students to outdoor adventure and human-powered endeavors, included the climbing wall and national-level speakers. Over 5,000 people were welcomed through the Student Union during the two-day event.*

*Our Suit Up event, a partnership with the Career Center, student leadership and JC Penney, is coming up this weekend. JC Penney opens after hours on a Sunday evening and our students receive an additional 30% off. Last Fall, 113 students participated. This semester we are adding a JC Penney located in Piqua.*

*The Student Leader recognition awards program is coming up April 9 to celebrate the many great students this year.*

*In February, the Guardian student newspaper was recognized by the Ohio News Media Conference for collegiate awards of college newspapers, and placed second in news coverage and third in photo journalism.*

### **Vice Provost Report**

*Bob Rando, assistant vice provost for Student Affairs, updated the Board with the Division of Student Affairs org chart and Vice Provost for Student Affairs search.*

*Bob Rando presented on Counseling and Wellness Services, which focuses on optimal health and wellness through education, consultation, direct clinical service and training. The center integrates the concepts of social justice, multiculturalism and diversity.*

*Dr. Rando highlighted the Counseling and Wellness Services' staff, half of whom are trainees, services provided to students and three programs: Clinical Services, Student Advocacy and Wellness and Student Health Insurance. Student Advocacy and Wellness has a 24/7 crisis telephone and also includes the Raider food pantry and emergency fund.*

*A bystander and intervention program "Got a Minute" was created with the notion that it takes less than a minute to intervene and make a difference in someone's life. A new program this year is life coaching to address test anxiety and other problems of living that student struggle with while waiting for therapy.*

*Dr. Rando also provided data on services provided since July 1, 2019 and data received from student self-reports.*

## **Athletics Report**

*Bob Grant bragged on the baseball team and women's basketball. The men's basketball team are having the best start in their history and three games received national coverage. At the Northern Kentucky game, the largest student crowd was recorded, over 1200 students. The Governor was also in attendance, and the men clinched a spot in the semi-finals in Indianapolis. Sunday was senior day and included Ryan Custer, a former basketball player who was injured after his freshman year.*

*Mr. Grunder read a message from Ryan Custer's sister thanking Wright State University and the men's basketball team for their support of Ryan the last three years. Ryan's family appreciates everything that has been done for Ryan. Bob Grant gave an update on Ryan completing his academics at University of Cincinnati and his interest in broadcasting.*

*Bob Grant enthusiastically introduced two athlete ambassadors: Blake Pittser, is from Washington Court House and on the men's soccer team who went to their first NCAA tournament. He is a junior majoring in biomedical engineering and named to the Horizon League all-academic team. Taylor Gibson is from Illinois and a senior on the volleyball team. She is majoring in sport science and wants to go into occupational therapy. Last year, the team won their first Horizon League tournament and then received an at-large bid to the NCAA tournament.*

*Both athletes spoke about their athletic successes and academic experiences. Blake and Taylor complimented the athletics staff, faculty and the academic programs. Blake stated if we keep investing in athletics, and whenever the athletic teams travel, we can put Wright State University on the national stage.*

*Bob Grant stated record levels in athletics of 52 straight terms with a 3.0 or better accumulated gpa and a 6-year cohort of 87% graduation rate model the three R's. Get them, keep them and graduate them. It is a cultural thing. He also discussed some teams receive full, partial or no scholarships, yet \$ 4.1 million is paid back to Wright State University through tuition and state share of instruction by student athletes.*

## **XII. STUDENT TRUSTEE'S REPORT**

Mr. Fitzpatrick stated that this University does a lot of important things, but the most important thing that we do is educate students. He asked Trustee Sneary to proceed with an update from the Student Trustees.

Student Trustee and first-year medical student, Olivia Sneary, continued with the tradition of inviting a student to speak about their personal journey by introducing Mr. Nathan Price, a nursing student.

Nathan, a first-generation student, shared his background and the reasons he chose Wright State University: proximity, affordability and that Wright State is extraordinarily ordinary, meaning it provides a good education for a good job for the ordinary student who would otherwise not get that education.

Before the first week of classes during “Do the U”, Nathan signed up to be a Student Government intern and remained involved in many different positions over the past five years. Nathan helped to develop the first Student Organization Achievement Program (SOAR) program. He became the first director of outreach and collaboration in his second year where he helped plan the mock presidential debate in 2016 between Model UN members, the biggest challenge of his career in Student Government. In Nathan’s third year as speaker of the house he advocated for the student organizations on campus; and last year, serving as director of accessibility, health and safety, Student Government proudly convinced the University to expand the Raider ride to take students from the dorms to Millett Hall. Finally, Nathan secured his dream job, chief of staff to Ivan Mallett, president.

Additional campus experiences included being a learning assistant for general chemistry one for two semesters, vice president on the CONH Dean’s advisory board, and involvement with Omicron Delta Kappa and College Republicans.

Nathan has been working for the Kettering Health Network as a nurse aide at Soin Hospital for three years. Mental health is a field Nathan is very passionate about and also works as a mental health technician at Kettering Behavioral.

After graduation, Nathan’s goal is to be an ICU nurse for one or two years and then join the Air Force reserves to be a critical care airport nurse (CCAT). In the future, Nathan is thinking about becoming a certified registered nurse anesthetist and may even go back for his doctorate in mental health. And who knows, he may end up teaching at Wright State down the road.

Nathan thanked Wright State University for the opportunities presented to him.

Mr. Fecher thanked Nathan for his presentation and added that it is one of his favorite parts of every one of our Board meetings to hear from students about their level of success. He is always very impressed with the caliber of our students. Mr. Fecher asked Nathan, if he was a Board of Trustees member looking at this enrollment/retention issue, from his experience, what advice would Nathan give the Board on the best way to recruit students from the area or ones thinking about Wright State, and what would he tell them about Wright State? Also, how would he convince them Wright State is the choice for them?

Nathan replied that Wright State serves a very diverse population group. For the non-traditional students, including returning students, I think Wright State University is the best university for these types of students.

Also, Nathan added he wanted to come to Wright State and then go somewhere else but stayed because of the student organizations he was involved in. He has heard countless other students say the same thing. So, advocating and supporting student organizations and student affairs at the University is very important to retaining students. A lot of students have said they would have left if it wasn't for a student organization.

Mr. Fitzpatrick also thanked Nathan for presenting and told Nathan he is really impressive. Also, Mr. Fitzpatrick stated he liked seeing Nathan's aggressive goals, knows he will achieve them and wished him luck.

Olivia stated the Student Trustees like bringing in students because action speaks louder than words. Nathan is on campus interacting with students every day; and being in Student Government, he hears directly from the students. He is a liaison between students, a great resource, and doing a great job.

Mr. Fitzpatrick acknowledged the importance of Wright State educating students, and it is great it is to hear from our students. It is also great to hear from the people educating them. Mr. Fitzpatrick then welcomed Dr. Laura Luehrmann, Senate Faculty President.

### **XIII. FACULTY SENATE PRESIDENT'S REPORT**

Dr. Laura Luehrmann, faculty senate president, offered the following remarks:

Good morning, Madame President, Members of the Board of Trustees and esteemed guests.

Thank you for inviting the Faculty Senate to provide a brief report as part of this public session.

I must begin by thanking you for your support and participation in the Faculty-Staff Appreciation day last Sunday at the Nutter Center. Your support of this day, and your good-natured participation in the Inaugural Raider Madness Free Throw competition, spoke volumes about your commitment to this university, and especially, to our faculty and staff. Congrats to the "BOT" team members who made it to the Final Four, and they put in a good showing. We look forward to hopefully continuing the fun again next year. The "Senatorials" will be back –with our eye on the prize.

I plan to use my time today to update you on some of the work we are continuing as a Faculty Senate. At the May Board meeting, I will share a more detailed overview of the work we have completed this year.

First and foremost, the Faculty Senate stands side by side with President Edwards in her focus on recruitment, retention and relationships. We take seriously our role in the recruitment and retention of students, as well as in deepening and expanding our relationships in the community, especially with our community partners.

In a recently revived tradition, the Department of Athletics partnered with the Office of Admission and the Office of the Vice Provost for Faculty Affairs to invite students from our feeder high schools to campus – to attend a men’s basketball game, mingle with faculty and staff, and take home some Raider gear. These were great events, and for each one, we had faculty representatives on hand to talk about their programs and opportunities for students. The best of these events was last Friday, when President Edwards invited us to use the President’s Box, and honors-eligible students were invited. These admitted students had a great time, some faculty and staff members changed their Valentine’s plans to celebrate at the romantic venue of the Nutter Center, and we had a successful evening. We look forward to more programs like these in the future.

