

International Education Advisory Council (IEAC)

AY2019-20 Report

Last Updated: April 9, 2020

Introduction:

In accordance with its charge, the International Education Advisory Council has produced a report for the 2019-20 academic year. The report is in compliance with the committee charge to:

- *Review and recommend policies and practices governing the development, implementation, and modification of international programs to ensure they meet Wright State's academic standards. Make recommendations regarding the creation and revision of these policies to the Undergraduate or Graduate Policies Committees through the Faculty Senate.*
- *Evaluate all draft proposals for international program development implementation, and modification to determine they in all cases follow Senate-approved guidelines. Make recommendations based on this review to the Faculty Senate and to relevant Senate committees.*
- *Periodically review the university's international agreements and activities to ensure that these agreements and activities meet academic program needs, capacity and strategic planning, and that the university's recruiting efforts reflect strategic planning for international student growth and are coordinated with other recruiting efforts university-wide.*
- *Periodically review the implementation of admissions policies for international students to ensure that admissions policies are appropriate and are upheld.*
- *Periodically review academic policies to ensure that they neither advantage nor disadvantage international students relative to Wright State's domestic students.*

The report serves to update the Wright State University's Faculty Senate on the IEAC's activities and deliberations that are relevant to the aforementioned charges.

International Programs and Collaborations:

The committee work focused on efforts to grow opportunities for domestic WSU students to participate in Faculty-led and study abroad experiences. The UCIE is endeavoring to track student progress to quantify the many benefits that students with these experiences enjoy. Historic data is difficult to obtain, but the UCIE has

used social media and Linked-In to connect with WSU alumni who have participated in Education and Study abroad programs.

The committee was involved in the development of international education grants that have been made available to WSU faculty for developing programming and curriculum (see appendix A). These include funding for curriculum/study abroad integration opportunities, ambassador program development and training, and curriculum and professional development. To date, one proposal has been reviewed and approved.

The committee deliberated on a proposal to normalize the procedure for adopting, renewing, and terminating MoU proposals and agreements with international partners. The proposed procedure was approved by the committee and will be forwarded to the Faculty Senate Executive Committee for consideration (Appendix B).

International Recruiting and Outreach:

The committee has been receiving regular recruiting reports from the UCIE. Wright State's recruiting partners began operating last winter and spring near the end of Fall 2019 recruiting cycle (Appendix C). Recruiting partners report that cost is one of the most important factors influencing applicant choices. WSU's recruiting partners continue to directly represent the institution at fairs and international education events, in addition to managing and training recruiting agents. The UCIE is promoting the Saudi Arabia Cultural Mission (SACM) MoU and discount to sponsored Saudi students. Additionally, application fee waiver codes are being used to track agent activity for undergraduate applications. Graduate fee waiver codes are not available at this time.

The committee reviewed current English proficiency requirements and compared with the standards of other institutions. Based on data on English language proficiency requirements for international students and admission standards for NAFSA (National Association of Foreign Student Advisers) Region VI (Ohio, Kentucky, Indiana), WSU's admission standards were seen to be in general alignment with its peer institutions (Appendix D).

Carl Holtman (TurcaSolutions), one of WSU's recruiting partners, presented information on the Duolingo web-based English language test. Information was shared regarding online proctoring and security/lockdown features of the test. The test's merits were considered in light of challenges many applicants face in accessing TOEFL and IELTS testing centers, many of which are closing as a result of the Coronavirus. The test also has a much lower price point (\$50) compared to IELTS (\$215-\$240) and TOEFL (\$200). Some concerns were discussed regarding the lack of benchmarking, and also its use for conditional admission.

The committee was updated on the international education grants that had been awarded to WSU faculty to develop programming and curriculum.

The committee reviewed the revised admission policy 3110.3 which was approved by the senate and is currently pending administrative approval.

The committee discussed the possibility of including the SAT as a metric for proof of English language proficiency. Many other Ohio institutions are using the SAT for international admissions in light of restrictions and poor access to currently accepted tests. The committee members agreed that a good SAT score would indicate language proficiency and, given the extra rigor of the test, academic preparedness. In consultation with Senior TESOL faculty, the IEAC voted to adopt a minimum score of 510 on the evidence-based reading and writing section of the SAT exam as proof of English language proficiency for undergraduate admission of international students.

