# WRIGHT STATE UNIVERSITY BOARD OF TRUSTEES OFFICIAL PROCEEDINGS OF THE THREE HUNDRED AND SIXTY-SEVENTH MEETING

### **September 13, 2019**

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## Inaugural Festival of Flight

An event more than 100 years in the making, the inaugural Festival of Flight is a celebration of the innovative and world-changing aviation heritage of Dayton and the Miami Valley region held on the grounds of the Wright State University Nutter Center on Saturday, October 5, 2019.

Mr. Eric Corbitt Director of the Student Union, Activities and Recreation Co-chair of the Festival of Flight Committee Mr. Greg Scharer Executive Director, Alumni Relations Wright State Alumni Association Co-chair of the Festival of Flight Committee

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# WRIGHT STATE UNIVERSITY BOARD OF TRUSTEES OFFICIAL PROCEEDINGS OF THE THREE HUNDRED AND SIXTY- SEVENTH MEETING

### **September 13, 2019**

### I. CALL TO ORDER

Shaun Wenrick

The meeting of the Wright State University Board of Trustees was called to order by Mr. Sean Fitzpatrick, chair, on Friday, September 13, 2019, 8:02 a.m., in Room 241, Wright State Nutter Center. Mr. Chan, secretary to the Board of Trustees, called the roll:

<u>Present</u> <u>Absent</u>

Douglas Fecher
Sean Fitzpatrick
Martin Grunder
Bruce Langos
Andrew Platt
Grace Ramos

Michael Bridges
Stephanie Green
William Montgomery
Olivia Sneary

### II. CONFLICT OF INTEREST STATEMENT

Mr. Fitzpatrick read the following conflict of interest statement:

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

### III. PROOF OF NOTICE OF MEETING

Mr. Fitzpatrick reported that the meeting was call by written notification and a quorum was present.

### IV. <u>DISPOSITION OF PREVIOUS MINUTES</u>

Mr. Fitzpatrick moved to approve the May 2 and 3, 2019, June 14, 2019, June 21, 2019, July 18, 2019, and August 15, 2019 minutes as submitted. Mr. Langos seconded, and the motion was unanimously approved by voice vote.

### V. EXECUTIVE SESSION

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum and by roll call vote, determined to hold an Executive Session by offering the following resolution:

#### **RESOLUTION 20-7**

RESOLVED that the Wright State University Board of Trustees agreed to hold an Executive Session on Friday, September 13, 2019; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- A. Pending or imminent court action
- B. Personnel matters: employment

Mr. Fitzpatrick moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

### VI. RECESS

The meeting adjourned at 9:55 a.m.

### VII. RECONVENE - ROLL CALL

The Wright State University Board of Trustees reconvened at 10:11 a.m. in the Nutter Center Berry Room. Mr. Chan called the roll:

| P | resent |  |
|---|--------|--|
|   |        |  |

Douglas Fecher Sean Fitzpatrick Martin Grunder Bruce Langos Andrew Platt Grace Ramos Olivia Sneary Shaun Wenrick

### <u>Absent</u>

Michael Bridges Stephanie Green William Montgomery

Mr. Fitzpatrick stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the Board in its Public Session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the Board at the invitation of the Board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

### VIII. CONFLICT OF INTEREST STATEMENT

Mr. Fitzpatrick read the conflict of interest statement.

### IX. REPORT OF THE CHAIR

# A. Recognition of New Board Members- Andrew Platt, Martin Grunder, Olivia Sneary

Mr. Fitzpatrick welcomed everyone and explained that Wright State University has a total of eleven trustees appointed by the Governor of Ohio. Voting trustees serve a nine-year term with staggered expirations coinciding with a yearly vacancy. Student trustees alternate two year terms, also leaving a yearly vacancy.

Mr. Fitzpatrick recognized the appointment of Wright State's new trustees and welcomed Mr. Andrew Platt who replaced Dr. Anuj Goyal for a nine-year term, Mr. Martin Grunder who filled the unexpired five-year term of General Moore, and Ms. Olivia Sneary, Student Trustee, who replaced Mr. Austin Rains for a two-year term.

### B. <u>Written Reports – Wright State University Board of Trustees-</u> September 12, 2019

The Advancement, Communications, and Marketing Reports as presented to this meeting be, and the same hereby are accepted. These reports are contained in the appendix of the end of the written report.

### C. Meeting Format and Consent Agenda

While not mentioned at the Public Session, the Board has made changes to their 2019-2020 meeting model by combining Committee Day, Executive Session and Public Session into a two-day meeting. This model moves Committee Day to the day immediately preceding the Public Session. With committee meetings on Thursday, Executive Session will now occur on Friday morning followed by Public Session. Other changes to the meeting format include oral reporting on committee meetings instead of presentation of prepared committee reports. These modifications follow common practice in higher education and non-profits and are designed to help improve meeting efficiency.

Mr. Fitzpatrick discussed the makeup of a consent agenda and recommended incorporating it into Board meetings. A consent agenda groups the routine, procedural, and informational items typically appearing in the Board's agenda. These items are then presented to the Board in a single motion for approval after allowing the Trustees the option of requesting that a specific item on the consent agenda be moved to the

regular agenda for individual attention. Non-routine items, particularly those requiring strategic thought, decision making or action, would continue to be handled as usual.

Examples of routine items include Approval of Minutes, Confirmation of Academic & Administrative Appointments and Changes, Ratification of Contracts and Grants, Approval of Graduates, and updating the Facility Security Clearance Resolution.

There was a discussion on whether to create a specific list of allowable consent agenda items, the Board's roll in reviewing the information applicable to the agenda, the process to remove an item from the consent agenda, and a request to pilot the use of the consent agenda for one year.

President Cheryl B. Schrader explained that the consent agenda is typically presented at the start of a meeting with the chair reading the list of items (noting any that have been requested to be removed prior to the meeting) and asking if there are any items trustees wish to remove. Upon completion of the meeting's regular agenda, the chair would again list those items on the updated consent agenda and ask for any further deletions. The final step is to present a resolution for approval of the remaining consent agenda items.

After discussion, the following resolution was presented for approval.

## THE BOARD OF TRUSTEES TO UTILIZE CONSENT AGENDAS FOR CONDUCTING MEETINGS

#### **RESOLUTION 20-8**

WHEREAS, the Wright State University Board of Trustees Bylaws Article I, Section 10. provides for the Order of Business and Agenda for University Board of Trustees meetings;

WHEREAS, the University Board of Trustees wish to conduct their meetings in a more efficient manner;

WHEREAS, the use of consent agendas in Trustee meetings would facilitate the efficiency and expeditious conduct of such meetings; and

WHEREAS, the Trustees have determined that the Board will incorporate consent agendas into their meetings to facilitate a greater measure of efficiency for conducting their meetings under Article I, Section 10;

NOW THEREFORE,

BE IT RESOLVED, that the Trustees hereby incorporate the use of consent agendas in all future meetings to achieve greater efficiency and

management of time in holding Trustee meetings.

Mr. Fitzpatrick moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

### D. National Trustees

Mr. Fitzpatrick explained that the Trustees Bylaws allow for the selection and appointment of non-voting members that can add additional capability and expertise to the Board. He presented the names of two individuals for consideration. Dr. Anuj Goyal has been active with the Special Committee on Medicine and Health and brings health care and healthcare systems experience to support Wright State's medical school and other programs. Mr. Vishal Soin is a noted member of the community and brings to the Board tremendous business experience and knowledge of organizations and operations and how to optimize them.

Trustee Ramos requested that the policy and process for the selection of national trustees be strengthened and an increased awareness be developed of the importance of female diversity in naming additional board members.

## Wright State University Board of Trustees to Appoint Ex-officio Board Member as National Trustee

#### **RESOLUTION 20-9**

**WHEREAS,** the Wright State University Board of Trustees Bylaws Article III, Section 3. provides for the University Board of Trustees to invite additional ex officio members to join the board in accordance with the Ohio revised code;

**WHEREAS,** such "national trustees" would serve in a non-voting status for a two-year term;

WHEREAS, the University Board of Trustees has determined that it would enhance the specialized knowledge base and experience base of the board to invite Anuj Goyal, M.D. and that it would enhance the experience base of the board to invite Vishal Soin to serve as ex officio members of the board as National Trustees for a two-year term; and

**WHEREAS,** Dr. Goyal and Mr. Soin have indicated an interest to serve in such a capacity;

### NOW THEREFORE,

**BE IT RESOLVED,** that the Trustees hereby invite Anuj Goyal, M.D. and Vishal Soin to join the Wright State University Board of Trustees as ex

officio non-voting members of the Board of Trustees who shall each have the title of National Trustee for a two-year term.

Mr. Fitzpatrick moved for approval. Mr. Grunder seconded, and the motion was approved 5-1.

### X. REPORT OF THE PRESIDENT

### A. University Updates

With the start of Fall Semester, President Cheryl B. Schrader reflected on new beginnings as Wright State continues to serve students and the region with excellence.

The Wright State Applied Research Corporation (WSARC) was recently selected to lead a bold, first-of-its-kind U.S. Air Force Academic Partnership and Engagement Experiment (APEX). The goal of this \$49 million national project is to enhance partnerships between the Air Force and academia. APEX will expand and accelerate technology transfer from universities to industry and to the Department of Defense. WSARC will be the principle lead on the project.

Retired Wright State filmmakers Julia Reichert and Steve Bognar released a new documentary entitled *American Factory*. The film offers an inside look at the closing of a unionized manufacturing facility and the Fuyao Glass America, a Chinese company that took over the site of Moraine's former GM truck plant. When the plant closed in 2008, more than 1,000 workers lost their jobs. *American Factory* received the Best Directing Award for a U.S. Documentary at the 2019 Sundance Film Festival and was chosen by Barack and Michelle Obama as the first release by their new company, Higher Ground Productions.

These highlights are only two examples of the tremendous impact Wright State's faculty, staff, students and alumni make on the region, the state, and the nation. Stories such as these continue to earn positive press coverage with earned media steadily rising over the last three years from \$1.88M in 2017 to \$3.02M for 2019.

While positive earned media has increased, negative earned media spiked last year with coverage of the contract negotiations and strike. It is no coincidence that enrollment has been affected as evidenced by a decrease in local market share. The focus this year is on building trust, faith and healing as we repair strained relationships and continue to best serve students.

President Schrader highlighted several initiatives underway to promote campus goodwill. These include small group dialogues; conversations between the university's leadership team and Staff Council, Student

Government, and Faculty Senate; submissions to the President's Idea Box; Provost led projects focused on student support and retention; and faculty brown bag lunches with the Administration.

Dr. Cheryl Meyer was recently named the vice provost for faculty affairs. A Healthcare Advisory Group has been established and Wright State held its first "We Serve U Day" on July 19 to allow employees to volunteer in the community.

The university also held its first "Employee Appreciation Week" to recognize and thank employees for the many ways they came together to serve students. At the student leadership retreat, Take Flight, the students developed a host of creative ideas to share with the administration. The upcoming "Longest Table" event will hold discussions on "Moving Forward: Promoting Positivity on Campus". Best of all is the vibrancy and excitement being generated by the new fall class of students. This has all the trappings of being a great year at Wright State.

# B. <u>Confirmation of Academic & Administrative Appointments and</u> Changes

### Faculty New Hires

Isaac Abram, M.A., M.S., has been appointed Instructor, Lake Campus, effective August 1, 2019.

Julan Al-Yassin, BSc. MSc. M.A., has been appointed Instructor and Director, Mathematics and Statistics, College of Science and Mathematics, effective August 1, 2019.

Jeremy Bolden, MFA, has been appointed Instructor of Motion Pictures, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Jerome D. Cox, M.S., has been appointed Instructor, Economics, Raj Soin College of Business, effective August 1, 2019.

Jarhal Duncan, M.S.W., has been appointed Instructor, Family Medicine, Boonshoft School of Medicine, effective July 15, 2019.

Dusty Columbia Embury, Ed.D., has been appointed Assistant Professor, Teacher Education, College of Education and Human Services, effective August 1, 2019.

Ashley Elizabeth Hagon, M.Ed., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Camille Hobson, M.S., has been appointed Clinical Instructor, Nursing, College of Nursing and Health, effective August 1, 2019.

Melissa Gayle Holmes, M.S.N., has been appointed Clinical Instructor, Nursing, College of Nursing and Health, effective August 1, 2019.

Bradley S. Jacobs, M.D., has been appointed Professor, Neurology, Boonshoft School of Medicine, effective July 1, 2019.

Aubrey Jaqueth, Ph.D., has been appointed Assistant Professor, Lake Campus, effective August 1, 2019.

Lynn Patrick Landis, Ph.D., has been appointed Assistant Professor, Leadership Studies in Education, College of Education and Human Services, effective August 1, 2019.

Sierra Nicole Larcomb, B.S., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Melanie Marshall, Ph.D., M.S., has been appointed Assistant Professor, Lake Campus, effective August 1, 2019.

Brian M. Merrill, M.D., M.B.A., has been appointed Assistant Professor, Psychiatry, Boonshoft School of Medicine, effective July 1, 2019.

Craig A. Rohan, M.D., has been appointed Assistant Professor, Pharmacology and Toxicology, Boonshoft School of Medicine, effective August 8, 2019.

Francis W. Russo, B.A, has been appointed Instructor/Musical Director, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Michelle A. Sampson, M.F.A, has been appointed Visiting Assistant Professor, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Rachel Elizabeth Sauder, B.S., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Kelly Renee Vanderhorst, M.Ed., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Ashley Trenae Wheeler, M.Ed., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Kyle G. Wilkinson, MFA, has been appointed Visiting Assistant Professor, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Bridget Bonds Williams, M.S., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Natasha Lynn Wilson, B.A., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Zheng Xu, Ph.D., has been appointed Assistant Professor, Mathematics and Statistics, College of Science and Mathematics, effective August 1, 2019.

Hui Si Zhao, B.A., has been appointed STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective August 1, 2019.

Pascale A. Abadie, Ph.D., has been appointed Associate Professor, Modern Languages, College of Liberal Arts, effective August 1, 2019.

Steven Bradley Aldredge, M.M., has been appointed Lecturer, College of Liberal Arts, effective August 1, 2019.

### Faculty Promotions

Ajay Agarwal, M.D., has been appointed Professor, Medicine, Boonshoft School of Medicine, effective July 1, 2019.

Joshua Noel Ash, Ph.D., has been appointed Associate Professor, Electrical Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Maria P. Astudillo, M.Ed., has been appointed Senior Lecturer, Modern Languages, College of Liberal Arts, effective August 1, 2019.

Hamed Attariani, Ph.D., has been appointed Associate Professor, Lake Campus, effective August 1, 2019.

Huma Aman Bashir, Ed.D., has been appointed Associate Professor, Human Services, College of Education and Human Services, effective August 1, 2019.

David Ryan Benson, Ph.D., has been appointed Lecturer, Science and Mathematics, Lake Campus, effective August 1, 2019.

Carl F. Brun, Ph.D., has been appointed Vice Provost, Office of the Provost, effective April 1, 2019.

Erik Marlow Buck, B.S., has been appointed Lecturer, Computer Science and Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Allison Cowan, M.D., has been appointed Associate Professor, Psychiatry, Boonshoft School of Medicine, effective July 1, 2019.

Raminta Daniulaityte, Ph.D., has been appointed Professor, Population and Public Health Sciences, Boonshoft School of Medicine, effective July 1, 2019.

John A. Dickinson, M.F.A., has been appointed Associate Professor, Art and Art History, College of Liberal Arts, effective August 1, 2019.

Travis E. Doom, Ph.D., has been appointed Professor and Associate Dean, College of Engineering and Computer Science, effective July 1, 2019.

Haili Du, M.B.A., has been appointed Senior Lecturer, Modern Languages, College of Liberal Arts, effective August 1, 2019.

Vicki Evans, M.S.N., R.N., has been appointed Clinical Assistant Professor, Nursing, College of Nursing and Health, effective August 1, 2019.

Megan Lynn Faragher, Ph.D., has been appointed Associate Professor, Lake Campus, effective August 1, 2019.

Sharon Farra, Ph.D., R.N., C.N.E., has been appointed Professor, Nursing, College of Nursing and Health, effective August 1, 2019.

Brandy Lynne Foster, M.A., has been appointed Senior Lecturer, Computer Science and Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Michael Galloway, D.O., has been appointed Professor, Obstetrics and Gynecology, Boonshoft School of Medicine, effective July 1, 2019.

Michelle S. Goodman, B.F.A., has been appointed Senior Lecturer, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Alfred L. Hannah, Ph.D., has been appointed Associate Professor, Political Science, College of Liberal Arts, effective August 1, 2019.

Barbara E. Hopkins, Ph.D., has been appointed Professor, Economics, Raj Soin College of Business, effective August 1, 2019.

Hong Huang, Ph.D., has been appointed Professor, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Mary Josephine Huber, Ph.D., CRC, has been appointed Professor, Human Services, College of Education and Human Services, effective August 1, 2019.

Matthew D. Ingram, M.A., has been appointed Senior Lecturer, Finance, Raj Soin College of Business, effective August 1, 2019.

Hope E. Jennings, Ph.D., has been appointed Professor, English Department, College of Liberal Arts, effective August 1, 2019.

Peggy Ann Kelly, M.S.T., has been appointed Senior Lecturer, University College, effective August 1, 2019.

Michael G. Kemp, Ph.D., has been appointed Assistant Professor, Pharmacology and Toxicology, Boonshoft School of Medicine, effective August 1, 2019.

Chigon Kim, Ph.D., has been appointed Professor, College of Liberal Arts, Sociology and Anthropology, effective August 1, 2019.

Crystal B. Lake, Ph.D., has been appointed Professor, College of Liberal Arts, English Department, effective August 1, 2019.

Weiwen Long, Ph.D., has been appointed Associate Professor, Biochemistry and Molecular Biology, College of Science and Mathematics, effective August 1, 2019.

Joshua L. Mabra, Ph.D., has been appointed Associate Professor, Modern Languages, College of Liberal Arts, effective August 1, 2019.

Dennis M. Mann, M.D., Ph.D., has been appointed Associate Professor, Emergency Medicine, Boonshoft School of Medicine, effective July 1, 2019.

John A. Martin, Ph.D., has been appointed Professor, Management, Raj Soin College of Business, effective August 1, 2019.

Kerry Elaine Martin, M.S., has been appointed Lecturer, Economics, Raj Soin College of Business, effective August 1, 2019.

Cheryl L. Meyer, Ph.D., has been appointed Vice Provost for Faculty Affairs, Office of the Associate Provost, effective August 1, 2019.

Brandon Charles Lee Morris, Ph.D., has been appointed Associate Professor, Finance and Financial Services, Raj Soin College of Business, effective August 1, 2019.

Basil Naah, Ph.D., has been appointed Lecturer, Chemistry, College of Science and Mathematics, effective August 1, 2019.

Ramzi W. Nahhas, Ph.D., has been appointed Professor, Population and Public Health Sciences, Boonshoft School of Medicine, effective July 1, 2019.

Gerald Noble, M.M., has been appointed Lecturer, College of Liberal Arts, effective August 1, 2019.

Elizabeth Pulley, M.S.N., R.N., has been appointed Clinical Assistant Professor, Nursing, College of Nursing and Health, effective August 1, 2019.

Teresa Lee Richter, M.S., has been appointed Lecturer, Lake Campus, effective August 1, 2019.

Lawrence John Sanders, Ph.D., has been appointed Lecturer, Chemistry, College of Science and Mathematics, effective August 1, 2019.

Vaughn P. Shannon, Ph.D., has been appointed Professor, College of Liberal Arts, Political Science, effective August 1, 2019.

Amit Sharma, Ph.D., has been appointed Associate Professor, Physics, College of Science and Mathematics, effective August 1, 2019.

Hee Young Shin, Ph.D., has been appointed Associate Professor, Economics, Raj Soin College of Business, effective August 1, 2019.

Raghavan Srinivasan, Ph.D., has been appointed Professor and Interim Chair, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective July 1, 2019.

Ann Stalter, Ph.D., R.N., has been appointed Professor, Nursing, College of Nursing and Health, effective August 1, 2019.

Vanessa Lynn Starkey, M.S., has been appointed Senior Lecturer, Computer Science and Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Andrew M. Strombeck, Ph.D., has been appointed Professor, English Department, College of Liberal Arts, effective August 1, 2019.

Mohamed Sulman, Ph.D., has been appointed Associate Professor, Mathematics and Statistics, College of Science and Mathematics, effective August 1, 2019.

Drew A. Swanson, Ph.D., has been appointed Professor, History, College of Liberal Arts, effective August 1, 2019.

James W. Tipps, Ph.D., has been appointed Professor, Music, College of Liberal Arts, effective August 1, 2019.

Adrienne Traxler, Ph.D., has been appointed Associate Professor, Physics, College of Science and Mathematics, effective August 1, 2019.

Mark Verman, Ph.D., has been appointed Professor, Religion, College of Liberal Arts, effective August 1, 2019.