Our committees are currently reviewing proposals submitted by faculty members across the entire campus, focused on our role in both the recruitment and the retention of students. With the support of the Edwards’ Administration, the Faculty Senate will be financially supporting faculty-initiated proposals to bring groups to campus to meet our expert faculty, see the work we do in our labs and classrooms, and begin to envision how they could have a future here at Wright State University. The proposals that this initiative has generated are fantastic – after the decisions are made, I’d love to share more details with you. From the very beginning of this effort, our faculty are partnering with the expert staff in admissions and enrollment management so that each student will then be connected with their office for follow up communications. Soon we will begin reviewing proposals that faculty teams are submitting for retention funds – and we are confident that, thus empowered, our faculty will be devising innovative, effective ways to support the work already being done by our retention specialists on campus.

The two main points I’m making in my remarks this morning – the fun we had during faculty-staff appreciation day and the genuine excitement across campus with the faculty-initiated recruitment and retention programs – show the power of inclusion, the importance of an invitation, and the return of a time when we trust our experts to get the job done. It’s really nice, and I, --- we --- all hope this continues.

We also have all hands-on deck for the creation of the new, yet to be named, college on campus. As Interim Provost Leaman commented yesterday during Committee Day sessions, the excitement at the kickoff and visioning events was palpable, and it’s really great to be a part of something bold and new on campus.



In preparing for these remarks, the Faculty Senate EC insisted that I once again issue our sincere invitation to meet with us, pop in on our classes, tour our labs and workspaces, and get to know us. We value and appreciate the channels that have opened this year, and we welcome more. Thank you for meeting with the EC, for meeting some of us for coffee, and for asking about the work that we do. We welcome the new channels of communication that are opening, and we remain convinced that we need to only strengthen these efforts.

In her “State of the City address” Thursday morning, Dayton Mayor Nan Whaley (who, by the way is an alum of the MPA Program in the College of Liberal Arts), unveiled a multi-pronged campaign known as “Dayton Stronger.” I like that. We here at Wright State have faced adversity in recent years, and we turn to our resiliency and grit to get through; we all know will WSU is stronger as well.

Our partnership is what will make this work.

Thank you.

Mr. Grunder thanked Dr. Luehrmann for helping him navigate the University as a new trustee and appreciated her humor and engagement with students during the class he observed. If you have a chance, attend some classes. It will make you feel proud about Wright State University.

Mr. Fitzpatrick offered the Board’s support for the efforts of faculty and invited his fellow trustees to take advantage of the invitation to see the amazing things happening in the classrooms of Wright State.

#### **XIV. PRESENTATION**

- **Boonshoft School of Medicine 3-Year Medical Track**

Brenda Roman, Ph.D.  
Associate Dean for Medical Education  
Boonshoft School of Medicine  
Professor, Psychiatry

Mr. Fitzpatrick welcomed Dr. Brenda Roman, associate dean for Medical Education, Boonshoft School of Medicine.

Dr. Roman explained the Boonshoft School of Medicine (BSOM) is the first medical school in the nation to be completely lecture free and was just approved to offer a 3-year accelerated pathway in medical education this past Fall. We were able to get all of the requirements for our medical students into a three-year timeframe by eliminating their first summer break. Finishing medical school one year earlier and having one year less of student debt is a selling point especially to those students who have had previous careers in other allied health fields.

The focus is on family medicine and pediatrics to encourage them through a 3-year accelerated pathway to stay in Dayton, Ohio by matching into one of our residency programs at Wright State University. The final year of a medical school curriculum consists primarily of elective opportunities as well as a fair amount of time for interviewing at residency programs across the nation. If the medical students don't need to go all across the nation to interview, but rather stay local, that saves a lot of time as well as money.

Wright State University will be one of, hopefully, about 20 medical schools across the nation to offer this three-year accelerated pathway. Historically, 3-year pathways were quite common after World War II as a way to increase physician workload and then died down and went back to four-year, traditional-based programs. We are seeing a resurgence as a way to increase physician workload, especially in underserved communities.

The Association of American Medical Colleges (AAMC) data shows that about 40% of our medical students and a little bit over 40% of our graduate medical education residents will stay in the State of Ohio. If we are able to convince students to stay in Dayton, Ohio for residency, that number goes up to about 70%. This accelerated pathway will increase the number of graduates who stay and practice in the State of Ohio and, hopefully, even more in the region of Dayton, Ohio.

Dr. Roman received questions from the Board of Trustees about how many medical students are going into primary care, the limiting factors of admitting only 115 medical students each year, and the availability of clinical opportunities.

Dr. Roman replied we have 20% of our medical students going into family medicine, about 10% going into pediatrics, but another 20-30% into internal medicine. Many medical students going into internal medicine will end up subspecializing. We currently are taking 120 students. The main limiting factor to admitting medical students is not enough seats in White Hall to accommodate the medical students for our lecture-free curriculum or in the main room where team-based learning is primarily taught.

We are constantly trying to find more quality clinical education sites, and we have expanded into the more rural areas. Starting this year, we are offering a formal rural-track option. Through that, we are getting medical students placed in health systems and physician's offices around the Lake Campus, Lima, and at St. Rita's. We are hoping to expand that over time.

Ms. Sneary, herself a medical student, confirmed that the 3-year accelerated pathways initiative is awesome. Her understanding is there is a huge national deficit of family and primary care practitioners; so, this initiative will pump more well-trained residents into the medical field. Also, it does a good job of feeding into the mission of Wright State University about serving and revitalizing our region. If you take your residency here, you plant your roots and stay. That brings a lot more quality people into Dayton.

Dr. Goyal further inquired about the number of spots available for the rural-track, and if it is only offered to family medicine and pediatrics or to internal medicine also. He also asked whether those students going into internal medicine and looking at subspecialty training and not wanting to stay in primary care would be excluded.

Dr. Roman indicated the BSOM received approval by the Liaison Committee on Medical Education (LCME), our accreditation body, for this program to accept up to 10% of any class, which would be 12 students. We are starting out with family medicine and pediatrics. The Dayton region know they will obtain high-quality WSU BSOM graduates into their residency programs. Our hope is that we can expand it to any of the residencies within WSU that would be interested. Regarding internal medicine, I wouldn't see any reason somebody interested in internal medicine that does wants to go into a subspecialty and stay in Dayton, Ohio and match in the residency program here, why they could not continue on into a subspecialty.

Mr. Fitzpatrick thanked Dr. Roman. That is a very innovative idea, and it is great to see that we are pushing it forward. It is helping us with things that are really important in our community like providing affordable education and keeping highly-educated people with skill sets we need here in the community. I can't over emphasize the importance of growing this program. Space is an addressable issue. Thank you for taking on this responsibility. We look forward to working together to grow this program.

## **XV. UNFINISHED BUSINESS**

### **Establishment of Department of Medical Education Request**

#### **RESOLUTION 20-44**

WHEREAS, the establishment of an academic Medical Education department is trending in other medical schools in order to give faculty recruited or transitioned to critical education roles a primary appointment in Medical Education, rather than in a discipline-based department. More importantly, as word of our innovative curriculum is spreading nationally and internationally, we have expanding opportunities for offering certificate programs in advanced medical education approaches. This would create new revenues as well as promote Wright State University and the Boonshoft School of Medicine's reputation for educational leadership.

AS A RESULT, the Board of Trustees hereby restructures and renames the Wright State Office of Medical Education to the Wright State Department of Medical Education.

Mr. Fitzpatrick moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

## **XVI. NEW BUSINESS**

The final order of business we have is New Business. There is a list of new business items before you. Lots of really exciting things happening. In my four years being involved with this University, I never felt the momentum being this strong and the level of excitement being this high at the University. Lot of really great things going on. I would encourage you to attend as many of these events as you can.

I had the opportunity to meet with Dean Linda Caron, COLA, this past week and discussed the great things we are doing for our community there. The ArtsGala event is coming up on March 28, and Mr. Fitzpatrick encouraged everyone to attend. It is the premier arts event in the region, and the only arts event that has artwork from our WSU students as the centerpiece. It is a fantastic event, and the ArtsGala has provided over \$3M in scholarship money for our liberal arts students. It is very important for the University as well.