The committee resolved a gap in undergraduate admissions policy related to international student's high school language of instruction. Unlike graduate admissions policy, WSU does not recognize applicants who have graduated from institutions where the mode of instruction is verified as being in English. The undergraduate policy was revised to mirror the graduate admission policy (appendix E).

The committee began discussion on a draft resolution to articulate WSU's commitment to internationalization, and to align that commitment with WSU's vision and mission to serve its students and community (appendix F).

Appendix A

2020 INTERNATIONAL EDUCATION GRANTS

The University Center for International Education (UCIE) is fostering international education through limited grants to: expand education abroad opportunities for students; internationalize on-campus curriculum; provide high-impact professional development opportunities for faculty.

1. Education Abroad Integration Grant

A collaboration between the UCIE and The Knowledge Exchange Institute (KEI) www.keiabroad.org. One grant will support integration of a semester abroad into a WSU program of study and either KEI's London, England program (London South Bank University) or KEI's Bangkok, Thailand program (Mahidol University International College). Award will cover a 3-day site familiarization visit to include detailed curriculum review, meetings with faculty, student excursion, housing, student services review, internship site visit, etc.

To review LSBU or MUIC academic programs and course syllabi:

<https://www.keiabroad.org/england/academics-semester-year/?session=on#toggle-id-1>

<https://www.keiabroad.org/thailand/academics-trimester-year/>

Academic programs available across both locations include:

Arts: Design, Visual & Performance
Business & Economics
Communications: Journalism, Media & Advertising
Computer Science & Information Systems
Criminology, Forensics & Law
Engineering & Applied Science
Environment: Science, Policy & Management
International Relations & Political Science
Medicine, Health & Nutrition
Psychology & Social Sciences
Sports: Science, Management & Training
Life Science & Ecology
Physical Science & Mathematics
Thai Language & Area Studies

Award will cover:

- Round trip airfare to/from Dayton, Ohio,
- In-country airport transfers and all visit-related travel,
- 2-3 nights' accommodation,
- Meals scheduled within the site visit itinerary,
- All other costs not specifically listed will be at the individual's expense.

Grant Application Documents:

1. Tentative 1st to 4th year course map with proposed KEI/WSU course equivalents,
2. Statement addressing the rationale for integration of study abroad into your program,
3. Letter of endorsement from department Chair and college Dean.

Deadline:

Please send electronic copies of the above items to AVP International Affairs, Bill Holmes bill.holmes@wright.edu by 5:00pm April 1st. Applications will be reviewed by AVP International Affairs, KEI

Managing Director and 2 WSU faculty representatives from the International Education Advisory Committee. Winner will be notified by April 17th.

All travel must take place before August 31st, 2020 as coordinated between winner and KEI's Managing Director.

September 2020 winner will present a report to the UCIE and International Education Advisory Committee. Project is expected to be complete and available to students Fall '21.

2. Ambassador Program Development Grant

One competitive grant to develop a summer 2021 (min 3-week) Ambassador Program. This grant is to facilitate the global engagement of WSU faculty and increase educational opportunities for WSU students. Preference will be given to:

- a) Countries not represented in current Ambassador Programs,
- b) Disciplines not represented in current Ambassador Programs,
- c) Faculty who have *not* taught abroad before,
- d) Programs developed in conjunction with WSU's currently affiliated education abroad organizations or exchange partners across the globe.

Winner will conduct a 3-5-day professional quality site evaluation and planning visit with the AVP of International Affairs. Winner agrees to: Basic Life Support (BLS) certification at UCIE expense; attending intensive leadership orientation and developing the itinerary in cooperation with the AVP International Affairs to integrate pre-departure and on-site orientations and student behavior management techniques.

Award will cover:

- Round trip airfare to/from Dayton, Ohio,
- In-country airport transfers and all visit-related travel,
- 3-5 nights' accommodation,
- Meals scheduled within the site visit itinerary,
- All other costs not specifically listed will be at the faculty member's expense.

Grant Application Documents:

- Cover sheet with proposed program title and faculty contact information,
- Brief statement addressing relationship of location and academic content,
- Program narrative addressing the following:
 - Expected high-impact learning outcomes,
 - Ex: <https://www.nafsa.org/policy-and-advocacy/policy-resources/independent-research-measuring-impact-study-abroad>
 - Experiential and intercultural education opportunities on-site,
- Proposed syllabus/itinerary for the program including daily calendar of pre-departure lectures, meetings, readings, classes, excursions, method of assessment, etc.
- Sustainability plan for minimum of 3 years,
- Curriculum vitae,
- Letter of endorsement from department Chair and Dean.