Kimberly J. Warrick, D.A., has been appointed Professor, Theatre Arts, College of Liberal Arts, effective August 1, 2019.

Daniel N. Warshawsky, Ph.D., has been appointed Associate Professor, Political Science, College of Liberal Arts, effective August 1, 2019.

Annette Watts, M.S.N., R.N., has been appointed Clinical Assistant Professor, Nursing, College of Nursing and Health, effective August 1, 2019.

Sean C. Wilson, J.D. Ph.D., has been appointed Professor, College of Liberal Arts, Political Science, effective August 1, 2019.

Aaron David Wolpert, M.A., has been appointed Senior Lecturer, College of Liberal Arts, Religion, effective August 1, 2019.

Shin Hee Young, Ph.D., has been appointed Associate Professor, Economics, Raj Soin College of Business, effective August 1, 2019.

Xiaodong Zhang, Ph.D., has been appointed Professor, Electrical Engineering, College of Engineering and Computer Science, effective August 1, 2019.

Xiangqian Zhou, Ph.D., has been appointed Professor, Mathematics and Statistics, College of Science and Mathematics, effective August 1, 2019.

Yan Zhuang, Ph.D., has been appointed Professor, Electrical Engineering, College of Engineering and Computer Science, effective August 1, 2019.

### Faculty Separations

Norma C. Adragna-Lauf, Ph.D., Professor, Pharmacology and Toxicology, Boonshoft School of Medicine, effective June 30, 2019.

M. Fall Ainina, Ph.D., Professor, Finance, Raj Soin College of Business, effective June 30, 2019.

Jennifer S. Buckwalter, M.A., Senior Lecturer, Modern Languages, College of Liberal Arts Admin, effective May 31, 2019.

Elizabeth A. Cambron, MFA, Instructor, Theatre Arts, College of Liberal Arts, effective May 8, 2019.

Jerry Clark, Ph.D., Associate Professor, Physics, College of Science and Mathematics, effective July 31, 2019.

Amber Ellen Colliver, M.Ed., STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective July 31, 2019.

Carmen Marie Culotta, Ph.D., Instructor, Psychology, College of Science and Mathematics, effective July 31, 2019.

Michael Galloway, D.O., Professor, Obstetrics and Gynecology, Boonshoft School of Medicine, effective July 2, 2019.

Carolyn Hartwell, Ph.D., Associate Professor, Accountancy, Raj Soin College of Business, effective July 31, 2019.

Pascal Hitzler, Ph.D., Professor, Computer Science and Engineering, College of Engineering and Computer Science, effective July 31, 2019.

Lop-Fat Ho, Ph.D., Associate Professor, Mathematics and Statistics, College of Science and Mathematics, effective May 31, 2019.

Lang Hong, Ph.D., Professor, Electrical Engineering, College of Engineering and Computer Science, effective July 31, 2019.

Smita Krishnamurthy, M.D., Assistant Professor, Pathology, Boonshoft School of Medicine, effective May 3, 2019.

Kim Denise Lawrence, MSN, RN, C-EFM, PC, Clinical Assistant Professor, Nursing, College of Nursing and Health, effective July 31, 2019.

Lindsey Martin, MFA, Assistant Professor, Theatre Arts, College of Liberal Arts, effective May 8, 2019.

Marjorie L. McLellan, Ph.D., Associate Professor, Urban Affairs, College of Liberal Arts, effective May 31, 2019.

L. David Mirkin, M.D., Professor, Pathology, Boonshoft School of Medicine, effective March 19, 2019.

William A. Mosier, Ph.D., Professor, Teacher Education, College of Education and Human Services, effective June 30, 2019.

Sirisha C. Naidu, Ph.D., Associate Professor, Economics, Raj Soin College of Business, effective July 31, 2019.

Sabrina M. Neeley, B.B.A., M.A., Ph.D., Associate Professor, Population and Public Health Sciences, Boonshoft School of Medicine, effective June 30, 2019.

Nasim Nosoudi, Ph.D., Instructor, Biomedical, Industrial, and Human Factors Engineering, College of Engineering and Computer Science, effective July 31, 2019.

Deanne W. Otto, Ph.D., Assistant Professor and Associate Director of Medical Education, Family Medicine, Boonshoft School of Medicine, effective June 30, 2019.

Brian M. Pennington, M.D., Assistant Professor, Emergency Medicine, Boonshoft School of Medicine, effective June 30, 2019.

Alyxis Nicollette Petry, M.Ed., STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective July 31, 2019.

Stacey L. Poznanski, D.O., Associate Professor, Emergency Medicine, Boonshoft School of Medicine, effective August 15, 2019.

Kathryn Rosaleen Reilly, M.Ed., STEM School Faculty, Dayton Regional STEM School, College of Education and Human Services, effective July 31, 2019.

James Schwartz, Ph.D., Associate Professor, English, Lake Campus, Lake Campus, effective May 31, 2019.

Amit Sheth, Ph.D., Professor and Executive Director, Kno.e.sis Center, College of Engineering and Computer Science, effective June 30, 2019.

Sharon Ann Showman, Ph.D., Assistant Professor, Communication, Lake Campus, Lake Campus, effective May 31, 2019.

Joseph C. Slater, Ph.D., P.E., Professor and Chair, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective June 30, 2019.

Sherrill Jeanne Smith, Ph.D., RN, CNL, CNE, Professor, Nursing, College of Nursing and Health, effective July 31, 2019.

Joshua Stomel, Ph.D., Instructor, Lake Campus, effective July 31, 2019.

Thomas A. Sudkamp, Ph.D., Professor, Computer Science and Engineering, College of Engineering and Computer Science, effective April 30, 2019.

Sherri L Sutter, BA, Lecturer, Theatre Arts, College of Liberal Arts, effective May 15, 2019.

Richard M. Volkers, M.S., Instructor, Computer Science and Engineering, College of Engineering and Computer Science, effective July 31, 2019.

Kevin J. Watt, M.D., Assistant Dean of Diversity and Inclusion, Student Affairs, Boonshoft School of Medicine, effective May 3, 2019.

Jonathan David Welch, MFA, Instructor, Lake Campus, effective July 31, 2019.

Lisa Wellinghoff, M.S., Senior Lecturer, Mathematics and Statistics, Mathematics and Statistics, College of Science and Mathematics, effective May 10, 2019.

Nancy L. Williams, Ed.D., Assistance Professor, Leadership Studies in Education, College of Education and Human Services, effective July 31, 2019.

Betsy Witt, M.S., Instructor, Mathematics and Statistics, College of Science and Mathematics, effective May 10, 2019.

Kefu Xue, Ph.D., Associate Professor, Electrical Engineering, College of Engineering and Computer Science, effective April 30, 2019.

Brenda Young, DNP, RN, CNP, Clinical Assistant Professor, Nursing, College of Nursing and Health, effective July 31, 2019.

Xinhui Zhang, Ph.D., Professor, Biomedical, Industrial, and Human Factors Engineering, College of Engineering and Computer Science, effective May 4, 2019.

#### **Unclassified New Hires**

Theodore Robert Allen, B.A., has been appointed Contract Program Security Officer, Wright State Research Institute, effective July 29, 2019.

Joanna Marie Anderson, MLIS, has been appointed Reference and Instruction Librarian, University Libraries, University Libraries, effective May 6, 2019.

Elizabeth Mary Axthelm, MBA, has been appointed Internal Auditor, Internal Audit, effective April 1, 2019.

Heather Back, MSIS, has been appointed Reference and Instruction Librarian, Library, effective August 5, 2019.

Emily K. Bingham, B.A., has been appointed Alumni Relationship Specialist, Alumni Relations, effective May 20, 2019.

Michelle Annette Brenning, M.B.A., has been appointed Enrollment Processing Analyst, Undergraduate Admissions, Enrollment Management Division, effective August 19, 2019.

Andrew Martin Caldwell, Sr., B.S., has been appointed Ervin J Nutter Center Fiscal Operations Manager, Nutter Center, Facilities Management and Services, effective April 1, 2019.

Mike Castro, B.A., has been appointed Research Assistant, Biological Sciences, College of Science and Mathematics, effective August 5, 2019.

KeAnna Daniels, M.S.W., has been appointed WSRI Project Manager, Wright State Research Institute, effective May 6, 2019.

Collton Thomas Daugherty, M.S., has been appointed Athletics Marketing Program Manager, Intercollegiate Athletics, effective July 15, 2019.

Daniel DeMotta has been appointed WSRI Technology Integration Program Manager, Wright State Research Institute, effective August 1, 2019.

Kirsten S. Denman has been appointed Research Technician, Neuroscience, Cell Biology, and Physiology, Boonshoft School of Medicine, effective May 20, 2019.

Rebekah J. Ellis, B.S., has been appointed Research Assistant, Pharmacology and Toxicology, Boonshoft School of Medicine, effective June 17, 2019.

Paige E. Fruechtnicht-Ponchak, MFA, has been appointed Gallery Coordinator, Art and Art Education, College of Liberal Arts, effective August 19, 2019.

Samuel James Furtaw has been appointed STEM IT Service Desk Analyst, Dayton Regional STEM School, College of Education and Human Services, effective July 1, 2019.

Cynthia L. Garman, M.B.A., has been appointed Career Advisor, Career Center, effective June 3, 2019.

Holly M. Hall, M.A., has been appointed Assistant Director, Guaranteed Transfer Pathways, Office of the Provost, effective August 19, 2019.

Stephanie Hansen, B.A., has been appointed Administrative Assistant, Office of General Counsel, effective May 1, 2019.

Ashley E. Hill-Mercer, M.A., has been appointed Career Consultant, Career Center, effective May 13, 2019.

Ann Marie Holliday, M.S.A., has been appointed Grants Accountant, Research and Sponsored Programs, effective August 19, 2019.

Jeremy C. Keller, M.Ed., has been appointed Program Manager-Leadership, Student Activities, effective August 5, 2019.

Sean Ryan Kennedy, B.S., has been appointed Athletics Sales Director, Intercollegiate Athletics, effective July 15, 2019.

Maryelizabeth Kelly Leeper, M.S., MPM, has been appointed Assistant Registrar for Curriculum and Records, Office of the Registrar, effective April 1, 2019.

Giancarlo Mariani, M.S., has been appointed Associate Director of International Enrollment, Center for International Education, effective August 5, 2019.

Karie Ann Maurer-Enneking, B.A., has been appointed Assistant Director, Pre-Award, Research and Sponsored Programs, effective August 5, 2019.

John L. McGee, M.S.Ed., has been appointed Community Director, Residence Life and Housing, effective July 15, 2019.

Gina L. Merritt, MSN, has been appointed Director, Student Health Services, College of Nursing and Health, effective May 6, 2019.

Justin Marc Morgan, B.S., has been appointed WSRI Senior Research Analyst, Wright State Research Institute, effective May 20, 2019.

Shaquetta Angelique Morris, M.Ed., has been appointed Enrollment Services Advisor, Raider Connect, Enrollment Management Division, effective May 20, 2019.

Dawn A. Mubaslat, MS, has been appointed Equity and Inclusion Analyst, Office of Equity and Inclusion, Office of the President, effective June 3, 2019.

Courtney R. Mullins, M.S., has been appointed Program Manager of Student Organizations, Student Involvement and Leadership, effective August 19, 2019.

Melodie R. Myers, M.ED., has been appointed Academic Advisor, Advising, Enrollment Management Division, effective April 15, 2019.

Kevin D. Nedberg, M.F.A., has been appointed Staff Technical Director, Theatre Arts, College of Liberal Arts, effective August 7, 2019.

David Nestic, M.B.A., has been appointed APEX STRR Program Director, Wright State Research Institute, effective August 19, 2019.

Rachel Lynn Nichols, B.Acc, has been appointed Accountant 2, Intercollegiate Athletics, effective May 6, 2019.

Katy Lynne Popplewell, M.S., has been appointed Career Services Advisor, Lake Campus, effective August 19, 2019.

Devin T. Reed, B.Comm, has been appointed Women's Basketball Administrative Assistant, Intercollegiate Athletics, effective July 1, 2019.

Tranise Lachele Robinson, B.A., has been appointed Enrollment Services Advisor, Raider Connect, Enrollment Management Division, effective May 20, 2019.

Fnu Shweta, Ph.D., has been appointed Postdoctoral Researcher, Computer Science, College of Engineering and Computer Science, effective June 17, 2019.

Brandon VanNess, Ph.D., M.S., has been appointed Organic Chemistry Laboratory Manager, Chemistry, College of Science and Mathematics, effective August 19, 2019.

Cynthia Gale Weir, B.A., CPP, has been appointed Payroll Manager, Payroll, Business and Finance, effective April 1, 2019.

Freyja Wren Vanoy, B.A., has been appointed Transfer Student Recruiter, Enrollment Management Division, effective May 1, 2019.

Devonna Christine Wenning, B.A., has been appointed Business Manager, Lake Campus, effective July 8, 2019.

Robyn Denise Wilks has been appointed Administrative Coordinator, Research Affairs, Boonshoft School of Medicine, effective July 1, 2019.

Ryan M. Winget, M.Ed., has been appointed Community Director, Residence Life and Housing, effective July 15, 2019.

Leslie A. Yetter, M.Ed., has been appointed Community Director, Residence Life and Housing, effective July 15, 2019.

Fei Yu, M.S.E., has been appointed International Student Immigration Advisor, University Center for International Education, effective July 1, 2019.

### **Unclassified Promotions**

Dawn M. Arnold has been appointed Tutoring Program Coordinator, University College, Enrollment Management Division, effective July 1, 2019.

Sheila Marie Bensman, Bachelor of Arts, has been appointed Associate Director, PreAward, Research and Sponsored Programs, effective June 1, 2019.

Andrew Martin Caldwell, Sr., B.S., has been appointed Business Manger 3, Facilities Management and Services, effective August 1, 2019.

Elise Christiansen has been appointed WSRI Manager of Security, Wright State Research Institute, effective August 1, 2019.

Sara M. Collins, B.A., has been appointed Director of Major Gifts, College of Science and Math, University Advancement, effective July 15, 2019.

Kenneth Coon, M.P.Adm, has been appointed Associate Chief Information Officer, Computing and Telecommunications Services, effective August 1, 2019.

Lisa J. Eizenga, M.S., has been appointed Assistant Director, Residence Life and Housing, effective July 15, 2019.

Amie N. Freeman, A.S., has been appointed Program Coordinator, Population and Public Health Sciences, Boonshoft School of Medicine, effective August 10, 2019.

Jennifer M. Lamott, M.Ed., has been appointed Administrative Assistant to the Dean, Dean's Office, Raj Soin College of Business, effective August 26, 2019.

Maralee Anne Leonard, B.S., has been appointed Business Manager, School of Professional Psychology and Raj Soin College of Business, effective August 1, 2019.

Michael Natale, B.S., has been appointed CISO and Director Infrastructure, Computing and Telecommunications Services, effective August 1, 2019.

Debra Donyse Radford, M.B.A., has been appointed Director, Auxiliary Services, Facilities Management and Services, effective April 1, 2019.

Lisa M. Schulte, M.B.A., M.S., has been appointed Accountant 3, Office of the Controller, effective June 13, 2019.

Aaron Michael Skira, M.A., has been appointed Director, Institutional Research and Planning, Computing and Telecommunications Services, effective June 1, 2019.

Jessi F. Spencer, M.P.A., has been appointed Director, A and T Policy, Budget, and Constituent Relations, Ohio Articulation and Transfer Network, Office of the Provost, effective April 1, 2019.

Michael Stankas, B.S.C.E., has been appointed Associate Chief Information Officer, Computing and Telecommunications Services, effective August 1, 2019.

Diana Lynn Whatmough, C.P.A., has been appointed Senior Contract Administrator, Wright State Research Institute, effective April 1, 2019.

William J. Willis, Jr., M.B.A., has been appointed Campus Recreation Program Director, VP for Student Affairs, effective August 1, 2019.

### **Unclassified Separations**

Amy M. Barnhart, M.B.A., Assistant Vice President and Director, Financial Aid, Enrollment Management Division, effective April 18, 2019.

Danielle Marie Booth, MPA, WSRI Project Controller, Wright State Research Institute, effective January 14, 2019.

Andrew Martin Caldwell, Sr., B.S., Budget Analyst, Budget Planning and Resource Analysis, Business and Finance, effective March 8, 2019.

Amanda J. Catron, Financial Specialist, Wright State Research Institute, effective April 19, 2019.

Rebecca S. Cole, B.S., Vice President, University Advancement, effective June 30, 2019.

Michael C. Conlan, MFA, Gallery Coordinator, Art Gallery, College of Liberal Arts, effective July 19, 2019.

Lisa Lynn Cooper, B.S., Administrative Assistant to the Dean, Raj Soin College of Business, effective July 31, 2019.

Andrew Corbett, M.A., Associate Director, Campus Recreation, effective May 31, 2019.

Sheri K. Coyle, M.B.A., Budget Analyst, Budget Planning and Resource Analysis, Business and Finance, effective April 5, 2019.

Michelle Rae Crawford, M.Ed., Assistance Director, Undergraduate Admissions, Enrollment Management Division, effective May 24, 2019.

Mary K. Deedrick, M.A., L.P.C., Director, Student Support Services, VP for Student Affairs, effective July 31, 2019.

Eric N. Drewes, A.A., Multimedia Production Analyst, Marketing and Communications, Boonshoft School of Medicine, effective July 26, 2019.

Kerry E. Dungan, Ph.D., Senior Research Engineer, Electrical Engineering, College of Engineering and Computer Science, effective December 31, 2018.

Christopher Dupont, B.A., Research Technician, Neuroscience, Cell Biology, and Physiology, Boonshoft School of Medicine, effective May 30, 2019.

Deborah Marie Garber, Program Coordinator, Science and Mathematics, College of Science and Mathematics, effective April 5, 2019.

Zhe Geng, Ph.D., Research Scientist, Electrical Engineering, College of Engineering and Computer Science, effective May 31, 2019.

Melissa C. Guffey, M.Ed., Assistant Director, Student Activities, effective April 30, 2019.

Andrew Johnston Harris, M.LIS, Metadata Librarian, University Libraries, effective July 5, 2019.

Virginia Elizabeth Jones, B.A., Enrollment Services Advisor, Raider Connect, Enrollment Management Division, effective January 15, 2019.

Lisa E. Kelly, B.S., Research Associate, Pharmacology and Toxicology, Boonshoft School of Medicine, effective May 24, 2019.

Kourtney Jyl Krohn, B.S., Admissions Recruiter, Undergraduate Admissions, Enrollment Management Division, effective June 28, 2019.

Kenneth Andrew Laake, Jr., M.B.A., Athletic Sales Director, Intercollegiate Athletics, effective June 1, 2019.

Dylan David Lackey, B.F.A., Technical Director, Theatre Arts, College of Liberal Arts, effective May 31, 2019.

Nycia Tiara Lattimore, M.Ed., Assistant Director, Bolinga Center, Chief Diversity Office, College of Liberal Arts, effective July 5, 2019.

Bryan Maleik Martin, M.Ed., Associate Director of Scholarships and Special Programs, Enrollment Management Division, effective February 1, 2019.

Avery M. Moeller, B.S., Research Assistant, Interviewer CITAR, Population and Public Health Sciences, Boonshoft School of Medicine, effective May 31, 2019.

Willie Moncree, Library Operations Specialist II, Library, effective May 11, 2019.

Robert J. Noss, M.Ed., Assistant Director, Intercollegiate Athletics, effective June 30, 2019.

Michael Robert Partin, B.S., Software Engineer, Electrical Engineering, College of Engineering and Computer Science, effective May 7, 2019.

Petey L. Peterson, M.S., Director LGBTQA Affairs, Multicultural Affairs and Community Engagement, Chief Diversity Office, effective July 2, 2019.

Mark D. Queen, Jr., M.A., Community Director, Residence Life and Housing, effective July 29, 2019.

Suzanne Michelle Rader, B.A., Accountant, Nutter Center, Facilities Management and Services, effective April 30, 2019.

Ali Kathleen Reiter, Ph.D., Human Performance Research Scientist, Wright State Research Institute, effective May 16, 2019.

Kevin Arthur Ruppert, M.B.A., International Student Coordinator, University Center for International Education, effective April 02, 2019.

Musarat Sayed, B.A., Salesforce Administrator, Computing and Telecommunications Services, effective July 31, 2019.

Matthew David Scherreik, M.S.E.E., Research Engineer, Electrical Engineering, College of Engineering and Computer Science, effective July 5, 2019.

Breana Lynn Smith, M.Ed., Transfer and Adult Student Recruiter, Enrollment Management Division, effective January 31, 2019.

Kevin Sosa, M.B.A., Associate Director Adult/Transfer Tech, Assistant VP Articulation and Transfer, VP Curriculum and Instruction, Office of the Provost, effective April 5, 2019.

Christopher David Spohn, B.S., Grants Accountant, Research and Sponsored Programs, effective April 26, 2019.

Matthew Thomas Talarico, M.A.E., Assistant Baseball Coach-Hitting, Intercollegiate Athletics, effective July 29, 2019.