1. Alumni Association Rowdy Gras – February 29, 2020, 7:00 p.m., Apollo Room
2. Spring Break – March 2-7, 2020
3. We Serve U Day – March 4, 2020
4. Employee Awards for Excellence Ceremony – March 24, 2020, 3:00 p.m., Apollo Room
5. Finance, Audit and Infrastructure Committee Meeting, March 27, 2020, 2455 Presidential Drive, First Floor Gallery Space
6. ArtsGala – March 28, 2020
7. April Craze – April 24, 2020
  
8. Board of Trustees' Committee Day, April 30, 2020, NEC Auditorium., NEC Building
9. Lake Campus Commencement – April 30, 2020
10. Board of Trustees' Executive Session, May 1, 2020, Room 241, Nutter Center
11. Board of Trustees' Public Meeting, May 1, 2020, Berry Room, Nutter Center
12. Dayton Campus Commencement – May 2, 2020, Nutter Center, Ceremony starts at 10:00 a.m.
13. Boonshoft School of Medicine Graduation – May 17, 2020, 4:30 p.m., Schuster Performing Arts Center

## **XVII. CONTINUATION OF EXECUTIVE SESSION**

Continuation of the Executive Session was not necessary.

**XVIII. ADJOURNMENT**

The meeting adjourned at 11:12 a.m.

**XIV. APPENDIX (WRITTEN REPORTS)**

- A. Advancement Report
- B. Communications Report
- C. Foundation Report
- D. Marketing Report

**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES**

**Advancement Report  
January 2020**

1. Alumni Relations Report
2. Fundraising Report
3. Development Report
4. *Discover Your Story*: Archives Campaign Report
5. Corporate and Foundation Relations (FCR) Update

# Alumni Relations Report

## January 2020

### Alumni Survey

The Wright State Alumni Association has signed with higher education survey company Alumni Attitudes to conduct a comprehensive alumni survey. The survey will be launched in February 2020. The survey will be marketed to alumni via a postcard campaign, a video emailed to alumni from Dr. Edwards and an email campaign from the Alumni Association. The survey will address questions about time on campus, academics, alumni involvement, events, engagement, communications and other topics of interest. The results of the survey are expected to be shared with the greater university community in early summer 2020.

### Festival of Flight

The date for the Festival of Flight is Saturday, September 26, 2020 and the new location is right in front of the Student Union. We have all of our original partners back and are adding some new partnerships to make this year even bigger and more impactful on our community. More details coming this spring at [festivalofflight.org](http://festivalofflight.org).

### Wright State Magazine

*In mailboxes mid-March*

### **Cover Story**

Behind the scenes of the theater production of *Peter and the Starcatcher*. Everything from stage combat practice to costume fittings to opening night.

### **Feature 1: Alicia Rodis, alumna**

Alicia is the Intimacy Coordinator for HBO. As such, she works internationally on set to help implement best practices to address scenes of intimacy in a safe and effective manner. She co-founded Intimacy Directors International (IDI) in 2015. She studied in the BFA Acting program here at WSU from 2000 to about 2006.

### **Feature 2: Stevie Kremer, faculty/alumna**

A story about faculty member Stevie Kremer and the book she wrote about local Holocaust survivor Samuel Heider who recently just passed away.

### **Feature 3: Michelle Rouch, alumna**

Michelle Rouch is an internationally known aviation artist, though she studied engineering at WSU. Her painting of Amazon founder Jeff Bezos went up for auction in the 6 figures and caught the attention of Bezos himself. Her husband is also an alum. She is interested in helping further STEM students.

### **Athletics Story: Team Impact with baseball and golf teams**

The story highlights WSU's relationship with Team Impact, a nonprofit that connects children facing serious and chronic illnesses with local college athletic teams, forming lifelong bonds and life-changing outcomes. WSU currently has two kids signed to WSU athletic teams.

### **Next issue: Fall 2020**

Content will include: Introduction of Dr. Sue Edwards *and* 50th anniversary of Bolinga Black Cultural Resources Center.

## **'67 Society and Student Engagement**

### **Thanks for Giving / Student Donor Dessert Reception**

This year, we decided to recognize and reward student donors from the Wright Day to Give in an effort to retain them as donors in their remaining years as students, and as alumni. We had 54 student donors this year, and roughly one dozen were able to attend an event held on 11/15 to enjoy pie, and hear from our Student Development Officers about the spirit of Philanthropy.

### **Raider Roundup**

Raider Roundup is a pep rally held before the home MBB game against NKU. This year, we had over 30 volunteers and over 750 guests attend. This event has giveaways for the student section, raffles, food, live performances, a spirit station for signs and face paint, and more. We encourage students, alumni, and friends of Wright State to celebrate being a WSU Raider with us.

### **Senior Week: Life After Wright State**

\*Tuesday, April 7<sup>th</sup>: Wandering Griffin Happy Hour

Wednesday, April 8<sup>th</sup>: Student-Alumni Networking Dinner in conjunction with Career Services

\*Thursday, April 9<sup>th</sup>: Senior Picnic

Friday, April 10<sup>th</sup>: Senior Cornhole Tournament in conjunction with Campus Recreation

\*Friday, May 1<sup>st</sup>: Senior Toast with President Sue Edwards

\*Dates subject to change

The '67 Society hosted multiple student events surrounding the Wright Day to Give, including a student group photo and a philanthropy-education event that featured the ever-popular money machine. These efforts increased the number of fall semester student donors by over 50%, from 34 student donors in fall of 2018 to 52 student donors in fall of 2019.

### **UPCOMING EVENTS:**

Saturday, February 8: Alumni Beer Tasting

Saturday, February 29: Rowdy Gras

Monday, March 9-10: Horizon League Basketball Championship

Saturday, April 18: Alumni Service Day

Saturday, April 25-26: Michigan Wine Tour

May, 2020: Wright State Alumni Norwegian Cruise from NYC to Bermuda

Sunday, May 17: Kings Island Day

Thursday, July 30: Legacy Golf Outing

Friday, August 28-29: Chicago Summer Bus Tour

Friday, September 11-13: Bourbon Tour 10<sup>th</sup> Anniversary

Friday, September 18: WSU School of Music free concert at the Levitt Pavillion

Saturday, September 26: Festival of Flight

Friday, October 2-3: Homecoming Weekend

Monday, October 5-16: Medieval Sojourn Alumni Cruise (Barcelona to Athens)

Saturday, October 17: Amigos Latinos Gala

See more details at [WrightStateAlumni.com](http://WrightStateAlumni.com)



## Fundraising Report January 2020

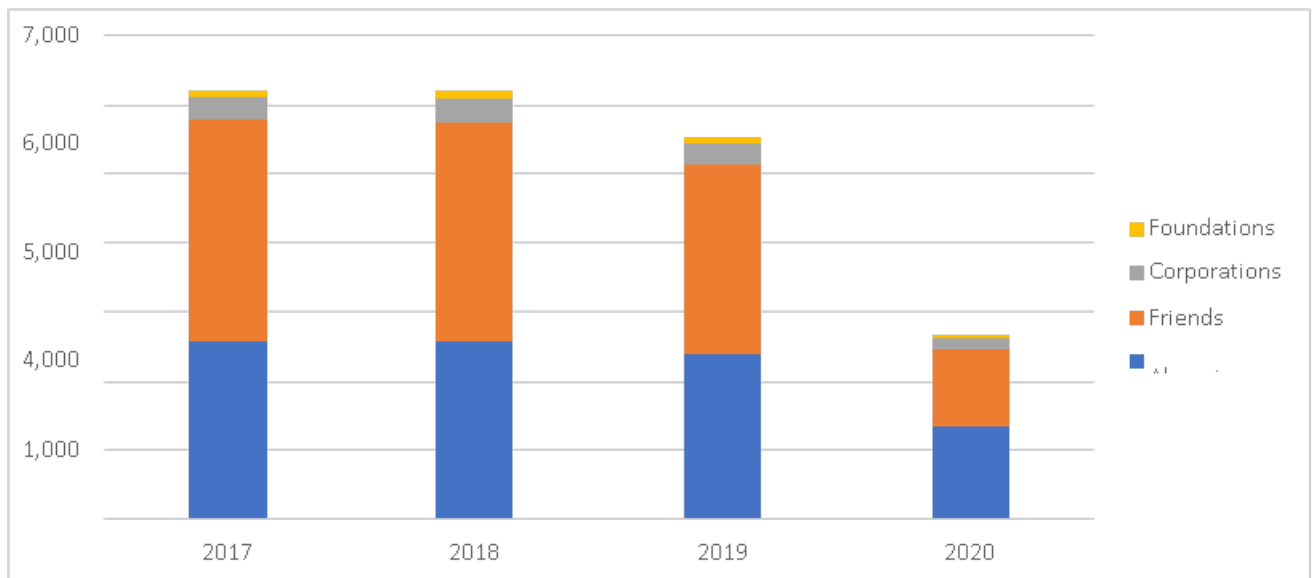
### Commitments per Fiscal Year by Area/Unit July 1, 2016 – December 31- 2019