Deadline:

Please send electronic copies of the above items to AVP International Affairs, Bill Holmes bill.holmes@wright.edu by 5:00pm April 1st.

All travel must take place before August 31st, 2020 as coordinated between the faculty member and AVP International Affairs.

Selection Criteria:

Applications will be reviewed by AVP International Affairs, Director of the UCIE, Associate Director of Education Abroad and 2 WSU faculty representatives from the International Education Advisory Committee with an eye to viability, sustainability, integration of location with academics, health & safety and potential for the intercultural growth of participants. The result of each grant must be a viable and sustainable (3-year) Ambassador Program with a topic relevant to the broadest range of WSU students possible. Winner will be notified by April 17th.

3. Curriculum and Professional Development Grants

Awarded on a rolling basis, the UCIE provides multiple small grants (\$2,000 max) to support faculty to engage in professional development/research opportunities abroad and/or creation of new on-campus/online courses with distinct international themes. Awards will vary based upon project needs and funds available at time of application.

Grant Application Documents:

- Detailed request outlining the project and timeline,
- Depending upon type of request, address the following:
 - Expected funds or in-kind support from all other sources,
 - Amount requested from UCIE,
 - Curriculum, syllabus or professional goals of the project,
- Curriculum vitae,
- Letter of endorsement from department Chair and/or Dean.

Deadline: Rolling

Please send electronic copies of the Grant Application Documents to AVP International Affairs, Bill Holmes bill.holmes@wright.edu.

Selection criteria:

The AVP International Affairs and 2 WSU faculty representatives of the International Education Advisory Committee will review completed applications on a rolling basis. Applicants will be notified of award within 2 weeks of submission. This award may be in the form of reimbursement and/or budget transfer to your department/college.

Detailed report of results along with copies of all receipts relevant to the project must be provided to AVP International Affairs by date determined by selection committee members in consultation with award winner.

Appendix B

Proposal: MoU Adoption, Review, and Termination Procedure

The proposed procedure establishes an annual review period during the month of January for all MoU proposals for international partners and exchanges. The procedure also sets a common renewal/termination date for all agreements on January 31st. Renewal protocols will be determined through a review process and assessment of partnership effectiveness (See Appendix A). Terminated agreements will take effect at the end of Spring term following a termination notice protocol. Newly adopted academic articulation agreements will be assigned 5-year commitments and also will also be subjected to the annual review process. The procedure may exclude any revenue related agreements.

Rationale:

The proposed procedure will allow for improved control and management of current and prospective agreements and partnerships given the number of agreements and available staffing and resources. The procedure will also deliver a consistent framework for the ongoing review and maintenance of international partnerships. The procedure will align with standard industry practices in allowing sufficient terms to establish constructive international partnerships.

Yield of International students for Fall 2019

	Number of Applications	Decision Made	Accepted (Offered Admission)	LEAP Conditional Admission	Denied Admission	Enrolled students	Yield based on admission
Grad	1231	969	551	30	388	101	18%
UG	404	241	167	47	27	39	23%
LEAP	156	128	128	0	0	15	12%
Total	1791	1338	846	77	415	155	18%

SannamS4 and Turca Solutions Applications to Enrolled.

We are only including those enrolled following the drop/add date. As with all students recruited through all avenues, some will transfer out upon arrival for various reasons.

