

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES
OFFICIAL PROCEEDINGS OF THE
THREE HUNDRED AND FORTY-FOURTH MEETING**

April 26 and 27, 2018

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**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES
OFFICIAL PROCEEDINGS OF THE
THREE HUNDRED AND FORTY-FOURTH MEETING**

April 26 and 27, 2018

I. CALL TO ORDER

The meeting of the Wright State University Board of Trustees was called to order by Mr. Douglas Fecher, chair, on Thursday, April 26, 2018, 6:22 p.m., in the Wright Brothers Room in the Student Union. Mr. Larry Chan, secretary to the Board of Trustees, called the roll:

Present

Michael Bridges
Douglas Fecher
Sean Fitzpatrick
Anuj Goyal
Bruce Langos
William Montgomery (Late)
C.D. Moore
Grace Ramos
Austin Rains

Absent

Stephanie Green

II. CONFLICT OF INTEREST STATEMENT

Mr. Fecher read the following conflict of interest statement and reminded the Trustees to alert him to any potential conflicts should they present themselves in the meeting.

It is of the utmost importance to ensure that all University decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

III. PROOF OF NOTICE OF MEETING

Mr. Fecher reported that the meeting was called by written notification and a quorum was present.

IV. DISPOSITION OF PREVIOUS MINUTES

Mr. Fecher submitted the minutes from February 15 and 16, 2018 and without objection, the minutes were approved as submitted.

V. EXECUTIVE SESSION

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum, determined to hold an Executive Session by offering the following resolution:

RESOLUTION 18-45

RESOLVED that the Wright State University Board of Trustees agreed to hold Executive Session on Thursday, April 26, 2018; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Purchase or sale of real estate
- Personnel evaluation
- Pending or imminent court action
- Collective bargaining

Mr. Fecher moved for approval. Mr. Fitzpatrick seconded, and the motion was unanimously approved by roll call vote.

VI. RECESS

The meeting recessed at 8:55 p.m.

VII. RECONVENE - ROLL CALL

The Wright State University Board of Trustees reconvened on Friday, April 27, 2018, 8:30 a.m., in the Berry Room, Wright State Nutter Center. Mr. Chan called the roll:

Present

Michael Bridges
Douglas Fecher
Sean Fitzpatrick
Anuj Goyal
Stephanie Green
William Montgomery
C.D. Moore
Grace Ramos
Jordan (Large) Kingsley
Austin Rains

Absent

Bruce Langos

Mr. Fecher stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the Board in its public session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the Board at the invitation of the Board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

Mr. Fecher read the Conflict of Interest Statement.

VIII. REPORT OF THE CHAIR

A. Comments from the Chair

Trustee Fecher welcomed everyone and offered the following remarks:

"Tomorrow we celebrate the reason we all serve this university; more than 2,000 students will be graduating with degrees from Wright State University. It's important to note that these students are as well prepared as anybody, and indeed in my opinion, better prepared than most to move on to the next chapter of their lives. On behalf of the Board of Trustees, I offer all of our graduates our sincere congratulations for a job well done and to our faculty and staff, I offer our most sincere thanks for all you have done to help our students reach the finish line. All involved have done a remarkable job.

I would also like to take just a moment to recognize teacher, writer and activist Margaret Evelyn Peters who will be receiving a well-deserved honorary degree for her life's work advancing civil rights in the field of African American history in our community. Ms. Peters will be recognized later today at a special luncheon in her honor.

We also have a number of students, faculty and staff whose work since our last meeting jumps out as being among the best. I have time to only mention a few and, at the risk of leaving someone out, I hope they understand. I would like to recognize the following achievements:

- Student Olivia Kriel was named Wright State's 2018 Student Employee of the Year.
- Mechanical engineering major Jesse Everette was named Intern of the Year by the College of Engineering and Computer Science.
- For the 39th consecutive year, the Wright State Model UN team received an "Outstanding Delegation Award" – the highest honor – at the National Model UN Conference in New York City. Wright State

students also won six “Outstanding Position Paper” awards. As an aside, I had the pleasure of witnessing the Model UN team prepare for New York and was amazed of the talents these students displayed during their preparation.

- The development of masculinity among black males and its relationship to racial identity is the focus of a new book written by Wright State’s Steven Kniffley Jr. and two of his graduate assistants, Ernest Brown Jr. and Bryan Davis. The book is *“Out of Knowledge of Self: Black Masculinity, Psychopathology and Treatment (Black Studies and Critical Thinking).”*
- Research led by neuro-engineer Sherif Elbasiouny has shed important new light on how motor nerve cells respond to ALS. Dr. Elbasiouny’s student was recently published in the Journal of Physiology and represents the quality of life-changing research conducted at Wright State by our faculty and students.
- Professor Dan Krane, one of the world’s foremost DNA experts and just an all-around good guy, recently appeared on the television show “20/20” answering questions about DNA results in a high profile double homicide case in Virginia and in doing so projected Wright State University once again onto the national stage.
- Assistant Dean Jennie Buckwalter, College of Liberal Arts, is among the 2018 class of “Top 25 Women to Watch” as selected by the Dayton Better Business Bureau’s Women in Business Networking program.
- Professor Kevin Lorson, director of the Physical Education Licensure Program at Wright State, was honored with a “Chancellor’s Award” for helping create a statewide opioid prevention curriculum for Ohio schoolchildren.
- Dr. Evangeline Andarsio has been named president of the Ohio State Medical Association.
- Staff member Brooke Johnson-Leppla received the “Outstanding Alumna Award” at the Association of Fraternal Leadership and Values (AFLV) central conference. Johnson-Leppla is an adviser to the Eta Pi chapter of Zeta Tau Alpha at Wright State.
- Wright State staff, along with faculty and students; cut, tied, labeled and created fleece blankets for sick and traumatized children for Project Linus. More than 250 volunteers participated and donated 550 blankets to local agencies and shelters. Wright State has

donated more than 6,000 blankets over the years as a result of Project Linus work.

- Finally, for the seventh consecutive year, Wright State staff, students and faculty made crafted cards under the “Cards4Kids” project for patients at Dayton Children’s Hospital.

As you can clearly see, the good people of Wright State are making a significant impact on the lives of others in the communities Wright State serves. I wish we had more time to recognize these and other achievements around campus. On behalf of the Board, we offer our sincere congratulations and thanks to all.

Finally, I want to finish by remarking once again about my belief in the hope and promise of this university, despite our current challenges and the profound changes sweeping higher education with that we grapple with daily.

As a graduate of the University of Cincinnati, just down the road, I can say that Wright State University has become my university and I am committed to supporting and serving Wright State to the best of my ability, whether as a member of the Board of Trustees, as a personal donor, or a corporate donor.

Here’s why I say this again. Just last week I had the pleasure of meeting some of the eighty students who received scholarships funded by my company through the Wright State Foundation – some eighty scholarships worth more than \$185,000 this academic year alone.

These student represented a broad cross section of the kind of student we serve every day. Each of them told me their story and of their love for Wright State University. They offered me a glimpse into their future plans and what they hoped to accomplish with their degrees from Wright State. I met English majors, and business majors, engineering majors, education majors, nursing majors, history majors, French majors, and more, from every college and most every program at Wright State. Meeting these students underscored for me once again the value of investing in the work of this University, not just with scholarship dollars, but with time and energy, because no matter our differences we all believe in Wright State and what it means in the lives of those we serve.

Finally, on a personal level, I’ll tell you of another investment my family will be making in Wright State. My wife, Kelle, will be enrolling this fall to pursue her long delayed dream of earning the degree she’s never before been able to pursue. It will be a proud moment for her when she finishes, and perhaps even a prouder moment for me, due mostly to her achieving a lifelong

dream, but also in knowing that this university is the kind of place she would want to be part of as she pursues her dream. I hope I will have some small part in providing her the perfect place to further her education.”

B. Trustees’ Award for Faculty Excellence

This year marks the eighteenth year of the Trustees’ Award for Faculty Excellence. The University Promotion and Tenure Committee reviewed all nominations and submitted its nominee(s) to the Provost for transmittal to the President and the Board of Trustees.

Dr. Travis Doom
Computer Science and Engineering
College of Engineering and Computer Science

RESOLUTION 18-46

RESOLVED that the Trustees’ Award for Faculty Excellence appointment, as submitted to this meeting be, and the same hereby is approved.

Mr. Fecher moved for approval. General Moore seconded, and the motion was unanimously approved by voice vote.

C. Election of Board of Trustees’ Officers for 2018-2019

In accordance with the amendment to Article II, Section 2 of the Board of Trustees’ Bylaws, election of officers was held during the last meeting of the academic year.

1. Chair:

Mr. Bridges nominated Mr. Fecher; Mrs. Ramos seconded, and Mr. Fecher was unanimously elected chair of the Board by voice vote.

2. Vice Chair:

Mr. Fitzpatrick nominated General Moore; Mr. Montgomery seconded, and General Moore was unanimously elected vice chair of the Board by voice vote.

3. Secretary of the Board:

General Moore nominated Mrs. Ramos; Mr. Bridges seconded, and Mrs. Ramos was unanimously elected secretary of the Board by voice vote.

In accordance with Article III, Section 1. of the Bylaws, the newly elected chair will appoint the Standing Committees of the Board within thirty days after the last scheduled meeting of the year and after consultation with his/her fellow trustees.

D. Recognition of Jordan (Large) Kingsley

In appreciation and recognition of Jordan (Large) Kingsley's service to the Board of Trustees, the following resolution was offered:

RESOLUTION 18-47

WHEREAS, Jordan (Large) Kingsley was appointed to the Wright State University Board of Trustees in July 2016 by Governor John R. Kasich, and has faithfully performed her duties as a student trustee and maintained excellent academic standards while pursuing a Bachelor of Arts in Urban Affairs with a concentration in Urban Management; and

WHEREAS, her commitment to the university and the surrounding community during her tenure on the Board of Trustees and throughout her academic career has distinguished Mrs. Kingsley as a dedicated public servant; and

WHEREAS, Mrs. Kingsley has elevated and defined the role of Student Trustee and has been instrumental in incorporating best practice research on student trustee responsibilities into the recent revision of the Trustees' Bylaws; and

WHEREAS, Mrs. Kingsley has enhanced Wright State's Student Government Association through the creation of the SOAR program and through the design and implementation of the "Freshmen Internship Program" in support of campus organizations and the development of young leaders; and

WHEREAS, Mrs. Kingsley has served with distinction on the Presidential Search Committee to identify and select Wright State's 7th President, and strongly represented the student trustee perspective throughout the process; and

WHEREAS, Mrs. Kingsley will carry forward her social consciousness and acquired knowledge throughout her professional career; be it therefore

RESOLVED, that the Wright State University Board of Trustees expresses its sincere appreciation to Jordan (Large) Kingsley and extends its best wishes for her future success.

Mr. Fecher moved for approval. Ms. Green seconded, and the motion was unanimously approved by voice vote.

E. Written Reports- Wright State University Board of Trustees
April 6, 2018

The Advancement, Communications, and Marketing Reports as presented to this meeting be, and the same hereby are accepted. The reports are contained in the appendix at the end of the minutes.

IX. REPORT OF THE PRESIDENT

A. University Update

Dr. Cheryl B. Schrader closed the 2017-2018 academic year by reflecting on some of the year's highlights which included commemorating Wright State's 50th Anniversary, the beginning of the strategic planning process, the opening of the new Agriculture and Water Quality Education Center at the Lake Campus, and the Men's Basketball team's win of the Horizon League and trip to the NCAA tournament.

Financial stability remains one of President Schrader's top priorities and she offered the following remarks about leading the University onto a firm financial footing:

"We have come a long way this year in making progress on our financial outlook. In doing so, we must recognize that we are recovering from a serious financial situation that evolved over a period of years, and it will take some time to recover. But recover we will. Recover we must. This will require everyone working together and taking responsibility for moving this institution forward on a sustainable path.

In spring of 2017, from my view as an outsider looking in, it became apparent that the budget approved in June 2016 had not been implemented and another large deficit and hit to reserves would occur. As a result, the last fiscal year ended with \$24.6 million spent over budget.

So let's talk about what is different this year. Overall, spending is down \$38.8 million from March 2017 to March 2018. This is not only the \$30.7 million called for in the original budget passed in June 2017 but also over \$8 million in additional reductions. This is significant and speaks to the difficult decisions and hard work done by many people in this room and across campus over the last year.

Let's also recall that at this time last year it was a certainty that Wright State University would go onto fiscal watch. This year, with strong performance and doubling down on the June 2017 approved budget implementation, we together created the possibility of staying off fiscal watch entirely. This has not been easily accomplished, and that we are so close to reaching this impossible goal creates the urgency to cross this finish line. Let me reassure you that staying off of fiscal watch is priority #1.

Challenges remain that are well known to all:

- Revenue shortfalls related to Fall, Spring and Summer enrollments
- Medical claims \$5.5 million over budget
- And disparate messages from our own community when we should, first and foremost, be united. We cannot be speaking disparagingly about our own institution.

We can continue to address shortfalls in real time, implementing a planned set of actions as the need arises. Under normal circumstances we should have reserves to fall back on for unexpected expenses, such as the \$5.5 million in increased medical claims, and it would not be necessary for these events to require immediate actions. Unfortunately, we all know that reserves were depleted before this year and before I arrived. The whole point of this year's austerity efforts and next year's planning are to begin to build reserves back up so we can regain a strong financial position.

The immediate goal, which remains in reach if we all work together, is to avoid going onto fiscal watch altogether.

We continue to identify additional revenue and reduce our expenses and liability to put us in the best financial position we can be by June 30, 2018. There are two months remaining in the fiscal year. We need everyone diligent about not spending unless absolutely necessary. We need everyone focused on the same goal; not splintered on what is best for us as individuals. Not ignoring our own responsibility to this institution that we serve.

Again, we are in a situation that no one thought was possible one year ago. Sometimes people forget the great progress we have made and the opportunity we have created to move onto firm financial footing in as short a time as possible. It is appropriate that at the same time we are grappling with this formidable task before us that we are also strategically planning for the future.

Pride. Transformation. Potential.

These three words are core to our comprehensive strategic planning process which is rooted in appreciative inquiry; a process that reconnects the campus and engages the community. These three words are intertwined. We have much to be proud of. We are in the midst of a necessary and strategic transformation that will make us a better institution, ready to capture the potential that we all know is Wright State University.

As we conclude one academic year and plan for the next, I would like to thank all of you for your patience, encouragement, and support. This has not been an easy journey for any of us. I firmly believe that this university will ultimately be stronger than ever before for overcoming the many challenges it has faced. Together, we will chart a new course and boldly lead Wright State into its next 50 years.”

B. Approval of April Graduates

Spring Commencement will be held on Saturday, April 28, 2018, 10:00 a.m. in the Wright State University Nutter Center.

Section 1.03 of the Wright State University Code of Regulations provides that the Board of Trustees shall grant degrees to qualified graduates after due consideration of nominations by the faculty.

Since applications for degrees are accepted in advance, the recommendation was made that changes in the list to correct errors and to add or delete names of persons who unexpectedly will or will not meet all requirement for graduation be permitted. A list of spring 2018 degrees follows, along with comparison figures for spring 2017.

**SPRING 2018 COMMENCEMENT
APRIL 2018 GRADUATING STUDENTS**

	<u>2017</u>	<u>2018</u>
<u>Business and Administration</u>		
Bachelor of Science in Business	226	222
<u>Education and Human Services</u>		
Bachelor of Science	91	112
Bachelor of Science in Education	98	108

Engineering & Computer Science

Bachelor of Arts in Computer Science	17	22
Bachelor of Science in Biomedical Engineering	55	48
Bachelor of Science in Computer Engineering	20	29
Bachelor of Science in Computer Science	35	45
Bachelor of Science in Electrical Engineering	41	28
Bachelor of Science in Engineering Physics	0	0
Bachelor of Science in Human Factors Engineering	0	0
Bachelor of Science in Industrial & Systems Engineering	16	24
Bachelor of Science in Mechanical Engineering	99	90
Bachelor of Science in Materials Science and Engineering	7	8

Liberal Arts

Bachelor of Arts	291	291
Bachelor of Fine Arts	51	48
Bachelor of Music	9	23
Bachelor of Science	8	3

Nursing and Health

Bachelor of Science in Nursing	67	98
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Science and Mathematics

Bachelor of Arts	46	40
Bachelor of Science	153	163
Bachelor of Science in Medical Technology	0	0
Bachelor of Clinical Laboratory Science	3	8

School of Graduate Studies

Doctor of Nursing Practice	3	0
Doctor of Philosophy	25	20
Educational Specialist	1	0
Doctor of Education	0	0
Master of Accountancy	11	1
Master of Arts	83	101
Master of Business Administration	55	49
Master of Clinical Psychology	0	6
Master of Education	142	111
Master of Engineering Innovation & Entrepreneurship	5	7
Master of Humanities	4	2

Master of Information Systems	0	0
Master of Music	13	4
Master of Public Administration	16	13
Master of Public Health	11	18
Master of Rehabilitation Counseling	1	2
Master of Science	231	202
Master of Science in Biomedical Engineering	9	11
Master of Science in Computer Engineering	18	2
Master of Science in Cyber Security	5	1
Master of Science in Electrical Engineering	83	43
Master of Science in Engineering	7	3
Master of Science in Industrial & Human Factor Engineering	31	19
Master of Science in Leadership Development	0	0
Master of Science in Mechanical Engineering	31	17
Master of Science in Materials Science and Engineering	1	2
Master of Science in Renewable and Clean Energy	5	2
Master of Science in Teaching	4	4
Master of Urban Administration	0	0
 <u>School of Medicine</u>		
Doctor of Medicine	100	100
 <u>School of Professional Psychology</u>		
Doctor of Psychology	0	0
 <u>Wright State University Lake Campus</u>		
Associate Degrees	41	25
Bachelor of Technical and Applied Studies	13	17
Bachelor of Science	0	2
Total	<u>2,282</u>	<u>2,194</u>

RESOLUTION 18-48

RESOLVED that the candidates for degrees for April 2018 be and hereby are confirmed and approved.

Mr. Fecher moved for approval. Dr. Goyal seconded, and the motion was unanimously approved by roll call vote.

C. Distinguished Professor Awards

According to Wright State University policy, approved by the Board of Trustees in September 1987, Dr. Schrader recommends the appointments of the following distinguished professors, effective July 1, 2018.

**Brage Golding Distinguished Professor of Research
(July 1, 2018 to June 30, 2021)**

Dr. Pascal Hitzler, Professor
Computer Science and Engineering
College of Engineering and Computer Science

**Frederick A. White Distinguished Professor of Professional Services
(July 1, 2018 to June 30, 2021)**

Dr. Stuart McDowell, Professor
Theatre, Dance and Motion Pictures
College of Liberal Arts

**Robert J. Kegerreis Distinguished Professor of Teaching
(July 1, 2018 to June 30, 2021)**

Dr. Kristen Halling, Professor
Modern Languages
College of Liberal Arts

RESOLUTION 18-49

RESOLVED that the distinguished professor appointments, as submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. General Moore seconded, and the motion was approved 7-0 by roll call vote.

D. Promotion Recommendations

The individuals recommended for promotion and tenure have gone through a thorough and effective process, beginning with the department level, the college, the dean, approved by the Provost and the President before being presented to the Board. Faculty with professorial rank have also been reviewed by the University Promotion and Tenure Committee. Except as noted, the following will be effective August 1, 2018. The promotions marked with an * will be effective July 1, 2018.

SCHOOL OF PROFESSIONAL PSYCHOLOGY

Wendy Dragon
Gokce Ergun

School of Professional Psychology*
School of Professional Psychology*

Promotion to Senior Lecturer

COLLEGE OF EDUCATION AND HUMAN SERVICES

Barbara Dunaway
Dan Noel

Human Services
Leadership Studies in Education

COLLEGE OF LIBERAL ARTS

Martha Antolik

Communication

COLLEGE OF SCIENCE AND MATHEMATICS

Meredith Rodgers
Eric Rowley

Biological Sciences
Physics

RAJ SOIN COLLEGE OF BUSINESS

J. Michael Bernstein
Suzanne Kelly-Garrison

Management & International Business
Management & International Business

RESOLUTION 18-50

RESOLVED that the promotion recommendations as submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Dr. Goyal seconded and the motion was approved 7-0-1 (Mr. Bridges recused) by roll call vote.

E. Tenure Only Recommendations

Tenure Only at the Current Rank of Associate Professor

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

Philippe Sucosky

Mechanical and Material Engineering

RESOLUTION 18-51

RESOLVED that the tenure recommendations as submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Dr. Goyal seconded, and the motion was approved 7-0-1 (Mr. Bridges recused) by roll call vote.

F. Promotion with Tenure Recommendations

Promotion to Associate Professor with Tenure

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

Derek Doran	Computer Science and Engineering
Sheng Li	Mechanical and Materials Engineering
Zifeng Yang	Mechanical and Materials Engineering**
Junjie Zhang	Computer Science and Engineering

COLLEGE OF EDUCATION AND HUMAN SERVICES

Roxanne DuVivier	Leadership Studies in Educ. & Organizations
Andrew Froehle	Kinesiology and Health
Tara Hill	Human Services
Adrianne Johnson	Human Services
Noah Schroeder	Leadership Studies in Educ. & Organizations
Corey Seemiller	Leadership Studies in Educ. & Organizations

COLLEGE OF LIBERAL ARTS

Jessica Penwell Barnett	Sociology and Anthropology
Shengrong Cai	English
James Carter	Social Work
David Castellano	Theatre, Dance and Motion Pictures
Carlos E. Costa	School of Public and International Affairs
Lance Greene	Sociology and Anthropology
Amelia Hubbard	Sociology and Anthropology
Jennifer Hughes	Social Work
Hyejin Kim	Social Work
Jennifer Ware	Communication

COLLEGE OF SCIENCE AND MATH

Sheif Elbasiouny	Neuroscience, Cell Biology & Physiology (Matrix- BSOM/COSM)
Ion Juvina	Psychology
Gengxin Li	Mathematics and Statistics
Silvia Elena Newell	Earth and Environmental Sciences
Labib Rouhana	Biological Sciences
Andrew Voss	Biological Sciences

LAKE CAMPUS

Giovanna Follo	Lake Campus (Sociology)
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RAJ SOIN COLLEGE OF BUSINESS

Daniel Asamoah
John Dinsmore
David Hall
Minming Pan
Kunal Swani
Amir Zadeh

Information Systems & Supply Chain Mgmt.
Marketing
Information Systems & Supply Chain Mgmt.
Economics
Marketing
Information Systems & Supply Chain Mgmt.