Area/Program	2017	2018	2019	2020
<b>Athletics</b>	<b>\$466,699.02</b>	<b>\$548,935.78</b>	<b>\$3,043,026.31</b>	<b>\$274,787.81</b>
<b>Colleges and Schools</b>	<b>\$6,368,073.77</b>	<b>\$4,837,818.80</b>	<b>\$4,802,024.47</b>	<b>\$1,366,827.86</b>
CECS	\$994,639.68	\$1,465,699.26	\$524,682.71	\$425,420.03
CEHS	\$110,049.85	\$66,036.84	\$85,999.53	\$166,092.00
COLA	\$785,170.57	\$919,476.42	\$1,299,240.61	\$137,775.03
CONH	\$1,554,733.89	\$213,048.99	\$303,796.20	\$68,806.45
COSM	\$558,985.26	\$163,270.88	\$170,317.97	\$66,762.91
LAKE	\$255,659.92	\$227,019.92	\$309,280.16	\$80,714.61
RSCB	\$810,209.59	\$264,255.24	\$473,631.18	\$178,049.09
BSOM	\$1,181,537.01	\$1,483,414.33	\$1,606,294.42	\$216,507.74
SOPP	\$117,088.00	\$35,596.92	\$28,781.69	\$26,700.00
<b>Student Affairs</b>	<b>\$146,757.39</b>	<b>\$365,708.73</b>	<b>\$129,781.39</b>	<b>\$73,179.64</b>
<b>University Libraries</b>	<b>\$67,115.31</b>	<b>\$287,080.69</b>	<b>\$544,886.26</b>	<b>\$20,709.42</b>
<b>University Wide</b>	<b>\$1,830,342.41</b>	<b>\$1,117,709.92</b>	<b>\$565,980.55</b>	<b>\$516,891.25</b>
<b>Grand Total</b>	<b>\$8,878,987.90</b>	<b>\$7,157,253.92</b>	<b>\$9,085,698.98</b>	<b>\$2,252,395.98</b>

## Commitments per Fiscal Year by Source: Donors

July 1, 2016 – December 31, 2019

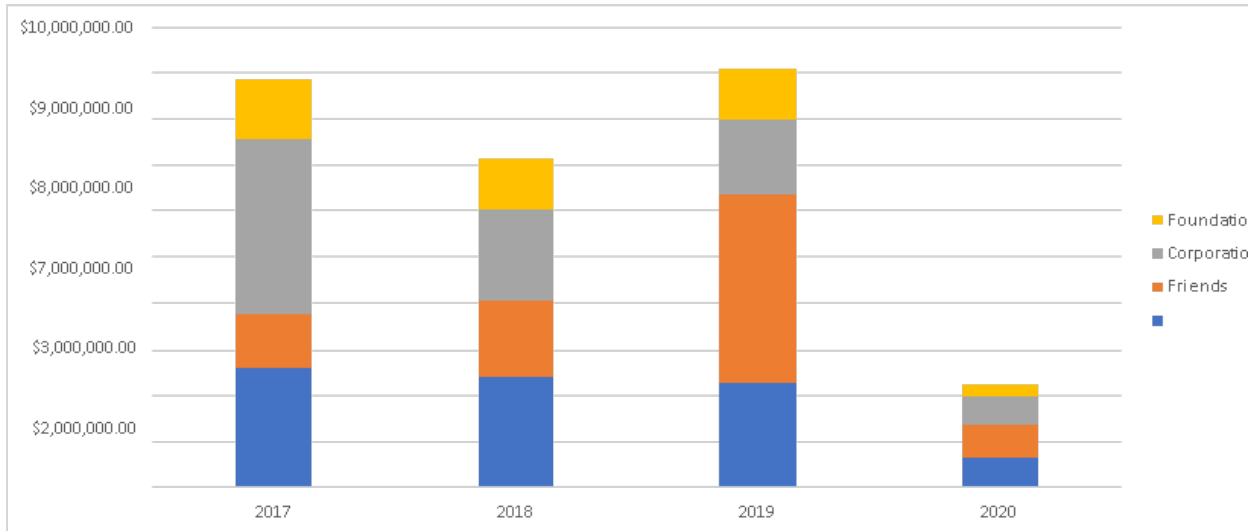
Fiscal Year	Alumni		Friends		Corporations		Foundations		Total No of Donors
	No of Donors	%	No of Donors	%	No of Donors	%	No of Donors	%	
2017	2,572	41.4%	3,199	51.4%	344	5.5%	103	1.7%	6,218
2018	2,593	41.7%	3,152	50.7%	343	5.5%	127	2.0%	6,215
2019	2,387	43.2%	2,721	49.2%	318	5.8%	102	1.8%	5,528
2020	1,342	50.5%	1,121	42.1%	154	5.8%	43	1.6%	2,660



## Commitments per Fiscal Year by Source: Dollars

July 1, 2016 – December 31, 2019

Fiscal Year	Alumni		Friends		Corporations		Foundations		Total Amount Given
	Amount Given	%	Amount Given	%	Amount Given	%	Amount Given	%	
2017	\$2,588,015.53	29.1%	\$1,179,694.68	13.3%	\$3,818,158.88	43.0%	\$1,294,123.81	14.6%	\$8,879,992.90
2018	\$2,438,334.79	34.1%	\$1,629,151.41	22.8%	\$1,971,859.79	27.5%	\$1,119,374.33	15.6%	\$7,158,720.32
2019	\$2,308,020.25	25.4%	\$4,032,127.03	44.4%	\$1,682,944.89	18.5%	\$1,063,206.81	11.7%	\$9,086,298.98
2020	\$658,718.10	29.2%	\$699,099.79	31.0%	\$639,098.84	28.4%	\$255,489.25	11.3%	\$2,252,405.98



## **WRIGHT STATE UNIVERSITY FOUNDATION, INC.**

### Report of Total Receipts: Cash and Gifts-in-Kind For the Month Ended December 31, 2019 and 2018

#### MONTH-TO-DATE

GIFT SOURCE	DECEMBER 2019		DECEMBER 2018		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	476	\$150,990	466	\$154,497	2%	-2%
Corporations	37	53,329	34	97,963	9%	-46%
Foundations and Organizations	13	428,405	18	620,965	-28%	-31%
Friends	339	202,901	435	156,100	-22%	30%
<b><i>SUBTOTAL CASH RECEIPTS</i></b>	<b>865</b>	<b>\$835,625</b>	<b>953</b>	<b>\$1,029,525</b>	<b>-9%</b>	<b>-19%</b>
Gifts-in-kind	3	2,181	4	33,260	-25%	-93%
<b><i>TOTAL ALL RECEIPTS</i></b>	<b>868</b>	<b>\$837,806</b>	<b>957</b>	<b>\$1,062,785</b>	<b>-9%</b>	<b>-21%</b>

#### FISCAL-YEAR-TO-DATE

GIFT SOURCE	FY2020		FY2019		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	1,251	\$744,330	1,423	\$523,388	-12%	42%
Corporations	156	869,858	140	1,052,358	11%	-17%
Foundations and Organizations	44	761,422	49	1,130,735	-10%	-33%
Friends	720	2,662,928	972	525,876	-26%	406%
<b><i>SUBTOTAL CASH RECEIPTS</i></b>	<b>2,171</b>	<b>\$5,038,538</b>	<b>2,584</b>	<b>\$3,232,357</b>	<b>-16%</b>	<b>56%</b>
Gifts-in-kind	20	64,531	11	77,656	82%	-17%
<b><i>TOTAL ALL RECEIPTS</i></b>	<b>2,191</b>	<b>\$5,103,069</b>	<b>2,595</b>	<b>\$3,310,013</b>	<b>-16%</b>	<b>54%</b>

## **Development Report January 2020**

### **Planned Giving Update**

FY20 Planned Giving Progress:

Three bequest intentions with a total value of \$131,000 plus one bequest intention where the donor chose not to disclose the value of the gift have been secured so far.