Lindsay Rose Watson, M.Ed., Academic Advisor, Advising, University College, effective July 5, 2019.

Robyn Denise Wilks, Administrative Coordinator, Research and Sponsored Programs, effective January 31, 2019.

Sara E. Woodhull, M.I.M., Director of Major Gifts, University Development, effective April 30, 2019.

### Classified New Hires

Rosemary Ann Barlage has been appointed Records Technician 2, Financial Aid, Enrollment Management Division, effective June 17, 2019.

Cassandra R. Black has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective August 19, 2019.

Brandon J. Edmond has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective July 15, 2019.

Mark P. George, B.A., has been appointed Financial Aid Coordinator, Financial Aid, Enrollment Management Division, effective June 3, 2019.

Gloria W. Gonzalez-Morales has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective April 1, 2019.

Linda S. Hollon has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective June 17, 2019.

Juanita M. Jones has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective June 3, 2019.

Jessica Danielle King, ABA, has been appointed Financial Aid Coordinator, Financial Aid, Enrollment Management Division, effective June 3, 2019.

Jennifer M. Lamott, M.Ed., has been appointed Administrative Specialist, Information Systems and Supply Chain Management, Raj Soin College of Business, effective June 3, 2019.

Courtney M. Nedd has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective May 6, 2019.

Gregory A. Price has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective May 6, 2019.

Lindsey Marie Schraeder, A.A., has been appointed Administrative Specialist, Mathematics and Statistics, College of Science and Mathematics, effective May 20, 2019.

Kelly D. Tribble has been appointed Custodial Floor Care Tech, Physical Plant, Facilities Management and Services, effective June 3, 2019.

James W. Turner has been appointed Custodial Services Worker, Physical Plant, Facilities Management and Services, effective August 19, 2019.

Pamela Sue Wade has been appointed Custodial Services Worker, Physical Plant, effective April 1, 2019.

Mary Ruth Zurawka, B.S., has been appointed Administrative Specialist, Undergraduate Admissions, Enrollment Management Division, effective April 29, 2019.

#### Classified Promotions

Chasity R. Jones has been appointed Custodial Services Worker Lead, Physical Plant, effective May 18, 2019.

Chevis L. McElrath has been appointed Custodial Floor Care Tech, Physical Plant, effective April 6, 2019.

Lesli R. Middlestetter has been appointed Grant and Contract Specialist, Office of the Bursar, effective March 1, 2019.

Michael C. Miller has been appointed Maintenance Worker Lead, Physical Plant, effective July 27, 2019.

Daniel E. Monaghan has been appointed Facilities Supervisor, Physical Plant, Facilities Management and Services, effective June 15, 2019.

Duane A. Shellabarger has been appointed Custodial Services Worker Lead, Physical Plant, Facilities Management and Services, effective May 18, 2019.

### **Classified Separations**

Aaron S. Brooks, Ground Maintenance Worker 2, Physical Plant, Facilities Management and Services, effective May 7, 2019.

Dexter C. Dalton, Maintenance Worker, Physical Plant, Facilities Management and Services, effective June 28, 2019.

Avery A. Deal, Custodial Services Worker Lead, Physical Plant, Facilities Management and Services, effective April 15, 2019.

Tony Junior Elzey, Vending Route Driver, Business Services, effective June 11, 2019.

Stephanie A. Goodwin, Ph.D., Director of Faculty Development and Leadership, Office of the Provost, Office of the Associate Provost, effective June 11, 2019.

Linda Hollon, Custodial Services Worker, Physical Plant, Facilities Management and Services, effective June 29, 2019.

Cynthia C. King, Program Support Coordinator, School of Professional Psychology, effective July 31, 2019.

Crystal D. Lynch, Administrative Support Coordinator, School of Professional Psychology, effective May 3, 2019.

Kathleen Marie Maul, Account Clerk 3, Office of the Bursar, effective January 31, 2019.

Cynthia Diane Osburn, Custodial Services Worker, Physical Plant, Facilities Management and Services, effective July 6, 2019.

Timothy D. Rainey, Custodial Floor Care Tech, Physical Plant, Facilities Management and Services, effective July 17, 2019.

Dixie Lee Shafner, Administrative Specialist, Mathematics and Statistics, College of Science and Mathematics, effective April 19, 2019.

Roger Walters, Stationary Engineer, Theatre Arts, College of Liberal Arts, effective April 30, 2019.

James M. Webb, Recycling Coordinator, Physical Plant, Facilities Management and Services, effective June 28, 2019.

Dorcas Wilcox, Student Health Benefits Coordinator, Student Affairs and Admissions, Boonshoft School of Medicine, effective June 30, 2019.

Joseph A. Zeolla, Grounds Maintenance Worker Lead, Physical Plant, Facilities Management and Services, effective April 12, 2019.

### **RESOLUTION 20-10**

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

Mr. Fitzpatrick moved for approval. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

In response to a question by Mr. Fitzpatrick, a discussion ensued focused on the merits of having in-house custodial staff versus outsourcing this role to a separate company. Wright State has reduced the number of custodial staff and expanded work areas within contract parameters. Mr. Fitzpatrick requested that a study be conducted to determine the most cost effective option for the university.

### C. Report of Investments

Since the last Board meeting, the investment report for July 2019 has been received. These reports have been distributed to the trustees and will be filed with the official Board of Trustees' records.

### D. Ratification of Contracts and Grants

Wright State University ended its fiscal year 2019 with a total of \$92,817,133 in external funding representing 345 awards.

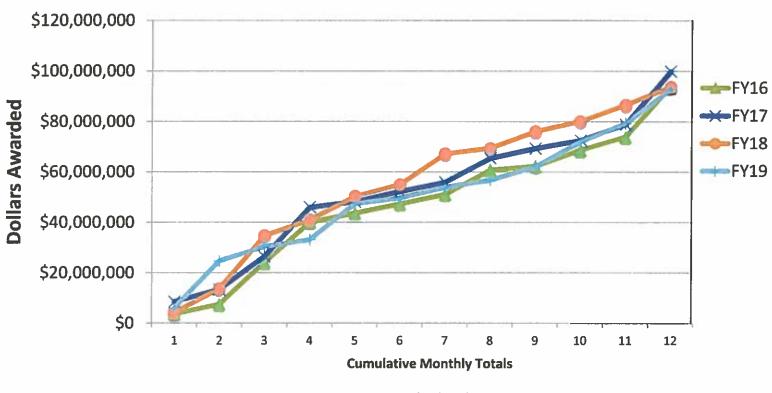
Recent funding received by the University includes \$1,106,865 from the Department of Defense, Air Force Office of Scientific Research to Dr. Jaime Ramirez-Vick (Biomedical, Industrial and Human Factors Engineering, CECS), for an equipment award which aims to strengthen the research and education infrastructure capabilities in Materials Science and Engineering.

#### **RESOLUTION 20-11**

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

Mr. Fitzpatrick moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

# WRIGHT STATE UNIVERSITY Cumulative Grant and Contract Awards Comparison with Previous Three Fiscal Years through June



FY19 through 6/30/19: \$92,817,133 FY18 through 6/30/18: \$93,778,464 FY17 through 6/30/17: \$99,885,322 FY16 through 6/30/16: \$94,046,818

# WRIGHT STATE UNIVERSITY GRANT AND CONTRACT AWARDS

### PREPARED FOR BOARD OF TRUSTEES MEETING September 13, 2019\*

|                          |            |              | mber 13, 2019" |              |              |              |
|--------------------------|------------|--------------|----------------|--------------|--------------|--------------|
| TYPE                     | NEW AWARDS |              | ONGOING        | AWARDS**     | TOTAL AWARDS |              |
|                          | Number     | Dollars      | Number         | Dollars      | Number       | Dollars      |
| Research                 | 15         | \$3,070,585  | 30             | \$4,430,636  | 45           | \$7,501,222  |
| Instruction              | 1          | \$15,166     | 1              | \$16,000     | 2            | \$31,166     |
| Institutional<br>Support | 1          | \$19,000     | 0              | \$0          | 1            | \$19,000     |
| Public Service           | 8          | \$7,155,551  | 2              | \$3,003,114  | 10           | \$10,158,665 |
| Student Aid              | 0          |              | 2              | \$7,534,165  | 2            | \$7,534,165  |
|                          |            |              |                |              |              |              |
| TOTAL                    | 25         | \$10,260,303 | 35             | \$14,983,915 | 60           | \$25,244,218 |

<sup>\*</sup> Figures include total support for awards made since the May 2019 Board of Trustees Meeting.

<sup>\*\*</sup> Ongoing awards include renewals, continuations, supplements and amendments. This report was prepared by the Office of Research and Sponsored Programs.

# September 13, 2019 Wright State University Grants and Contracts Awarded

## Since the May 3, 2019 Board of Trustees Meeting

| Туре                                    | Title   | Duration                 | Sponsor   | Investigator(s)   | Amount    | Abstract  |
|---|---|--------------------------|---|---|-----------|---|
| Boonshof                                | t School of Medic   | ine                      |   |   |           |   |
|   |   |                          | Basi  | c Research  |           |   |
| Amendment<br>Non-Profit<br>Subagreement | Identification of Electrophysiological Markers for Early Diagnosis of Amyotrophic Lateral Sclerosis           | 05/01/2019<br>03/31/2020 | National Academy of Sciences                    | Elbasiouny, Sherif M.   | \$69,572  | This project aims to combine computational modeling with animal experiments to identify early irregular patters in nerve recordings for early diagnosis of Amyotrophic Lateral Sclerosis.   |
| Amendment<br>Non-Profit<br>Subagreement | Integrated Sense,<br>Assess and Augment<br>(ISAA)   | 04/01/2017<br>01/31/2020 | Wright State<br>Applied Research<br>Corporation | Elbasiouny, Sherif M.   | \$30,000  | The objective of the Integrated Sense, Assess and Augment (ISAA) program is to identify, integrate, and test specific sense, assess and augment tools and methodologies and to identify those most likely to achieve significant human performance gains in demanding Air Force mission environments. |
| Continuation<br>Federal<br>Grant        | A Natural History Study of Buprenorphine Diversion, Self- Treatment, and Use of Drug Abuse Treatment Services | 05/01/2019<br>04/30/2020 | DHHS, National<br>Institute on Drug<br>Abuse    | Daniulaityte, Raminta<br>Carlson, Robert G.<br>Nahhas, William A. | \$459,960 | The overall purpose of this natural history study is to describe and analyze the nature and consequences of buprenorphine diversion among opioid dependent users.   |
| Continuation<br>Federal<br>Grant        | ERK3 Kinase<br>Signaling in Lung<br>Cancer  | 06/01/2019<br>05/31/2020 | DHHS, National<br>Cancer Institute              | Long, Weiwen  | \$328,393 | The long term goal of this project is to establish the role of ERK3 as a new diagnostic marker and/or a therapeutic drug target, thereby developing therapeutic drugs targeting ERK3 for treating advanced lung cancer.   |

### September 13, 2019 Wright State University

# Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                                | Title  | Duration                 | Sponsor   | Investigator(s)                  | Amount    | Abstract   |
|-------------------------------------|--|--------------------------|---|----------------------------------|-----------|--|
| Continuation<br>Federal<br>Grant    | Role of Slc12a5 in insulin secretion and glucose homeostasis   | 07/01/2019<br>06/30/2020 | DHHS, National<br>Institute of<br>Diabetes and<br>Digestive and<br>Kidney Diseases      | Di Fulvio, Mauricio              | \$131,250 | The researchers experiments are designed to demonstrate whether insulin secretion and glucose handling can be modulated by pharmacological agents targeting a chloride transporter recently discovered in insulinsecreting cells. Our studies have potential clinical implications for the management of diabetes. |
| Continuation<br>Non-Profit<br>Grant | Role of ACE2<br>Overexpressing<br>Endothelial Progenitor<br>Cells in Cerebral<br>Hemorrhage  | 01/01/2019<br>12/31/2019 | American Heart<br>Association -<br>National   | Bihl, Ji Chen                    | \$77,000  | The major goals of this project are to determine the protective effects of ACE2/Ang-(1-7)/Mas axis on ECs and neurons, vascular remodeling and cerebral hemorrhage by alleviating the injury and promoting the recovery.   |
| New<br>Federal<br>Grant             | Novel Approaches to<br>Therapy of Muscle Ion<br>Channelopathies  | 04/01/2019<br>03/31/2020 | DHHS, National<br>Institute of Arthritis<br>and<br>Musculoskeletal<br>and Skin Diseases | Rich, Mark M.<br>Voss, Andrew A. | \$537,978 | The researchers aim is to identify novel electrical currents responsible for the muscle dysfunction in diseases of electrical signaling. If successful, our studies will result in the development of novel therapies for patients with a number different skeletal muscle diseases.                               |
| New<br>Federal<br>Grant             | Crystal in the Gem<br>City: Characterizing a<br>Methamphetamine<br>Outbreak in the Area<br>of a High Prevalence<br>of Illicit Fentanyl Use | 06/15/2019<br>05/31/2020 | DHHS, National<br>Institute on Drug<br>Abuse  | Daniulaityte, Raminta            | \$227,814 | The researchers will collect data to chracterize user knowledge, attitudes, and behaviors related to methamphetamine use.  |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                                | Title  | Duration                 | Sponsor  | Investigator(s)      | Amount    | Abstract   |
|-------------------------------------|--|--------------------------|--|----------------------|-----------|--|
| Supplement<br>Federal<br>Grant      | Peer Movement<br>Project (PMP)                                 | 09/30/2018<br>09/29/2019 | DHHS, Substance<br>Abuse and Mental<br>Health Services<br>Administration | Kinzeler, Nicole     | \$234,598 | To address the substance abuse and HIV challenges for African American college students, the SARDI program will collaborate with community partners to create the Peer Movement Project (PMP) with a goal to use a multi-level approach to prevent the onset and reduce substance use, HIV and viral hepatitis C infection in African American college students ages 18 to 24. |
|                                     |  |                          | Applie   | ed Research          |           |  |
| Amendment<br>Industrial<br>Contract | CTRA - CDIFF   | 09/10/2013<br>01/12/2020 | Sanofi Pasteur,<br>Inc.  | Mott, Robert         | \$352,578 | The primary objective of this study is to assess the efficacy of the C. difficile vaccine in preventing the onset of symptomatic primary C. difficile Infection (CDI) in adult subjects 50 or over who are at risk for CDI.  |
| Continuation<br>Federal<br>Grant    | Veterans Affairs<br>Medical Center IPA<br>Agreement - Knisely  | 04/01/2018<br>09/30/2019 | Veterans Affairs<br>Medical Center                                       | Knisely, Christina B | \$52,104  | This study is designed to test whether FLR treatment of one forearm, wrist and dorsal hand will decrease the number of actinic keratosis and skin cancers developed on that arm over the next 5 years, in comparison to the untreated arm.   |
| Continuation<br>Federal<br>Grant    | Veterans Affairs<br>Medical Center IPA<br>Agreement - Williams | 10/01/2018<br>09/30/2019 | Veterans Affairs<br>Medical Center                                       | Williams, Amy R      | \$35,419  | This study is designed to test whether FLR treatment of one forearm, wrist and dorsal hand will decrease the number of actinic keratosis and skin cancers developed on that arm over the next 5 years, in comparison to the untreated arm.   |
| New<br>Industrial<br>Grant          | CTRA - PASSAGE   | 04/25/2018<br>05/30/2023 | Novartis<br>Pharmaceuticals<br>Corporation                               | Mott, Robert         | \$53,356  | CTRA - PASSAGE   |