***Promotion effective August 1, 2017*

RESOLUTION 18-52

RESOLVED that the promotion and tenure recommendations as submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Mrs. Ramos seconded, and the motion was approved 7-0-1 (Mr. Bridges recused) by roll call vote.

G. Confirmation of Academic and Administrative Appointments and Changes

Faculty Promotions

Joe Deer, M.F.A., has been appointed Professor and Chair, Department of Theatre, Dance and Motion Pictures, Theatre Arts, College of Liberal Arts, effective January 1, 2018.

Faculty Separations

Steven Bognar, B.F.A., Lecturer, Film Maker in Residence, Theatre Arts, College of Liberal Arts, effective April 30, 2018.

Igor Elman, M.D., Professor, Psychiatry, Boonshoft School of Medicine, effective March 1, 2018.

Archibald Alan Grieve, M.A., STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective March 1, 2018.

Daniel J. Lacey, M.D., Ph.D., Associate Professor, Pediatrics, Boonshoft School of Medicine, effective March 31, 2018.

Unclassified New Hires

Shane E. DeGarmo, M.S.Ed., has been appointed Associate Director for Career-Technical Transfer Initiatives, Ohio Articulation and Transfer Network, effective April 9, 2018.

Lobna I. Elkhadragy, Ph.D., has been appointed Postdoctoral Researcher, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective February 12, 2018.

Tiffany A. Ferrell, B.A., has been appointed Marketing and Communications Manager, Wright State Research Institute, College of Engineering and Computer Science, effective March 12, 2018.

Stephan C. Grundy, M.S., has been appointed Prevention Educator, Population and Public Health Sciences, Boonshoft School of Medicine, effective February 5, 2018.

Matthew C. Molineaux, Ph.D., has been appointed Research Scientist, Wright State Research Institute, College of Engineering and Computer Science, effective February 19, 2018.

Kimberly J. Smith, M.S., has been appointed Manager, Medical Student Career Services, Student Affairs and Admissions, Boonshoft School of Medicine, effective February 19, 2018.

Katherine E. Stephens, B.A., has been appointed Academic Technology Analyst, Business Office, Boonshoft School of Medicine, effective February 19, 2018.

Sarah G. Young, B.S., has been appointed Research Assistant 2, School of Professional Psychology, effective February 5, 2018.

Unclassified Promotions

Daniel J. Cassabon, A.A.S., has been appointed Graphic Designer, Communications and Marketing, effective January 1, 2018.

Jeffrie T. Cooper, B.S., has been appointed Grants Accountant, Research and Sponsored Programs, effective March 1, 2018.

Holly C. Gersbacher, B.A., has been appointed Program Director, Alumni Engagement and Scholarship Initiatives, Office of Alumni Relations, effective March 1, 2018.

Annette L. McCoy, B.S., has been appointed Marketing Program Manager, Communications and Marketing, effective January 1, 2018.

Avery M. Moeller, B.S., has been appointed Research Assistant 2, Interviewer CITAR, Population and Public Health Sciences, Boonshoft School of Medicine, effective February 9, 2018.

Christie A. Sandoval, B.S., has been appointed Enrollment Services Advisor, Enrollment Management Division, effective February 1, 2018.

Jaclyn E. Stevens, has been appointed Assistant to the Dean, College of Education and Human Services, effective March 10, 2018.

Lindsay Campbell Wight, J.D., has been appointed Director, Office of Equity and Inclusion, effective February 1, 2018.

Unclassified Separations

Christopher C. Adkins-Lamb, M.Ed., Director of Major Gifts, University Development, effective April 13, 2018.

Abdi Salam Ahmed, M.S., Programmer Analyst, Computing and Telecommunications Services, effective April 2, 2018.

Aroosa A. Barech, B.P.H., Research Assistant II, School of Professional Psychology, effective March 2, 2018.

Anthony Lewis Bourne, M.P.A., Director of College of Engineering and Computer Science Enrollment Management, College of Engineering and Computer Science, effective March 30, 2018.

Derricka R. Bruce, B.S., Prevention Educator, Population and Public Health Sciences, Boonshoft School of Medicine, effective March 8, 2018.

Nicole M. Fields, M.S., Undergraduate Clinical Coordinator, College of Nursing and Health Administration, effective February 7, 2018.

Sandeep Gogineni, Ph.D., Research Engineer, Electrical Engineering, College of Engineering and Computer Science, effective March 25, 2018.

Palngji Sunday Goshit, M.A., Assistant Women's and Men's Track and Field Coach, Intercollegiate Athletics, effective February 19, 2018.

James R. Gruenberg, EMT-P, M.A., Assistant Director/HACE, Wright State Research Institute, College of Engineering and Computer Science, effective March 9, 2018.

Jonathon C. Henderson, M.A., Assistant Director, International Student Support,

University Center for International Education, effective March 15, 2018.

Anthony L. Hinojosa, B.A., ATIC Events Manager and APDC Counselor, Wright State Research Institute, College of Engineering and Computer Science, effective March 2, 2018.

Scott A. Kelsey, M.S., Research Assistant, Biological Sciences, College of Science and Mathematics, effective March 16, 2018.

Eric J. Martin, M.S., ATEA Senior Military Operations Analyst, Wright State Research Institute, College of Engineering and Computer Science, effective February 23, 2018.

Cory Owen, M.B.A., Marketing Manager, Office of Marketing, effective April 20, 2018.

Eric M Poch, M.S., Associate Registrar, Office of the Registrar, effective March 28, 2018.

Robert L. Ponder, End User Support Specialist, Computing and Telecommunications Services, effective March 6, 2018.

Semeka Randall, B.S., Assistant Women's Basketball Coach, Intercollegiate Athletics, effective April 4, 2018.

Eric J. Romer, Ph.D., Postdoctoral Researcher, Pharmacology and Toxicology, Boonshoft School of Medicine, effective March 1, 2018.

Emily E. Stamas, M.P.A., Director of Marketing and Communications, Office of Advancement, Boonshoft School of Medicine, effective March 16, 2018.

Jason A. Stormer, A.A., Arena Operations Coordinator, Intercollegiate Athletics, effective March 2, 2018.

Deanna C Terelle, B.S., Director, External Engagement, Intercollegiate Athletics, effective February 21, 2018.

Michael L. Trego, Ed.D., Coordinator, Teacher Education Program, Lake Campus, effective March 30, 2018.

Mia M. Yaniko, J.D., Associate General Counsel, Office of General Counsel, effective February 16, 2018.

Classified New Hires

Robert A. Cottrell, A.A.S., has been appointed Police Officer, University Police Department, effective March 5, 2018.

Megan K. Ganter, has been appointed Administrative Specialist, Psychiatry, Boonshoft School of Medicine, effective April 4, 2018.

Bizerka P. Munoz-Brito, has been appointed Administrative Specialist, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective February 19, 2018.

Jeffrey M. Tittle, B.S., has been appointed Police Officer, University Police Department, effective March 5, 2018.

Classified Promotions

Michael E. Eversole, has been appointed Plumber, Facilities Operations, effective February 10, 2018.

Teresa L. Peck, has been appointed Materials Handler 2, Materials Management, effective February 10, 2018.

Mark L. Watson, has been appointed Maintenance Worker, Environmental Services, effective February 10, 2018.

Classified Separations

Kevin O. Belcher, Custodial Floor Care Technician, Physical Plant, effective March 8, 2018.

Andrea D. Browning, Custodial Services Worker, Environmental Services, Physical Plant, effective February 9, 2018.

Beverly A Combs, Account Clerk 3, Accounts Payable, Office of the Controller, effective March 6, 2018.

Anna M. Cromer, B.S., Lab Technologist, Academic Affairs, Boonshoft School of Medicine, effective February 2, 2018.

Thomas Denger, Grounds Maintenance Worker 2, Physical Plant, effective March 19, 2018.

Kelly Gibson, Custodial Services Worker, Physical Plant, effective January 25, 2018.

Amy L. Griffith, M.S., Administrative Specialist, Psychiatry, Boonshoft School of Medicine, effective February 16, 2018.

Paul D. Hines, Custodial Floor Care Technician, Facilities Management and Services, effective February 20, 2018.

Jesse F. James, Custodial Floor Care Technician, Environmental Services, Physical Plant, effective February 20, 2018.

Gary L. Noe, Maintenance Worker, Physical Plant, effective March 31, 2018.

Anthony R. Shreck, F.P.C., Payroll Accountant, Payroll, Office of the Controller, effective April 6, 2018.

Lori Lynn Sommers, B.S., Records Tech 2, Undergraduate Admissions, Enrollment Management Division, effective April 13, 2018.

Shellice L. Taylor, Custodial Services Worker, Physical Plant, effective April 10, 2018.

Christopher R. Toney, Custodial Floor Care Technician, Physical Plant, effective March 27, 2018.

Pamela S. Whitt, Custodial Services Worker, Physical Plant, effective February 2, 2018.

RESOLUTION 18-53

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Ms. Ramos seconded and the motion was approved 7-0-1 (Mr. Bridges recused) by roll call vote.

H. Report of Investments

Since the last Board meeting, investment reports for January, February and March 2018 have been received. These reports have been distributed to the trustees and are filed with the official Board of Trustees' records.

I. Ratification of Contracts and Grants

Wright State University has recorded 263 awards, totaling \$69,446,034 in external funding for the time period of July 1, 2017 through February 28, 2018.

Recent funding received by the University includes \$257,199 from Bayer HealthCare Pharmaceuticals Inc. to Dr. Josette D'Amato (Obstetrics and Gynecology, BSOM) for support of a clinical trial study. Additionally, Dr. Keke Chen (Computer Science, CECS) received \$74,070 from Immudx LLC to fund a partnership on an NIH-supported Small Business Innovation

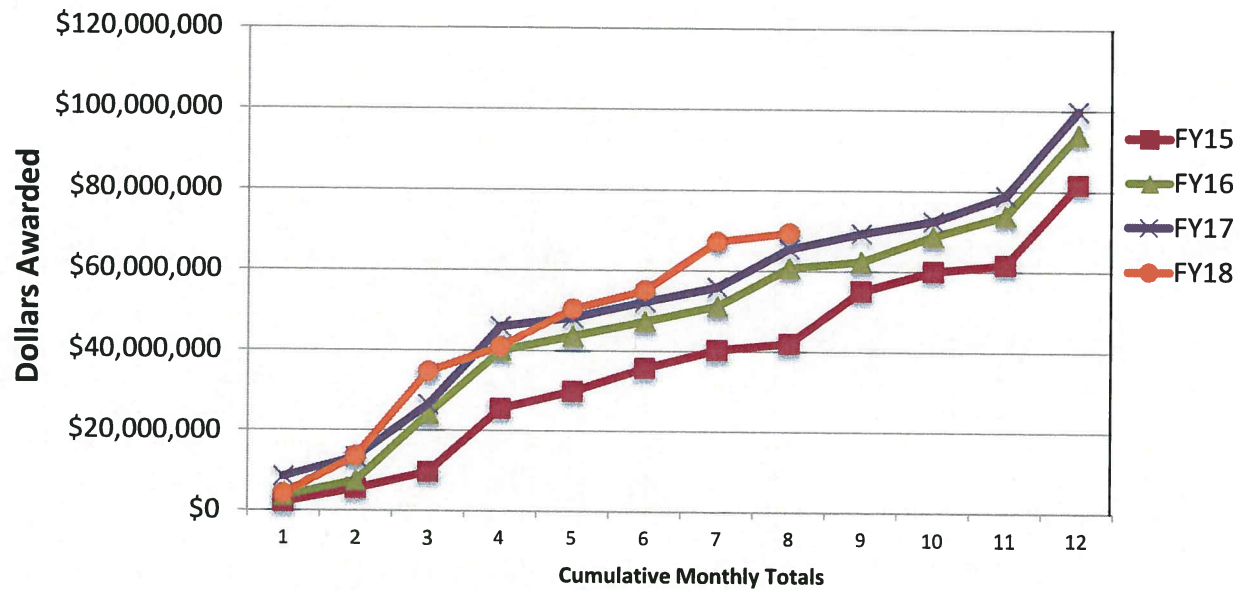
Research (SBIR) project. Dr. Chen will develop an open cloud-based platform for extensible and scalable repertoire analysis in immunization and infection.

RESOLUTION 18-54

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

Mr. Fecher moved for approval. Ms. Green seconded and the motion was approved 7-0-1 (Mr. Bridges recused) by roll call vote.

WRIGHT STATE UNIVERSITY
Cumulative Grant and Contract Awards
Comparison with Previous Three Fiscal Years through February



FY18 through 2/28/18: \$69,446,035
FY17 through 2/28/17: \$65,420,197
FY16 through 2/28/16: \$60,744,478
FY15 through 2/28/15: \$41,942,920

WRIGHT STATE UNIVERSITY

**WRIGHT STATE UNIVERSITY
GRANT AND CONTRACT AWARDS**

**PREPARED FOR
BOARD OF TRUSTEES MEETING**

April 27, 2018*

TYPE	NEW AWARDS		ONGOING AWARDS**		TOTAL AWARDS	
	Number	Dollars	Number	Dollars	Number	Dollars
Research	17	\$1,219,241	18	\$2,748,782	35	\$3,968,023
Instruction	0		5	\$80,000	5	\$80,000
Institutional Support	0		3	\$618,359	3	\$618,359
Public Service	1	\$69,689	1	\$71,000	2	\$140,689
Student Aid	0		2	\$8,931,368	2	\$8,931,368
TOTAL	18	\$1,288,930	29	\$12,449,510	47	\$13,738,440

* Figures include total support for awards made since the February 2018 Board of Trustees Meeting.

** Ongoing awards include renewals, continuations, supplements and amendments.

This report was prepared by the Office of Research and Sponsored Programs.

**April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Non-Profit Agreement	Miscellaneous Awards Under DCOP Fiscal Agency Agreement	08/01/2017 07/31/2018	Dayton Clinical Oncology Program	Nevels, Dieter	\$4,747	This amendment will allow supplemental funding for WSU to act as the fiscal agent for the Dayton Clinical Oncology Program (DCOP) for managing Non-NIH NCI funds per master agreement Addendum #1 having an effective date of May 12, 2005.
Continuation Federal Grant	Mechanisms Underlying Excitability Regulation of Motoneuron Types in ALS	02/01/2018 01/31/2019	DHHS, National Institute of Neurological Disorders and Stroke	Elbasiouny, Sherif M.	\$291,375	This project seeks to develop a fusion of experimental and computer simulation techniques to better analyze the complex disease mechanisms of amyotrophic lateral sclerosis (ALS).
Amendment Educ. Inst. Subagreement	Improving Electrical and Mechanical Performances of Electrolyte Membranes for Flexible Solid-State Li- Ion Batteries	01/16/2018 04/30/2018	University of Dayton	Huang, Hong	\$6,200	The primary objective of this research is to develop thin film, flexible, and mechanically durable Li-ion batteries which are abuse-tolerant, have large energy densities, and can operate in a wide range of temperatures.
Amendment Non-Profit Subagreement	Human Performance and Human Sciences: Ohio Federal Research Network; Cycle II: Motion Sickness Interactions with Spine Disorders (MOSSD) and Advanced Cognitive and Physical Sweat Biosensing	09/19/2016 01/31/2019	Wright State Applied Research Corporation	Broderick, Timothy J.	\$899,748	This funding will be used to support administrative costs of center and technical costs of two projects.

**April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Federal Contract	SIRCUS TO2: Comprehensive Learning Objectives for Warfighter Needs (CLOWN)	03/31/2016 07/01/2019	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.	\$467,000	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
New Industrial Contract	CTRA-M14-702	04/06/2016 12/31/2019	AbbVie Inc.	Talbot, Ted	\$216,212	CTRA-M14-702
Amendment Industrial Contract	CTRA-Replicate	09/27/2017 12/31/2018	AbbVie Inc.	Talbot, Ted	\$14,985	CTRA-Replicate
Amendment Industrial Subagreement	Aeromechanical Investigation of Turbine Engine High Speed Compressors	06/01/2016 04/30/2019	Universal Technology Corporation	Wolff, J. Mitch	\$6,160	The focus of this project is research into the aeromechanics of high speed compressors to enable better compressor design that will be less likely to have blade break.
Amendment Federal Coop. Agrmt.	Development and Validation of a Standard Color Palette and Updates to the FAA Color Standard	01/01/2018 12/31/2018	U.S. Department of Transportation, Federal Aviation Administration	Gallimore, Jennie J.	\$99,756	CAMI AAM-500 is performing a collaborative research project with Wright State University to develop a color palette for ANG-C1.
Amendment Non-Profit Subagreement	C4ISR: Ohio Federal Research Network, Cycle II: Human- Centered Big Data	09/19/2016 01/31/2019	Wright State Applied Research Corporation	Rigling, Brian D. Raymer, Michael L. Minnery, Brandon S.	\$600,000	This funding will be used to support the administrative costs of the Center of Excellence for Command, Control, Communications Computing Intelligence Surveillance and Reconnaissance (C4ISR) and the technical costs of one project (HCBBD).

**April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Educ. Inst. Subagreement	Anti-TNF Monotherapy versus Combination Therapy with Low Dose Methotrexate in Pediatric Crohn's Disease (COMBINE)	11/01/2017 10/31/2018	University of North Carolina at Chapel Hill	Saeed, Shehzad	\$31,655	The goal of this project is to assess if combination therapy with an immunomodulator medication (methotrexate) and biologic therapy vs monotherapy with biologic therapy alone results in better and sustained outcomes in children with Crohn's disease.
Continuation Federal Grant	PELL Grant Program 2017/2018	04/01/2017 06/30/2018	U.S. Department of Education	Barnhart, Amy	\$8,917,368	These funds support PELL grants for students.
Continuation Industrial Contract	SOPP Internship: PHP Upper Valley Medical Center FY2018	07/01/2017 12/31/2017	Premier Health Partners	Schultz, Michelle S.	\$8,000	The sponsor will provide training and fiscal support for external rotations in the SOPP Doctoral Internship program during the 2017 -2018 training year for one doctoral student.
Continuation Industrial Contract	SOPP Internship: Dayton Children's Hospital FY2018	07/01/2017 06/30/2018	Dayton Children's Hospital	Schultz, Michelle S.	\$32,000	The sponsor will provide training and fiscal support for external rotations in the SOPP Doctoral Internship program during the 2017 -2018 training year.
Continuation Other Gov't. Subagreement	SOPP Internship: Summit BHC FY2018	07/01/2017 06/30/2018	Summit Behavioral Healthcare	Schultz, Michelle S.	\$16,000	The sponsor will provide training and fiscal reporting for external rotations in the SOPP doctoral internship program for the 2017 -2018 training year.
Continuation Industrial Contract	SOPP Practicum: Central Clinic, Adult Services FY2018	07/01/2017 06/30/2018	Central Clinic	Schultz, Michelle S.	\$16,000	The sponsor will provide supervision, and direct and indirect client services training for two doctoral students.
Continuation Non-Profit Contract	SOPP Practicum: Hillcrest Academy FY2018	07/01/2017 06/30/2018	Hillcrest Academy	Schultz, Michelle S.	\$14,000	The sponsor will provide direct client services training for two SOPP doctoral students.

April 27, 2018
Wright State University
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Since the February 16, 2018 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Industrial Contract	Sample Analysis	07/01/2017 06/30/2018	Atomera Incorporated	Look, David C.	\$2,800	Sample Analysis
Amendment Non-Profit Subagreement	Molecular Imaging of RAS for the Discovery of Novel Biomarkers in Chronic Kidney Disease	07/01/2016 03/31/2018	Henry M. Jackson Foundation	Elased, Khalid M.	\$40,000	This project aims to test the hypothesis that treatment of diabetic mice with anti-diabetic medication or RAS blockers attenuates renal injury and excretion of RAS biomarkers.
New Industrial Subagreement	CTRA-LIBERTY1	09/07/2017 12/31/2019	Myovant Sciences Inc.	Galloway, Michael	\$123,220	CTRA-LIBERTY1
Amendment Educ. Inst. Subagreement	MAVEN Extended Mission for FY17-18	07/01/2011 09/30/2018	University of Colorado	Fox, Jane Lee	\$51,981	The researchers will participate in the MAVEN (Mars Atmosphere and Volatile EvolutionN) mission in terms of providing models to help understand the atmosphere of Mars, the escape rates of species, and aid in understanding the data from the instruments on the spacecraft.
Continuation State Subagreement	Small Business Development Center, FY2018	10/01/2017 09/30/2018	Ohio Development Services Agency	Black, Donerik G.	\$71,000	These funds will be used to support Region 4 of the SBDC Consortium from October 1, 2017 to September 30, 2018.
Amendment Industrial Subagreement	Reactionary Assistance Support for Container Technology	09/01/2017 08/31/2018	Engility Corporation	Wischgoll, Thomas	\$15,000	The researchers will investigate different container technologies and their suitability for data analytics and other tasks.
Amendment Industrial Subagreement	Microstructure Development During Rapid Solidification: A Materials Genome Project	09/15/2017 01/31/2018	Applied Optimization, Inc.	Srinivasan, Raghavan	\$4,701	The researchers will identify thermodynamic properties that will be of relevance for modeling microstructural development during the additive manufacturing, and correlate modeling results provided by sponsor to microstructural observations.