Four planned gifts have been realized thus far. The value of these four planned gifts realized totals \$2,578,516.26. This includes a significant estate that was committed in the Rise. Shine. Campaign. It took over two years to close out the estate after the donor's death. The total received from the estate was \$2,463,028.26. This will provide significant scholarship assistance to students in the College of Engineering.

We have four gift expectancies we are waiting for disbursements from and the total value of these for estates is \$2,030,000.

We continue to work with nine donors as they finalize their estate plans. The estimated known value for these bequest intentions is \$11,900,000. Additionally, we have 37 individuals currently identified with active planned giving interests, but no bequest value has been determined.

### **Annual Giving Update**

Annual gift solicitation (gifts of up to \$10,000), building off the momentum of the Rise. Shine. Campaign, engaging more and more donors with Wright State, increasing current individual giving levels, and identifying new major gift prospects.

### **Fall Direct Mail Appeal**

The annual fall direct mail appeal dropped November 22. It was customized with student features in each academic area. The primary audience for Fall Appeal is alumni, however without traditional Phonathon again in FY20, this appeal will also be sent to friends.

Strategies

- Continue to personalize, including suggested giving amounts based on historical giving
  - Provide current donor club, if applicable
- Continue to solicit our most engaged alumni/friends utilizing our Wright State engagement scores in addition to utilizing our updated Wright State annual giving likelihood scores

Fall Appeal Results

30 day results FY20	\$42,681	193 gifts
30 day results FY19	\$39,825	201 gifts
30 day results FY18	\$31,819	272 gifts
30 day results FY17	\$36,560	248 gifts
30 day results FY16	\$24,147	220 gifts

**#GivingTuesday – Tuesday, December 3<sup>rd</sup>**

GivingTuesday is a global day of giving fueled by the power of social media and a collaboration that started in 2012. Wright State participated for the seventh year in a row in 2019.

This year, our campaign focused on two Raise Wright Crowdfunding projects and the Boonshoft School of Medicine day of giving. BSOM participated with a digital campaign targeted at alumni giving in addition to an on-campus event for BSOM medical students over the lunch time hours on the 3<sup>rd</sup>.

#GivingTuesday Results

2019 (CY)	\$9,892, 80 donors
2018 (CY)	\$11,634, 115 donors
2017 (CY)	\$11,465, 86 donors
2016 (CY)	\$10,717, 129 donors
2015 (CY)	\$7,800, 75 donors

**2019 CSIC – Campus Scholarship and Innovation Campaign**

The 2019 CSIC campaign reporting year officially closed on December 31<sup>st</sup>, we raised \$443,029 from our faculty, staff, and retirees, however, had a 6% decrease in participation compared to 2018.

The 2020 faculty, staff, retiree campaign will launch Monday, March 16<sup>th</sup>, concluding on May 1.

## ***Discover Your Story: Archives Campaign Report*** **January 2020**

### **Project Update:**

- The Archives Team is collaborating with Facilities to carry out the process for implementing Phase 1 of the renovation project. We are determining the best timing for starting Phase 1 to maximize the cost efficiencies for the project.
- We are within \$750,000 what we believe is needed to move forward with Phase 2.

### **Campaign Fundraising:**

- We are in the midst of sending proposals out to multiple local and national foundations. We have submitted a request for state capital funding through the local PDAC process.
- Dawne Dewey, Bill Bigham and Sue Polanka and other have been actively reaching out to donor prospects and scheduling meetings to invite their participation in the campaign.

### **Gifts Committed to Date:**

- To date, we have pledges and resources totaling \$1,028,171 toward the project with another \$100,000 gift verbally committed and awaiting finalization.

### **Project Description:**

- The Archives Center Modernization project provides for the renovation of 30,000 SF of space and the relocation of the current Special Collections and Archives. The new space will provide appropriate environmental conditions to lengthen the life of these priceless collections. Controls will include protections from temperature, humidity, light, fire, and air quality. They are moving from their current space in two campus locations of 12,000 square feet to a dedicated space of 30,000 square feet.

## Corporate and Foundation Relations (FCR) Update January 2020

### Office of Corporate and Community Engagement January 2020

#### Selected Corporate Gift Activity

- Fifth Third Bank, \$50,000

Fifth Third Bank made a \$50,000 gift for the continued support of the Veteran and Military Center on behalf of the George B. Quatman Trust. The gift is designated for the Veterans Memorial Center (VMC) Champion Garden. This is a follow-on gift from their 2015 commitment of \$100,000 for the VMC from the Jacob G. Schmidlapp Trust.

- Local Corporate Partner, \$375,000

A longtime local corporate partner has pledged a gift of \$375,000 over five years to support the following projects:

- Archives Center Project: \$100,000
- RSCOB Degree Completion Program: \$175,000
- CECS Alternative Energy Senior Design Projects: \$50,000
- CECS Student Success Suite: \$50,000

This gift comes from a corporate partner who has been engaged with Wright State University since 1975, totaling over \$1 million in funding. A public announcement is forthcoming when the company rolls out their formal organizational announcement regarding annual gifts to the community.



# Board of Trustees Report

## Office of Communications

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen Wright State University's brand.

Our strategy is to build our brand largely through aggressive and sustained, brand journalism-driven, digital content creation. This strategy is supported by the voluminous creation of high quality content that's used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

## Public Relations & Media Relations

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories about Wright State and its people through high-quality articles and videos that are posted to the [Wright State Newsroom](#), distributed across university websites, and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media. Staff also aggressively respond to external media requests for faculty expertise on stories often unrelated to the university but integral to the "news of the day."

### **Data:**

*The August 24, 2019 — February 3, 2020 public relations metrics are as follows:*

- *Total External Media Clips ( + and -): 933*
- *Positive External Media Clips: 777*
- *Positive Advertisement Value: over \$684,000*  
*Verbatim clips: During this period, at least 55 times the external media used stories and videos exactly as Communications staff created them.*
- *Negative External Media Clips: 156*
- *Negative Advertisement Value: over -\$180,000*  
*This number was largely driven by: Nursing professor gun text threat, mold in Student Union, sudden retirement announcement of former President Schrader, Teamsters reject Fact Finder's report, authorize strike, Teamsters strike notice*

**Media clips:** Defined as external news stories about Wright State (most often) or stories that mention Wright State.

**Positive Advertisement value:** External media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendors Vocus/Cision, TV Eyes.)

**Negative Advertisement value:** The inverse of Positive Advertisement value. External media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendors Vocus/Cision, TV Eyes.)

**Verbatim clips:** Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by our staff.

## Communications (internal)

Communications staff members write, edit and distribute around 500 Newsroom stories each year that post to websites across campus and are shared via email and social media. Staff also distribute campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

### Data:

*The Office of Communications made 266 story posts to the Wright State Newsroom from August 24, 2019 — February 3, 2020 distributing and pitching many as press releases.*

*Also during this time, Communications sent 306 campus-wide email communications. 162 of those messages were on behalf of colleges, units and other campus organizations. 43 were sent on behalf of the president, the Board of Trustees, the administration or police. One Wright State Alert was sent. The rest were emails sent to all employees with links to university news.*

## University Initiative Participation

The Office of Communications is an active participant in university-wide strategic initiatives, university search committees and state associations including the Wright State

University Leadership Team, Tobacco Free Campus Committee, Emergency Management Committee, University Bookstore Advisory Committee, Social Media Managers Group, Homecoming Steering Committee, Horizon League Ad Hoc Strategic Messaging Group, and the Inter-University Council of Ohio public relations committee.

