

Wright State University
FY2020 Contracts and Expenditures
December 1, 2019 - December 31, 2019

\$250,000-\$499,999 (Finance, Audit and Infrastructure Committee Approval Required)

| Contract Information | Description of Services |
|--|---|
| Vendor: Ring Ltd Committed Contract Period: 10/1/2019 – 9/30/2020 Approval Amount: \$495,000 Contract Options: (2) – 2-year options Last Bid Date: 2019 | Digital media buying services including but not limited to display, pre-roll, and other digital media advertising services. Typically these services are targeting recruitment of prospective students. |