**April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Supplement Industrial Agreement	Biopsy Study	10/27/2017 10/26/2018	Devicor Medical Products, Inc.	Dudley, Emily S.	\$4,407	Wright State University will support the testing of biopsy devices.
Continuation Federal Agreement	Veterans Affairs Medical Center IPA Agreement - Kemp	10/01/2017 09/30/2018	Veterans Affairs Medical Center	Kemp, Michael	\$55,596	Dr. Kemp will examine UV-dependent DNA repair and DNA damage signaling responses in cultured human keratinocytes, mouse skin, and human skin biopsies.
Continuation Federal Agreement	Veterans Affairs Medical Center IPA Agreement	10/01/2017 09/30/2018	Veterans Affairs Medical Center	Zhang, Wenfeng	\$35,096	Ms. Zhang will be assisting in growing keratinocytes and measuring cytokines from cell and murine tissues.
New Non-Profit Subagreement	Intelligent Modeling of Vehicle Firmware	01/01/2018 04/30/2018	Transportation Research Center Inc.	Zhang, Junjie	\$13,020	The goal of this project is to model firmware missions and identify anomaly implementation of firmware missions (e.g., falsified emission controllers).
New Non-Profit Contract	Analysis of Glen Helen Nature Preserve	07/01/2017 11/30/2017	Glen Helen	McGowin, Audrey E.	\$420	Analysis of Glen Helen Nature Preserve
New Educ. Inst. Subagreement	Strengthening Middle School Science and Health Education by Linking Grade-Level Inquiry and Reading of Complex Tasks	09/01/2017 08/31/2018	University of Missouri	Romine, William L.	\$26,540	The project will integrate science- and health-based text sets into middle school science and English classes, and evaluate their impact on students' ability to comprehend text as well as their motivation to read about science and pursue science careers. This project will also include professional development for teachers, and evaluation of how teachers' practices change as a result of implementing the text sets.

April 27, 2018
Wright State University
Grants and Contracts Awarded
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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New State Grant	AHEC Support	07/01/2017 06/30/2019	Ohio Department of Higher Education	Roman, Brenda	\$244,004	This project will support the medical school regional area health education centers' educational programs for the continued support of medical and other health professions education.
New Federal Grant	Planning IUCRC Wright State University: Center for Hardware and Embedded System Security and Trust (CHEST)	02/01/2018 01/31/2019	NSF, Industry/University Cooperative Research Grants	Emmert, John M.	\$15,000	Hardware Security and Trust is critical. HW enables cyber-physical systems within the IoT. WSU will lead a multi-university team (UConn, NU, GMU, UVa, and UTD) to address critical HST needs.
New Educ. Inst. Subagreement	Immune Evasion in Aquatic Rhabdoviral Pathogens	07/01/2017 06/30/2018	University of Toledo	Leaman, Douglas	\$148,600	The scientific aim is to understand the innate immune response and virulence of novirhaboviruses in rainbow trout.
New State Agreement	Choose Ohio 1st Scholarship Program	07/01/2017 06/30/2021	Ohio Department of Higher Education	Poling, Deborah	\$240,000	The ODHE and WSU College of Nursing & Health partner together with this scholarship award program that will provide financial aid to graduate students pursuing a career in the area of primary care. Recipients are required to agree to pursue a career in primary care within the state of Ohio for a period of no less than 3 years along with several other stipulations.
Continuation State Subagreement	Expanding Quality and Access to Information and Services for Sexual Assault Victims	10/01/2017 09/30/2018	Ohio Office of the Attorney General	Biesemeyer, Destinee N. Rando, Robert A.	\$134,355	This project will continue outreach services to students who have experienced gender-based violence.

April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Federal Contract	Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)	09/22/2011 10/14/2019	DoD, Air Force, Air Force Research Laboratory	Gross, David C.	\$120,375	The focus of this extension is to use the Vigilant Spirit Control Station to research, develop, integrate, and evaluate advanced controls and displays which enable a single operator to control multiple RPAs.
New Non-Profit Subagreement	Research and Development Analytics and Landscape Mapping to Improve and Accelerate Technology Transfer	10/01/2017 10/15/2018	Wright State Applied Research Corporation	Raymer, Michael L.	\$17,500	The researchers will work on the development and application of methods in the field of data analytics to identify technologies and trends that have the potential to accelerate technology transfer between WSU and the United States Air Force.
New Industrial Contract	Optimization of an Overmolded Electronics Package Assembly	12/13/2017 04/30/2018	Caterpillar Trimble Control Technologies LLC	Young, Henry Daniel	\$21,800	The researcher will focus on the identification of failure modes in an overmolded electronics package assembly, and attempt to identify process and/or design modification to reduce cracking effects.
New Other Gov't. Agreement	Consulting Epidemiologist	01/01/2018 12/31/2018	Public Health Dayton and Montgomery County	Paton, Sara J.	\$69,689	The contractor will serve as an Epidemiologist and Office of the Health Commissioner Liaison for Public Health - Dayton and Montgomery County.
New Industrial Subagreement	CTRA - SPIRIT 2	11/09/2017 12/31/2019	Myovant Sciences Inc.	Galloway, Michael	\$100,623	CTRA - SPIRIT 2
New Industrial Subagreement	CTRA - POET	12/07/2017 12/31/2019	Bayer HealthCare Pharmaceuticals Inc.	D'Amato, Josette	\$257,199	CTRA - POET

**April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Educ. Inst. Subagreement	2/2 Alcohol Associated Comorbidities and Microbiome Evaluation in HIV (ACME HIV)	09/22/2017 08/31/2018	University of Louisville	Crawford, Timothy	\$16,894	AIM 1: To assess longitudinal qualitative and quantitative changes in the gut microbiome (dysbiosis) associated with very heavy alcohol consumption. AIM 2: To determine the impact of HIV infection and alcohol abuse induced gut dysbiosis on intestinal permeability, microbial translocation (MT), and resultant peripheral endotoxemia, immune activation and inflammation. AIM 3: To investigate the impact of dysbiosis and peripheral inflammation on development of neuro-inflammation and cognitive function.
Continuation Other Gov't. Contract	SOPP Internship: Miami County Juvenile Court FY2018	01/01/2018 06/30/2018	Miami County Juvenile Court	Schultz, Michelle S.	\$8,000	The sponsor will provide training and financial support for external rotations in the SOPP Doctoral Internship program during a portion of the 2017-2018 training year for one doctoral student.
New Non-Profit Subagreement	Evaluating Trusted Systems Implementation	01/01/2018 04/30/2018	Transportation Research Center Inc.	Bryant, Adam R.	\$16,343	The researchers will perform analysis that is expected to result in improvements in decompilation and analysis, and to determine conditions under which binary software can be successfully re-targeted and adhere to stricter security properties.
New Industrial Subagreement	An Open Cloud-based Platform for Extensible and Scalable Immune Repertoire Analysis in Immunization and Infection	02/06/2018 01/31/2019	ImmuDX LLC	Chen, Keke	\$74,070	The researchers will develop an open cloud-based platform for extensible and scalable antibody repertoire analysis in immunization and infection.

April 27, 2018
Wright State University
Grants and Contracts Awarded
Since the February 16, 2018 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Educ. Inst. Subagreement	Creating Surgical Capabilities for Exploration Space Flight	10/01/2017 09/30/2018	Baylor College of Medicine	Broderick, Timothy J.	\$4,000	The researchers will determine the efficacy of humanoid robotic operators as assistants in space flight surgeries.
New Federal Grant	A Holistic Automatic Deep Understanding and Protection of Technical Documents	04/01/2018 03/31/2021	DoD, Office of Naval Research	Bourbakis, Nikolaos G.	\$165,000	The researchers will conduct research for the generation of a holistic approach for deep understanding of technical documents.
Total Funded					\$13,738,440	

X. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, committee chair, reported on the committee meeting of April 6, 2018.

- **Provost Report**

Provost Tom Sudkamp briefed the Board on the following updates:

- **Accreditation Visits:**

In March, the School of Music hosted a visiting accreditation team from the National Association of Schools of Music. While the full report is due out this summer, the preliminary report was extremely favorable.

In mid-April, a team from the Council of Social Work Education visited Wright State's campus to review our joint Master in Social Work program with Miami University. This master's program has been in existence for five years and has grown to 90 students. The program is a model for sharing resources, collaboration, and serving the region's needs. Since classes are taught at the Middletown branch of Miami, all three campuses will receive accreditation visits.

- **New Program Enrollment and Program Closure Report**

At a previous meeting the Trustees requested a reporting of the number of enrolled students per academic year for all new programs introduced since 2012 and a listing of all programs closed or eliminated within that timeframe was presented.

Provost Sudkamp reviewed the activity of the new programs and explained the "teach out" process to allow students to complete their coursework for the closing of existing programs. The Board is not required to approve program closures, however, closures are reported to Faculty Senate who prepared the closure list presented.

1. **Intellectual Property Policy**

To fulfill HB49 requirements, the Board was asked to either adopt a rule, or affirm that provisions exist, to permit employees to hold a

financial interest in intellectual property, including discoveries, inventions or patents related to that employee.

In 2016, the Board of Trustees voted to permit employees to hold financial interests in any organization to which the Board has licensed, transferred or sold the university's interest in its intellectual property. Three supporting documents were provided to the Academic Affairs and Enrollment committee detailing Wright State's policies for intellectual property. These included the Intellectual Property Policy that falls under Wright State Policies, a Board resolution from 2005 permitting exactly what is required in HB 49, and the intellectual property section contained in the Faculty's Collective Bargaining Unit Agreement.

Trustee Langos mentioned that Wright State's Intellectual Property Policy is 17 years old and asked if it had been compared to more recent policies at other state institutions to see if competitive changes or updates were needed. Ms. Reinsch Friese, interim vice president for research, indicated that the policy was competitive, however, there was committee agreement to revisit the policy for updating.

The Committee offered a motion from Mr. Bridges and a second from Ms. Ramos to advance the following resolution to the full Board for consideration.

Intellectual Property Policy

RESOLUTION 18-55

WHEREAS, Ohio Revised Code §3345.14 as amended by the 132nd General Assembly in House Bill 49 requires the state universities' Boards of Trustees to adopt rules that permit employees to hold a financial interest in any organization to which the board has assigned, licensed, transferred, or sold the university's interests in its intellectual property, including discoveries, or inventions made or created by that employee or in patents issued to that employee;

WHEREAS, such rules or policies encourage technology transfer and commercialization of intellectual property; and

WHEREAS, the Wright State University Board of Trustees unanimously adopted such rules and a Policy on Faculty Equity in Start-Up Companies in June 2005; and

WHEREAS, Wright State University Policy 6130 on Intellectual Property has been in effect since June 1, 2001 and subsequently

supplemented by the Board's June 2005 Resolution establishing such rules and policies referenced in Ohio Revised Code §3345.14(D)(1)-(2); and

WHEREAS, Wright State University's rules and policies are in accord with Ohio Revised Code §3345.14(D)(1)-(2).

NOW THEREFORE, BE IT RESOLVED, that the Wright State University Board of Trustees affirms and endorses the University's existing rules and *Policy on Faculty Equity in Start-Up Companies* and *Wright State University Policy 6130 on Intellectual Property*.

Full resolution reviewed by the Academic Affairs and Enrollment Committee and brought forward for Board approval is listed above. The full resolution includes the supporting policies mentioned above accessible by this link:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Apr/meeting/Intellectual%20Property%20Resolution%202018.pdf>

Mr. Bridges moved for approval. Dr. Goyal seconded, and the motion was unanimously approved by roll call vote.

2. Tenure Review and Commercialization

HB 49 directs the Board to review university policies on faculty tenure and update such policies as needed to promote excellence in instruction, research, service, commercialization, or any combination thereof.

Dr. Steven Berberich, associate provost for faculty and staff affairs, indicated that the University's current policies for promotion and tenure do not include provisions for commercialization. This resolution offers authorization to begin the process for updates as indicated.

The committee reviewed the proposed resolution which included Article 13 from the Collective Bargaining Agreement outlining promotion and tenure policies for bargaining unit members, University Policy outlining P&T committee deliberations, and links to department bylaws with their discipline requirements.

Link to the full resolution package presented:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Apr/meeting/Promotion%20and%20Tenure%20Policy%20Review.pdf>

After committee review, Mr. Bridges motioned to bring the resolution forward with a second from Mr. Langos. This resolution was presented to the full Board for consideration.

RESOLUTION 18-56

Faculty Tenure Review Policy and Inclusion of Commercialization as a Factor for Granting Tenure

WHEREAS, Ohio Revised Code §3345.45 as amended by the 132nd General Assembly in House Bill 49 directs the state universities' Boards of Trustees to review university policies on faculty tenure and update such policies to promote excellence in instruction, research, service, or commercialization, or any combination thereof;

WHEREAS, Ohio Revised Code §3345.45 as amended by the 132nd General Assembly in House Bill 49 also specifies that beginning on July 1, 2018, the Chancellor shall require State universities to include in their policies, multiple pathways for faculty tenure, one of which may be a commercialization pathway, as a condition for state universities to receive any state funds for research that are allocated to the department of higher education under the appropriation line items referred to as either "research incentive third frontier fund" or "research incentive third frontier-tax;" and

WHEREAS, The Wright State University Board of Trustees intends to comply with the statutory requirements of Ohio Revised Code §3345.45(C)(1) and (2), by conducting such review, updating such policies and including in the University's policies multiple pathways for faculty tenure, one of which may be a commercialization pathway.

NOW THEREFORE, BE IT RESOLVED, that the Wright State University Board of Trustees shall comply with Ohio Revised Code §3345.45(C)(1) and (2) by directing the University President, Provost, or their designees to conduct a review of University policies on faculty tenure, update such policies to promote excellence in instruction, research, service, or commercialization, or any combination thereof, and, starting July 1, 2018, to include, in the University policies; provisions for multiple pathways for faculty tenure, one of which may be a commercialization pathway.

Mr. Bridges moved for approval. General Moore seconded, and the motion was unanimously approved by roll call vote.

3. Textbook Selection Policy

Provost Sudkamp explained a provision of HB49 that requires the Board of Trustees to adopt a textbook selection policy for faculty to use when choosing and assigning textbooks and other instructional material. The policy would permit the adoption of previously identified textbooks if a different book is not indicated by the textbook selection deadline, thus giving students ample opportunity to source the book for a reasonable cost. Another provision includes a good faith effort on the part of faculty to keep costs for course materials as low as possible while preserving academic needs.

The following resolution was presented to the Board for approval.

RESOLUTION 18-57

Textbook Selection Policy

WHEREAS, Ohio Revised Code Section 3345.025 as amended by the 132nd General Assembly in House Bill 49 requires the Board of Trustees of each state institution of higher education to adopt a textbook selection policy for faculty to use when choosing and assigning textbooks and other instructional materials; and

WHEREAS, such a policy supports the faculty selection of course materials most appropriate for student learning; and

WHEREAS, the rights and responsibilities for faculty to select textbooks is codified in the Collective Bargaining Agreements with the Wright State Chapter of the American Association of University Professors; and

WHEREAS, the Wright State University Faculty Senate has endorsed the automatic identification of textbooks and course materials based on previous selections when a faculty member does not indicate a selection by the time registration begins for a term; and

WHEREAS, the Collective Bargaining Agreements and the Faculty Senate recommendation call for the faculty to make good faith efforts to keep costs to students as low as possible without sacrificing academic needs;

NOW THEREFORE, BE IT RESOLVED, that the Wright State University Board of Trustees hereby endorses Wright State University textbook selection policies.

Mr. Bridges moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

- **Enrollment and Recruiting Report**

Ms. Mary Ellen Ashley, vice president for Enrollment Management, indicated that Fall registration has just opened and the Summer enrollment report will not be available until next week. Early indications are for flat enrollments compared to last year.

Major recruitment projects underway include an updated CRM platform, a financial aid optimization project, and increased staff training and marketing for the guaranteed tuition program.

Admissions presentations and tours are held daily on campus and high school recruitment visits are in full swing. Admissions continues to hold special request group tours and May 1st is the second “Signing Day” event for the Dayton Campus. Smaller signing events will be held in the Columbus, Cincinnati and Celina regions.

A new video “Why Wright State” is being shown to perspective students and their families and Wright State is participating in an IUC sponsored campaign highlighting the value of higher education.

Partnerships with community colleges such as Sinclair and Edison State continue to provide articulation agreements and seamless transfers for students. Trustee Bridges highlighted the importance of these partnerships to create open pipelines for students who have a strong motivation to persist and graduate to attend Wright State. There was a discussion around having a dedicated staff member assigned/based at Sinclair for recruiting purposes and for strengthening the “go to market” strategy for this partnership.

Trustee Langos asked for a report outlining what an anticipated decline in 2019 enrollment looks like in terms of student demographics and makeup. He also requested a strategic and operational plan (including proposed budget) that would grow enrollment and offset any decline. Trustee Rains suggested including staffing levels and an org. chart, the inclusion of how recruiters are incentivized, and what ROI measures are used. The expected delivery date for this report is the Board’s April 26th Enrollment Workshop.

Other topics explored included enrollment projections and ways to attract international students, minority groups, veterans, and Lake Campus students.

- **Research and Sponsored Programs Report**

Ms. Ellen Reinsch Friese, interim vice president for research, updated the committee on grant and contract proposal submissions, funding, and expenditure data through February 2018. While the number of proposals submitted is down, the dollar volume for proposals submitted is tracking even with last year. Basic research awards are down, however applied research is up.

Dr. Jason Deibel, chair of the Physics Department, offered an outline of a new 3-year, one-million-dollar National Science Foundation grant funded program. The program, “WSU Students ASK (Applying Scientific Knowledge)” offers 42 undergraduate students the opportunity to work on research teams alongside a faculty mentor. The students will have a “research boot camp” to prepare and enhance their skill level for conducting research followed by two semesters of a hands on research experience and up to \$5,000 a year in scholarship support.

Benefits for students include gaining research experience and skills as an undergraduate, exposure to peer and faculty mentors in small group setting, increased persistence and retention, and the earlier ability to see themselves as scientists.

Dr. Tanvi Banerjee, assistant professor in the College of Computer Science and Engineering, discussed using smart technology to assess stress in caregivers for patients with dementia. An estimated 6 million Americans are currently living with dementia. Using technology to allow “aging in place”, the participants will wear tracking devices similar to “Fit Bits” to monitor their sleep and activity patterns. Changes in their behavior patterns will be relayed to physicians. Appropriate referrals will be made when caring for a loved one becomes “too much” for the spouse or significant other to manage at home.

B. Finance, Audit and Infrastructure Committee

Mr. Fitzpatrick, committee chair, reported on the committee meetings held February 23, 2018 and April 11, 2018.

Meeting of February 23, 2018

- **Chair’s Comments**

Mr. Fitzpatrick, committee chair, called the meeting to order, read

the Conflict of Interest Statement, and reviewed the agenda for the meeting. He remarked that he was “pleased with the progress that we have made as a University in the area of finances. We have come a long way in terms of balancing the budget and improving transparency and I am grateful for the team and all of the work that they have done in that area.

We are not where we need to be. We need to continue to push forward. We’ve got no rainy-day fund. We’ve got a budget that is precariously balanced but any significant movement in the wrong direction could negatively impact us, so while I am pleased with the progress that we’ve made, we still have a lot of work to do which is why we’re here today.”

- **Vice President’s Comments**

Mr. Walt Branson, vice president for Finance and Operations and chief business officer, reported that the University is past the fiscal mid-year point which is an important mark in determining total enrollment and expenditure levels for the year. Work began in December, and planning is underway, for the preparation of the FY 2018-2019 budget.

- **Capital Projects/Construction Update**

Mr. Greg Sample, chief real estate and facilities officer, introduced Mr. Rob Thompson, university architect and Mr. Javan Conley, construction administrator, who provided an update on Wright State’s current and future construction projects.

Projects of note included the classroom modernization project and the Lake Campus extension project. The classroom modernization project includes an upgrade and enhancement of the fine art sculpture studio and a complete renovation of two chemistry labs. The Lake Campus extension project replaces the library trailer with permanent library space and provides a nursing skills lab, science education space, and classroom renovations.

Current capital projects total \$34 million and will be paid for with state or local funding. No construction project will begin unless 100% of the funding needed has been identified.

Wright State received \$13.5 million from the state for 2019-2020 capital projects. Capital projects will address deferred maintenance and critical safety needs. Projects include elevator repairs, fire alarm upgrades, paving, roof, and tunnel repairs.

The committee congratulated the Facilities Management and Services (FMS) design and construction team which included Mr. Conley, Mr. Thompson, Ms. Angie Tipton (budget and project manager), and Mr. Chris Gremling (senior project engineer) for delivering the Lake Campus Agriculture and Water Quality Education Center project ahead of schedule and under budget. Strong oversight, and the avoidance of cost over-runs, have been established as Wright State's model for construction projects. This project was indicative of that success.

- **Annual Metrics Reporting per the Financial Governance Policy**

Ms. Tina Heigel, university controller, provided a revenue and spending analysis and briefed the committee on Wright State's 5-year financial performance trends and primary & secondary financial indicators.

The Financial Governance Policy was put into place in 2017 with emphasis on the importance of maintaining a strong financial position and available resources to meet the University's mission. One of the primary metrics of financial health required under this policy is the Composite Financial Index (CFI). The CFI is made up of the four ratios listed below:

1. **"Primary Reserve Ratio"** tracks whether resources are sufficient and flexible enough to support the mission. The target is .4 which indicates that an institution has sufficient reserves to cover approximately 5 months of expenses. Wright State's ratio is .22 or about 3 months of covered expenses.
2. **"Return on Net Assets Ratio"** is an indicator of sustainability for the University and accounts for 20% of the CFI score. In the private sector, the return on net assets ratio would be the equivalent of a profitability ratio. The net losses recorded in FY15, FY16 and FY17 account for a negative ratio. What this means is the University has expenses that exceed revenue.
3. **"Viability Ratio"** measures the availability of expendable net assets to cover debt should the institution need to settle its obligations. The target here is 1.25. Wright State's ratio of 1.10 has been impacted by the steady decrease in expendable net assets over the last few years. However, Wright State's debt is low, especially in comparison to other institutions, and is decreasing yearly with no plans in the foreseeable future to assume more debt.