### September 13, 2019 Wright State University

# Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                                   | Title   | Duration                 | Sponsor   | Investigator(s)      | Amount      | Abstract  |
|--|---|--------------------------|---|----------------------|-------------|---|
| New<br>Industrial<br>Subagreement      | CTRA - DEFINE   | 12/21/2016<br>12/31/2018 | Melinta<br>Therapeutics, Inc.                           | Polenakovik, Hari M. | \$16,603    | CTRA - DEFINE   |
|  |   |                          | Pub   | ic Service           |             |   |
| Amendment<br>Other Gov't.<br>Contract  | Kinship Navigator<br>Consortium FY 2019   | 01/01/2019<br>12/31/2019 | Montgomery County Department of Job and Family Services | Duby, John C.        | \$90,964    | The funds will provide continued funding of the Kinship Navigator Program in Montgomery County.   |
| Continuation<br>Industrial<br>Contract | Clinical Research<br>Coordinator Staffing<br>Agreement at Miami<br>Valley Hospital CY19 -<br>CY21 | 01/01/2019<br>12/31/2021 | Premier Health<br>Partners                              | Mott, Robert         | \$2,912,150 | This funding will support clinical research coordinator and nursing support for non-CTRA clinical trials and other Premier Health clinical research projects.   |
| New<br>Industrial<br>Agreement         | Clinical Research<br>Affiliation and<br>Operations Agreement<br>CY19 - CY21                       | 01/01/2019<br>12/31/2021 | Premier Health<br>Partners                              | Mott, Robert         | \$2,418,405 | These funds will be used to support the operations through which medical clinicians and scientists can bring clinical research to the university and clinical setting that will benefit the community at large. |
| New<br>Industrial<br>Agreement         | Clinical Research<br>Affiliation and<br>Operations Agreement<br>CY17 - CY18                       | 01/01/2017<br>12/31/2018 | Premier Health<br>Partners                              | Mott, Robert         | \$1,457,520 | These funds will be used to support the operations through which medical clinicians and scientists can bring clinical research to the university and clinical setting that will benefit the community at large. |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                           | Title  | Duration                 | Sponsor  | Investigator(s)      | Amount    | Abstract  |
|--------------------------------|--|--------------------------|--|----------------------|-----------|---|
| New<br>State<br>Subagreement   | GPRA Training, Data<br>Collection and<br>Reporting for the Ohio<br>State Opioid<br>Response (SOR)<br>Project | 09/30/2018<br>09/29/2019 | Ohio Department<br>of Mental Health<br>and Addiction<br>Services | Kinzeler, Nicole     | \$560,199 | WSU SARDI will assist with the Ohio State Opiate Response (SOR) Project by providing GPRA training, data collection, and drafting reports.  |
| New<br>Federal<br>Grant        | Disability and<br>Rehabilitation<br>Research Program   | 09/30/2018<br>09/29/2019 | DHHS,<br>Administration for<br>Community Living                  | Wilson, Josephine F. | \$489,956 | The goal of this project is to improve Vocational rehabilitation (VR) services and enhance employment outcomes for individuals who are deaf.  |
| New<br>Industrial<br>Agreement | Clinical Research<br>Coordinator Staffing<br>Agreement at Miami<br>Valley Hospital CY18                      | 01/01/2018<br>12/31/2018 | Premier Health<br>Partners                                       | Mott, Robert         | \$333,682 | This funding will support clinical research coordinator and nursing support for non-CTRA clinical trials and other Premier Health clinical research projects.   |
| New<br>Industrial<br>Agreement | Clinical Nurse to<br>Support Miami Valley<br>Hospital Department<br>of Surgery CY17                          | 01/01/2017<br>12/31/2017 | Premier Health<br>Partners                                       | Mott, Robert         | \$32,452  | Wright State Research Institute will provide a Clinical Research Nurse (CRN) to support organizing and administering multiple non-CTRA research projects and clinical trials within the Department of Surgery at Miami Valley Hospital. |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Type                               | Title   | Duration                 | Sponsor                     | Investigator(s)    | Amount   | Abstract  |
|------------------------------------|---|--------------------------|-----------------------------|--------------------|----------|---|
| College of                         | Education and   | Human Se                 | rvices                      |                    |          |   |
|                                    |   |                          | Ва                          | sic Research       |          |   |
| New<br>Educ. Inst.<br>Subagreement | Exploring an Expanded Theory of Multimedia Learning for Supporting Distributed Learning | 02/13/2019<br>02/12/2020 | Arizona State<br>University | Schroeder, Noah L. | \$73,507 | The researchers will explore an expanded theoretical model of multimedia learning that is relevant to adult learners when learning environments may contain interactive or personalized learning materials. |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                                     | Title  | Duration                 | Sponsor   | Investigator(s)   | Amount      | Abstract  |  |  |  |
|--|--|--------------------------|---|---|-------------|---|--|--|--|
| College of                               | College of Engineering and Computer Science  |                          |   |   |             |   |  |  |  |
|  |  |                          | Basi  | c Research  |             |   |  |  |  |
| Amendment<br>Federal<br>Coop. Agrmt.     | Science, Technology<br>and Research for<br>Exploiting Sensor<br>Systems (STRESS)       | 03/20/2015<br>05/19/2020 | DoD, Air Force, Air<br>Force Research<br>Laboratory | Rigling, Brian D.<br>Garber, Fred D.  | \$1,026,485 | This project will continue the ATRC summer student program and seek to expand its reach to all divisions of the AFRL Sensors Directorate.                                 |  |  |  |
| Amendment<br>Federal<br>Contract         | SIRCUS TO2:<br>Comprehensive<br>Learning Objectives<br>for Warfighter Needs<br>(CLOWN) | 03/31/2016<br>01/04/2021 | DoD, Air Force, Air<br>Force Research<br>Laboratory | Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.  | \$250,000   | The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas. |  |  |  |
| Amendment<br>Federal<br>Contract         | SIRCUS TO2:<br>Comprehensive<br>Learning Objectives<br>for Warfighter Needs<br>(CLOWN) | 03/31/2016<br>03/31/2020 | DoD, Air Force, Air<br>Force Research<br>Laboratory | Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.  | \$50,000    | The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas. |  |  |  |
| Amendment<br>Multiple Source<br>Contract | Collaborative Center for Surveillance Research, Phase II                               | 08/01/2018<br>07/31/2019 | More Than One<br>Source of Support                  | Rigling, Brian D.   | \$50,000    | These funds represent annual CSR membership fees from Ball Aerospace.   |  |  |  |
| Amendment<br>Federal<br>Contract         | SIRCUS TO2:<br>Comprehensive<br>Learning Objectives<br>for Warfighter Needs<br>(CLOWN) | 03/31/2016<br>01/04/2021 | DoD, Air Force, Air<br>Force Research<br>Laboratory | Rigling, Brian D. Palmer, Luther R. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas | \$50,000    | The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas. |  |  |  |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Туре                                       | Title   | Duration                 | Sponsor  | Investigator(s)                                   | Amount    | Abstract  |
|--|---|--------------------------|--|---|-----------|---|
| Amendment<br>Non-Profit<br>Subagreement    | KAST – Knowledge<br>Analytics using<br>Semantic<br>Technologies                     | 05/15/2017<br>11/30/2019 | Dayton Area<br>Graduate Studies<br>Institute       | Cheatham, Michelle<br>Andreen<br>Shimizu, Cogan M | \$17,420  | This PhD research project involves ingesting and visualizing multi-modal data with a strong spatial-temporal component.   |
| Continuation<br>Federal<br>Grant           | Toward Undifferentiated Cognitive Agents: Determining Gaps in Comprehension         | 07/20/2019<br>07/19/2020 | DoD, Air Force<br>Office of Scientific<br>Research | Hitzler, Pascal                                   | \$149,930 | The researchers will investigate how cognitive agents can be made to adapt to given instructions, within a flexible scenario.   |
| Continuation<br>Non-Profit<br>Subagreement | Clustering and<br>Visualization of<br>Geotagged Text Data<br>for Crisis Management  | 08/27/2018<br>11/30/2020 | Dayton Area<br>Graduate Studies<br>Institute       | Chung, Soon M.<br>Crossman, Nathanial             | \$52,260  | The researchers will develop efficient clustering algorithms based on the content of geotagged text messages in order to facilitate the identification of the topics of each cluster and visualize the topics.            |
| Continuation<br>Non-Profit<br>Subagreement | First Principles Calculations of Solution Hardening Kinetics                        | 05/01/2017<br>11/30/2020 | Dayton Area<br>Graduate Studies<br>Institute       | Farajian, Amir<br>Wirth, Lucas J                  | \$52,260  | The aim of this project is the accurate quantum mechanical calculations of diffusion processes in metal and alloys, and the resultant changes in mechanical properties.   |
| Continuation<br>Industrial<br>Subagreement | Collaborative Communication Interruption Management System (C-CIMS)                 | 09/01/2018<br>12/31/2019 | Ball Aerospace                                     | Pei, Yong   | \$17,251  | The researchers will design a real-time system that can accurately detect points of interruptibility within human-machine teaming interactions.   |
| Continuation<br>Federal<br>Grant           | EAGER: Novel Bio-<br>inspired 3D Hybrid<br>Materials for Surface-<br>Active Devices | 09/01/2018<br>08/31/2020 | NSF,<br>Miscellaneous                              | Mukhopadhyay, Sharmila<br>M.                      | \$12,000  | The researchers will explore the possibility of creating 3D surfaces that combine the advantages of nanomaterials with the durability of bulk solids to provide novel platforms for catalysts, sensors, and bioscaffolds. |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                              | Title  | Duration                 | Sponsor        | Investigator(s)  | Amount   | Abstract  |
|-----------------------------------|--|--------------------------|----------------|------------------|----------|---|
|                                   |  |                          | Арр            | lied Research    |          |   |
| New<br>Industrial<br>Subagreement | Passenger and Baggage Simulation for Synthetic Image Generation (PASSIG) | 06/03/2019<br>11/30/2019 | Innovision LLC | Saville, Michael | \$28,367 | The Innovision-WSU team will develop a novel, integrated software tool for X-ray scanning simulation. |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Туре                              | Title   | Duration                 | Sponsor                                       | Investigator(s)   | Amount   | Abstract   |
|-----------------------------------|---|--------------------------|---|---|----------|--|
| College of                        | Liberal Arts  |                          |   | _   |          |  |
|                                   |   |                          | Bas   | sic Research  |          |  |
| New<br>Non-Profit<br>Contract     | Greene, Inc. Strategic<br>Plan  | 05/27/2019<br>11/15/2019 | Greene, Inc.                                  | Wiehe, Michael R.<br>Tichnell, Tracey Ann<br>Dockery, Jane L. | \$27,779 | The researchers will create a four-year strategic plan for Greene, Inc. using the appreciative inquiry method.   |
| New<br>Non-Profit<br>Subagreement | Qualitative Analysis of<br>Parent Education<br>Focus Groups for<br>Stark County ESC | 05/21/2019<br>06/30/2019 | Stark County<br>Educational<br>Service Center | Tichnell, Tracey Ann  | \$3,311  | The Applied Policy Research Institute (APRI) will code into Dedoose transcripts or narratives provided by the client for focus groups on Parent Leadership.  |
|                                   |   |                          | l:  | nstruction  |          |  |
| New<br>Foreign<br>Grant           | Teaching Substitute<br>Reimbursement for<br>Arvind Elangovan<br>Special Fellowship  | 01/01/2019<br>05/31/2019 | Misc. Foreign                                 | Winkler, Jonathan Reed  | \$15,166 | This is a buyout/teaching substitution awarded to Wright State University to provide reimbursement for the hiring of junior scholars to teach the three classes of Arvind Elangovan while he has a ICAS:MP Senior Fellowship in New Delhi, India, in the Spring semester 2019. |

## September 13, 2019 Wright State University Grants and Contracts Awarded

| Since the May 3 | , 2019 Board of | Trustees Meeting |
|-----------------|-----------------|------------------|
|-----------------|-----------------|------------------|

| Туре                                       | Title   | Duration                 | Sponsor   | Investigator(s)                          | Amount    | Abstract   |
|--|---|--------------------------|---|--|-----------|--|
| College of                                 | Science and Ma  | thematics                |   |  |           |  |
|  |   |                          | Basi  | c Research                               |           |  |
| Amendment<br>Educ. Inst.<br>Subagreement   | MAVEN Extended<br>Mission Phase E   | 07/01/2011<br>12/15/2022 | University of Colorado                          | Fox, Jane Lee                            | \$88,746  | The WSU Principal Investigator will participate in additional activities during Phase E for the Mars Atmosphere and Volatile Evolution (MAVEN) mission.  |
| Amendment<br>Non-Profit<br>Subagreement    | Applications in Computational and Experimental Electromagnetics (ACE-EM)                        | 05/20/2019<br>11/30/2020 | Wright State<br>Applied Research<br>Corporation | Sharma, Amit Raj                         | \$86,000  | The researchers will study the fundamental interactions between electromagnetic waves and antenna structures in the presence of plasmas.   |
| Amendment<br>Non-Profit<br>Grant           | The regulatory effect of exercise on circulating EPC-EXs and its implication in ischemic stroke | 07/01/2019<br>06/30/2020 | American Heart<br>Association -<br>National     | Wang, Jinju<br>Bihl, Ji Chen             | \$56,140  | The researchers will study the regulatory effect of exercise on circulating EPC-EXs and its implication in ischemic stroke.  |
| Amendment<br>Educ. Inst.<br>Subagreement   | ASSET 3 Support   | 05/15/2017<br>05/14/2020 | University of<br>Maryland                       | Shalin, Valerie L.                       | \$49,978  | The PI will support the study of communications between trainees and mentors on a surgical task.   |
| Continuation<br>Non-Profit<br>Subagreement | Advanced Optical<br>Materials for Next<br>Generation High<br>Powered Lasers                     | 05/07/2019<br>11/30/2020 | Dayton Area<br>Graduate Studies<br>Institute    | Kozlowski, Gregory<br>Fletcher, Aaron T. | \$52,260  | The PI's will research optical materials for several important emerging high powered laser systems under development for Air Force applications.   |
| New<br>Federal<br>Grant                    | Collaborative Research: Determining the fundamental cognitive properties of decision making     | 05/01/2019<br>04/30/2022 | NSF,<br>Miscellaneous                           | Houpt, Joe                               | \$239,880 | The researchers will use cognitive modeling for a sophisticated analysis of the deliberation time and choice that will result in stronger and more general inferences about decision making processes. |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                              | Title  | Duration                 | Sponsor   | Investigator(s)   | Amount      | Abstract  |
|-----------------------------------|--|--------------------------|---|---|-------------|---|
| New<br>Federal<br>Grant           | Low Vacuum Field Emission Scanning Electron Microscope (LVFESEM + EBSD + STEM) and a Low- Angle X-Ray Diffraction Instrument for Core Microstructural Characterization | 05/15/2019<br>05/14/2020 | DoD, Air Force<br>Office of Scientific<br>Research  | Ramirez-Vick, Jaime E<br>Gockel, Joy E.<br>Srinivasan, Raghavan<br>Nosoudi, Nasim | \$1,106,865 | The PI's aim is to strengthen research and education infrastructure capabilities in Materials Science & Engineering at Wright State University aligned with AFOSR goals and objectives. Equipment acquired through this grant will assist in developing local workforce by fostering our graduate programs. |
| New<br>Federal<br>Contract        | Synthesis,<br>Exploitation, Analysis,<br>and Belief for<br>Autonomous Sensor<br>Systems (SEABASS)  | 05/07/2019<br>08/10/2022 | DoD, Air Force, Air<br>Force Research<br>Laboratory | Rigling, Brian D.   | \$579,000   | Through a multi-university collaboration, WSU proposes to execute a variety of interconnected research projects that will extend the state of the art in sensor performance, understanding, exploitation, and architectures.  |
| New<br>Non-Profit<br>Subagreement | An Experimental<br>Investigation into the<br>Effect of Inlet Swirl on<br>the Compression<br>System of a Jet<br>Engine  | 05/13/2019<br>11/30/2020 | Dayton Area<br>Graduate Studies<br>Institute        | Wolff, J. Mitch<br>Acton, Marcus J  | \$52,260    | The researchers will explain the need for a study into the effects of swirl and how they plan to study these effects.   |
| New<br>Non-Profit<br>Subagreement | Identifying Common<br>Sense<br>Comprehension Gaps<br>of Undifferentiated<br>Adaptive Cognitive<br>Agents   | 05/13/2019<br>11/30/2020 | Dayton Area<br>Graduate Studies<br>Institute        | Hitzler, Pascal<br>Schmidt, Daniel P  | \$44,130    | The researchers will work to identify and resolve comprehension gaps especially with regards to "common sense" confusion to allow for faster development and increased generalization of agents.  |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре                          | Title  | Duration                 | Sponsor  | Investigator(s)      | Amount   | Abstract  |
|-------------------------------|--|--------------------------|--|----------------------|----------|---|
| New<br>Non-Profit<br>Grant    | Controlling Sequential<br>Arrangement of<br>Monomers in Triblock<br>Copolymers with<br>Ruthenium Catalysts<br>Containing<br>Tetrathiafulvalene-N-H | 05/01/2019<br>08/31/2022 | Petroleum<br>Research Fund -<br>American Chemical<br>Society | Arumugam, Kuppuswamy | \$70,000 | To achieve enhanced control over these switchable systems, an elegant redox-active ligand design is desired. Herein, we report a variety of redox-active N-heterocyclic carbene ligands that will allow access to three or more different catalytic species in one pot. |
| New<br>Non-Profit<br>Contract | Dairymen's Natural<br>Resources<br>Stewardship   | 05/01/2019<br>04/30/2020 | Dairymen's, Inc.   | Rooney, Thomas       | \$9,735  | The goal of this study is to advance forest and wildlife conservation in the Great Lakes region.  |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Туре                             | Title   | Duration                 | Sponsor                              | Investigator(s)             | Amount   | Abstract   |
|----------------------------------|---|--------------------------|--------------------------------------|-----------------------------|----------|--|
| Lake Can                         | npus  |                          |                                      |                             |          |  |
|                                  |   |                          | Ар                                   | plied Research              |          |  |
| Amendment<br>Non-Profit<br>Grant | Nutrient and Sediment<br>Retention Potential of<br>Treatment Trains in<br>Grand Lake St. Marys<br>Watershed | 07/01/2017<br>12/31/2020 | St. Marys<br>Community<br>Foundation | Jacquemin, Stephen<br>James | \$51,399 | The researchers will continue to assess the efficacy of two flow through wetland treatment train systems as well as expand the project scope to assess one additional flow through wetland as well as two in lake littoral wetlands to reduce nutrient and sediment loads prior to discharge into waters of the state. |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Туре                                     | Title   | Duration                 | Sponsor                        | Investigator(s)   | Amount   | Abstract   |  |  |
|--|---|--------------------------|--------------------------------|-------------------|----------|--|--|--|
| School of Professional Psychology        |   |                          |                                |                   |          |  |  |  |
|  |   |                          |                                | Instruction       |          |  |  |  |
| Continuation<br>Other Gov't.<br>Contract | SOPP Internship:<br>Miami County Juvenile<br>Court FY2019 | 07/01/2018<br>06/30/2019 | Miami County<br>Juvenile Court | Warfield, Janeece | \$16,000 | The sponsor will provide training and financial support for external rotations in the SOPP Doctoral Internship program during a portion of the 2018-2019 training year for one doctoral student. |  |  |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Туре               | Title  | Duration                 | Sponsor                                   | Investigator(s)        | Amount   | Abstract  |
|--------------------|--|--------------------------|---|------------------------|----------|---|
| University C       | College  |                          |   | *                      |          |   |
|                    |  |                          | Institu                                   | tional Support         |          |   |
| State S<br>Grant I | Conversations on<br>Student Success:<br>Building Momentum<br>for Clear Pathways to<br>Academic Success<br>and Equity | 03/14/2019<br>12/31/2019 | Ohio Department<br>of Higher<br>Education | Littell, Timothy Jason | \$19,000 | This professional development program will provide workshops and seminars to increase awareness of the equity challenges in our gateway completion courses and to provide a forum in which faculty and staff will learn and apply new strategies to address equity gaps in our courses, programs, and support services. |

## September 13, 2019 Wright State University Grants and Contracts Awarded

### Since the May 3, 2019 Board of Trustees Meeting

| Туре                              | Title   | Duration                 | Sponsor                         | Investigator(s) | Amount      | Abstract  |
|-----------------------------------|---|--------------------------|---------------------------------|-----------------|-------------|---|
| University                        | wide  |                          |                                 |                 |             |   |
|                                   |   |                          | Pub                             | lic Service     |             |   |
| New<br>Non-Profit<br>Subagreement | Veterans Across the<br>Spectrum: Transition<br>to Transformation    | 05/01/2019<br>12/31/2019 | Ohio Humanities                 | Gordon, Seth E. | \$18,000    | This funding will support the creation of a six-<br>part docu-series to produce a storytelling<br>project about veteran life experiences. |
| Student Aid                       |   |                          |                                 |                 |             |   |
| Amendment<br>Federal<br>Grant     | PELL Grant Program<br>2018/2019                                     | 04/01/2018<br>06/30/2019 | U.S. Department of<br>Education | Barnhart, Amy   | \$7,531,488 | These funds support PELL grants for students.   |
| Continuation<br>Federal<br>Grant  | Supplemental Educational Opportunity Grant Program (SEOG) 2019/2020 | 06/01/2019<br>06/30/2020 | U.S. Department of Education    | Barnhart, Amy   | \$2,677     | These funds support SEOG grants for students.   |

# September 13, 2019 Wright State University Grants and Contracts Awarded Since the May 3, 2019 Board of Trustees Meeting

| Title   | Duration   | Sponsor  | Investigator(s)   | Amount   | Abstract  |
|---|--|--|---|--|---|
| search and Dean   | of the Gra   | aduate School  |   |  |   |
|   |  | Basi   | c Research  |  |   |
| Interactions with<br>Semi-Autonomous<br>Remotely Piloted<br>Aircraft (RPA)                            | 05/28/2019<br>04/30/2020   | DoD, Air Force, Air<br>Force Research<br>Laboratory  | Gross, David C.   | \$100,000  | The focus of this extension is to use the Vigilant Spirit Control Station to research, develop, integrate, and evaluate advanced controls and displays which enable a single operator to control multiple RPAs.   |
| Maximizing the Collective Intelligence of a Network Using Novel Measures of Socio-Cognitive Diversity | 05/16/2016<br>07/14/2019   | DoD, Army<br>Research Office   | Minnery, Brandon S.<br>Sheth, Amit<br>Shalin, Valerie L.  | \$32,309   | The WSU researchers will test whether measures of socio-cognitive diversity can be used to enhance "wisdom of the crowd" effects within groups of collaborating analysts (e.g., teams of military intelligence analysts).   |
|   |  | Appli  | ed Research   |  |   |
| WSARC/WSRI<br>Collaborative Project   |  | Wright State<br>Applied Research<br>Corporation  | Andersh, Dennis J.  | \$415,324  | This project denotes the portion of the FY19 WSRC funding portfolio recorded through the month of June 2019.  |
|   |  | Pub  | lic Service   |  |   |
| The Dayton Metro<br>Plan for Economic<br>Diversity Phase II   | 01/01/2019<br>06/30/2020   | DoD, Office of<br>Economic<br>Adjustment   | Andersh, Dennis J.<br>Hall, Ashley Elizabeth  | \$1,845,337  | The Dayton Metro Plan for Economic Diversity, Phase II, will continue to build on the success of Phase I in building a successful entrepreneurial and commercialization ecosystem in the Dayton area that can directly support Wright- Patterson Air Force Base, the Air force Research Lab, and the broader Department of Defense community.   |
|   | Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)  Maximizing the Collective Intelligence of a Network Using Novel Measures of Socio-Cognitive Diversity  WSARC/WSRI Collaborative Project | Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)  Maximizing the Collective Intelligence of a Network Using Novel Measures of Socio-Cognitive Diversity  WSARC/WSRI Collaborative Project  The Dayton Metro Plan for Economic 05/28/2019 04/30/2020 | Basi Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)  Maximizing the Collective Intelligence of a Network Using Novel Measures of Socio-Cognitive Diversity  WSARC/WSRI Collaborative Project  The Dayton Metro Plan for Economic  Basi  05/28/2019 DoD, Air Force, Air Force, Air Force Research Laboratory  Force Research DoD, Army Research Caboratory  Force Research Laboratory  Force Research Caboratory  Force | Search and Dean of the Graduate School    Basic Research | Basic Research  Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)  Maximizing the Collective Intelligence of a Network Using Novel Measures of Socio-Cognitive Diversity  WSARC/WSRI Collaborative Project  The Dayton Metro Plan for Economic  Public Service  Basic Research Gross, David C. \$100,000  \$10 |

**Total Funded** 

\$25,244,218

#### E. Facility Security Clearance

Due to personnel changes, the following resolution to amend Wright State's Facility Security Clearance was before the Board for approval.

#### **RESOLUTION 20-12**

WHEREAS, Wright State University wishes to maintain its facility security clearance through the Defense Security Service, and

WHEREAS, those persons occupying the following positions among the officers and officials at Wright State University shall be known as Key Management Personnel (KMP) as described in the National Industrial Security Program Operating Manual:

Dr. Cheryl B. Schrader President

Dr. Susan L. Edwards Provost

Ms. Ellen Reinsch Friese Interim Vice President for Research

WHEREAS, the KMP have been processed, or will be processed, to the level of the facility clearance granted to this institution, as provided for in the aforementioned National Industrial Security Program Operating Manual; and

WHEREAS, the said KMP are hereby delegated all of the Board's duties and responsibilities pertaining to the protection of classified information under classified contracts of the Department of Defense or User Agencies of its Industrial Security Program awarded to Wright State University; and

WHEREAS, the following named members of the Board of Trustees shall not require, shall not have, and can be effectively excluded from access to all classified information in the possession of Wright State University, and do not occupy position that would enable them to affect adversely the policies and practices of Wright State University in the performance of classified contracts for the Department of Defense or User Agencies of its Industrial Security Program, awarded to Wright State University, and need not be processed for a personnel clearance:

Michael Bridges Douglas A. Fecher Sean Fitzpatrick Stephanie E. Green Altagracia Ramos Martin J. Grunder Bruce Langos William W. Montgomery Andrew J. Platt THEREFORE, be it

RESOLVED that the Board of Trustees of Wright State University authorizes the establishment of the above KMP and this resolution supersedes Resolution 19-11 dated October 19, 2018.