Report created by:  
Seth Bauguess, MBA  
Director of Communications  
[seth.bauguess@wright.edu](mailto:seth.bauguess@wright.edu)

**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES**

**Wright State University Foundation Report  
February 2020**

1. President & CEO Report
2. Wright State Foundation Financial Report

## **Wright State University Foundation President & CEO Report**

Immediate objectives being pursued by the Foundation include but are not limited to:

- Foundation board Trustee recruiting
- Foundation board agreed to continue to pursue the Venture/Equity Fund purchase from the University
- Foundation building – 2<sup>nd</sup> floor usage plan
- Foundation Strategic Planning
- Transition plan for University Advancement staff to Foundation
- Evaluating alternative income strategies
- Foundation branding
- Affiliation Agreement with the University

From December, 2019 through February, 2020, the Foundation engaged or will engage in the following activities:

- Winter cycle of committee and full Board meetings were held.
- President & CEO of the WSU Foundation and members of the WSU Neuroscience Institute/NCBP hosted the Chief Innovation and Collaboration Officer of the Purdue Research Foundation. He was interested in getting an overview of the types of research and capabilities we have here, particularly pertaining to the organization of the NEC initiative. Reciprocal visit to Purdue Research Foundation second week of February.
- Foundation President & CEO and Interim VP for Advancement presentation to Wright Leader Academy.
- Foundation President & CEO and Foundation CFO visit to the University of Cincinnati Foundation and University of Toledo Foundation to discuss their structure and best practices.
- Foundation President & CEO and two Foundation Board Executive Committee members attended the Association of Governing Boards Leadership Forum in San Diego.

## Wright State University Foundation Financial Report

February 2020

Strong investment performance and receipt of a \$2.6 million estate gift in the last quarter of 2019 bolstered the Foundation's financial and cash positions as of December 31<sup>st</sup>. Operating surpluses were generated in total and by the Foundation's general fund. The latter exceeded \$10 million, although much of it is illiquid.

The Foundation's endowment portfolio experienced solid growth during the first half of FY20 and ended the last quarter of 2019 with a market value of \$90.0 million. This is up nearly one million dollars for the year, net of capital withdrawals. This translates into a return rate of +4.5% (net of fees) thus far.

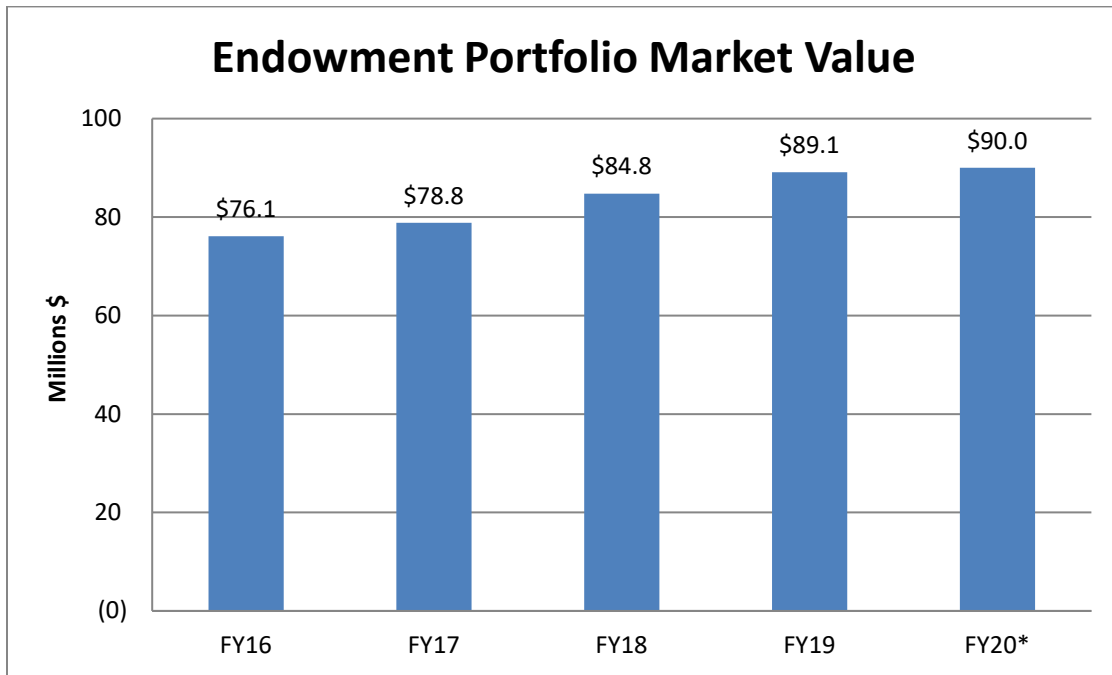
After the nearly 20% decline in prices in the last quarter of 2018, markets have experienced strong returns. The S&P 500 Index (price only) soared 28.3% in the first half of 2019 and an even more incredible 37.1% for the last half of 2019. Declining concerns about trade wars and generally positive economic news have driven these spectacular numbers. With only a couple of exceptions in the alternative space, all of our endowment assets provided positive returns for the first six months of FY20. U.S large cap stocks had the highest returns in equity markets at +10.59%, followed closely by emerging markets and managed volatility strategies. Fixed income investments produced returns of 2.8% for the year, led by emerging markets debt and high yield bonds. Alternative investments showed mixed results, with a 2.09% loss overall. Our hedge fund investment and latest vintage private equity fund both provided positive returns of 3.66% and 5.54%, respectively. However, the earlier vintage private equity fund and our energy debt fund have experienced losses of -22.23% (this fund is currently unwinding) and -14.97%, respectively, for the year. Our December 31<sup>st</sup> one-, three-, five-, and ten-year net total returns for the endowment portfolio were 14.22%, 7.83%, 5.75%, and 7.13%, respectively.

The Foundation's current endowment portfolio composition, including target allocations, actual allocations, and market values, as of December 31, 2019, is presented below:

### Endowment Portfolio Composition

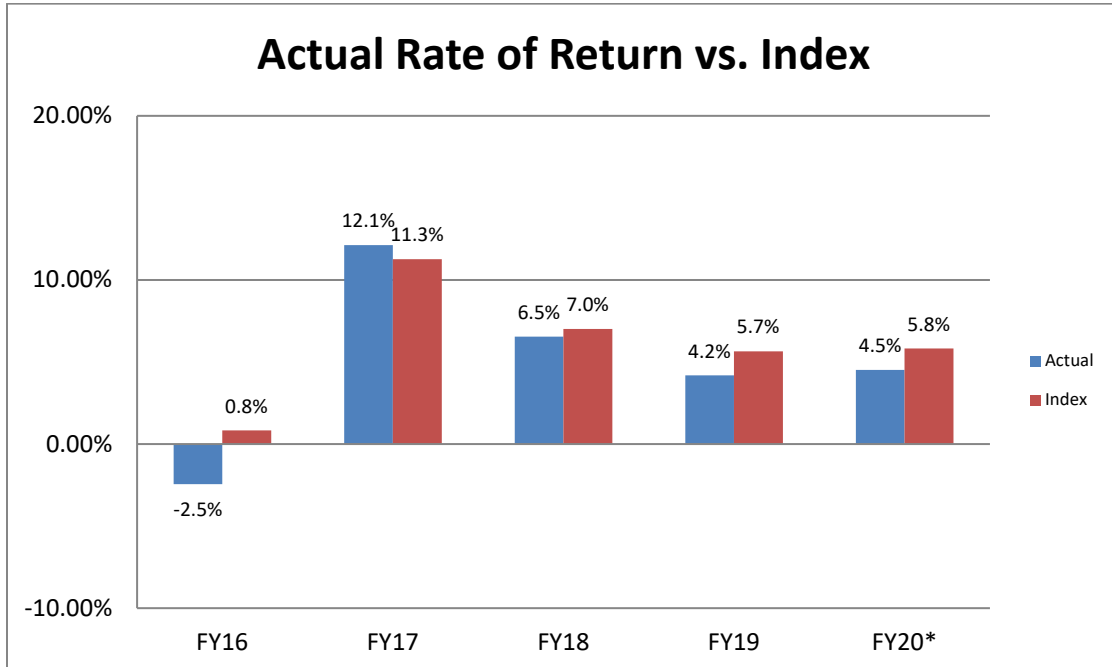
<u>Asset Class</u>	<u>Target Allocation</u>	<u>Actual Allocation</u>	<u>Market Value December 31, 2019</u>
Equity	52%	54%	\$48,844,462
Fixed income	28%	28%	25,316,449
Hedge funds	8%	8%	7,207,364
Private equity	8%	6%	5,486,406
Energy debt	4%	4%	3,155,756
Cash & equivalents	0%	0%	-0-
Totals	100%	100%	\$90,010,437

### Endowment Value



\*As of December 31, 2019

### Endowment Historical Rates of Return



\*As of December 31, 2019

The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

## **I. PUBLICATIONS AND ADVERTISING**

### **Right here. Right now. Wright State.**

Wright State University has kicked off a new multiyear awareness and recruitment campaign focused on Raider Country. Through August we are marketing to the counties that are drivable to the Dayton campus. We will expand geographically in future academic years. Key attributes of this campaign are:

- Brand awareness
- Consistent messaging
- Easily recognized as Wright State
- Direct calls to action
- Focused on key events and deadlines
- Utilizing a wide range of touch points on traditional and digital channels

### **Publications and Advertising Highlights**

The Office of Marketing team has delivered 178 publications and advertising projects for our Wright State community partners since August 16, 2020. Below are just a few highlights of the many projects aimed at increasing enrollment and marketing the university.