4. **“Net Operating Revenue Ratio”** indicates whether the institution is living within its available resources. The target is .02 to .04 which means the University plans to create a surplus of 2% to 4% of yearly revenue to add to its expendable net assets. Overspending for the last three years has prevented this from happening.

CFI composite scores are reported yearly to the Higher Learning Commission (HLC) as part of the University’s accreditation process. Any score below a 1.0 will trigger a “letter of concern” from the Commission. Should it happen again for the second year, the HLC will ask for additional financial reporting and institute a review panel to examine the financial condition of the institution. Wright State has received a letter of concern for FY16 and anticipates a score of .40 for FY17 which would trigger a panel review. The panel is expected to request a financial plan for remedy of the situation and the HLC will continue monitoring.

Ms. Heigel reviewed other reporting measures required by the Financial Governance Policy. These include a measure of Liquidity, the Cash Flow Ratio, the Debt Burden, Debt Coverage, and the Leverage Ratio. Tracking these metrics strengthen the Board’s understanding of Wright State’s financial position and are also components of external measures such as Moody’s and the Senate Bill 6 score by which Wright State is rated.

The “Age of Facilities” metric is a measure of resources available to address deferred maintenance. The target is 10 years or less. Wright State’s score has been climbing over the last five years and is currently 15.69 years which is indicative of increasing deferred maintenance.

The “Financial Aid” reporting metric tracks the total amount of scholarships and awards given to students divided by the gross tuition and fees the University receives. A second metric looks at the percentage of this tuition discount funded by University dollars as opposed to external funding such as federal and state student loans or grants.

Dr. Dan Krane, representing Faculty Senate, suggested using a three-pronged approach when considering all the metrics. The prongs would include following five-year trends, using metrics as a Board benchmark, and including outside institution’s metrics as industry standards for comparison against peer/aspirational institutions.

The mention of tuition discounting started a discussion about the impact of discounting when tuition is already affordable and how best to target tuition support to students who would not be able to attend Wright State without it.

New to the metrics is the “Fichtenbaum-Bunsis” (FB) score. The FB composite score is similar to the Senate Bill 6 (SB6) score in that it includes Viability Ratio, Primary Reserve Ratio, and Net Asset Ratio. The difference between FB and SB6 comes with the inclusion of a Cash Flow Ratio in the FB score and a different weighting among the components. With the addition of the Cash Flow ratio, FB had Wright State falling below a 1.75 (threshold for Fiscal Watch) in FY16 whereas the SB6 ratio was still at a 2.10.

Ms. Heigel reviewed “Financial Resources to Debt”, “Financial Resources per Student” and the “Operating Margin”. As in other areas reported, these metrics were also affected by the decrease in unrestricted net assets. Enrollment applications and yield ratios are being tracked in “Other Performance Measures” being reported.

A 5-year revenue analysis was offered that showed “tuition/fees” and “state appropriations” are Wright State’s largest sources of revenue which together account for the support of 67% of operations.

The Committee received a 5-year categorized “Spending Analysis” from Institutional Research captured in total dollars per area and in dollars per FTE (student full time equivalent). They also viewed a graphic representation of the same data. The largest allocation of spending was in support of “instruction” and “academic support” followed by “institutional support” and “research and sponsored programs”.

Trustee Fecher shared calculations he had performed identifying the compound annual growth rates for each category in the audited financial data presented in the Spending Analysis. His results showed a trend since FY13 for increasing support for “Instruction”. Instruction was the only category to show growth in FY17 despite decreases in enrollment.

The committee is requesting a deeper understanding, breakout, and analysis of what makes up the categories, what are the effects over time (enrollment shifts, revenue shifts, trends in higher education), and benchmarking comparisons against peer institutions. Prioritizing the academic mission of the institution, the Board would like to use analysis and data to support decision making.

Mr. Fecher remarked that “Wright State is not where we need to be financially, but the progress we’ve made in our systems, our analysis, the data we have; and the way our cash position has changed, our cash position is higher now than it was at this time last year. We have a budget that is very tenuously balanced, but it is balanced. This narrative that the news is bad...we’re not where we need to be but it is a completely stronger position than it was last year even though we still don’t have the reserves we need and we’re still not out of the woods.”

“I just hope that we can come together as a community and realize that when we talk about this stuff, it’s in a way, good news. I’m just getting a little frustrated and tired with the bad news because we’ve made a lot of progress and I wish people would recognize that. We are not where we need to be but we’ve come a long way.”

- **Monthly Financial Performance Reporting**

Mr. Branson, vice president for Finance and Operations and chief business officer, offered a summary of Wright States budget position. In reviewing the Budget Report, compensation is showing the positive impact gained from position vacancies derived from the Voluntary Reduction Incentive Plan (VRIP). Prior to January, savings were reduced by payments for earned vacation and sick leave. Currently the savings against budget are tracking in the \$5 million range.

Budget reforecasts have been made to keep the University on tract to add \$6 million to unrestricted net assets at the end of the fiscal year. Projections against expenses look favorable.

Other reports were sent to the Committee for review (and posted on the website) prior to the meeting. There were no questions in relation to these reports.

Mr. Jerry Hensley, Unclassified Staff Advisory Council representative, requested a 5-year lookback listing all positions by types as a way for the Board to evaluate the strategic impact on specific areas or position types derived from the VRIP and involuntary position reductions.

1. **Approval of Expenditures over \$500,000**

The following contracts were before the committee for their review and brought to the full Board for their approval with a motion by Mr. Fitzpatrick and seconded by Mr. Fecher.

Vendor	Description of Services	Current Contract Amount	Previous Contract Amount	Term of Contract
TBD	Electricity Generation Service	\$2,800,000	\$2,525,683	5/1/18-6/30/19
Anthem	Medical and Prescription Insurance	\$31,100,000	\$17,355,091	1/1/18-12/31/18

RESOLUTION 18-58

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.

Mr. Fitzpatrick moved for approval. Ms. Green seconded and the motion was unanimously approved by roll call vote.

2. Approval of Expenditures \$250,000 and \$499,999

Mr. Fitzpatrick and Mr. Fecher reviewed the following expenditure. The Finance, Audit and Infrastructure Committee lacked a majority of Trustee members present at the February 2, 2018 meeting to approve the resolution so it was presented to the full Board on April 27, 2018 for approval.

<u>Vendor</u>	<u>Description of Services</u>	<u>Current Contract Amount</u>	<u>Previous Contract Amount</u>	<u>Term of Contract</u>
Interstate Gas Supply Inc.	Electricity Generation Service	\$450,000	N/A	3/1/18-4/30/18

The Board offered their approval of the following resolution.

**Contracts for
Finance, Audit, and Infrastructure Committee Approval
between \$250,000 and \$500,000**

WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may amount to greater than \$250,000 and less than \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Finance, Audit, and Infrastructure Committee of the Board of Trustees be, and hereby are approved.

Mr. Fitzpatrick moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

- **Contracts between \$150,000 and \$250,000**

Mr. Ulliman presented the following expenditure to the Finance, Audit and Infrastructure Committee for review. No action was required.

Vendor	Description of Services	Current Contract Amount	Previous Contract Amount	Term of Contract
Buckeye Educational Systems	Equipment for Dayton STEM School	\$150,008	N/A	N/A

Meeting of April 11, 2018

- **Chair's Comments**

Mr. Fitzpatrick, committee chair, called the meeting to order at 8:31 a.m., read the Conflict of Interest Statement, reviewed the agenda, and offered the following comments:

"We have made a lot of progress this year in terms of improving the financial performance of this university. I think we have reduced our expenditures by roughly 39 million dollars compared to where we were at this same point last year and that is great progress. When I

look at the financials and project out our current spend rate, it will land us on fiscal watch. So, we are on a trajectory towards fiscal watch and that's something I would still like to avoid if at all possible. The important thing to focus on here is we've done a great job in terms of curbing expenses but there is still more to do. So, we will spend a lot of time in this committee focusing on that need."

- **Vice President's Comments**

Mr. Walt Branson, vice president for Finance and Operations and chief business officer, characterized Wright State's current financial situation as "two steps forward and one step back". While on a trajectory for fiscal watch, a number of adjustments have been made to improve the situation. At the request of President Schrader, Mr. Jim Bennet and Mr. David Cummins from ODHE were asked to come to campus and offer their perspective on the budget. It was an instructive visit and Wright State plans to implement some of their recommendations.

- **Monthly Financial Performance Reporting**

- **WSU Budget Report**

Mr. Branson indicated that while overall expenditure spending for February was down from the FY17 levels, it has crept up in the last month necessitating a reforecast of the FY18 budget. A planned spending reduction of \$10 million is needed to generate almost \$7.5 million to add to reserves to keep Wright State's Senate Bill 6 score above the fiscal watch level.

Trustee Langos reviewed amounts presented for year-to-date expenditures and projected expenditures for the remaining 3 months and compared them to audited year-end FY17 expenditures. He expressed concern that the spending patterns are not lining up with last year and that the projected gap of \$10 million needed to generate reserves might not be an accurate number. He asked if a "soft close" could be performed now to determine the effects of year-end adjustments on the projected year-end budget.

Mr. Jeff Ulliman, explained that a gap analysis projection comparing revenue to expenses was performed during the ODHE visit and supported the figures presented. Revenues were approximately \$350 million at the end of the year and expenses about \$345 to \$348. This included entries for depreciation expense, capitalizing entries, gap entries dealing

with debt, and other transfer entries. Mr. Branson shared that the budget reforecast was generated by asking the units to “return” 2/3 of their remaining unspent funds which should total the \$10.5 million needed to avoid fiscal watch.

Mr. Langos again expressed concern that the projections were inaccurate and, minus a consistent set of comparable numbers, could lead to faulty calculations and an end of the year problem. He requested that a soft close be performed and Mr. Ulliman agreed to have the process completed in a week.

The committee discussed health insurance/medical claims and their impact on the budget. Early in 2018, a \$5 million shortfall was recognized due to higher than anticipated claims expense and a charge rate that was not generating sufficient funds to pay claims. Total claims were up about 3.5% and the number of employees was down about 8% for a compounded impact of about 12%. Questions were asked how to address this problem moving forward. Suggestions included doing quarterly comparisons of claims/actual and balancing against an accrual, re-evaluating the insurance management contract, and evaluating the amount of the “stop loss” to prevent wide swings in claims payouts.

A lengthy discussion ensued about measures in place to control spending and insure the necessary budget accountability to avoid fiscal watch. Discussed were areas like pro-card usage, travel expenses, lack of centralization of budget managers, and open positions that are not safety or mission essential.

Concern was also expressed that the FY19 budget is going to present an even bigger challenge to identify \$21 million in reductions unless revenue increases.

President Schrader reiterated that fiscal accountability and spending avoidance has to be the highest priority on everyone’s mind. Everyone must work together to make this goal a reality.

Trustee Fecher asked about the risk should Summer enrollment not meet projections. Mr. Branson indicated that while we currently lack fixed comparison data for prior years, March revenue to date was down about \$2.4 million (with 2/3 of the revenue allocated to this year and 1/3 supporting the

FY19 budget). Expenses are being reviewed and additional classes may be added. Overall, projections are for Summer net revenue to be down \$1 million.

Several committee members expressed their confidence in Wright State University and the excellence it brings to students and to the community while sharing their frustrations over the current situation.

- **Preliminary FY19 Budget**

Mr. Branson presented the preliminary proforma unrestricted funds budget (including auxiliaries) for fiscal year 2019 to the Board and walked through the breakdown of the budget.

Using the FY18 base revenue budget as a starting point, the \$173 million in revenue will be positively affected by the recently implemented guaranteed tuition rate program and negatively impacted by a projected decrease in tuition and fees primarily due to a decrease in international student enrollment. These combined adjustments result in \$164,200,000 in expected revenue for FY19 from tuition and fees. Adding in state appropriations, grants, contracts, and other revenues, the projected total revenue for the FY19 budget would be \$276,700,000.

On the expense side, compensation expenditures are projected to stay the same but work is underway to see if they can be reduced. Operating expenses are roughly the same as FY18. A placeholder was included for one-time expense impacts totaling \$3 million (predominately the return of federal funding for the phased-out Perkins Loan program). This leaves a gap of approximately \$21.8 million between revenue and expenses that will need to be addressed by spending reductions or revenue augmentation.

Mr. Fecher stated that a budget is nothing more than a numerical representation of priorities and asked if this budget represents the same university at a lower cost of operation or would the budget require a “pull back” on programs. Mr. Branson indicated that supporting the budget would require a combination of both. President Schrader indicated that program review is an ongoing process for evaluating how effective all programs are, determining which programs need modified or eliminated, which need enhanced, and where opportunities are for growth. The Program Effectiveness review and the work of the Strategic Planning process will combine to make sure Wright State meets the needs and demands of

students. Mr. Fecher indicated that when the Board approves a budget, they are in effect approving academic and non- programs.

President Schrader introduced a discussion on health care cost containment. Health care costs have continued to rise nationally and are expensive for institutions to manage. The Board requested a review of Wright State's health care plans, plan management, 3rd-party administrator, stop-loss levels, and whether self-insurance is the best option.

1. Approval of Expenditures over \$500,000

Mr. Ulliman reviewed current FY18 and future FY19 contracts before the Board. A request was presented for an increase of \$200,000 for Chartwells' current contract to cover internal and external catering. The committee was against increasing funding for internal catering but considered authorizing funding to cover the pass through payments for external events paid with outside funding. After an extensive discussion, the committee agreed to table this request until a list of all pending catering expenditures was produced and shared with the committee. The Board will again review the request in light of the additional information and determine what, if any, level of expense would be approved for this year.

The committee asked for clarification and a redesign of the contract report outlining which contracts were "pass through" amounts, meaning the contract was with the University but full expenditures were covered by an external source.

There was a discussion about the benefits of using an external custodial service versus hiring Wright State employees to perform these duties. Trustee Fitzpatrick requested a review be done to compare cost structure and annualized expenses.

A review is being conducted on the formalized relationship between Wright State Physicians and Wright State University. The committee elected to defer any approval of next year's professional services contract until the review was completed.

After consideration of the contract increase requested for Chartwells hospitality services 2018-2019 contract, the committee reduced the proposed \$1 million contract to \$700,000 and moved (Fitzpatrick) with a second (Langos) to send the amended contract to the full Board for consideration.

The Xerox contract triggered a lengthy discuss on managed printing and how to exercise control over the amount of in-house printing and the use of outside vendors. The committee requested a review of vendors and a strategy for consolidating external use under a preferred vendor agreement.

This led to a discussion about requests made by the Board for information or follow-up reporting and how these areas can be more formally documented and addressed. It was decided that a list would be created outlining the request, requestor, responsible party/unit and due date. The list would be shared with the Board and “Follow up Items” would be added to committee agendas to review pending requests.

A lengthy discussion ensued about agreements with our housing providers and any university support that is part of these agreements. President Schrader mentioned other university costs that might not be formally recognized in these agreements such as support for maintenance or custodial services.

The contract agreement with AM Management for University housing is currently nearing the end of a one-year term. The committee elected to defer any approvals of A.M. Management contract funding until a review and refinement of the relationship agreement could be finalized.

After the requested modifications, changes and deletions mentioned above, the following contracts were presented to the full Board for consideration and approval.

Fiscal Year 2017-2018

Vendor	Description of Services	2018-2019 Contract Amount	2017-2018 Contract Amount	Term of Contract
Nesco	Temporary Staffing	\$610,000	\$778,000	4/1/16-6/30/18
To be Determined	Wireless and Network Equipment	\$1,300,000	N/A	

Fiscal Year 2018-2019

Vendor	Description of Services	2018-2019 Contract Amount	2017-2018 Contract Amount	Term of Contract
Dayton Power and Light	Electric Distribution and Line Charges	\$925,000	\$925,000	7/1/18-6/30/19
Interstate Gas	Natural Gas	\$600,000	\$650,000	10/1/16-9/30/19
City of Fairborn	Water and Sewer	\$650,000	\$700,000	7/1/18-6/30/19
Delta Dental	Dental insurance for Employees & Dependents	\$1,800,000	\$2,000,000	1/1/16-12/31/19
Securian (formally Minnesota Life	Group Life Insurance and AD&D	\$500,000	\$640,000	7/1/12-12/31/19
IUC Insurance Consortium	Property and Casualty Insurance for the University	\$600,000	\$600,000	7/1/18-6/30/19
Alpha & Omega	Custodial Services	\$600,000	\$932,000	7/1/16-6/30/19
Nesco (formally Callos Resource LLC)	Temporary Staffing	\$625,000	\$610,000	4/1/16-3/31/19
Ohio Bureau of Workers' Compensation	Worker's Compensation Premium	\$500,000	\$500,000	7/1/18-6/30/19
Ellucian Company LP	Banner ERP System	\$2,718,672	\$765,000	10/1/17-6/30/22
Chartwell's	Hospitality-Food Services	\$700,000	\$750,000	7/1/13-6/30/23
Pepsi	Pepsi Products	\$620,000	\$600,000	7/1/16-6/30/26

Xerox	Printing Services and Equipment	\$900,000	\$1,260,000	2/1/14-1/31/20
The Ohio State University	OhioLink	\$2,000,000	\$2,000,000	7/1/18-6/30/19
EBSCO Publishing	Periodical Subscription Services	\$750,000	\$950,000	7/1/18-6/30/19
Double Bowler Properties	Leased Properties	\$2,200,000	\$2,200,000	7/1/18-6/30/19
Western Ohio Educational Foundation	Lake Campus	\$540,000	\$540,000	7/1/18-6/30/19
Barnes & Nobles	Student Bookstore Purchases	\$425,000	\$700,000	1/31/16-1/31/21
Chartwells	Hospitality-Food Services	\$5,500,000	\$5,500,000	7/1/13-6/30/23
United Health Care	Student Health Insurance	\$3,300,000	\$3,300,000	7/1/18-6/30/23
United Health Care	School of Medicine-Student Health Insurance	\$1,000,000	\$875,000	7/1/18-6/30/23

RESOLUTION 18-59

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and here are approved.

Mr. Fitzpatrick moved for approval. Mr. Montgomery seconded, and the motion was unanimously approved by roll call vote.

- **Approval of Contracts \$250,000 to \$499,999**

Mr. Ulliman presented the contracts valued between \$250,000 and \$499,999 for the Finance, Audit and Infrastructure Committee review and approval.

The Finance, Audit and Infrastructure Committee approved the following contracts during their April 11, 2018 committee meeting. No further action was required.

Fiscal Year 2017-2018

Vendor	Description of Services	2017-2018 Contract Amount	2016-2017 Contract Amount	Term of Contract
Ohio Dept. of Job and Family Services	Insurance Premiums	\$300,000	\$150,000	7/1/17-6/30/18

Fiscal Year 2018-2019

Vendor	Description of Services	2018-2019 Contract Amount	2017-2018 Contract Amount	Term of Contract
Student Legal Services Inc.	Legal Services	\$350,000	\$350,000	1/1/17-12/31/21
JAGGAER (formerly SciQuest Inc.)	Procurement Software	\$270,675	\$273,475	7/1/14-6/30/19
Vision Service Plan	Vision Insurance	\$367,000	\$367,000	1/1/17-12/31/20
GOBI - Yankee Book Peddler	Library Approved Plan Books	\$300,000	\$300,000	7/1/18-6/30/19
Unum Life Insurance Co. of America	Insurance Premium-short term disability	\$250,000	\$275,000	1/1/10-12/31/19

Unum Life Insurance Co. of America	Insurance Premium-long term disability	\$375,000	\$415,000	7/1/17-12/31/19
Dinsmore & Shohl	Legal Services	\$365,000	\$365,000	7/1/18-6/30/19
Compass Group USA, Inc.	Wright1 Card Reimbursement	\$250,000	\$300,000	7/1/18-6/30/19
Vectren Energy Delivery	Natural Gas Service	\$290,000	\$290,000	7/1/18-6/30/19
Siemens Industry Inc.	HVAC Service	\$326,486	\$326,486	7/1/15-6/30/19
Insight Public Sector SLED	Software License	\$254,000	\$253,632	7/1/18-6/30/??
Children's Care Group	Professional Services	\$250,000	\$450,000	7/1/18-6/30/19
Forerunner Technologies Inc.	PBX Phone System	\$252,170	\$219,570	7/1/18-6/30/22

**Contracts for Finance, Audit and Infrastructure Committee
Approval between \$250,000 and \$499,999**

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may amount to greater than \$250,000 and less than \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Finance, Audit and Infrastructure Committee of the Board of Trustees be, and hereby are approved.

Mr. Fitzpatrick offered the motion. Ms. Green seconded, and the Finance, Audit, and Infrastructure Committee unanimously approved the motion by roll call vote.

- **Investment Report**

The trustees received copies of the February 28, 2018 investment reports and related graphs for their review prior to the meeting. Mr.

Fitzpatrick asked if there were any questions on these reports or any other matters before the committee, and hearing none, ended the meeting. The meeting adjourned at 11:23 a.m.

2. EXECUTIVE SESSION

The meeting of the Wright State Board of Trustees was called to order by Mr. Douglas Fecher, chair, on Wednesday, April 11, 2018, 11:24 a.m. in the 2455 President Drive building and Mr. Fecher moved to enter Executive Session in the Double Bowler Conference Room and Mr. Fitzpatrick seconded, to discuss purchase or sale of real estate, collective bargaining and personnel evaluation.

Present

Michael Bridges
Douglas Fecher
Sean Fitzpatrick
Stephanie Green
Bruce Langos
William Montgomery
Grace Ramos

Absent

Anuj Goyal
C.D. Moore

In accordance with amendments to the Ohio Open Meetings Law, the Board, after a majority of a quorum and by roll call vote, determined to hold an Executive Session by offering the following resolution:

RESOLUTION 18-43

RESOLVED that the Wright State University Board of Trustees agreed to hold an Executive Session on Wednesday, April 11, 2018; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Purchase or Sale of Real Estate
- Collective Bargaining
- Personnel Evaluation

Mr. Fecher offered the motion. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

The Executive Session was adjourned at 12:27 p.m.