Mr. Fitzpatrick moved for approval. Mr. Grunder seconded, and the motion was unanimously approved by roll call vote.

#### F. Naming of Facilities

The Mercer County Health Care Foundation and Health Care Fund of the Mercer County Civic Foundation have a long history of supporting the health care needs of their local community. Since 1995, they have donated approximately \$1 million in support of the Wright State University Lake Campus nursing program, the local EMS squads, and for elderly medical transportation for the Mercer County Council on Aging.

As part of the expansion of Andrew Hall, Lake Campus added a clinical nursing lab facility to help address the growing demand for nurses in the Mercer county region. In thanks for their \$300,000 gift in support of this lab, Wright State would like to express its gratitude to the Mercer County Health Care Foundation and Health Care Fund of the Mercer County Civic Foundation for their generosity by offering the following resolution:

#### **RESOLUTION 20-13**

WHEREAS, construction and renovation projects are proceeding at Wright State University on its Lake Campus located at 7600 Lake Campus Drive, Celina, in the County of Mercer Ohio, 45822; and

WHEREAS, these projects include substantial revision, improvements, and additions to the Wright State University Lake Campus Nursing and Teaching Labs now located at Andrews Hall; and

WHEREAS, Wright State University wishes to appropriately recognize, appreciate and memorialize gifts made to the advancement of the University; and

WHEREAS, such an estimable gift has been made to the University in support of the construction and renovation projects at its Lake Campus by the Mercer County Health Care Foundation;

NOW THEREFORE,

BE IT RESOLVED, that the Wright State University Board of Trustees hereby renames the Nursing Lab to the Mercer County Health Care Foundation Nursing Simulation and Learning Resource Center; and

BE IT FURTHER RESOLVED that the Wright State University Board of Trustees directs that an appropriate public event be held to mark the naming of this room at the soonest possible time, and with all due ceremony.

Mr. Fitzpatrick moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

#### X. REPORTS OF THE COMMITTEES OF THE BOARD

#### A. <u>Academic Affairs and Enrollment Committee</u>

Mr. Fecher, in the absence of committee chair Mr. Bridges, reported on the committee meetings of August 27, 2019 and September 12, 2019.

#### Report Out of the August 27, 2019 Meeting:

Mr. Fecher summarized the key issues discussed at the August 27, 2019 meeting which included enrollment numbers. Fall enrollment showed a decline of 11.8% in year over year numbers which is better than projected but still a decline. Enrollment remains our number one issue here.

Freshmen to sophomore retention rates were 62% for the Dayton Campus and 66% for the Lake Campus which are also a priority for improvement. Final Fall enrollment numbers are compiled on Day 14 and will be available at the next committee meeting.

Provost Edwards presented the final Five Year Enrollment Plan and its associated goals which were outlined. She also spoke of the decline in direct from high school students (DHS) and how this affects not only Wright State but the nation. Decreasing numbers of DHS students creates increased institutional competition for students. Wright State is working to differentiate itself with flexible schedules, support services and a variety of course delivery methods to serve student's needs.

Twenty-five articulation agreements with area community colleges have recently been signed by Provost Edwards to streamline the transfer process. Mr. Paul Carney explained what a transfer agreement is and how it provides a roadmap for success.

More time was spent discussing the different types of enrollment and Mr. Fecher was pleased to note that this Fall's incoming class of students is the most diverse in Wright State's history.

The committee entered executive session to discuss matters required to be kept confidential by federal law or regulations or state statue and the meeting was adjourned shortly thereafter.

#### Full Written Report of the August 27, 2019 Meeting:

Mr. Bridges called the meeting to order at 3:00 p.m. and read the Conflict of Interest Statement.

#### **Enrollment Update**

Dr. Sue Edwards, provost, offered an update on enrollment and an overview of the goals of the 5-year enrollment plan.

Helping students "find their fit" is an important part of the recruitment process. Whether this means going to high schools for recruitment visits, working with school counselors, offering FASFA workshops, sending targeted personal communications, or creating transfer agreements with local community colleges, Wright State is helping perspective students realize what Wright State has to offer them. For transfer students, Wright State partners with Sinclair and Clark State with seamless articulation agreements and is working with Edison State, Cincinnati State and Southern State to assist in student transfers.

Day 1 enrollment data for Fall 2019 is trending better than anticipated. The enrollment decline of 11.8% has improved over previous projections. Freshmen to sophomore retention numbers are 62% for the Dayton Campus and 66% for the Lake Campus. Final Fall enrollment numbers are compiled on Day 14 and reported nationally to IPEDS.

The Class of 2023 arrived on campus this past week and brought with them great energy and a willingness to engage as evidenced by their high attendance at weekend activities. Dr. Edwards thanked everyone for their support with Move In Day and highlighted the efforts of student leaders to continue to make new students feel welcome.

In response to a question on application yield, Provost Edwards explained that this is the first year Wright State has participated in the "Common App" which has affected yield tracking with a 25% increase in applications. With the Common App, students can apply to a multiple-institutions using one application even though their interest in a particular institution may not be high. Final enrollment reports are due out in October.

Dr. Edwards explained that the purpose of Wright State's Five-Year Enrollment Management Plan is to attract, retain, and graduate students that meet the workforce needs of the region and the State of Ohio. The five goals of the plan include:

- 1. Sustained growth in new student enrollment
- 2. Improved Student Retention
- 3. Development of new programs and enhancement of existing programs to provide a qualified workforce for the region
- 4. Expanded online offerings
- 5. Development of aggressive institutional and programspecific marketing plans that reflect Wright State's identity

Direct from High School (DFHS) student enrollment in Ohio, and across the nation, is declining resulting in more competition among institutions for students. Wright State is looking to attract more DFHS students and transfer students by meeting their needs with flexible schedules, support services, and a variety of course delivery methods.

Provost Edwards recently signed 25 articulation agreements with area community colleges to provide students with a pathway to graduation. Mr. Paul Carney, interim vice president for enrollment, explained that these "roadmaps" outline the community college courses to be taken that will seamlessly transfer to Wright State. At Wright State, the student will then follow a documented sequence of courses to complete their 4-year degree.

Non-traditional and returning students have unique needs. Some students plan to enhance their work skills or gain new ones, others are juggling the responsibility of multiple jobs or caring for children while attending college. Having Wright State's core courses online allows for flexible delivery offerings and course work leading to credentialing.

Today's students get their information in very different ways. Wright State is looking to expand their marketing and information delivery systems to direct information where students are searching.

Mr. Montgomery reflected on a conversation he had with Mr. Michael Berghoff, chair of Purdue University's board of trustees. With all the changes in higher education, Mr. Berghoff spoke about a two-year process Purdue had undertaken to identify their core focus and to streamline their course offerings to better support their mission and focus. Provost Edwards will contact Purdue to learn more about their process.

#### **Executive Session**

In accordance with the Ohio Open Meetings Law, the Academic Affairs and Enrollment Committee, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

#### **RESOLUTION 20-4**

RESOLVED that the Academic Affairs and Enrollment Committee agreed to hold an Executive Session on Tuesday, August 27, 2019 at 3:47 p.m.; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

 Matters required to be kept confidential by federal law or regulations or state statues; R.C. Section 121.22 (G)5

Mr. Bridges moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

The Executive Session ended at 5:02 p.m. and the meeting adjourned at 5:03 p.m.

#### Report Out of the September 12, 2019 Meeting:

The committee received a further update on enrollment numbers. Enrollment was about the same as reported in August with a decline of between 11 and 12% between the two campuses; better than had been projected but still a decline. Day 14 was Monday so we will see how that goes. Enrollment continues to be discussed.

Dean Traynor gave an update on the the Raj Soin College of Business. What Mr. Fecher enjoyed the most was a presentation by Wright State Student Brittany Zazwadia who spoke about her involvement with running the Rey Rey Café, Wright State's coffee bar. She reported a \$10,500 profit on revenues of about \$200,000 while interestingly enough, she does not drink coffee.

It was helpful to hear from the college directly to hold a dialogue and understand where they see their opportunities and challenges. These conversation assist the Board in understanding how best to deploy resources for the benefit of students. Other colleges will be addressing the committee at future meetings.

#### 1. Emeritus Requests

The Academic Affairs and Enrollment Committee heard a request for emeritus status and presented the following resolution for full Board consideration and approval.

#### **RESOLUTION 20-14**

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, David Mirkin, Professor of Pathology and Pediatrics served the university from 1987 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Thomas Sudkamp, Professor of Computer Science and Engineering served the university from 1982 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Fall Ainina, Professor of Finance and Financial Services served the university from 1986 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Marjorie McLellan, Associate Professor of Urban Affairs and Geography served the university from 2000 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Norma Adragna-Lauf, Professor of Pharmacology and Toxicology served the university from 1985 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Kefu Xue, Associate Professor of Electrical Engineering served the university from 1987 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Lop Fat Ho, Associate Professor of Mathematics and Statistics served the university from 1989 in a fully-affiliated and full-time status and had requested emeritus status; therefore be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

Mr. Fecher moved for approval. Mr. Platt seconded, and the motion was unanimously approved by roll call vote.

#### Full Written Report of the September 12, 2019 Meeting:

Mr. Fecher called the meeting to order at 11:07 a.m. in the absence of committee chair, Mr. Bridges, and read the conflict of interest statement.

#### **Provost Report**

Provost Sue Edwards gave an update on enrollment for Fall Semester. The unduplicated head count for the Dayton Campus was 13,742 which is a decline of 1, 816 students or 11.7% over Fall of last year. This decrease was less than the 14% enrollment decline projected by Enrollment Management and the 16% decline on which the 2019-2020 university budget was based. Dr. Edwards recognized the efforts of the academic advisors and the enrollment management team for the stronger enrollment performance.

Total undergraduate direct from high school student enrollment numbered 690 students across both the Dayton and Lake campus and was down 21% over last year with the greatest loss in Montgomery and Greene Counties. There were 733 undergraduate transfer students in the Fall cohort, a decrease of 94 students from the previous year. Graduate student enrollment was down 15.6%; mainly focused on international students, and has been affected by governmental delays in the processing of international visas.

Provost Edwards briefed the committee on personnel searches starting or currently underway. National searches are underway for the Dean of the Raj Soin College of Business and for the Vice Provost for Research and Innovation position. An internal search for the Dean of the College of Engineering and Computer Science is planned. A national search starts soon for the Dean of the Boonshoft School of Medicine to replace the retirement of Dean Margaret Dunn. In the Spring, an internal search will begin for the Dean of the Graduate School and a national search for the Vice Provost for Student Affairs.

The position of the Dean of the Lake Campus is currently staffed by in interim. Pending revision of Lake Campus Bylaws, a search will begin to hire the Lake Campus Dean. Dr. La Pearl Winfrey has announced her retirement as dean of the School of Professional Psychology (SOPP). With Wright State moving to the creation of the Health College, searches will be conducted to hire a Chair of Nursing and a Chair of SOPP to replace their previous dean's positions.

#### **Emeritus Requests**

The Academic Affairs and Enrollment Committee heard a request for emeritus status, and with a motion from Mr. Fecher and a second from Mr. Platt, presented the Emeritus Requests resolution for Board approval. The Board approved the requests on September 13, 2019 with Resolution 20-14.

#### Raj Soin College of Business Presentation

Dr. Tom Traynor, interim dean of the Raj Soin College of Business, spoke of the many accreditations, certifications and rankings awarded the college. Ranked among the top 20% of all business schools in the country, the Raj Soin College of Business has AACSB Accreditations both in Business and Accountancy and ABET Accreditation in Computing. The Princeton Review and the U.S. News and World Report Review listed Wright State University on their national "Best Business School" rankings.

Recent initiatives for the college include the creation of a M.S. degree in Marketing Analytics and the opening of the Center for Career Management. The new center was funded by Speedway LLC and Emerson Electric Company and will assist students with career development and interviewing skill acquisition.

To enhance external relations and assist with fundraising, the RSCOB is publishing a monthly newsletter 10 times a year for alumni and friends.

This past year the ReyRey Café, housed in the college and run by students, earned a record profit of \$10,500 which was used to fund undergraduate student scholarships. Ms. Brittany Zazwadia, a junior marketing major and head of the Café's marketing efforts, spoke about her recent trip to Costa Rica to work with their coffee bean grower/supplier to better understand factors that impact coffee prices. New marketing efforts for the Cafe implemented this year included establishing a social media presence and a "soft opening" for new barista's during freshmen Move In Day.

Ms. Zazwadia answered trustee questions on operations, staffing level, and biggest challenges for the ReyRey Café. The student lead management board includes an operations position, an executive staffing & training position, a financial officer, and a marketing position.

The Trustees asked Dr. Traynor for statistics on the enrollment in the college and held a discussion on what challenges and opportunities the college faces. Enrollment includes approximately 1,500 undergraduate students, 600 graduate students, and 5 graduate programs.

In response to a question from President Schrader, Dr. Traynor spoke about the "Passport to Success" program that encourages students to take part in extracurricular business events. The School of Business has also enhanced online course offerings in the MBA program.

Employers continue to seek out candidates who have excellent interpersonal communication skills. Partnering liberal arts with a business concentration enhances students critical thinking and communication skills. Wright State has made it a priority for students to have experiential learning opportunities such as internships, job shadowing, and student run learning labs like the ReyRey Cafe. These learning opportunities strengthen the skill sets of Wright State graduates and enhance their potential as future employees.

#### B. <u>Board Governance and Compliance Committee</u>

Mr. Fecher, chair, reported on the committee meeting of September 12, 2019.

#### Report Out of the September 12, 2019 Meeting:

The committee had a very productive discussion of the state of Wright State's compliance efforts and discussed goals of the Governance and Compliance Committee for 2019-2020.

For the last several years the committee has identified all affiliated entities associated with Wright State and has been evaluating whether they are required or needed to serve the best interests of the university. In the cases where entities were not affiliated, those entities have either been documented as such or were dissolved. Entities that have a specific relationship have been asked to enter into a memorandum of agreement (MOA) with the university that clarifies and documents the business purpose.

One of the goals of the committee is to continue the process of finalizing affiliated entity agreements. In the coming year, we hope to receive signed agreements from the Wright State University Foundation, Wright State Alumni Association, Wright State Physicians, and the Dayton Regional STEM School. The initial process of self-study and collection of supporting documents has begun with the Wright State Psychological Services Association.

Further goals of the committee are to continue the roadmap established for strengthening the compliance function at the university and reach a defined "maturity" state as documented in the Protiviti Report of 2015. Work will continue on a Conflict of Interest/Conflict of Commitment/Outside Employment Pilot Project. In addition, plans are to create board-level governance policies and develop other polices such as a Purview Employee policy and a Naming Rights policy.

Currently there are three governance policies currently in place; namely, the Financial Governance Policy, the Affiliated Entity Policy and the Investment Policy. These policies help document how the Board does its work.

Ms. Kelly Tittle, director of compliance, presented Wright State's first annual Compliance Report and it was briefly discussed. Time was also focused on discussing "what is the roadmap for compliance at the university?" as Wright State continues to strengthen and improve its compliance process.

#### Full Written Report of the September 12, 2019 Meeting:

Mr. Douglas Fecher, chair of the committee, called the meeting to order at 11:28 a.m. and read the conflict of interest statement.

#### **Chair's Comments**

Mr. Fecher gave a historical perspective of the creation and focus of the Board Governance and Compliance Committee and the work that has been done to develop Board governance policies and strengthen oversight of compliance. Based on recommendations of the 2015 Protiviti Report, the University hired a Director of Compliance, Ms. Kelli Tittle, to oversee the efforts of the various units and departments responsible for managing university compliance. Prior to Ms. Tittle's hire, there was no centralized area to insure that university efforts kept pace with understanding and meeting the ever growing number of federal, state and local compliance requirements. Today the committee will review Wright State's first Annual Compliance Report and receive an update on the status of the affiliated entity review process.

#### Compliance Report

Ms. Tittle provided an overview of the compliance program at Wright State. Reporting both to the University administration and the Board of Trustees, the Department of University Compliance was created in 2016. Centralizing oversight and monitoring of university-wide compliance activity, the department is responsible for implementation of new requirements, the creation and use of training, risk assessment and mitigation, and follow-up to the EthicsPoint anonymous reporting hotline. Over the last year the Department completed a compliance risk assessment and is putting risk mitigation plans in place to monitor the areas with the highest risk.

Ms. Tittle chairs a Compliance Council made up of representatives from the various functional areas of compliance that meet monthly. This 21-member council covers areas such as immigration, Title IX, privacy and information security, and research compliance.

The Annual Compliance Report for 2018-2019 is an 11-page report highlighting the activities of the university that ensure the University is meeting its compliance and regulatory obligations. The report consists of four sections: policy development and updates, training and education, committee participation, and regulatory activities.

#### Annual Compliance Report for 2018-2019

http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/2018-2019%20Annual%20Compliance%20Report-Final.pdf

#### Affiliate Update

Ms. Tittle provided an update on the affiliated entity review process. Out of 23 potential affiliated entities, six entities have been dissolved and six found to not have any affiliation with Wright State University. Four entities are currently under review. These include the WSU Foundation, the Wright State Alumni Association, the Wright State Physicians, and the Dayton Regional STEM School. Reviews for the Wright State Applied Research Corporation (WSARC) and Double Bowler have been completed and these entities will again present annual reports this year. The Western Ohio Educational Foundation and the Miami Valley Research Foundation still need to be reviewed to determine if they meet the university's definition of an affiliate. The University Psychological Services Association is the last entity slated for review this academic year.

#### 2019-2020 Goals for the Committee:

Mr. Fecher outlined the goals for the Committee for 2019-2020. These include securing a signed memorandum of agreement (MOA) from Wright State University Foundation, Wright State Alumni Association, Wright State Physicians, and the Dayton Regional STEM School. In addition, they would like to receive the self-study and supporting documents from the University Psychological Services Association to start their affiliation review process.

In terms of compliance, the goal is to move the University forward in its compliance efforts to a "defined" maturity state as documented in the Protiviti report. "Defined" means that uniform compliance elements defined and management are institutionalized: infrastructure elements (such organizational as accountability, requirement identification, risk assessment, training and monitoring) are in place but still require improvement; ownership is defined; and accountability is enforced.

Another compliance goal is the creation of a conflict of interest and commitment pilot project to develop a "conflict of interest and commitment policy" and an oversight program. The last goal is to identify governance policies that should be implemented such as a purview employee policy, a naming rights policy, and a policy on policies.

#### C. <u>Executive Committee of the Board</u>

Mr. Fitzpatrick, chair, reported on the committee meeting of July 18, 2019.

#### Report Out of the July 18, 2019 Meeting:

Mr. Fitzpatrick offered a brief summary of the meeting. The committee developed their 2019-2020 calendar of meetings and those meetings have been posted to the Board's website. Should trustee's schedules change, there may be slight modifications to the dates developed. Chairs and committee members were assigned to the Board's standing and special committee and a full listing are available on the website under Committees.

Mr. Bridges was appointed as the Wright State Trustees representative to the Wright State University Foundation Board.

#### Full Written Report of the July 18, 2019 Meeting:

Mr. Fitzpatrick called the meeting to order at 11:30 a.m. and read the conflict of interest statement.

#### **Board Calendar**

Mr. Fitzpatrick distributed a draft calendar of Board meetings for 2019-2020 and explained the new meeting model which will move committee meetings to the day before the Public Session. With committee meetings on Thursday, Executive Session will occur on Friday morning followed by Public Session. Other changes include the use of consent agendas and oral reporting on committee meetings instead of presentation of prepared written committee reports.

#### **Committee Assignments**

Mr. Fitzpatrick reviewed the various standing committees which include Academic Affairs and Enrollment; the Executive Committee; Finance, Audit and Infrastructure Committee, Board Governance and Compliance Committee, and the Student Affairs and Athletics Committee. The Board would like to retain the Special Committee on Medicine and Health for another year to assist with the creation of the Health College and the development of relationships with community healthcare partners. The Trustees indicated their preferences for committee assignments and named Trustee Bridges as their representative to the Foundation Board.

Mr. Fecher lead a discussion on the responsibilities of the Board Governance and Compliance Committee which includes the annual review of Wright State's affiliated entities, the role of oversight for University compliance, and the completion of the affiliated entity review process. Other new duties will include the appointment of Wright State trustees to serve on the Wright State Applied Research Corporation (WSARC) board and the selection process for national trustees. This committee is also responsible for updating the Trustees Bylaws.

#### D. <u>Finance, Audit and Infrastructure Committee</u>

Mr. Grunder, chair, reported on the committee meetings of August 27, 2019 and September 12, 2019.

#### Report Out of the August 27, 2019 Meeting:

Mr. Grunder reported that the Finance, Audit and Infrastructure Committee met in Executive Session on August 27, 2019 to discuss matters required to be kept confidential related to personnel: employment.

#### Full Written Report of the August 27, 2019 Meeting:

Mr. Fecher called the meeting to order at 5:30 p.m., read the

Conflict of Interest Statement, and reviewed the agenda for the meeting. Trustee Fecher announced that the Finance, Audit and Infrastructure Committee needed to enter into a Special Executive Session to discuss personnel matters related to employment.