- Fall Commencement
- Parents and Family Weekend
- Raidersgiving
- Wright Day to Give
- Festival of Flight
- COSM Innovation Weekend
- COSM Festival of Research
- ArtsGala
- Theatre Production Promotions
- Theatre, Dance, and Motion Pictures Booklets

### **Breakdown**

- 126 Print Projects
- 30 Advertising Projects
- 17 Emails
- 5 Miscellaneous Projects (graphics, promotional items, etc.)

## **II. BRANDING HIGHLIGHTS**

### **UNIVERSITY BRANDING**

As custodians of the visual brand and messaging, our office continues to help units understand and incorporate Wright State's brand guidelines into their materials,



promotional items, and online. We fill requests for university, college, department, and unit logos, and answer questions from stakeholders and Printing Services.

We also participate in the quarterly Barnes & Noble Bookstore Marketing Committee meeting.

### **CLC LICENSING**

Through the Collegiate Licensing Company portal, we received 604 requests for licensed items from Sept. 1, 2019, to Dec. 31, 2019.

## **III. WEB**

The Office of Marketing web team has completed 901 projects and web support requests since August 16, 2020. Several projects are in currently in progress.

### **Highlights**

- Honors Website Refresh
- Student Health Services Website Refresh
- Army ROTC Website
- Student Health Services Website Refresh
- Editorial Style Guide Update 2019
- Wright State App Update
- We Serve U Website
- Catalog Updates

### **Breakdown**

- 12 web projects completed
- 889 web support tickets

## **IV. SOCIAL MEDIA**

### **Growth**

Calendar year 2019 ended with 165,749 total connections, up 5.1 percent over 2018. Social media audience growth is beginning to plateau as it reaches critical mass figures. Aside from the decline in organic (unpaid) reach and engagement from Facebook's algorithm, Wright State continues to see strong results from our growing investments in social media.

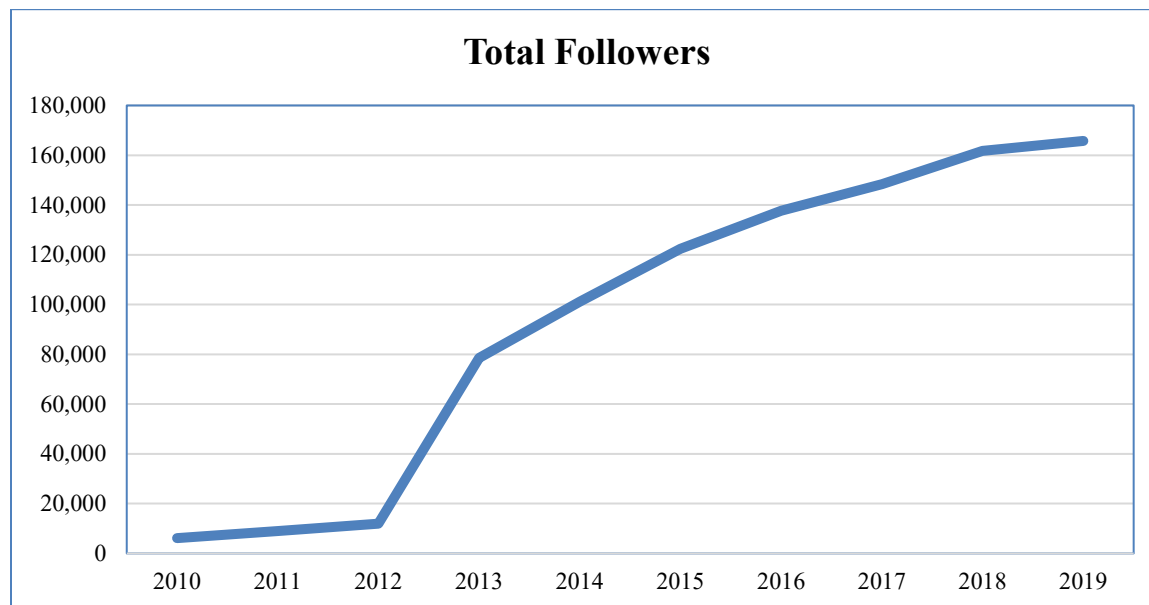
### **Social Media Timeline at Wright State University**

- **2008:** Began official Wright State account on MySpace
- **2009:** Added official Wright State account on Facebook on June 23
- **2010:** Hit 6,000 followers on Facebook; MySpace removed as an official channel
- **2011:** Hit 8,900 followers on Facebook
- **2012:** Surpassed 10,000 followers on Facebook; accumulated enough fans/followers to begin to collect meaningful data

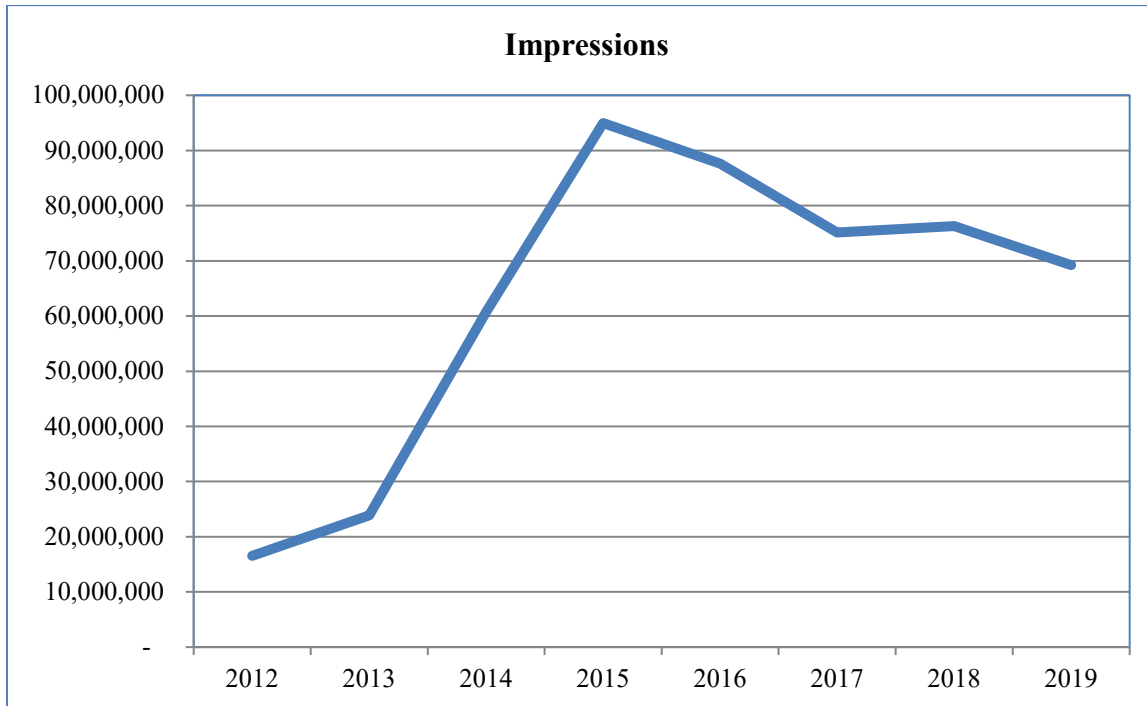
- **2013:** Added Twitter and LinkedIn; began using Sprout Social individual accounts in the Offices of Marketing and Communications on December 4
- **2014:** Added more Twitter accounts; added Vine, Instagram, Pinterest, Tumblr, YouTube, and Google+; began using Sprout Social Enterprise on December 1
- **2015:** Created full-time social media director position with student team; surpassed 100,000 total fans/followers
- **2016:** LinkedIn dropped education pages; added Snapchat; ended year with 137,705 connections
- **2017:** Vine, Tumblr removed as official channels; launched Facebook account for Newsroom and Twitter account for President Schrader; conducted ITN for next social media management platform, began contract negotiations with the top vendor an incumbent, Sprout Social; launched Snapchat on-demand filter advertising; ended year with 148,363 connections
- **2018:** Finalizing contract with Sprout Social, which will dramatically increase our bandwidth for using the social media management platform; surpassed 80,000 followers on LinkedIn; ended year with 161,794 connections
- **2019:** Google+ shut down as a social media network; began dividing Facebook reach as organic and paid; began tracking LinkedIn reach as the follower count is becoming less reliable; Instagram account passed 10,000 followers; ended the year with 165,749 connections.
- **2020:** YouTube account passed 1,500 followers