3. Sale of Yellow Springs Property

At the conclusion of the presentation of the Finance, Audit and Infrastructure Committee reports, Chair Fecher introduced a resolution to sell a parcel of land located in Miami Township, Yellow Springs, Ohio. This property is no longer of use to the University or part of its strategic plan.

**Conveyance of Real Property
Located in Miami Township,
Yellow Springs, Ohio**

RESOLUTION 18-60

WHEREAS, the Wright State University Board of Trustees owns certain parcels of real property located in Miami Township, Yellow Springs, Ohio more particularly described in Exhibit A which is attached hereto and incorporated into this Resolution herein, collectively, the "Property"; and

WHEREAS, the Trustees have determined that the Property does not fall within the University's future strategic plans for development and that conveyance of the Property is in the University's best interest; and

WHEREAS, an appraisal has been completed on the Property to determine its fair market value; and

WHEREAS, the Non-Profit organization, Yellow Springs Homes, Yellow Springs, Ohio has submitted a suitable offer of Two Hundred Seventy Thousand Dollars (\$270,000) to purchase the Property; and

WHEREAS, the Organization's proposed use of the Property as a senior citizen housing development is considered to meet a vital community need and constitute an important community service,

NOW THEREFORE;

BE IT RESOLVED, that the Trustees hereby authorize the sale of the Property to Yellow Springs Homes, Yellow Springs, Ohio in consideration of the sum of Two Hundred Seventy Thousand Dollars (\$270,000).

BE IT FURTHER RESOLVED, that the Trustees authorize the President, or her delegate(s), to take all actions necessary and proper

to complete the sale and conveyance of the Property in a timely fashion.

Mr. Fecher moved for approval. General Moore seconded and the motion was unanimously approved by roll call vote.

C. Governance and Compliance Committee

General Moore, committee chair, reported on the committee meeting of April 6, 2018.

The meeting was called to order and the Conflict of Interest Statement was read.

- **Chair's Comments**

General Moore reviewed the committee's agenda, outlined the objectives for the meeting, and offered the following remarks:

"For the past year, we have been working on updating the Bylaws governing the roles and responsibilities of the Wright State University Board of Trustees. The process actually started about sixteen months ago when we chartered a group of graduate students from the business school to review our 2003 Bylaws and make recommendations based on their comprehensive and comparative assessment of other institutions' board processes. The students offered a number of recommendations and best practices which we have used in updating our draft Bylaws. For the past six months, we have edited, coordinated, sought feedback, and re-edited these draft Bylaws several times.

Much thanks is due to the Bylaws sub-committee: Debbie Kimpton, Larry Chan, Kelli Tittle, Student Trustee Rains, and I wanted to pass thanks also to Dr. Doom. I really do appreciate your insights and inputs into this process. Thank you.

This week we distributed a final draft to all Board members for review with intent today to affirm this current draft in this Committee and to move forward for formal Board approval at the April 27, 2018 meeting. In the discussion today, I ask your forbearance to keep these guiding principles in mind. We are capturing how the Board does business today, or at least our intent on how we plan to operate going forward. We are currently operating without an up-to-date Bylaws document. The current Bylaws document is fifteen years old. I now know why, because after sixteen months this has been a very tedious process. I have learned patience and perseverance. You can

teach old people new things.

We want to have an accurate document, but I would ask my fellow Board members not to seek perfection. The reason I say that is per the Bylaws, this document may be altered, amended or repealed and new Bylaws adopted by the Board at any regular or special meeting of the Board. So as long as we think that we have accurately captured how we want to do business, we always have the opportunity; and my hope is that we don't wait fifteen years as we see the opportunity, to amend or adapt this document; we can. I offer these thoughts as you review this draft document and prepare to move it forward for full Board approval later this month. Much time and energy has gone into updating the Bylaws. Your help today in bringing this project to closure would be much appreciated."

1. Board of Trustees' Bylaws

Trustee Moore highlighted specific areas of change to review and solicit agreement from members of the Governance and Compliance Committee. Areas of discussion included:

Article I, Section 12 pertaining to when a roll call vote is needed for full Board approval. Instances requiring roll call votes are defined in this section.

Clarification was made throughout the document for the duties of Secretary of the Board and Secretary to the Board. Secretary of the Board is a Trustee position and a member of the Executive Committee. Secretary to the Board is an administration representative, in this case, Mr. Larry Chan, vice president for legal affairs, who works with the Board on governing matters.

Trustee's attendance requirements for meetings are defined by state statute which is cited in the proposed Bylaw changes.

The Governance and Compliance Committee has now assumed the duties and responsibilities of the former Advancement Committee, which has been eliminated.

Changes and additions to the Finance, Audit and Infrastructure Committee include specifying an annual independent audit be performed and aligning the Board's contractual oversight policy with their oversight and approval of actions related to property including technology.

The oversight of any collective bargaining process rests with the Executive Committee as does the oversight of personnel appointments, changes in status, salary adjustments, and other

personnel changes associated with high visibility “purview” University employees.

Article III, Section 2 outlines the process whereby special committees can be established and the process for granting an extension for the special committee beyond a two-year term.

Section 3 allows for the creation and selection of “National Trustees” who are alumni appointed by the Board to serve for two years and can bring a level of outside expertise to the Board.

There was a discussion to clarify the outlined review process for the University President. The President will receive an annual performance review, in executive session, at the last scheduled meeting of the Board for the academic fiscal year. The Board also has the discretion to evaluate the President by utilizing an outside evaluator appointed by the Board after consultation with the President. This “360 Review” is a common practice in Higher Education and allows for executive development and a fresh perspective aligned with institutional best practices.

Under Article IV, Section 5, the role of the Student Trustee was defined and the right to attend Executive Session was granted at the discretion of the Board Chair, with the exception of any discussion of personnel or collective bargaining matters.

Section 6 offers an update to the various levels of membership in the faculty rank and contains a link to the Faculty Senate Constitution for further clarification.

Section 8, Operating and Capital Budgets, focuses on finances. It specifies that the operating and capital budgets shall be presented in a form that will permit the Trustees a full and comprehensive understanding of University financial affairs and after approval, the operating budget shall govern all financial transactions. This section establishes clear expectations of the Board regarding governance of all financial transactions.

Article XIII: Conflict of Interest, lists the state’s requirement for annual completion of a confidential Conflict of Interest Disclosure and prohibits a Trustee from participating in deliberations or vote on a University contract, action or transaction when the Trustee has a financial, personal or fiduciary interest in any person or entity affected by such contract, action or transaction.

Under the Guidelines and Responsibilities of Trustees, the passage on refusing trustees’ gifts or accommodations on behalf of the university, its vendors, faculty, staff or students was strengthened to include refusing benefits.

Trustee Bridges requested the Executive Committee work with President Schrader to develop a list of purview employees to bring to the Board, recognizing that this list may have additions or deletions in the future. The list will establish a basis of understanding for both the Board and the administration on what positions this designation includes.

A resolution was presented to the committee to move the draft to the full Board for consideration provided several proposed changes were made.

The final draft with the requested changes and modifications was presented to the full Board for approval and adoption.

RESOLUTION 18-61

WHEREAS, the Wright State University Board of Trustees governs the conduct of University Board business according to By Laws that it has drafted and adopted in previous Board proceedings;

WHEREAS, the Board has determined that it wishes to revise and update its By Laws to accommodate new developments in the area of technology and in the way it conducts University Board business;

WHEREAS, the Board has completed a review process of its existing By Laws and made revisions and updates to its By Laws which have been reviewed and approved by its Trustees;

THEREFORE, BE IT RESOLVED,

That the Wright State University Board of Trustees hereby revises and updates its existing By Laws and adopts the newly revised and updated By Laws by which the Board shall govern itself and conduct the University's business.

General Moore moved for approval. Mr. Bridges seconded, and the motion was unanimously approved by roll call vote.

- **Affiliated Entity Review Process Update**

Ms. Kelli Tittle, compliance director, gave a brief update on the status of the affiliated entity review process. Five affiliates are currently under review which include the Wright State Alumni Association and Wright State Physicians, Inc. Four more affiliates are on deck to begin the review process and the Wright State Applied Research Corporation has completed the process and a MOA has been signed.

- **Compliance in Higher Education**

Ms. Tittle spoke to the challenges facing higher education in meeting compliance requirements. Over time, compliance has become increasingly complicated and much more regulated. Strong compliance oversight programs are needed to understand and comply with the multitude of compliance policies and regulations such as information security, FERPA, NCAA, Title IX, and research compliance.

Universities have responded to these challenges by establishing compliance units and designating a compliance director to oversee the policies, processes and efforts needed to meet federal and state requirements. Institutional failure to meet these requirements carries stiff fines and could result in loss of federal funding.

Ms. Tittle oversees the Office of University Compliance which was created in November 2016. Her department assists with oversight, training, policy creations, and coordination of the compliance council and acts as a centralized resource to ensure the university meets its compliance requirements.

General Moore recognized Ms. Tittle's efforts and commended the progress made over the last year in dealing with this challenging issue.

- **Good of the Order**

General Moore thanked outgoing Student Government Association (SGA) president, David Baugham, and SGA vice president, Ms. Holley Mapel, for their service and for coordinating his recent "Student Shadowing" visit. General Moore toured the Veterans and Military Center, spoke with student veterans, and was able to experience campus life from a student perspective. All Trustees were encouraged to participate in this process.

D. Medicine and Health Committee

Dr. Goyal, committee chair, reported on the Medicine and Health Committee meeting of February 15, 2018.

The meeting was called to order by Dr. Goyal and the conflict of interest statement was read.

- **Chair's Comments**

Dr. Goyal began the meeting with a review of the agenda and introduced Dr. Margaret Dunn, dean of the Boonshoft School of Medicine and Mr. Dieter Nevels, executive director and chief financial officer for the school.

The presentations heard were designed to educate the committee on the business behind the School of Medicine and the relationships between the School of Medicine, Wright State Physicians, and Premiere Health Partners.

- **Boonshoft School of Medicine Presentations:**

Dr. Dunn provided a historical overview of the Boonshoft School of Medicine and discussed its academic purpose. Created in 1972 with a mission to “educate culturally diverse students to become excellent physicians by focusing on generalist training...” the Boonshoft School of medicine was created using Teague Cranston federal funds to partner a medical school with a Veterans Affairs Medical center. The first class graduated in 1980 and 115 students are currently admitted from among 5,000 applicants for the incoming class.

The medical school not only trains new physicians, it offers graduate level residency and fellowship programs, continuing education coursework, and a Master's in Public Health.

Utilizing \$14 million in grant funding for fiscal 2018, faculty at the Boonshoft School of Medicine are involved in research focused on substance abuse, neuroscience, cancer, and human performance. Through a partnership with Premier Health, a clinical trial research alliance is ongoing.

Wright State Physicians is a 501(c)3 medical entity operating in conjunction with the medical school to offer medical students clinical practice experiences and to support the research enterprise of the Boonshoft School of Medicine. Physicians associated with the group are employees of Wright State Physicians and not Wright State University.

Wright State medical school graduates are focused on serving the needs of primary care and underserved rural areas. According to the Association of American Medical College's (AAMC) mission dashboard, Wright State's Boonshoft School of Medicine ranks in the

96th percentile for graduates practicing primary care and 75th for graduates practicing in underserved areas.

New medical school initiatives include a revamped curriculum, the rural health initiative, and research into opioids and addiction treatment.

The University administration engaged BKD Advisors to review the framework of the operating relationship between the Boonshoft School of Medicine and Wright State Physicians. Mr. Scott Bezjak, partner, BKD Advisors, outlined the phases of the review and offered a progress status report.

Mr. Peter Cheng, assistant vice president for University Audit and Consulting Services, was asked to help the committee understand the working relationship between Premier Health, the Boonshoft School of Medicine, and the Wright State Physicians. The committee and Mr. Cheng are exploring ways that the various entities can capitalize existing relationships, manage those relationships, and move forward.

An affiliate entity review process is also underway with Wright State Physicians. Mr. Dieter Nevels indicated that the Boonshoft School of Medicine has a new MOA with Wright State Physicians signed earlier this year. The committee would like to have a better understanding of physician compensation and allocation of effort and an evaluation of what risks, if any, the school faces based on their relationship.

- **Executive Session**

Committee Members Present:

Douglas Fecher
Anuj Goyal
William Montgomery
Austin Rains

Committee Members Absent:

Other Trustees Present:

Sean Fitzpatrick
Stephanie Green
Bruce Langos
C.D. Moore
Grace Ramos

Other Trustees Absent:

Dr. Goyal thanked everyone for coming and moved to enter the Committee for Medicine and Health into an Executive Session to discuss

- Compensation: O.R.C. Section 121.22 (G)(1)

In accordance with amendments to the Ohio Open Meetings Law, the Medicine and Health Committee, after a majority of a quorum and by roll call vote at 5:12 p.m., determined to hold an Executive Session by offering the following resolution:

RESOLUTION 18-29

RESOLVED that the Medicine and Health Committee of the Wright State University Board of Trustees agreed to hold a Special Executive Session on Thursday, February 15, 2018; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Compensation: O.R.C. Section 121.22 (G)(1)

Mr. Montgomery moved for approval. Mr. Fecher seconded and the motion was unanimously approved by roll call vote.

The Committee adjourned Executive Session at 6:15 p.m. and returned to Public Session.

The meeting adjourned at 6:15 p.m.

E. Student Affairs and Athletics Committee

Ms. Ramos, committee chair, reported on the committee meeting of April 6, 2018.

Ms. Ramos called the meeting to order and read the conflict of interest statement.

- **Student Government Report**

Student Government Association (SGA) President David Baugham and vice president Holley Mapel provided updates on SGA's recent initiatives. Mr. Baugham and Ms. Mapel expressed appreciation to Trustees Fecher and Moore for participating in "Trustee Shadow Day".

Twenty student-led recruitment events were completed through the College Rep Leadership Challenge in collaboration with all colleges at the University and the Office of Undergraduate Admissions.

A bike share program pilot is slated to launch in Fall 2018. SGA has partnered in a collaborative project with other university offices to launch a Wolf Pack Raider Camp to help incoming students engage with the campus. SGA has developed the first ever student led endowment fund at Wright State to award scholarships to undergraduates who engage in leadership activities on campus. They have raised \$9,714 of the \$10,000 needed to endow the scholarship.

The search process is underway to replace Student Trustee Jordan Kingsley, whose term is ending this year. Eight candidates are being interviewed.

Mr. Baugham and Ms. Mapel shared personal stories about the out-of-class activities that have contributed to their success and development. SGA president elect Daniel Palmer and vice president elect Adrian Williams were introduced; and they shared SGA's plans for next year, which are focused on textbook affordability, campus beautification, and student safety.

1. Recognition of David Baugham and Holley Mapel

Ms. Ramos expressed the Board's appreciation and read the following resolution recognizing David Baugham and Holley Mapel for their exemplary work and leadership in their roles as President and Vice President of the Student Government Association. The students also received certificates honoring their service.

RESOLUTION 18-62

WHEREAS, David Baugham and Holley Mapel were selected by the Wright State Student Body to serve as their president and vice president for the 2017-2018 academic year; and

WHEREAS, David Baugham and Holley Mapel have demonstrated exemplary leadership skills in their roles in the Student Government Association; and

WHEREAS, David Baugham and Holley Mapel have served with distinction as advocates of the Wright State Student Body; therefore

BE IT RESOLVED, that the Wright State University Board of Trustees recognizes the achievements and contributions of David Baugham and Holley Mapel.

Ms. Ramos moved for approval. Dr. Goyal seconded, and the motion was unanimously approved by voice vote.

- **Vice President's Report**

Dr. Kimberly Ferguson-Scott, interim associate vice president for Student Affairs, provided updates for the Division of Student Affairs. For the third time in program history, Wright State University men's basketball team played in the NCAA tournament after winning the Horizon League title. Twenty-six students received the opportunity to attend in person. Campus watch parties were held nationwide for those who were unable to attend.

Thirty-three students participated in the annual Civil Rights Pilgrimage, touring sites such as the Highlander Social Justice Training Center, the National Civil Rights Museum, and the Bill Clinton Library.

The Women's Center has collaborated with the Friendship Food Pantry to sponsor a personal care pantry, and is expanding the availability of lactation rooms on campus. Residence Life and Housing will host 500 delegates from 60 schools in 5 states for a regional leadership institute for residence life. Several sports clubs are competing in national tournaments including men's and women's bowling, competitive cheer and dance teams, and club gymnastics. The Adventure Summit brought close to 6,000 visitors to campus in partnership with Five Rivers Metro Parks.

Graduating student Alina Syed shared her story outlining the breadth of the Wright State student experience. Dr. Ferguson-Scott concluded by highlighting various signature events being hosted by the Division of Student Affairs including the Amigos Latinos Gala, Asian Culture Night, Student Recognition Awards, Bolinga Graduation, and Lavender Graduation.

- **Athletics Report**

Director of Athletics Bob Grant provided an update on Athletics. Inclement weather has impacted outdoor sports. As mentioned, Men's basketball made their first NCAA Tournament appearance since 2007. Coach Scott Nagy was named Horizon League Coach

of the Year, Loudon Love was named “Freshman of the Year” and 2nd Team, and Mark Hughes was voted to the All-Defensive Team. Wright State led the league in attendance for the 6th straight year.

Mr. Grant shared research indicating the positive impact of March Madness media exposure. On average, the interest generated by an NCAA tournament appearance points to a 2.4% increase in total undergraduate applications in the following year.

Mr. Grant invited Grant Benzinger to discuss his experience playing in an NCAA tournament and how being a student athlete has contributed to his leadership development. Mr. Benzinger was voted Motor City Madness MVP and First Team All-Conference player. He also participated in the inaugural 3 on 3 tournament at the Final Four.

F. Student Trustee Report

Mrs. Jordan Large Kingsley, outgoing Student Trustee, offered remarks about her experience as a student at Wright State University.

“I came to Wright State four years ago for only one reason; it made the most economic sense. At the time, it wasn’t my top choice but I knew I could receive a quality, 4-year education at a reasonable price. Although I couldn’t afford to live in the dorms, I knew that Wright State could provide the extracurricular student experience I desperately was looking for. So in August of 2014 I moved out of my parent’s house and rented a tiny little apartment near campus. I found a full time job and started paying my way through college. I can’t exactly say I’ve lived the typical college experience but Wright State has certainly become my home. A lot has happened in my life during my time at Wright State but each experience has molded me to become exactly who I am today.

Over the past four years I changed my major three times. I discovered my love for public service and found my dream to one day become a city manager. I served as Speaker of the House and Director of Diversity Inclusion for the Student Government Association. I completed a year-long internship and a six-month practicum. I represented my university as a President’s Ambassador and was appointed to serve as a student trustee. I even got to participate in a national search for our university president. I’ve taken naps in the library and I’ve raided every vending machine on this campus. I’ve made friendships that I will treasure for a lifetime and I found mentors that I will be forever indebted to. I got married, I purchased my first home and I accepted an amazing position with

the city of Dayton where I get to work under the City Manager. I'm living the dream and I believe I'm a Wright State success story. Tomorrow I will graduate and move on from my time at Wright State with fondness in my heart and an incredible thankfulness that life brought me here.

I didn't share this little piece of my story because I find myself or my experiences extraordinary. I shared my story with you because I believe, in fact, my experience was ordinary. I believe if we took the time to listen, we would find thousands of students who could tell you something very similar to what I just shared. I believe we would hear story after story of all the amazing opportunities this institution has provided and the lasting impact those opportunities have had on the lives of our students.

What I want to leave you with today is I think Wright State stands for something really, really good. I believe that is only threatened when those who are meant to share in a commitment to student success begin to see one another as enemies. I've succeeded because every step of the way I have been surrounded by individuals who are 100% invested in my development inside and outside the classroom and I think I am only one of thousands of students who have been positively impacted by the shared commitment of both faculty and staff here at Wright State.

My greatest fear moving forward is that we may be losing sight of this. In seasons like we find ourselves in today where tensions are high and we may be tempted to see one another as enemies, I implore everyone in this room to remember why you are here. What is your goal? If you asked yourself that question and your answer is not the success of students I would encourage you to reevaluate. And if your answer is to see students succeed, I will go one step further and ask if your actions, your words and the narrative you chose to share about this university reflects that sentiment.

I love this university. I truly, truly do. I have never once regretted the decision I made four years ago to attend Wright State and I will be a proud WSU alumni. I have complete faith in our future success but it is imperative that we remember why we are here and as a campus community committed to the holistic success of our students, we must move forward together."

G. Faculty Senate President's Report

Dr. Travis Doom, Faculty Senate President, reminded the Board of the Faculty Senate's role in providing a clear faculty voice in the creation of

university policy, curriculum, and programs and offered a report of their yearly activities. Thirty-five new courses were created and 137 were modified. Six new programs were developed including a Digital Media and Writing Certificate, a Legal Studies Certificate and a B.S. in Psychology with a Clinical Concentration. One program received a name change and 16 programs underwent modifications. The University also entered into a memorandum of understanding with Chang Jung Christian University in Taiwan.

New policies approved included stricter oversight of Faculty Credentialing and a policy outlining the Textbook Auto Adopt Policy. The Faculty Senate passed resolutions supporting the elimination of state sales tax on the purchase of textbooks, a resolution recognizing the Men's and Women's Basketball teams outstanding seasons, and a recognition of Provost Sudkamp for his many accomplishments, leadership and service in his role as University Provost.

Faculty Senate approved 2,194 students for Spring graduation and is working on the HLC assessment of core course element 3 - Global Traditions and will start element 6 – Natural Sciences in the fall as part of the six-year review cycle for all core courses.

Dr. Doom offered a snapshot of external rankings highlighting Wright State's level of excellence and reminded the Board of the need to be strategic in supporting academic excellence with thoughtful elimination or replacement of vacate positions.

In closing, Dr. Doom shared his personal thoughts as Travis, who happens to be the Faculty President, and not on behalf of the Faculty Senate.