SannamS4

Applications: 646 applications produced

Enrolled: 53

Ratio: .082 application to enroll

Turca Solutions

Applications: 60 applications produced

Enrolled: 5

Ratio: .083 application to enroll

NAFSA Region VI – English Language Proficiency Requirements

	Toefl (iBT)		IELTS		
	Undergraduate	Graduate	Undergraduate	Graduate	
Ohio					
Wright State	61	79	5.5	6	PTE
Ohio State	79	79	6.5	7	
University of Dayton	70	80	6	6.5	PTE
Ohio University	68	80	6	6.5	
Kent State	71	71	6	6	SAT 510
Cleveland State	65	78	6	6	iTEP - 5.0
Bowling Green	71	80	6	6.5	MELAB 69/
Case Western Reserve		90		7	PTE - 61
Findlay	61	79	6	7	
Miami University	80		6.5		
University of Akron	71		6		SAT 500
University of Cincinnati	66		6		SAT 520
University of Toledo	71		6		SAT 510
University of Youngstown	67		6		SAT 920 co
Kentucky					
Kentucky University	71	79	6	6.5	
East Kentucky University	61	79	6	6.5	
North Kentucky University	61	79	5.5*	6.5	
West Kentucky University	71	79	6	6.5	
Indiana					
Indiana University	79	79	6.5	6.5	
Purdue	80/88	80	6.5	6.5	SAT/ACT/G
Ball State	79	79	6.5	6.5	PTE/SAT/AC
*minimum 5.0 in R and W					

Appendix E

Undergraduate Admission Policy 3110.3 – High School Language of Instruction

Undergraduate - Current (3110.7)

International applicants whose native language is not English and who do not have a diploma from a U.S. senior high school approved or accredited by the department of education of the state in which it is located must demonstrate proficiency in English. English proficiency may be demonstrated by achieving

Undergraduate - Revised (3110.3)

International degree-seeking applicants whose native language is not English and who do not have a diploma from a U.S. senior high school accredited by the department of education of the state or territory in which it is located must demonstrate proficiency in English.

Graduate Admission policy (5070.3)

International students who have an undergraduate or graduate degree from a regionally accredited U.S. academic institution or an overseas academic institution of high standards whose language of instruction is English are not normally required to take the TOEFL. Academic programs may, however, require that international students with a U.S. degree take the TOEFL as an admission requirement. In addition, international students may be required by their academic advisors to take a university administered English writing placement test. The results of this test will be used to advise students in regard to supplemental on-campus classes required to strengthen their English skills.

Proposed change:

International students who have a high school diploma from a regionally accredited U.S. academic institution or an overseas academic institution of high standards whose language of instruction is English are not normally required to take the TOEFL. Academic programs may, however, require that international students with a U.S. degree take the TOEFL as an admission requirement. In addition, international students may be required by their academic advisors to take a university administered English writing placement test. The results of this test will be used to advise students in regard to supplemental on-campus classes required to strengthen their English skills

Appendix F

Resolution – Wright State Campus Internationalization

CAMPUS INTERNATIONALIZATION RESOLUTION

Whereas, International students have benefited the United States of America, contributing \$41 billion in 2018 to the national economy and supporting 458,290 jobs¹;

Whereas, International students have benefited the State of Ohio, contributing \$1.3 billion in 2018 and supporting 14,575 jobs². In the same year in the 10th congressional district, \$84.9 million was contributed and 1,033 jobs were supported³. International students from Wright State University contributed \$23.3 million dollars to the U.S. economy and supported 276 jobs;

Whereas, International students and scholars contribute to the mission, vision and values of Wright State University by adding diversity and culture to the Wright State community and stimulating creativity and achievement in all facets of our existence⁴;

Whereas, International education contributes to Wright State’s strategic plan for globalization through its international partnerships and education abroad programs;

Whereas, Wright State University is committed to providing an environment where students, faculty, and staff have increased opportunities to gain international understanding and intercultural competence through learning, engagement, and experience⁵;

Resolved, Wright State University should commit to the comprehensive internationalization of Wright State University campus; and let it further be

Resolved, Wright State University should commit to increasing and diversifying its international population through visiting scholars, exchange and full-time students; and let it further be

Resolved, Wright State University should commit to increasing opportunities for Wright State students and faculty to travel abroad for reasons of study, research, and global outreach; and let it further be

Resolved, Wright State University should articulate an institutional commitment towards comprehensive internationalization, and that the Faculty Senate’s International Education Advisory Committee (IEAC) in collaboration with the University’s Center for International Education (UCIE) will provide the Senate with a roadmap for implementation and formal assessment mechanisms to reinforce this commitment.

¹ <https://www.nafsa.org/sites/default/files/media/document/isev-2019.pdf>

² <https://www.nafsa.org/isev/reports/state?state=OH&year=2018>

³ <https://www.nafsa.org/isev/reports/district?state=OH&district=10&year=2018>

⁴ <https://www.wright.edu/about/mission-vision-and-values>

⁵ <https://www.wright.edu/international-education/about>