## Growth Charts

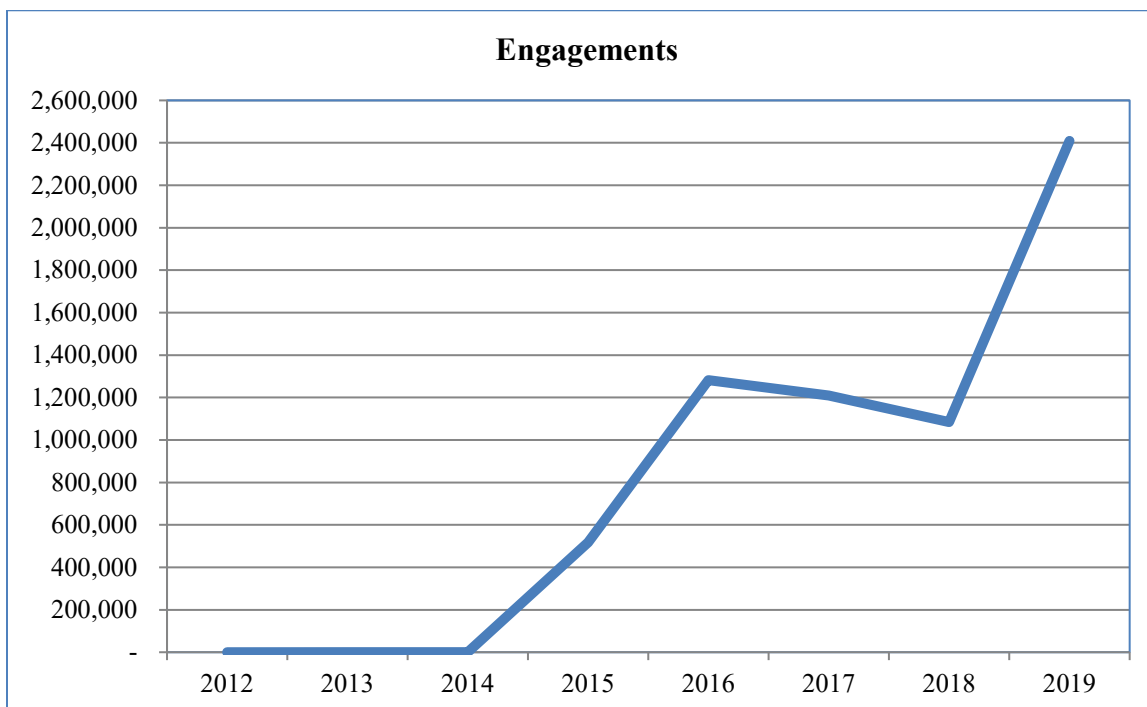
**Total Followers:** Number of users who follow our social media accounts.



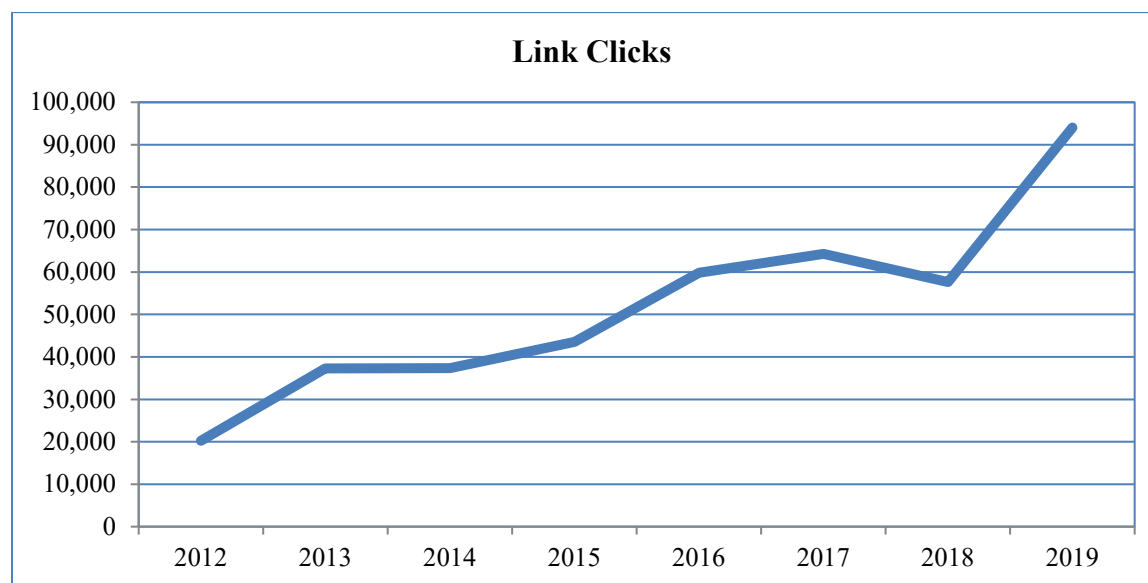
**Impressions:** Number of times our content was served to users. The continued decrease over the last year is attributed to the decrease in Facebook organic reach, increased market saturation, and decreased sent content due to the staff cuts endured on campus.



**Engagements:** Total number of engagements across Twitter, Facebook, Instagram, and LinkedIn.



**Link Clicks:** The cumulative number of clicks (as measured through Bit.ly) on links to and from our social media content. We saw a dramatic uptick in users clicking through in large part due to three areas: faculty strike, national awards, and athletics.



For more data or information, please contact Katie Halberg at [katie.halberg@wright.edu](mailto:katie.halberg@wright.edu).

## **V. PHOTOGRAPHY AND VIDEO**

The Office of Marketing video and photography team completed 437 projects, photography requests, and internal/external digital imaging requests since August 16, 2020. Below are a few highlights of the work that has been accomplished during this timeframe.

### **Highlights**

- Festival of Flight
- Alumni Holiday/New Year Video
- Alumni Survey Video
- Mathile Grant Testimonial Videos on Student Success
- Wright Day to Give 2019 Videos (3)
- Combined Federal Campaign Video
- Fall Appeal 2019 Photography (Multiple sessions)
- Fall Photo Days for Marketing Content
- Raider Open House Pre-Roll Video

### **Breakdown**

- 145 location and studio photography sessions
- 7 Video Production Projects
- 202 internal digital imaging requests
- 83 external digital imaging requests

## **VI. WINGS ANNOUNCEMENTS**

From August 2019 through February 3, 2020, the Office of Marketing's senior editor has posted 141 announcements on the university's WINGS portal, serving numerous colleges, departments, and administrative areas with in-house announcements for cultural events, services, academic offerings, service opportunities, employee and faculty workshops, and about important messages from the administration. WINGS announcements run the spectrum from official announcements to specialty events or participatory opportunities for students. Highlights include:

- FESTIVAL OF FLIGHT
- Join us October 1—Wright Day to Give!
- Road closures for USAF 5K and Marathon
- COLA Wright-Patterson Air Force Base Careers Event
- Join us for RAIDERSGIVING 2019
- Wright State Student Health Services moving Jan. 6
- Students First Fund Accepting Grant Applications
- Veterans' Voices Lives and Stories: Parts 1, 2, & 3 (with New Media Incubator)
- Now Accepting Applications for the MODEL UNITED NATIONS Program
- RAIDER FOOD PANTRY open for limited hours during Winter Break
- EMPLOYER SPEAKER SERIES spotlights Federal Reserve Bank