#### **Executive Session**

In accordance with the Ohio Open Meetings Law, the Finance, Audit and Infrastructure Committee, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

#### **RESOLUTION 20-5**

RESOLVED that the Finance, Audit and Infrastructure Committee agreed to hold an Executive Session on Tuesday, August 27, 2019 at 5:35 p.m. in the Double Bowler Conference Room, 2455 Presidential Drive; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

Personnel matters: employment

Mr. Fecher moved for approval. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

#### Adjourn

The Executive Session ended at 6:46 p.m. and the Committee reconvened in the First Floor Gallery space at 6:50 p.m. where Mr. Fecher announced that due to the extended nature of the Executive Session the presentation of the 5-year Finance Plan scheduled for this committee meeting would be rescheduled. The meeting adjourned at 6:51 p.m.

#### Report Out of the September 12, 2019 Meeting:

Mr. Grunder offered a summary of the meeting. The committee considered several agenda items. Repeat expenditures on an annual basis and seven contracts were presented for review. Details are posted on the website. Additional details were shared to clarify the expenditure for computers outlining the breakdown of expenses between Dell and H.P.

The SHI contract had a revision of expense as presented to the Finance, Audit and Infrastructure. After further clarification the amount was

increased from \$400,000 to \$550,000 and brought to the full Board for approval with other contracts in the \$500,000 and above range.

The following resolution was presented for Board approval.

#### 1. Approval of Expenditures \$500,000 and Above

Expenditures before the Board include the purchase of natural gas for heating, software for e-procurement, services of a loan service provider for campus-based federal and institutional loans, purchases of PC workstations and servers, and a personnel agreement. Pass through expenditures include union services for the set up and tear down of Nutter Center events and university-wide dining and catering services.

| Vendor                              | Amount       |
|-------------------------------------|--------------|
| Interstate Gas Supply, Inc.         | \$3,000,000  |
| Jaggaer (formerly SciQuest)         | \$602,982    |
| Educational Computer Systems, Inc.  | \$550,000    |
| Dell                                | \$1,020,000  |
| Collegiate Enterprise Solutions LLC | \$501,920    |
| SHI                                 | \$550,000    |
| IATSE Local 66                      | \$375,000    |
| Chartwells                          | \$25,600,000 |

#### Details of the expenditures:

http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Nov/meeting/%24500K%20and%20over%20-%20Sept%2013%20BOT-revised%20Final.pdf

#### **RESOLUTION 20-15**

WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.

Mr. Grunder moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

That concluded the Finance, Audit and Infrastructure report.

#### Full Written Report of the September 12, 2019 Meeting:

Mr. Martin Grunder, newly appointed chair of the committee, called the meeting to order at 2:15 p.m. and read the conflict of interest statement. Mr. Fecher informed the chair that the meeting agenda contained a sponsorship agreement with Wright Patt Credit Union, his employer, and that Mr. Fecher would be leaving the room prior to discussion on that agenda item.

#### Vice President's Comments

Mr. Walt Branson, vice president for business and operations and CFO, indicated that the university ended the year positively and remains focused on managing financial challenges. He reviewed the agenda and indicated that there are several issues for FY20 under consideration and invited Mr. Grunder to meet with him to review those items.

#### Monthly Financial Performance Report

Mr. John Shipley, associate vice president and controller, briefed the new trustees on the format of the monthly financial reports and provided the monthly financial update.

#### A. Financial Analysis: Unrestricted Funds Report

Revenue for fiscal year 2019 was \$1.1 million over budget. Major contributors to this revenue surplus were One-time additions to state appropriations (SSI) of \$1 million and an investment income surplus of \$1 million to budget.

On the expense side, compensation ended the year under budget by \$6.9 million. The remaining expense categories were \$6.5 million under budget, however there were \$9.3 million in commitments to carry budget forward to FY2020 for payment of these expenses. Examples of these commitments included \$1.5 million for CaTS, \$500 thousand for online course development, and \$5.8 million in encumbrances. An encumbrance occurs when a purchase order is created but the goods are not yet received. Overall, the net surplus for year-end is expected to be \$8.2 million. Final year-end numbers will be available in October following the conclusion of the University's annual audit.

In reference to a question on what constitutes "Other Expenses" Mr. Shipley explained that this category holds central budget pools, funding for the strategic plan (\$1 million) and funding for unexpected inflationary costs.

Departments have the ability to shift funds from one budget category to another during the year. This shifting budget makes it very difficult to track expense spending against the university's yearly budget on a month to month basis. For FY20 Budget Managers were asked to submit budgets reflecting their anticipated spending needs by category to hopefully eliminate the need for fund transfers.

#### B. FY2018 to FY2019 Financial Analysis:

This report compares actual for the current year against budget as a percentage and then against the previous year. The comparison helps to track revenue and expenses against the same time frame in the previous year. There was a discussion on how individual categories could exceed budget while "Other Expenses" had a 50% spend in relation to the budget. The explanation was this is a factor of departments being able to reallocate funding from one budget category to another based on need. However, measures remain in place to ensure that individual areas do not exceed their total budget allocation for the year.

Year-end showed a surplus of \$8.2 million.

#### C. FY2018 to FY2019 Budget to Actual Variance:

This report presents the month of June against where the estimate for the month is and compares it to the month of June actual and the June 2018 actual. The estimate of the monthly budget is derived from looking at the last two years of activity for that time frame and taking an average for the month. Our current accounting system does not allow for the creation of a monthly budget report so today's report is derived from a series of spreadsheets tracking 250 departments and is very labor intensive.

There was a lengthy discussion on what steps it would take to have a software package that can isolate and track monthly comparison activity. The committee would like the budget department to investigate implementing a software process and develop a timeframe, cost estimate, and report back on their findings.

#### D. Cash Forecast Report:

The cash report is segregated in to two categories; namely, "working capital" which is cash readily available for expenditure and "restricted investments" which are not liquid. The tracking of "days cash on hand" is calculated only on the "working capital". The goal remains to have 180 days cash on hand.

Mr. Shipley reported that the ending cash/investments as of June 30, 2019 was \$71.9 million which is an increase of \$20.3 million over June 30, 2018. At year-end there were 83 days cash on hand compared to year-end 2018 of 53 days. This is much improved over FY2017 year-end 27 days cash on hand.

#### Expenditures \$500,000 and Above

Mr. Shipley presented seven contracts for the Committee's review and approval to forward them to the full Board for consideration. The contracts included purchase of natural gas, software procurement and maintenance, loan servicing, computer hardware, executive staffing, event set up and tear down for the Nutter Center, and hospitality services for the campus.

#### Full details of the expenditures presented:

http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%207%20%24500K%20and%20over%20-%20Sept%2019%20BOT2-1.pdf

There was a discussion to clarify whether the Board needs to approve yearly expenditure amounts for aggregate contracts approved for multiple years. For example, when entering into a three-year contract for \$975K there is a contractual liability for the remaining two years so it would not be necessary to reapprove the yearly expenditure spending of \$325K. According to the Board's Financial Governance Policy, should the dollar amount for any particular year in the \$250K and above expenditure range change by 10% or more, it would require a new approval from the committee or full board.

Wright State participates in the Inter-University Purchasing Council's Consortium with other Ohio institutions and through this aggregate of purchasing power secures very favorable pricing. The committee recommended that the university also do their due diligence when sourcing contracts to make sure IUC pricing is the most cost effective.

Mr. Langos discussed including metrics and performance measures tied to outcomes when bidding consultant or personnel services contracts. In the event that the agreed upon deliverables are not achieved, there could be a reduced payment.

With a motion from Ms. Ramos and a second from Mr. Langos, the Committee moved the expenditures to the full Board for consideration.

#### Contracts \$250,000 to \$499,999

Mr. Shipley presented seven contracts in the range of \$250,000 to \$500,000 for the Committee's review and approval. The contracts covered bus transportation, recruitment materials, media buying, disposal supplies, a replacement for the Nutter Center Marquee, computer workstations, and voice network maintenance and equipment replacement.

#### Full details of the contract expenditures presented:

http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%209%20250K%20-%20%24500K%20-%20Sept%2019%20BOT2-Final-1.pdf

Provost Susan Edwards answered questions about the media buying contract and Mr. Shipley explained the process for amending a contract should additional services be needed over the original contracted amount. Mr. Greg Sample spoke about the need for replacement of the Nutter Center Marquee and Mr. Craig Woolley discussed upgrades underway of university computers to become Windows 10 compliant.

The University is transitioning to Dell hardware and phasing out HP purchasing. A discussion ensued about the amount of funding needed to complete the outstanding HP hardware purchases. The committee decided to approve the contracts between \$250,000 and \$499,999 with the final clarification of the amount needed for SHI to complete the HP purchasing to be shared at the Public Session the following day.

### Contracts for Finance, Audit and Infrastructure Committee Approval Between \$250,000 and \$500,000

#### RESOLUTION-approved by the FAI Committee

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may amount to greater than \$250,000 and less than \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Finance, Audit, and Infrastructure Committee of the Board of Trustees be, and hereby are approved.

Mr. Grunder moved for approval. Mr. Platt seconded, and the motion was unanimously approved by roll call vote of the Finance, Audit and Infrastructure Committee.

#### Contracts \$125,000 to \$250,000

Mr. Shipley presented seven contracts for the Committees information and review. Contracts included collection services for student loans; electricity tax for the Dayton Campus for FY19; electricity, water and sewer services for the Lake Campus for FY20, maintenance and support for Oracle databases, voice network services from AT&T, fire alarm and sprinkler service maintenance and testing, and upgrading to Wright State's data storage systems. No contract approval was necessary according to the Financial Governance Policy.

Full details of the contract expenditures can be accessed here: <a href="http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Sep/meeting/FAI%2011%20150K-250K%20-">http://www.wright.edu/sites/www.wr

Mr. Woolley outlined the benefits of upgrading the campus data storage and recovery site.

#### **Investment Reports**

The Committee received the SEI investment report as of July 31, 2019, a report tracking investment income for FY2019, and an investment allocation report for FY2019. There were no questions on the materials.

#### Sale of Private Investments

Mr. Shipley provided background information on the University's portfolio of investments and their performance data to date. In 2012, when reserves were strong a decision was made to diversify the investment portfolio by investing in two alternative investments. With a decrease in reserves, the University's investment philosophy has now changed to a very conservative portfolio with little risk.

The trustees discussed the current returns, duration, risk and cost to divesture from the alternative investments. With a potential discount of 20-30% to find another buyer, the decision was made to continue holding the alternative investments until such time as a financially responsible sale could be accomplished. The Committee agreed that alternative investments would be too risky for future portfolios for Wright State.

#### Review of the Financial Governance Policy

Trustee Fecher provided historical content for the development of the current Financial Governance Policy. The previous policy was adopted in 2003 and had not been updated since that time. In 2016, the Board revised the Financial Governance Policy and adopted the revision on June 8, 2017 with the provision that there should be periodic review and revisions made as circumstances change or dictate. He proposed that the Finance, Audit and Infrastructure Committee solicit campus input and take some time to review and update the current policy.

#### Sponsorship Agreement with Wright Patt Credit Union (WPCU)

With his relationship with Wright Patt Credit Union and the Wright State Board of Trustees, Mr. Fecher has not been involved in any aspect of the process and recused himself and left the room during the sponsorship agreement discussion.

Mr. Branson led the discussion on the sponsorship agreement. In a five-year agreement between Wright State and WPCU, WPCU provided scholarship dollars and other support to Wright State in exchange for a physical space on campus and access to students and staff and to certain marketing opportunities to these individuals.

With the expiration of the current agreement and the need to maintain banking services on campus, Wright State wanted to design a process above reproach to secure a vendor for these services in the future. Due to Mr. Fecher's relationship with the Wright State's Board of Trustees and his role as CEO of Wright Patt Credit Union, renewing the WPCU agreement would be an inherent conflict of interest.

Mr. Larry Chan, Vice President for Legal Affairs researched the conflict of interest issue, looked at Ohio Ethics Law, consulted with the Attorney General's Office, and also with the Ohio Ethics Commission. He was told that it would necessary to begin an "Invitation to Negotiation" (ITN) process whereby all financial institutions were invited to bid and submit proposals for the opportunity to provide financial services on campus. Once all bid proposals were submitted a determination could then be made on the "best, most advantageous, and beneficial proposal" to the university which may not necessarily be the current provider.

Mr. Branson explained that the ITN issued described the services Wright State was seeking, asked for the qualifications of the provider, and requested sponsorship support. Eight local financial institutions received the ITN from Wright State and it was publicly

posted on Wright State's website. Two proposals were submitted to Wright State; one from PNC Bank and one from WPCU.

An internal team of individuals reviewed and evaluated the submissions with a scoring matrix, the sponsorship consultant reviewed the proposals, and it was determined that the WPCU agreement was deemed the best, most advantageous, and beneficial agreement. Review of the agreement is currently underway and the final agreement will be brought to the FAI Committee and the full Board in December. This would be a five-year agreement and has resulted in more sponsorship support for the University.

Trustee Langos requested moving forward that all Board members refrain from having any business dealings with the University. He was concerned about the limited number of proposals received perhaps due to their awareness of WPCU's long term relationship with Wright State and Mr. Fecher's role on the Board.

In addition, he requested that the administration prepare a documented timeline of conversations and steps taken in the process to secure a banking services provider including Mr. Chan's work and discussions with the state. This document would be sent to the Ohio Ethics Commission for their opinion. President Schrader reiterated that Mr. Fecher has not been involved in the process either through Wright Patt Credit Union or in his role as a Trustee of Wright State.

#### E. <u>Special Committee on Medicine and Health</u>

Dr. Goyal, chair, reported on the committee meeting of September 12, 2019.

#### Report Out of the September 12, 2019 Meeting:

In the absence of Dr. Goyal, Mr. Fitzpatrick offered the following report. Dr. Goyal briefed the committee on the status of healthcare in the region. It was noted that the cost of healthcare in our region is significantly above the national average. One of the key drivers for this cost increase is the lack of trained medical professionals available in this region. Dr. Goyal specifically mentioned the shortage of nurses, nurse practitioners, and physician's assistants. There was a discussion about the need to increase the number of nurses Wright State graduates on a yearly basis to help address this challenge.

Provost Edwards spoke about some of the programs Wright State has in place such as co-curricular classes that provide nursing students with

additional support to complete challenging coursework. The nursing program has grown 40% in number of graduates over the last five years.

Mr. Fitzpatrick commended the nursing students on their State Board pass rate and recognized the excellence of the program and what it means to the region.

Student Trustee Olivia Sneary, herself a medical student, spoke to the committee about the importance of maintaining excellence when considering expanding programs to graduate more nurses. Wright State will continue to explore options to best address healthcare needs.

#### Full Written Report of the September 12, 2019 Meeting:

Dr. Anuj Goyal, chair of the committee, called the meeting to order at 5:05 p.m. and read the conflict of interest statement.

#### **Chair's Comments**

Dr. Goyal highlighted the mission of the Medicine and Health Committee. Created about two years ago, the committee is charged with identifying how Wright State can best meet the health care needs of the region. Ohio, and Dayton in particular, are very expensive areas for health care. A shortage of doctors, nurses, respiratory therapists and other healthcare providers is a primary driver of increasing costs. Wright State, working with our area partners, is exploring ways to expand existing medical training programs or develop new programs to meet this need and better serve our region.

Provost Sue Edwards offered a status update on the creation of a new health college and other work being done to enhance or expand programs. A working group was formed last year that developed a series of recommendations for the creation of a health college but was sidelined due to other circumstances happening on campus. A group is now in place and continuing work on the original outcomes with the hopes of having a Health College structurally in place by Fall 2020. With the interdisciplinary inclusion of the School of Professional Psychology (SOPP), the College of Nursing and the Dean of Education, there will be a consolidation of the dean's positions with SOPP and Nursing deans both becoming chair positions reporting to the Dean of the Health College.

Dr. Edwards highlighted some of the medical and health related research and activities happening on Wright State's campus. Dr. Thomas Brown is studying the molecular level triggers of preeclampsia, a serious and sometimes fatal medical condition that

can cause renal and liver failure in pregnant women. The Boonshoft School of Medicine is addressing the needs of rural medicine with the Rural Medical Scholars program to increase the number of physicians practicing in underserved rural areas. The Nursing program at the Lake Campus recently opened 6 new clinical spaces and 3 exam rooms for use in teaching students. Enrollment in Wright State's nursing programs continues to increase on both the Lake and Dayton campuses with a 39% growth rate over the last 5 years.

There was a lengthy discussion focused on ways to alleviate provider shortages by expanding the number of qualified applicants to Wright State's medical programs. Wright State is known for high standards and successful pass rates. To maintain this standard of quality means making sure that students have the skill set and level of preparedness to navigate the programs.

Wright State has a new partnership with the Miami Valley Career Technology Center (MVCTC) whereby students graduating from the LPN program are guaranteed acceptance into Wright State's Nursing program. To help in successful completion of challenging pre-requisite courses, bootcamps or co-requisite support are being developed. With the creation of the Health College, an interdisciplinary core is being developed that will allow students more flexibility in pursuing the best fit of a medical or related degree path.

#### 1. Executive Session

Dr. Goyal mentioned that several items of interest to the committee have personnel matters such as the search for a new dean of the School of Medicine and the effects on personnel that may occur with the creation of a new Health College.

In accordance with the Ohio Open Meetings Law, the Special Committee on Medicine and Health, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

#### **RESOLUTION 20-6**

RESOLVED that the Wright State University Board of Trustees' Special Committee on Medicine and Health agreed to hold a Special Executive Session on Thursday, September 12, 2019 at 5:45 p.m.; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

Employment / Appointment of Public Employee
 R.C. 121.22(G)(1)

Dr. Goyal moved for approval. Mr. Grunder seconded, and the motion was unanimously approved by roll call vote.

The Committee returned to Public Session at 6:29 and adjourned at 6:30 p.m.

#### F. Student Affairs and Athletics Committee

Mr. Martin Grunder, chair, reported on the committee meeting of September 12, 2019.

#### Report Out of the September 12, 2019 Meeting:

Mr. Grunder offered highlights of the meeting which included the Student Government report presented by Student Government president Mr. Ivan Mallett, and vice president, Mr. Adrian Williams. He commended them for their poise and enthusiasm for Wright State and for all the Student Government initiatives underway.

Updates on "back to school" highlights were presented by Dr. Gary Dickstein, interim provost for Student Affairs and a very interesting presentation was offered by Ms. Jugad Mattu, a Wright State student, who was recognized as part of "Forbes 30 under 30" leadership program. It was exciting to see what she has learned during her time at Wright State.

Mr. Bob Grant, athletic director, introduced five student athletes representing various award winning teams, who shared comments and reflections on their experiences at Wright State. Wright State recently received the McCafferty Trophy as the Horizon League's All-Sports Champion. The committee was treated to a look at the crystal trophy.

Mr. Grunder commented that athletics are a very important part of building character in young men and women. The common perception is most student athletes are on scholarship. The reality is most athletes are paying tuition and are promoting Wright State both locally and nationally. He encouraged everyone to attend athletic events and cheer on our student athletes in their endeavors.

#### Full Written Report of the September 12, 2019 Meeting:

Mr. Martin Grunder, chair, called the meeting to order at 1:11 p.m. and read the conflict of interest statement.

#### **Chair's Comments**

Mr. Grunder introduced himself as a new trustee and the new chair of the Student Affairs and Athletics Committee.

#### Student Government Report

New this year to the role of President and Vice President for the Student Government Association (SGA), Mr. Ivan Mallet and Mr. Adrian Williams introduced themselves and offered summaries of their backgrounds. Mr. Mallet is a senior, international studies major, an intel-analyst for the Army, and a third-year member of Wright State's Model UN team.

Mr. Williams is a neuroscience major, the executive director of the Ohio Student Government Association, and does research in computational neuroscience. He was named Wright State's Neuman Civic Fellow this year.

SGA initiatives underway for the year include the appointment of a Student Advisory Committee to continue the student led work on the creation of an Independent Recreational Facility. The "Retain the Nine" program, begun in 2017 to address the disparity in minority retention rates, has also branched into the Student "X" metric project whereby data points were compiled to identify students at risk as a way to direct them into support and additional resources for academic success.

Other programs being explored include the development of a "common hour" for campus wide meetings or events, a gathering of all the Deans Student Advisory Boards, the enhancement of a positive campus culture, and continued work with the Ohio legislature on topics such as affordability and undergrad admissions.

#### Vice President's Report

Dr. Gary Dickstein, interim vice provost for Student Affairs, recognized Trustee Grace Ramos for her many years as chair of the Student Affairs and Athletics Committee and thanked her for her tireless support of students.

As Fall Semester begins, new and old traditions occur. One such new tradition was the week-long Freshmen Outdoor Orientation Trip (FOOT) where freshmen gain confidence and make lifelong friends backpacking on the Appalachian Trail. Helping with new student orientation and engagement was a featured speaker event during Move In Week that addressed the topic of "Conquering Your Fears". Returning student favorites were "Do the U" to learn about student organizations, and "Fall Fest" with food, new friends, and fun.