"In the upcoming weeks, I expect that there will be what I will choose to call 'lively debate' regarding the FY19 University budget. I'd like to put that into the context of Academic Culture.

I imagine that one of the most frustrating things being a Trustee, or member of the media from a business, industry, military, or government background is understanding university culture. I was recently reminded of Druker's observation that "Culture eats Strategy". University culture is strongly influenced, if not driven, by its Faculty. In our culture, academic freedom is sacrosanct, as the belief that each individual is entitled to voice their thoughts. University culture is committed, before all things, to the expression of a diversity of ideas. Likewise, we must be committed to processes that let us eliminate ideas with poor support and build consensus around ideas that best align with available knowledge. This process is how we get from a

diversity of ideas to a university of thought. Even then, we expect challenge to continue, we keep asking questions.

The process of building consensus is often confrontational. Faculty are very comfortable with confrontation. This is a defining strength of our culture. Anyone who would like a so-called 'cushy' job as tenured faculty member must do the appropriate undergraduate preparation, then successfully apply for, and nationally compete for, an opportunity to do nearly a decade of additional graduate-level preparation which for most ends in a process appropriated titled a 'defense'. Having earned a terminal degree, the faculty-to-be must compete in a national search in which candidates get whittled down to the select few that will be hired in their disciplines that year. Even after hire, a tenure-track candidate embarks on what is essentially a seven-year long probationary job interview which either ends in tenure or mandatory termination.

Our colleagues support us every step of the way, but there is some tough-love there, for at the end of the process, there often is more confrontation. We hold each other to a high standard – supportive, but skeptical. Each candidate has to demonstrate that they are national experts worthy to teach and transform our students. You don't become tenured by being meek or afraid of confrontation. You learn to embrace it.

Faculty are formidable, but we are also transparent in our objection, and practiced in recognizing and admitting error when refuted. Our culture expects the same from others. When Faculty produce scholarly product, we expect to make our work 100% available to our peers and expect them to use that very work to tear into us, if they find flaw. After which, we all go out and have a drink. We take it seriously, but not personally. An attack on an idea or position is not a judgement of the quality of the person. Even when we agree completely, we question what happens next. What can be perceived by outsiders as a 'fight' is a sincere effort to help all by upholding a high standard and producing a best result.

So to my point. The Faculty understand that the Trustees and Upper Administration are responsible for the health of our institution. Most of us have chosen to devote our careers to Wright State. Not just a few years, but a lifetime. We are your allies, but do expect us to be confrontational particularly about recent and ongoing decisions. Don't expect us to be fully satisfied, we won't be. Do expect us to hold you to a high standard. Expect for us to demand that you defend your positions with data and well-communicated process. If the Faculty get to different results with the same information, then we will tell you, and

we will expect you to challenge our analysis. We must hold each other to the highest standards.

I can state from first-hand experience that President Schrader and Provost Sudkamp appreciate University Culture and have been fully engaged in shared governance through the Faculty Senate. The same cannot be said regarding the administrative representation during the ongoing Faculty contract negotiation over the past year.

Our 'lively debate' over next year's budget plan is going to start soon. We agree that there are no 'sides'. We all are invested in solving financial challenges a decade or more in the making. We all understand the urgent need to provide confidence and financial stability for the upcoming academic year. Thus, even more so, expect us to have a lot to say about the faculty role in the budget planning process and the alignment of the budget to the Faculty's efforts to educate and transform our students. I fear that if not appreciated, our culture will eat strategy, and we will all be the poorer for it.

This report and tomorrow's commencement ends the activities of this year's Faculty Senate. Next year's Senate has been formed and is ready to undertake summer efforts. It has been a pleasure to work with you this year as Faculty President, and I look forward to working with you again next year. On behalf of the Faculty, I'd like to thank you for your volunteering your time this year in service to the University. It is appreciated. I'd be happy to take any questions."

Trustees Rains and Green expressed appreciation for Dr. Doom's leadership efforts in support of students, faculty and Wright State University. Trustee Fecher shared Dr. Doom's sentiment that everyone wants Wright State to succeed and healthy debate is important to bring together ideas for the good of the institution.

XI. PRESENTATIONS

- **Elliot Gaines, Ph.D.**
Professor, Communications
AAUP-WSU Member

Dr. Elliot Gaines indicated that we all need to work together to support the mission of Wright State and faculty are the heart of the mission. He said that Wright State has experienced reputational hits from its financial situation and could experience a loss of enrollment as an unintended consequence of a faculty strike. Dr. Gaines asked that administrative decisions made moving forward in contract negotiations support Wright State's mission of student success by providing high quality, innovative faculty to teach students.

- **Molly Simonius**
Masters Student, Biological Sciences
College of Science and Math

Ms. Simonius said that graduate students are fundamental to Wright State's academic mission of being "Ohio's most learning centered and innovative university" with their teaching, research, and academic support efforts. She cautioned that eliminating financial support and assistantships for graduate students will undermine this valuable resource, impact diversity, and make graduate school a privilege for a select few. Ms. Simonius challenged the trustees to think about the consequences for graduate students and invited them to tour the Biology department to witness firsthand the impact that graduate student teaching and research contributes to Wright State.

- **Marie Thompson, Ph.D.**
Associate Professor, Communications
AAUP-WSU Member

End of life decisions are often not talked about or ignored. The importance of these decisions were the focus of Dr. Thompson's remarks as she spoke of the impact of austerity measures and funding cuts not only on students but beyond to the communities we serve. Students in her *Communicating through Chronic Illness and End of Life* class created a "Before I Die" wall to start conversations about end of life decisions based on content from a conference they attended. The funding for their attendance at this conference had been threatened with budget cuts. While meant to serve only the campus community, the wall has opened up "end of life" dialogues in workplaces well beyond Wright State. Dr. Thompson asked that the Board not underestimate nor underfund the power of educating hundreds of students to be the next generation of advocates for themselves, their loved ones, and potentially for each and every one of you.

XII. PRESENTATIONS AND POLICY DISCUSSIONS

- **The Wright Leader Academy**
Ms. Shari Mickey-Boggs
Associate Vice President and Chief Human Resources Officer

The objective of the Wright Leader Academy is to develop and strengthen campus leaders and promote a culture of excellence for all supervisory and leadership positions. This year's cohort of 16 members is completing their year long journey in self-awareness and leadership development. Cohort members Ms. Debra Radford, business manager of Facilities Development, and Dr. Jonathan Winkler, chair of the History Department, thanked Ms. Becky Cole and the Wright State University Foundation for their financial support of the program and reflected on their experience and the value of the program.

- **Update on Wright State's Strategic Planning Process**
Dr. David Bright
Chair of the Department of Management and International Business

Mr. Michael Wiehe
Director, Applied Policy Research Institute (APRI)
Wright State University

President Schrader commented that one of the things she most likes about that the Strategic Planning process is that it is an inclusive process designed to reconnect individuals all across campus and with the broader community to better understand our shared priorities, where Wright State is going, and how we will get there.

Dr. Bright reviewed the elements of the strategic planning process and offered a progress report on the work that has been done on Phase I. Ten Community Dialogue Sessions and a 3-day Mini Summit were held involving over 440 participants. From these opportunities, draft Mission, Vision and Values were created and 15 Strategic Initiatives were identified.

The values statements were further refined into "Values that Shape our Mission" and "Values that Define our Character" offering a unique perspective on who we are and how we act as an institution.

Work on the Strategic Initiatives has resulted in five areas of Strategic Focus which include:

- Research, Innovation, and Entrepreneurship
- Strategic Relationships/Partnerships
- Teaching, Learning and Programming
- The Wright State Experience
- Collaborative Delivery of Services

Mr. Wiehe outlined the work that will take place over the summer on Phase II of the process. Each of the 15 Strategic Initiative groups will develop goals and objectives, action plans, and a strategic map of how to integrate the strategic initiatives, areas of strategic focus, and the supporting elements necessary to drive the strategic plan.

Dates were shared for the upcoming Mini Summits and everyone was encouraged to participate either in person or through feedback opportunities to make this plan truly reflective of the collective wisdom and energy of Wright State University.

XIII. UNFINISHED BUSINESS

None offered.

XIV. NEW BUSINESS

1. Lake Campus Commencement – April 27, 2018
Grand Lake Galleria Banquet Room
2. Dayton Campus Commencement – April 28, 2018, Nutter Center,
Breakfast – 8:30 a.m., Commencement 10:00 a.m.
3. Boonshoft School of Medicine Commencement – May 10, 2018
Schuster Performing Arts Center – 6:30 p.m.
4. Finance, Audit and Infrastructure Committee Meeting – May 18, 2018
5. Budget Presentation – June 8, 2018, 8:30 a.m.
6. School of Professional Psychology Commencement – July 2018
7. Fall Move-In Day – August 23, 2018

XV. ADJOURNMENT

The meeting adjourned at 10:41 a.m.

XVI. APPENDIX-WRITTEN REPORTS

- A. Advancement Report
- B. Communications Report
- C. Marketing Report
- D. Faculty Senate Report

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES**

**Advancement Committee Report
April 2018**

1. Alumni Relations Report
2. Wright State Foundation Financial Report
3. Development Report
4. *Discover Your Story*: Archives Campaign Report

Advancement Committee Report

Alumni Relations Report

April 2018

Updates:

Annual Report

Printed copies of the 2017 annual report should be distributed to all University Trustees. Some of the highlights include more than 150 events with over 9,000 attendees. Our first ever Wright Day to Give raised almost \$50,000 in 50 hours from over 500 donors in honor of Wright State's 50th.

Alumni Networks and Societies

- The 3rd Alumni Leaders Conference will be held during Homecoming. Leaders from our 19 alumni societies and networks will be invited back to campus for a one day conference and Homecoming events.

Wright State Day at the Dragons, May 12

- The Alumni Association will offer a family friendly pre-game event on the plaza that will include a "meet the mascots" photo booth, DJ, inflatable games, carnival games, and opportunities to meet Wright State athletes. 150 game tickets will be available for purchase and a Wright State University shirt will be offered to those who register online.
Saturday, May 12
Pre-game plaza event starts at 5:30 p.m.
Dragons vs. Peoria starts at 7:00 p.m.

Upcoming Wright State Alumni Events: (Find more information at wrightstatealumni.com)

March 26 – Social Work Alumni Fifth Street Brew Pub Gives Back
April 6 – Amigos Latinos Gala
April 13 – MUN Alumni Welcome back students from NYC
April 19 – CONH Alumni Wine Tasting
April 21-22 – Wine Trail Tour
April 25 – MPA Alumni celebrate student Capstone
May 9 – Nurses' Night Out
June 2 – Cedar Point Day
July 16 – Legacy Scholarship Golf Outing
July 29 – Kings Island Day
August 10-12 – Theatre and Dance Reunion
August 4-5 – Alumni College
October 5-6 – Homecoming Weekend
November (TBD) – Alumni Service Day
December 1-2 – Chicago Holiday Bus Trip

**Advancement Committee Report
Wright State University Foundation Report
April 2018**

As was reported in the financial press, February was the month when volatility returned to the markets. There was much talk about how the market had given back all its gains since the beginning of the year, but that is speaking of the calendar year. In terms of the fiscal year, the Foundation is still in a positive return situation. The investment report reflects that the Foundation's endowment return for the fiscal year is still a positive 7.02%, despite the significant losses experienced in February. Although that return has underperformed its bench mark for the year (by 28 basis points, thus far), it is still a solid return. The same holds true for the non-endowed portfolio, which had returned a positive 5.97% for the first eight months of the year (versus a benchmark of 6.05%). Although the Foundation's portfolios' market values fell by a little more than \$4.0 million in February (including a \$1 million liquidation), the February 28th total value was still \$4.1 million higher than the beginning of the fiscal year. Asset allocations at the end of February were in line with our investment policy, with actual allocations as follows: 43% equities, 27% fixed income, 13% multi-asset, and 17% alternatives.

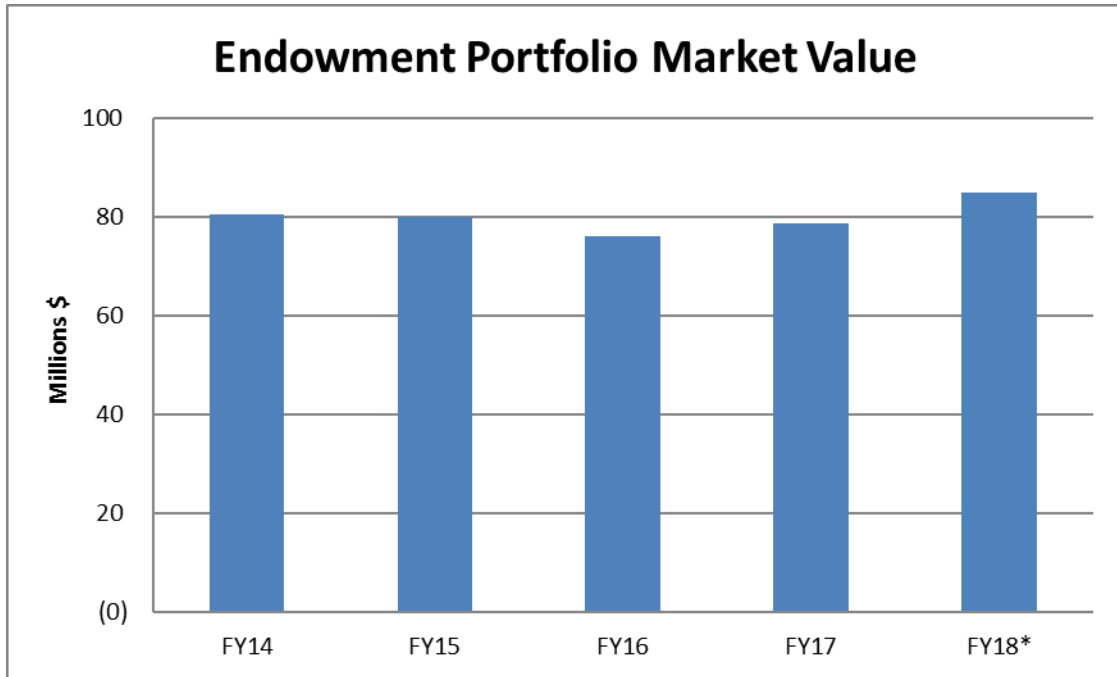
Since the beginning of the year, operations have added \$1.2 million to our unrestricted net assets, a nearly 16% increase. Our gross reserve position ended February at \$8.7 million. That was 32% higher than the same period the previous year.

The Foundation's current endowment portfolio composition, including target allocations, actual allocations, and market values, as of February 28, 2018, is presented below:

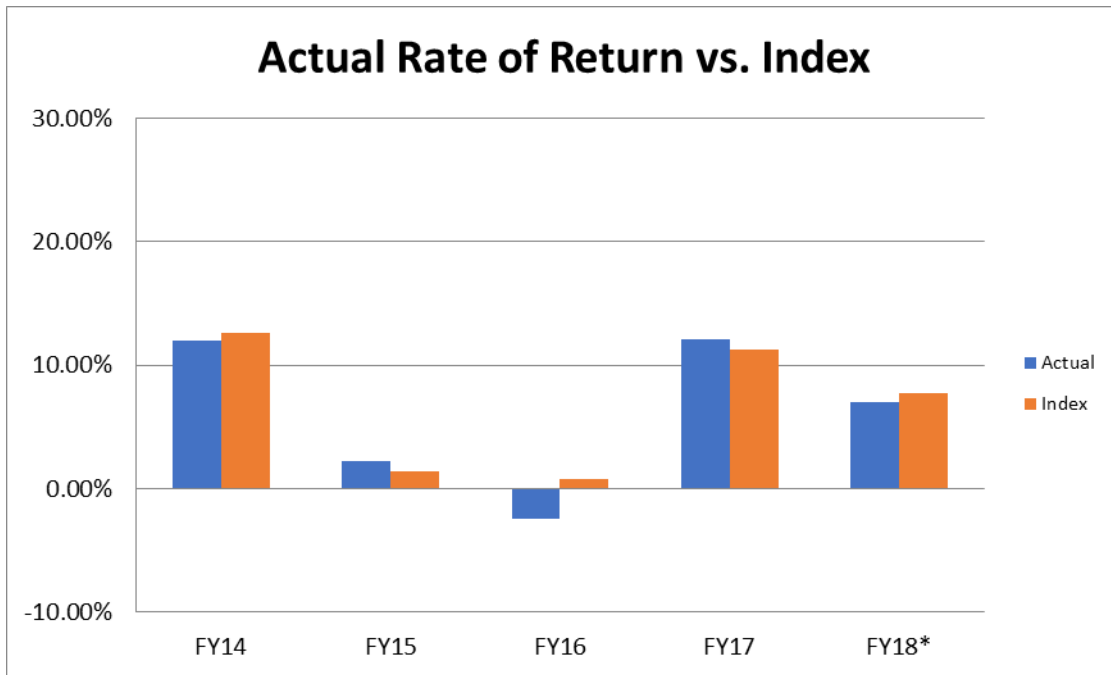
Endowment Portfolio Composition

Asset Class	Target Allocation	Actual Allocation	Market Value February 28, 2018
Equity	42%	44%	\$37,544,346
Fixed income	24%	24%	20,077,434
Multi-asset	14%	13%	11,189,034
Hedge funds	8%	8%	6,665,418
Private equity	8%	7%	5,651,343
Energy Debt	4%	4%	3,866,061
Cash & equivalents	0%	0%	0
Totals	100%	100%	\$84,993,636

Endowment Value



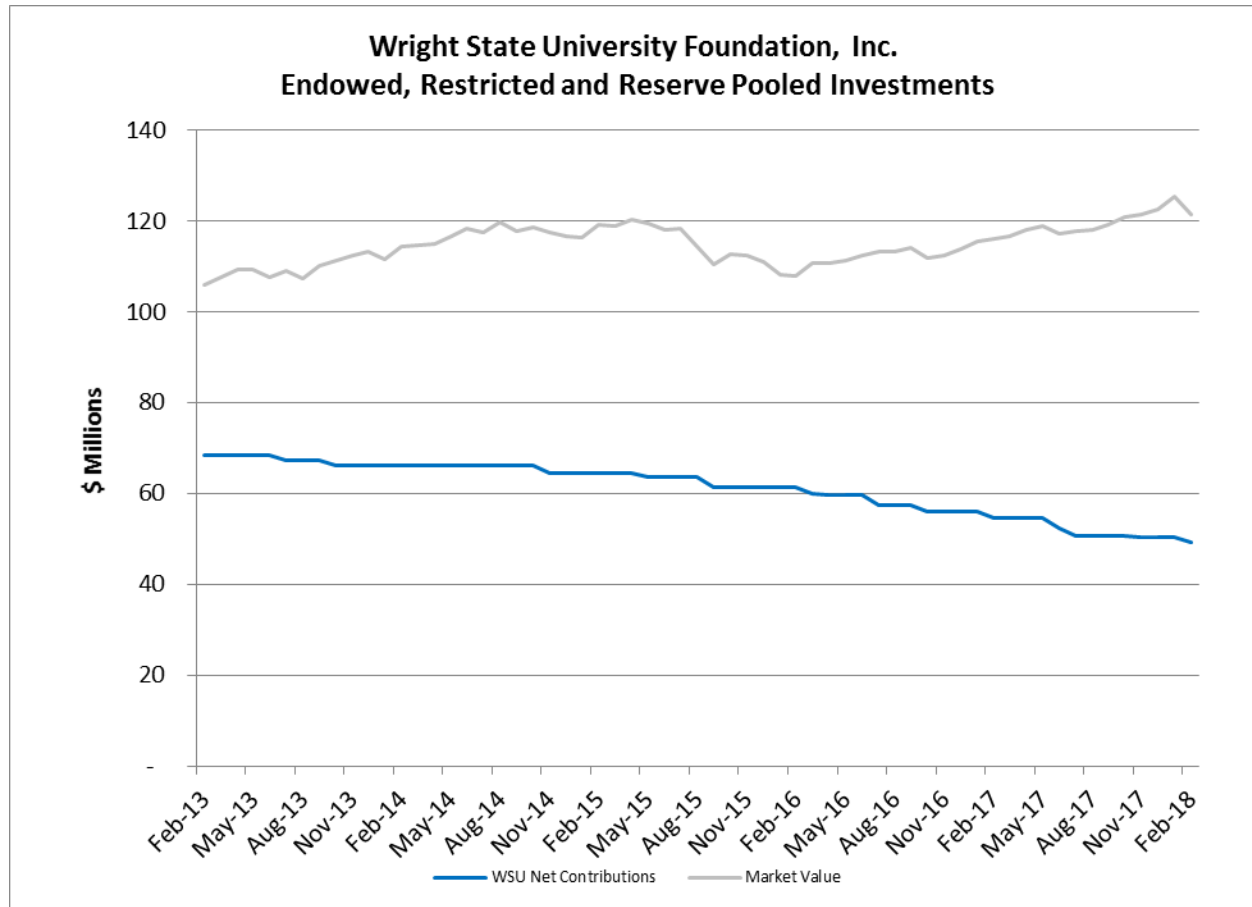
Endowment Historical Rates of Return



*Through February 28, 2018

The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

All Portfolios Value vs. Contributions



WRIGHT STATE UNIVERSITY FOUNDATION, INC.

