

Wright State University
FY2020 Contracts and Expenditures
December 1, 2019 through December 31 , 2019

\$500,000 and Above (Full Board Approval Required)	
Contract Information	Description of Services
Vendor: The Ohlmann Group, Inc. Committed Contract Period: 10/1/2019 – 9/30/2020 Approval Amount: \$725,000.00 Current Annual Amount: \$450,000.00 Contract Options: (2) – 2-year options Last Bid Date: 2019	Media buying services including but not limited to the following: broadcast, outdoor, out-of-home, search engine marketing, display, social media, and other digital media advertising services. Typically these services are targeting recruitment of prospective students. Due to recent increased funding for marketing we are asking to increase our \$450,000 approval on 9/13/2019 by \$300,000 to \$725,000.