Ms. Gina Keucher, program director in the Office of Student Involvement and Leadership, spoke about two leadership camps offered by Wright State. The Take Flight Leadership Retreat celebrated its 13th anniversary by challenging attendees to generate ideas and programs that would leave a positive impact on the Wright State community. Ms. Jugad Mattu, a senior at Wright State and recent inductee into the Forbes Under 30 Scholar's Program, spoke about the impact of her experience as a facilitator at the retreat.

Raider Camp was a new "Student's First" grant funded 3-day on campus event planned to engage incoming freshmen by helping them meet new classmates and better prepare for college life. Overwhelming successful, students came away with a better understanding of diversity, leadership skill development, and connections to other students.

#### **Athletics Report**

Mr. Grunder commented that through his experience with his daughter as a Division 1 athlete he has found that Athletics plays an integral part in a university's success and offers lessons in character, responsibility, time management, caring for one another, and fosters a sense of teamwork.

Mr. Bob Grant, Athletic Director, shared Wright State's league rankings in athletic expenses, total expenditures for the program, graduation success rate, and academic excellence measures. Winning our first ever McCafferty Trophy for All Sports Champion for 2018-2019, Wright State had five teams either win their Horizon league championship or compete in an NCAA tournament. This is especially impressive considering Wright State's fiscal restraint places them last in program spending among Division 1 schools in Ohio.

Operating on a PSA mission of valuing student athletes as people first, students second, and athletes third, student athletes continue to express their satisfaction with their experience at Wright State with a 91% positive response to "Would you choose Wright State again?" on the yearly Growth Dynamic Survey.

Five student athletes answered questions from the trustees about their experiences at Wright State. Mr. Austin Schoonmaker, a senior majoring in Real Estate Finance and a member of the Golf team, spoke about what brought him to Wright State. Mr. Alec Phippe, a senior Electrical Engineering major, was recruited from Haiti to play soccer and was the team's top scorer. Mr. Austin Cline, a redshirt senior on the Baseball team is currently pursuing his MBA in management, and is enjoying the flexibility of online courses. Mr. Loudon Love, a redshirt junior majoring in Business Management, reflected on his leadership development at Wright State and his memories of winning the Men's Basketball Horizon League title. Ms. Michal Miller, a senior majoring in Organizational Leadership, transferred to Wright State from Arizona to play Women's Basketball and truly valued the experience of playing for a female head coach.

#### G. Student Trustee Report

Mr. Shaun Wenrick, Student Trustee, thanked all the faculty, staff, and students who went above and beyond to help new residents feel at home at Wright State University. Continuing with their tradition of inviting a student to speak to the Board and share their personal journey at Wright State, Mr. Wenrick introduced Mr. Chris Dupont, a member of the Class of 2023 Boonshoft School of Medicine.

Originally a French Canadian and having played soccer in Europe, Chris came to Wright State in 2012 as a non-English speaking recruit for the men's soccer team. Becoming a Raider with dreams of a professional soccer career, Chris went through the LEAP program to establish his English language skills and decided on a major in Physics. That is where his life became interesting. Connecting to the Dayton community, Chris and his team offered free soccer clinics for kids, became members of the Dayton Dutch Lions soccer league, and learned about life in the United States. Excelling in his studies, Chris was inducted into Sigma Phi Sigma (a physics honorary) and after graduation went on to participate in neuromuscular disease research in a study exploring myotonia congentia (a disease that causes muscle stiffness and pain).

Through this research, medication has been developed that alleviates patients symptoms and gives them back their quality of life. Inspired by what could be accomplished through research, Chris is now a first year medical student on a PhD research track who hopes to give back to Wright State and the community for the profound impact they have had on his life. Excited for his future, Chris continues to represent Wright State as a proud Raider.

#### H. Faculty Senate President's Report

Dr. Laura Luehrmann, newly appointed faculty senate president, offered the following remarks:

"Good morning. I am Laura Luehrmann, Professor of Political Science in our School of Public and International Affairs. This is the beginning of my 21st year here at Wright State University, and I am truly honored to serve as the Faculty President. Prior to accepting this position, I served for multiple years on a variety of our standing committees, in addition to three years on the Senate, including two years as the College of Liberal Arts' representative on the Faculty Senate Executive Committee. Of all the service that I have completed during my tenure here at Wright State, I firmly believe that my work on the Faculty Senate has been the most rewarding (and in many ways the most challenging). I find it invigorating to be a part of the lively debates and discussions that we faculty have in our committee and Senate sessions. I also value the opportunity to engage more closely not only with my inspiring faculty colleagues all across the university, but also to work with the many administrators, staff, and also you, the Board of Trustees, on curricular and programmatic priorities, to strengthen and revitalize this fine institution so that we can serve our students and the communities that depend on us to be agents of change on a daily basis. I thank you for making time in the busy agenda this morning to hear a short report from the faculty perspective.

As I prepared these remarks, I kept coming back to the fact that we all have a truly privileged position here – to be involved in what I believe is a noble calling – a vocation even – to be part of not only the education of the next generations of teachers, nurses, social workers, artists, psychologists, business leaders, doctors, and scientists in our world, but also in the creation and discovery of new knowledge. You know this already, but it bears repeating: our students are superb – and they inspire me each and every day. You wouldn't believe some of the odds our students have overcome and the tremendous talents that they exhibit. I leave my office each night confident that the future will soon be in their hands.

Now, some people mistakenly believe that faculty somehow take the summers off, and I know that you already realize this is far from the truth. This past summer my faculty colleagues were leading study abroad trips – literally – all around the world. Others were guiding graduate students through the final stages of their theses and dissertations, supervising clinicals, helping undergraduate students complete general education requirements or special electives; many others were polishing off manuscripts, conducting field research in labs and field sites, while still others were designing new courses and engaged learning activities with our many community partners.

But another area of work that I must bring to your attention is that of the ten Faculty-Staff-Administration Working Groups that met —some weekly—over the summer. These groups put in hundreds and hundreds of hours of work gathering data on topics such as fall to spring persistence rates, examining college credit plus courses, graduate outcomes and employment, information security, conditions faced and desired by adjuncts at Wright State, admissions processes and student support, as well as meta majors and guided pathways, among other important topics. The research from these working groups has now been shared with the relevant Faculty Senate Standing Committee(s), providing much needed data and background research to help jump start their work. Be watching for the finalized reports from these committees, as well as multiple resolutions, to be presented to the Senate quite soon. I look forward to sharing these items with you as they are finalized.

I'll end by saying how much I love this time of year. There is something so invigorating about the beginning of a new academic year. New classes to teach. New students to mentor. New research to present and to complete. There's something very powerful about new beginnings.

That is much of the hope of the faculty as we start this academic year as well.

I'll share a plea that I have heard in many hallways and offices over the past few months – from faculty, and, also importantly, from staff. Get to know us. We recognize you are each busy and overwhelmed by many professional responsibilities in your own businesses and fields, and we respect that. But please know that many faculty and staff members would be more than happy to welcome you to our classes, our labs, and our mentoring sessions – we are proud of the work that we do and we want to share the interactions we all have with our students with each of you. Come hear us present our research at department colloquia. Observe the award-winning Model UN team during one of their crisis simulations. Stop by our Research Days designed to showcase student scholarship. Come visit the New Media Incubator and watch our student's film and produce science lessons that will be used in classrooms all around the Miami Valley and beyond.

I have been talking with a number of you about ways that we can engage with each other on a more personal level – please, let's do it. Come hear the inquisitive nature of our students, watch masterful educators at work in our classrooms, observe some of the cutting edge research in our laboratories, offices and in the field, and see first-hand the professional work of our staff. There's an amazing energy on our campus this fall, and we want to share that with each of you, so that when we talk about our program reviews, our majors, minors and micro-credentials, it can be from a position of shared awareness. I am convinced that you'll be blown away

by the work that you see our world class faculty completing. I embrace the opportunity to work with each of you, and more importantly, I am eager and ready to help chart our way forward".

Mr. Fitzpatrick offered the Board's support for the efforts of faculty and invited his fellow trustees to take advantage of the invitation to see the amazing things happening in the classrooms of Wright State.

#### XII. PRESENTATIONS AND POLICY DISCUSSIONS

#### Inaugural Festival of Flight

An event more than 100 years in the making, the inaugural Festival of Flight is a celebration of the innovative and world-changing aviation heritage of Dayton and the Miami Valley region held on the grounds of the Wright State University Nutter Center on Saturday, October 5, 2019 from 10 a.m. to 8 p.m.

Mr. Eric Corbitt Director of the Student Union, Activities and Recreation Co-chair of the Festival of Flight Committee

Mr. Greg Scharer Executive Director, Alumni Relations Wright State Alumni Association Co-chair of the Festival of Flight Committee

Mr. Eric Corbitt and Mr. Greg Scharer, co-chairs of the Festival of Flight, provided background on the creation of the first annual Festival of Flight and offered highlights of the many things taking place during that event. Planning began in 2018 and involved Wright State partnering with the City of Fairborn and the Wright State Alumni Association. In honor of the region's aviation heritage, the event was scheduled for October 5, Wright Brothers Day, which marks the anniversary of the Wright Brothers 39-minute flight at Huffman Prairie.

Jammed packed with activities focused on aviation education, entertainment, sports, and food/drink, the festival has something for everyone. Some of the many activities planned include WWI biplane flyovers, a flight simulator, a wind tunnel demonstration, Wright State men's soccer and women's volleyball games, live bands, and of course food trucks and beverages.

Special thanks to our partners and sponsors which include the Dayton Regional STEM School, the Miami Valley Restaurant Association, the National Aviation Heritage Alliance and the National Aviation Hall of Fame as well as the participation of the National Museum of the U.S. Air Force.

#### XIII. PRESENTATION

 Noeleen McIlvenna, Ph.D. Professor, History Director of Social Science Education President, AAUP-WSU

Dr. McIlvenna shared the story of growing up in a small, costal city in Northern Ireland and the problems or "troubles" that plagued Portrush. Once a tourist destination and home to a thriving, renowned golf course, Portrush fell on hard times during the Irish Conflict plagued by bad press and perceptions as a dangerous, difficult place.

Fast forward twenty years to the efforts of many to rebuild the town with improved rail access and a smart marketing campaign, Portrush has now become a vacation destination and the home of the 2019 British Open.

Building on parallels between Portrush's reputational problems and Wright State's bad press and perception issues, Dr. McIlvenna called on the Board to meet with her and other union administration for "peace talks" to find a mutual way forward through sharing experience and expertise to enhance enrollment and repair perception issues.

#### XIV. UNFINISHED BUSINESS

None offered.

#### XV. NEW BUSINESS

- 1. Homecoming Weekend, October 4 and 5, 2019 <a href="http://www.wright.edu/event/homecoming">http://www.wright.edu/event/homecoming</a>
- 2. Festival of Flight, October 5, 2019 <a href="http://festivalofflight.org/">http://festivalofflight.org/</a>
- 3. Finance, Audit and Infrastructure Committee Meeting, October 25, 2019
- 4. Raiderthon, November 16, 2019, Apollo, Student Union
- 5. Raidersgiving, November 28, 2019, noon-2:00 p.m., McLin Gym, Wright State Nutter Center
- 6. Board of Trustees' Committee Day, December 12, 2019
- Board of Trustees Executive Meeting, December 13, 2019, Room 241, Nutter Center
- 8. Board of Trustees' Public Meeting, December 13, 2019, Berry Room, Nutter Center
- 9. Dayton Campus Commencement December 14, 2019, Nutter Center, Ceremony starts at 10:00 a.m.

#### XVI. ADJOURNMENT

The meeting adjourned at 12:07 p.m.

## XVII. APPENDIX (WRITTEN REPORTS)

- A.
- Advancement Report Communications Report Marketing Report B.
- C.

# WRIGHT STATE UNIVERSITY BOARD OF TRUSTEES

# Advancement Committee Report September 2019

- 1. Alumni Relations Report
- 2. Wright State Foundation Financial Report
- 3. Development Report
- 4. Discover Your Story: Archives Campaign Report
- 5. Corporate and Foundation Relations (FCR) Update

# Advancement Committee Report Alumni Relations Report September 2019

#### **Updates:**

#### **FESTIVAL OF FLIGHT**

New Festival of Flight to celebrate aviation in the Miami Valley.

The all-day festival will take place behind the Wright State University Nutter Center on Oct. 5, 2019. The festival will be sponsored by the City of Fairborn, Wright State University, and the Wright State Alumni Association, in partnership with the Miami Valley Restaurant Association, the National Aviation Heritage Alliance, the National Aviation Hall of Fame, and the National Museum of the U.S. Air Force.

The festival will feature aviation-related educational experiences, flight-themed food and drinks, entertainment (including live bands), a dedicated area with fun activities for children, and a haunted trail. Sports fans can watch games by the Wounded Warrior Amputee Softball Team and the Wright State volleyball, men's soccer, and club football teams. Wright State students will participate in a parade of golf carts that they will decorate with flight themes.

The festival will appeal to families from around the Miami Valley and flight enthusiasts across the country. The event is expected to attract an estimated 10,000 to 12,000 people.

More details, including a schedule of performances, games, and activities, is available at festivalofflight.org

#### WRIGHT STATE MAGAZINE

The Fall 2019 issue of Wright State Magazine will land in mailboxes at the end of August.

The cover story is called "A City of Gems" and features profiles of 12 alumni who have made an impact on the rebirth of downtown Dayton.

They are:

YEVETTA HAWLEY '09 ERIC FELTNER '11
DIRECTOR OF NURSING ASSISTANT PRINCIPAL

PUBLIC HEALTH-DAYTON & MONTGOMERY DAYTON EARLY COLLEGE ACADEMY-DECA

COUNTY MIDDLE

JEFF HOAGLAND '00 SANDY GUDORF '85
PRESIDENT AND CEO PRESIDENT

DAYTON DEVELOPMENT COALITION DOWNTOWN DAYTON PARTNERSHIP

ALEX WILKER '16 JUDY DODGE '85

MANAGER, CORPORATE PARTNERSHIPS
DAYTON DRAGONS PROFESSIONAL BASEBALL
COUNTY COMMISSIONER
MONTGOMERY COUNTY, OHIO

TEAM SHAUN HAMILTON '13

DAVE DICKERSON '84 SYSTEM DIRECTOR FOR COMMUNITY BENEFITS

PRESIDENT PREMIER HEALTH

DEVELOPMENT CHRIS KERSHNER '00

MILLER-VALENTINE GROUP EXECUTIVE VICE PRESIDENT

DAYTON AREA CHAMBER OF COMMERCE

RICHARD KAISER '08
FOUNDER
NAN WHALEY '09

WILDERNESS AGENCY MAYOR

CITY OF DAYTON

JEFFREY MIMS '75
CITY COMMISSIONER
CITY OF DAYTON

We will also be featuring stories on:

DAYTON CONSTRUCTION SALES AND

- The recovery efforts of student athletes following the devastating tornadoes in the Dayton area
- A profile on alumnus Chris Tung, employed by Netflix
- A feature on how WSU is following the national trend of more students studying abroad and how our program is helping students with disabilities study abroad

#### **NEW VOLUNTEER PROGRAM**

As part of our revamped volunteer program, we have launched a new volunteer management software, VolunteerHub. VolunteerHub will allow us to maintain a database of all of our alumni volunteers, track alumni service hours, and stay in communication about upcoming volunteer opportunities, such as the Alumni Service Day in November.

#### WRIGHT STATE ALUMNI ASSOCIATION STRATEGIC PLANNING

The Wright State Alumni Association Board reviewed the WSUAA Strategic Plan draft at the May 4, 2019 Board meeting and voted to approve the plan at the August 3, 2019 Board meeting. The plan runs from FY20 to FY22 and will begin implementation immediately. The 5 key strategies are:

- 1. Offer a diverse set of opportunities & programs
- 2. Build alumni engagement with Wright State University
- 3. Increase Wright State alumni brand awareness
- 4. Achieve financial sustainability
- 5. Improve staff & board effectiveness

#### **EVENT UPDATES**

- The Alumni Association hosted its 43rd Annual Legacy Scholarship Golf Outing on Friday, August 2 at Heatherwoode Golf Course in Springboro. This year's golf outing was attended by 107 golfers and raised nearly \$20,000 in student scholarship dollars. This year's outing saw a player increase of 60% and an increase in funds raised by \$5,000.00.
- The 9th Annual Bourbon Tour will be on September 14-15. This is one of the Alumni Association's most popular events, usually selling out within a few weeks. This year's trip will include visits to Heaven Hill Distillery, Bardstown Distilling Company, and Rabbit Hole Distillery. Attendees will spend the night in downtown Louisville before returning on Sunday morning.
- Wright State Norwegian Cruise set for 2020!
   The Wright State Alumni Association has partnered with Norwegian Cruise Line to provide alumni and friends of Wright State a one of a kind travel experience. In May of 2020, we will embark on a 7-day cruise from New York City to Bermuda aboard NCL's newest ship (not sailing yet), ENCORE. More information about this trip can be found at www.wrightstatealumni.com

#### **UPCOMING EVENTS:**

Saturday, September 14: 9th Annual Bourbon Tour (overnight)

Wednesday, September 18: Social Work Alumni Society Beer and Wine Tasting

Saturday, September 21: Sapphire Jubilee

Monday, September 30 – Saturday, October 5: Homecoming

Tuesday, October 1: Wright Day to Give

Friday, October 4: Alumni Achievement Awards

Friday, October 4: Trivia Night

Saturday, October 5: Festival of Flight

Saturday, November 9: Alumni Service Day

Saturday, November 9: Veteran and Military Center Champions Ball

Friday, December 13-15: Chicago Holiday Tour (overnight)

May, 2020: Wright State Norwegian Cruise from NYC to Bermuda

#### **Advancement Committee Report**

# Wright State University Foundation Report September 2019

The Foundation's endowment portfolio closed the year in positive territory after suffering significant losses in the fourth quarter of 2018. Declining concerns about trade wars and generally positive economic news drove the turnaround, which allowed most asset classes to post positive results for the fiscal year. As indicated below, our endowment portfolio finished the month of June 2019 with a market value of just under \$89.1 million, an increase of \$4.3 million or 5.1% over its value on July 1, 2018. For the year, the endowment portfolio returned a positive 4.18%; that return lagged its weighted benchmark by 147 basis points. Adding private equity returns to this return resulted in a total return of 4.85% (net of fees) for the year. The total return was driven more by fixed income investments (+6.87% for the year) than by equities (+5.05%). Domestic equities outpaced international (ex-US) securities, which returned an anemic +0.15% for the year. In the domestic stock space, large cap (+9.96%) outperformed small cap, with the latter contributing to a drag on returns (-1.88%). Our managed volatility investment added the greatest value to equity returns for the year, returning a positive 11.74%. Fixed income returns were positive across the board with emerging markets debt providing the strongest performance at a positive 9.84%. Alternative investments, excluding private equity, did not fare as well. Our hedge fund-of-funds returned +3.3% for the year while our energy debt investment lost 6.78%. Both private equity investments experienced positive returns for the year, with the latest vintage returning an impressive 17.92%. At June 30, 2019, the portfolio's three-, five-, and ten-year net returns were 8.05%, 4.89%, and 8.66%, respectively.

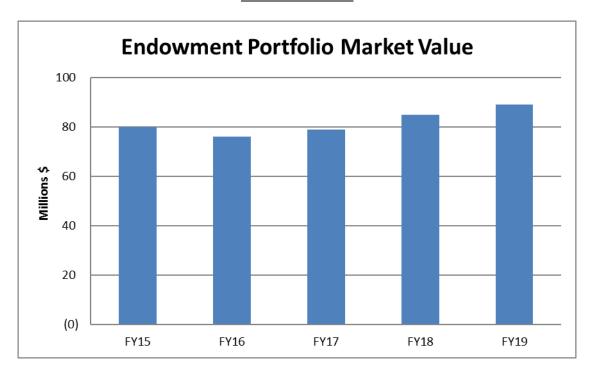
Partially as a result of the positive investment earnings described above, the Foundation's gross reserve position increased 4.4% during the year to finish with a value of \$9.1 million on June 30<sup>th</sup>. Increased revenue from both endowment administration fees and unrestricted gifts also contributed to the increase, as did spending levels at 82% of budget.