Report of Fundraising Totals By Source and Unit

Fiscal Year-to-Date to February 28, 2018

(including totals from prior fiscal year)

BY SOURCE

SOURCE	CASH ¹	PLEDGES ²	IRREVOCABLE DEFERRED GIFTS ³	GIFTS OF PROPERTY ⁴	REVOCABLE DEFERRED GIFTS ⁵	CURRENT FYTD TOTALS	PRIOR FYTD TOTALS
Alumni	\$540,691	\$285,564	\$0	\$18,204	\$13,591	\$858,050	\$1,651,645
Corporations	701,867	0	0	77,170	0	779,037	1,590,381
Foundations and Organizations	564,528	0	0	18,894	0	583,422	775,816
Friends	806,701	51,738	0	8,136	0	866,575	513,080
CURRENT FYTD TOTALS	\$2,613,787	\$337,302	\$0	\$122,404	\$13,591	\$3,087,084	
PRIOR FYTD TOTALS	\$2,529,049	\$194,460	\$10,000	\$847,413	\$950,000		\$4,530,922
% CHANGE FROM PRIOR FISCAL YEAR	3.4%	73.5%	-100.0%	-85.6%	-98.6%	-31.9%	

BY UNIT

UNIT	CASH ¹	PLEDGES ²	IRREVOCABLE DEFERRED GIFTS ³	GIFTS OF PROPERTY ⁴	REVOCABLE DEFERRED GIFTS ⁵	CURRENT FYTD TOTALS	PRIOR FYTD TOTALS
Boonshoft School of Medicine	\$502,710	\$28,675	\$0	\$0	\$0	\$531,385	\$901,404
College of Education & Human Services	25,461	2,600	0	0	0	28,061	27,809
College of Engineering & Computer Science	173,612	415	0	11,000	0	185,027	197,659
College of Liberal Arts	419,350	11,265	0	84,332	0	514,947	301,549
College of Nursing & Health	83,775	1,555	0	0	13,591	98,921	102,006
College of Science & Math	81,157	27,775	0	21,878	0	130,810	415,467
Curriculum & Instruction	37,644	420	0	150	0	38,214	76,382
Enrollment Management	35,928	200,275	0	0	0	236,203	33,910
Intercollegiate Athletics	427,427	32,575	0	0	0	460,002	358,615
Lake Campus	1,250	0	0	0	0	1,250	65,455
Other	266,832	22,095	0	400	0	289,327	712,210
Raj Soin College of Business	141,106	6,600	0	0	0	147,706	644,212
School of Professional Psychology	27,750	1,195	0	65	0	29,010	113,860
Student Affairs	142,011	290	0	4,579	0	146,880	273,034
University College	150,200	88	0	0	0	150,288	250,000
University Libraries	97,574	1,479	0	0	0	99,053	57,350
CURRENT FYTD TOTALS	\$2,613,787	\$337,302	\$0	\$122,404	\$13,591	\$3,087,084	
PRIOR FYTD TOTALS	\$2,529,049	\$194,460	\$10,000	\$847,413	\$950,000		\$4,530,922
% CHANGE FROM PRIOR FISCAL YEAR	3.4%	73.5%	-100.0%	-85.6%	-98.6%	-31.9%	

¹ Cash, checks, credit cards, electronic transfers, matching gifts, insurance premiums, etc.

² Conditional, deferred, irrevocable and revocable pledges.

³ Charitable gift annuities, charitable lead trusts (CLTs), charitable remainder trusts (CRTs), life estates, pooled income funds, Foundation-owned insurance policies, etc.

⁴ Gifts-in-kind, real property (land and buildings), tangible personal property (vehicles, equipment, books, art, auction items, etc.), intangible personal property (patents, copyrights, etc.), etc.

⁵ Bequest intentions, donor-owned insurance policy beneficiary, donor-owned retirement asset beneficiary, etc.

WRIGHT STATE UNIVERSITY FOUNDATION, INC.

Report of Total Receipts: Cash and Gifts-in-Kind For the Month Ended February 28, 2018 and 2017

MONTH-TO-DATE

GIFT SOURCE	FEB 2018		FEB 2017		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	244	\$68,503	287	\$35,142	-15%	95%
Corporations	33	85,030	28	95,464	18%	-11%
Foundations and Organizations	16	94,292	11	235,006	45%	-60%
Friends	261	175,025	385	40,545	-32%	332%
SUBTOTAL CASH RECEIPTS	554	\$422,850	711	\$406,157	-22%	4%
Gifts-in-kind	59	41,939	12	2,442	392%	1617%
TOTAL ALL RECEIPTS	613	\$464,789	723	\$408,599	-15%	14%

FISCAL-YEAR-TO-DATE

GIFT SOURCE	FY2018		FY2017		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	1,594	\$718,482	1,431	\$786,248	11%	-9%
Corporations	196	1,588,974	208	1,335,502	-6%	19%
Foundations and Organizations	69	1,422,765	61	1,650,310	13%	-14%
Friends	1,222	1,081,064	1,333	659,330	-8%	64%
SUBTOTAL CASH RECEIPTS	3,081	\$4,811,285	3,033	\$4,431,390	2%	9%
Gifts-in-kind	94	122,404	40	847,413	135%	-86%
TOTAL ALL RECEIPTS	3,175	\$4,933,689	3,073	\$5,278,803	3%	-7%

**Advancement Committee Report
Development Report
April 2018**

Planned Giving Update

FY2018 Planned Gift Report:

- ☐ One planned gift commitment with a stated gift value of \$13,591 has been recorded thus far in FY18.
- ☐ Three planned gifts and an initial distribution of one other realized estate have been received during this fiscal year. The combined total of these estate distributions total \$364,679.
- ☐ We also anticipate distributions of at least two other estates at some point in time as these estates are liquidated, along with ongoing distributions from the partially realized estate mentioned above in its initial distribution. The total of these three estates is anticipated to be over \$4,200,000.
- ☐ There are currently nine additional planned gifts in discussion with an estimated projected value of \$2,682,000. There are also 25 potential planned gifts in the early stage of discussion.
- ☐ We continue to market the planned giving program through a variety of means including face-to-face discussions, a monthly e-newsletter that goes out each month to over 20,000 individuals, bi-annual promotional mailing, and an e-blast. We are now gearing up to test Facebook marketing to a targeted segment of Wright State constituents. Additionally, we met with the Board of the Wright State Retiree Association to coordinate efforts with them on our Campus Scholarship and Innovation Campaign while also promoting planned gifts with this key audience.
- ☐ The Katharine Wright Legacy Society has had events to honor and thank Society members. Membership is made up of those who have remembered Wright State with a deferred gift.

Annual Giving Update

Annual gift solicitation (gifts of up to \$10,000), building off the momentum of the Rise. Shine. Campaign, engaging more and more donors with Wright State, increasing current individual giving levels, and identifying new major gift prospects.

Fall Direct Mail Appeal

The annual fall direct mail appeal dropped in the mail in early November. It was customized with student features in each academic area. The primary audience included alumni, however, without a traditional Phonathon in FY18, this appeal was also sent to friends who are past donors.

- New strategy in FY18
 - Expanding our appeal to include a historical timeline featuring some of Wright State University biggest milestones in our 50 anniversary year.
 - Expanding our audience in recognition of our 50th anniversary

Fall Appeal Results

90 day results FY18	\$86,876	474 gifts
90 day results FY17	\$95,165	489 gifts
90 day results FY16	\$83,530	386 gifts

2018 CSIC – Campus Scholarship and Innovation Campaign

The annual faculty, staff, retiree campaign launched on Monday, March 12th. Results through week 1, nearly \$200,000 and 29% participation, up from 22% the first week last year. The 7-week campaign will conclude on April 27.

Retiree strategy will be developed with the Retiree Association and solicitation for our retirees will take place in the spring.

Spring Phonathon

In a year without traditional Phonathon ,several strategies will be implemented.

Campaigns:

- BSOM, January
- Wed to Wed Alumni, February
- Donors who have historically given through Phonathon in the last three years and all donors from last fiscal year who have not renewed in FY18
- Selected mini solicitation campaigns by request

Crowdfunding Pilot Program

Five approved pilot projects ranging from athletics, to the arts, to academic based projects, were approved and will launch a pilot campaign later this spring.

Advancement Committee Report
Discover Your Story: Archives Campaign Report
April 2018

Campaign Plans:

- Tours of the current Archives space as well as the new space located at 2455 Presidential Drive (former Wright-Patt Credit Union Corporate Headquarters) have been occurring regularly.
- In March, hosted national author and WSU alumna, Ann Weisgarber, for keynote address and local speaking engagements on the importance of archival materials, our legacy, and her experiences as a historical fiction writer.
- Dawne Dewey, Head, Special Collections and Archives, is making presentations to area service clubs and community organizations to talk about the project.

Campaign Marketing:

- Advancement Communications has been conducting interviews with Archives donors to share their stories about why they made their gifts to this project.
- A one-year plan with events and media coverage to draw attention to the project is being drafted. Distinguished Honorary Chair, Amanda Wright Lane, is contacting notable personalities related to the Aviation Industry and Heritage to visit Wright State to endorse the Archives Center Campaign.

Fundraising Strategies:

- Preparing grant applications to regional, Ohio, and national Foundations for funding consideration. Scheduled to make a presentation to a local grant committee with hope for recommendation to national foundation.
- Scheduling private meetings with individual donors to discuss their interests and intent in making gifts to the Archives.

Gifts Committed to Date:

- To date, we've raised nearly \$600,000 toward the goal of \$6.5 million in CASH.
- There are 3 named spaces included in the giving totals
 - √ Amanda Wright Lane Lobby
 - √ Dr. Lewis Shupe Oral History Lab
 - √ Dr. Gary Barlow Conference Room

Project Description:

- The Archives Center Modernization project provides for the renovation of 30,000 SF of space and the relocation of the current Special Collections and Archives. The new space will provide appropriate environmental conditions to lengthen the life of these priceless collections. Controls will include protections from temperature, humidity, light, fire, and air quality. They are moving from their current space in two campus locations of 12,000 square feet to a dedicated space of 30,000 square feet.

Board of Trustees Report

Office of Communications

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen how people view Wright State University.

Our strategy is to build our brand largely through aggressive and sustained, brand journalism-driven, digital content creation. This strategy is supported by the voluminous creation of high quality content that's used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

Public Relations & Media Relations

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories about Wright State and its people through high-quality articles and videos that are posted to the [Wright State Newsroom](#), distributed across university websites, and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media.

Data:

The December 31 — March 27, 2018 public relations metrics are as follows:

- *Total External Media Clips (+ and -): 628*
- *Positive External Media Clips: 469*
- *Positive Advertisement Value: \$492,500*
This number was largely driven by coverage of: General university operations, events, student success, faculty political experts meeting with media about national politics, the Wright Guarantee, Lake Campus opening new Water Quality and Ag. Bldg., ArtsGala, many other positive stories.

Verbatim clips: During this period, at least 97 times the external media used stories and videos exactly as Communications staff created them.

- *Negative External Media Clips: 159*
- *Negative Advertisement Value: -\$227,300*
This number was largely driven by: Ron Wine lawsuit coverage, faculty union expressing concern over slow contract negotiations, WSU settles with FED over student aid issues, faculty union threatens to protest at Let's Talk, coverage of Let's Talk driven mostly by unhappy faculty union, Hopkins retires, swim team still trying to save team, on-going coverage of Wright State financial position.

In addition to the metrics associated with general university operations, there was a significant spike in additional positive coverage of the university related to the basketball teams' postseason successes.

- *External Media Clips/stories about basketball: 14,472*
- *Positive Advertisement Value about basketball: \$26,596,087*
This number was largely driven by coverage of: The men's basketball team winning the Horizon League, being selected to play in the NCAA Tournament and coverage and highlights related to the game they played against the University of Tennessee.

Media clips: Defined as external news stories about Wright State (most often) or stories that mention Wright State.

Positive Advertisement value: External media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)

Negative Advertisement value: The inverse of Positive Advertisement value. External media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)

Verbatim clips: Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by our staff.

Communications (internal)

Communications staff members write, edit and post hundreds of Newsroom stories each year that post to websites across campus. Stories are also shared through university social media channels. The office also distributes campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

Data:

The Office of Communications made 212 posts to the Wright State Newsroom from December 31 — March 27, 2018.

Also during that time, Communications sent 110 campus-wide email communications. 23 of those messages were on behalf of colleges, units and other campus organizations. 29 were sent on behalf of the president, the Board of Trustees, the administration or police. The rest were emails sent to all-employee with links to university news.

University Initiative Participation

The Office of Communications is an active participant in university-wide strategic initiatives, university search committees and state associations including the Wright State University Leadership Team, Tobacco Free Campus Committee, Emergency Management Committee, University Bookstore Advisory Committee, Social Media Managers Group, 50th Anniversary Committee, Homecoming Steering Committee, Total Compensation Advisory Committee, Horizon League Ad Hoc Strategic Messaging Group, and the Inter-University Council of Ohio public relations committee.

Report created by:
Seth Bauguess, MBA
Director of Communications
seth.bauguess@wright.edu

Office of Marketing Report

January–March 2018

I. PUBLICATIONS HIGHLIGHTS

So far, this calendar year, the Office of Marketing print team has completed 77 projects for our Wright State community partners. Highlights include items for Cameos of Caring, RSCOB recruiting, and several COLA events. Our writers and editors have also worked on university websites, advertising, and email campaigns aimed at increasing enrollment.

ADVANCEMENT

- Celebration of Research 2018 Sponsor Brochure

COLLEGE OF EDUCATION AND HUMAN SERVICES

- HOPE Curriculum Teacher Manual
- Meet Your Major Email
- Organizational Studies Ed.D. Skywriter Ad

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

- Amit Sheth AAAI Fellow Postcard
- Amit Sheth AAAI Fellow Postcard Update

COLLEGE OF LIBERAL ARTS

- *ArtsGala* 2018 Chocolate Piano Label
- *ArtsGala* 2018 Dayton Daily News Ads
- *ArtsGala* 2018 February DBJ Ad
- *ArtsGala* 2018 Heidelberg Digital Billboard
- *ArtsGala* 2018 Human Race Ad
- *ArtsGala* 2018 Invitations
- *ArtsGala* 2018 January DBJ Ad
- *ArtsGala* 2018 March DBJ Ad
- Banks Lecture 2018 Flyer
- Banks Lecture 2018 Poster
- CELIA: Syrian Symphony for Peace Flyers
- CELIA: Syrian Symphony for Peace Posters
- CELIA: Syrian Symphony for Peace Vista Displays
- Musical Theatre Grapes of Wrath Program
- Musical Theatre Mystery of Edwin Drood Program
- Piediscalzi Lecture 2018 Flyer
- Piediscalzi Lecture 2018 Poster
- School of Music Graduate Brochure Update
- School of Music Undergraduate Brochure Update

COLLEGE OF NURSING AND HEALTH

- Cameos of Caring Posters
- Cameos of Caring Program
- Griffon 108th Training Command Digital Ad
- Griffon 108th Training Command Print Ad

- Military Medical News Print Ad
- Veterans Grant Brochure 2018 Update

COLLEGE OF SCIENCE AND MATHEMATICS

- Chemistry Graduate Programs Brochure Update
- Path to Health Professions 2018 Postcard

ENROLLMENT MANAGEMENT

- Admissions Raider Open House Postcard (March 2018)
- Admissions Student Life Junior Teaser 2018
- Admissions Undecided Event Postcard 2018
- Admissions Value Junior Teaser 2018
- Admitted Student Event Direct Mail
- Admitted Student Welcome Brochure 2018

FACULTY AND STAFF AFFAIRS

- MLK Banquet Ad 2018

LAKE CAMPUS

- Lake Campus Open House Postcard (March 2018)

PRESIDENT AND PROVOST, OFFICES OF THE

- Cincinnati Enquirer College Guide Ad
- Cincinnati Enquirer College Guide Advertorial
- Cincinnati Enquirer College Guide Digital Ads
- Facebook Art Peel-Off Stickers
- Gannett Hometown Print Ad
- Music for All Half-Page Ad
- Music for All Half-Page Print Ad-Kings High School
- Nutter Center Suite Sales Brochure
- Provost Leadership Profile Booklet
- Research Viewbook 2018
- Strategic Plan January Booklet
- Strategic Plan January Flowchart
- Strategic Plan January Powerpoints
- VMC Film Opening Flyer
- VMC Film Viewing Flyer
- VMC Film Viewing Poster

RAJ SOIN COLLEGE OF BUSINESS

- Career Management Card
- Dean's Welcome Postcard 2017
- Dean's Welcome Postcard Reprint 2018
- DSAB President Postcard 2017
- Envelopes 2018
- Housing Postcard 2018
- LIFT² Flyer 2018
- LIFT² X-Banner 2018

- Professional Business Institute Postcard Reprint

SCHOOL OF PROFESSIONAL PSYCHOLOGY

- Child Emphasis Brochure 2017
- Folder Reprint (November 2017)
- Forensic Emphasis Brochure 2017
- HRN Emphasis Brochure 2017
- Internships Sites Flyer Update 2018
- Practicum Sites Flyer Update 2018

STUDENT AFFAIRS

- Campus Road Race Map
- Housing Trifold Parent Brochure
- Residence Life and Housing Brochure

II. BRANDING HIGHLIGHTS

UNIVERSITY BRANDING

- As custodians of the visual brand and messaging, our office continues to help units understand and incorporate Wright State's brand guidelines into their materials and promotional items. Examples include:
 - Branding presentation for the Division of Student Affairs leadership
 - Design templates and training for Residence Life and Housing, and a representative from A.M. Management
 - Unifying branding for the Departments of Theatre, Dance, and Motion Pictures
 - Incorporating Wright State branding into several newsletters
- Our office continues to provide approved university, college, department, and unit logos, and answers branding questions from stakeholders and Printing Services.
- We created a graphic for Wright State's Strategic Plan initiative
- Our web designer worked on updating the branding on Banner, TouchPoint, and ongoing social media profile images.
- We also participated in the quarterly Barnes & Noble Bookstore Marketing Committee meeting.

LEARFIELD LICENSING

- A recent highlight was the license approvals for several shirts commemorating the Wright State Men's Basketball team winning the Horizon League Tournament and appearing in the NCAA tournament.
- Through the Learfield Licensing portal, our office saw 189 licensing requests during the period from January 1 through March 15, 2018. This period yielded 168 approved licensed items for market. Ten requests were returned for revisions, and 11 designs were rejected for not meeting branding guidelines.

III. ADVERTISING HIGHLIGHTS

From January through March 2018, the Office of Marketing developed and placed 12 print ads, two digital advertising campaigns, one paid email campaign, and one digital billboard to support the university's recruiting goals and to enhance the university's image among alumni, donors, and community leaders. In addition, in January, the office launched an undergraduate digital advertising campaign to increase fall 2018 enrollment and build awareness for the fall 2019 recruiting cycle.

UNDERGRADUATE RECRUITING

Enrollment Management Undergraduate Recruiting

- **Digital and paid social media campaign**
 - **Objectives:** Increase direct from high school applications and enrollment for fall 2018 and fall 2019 by increasing awareness, motivating students to visit campus, and apply to Wright State
 - **Target audience:** teenagers, parents of teenagers, households with teens: Raider Country, Hamilton County, and counties where applications for Fall 2018 are lower compared to Fall 2017: Licking, Medina, Brown, Clinton, Scioto, Ross
 - **Budget:** The total budget is \$113,000. More funding was invested in January to reach fall 2018 prospects earlier in their decision cycle and prior to some competitors' FAFSA deadlines (e.g., The Ohio State University, February 1). The budget was ramped up slightly to promote the March 17 Raider Open House.
- **New tactics:**
 - **Snapchat**—This is Wright State's first campaign to utilize paid Snapchat ads to reach a younger high school demographic. Snapchat is second in total clicks and the lowest cost-per-click. Future results may decline slightly because of user dissatisfaction with Snapchat's interface changes in early March. The Office of Marketing is also funding paid Snapchat geofilters for high school sports tournaments in Ohio, Wright State Athletics, and Wright State events such as Path to Health Professions to increase awareness among high school students and parents (See the Social Media section for Snapchat geofilter results.)
 - **Look-alike and custom audiences**—This is Wright State's first campaign to use these two Facebook features. Enrollment Management provided emails for 17,985 seniors, 7,142 juniors, and 2,855 sophomores. Facebook's algorithms use these emails to display Wright State's ad on the Facebook social channel and other websites. The look-alike audience algorithm uses these emails to find additional prospects who match additional prospects' characteristics.
- **Enhancements:**
 - The Office of Marketing, Enrollment Management, and CaTS are working together to integrate and track campaign results through Salesforce, Wright State's CRM system. A single landing page (except for native advertising) will be launched by the end of March to better track campaign results:
<https://www.wright.edu/audience/undergraduate>

Results:



Jan 7, 2018 - Mar 20, 2018

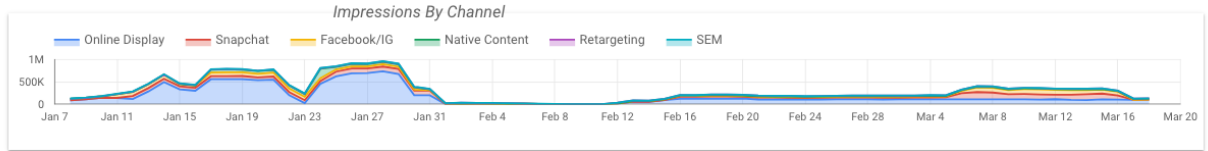
Ad Delivery

Impressions
21,795,916

Clicks
79,971

CPC
\$0.70

CPM
\$2.52



Media	Impressions	Clicks	CPM	CPC	Spend
Online Display	12,756,475	35,300	\$1.41	\$0.51	\$17,972.88
Snapchat	3,756,408	17,339	\$1.88	\$0.41	\$7,053.50
Facebook/IG	2,972,526	15,454	\$3.60	\$0.69	\$10,697.12
Native Content	1,404,728	3,354	\$3.96	\$1.66	\$5,566.78
Retargeting	740,911	659	\$2.12	\$2.39	\$1,572.91
SEM	164,868	7,865	\$72.52	\$1.52	\$11,956.08
Grand total	21,795,916	79,971	\$2.52	\$0.69	\$54,819.27

Data Last Updated: 3/19/2018 9:52:45 AM | Delusion Deline



Jan 7, 2018 - Mar 20, 2018

Website Traffic

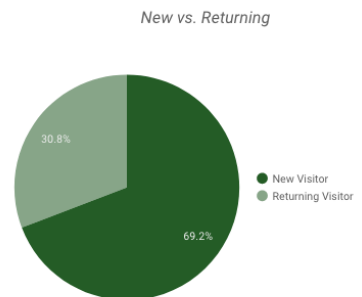
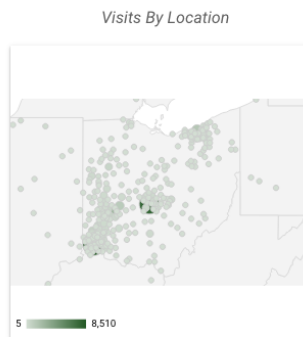
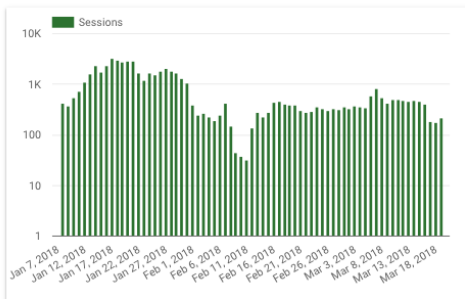
Total Campaign

Sessions
2,197,457
57,314

Apply Clicks (Wright.Force)
11,652
383

Schedule a Tour
Form Completions
734
32

Undergraduate
Form Completions
191
14



Data Last Updated: 3/19/2018 6:14:37 PM | Show Sampling | Privacy Policy

Website Traffic

Campaign Traffic

Source	Sessions	Avg Duration
Network Display	23,597	00:01:06
Snapchat	11,067	00:00:03
Facebook	8,610	00:00:22
google	7,762	00:01:15
Native	5,442	00:00:27
bing	1,468	00:01:18
Retargeting	802	00:01:52
Grand total	58,766	00:00:47

Wright.Force Clicks by Channel

Source	Total Events
google	205
Network Display	55
bing	50
Facebook	41
Snapchat	27
Retargeting	5
Grand total	383

Campus Tour Form Submissions by Channel

Source	Total Events
google	27
Retargeting	5
Grand total	32

Undergraduate Form Submissions by Channel

Source	Total Events
1. google	9
2. bing	5
Grand total	14

- March 17, 2018 Raider Open House Advertising**—The campus visit is consistently one of the most critical factors that influence a student's college choice. In addition to Raider Open House ads running in the integrated digital campaign (above), the Office of Marketing created and funded the following ads.
 - Cincinnati Enquirer College Guide: print ad, 350-word advertorial and photo, Cincinnati.com home page digital ads. Samples of the digital ads are below (both exclude online animation effects).
 - Media Network of Central Ohio newspaper print ads and two email blasts to 10,000 households in west central Ohio with college-bound teenagers: Bucyrus, Chillicothe, Coshocton, Fremont, Lancaster, Mansfield, Marion, Newark, Port Clinton, Zanesville. The email creative is included below.
 - Ads and emails ran through noon, March 16, 2017. Digital ad and email engagement will be reported in the next report to the board.



WRIGHT STATE UNIVERSITY



VISIT US ONLINE TODAY!

PIONEERS OF POTENTIAL.

Join Us!
Raider Open House
Saturday, March 17, 2018
9am - 12:30pm

Discover Wright State's affordable tuition and inclusive campus community.

More than 17,000 students from 74 countries are inspired by our faculty, excellent programs and the innovative spirit of our namesakes, the Wright Brothers.

- Tour our modern, beautiful campus.
- Explore more than 150 undergraduate programs.
- Meet our welcoming faculty.
- Learn about financial aid, housing and campus life.



WRIGHT STATE UNIVERSITY

We see the potential in you!



Discover One of Ohio's Leading Universities

Visiting campus is one of the best ways to tell if a university is the right fit for you. Learn how Wright State University can set you on your path to success.

Raider Open House
Saturday, March 17, 2018
9:00 a.m.-12:30 p.m.

- Tour our modern, beautiful campus.
- Meet our welcoming, world-class faculty.
- Learn more about our 150 undergraduate programs.
- Explore financial aid, housing, career services, and campus life.

Sessions and tours will be held at various times allowing you to personalize your visit. If you can't attend March 17, campus visits are also offered Monday-Friday.

[SCHEDULE YOUR VISIT](#)

Your academic success and access to an excellent, affordable college education are our top priorities. **Our tuition is among the lowest among Ohio's four-year universities.** And our new Wright Tuition Guarantee Program guarantees that the annual cost of undergraduate tuition, housing, and dining will stay the same over a student's four-year college career.

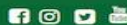
Inspired by our namesakes, the world-famous Wright brothers, we encourage our students to discover and achieve their highest potential. More than 17,000 students from 74 countries are supported by our inclusive and dynamic learning community.

[LEARN MORE](#)



50
YEARS

3640 Colonel Glenn Hwy.
Dayton, OH 45435
(937) 775-5700



- **Music for All High School Conference**—The office funded a half-page black-and-white program ad to promote Wright State’s School of Music undergraduate programs. Approximately 500 outstanding students in instrumental and vocal music programs and teachers from 70 high schools and five states attended the March 14–16 conference in Indianapolis. The ad was a joint collaboration with Kings High School in Mason and their choir director, who is a Wright State University graduate.

College of Nursing and Health BSN Option for Veterans (grant funded)

- The Facebook/Instagram and audience network campaign was expanded to include first-responders and emergency medical technicians in five surrounding states. Reach: 627,588; Unique clicks: 6,236; Cost-per-click: \$.52; Relevancy score of 6 out of 10.
- *Military Medical News*: A color, half-page, recruiting ad ran in the January print and digital editions.
- Recruiting ads will run for 12 months starting in May in *The Griffon*, the 108th Army Training Command’s print publication and website <http://www.thegriffon108.com/>
- Upcoming—The grant recipients are evaluating the grant budget before proceeding with the planned print and digital ads in *Military Times*, *Stars and Stripes*, and another Facebook/Instagram campaign.

Graduate School Recruiting

- College of Education and Human Services—Three ads that were placed in the *Skywriter* to reach Wright-Patterson Air Force Base personnel ran in the following issues:
 - A quarter-page, color, print ad for the doctoral program in Organizational Studies ran on January 12, 2018.
 - Two quarter-page, color, print ads ran for the online Master of Science in Organizational Studies and the M.Ed. in Educational Technology, Instructional Design for Digital Technology will run on March 23, 2018.
- Upcoming—The Graduate School will be funding the annual graduate recruiting campaign for Fall Semester starting in March through July 2018. The target audience is people with a college degree, Ohio residents, within 100 miles of Dayton. The campaign includes search engine marketing text and Google display ads, retargeting, digital display ads, and Facebook/Instagram/audience network ads.

Alumni, Donor, and Community Engagement

- College of Liberal Arts *ArtsGala* Advertising—The Office of Marketing created the following ads. Placement was funded by *ArtsGala* sponsors thanks to the leadership of the College of Liberal Arts:
 - *Dayton Business Journal* January half-page ad; February 9, 2018 full-page back cover ad
 - *Dayton Daily News* quarter-page ads; various sections in January and March
 - Human Race print program ad

- I-75/Dryden Road digital billboard located at Heidelberg Distributing
The office also co-funded the creation of television spots for WHIO and ThinkTV.
- **Veterans Voices, Robert Wood Johnson Foundation Film Debut, *Jeremy's Path***—A Facebook/Instagram/audience network campaign targeted to local veterans, households with veterans, and veterans' interest groups is running from March 17–March 27 to promote this event sponsored by Wright State's Veterans and Military Center and the Dayton Veterans Administration hospital on March 28. Results will be reported in the next BOT.
- **Martin Luther King, Celebration Program Ad**—A half-page, black-and-white program ad was funded by the Office of Equity and Inclusion for the January 15, 2018 Martin Luther King banquet to support inclusion in our region.

IV. WEB HIGHLIGHTS

COLLEGE OF NURSING AND HEALTH

- <https://nursing.wright.edu/>
 - A full rebuild of the entire college site
 - Latest standards for branding, accessibility, navigation, usability, and mobile friendliness
 - Worked closely with college administration and all departments to rework, reorganize, and rewrite significant sections of the sites to be more audience focused
 - Refocused sections of the site to primary external audiences
- <https://www.wright.edu/event/cameos-of-caring>
 - A refresh of the site for this year's event
 - Published all new award winners
 - Archived previous years details

COLLEGE OF LIBERAL ARTS

- <https://www.wright.edu/artsgala>
 - A full rebuild of the ArtsGala site for this year's event
 - Focused on making the site as mobile friendly as possible
 - Grouped archived content into single new section

COLLEGE OF EDUCATION AND HUMAN SERVICES

- <https://education-human-services.wright.edu/leadership-studies-in-education-and-organizations/program-evaluation-certificate>
 - new degree program

COLLEGE OF SCIENCE AND MATHEMATICS

- <https://www.wright.edu/event/innovation-weekend>
 - A new site for an upcoming interdisciplinary event
 - Worked with the dean's office to develop and publish content

UNIVERSITY COLLEGE

- <https://www.wright.edu/academic-advising/degree-audit-uachieve>
 - Developed and published a new single centralized academic advising website

- Worked to rewrite and rework many disparate sites/pages into a single site
- Integrated and aligned content with all college advising sites
- Highly focused on student success

PUBLIC HEALTH

- <https://www.wright.edu/audience/public-health>
 - Work with a large interdisciplinary team from nearly all colleges to develop a public health landing page.
 - A single page showcasing the career potential and our range of available degrees

ENROLLMENT MANAGEMENT

- <https://www.wright.edu/admissions/undergraduate/open-houses-and-events>
 - Worked with admissions to promote, integrate, and improve the content for open house, admitted student day, and other upcoming recruitment events
- <https://www.wright.edu/audience/undergraduate>
 - Built a new landing page tied to Salesforce for all undergraduate advertising through the spring and summer.
 - Experimenting with a more detailed RFI form that provides a full lead for undergraduate admissions to work their magic

RAIDERCONNECT

- <https://www.wright.edu/raiderconnect/accounts-and-bills/the-wright-guarantee-tuition-program>
 - Worked with staff from multiple departments to develop and publish the new tuition guarantee
 - Continued integration of the content into other existing pages and content
- <https://www.wright.edu/raiderconnect/accounts-and-bills/revised-refunds-and-registration-process>
 - Worked with staff from multiple departments to develop and publish content discussing the changes to the refunding and registration process
- <http://www.wright.edu/raiderconnect/forms-and-resources/cost-estimator>
 - Extensively reworked the cost estimator to accommodate for the Wright Guarantee Tuition Program and improve its sustainability

MAPS (Campus Bird 2.0)

- <https://www.wright.edu/maps>
 - Upgraded to the latest version of our vendors mapping platform
 - Improved accessibility and mobile interfaces
 - Refreshed some content and graphics during the process
 - Worked with design and construction to update map renderings with many minor changes

OFFICE OF THE PRESIDENT

- <https://www.wright.edu/strategic-planning>
 - A new site for communicating the strategic planning process
 - Worked closely with leadership to meet their ongoing needs
 - Ongoing support and updates
- <https://www.wright.edu/provost-search>
 - A new site to communicate the provost search process

- Worked with HR and our contracted vendor to develop and publish this opportunity quickly
- Ongoing support and updates

STUDENT AFFAIRS

- <https://www.wright.edu/student-affairs/culture-and-identity-centers/latino-asian-and-native-american-affairs>
 - Migrated and rebuilt Asian, Native American and Latino Affairs into a single new site
 - Latest standards for branding, accessibility, navigation, usability, and mobile friendliness

RESEARCH

- <https://www.wright.edu/event/symposium-of-student-research-scholarship-and-creative-activities>
 - Rebuilt and rebranded the celebration of research site to its new name
 - Updated content for this year's event

V. SOCIAL MEDIA

Admissions Outreach

- Social Media Director Katie Halberg has been invited to speak at Mason High School and Springboro High School, two high-growth districts in Warren County that have a high volume of college-bound students, but lower representation at Wright State. Social media coordinator and graduating student Miranda Fryman also spoke at Wilmington High School.

Internal Development

- Halberg recently provided multiple training sessions to Wright State employees on personal branding and marketing in social media and on using our social media management platform to better market their units in social media.

Growth

- The university's main accounts have grown to 151,764 fans, connections, and followers, representing an increase of 3,401 connections and growth rate of 2.3 percent so far in 2018.

Current Metrics: Year to Date

January 1–March 21, 2018

Impressions: 19,398,696

Engagements: 259,464

Link clicks: 46,055

Total fans gained: 5,414

Messages sent: 8,207

Messages received: 11,811

Impressions: Number of times content was viewed

Engagements: Number of social media interactions between other users and Wright State

Link clicks: Number of direct clicks from the links in our sent content

Social Promotions

- The social media team has run several successful low-cost Snapchat and promoted post campaigns. These net a large number of impressions and click-throughs for a low cost. The positive ROI of social media marketing is very high and worth investing more budget toward.
- On Snapchat, we have run 12 paid filters in 2018 so far in the areas of high school athletics, Wright State athletics, Adventure Summit, Admissions, and general outreach. These filters cost a combined \$384.93 to run over 219 hours, resulting in 1,352 uses and 71,522 views—a total cost per view of \$0.005. Snapchat targets a younger demographic; these users can access our special Wright State branded on-demand filters when they are in the geofenced area we defined. Additionally, we have the maximum of three approved free geofilters that are currently available on the main campus, and one available at the Lake Campus. Our free geofilters have been used 88,000 times and have earned 3.5 million impressions.

Social Media Team

- Four of the five members of the university's social media team are students. Due to students graduating and organizational changes, the social media team has been suffering from lack of consistency and manpower, decreasing the overall effectiveness. An additional FTE position would be required to maintain high levels of recruitment, retention, analytics, and marketing efforts via social media.

VI. PHOTOGRAPHY AND VIDEO

The Office of Marketing video and photography team completed the following projects December 23, 2017–March 13, 2018:

- 62 Photography Projects: 55 location shoots, 7 studio shoots
- 45 Digital Imaging Projects: Delivery of 384 digital files, and 27 prints
- 35 Videos
 - 5 student and/or alumni testimonial videos were shot for the Raj Soin College of Business website featuring both undergraduate and graduate programs in the college. Production and editing for the website will continue until all programs are complete.
 - The final 7 of 11 videos for the “Athletics 50 Years of Raider Basketball” were completed, including historical footage and new footage of alumni featured in the great moments of Raider Basketball. The videos were shown at home games and featured on the 50th Anniversary website, Newsroom, and YouTube.
 - The first of a series of 4 videos promoting the Campus Scholarship and Innovation Campaign (CSIC) was completed. The Kick-Off video, an educational/informative video about CSIC, was delivered in March. Video was shot for 8 people for this portion of the project. Faculty/staff testimonials, student impact stories, and a “thank you” video are currently in production.
 - Video was shot for 15 students for the “Why I Love Wright State” video for Enrollment Management. One video was shown at the Undecided Majors event on Jan. 29 and others will be shown at Raider Open House on March 17 Production

continues on this project and videos will be shown at various events, web, and social media.

VII. NUTTER CENTER MARKETING/ADVERTISING HIGHLIGHTS

BRANDING HIGHLIGHTS

- Updated Nutter Center logo on Nutter Center invoices
- Updated Nutter Center logo on Event Booking

ADVERTISING HIGHLIGHTS

- Professional Bull Riders event on 3/10/18—placed \$38,433 in advertising (television and radio)—pass-through cost (recouped from the show promoter)
- WWE (World Wrestling Entertainment) event on 3/12/18—placed \$12,830 in advertising (television and radio)—pass-through cost (recouped from the show promoter)
- Alan Jackson concert on 3/16/18—placed \$17,604 in advertising (television, radio, print and social media)—pass-through cost (recouped from the show promoter)
- Gabriel Iglesias concert on 3/22/18—placed \$4,800 in advertising (radio, print and social media)
- WWE (World Wrestling Entertainment) radio trade value received—\$12,578

WEB HIGHLIGHTS

- Added Event Spaces Sales brochure to www.nuttercenter.com
- Added concert/show dates and information for all upcoming Nutter Center events that have been announced to the public (ongoing) to www.nuttercenter.com

SOCIAL MEDIA HIGHLIGHTS

- *Facebook: WWE contest (organic only)*
Likes: 141
Shares: 49
Comments: 417
Post clicks: 1,136
Reach: 14,127

Report of the Faculty Senate

April 27, 2018



The Faculty Senate's goal is to provide a clear faculty voice in the creation of university policy, curriculum, and programs

Primary duties/powers of the University Faculty include:

- **Formulate codes governing all aspects** of the academic programs, admissions, academic standards, student affairs, faculty affairs and other fields of academic/professional university operation (in consultation with the University President/Provost)
- **Determine the curricula** and the **content of all courses** for all programs
- **Initiate policy proposals**
- **Express its judgment on policy proposals** of the University President or officers
- **Investigate, discuss, and make recommendations** to any appropriate body within the university **regarding any matter of interest to the university**
- **Request information** through appropriate channels from any member of the university

The Senate is a diverse, representative, deliberative body

WRIGHT STATE UNIVERSITY

- Executive Committee
- Standing Committees (12)
 - Undergraduate Academic Policies Committee
 - Undergraduate Curriculum Committee
 - Undergraduate Student Success Committee
 - Graduate Academic Policies Committee
 - Graduate Curriculum Committee
 - Graduate Student Affairs Committee
 - Wright State Core Oversight Committee
 - Building and Grounds Committee
 - Faculty Budget Priority Committee
 - Information Technology Committee
 - Scholarship & Sponsored Research Committee
 - International Education Advisory Committee
- Action by standing committees of the Senate implies Faculty Senate approval, subject to ratification
- Administrative and ad hoc Committees provide Faculty support for administrative functions or specialized need
 - Commencement Committee
 - Honors Committee
 - Student Conduct Panels
 - Academic Integrity Hearing Panel
 - Judicial Review Panel
 - University Appeals Panel
 - Graduate Faculty Membership Committee
 - Woods Committee
 - Library Faculty Advisory Board
 - Undergraduate Student Petitions Committee
- Action by committees which *contain* faculty does not necessarily imply Faculty Senate approval

- Course Proposals
 - New courses: 35
 - Modified courses: 137
- New programs: 6
 - Social Studies and Traditions AA (LC)
 - Social Studies and Traditions BA (LC)
 - Digital Media and Writing Certificate
 - Legal Studies Certificate
 - Psychology BS, Clinical Psychology Concentration
- Program Name Change: 1
 - Bachelor of Technical and Applied Studies (BTAS), Supervision and Management Concentration
- Memorandum of Understanding: 1
 - WSU and Chang Jung Christian University, Taiwan
- Program modifications: 16
 - Applied Business Technologies, AAB
 - Biological Sciences, BS
 - Biomedical Engineering, BSB
 - Business Analytics Certificate
 - Communication Studies, BA
 - Combined Sociology, BA & Applied Behavioral Science, MA
 - Electrical and Computer Engineering Technology BSECET
 - Entrepreneurship BSB
 - French, BA
 - Industrial and Systems Engineering, BSISE
 - Integrated Language Arts/English Education
 - Legal Studies Minor
 - Media Studies BA
 - Middle Eastern and Islamic Studies Minor
 - Public Health BA
 - Public Health BS

- Policies
 - College of Engineering and Computer Science Admission (1010)
 - Faculty Credentials (2035)
 - Honorary Degree (3670)
 - Independent Study (5370)
 - Textbook Auto Adopt Policy (2025)
 - Withdrawal Policy (3510)
- Resolutions
 - Tax Exempt Textbook Resolution
 - Men's and Women's Basketball Resolution
 - Provost Sudkamp Accomplishments, Leadership, and Service
- Approved Spring 2018 Graduates: 2,194
 - Undergraduate Dayton (Main) Campus: 1,410
 - Undergraduate Lake Campus: 44
 - Graduate: 620
 - Doctorates: 120 (20 Ph.D., 100 M.D.)
- Accreditation and Review
 - All Core course are assessed at least one time each six-year cycle.
 - Element 3 – Global Traditions
 - F17: Assessment plan, S18: Collect, U18: Analyze, F18: Report/Act
 - Element 6 – Natural Sciences
 - F18: Assessment plan, S19: Collect, U19: Analyze, F19: Report/Act

- Other activities with Faculty Senate representation
 - Athletics council
 - Executive Vice-President for Academic Affairs and Provost Search Committee
 - Joint Faculty/Administration Steering Committee for Academic Realignment/Reorganization
 - Program Effectiveness Review Committee
 - Strategic Enrollment committees
 - Strategic Planning Steering Committee
 - University Diversity Advisory Committee
 - ad hoc University Research Review Committee
 - ad hoc Office of the General Counsel Review Committee

- On-campus programs (U.S. News & World Report)
 - Doctoral engineering programs (137 of 1388)
 - Business programs (249 of 1388)
- Online programs (U.S. News & World Report)
 - Online Master of Information Systems and Logistics/Supply Chain management (19 of 165)
 - Online Master of Education (46 of 309)
 - Online Industrial and Human Factors Engineering (67 of 93)
 - Online College of Nursing and Health (91 of 159)
 - Online MBA (128 of 282)
 - Online Bachelor's degree programs (153 of 357)
- Best schools for Veterans (Military Times: Best Colleges 2018)
 - Wright State University (80 of 218)

Exhibit A

Parcel Identification

PARCEL NUMBER	OWNER	LOCATION	LOT SIZE	Square Feet
F19000100080029900	Board of Trustees	Marshall Street	0.1814 acres	7902 SF
F19000100080030000	Board of Trustees	Marshall Street	0.1814 acres	7902 SF
F19000100080030100	Board of Trustees	Marshall Street	0.1814 acres	7902 SF
F19000100080030200	Board of Trustees	Marshall Street	0.1814 acres	7902 SF
F19000100080030300	Board of Trustees	Marshall Street	0.1814 acres	7902 SF
F19000100080031500	Board of Trustees	E. Herman Street	0.1802 acres	7,850 SF
F19000100080031600	Board of Trustees	E. Herman Street	0.1802 acres	7,850 SF
F19000100080031700	Board of Trustees	E. Herman Street	0.1802 acres	7,850 SF
F19000100080031800	Board of Trustees	E. Herman Street	0.1802 acres	7,850 SF
F19000100080031900	Board of Trustees	E. Herman Street	0.1802 acres	7,850 SF