The Foundation's current endowment portfolio composition, including target allocations, actual allocations, and market values, as of June 30, 2019, is presented below:

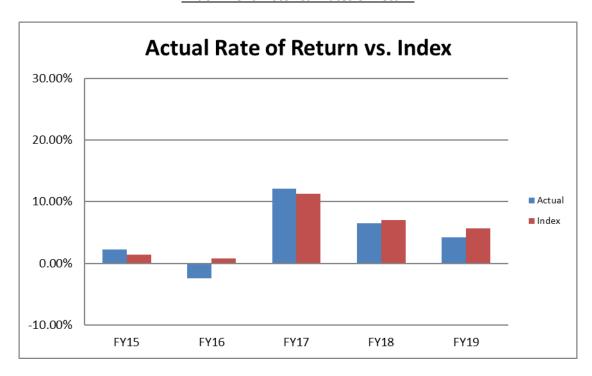
#### **Endowment Portfolio Composition**

| Asset Class        | Target Allocation | Actual Allocation | Market Value         |
|--------------------|-------------------|-------------------|----------------------|
|                    |                   |                   | <u>June 30, 2019</u> |
| Equity             | 54%               | 53%               | \$47,686,371         |
| Fixed income       | 23%               | 28%               | 24,879,295           |
| Hedge funds        | 8%                | 8%                | 6,952,956            |
| Private equity     | 8%                | 7%                | 5,853,059            |
| Energy debt        | 4%                | 4%                | 3,711,197            |
| Structured credit  | 3%                | 0%                | 0                    |
| Cash & equivalents | 0%                | 0%                | 0                    |
| Totals             | 100%              | 100%              | \$89,082,878         |

#### **Endowment Value**

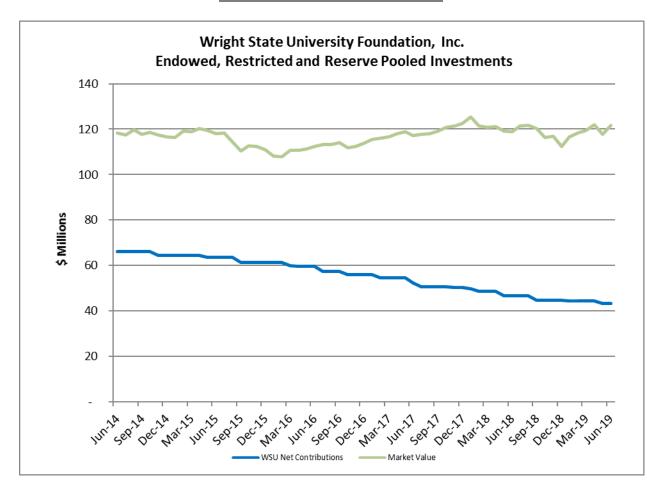


#### **Endowment Historical Rates of Return**



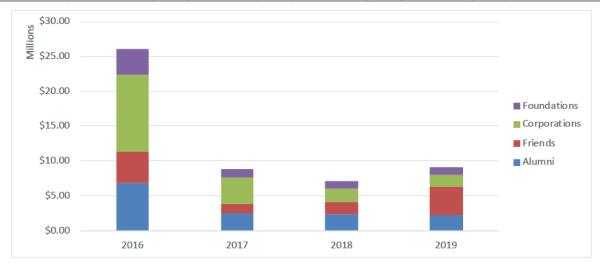
The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

### **All Portfolios Value vs. Contributions**



#### Commitments per Fiscal Year by Source: Dollars July 1, 2015 - June 30, 2019

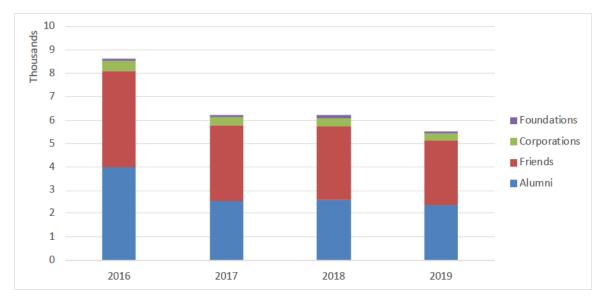
|             | Alumni         |       | Friends             |       | Corporations    |       | Foundations         |       | <b>Total Amount Given</b> |
|-------------|----------------|-------|---------------------|-------|-----------------|-------|---------------------|-------|---------------------------|
| Fiscal Year | Amount Given   | %     | <b>Amount Given</b> | %     | Amount Given    | %     | <b>Amount Given</b> | %     |                           |
| 2016        | \$6,890,945.04 | 26.4% | \$4,418,500.72      | 16.9% | \$11,065,409.21 | 42.4% | \$3,750,049.15      | 14.4% | \$26,124,904.12           |
| 2017        | \$2,587,325.50 | 29.0% | \$1,215,787.11      | 13.6% | \$3,818,158.88  | 42.8% | \$1,294,123.81      | 14.5% | \$8,915,395.30            |
| 2018        | \$2,436,034.76 | 33.9% | \$1,665,451.41      | 23.2% | \$1,971,859.79  | 27.4% | \$1,119,374.33      | 15.6% | \$7,192,720.29            |
| 2019        | \$2,308,287.24 | 25.3% | \$4,067,735.03      | 44.6% | \$1,682,844.89  | 18.4% | \$1,063,106.81      | 11.7% | \$9,121,973.97            |



This report includes all pledges and gifts to Wright State University Foundation, not pledge payments.

#### Commitments per Fiscal Year by Source: Donors July 1, 2015 - June 30, 2019

|             | Alumni       |       | Friends      |       | Corporations |     |      | Foundations  |     |      | Total No of Donors |
|-------------|--------------|-------|--------------|-------|--------------|-----|------|--------------|-----|------|--------------------|
| Fiscal Year | No of Donors | %     | No of Donors | %     | No of Donors |     | %    | No of Donors |     | %    |                    |
| 2016        | 3,997        | 46.3% | 4,091        | 47.4% |              | 426 | 4.9% | 1            | 16  | 1.3% | 8,630              |
| 2017        | 2,562        | 41.2% | 3,210        | 51.6% |              | 344 | 5.5% | 1            | 103 | 1.7% | 6,219              |
| 2018        | 2,582        | 41.5% | 3,164        | 50.9% |              | 343 | 5.5% | 1            | 27  | 2.0% | 6,216              |
| 2019        | 2,380        | 43.1% | 2,728        | 49.3% |              | 318 | 5.8% | 1            | 02  | 1.8% | 5,528              |



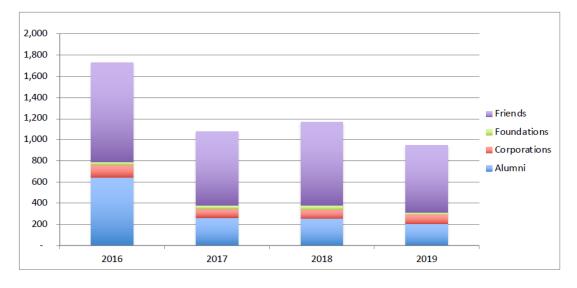
This report includes all pledges and gifts to Wright State University Foundation, not pledge payments.

#### Commitments per Fiscal Year by Area/Unit July 1, 2015 - June 30, 2019

| Area/Program         | 2016            | 2017           | 2018           | 2019           |
|----------------------|-----------------|----------------|----------------|----------------|
| Athletics            | \$1,624,873.23  | \$466,699.02   | \$548,935.74   | \$3,043,026.27 |
| Colleges and Schools | \$19,362,930.70 | \$6,403,976.17 | \$4,872,318.83 | \$4,840,704.56 |
| CECS                 | \$2,688,041.12  | \$1,030,048.08 | \$1,499,699.33 | \$558,682.71   |
| CEHS                 | \$91,686.41     | \$110,049.85   | \$66,036.84    | \$85,999.53    |
| COLA                 | \$990,297.46    | \$785,170.57   | \$919,476.38   | \$1,298,990.59 |
| CONH                 | \$571,485.30    | \$1,554,733.89 | \$213,048.99   | \$303,796.20   |
| COSM                 | \$10,920,654.39 | \$558,985.26   | \$163,270.85   | \$170,318.00   |
| LAKE                 | \$1,327,467.92  | \$255,659.92   | \$227,019.92   | \$309,280.14   |
| RSCB                 | \$494,747.31    | \$810,209.59   | \$264,255.24   | \$473,631.30   |
| BSOM                 | \$2,135,680.79  | \$1,182,031.01 | \$1,483,914.36 | \$1,611,224.40 |
| SOPP                 | \$142,870.00    | \$117,088.00   | \$35,596.92    | \$28,781.69    |
| Student Affairs      | \$113,394.29    | \$146,257.39   | \$365,208.73   | \$126,351.38   |
| University Libraries | \$93,412.03     | \$67,115.31    | \$287,080.65   | \$544,886.26   |
| University Wide      | \$4,930,293.87  | \$1,831,347.41 | \$1,119,176.34 | \$567,005.50   |
| Grand Total          | \$26,124,904.12 | \$8,915,395.30 | \$7,192,720.29 | \$9,121,973.97 |

New Donors per Fiscal Year July 1, 2015 - June 30, 2019

| Fiscal Year | Alumni | Corporations | Foundations | Friends | Grand Total |
|-------------|--------|--------------|-------------|---------|-------------|
| 2016        | 644    | 120          | 28          | 933     | 1,725       |
| 2017        | 264    | 84           | 32          | 695     | 1,075       |
| 2018        | 255    | 86           | 41          | 784     | 1,166       |
| 2019        | 206    | 89           | 17          | 633     | 945         |



This report includes all pledges and gifts to Wright State University Foundation, not pledge payments.

## WRIGHT STATE UNIVERSITY FOUNDATION, INC.

Report of Total Receipts: Cash and Gifts-in-Kind For the Month Ended July 31, 2019 and 2018

#### MONTH-TO-DATE

|                               | JULY 2019 |           | JULY   | <b>/ 2018</b> | PCT. CHANGE |         |  |
|-------------------------------|-----------|-----------|--------|---------------|-------------|---------|--|
| GIFT SOURCE                   | DONORS    | DOLLARS   | DONORS | DOLLARS       | DONORS      | DOLLARS |  |
| Alumni                        | 289       | \$114,668 | 407    | \$54,267      | -29%        | 111%    |  |
| Corporations                  | 22        | 262,846   | 24     | 443,278       | -8%         | -41%    |  |
| Foundations and Organizations | 3         | 14,366    | 8      | 56,363        | -63%        | -75%    |  |
| Friends                       | 343       | 64,974    | 412    | 39,078        | -17%        | 66%     |  |
| SUBTOTAL CASH RECEIPTS        | 657       | \$456,854 | 851    | \$592,986     | -23%        | -23%    |  |
| Gifts-in-kind                 | 2         | 134       | 1      | 3,000         | 100%        | -96%    |  |
| TOTAL ALL RECEIPTS            | 659       | \$456,988 | 852    | \$595,986     | -23%        | -23%    |  |

#### **FISCAL-YEAR-TO-DATE**

|                               | FY2    | 2020      | FY2    | 2019      | PCT. CHANGE |         |  |
|-------------------------------|--------|-----------|--------|-----------|-------------|---------|--|
| GIFT SOURCE                   | DONORS | DOLLARS   | DONORS | DOLLARS   | DONORS      | DOLLARS |  |
| Alumni                        | 289    | \$114,668 | 407    | \$54,267  | -29%        | 111%    |  |
| Corporations                  | 22     | 262,846   | 24     | 443,278   | -8%         | -41%    |  |
| Foundations and Organizations | 3      | 14,366    | 8      | 56,363    | -63%        | -75%    |  |
| Friends                       | 343    | 64,974    | 412    | 39,078    | -17%        | 66%     |  |
| SUBTOTAL CASH RECEIPTS        | 657    | \$456,854 | 851    | \$592,986 | -23%        | -23%    |  |
| Gifts-in-kind                 | 2      | 134       | 1      | 3,000     | 100%        | -96%    |  |
| TOTAL ALL RECEIPTS            | 659    | \$456,988 | 852    | \$595,986 | -23%        | -23%    |  |

# Advancement Committee Report Development Report September 2019

#### **Planned Giving Update**

| FY1 | 19 Planned Gift Results:   |
|-----|--|
|     | 12 planned gift commitments with a stated gift value of \$4,391,000 were recorded in FY19. The twelve commitments include an addition to a Charitable Remainder Trust, a rearticulation of a past bequest; six bequest commitments, two IRA beneficiary designations and two charitable gift annuities were written. |
|     | Seven planned gifts were realized. The total value of estate gifts realized totaled \$254,763.   |
|     | We closed out the fiscal year awaiting the disbursement from five other estates with a combined value in excess of \$4 million. The majority of this total is tied up in two complicated estates, so we don't anticipate these estates to be realized in the time frame more typical of the average estate.          |
|     | As of the end of the fiscal year, there were nine additional planned gifts in discussion with an estimated projected value of nearly \$11,500,000. There are currently another 38 potential planned gifts in early stage discussion  |
| FY2 | 20 Update  |
|     | <ul> <li>□ The new fiscal year is off to a good start with one bequest commitment totaling \$90,000 already documented.</li> <li>□ Additionally, we have received \$100,000 in realized estate gifts from recently closed out estates.</li> </ul>  |

### **Annual Giving Update**

Annual gift solicitation (gifts of up to \$10,000), building off the momentum of the Rise. Shine. Campaign, engaging more and more donors with Wright State, increasing current individual giving levels, and identifying new major gift prospects.

#### **Spring Phonathon**

In a year without traditional Phonathon, several strategies will be implemented.

#### Campaigns:

- BSOM was cancelled due to the faculty strike
- Wed to Wed Alumni, February
- Spring all donor categories and donor types, March April

#### FY19 Phonathon results: \$30,571 from 297 donors. With a fulfillment rate of 81%.

#### **Spring Direct Mail (FY19) Appeal**

|                  | 90 day results FY19 | \$78,621      | 576 gifts           |
|------------------|---------------------|---------------|---------------------|
| $\triangleright$ | 90 day results FY18 | \$93,019      | 664 gifts           |
|                  |                     | *Included a u | nique \$10,000 gift |
|                  | 90 day results FY17 | \$92,855      | 688 gifts           |
| $\triangleright$ | 90 day results FY16 | \$68,871      | 490 gifts           |
|                  | 90 day results FY15 | \$53,902      | 372 gifts           |

#### 2019 Faculty, Staff & Retiree Campaign

|                  | 6/30/2019 Results | \$311,625 | 40% participation among Full-time Staff & Faculty |
|------------------|-------------------|-----------|---|
|                  | 6/30/2018 Results | \$348,917 | 47% participation among Full-time Staff & Faculty |
|                  | 6/30/2017 Results | \$379,147 | 44% participation among Full-time Staff & Faculty |
|                  | 6/30/2016 Results | \$508,903 | 48% participation among Full-time Staff & Faculty |
| $\triangleright$ | 6/30/2015 Results | \$523,138 | 57% participation among Full-time Staff & Faculty |

2019 results will be calculated through December 31, 2019.

#### The Wright Day to Give – October 1

Wright State will host its third annual giving day, a digital philanthropic challenge to our alumni, friends, parents, students, faculty, and staff. Engaging with their alma mater, Wright State, for a day that will bring together ALL Raiders.

- Digital launch, Monday, September 30
- Digital Day of Giving, Tuesday, October 1
- Three events:
  - Dayton Campus: Warped Wing Share a Pint Night, \$1 from every beer is donated to WSU Foundation
  - o Lake Campus: CJ's HighMarks-Celina location, dine to donate 20% of sales
  - On Campus Kickoff Event being planned
  - Student giving component happening the week of September 30 October 4

Use a tactical marketing campaign (Phonathon, direct mail, email, and videos) to solicit donations.

#### **Fall Direct Mail Appeal**

The annual fall direct mail appeal will mail around November 8. It will be customized with student features in each academic area. The primary audience for Fall Appeal is alumni, however, without traditional Phonathon again in FY20, this appeal will also be sent to friends who are donors.

### Strategies

- Continue to personalize, including suggested giving amounts based on historical giving
   Provide current donor club, if applicable
- ➤ Continue to solicit our most engaged alumni/friends utilizing our Wright State engagement scores in addition to utilizing our updated Wright State annual giving likelihood scores

# Advancement Committee Report Discover Your Story: Archives Campaign Report September 2019

#### **Project Update:**

- The Archives Team is collaborating with Facilities in order to carry out the process for implementing Phase 1 of the renovation project. Upon completion of Phase 1, the Archives will be able to be moved over to its new home.
- The Archives Team is also working with Facilities on cost projections for Phase 2 so that we can focus our fundraising efforts on a defined dollar goal and outline of specific renovation components included within that Phase.

#### **Campaign Fundraising:**

• We have multiple proposals that will be going out this Fall to local and national foundations for support. We are also refocusing our efforts on specific individuals to solicit for the elements of Phase 2.

#### **Archives Tours**

 Dawne Dewey continues to offer tours to prospective donors and to community members with the hope of introducing people to our collections and helping to spread the word about the project.

#### **Gifts Committed to Date:**

- To date, we have pledges and resources totaling \$912,000 toward the project.
- There are 5 named spaces included in the giving totals
- √ Amanda Wright Lane Lobby
- √ Dr. Lewis Shupe Oral History Lab
- √ Dr. Gary Barlow Conference Room
- √ Makino, Inc. Volunteer and Student Center
- $\sqrt{\phantom{a}}$  Linda Black-Kurek Family Foundation Exhibit Gallery

#### **Project Description:**

• The Archives Center Modernization project provides for the renovation of 30,000 SF of space and the relocation of the current Special Collections and Archives. The new space will provide appropriate environmental conditions to lengthen the life of these priceless collections. Controls will include protections from temperature, humidity, light, fire, and air quality. They are moving from their current space in two campus locations of 12,000 square feet to a dedicated space of 30,000 square feet.

# Advancement Committee Report Corporate and Foundation Relations (FCR) Update September 2019

#### Prospect Discovery and Cultivation

- O Dayton Business Journal (DBJ) Books of Lists Review: New individual and corporate prospects are being identified through an intensive, systematic review of the DBJ Book of Lists. Top 100 companies are listed by category, such as Veteran Owned Businesses, Women Owned Business, Engineering Firms, etc. and we are reviewing those lists most harmonious with Wright State's mission. Within a two-month period, over 30 new prospects have already been identified and entered into the pipeline for discovery visits.
- Corporate Scoring/Ranking: The FY19 update of the Wright Organization Partnership Score (W-OPS) is underway. This process collects and analyzes data from stakeholders across campus to identify and rank corporations who have multiple engagement points with the university. Corporations are ranked on their WSU activities in the following categories: philanthropy, research, vendor status, student recruitment, alumni employment, athletic sponsorship, collegespecific activities, and advisory board service. This exercise identifies the top corporate prospects for maximum cultivation.

#### New Initiatives

Combined Federal Campaign (CFC): FCR has entered Wright State in the upcoming CFC, running from September 2019 through January 2020. CFC is the world's largest annual workplace charity campaign, and locally reaches the 30,000 employees at Wright-Patterson Air Force Base. This will be Wright State's first participation since 2001. Federal employees will have the opportunity to direct their donations to the Wright State University Foundation.

#### Ongoing Engagement

Corporate Sponsorship Opportunities: FCR is working with colleges and units to identify their most successful, well-established annual events to feature in a new sponsorship brochure. The brochure will describe approximately 30 events across campus. The goal is to produce a marketing piece that showcases the collective group of high-level events at Wright State. It will be used by development officers as a corporate engagement tool to solicit sponsorships.

# **Board of Trustees Report**

#### Office of Communications

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen how people view Wright State University.

Our strategy is to build our brand largely through aggressive and sustained, brand journalism-driven, digital content creation. This strategy is supported by the voluminous creation of high quality content that's used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

### **Public Relations & Media Relations**

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories about Wright State and its people through high-quality articles and videos that are posted to the <a href="Wright State Newsroom">Wright State Newsroom</a>, distributed across university websites, and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media.

#### Data:

*The July 1 — August 23, 2019 public relations metrics are as follows:* 

- Total External Media Clips ( + and -): 222
- Positive External Media Clips: 158
- Positive Advertisement Value: \$126,161.31 This number was largely driven by coverage of: the successes of Wright State employees and students, faculty expertise quotes, remodeled library, women's basketball community service, university cash reserves nearly doubled in two years, Move-In Day.

Verbatim clips: During this period, at least 19 times the external media used stories and videos exactly as Communications staff created them.

- Negative External Media Clips: 64
- Negative Advertisement Value: -\$79,445
   This number was largely driven by: Coverage of state report saying Wright
   State violated the law with real estate entity, Lake Campus Dean change,
   enrollment projected to decline, tuition increase, first Move-In since the faculty
   union strike.

In addition to the metrics associated with general university operations, there was a significant spike in additional coverage mentioning the university and those students and former students victimized by the Oregon District shooting. That coverage was generally positive or neutral toward the university but is intentionally not accounted for in the metrics above.

**Media clips**: Defined as external news stories about Wright State (most often) or stories that mention Wright State.

**Positive Advertisement value**: External media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)

**Negative Advertisement value**: The inverse of Positive Advertisement value. External media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)

**Verbatim clips**: Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by our staff.

# Communications (internal)

Communications staff members write, edit and post around 500 Newsroom stories each year that post to websites across campus. Stories are also shared through university social media channels. The office also distributes campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

#### Data:

The Office of Communications made 77 story posts to the Wright State Newsroom from July 1 — Aug 23, 2019 distributing and pitching many as press releases.

Also during that time, Communications sent 119 campus-wide email communications. 66 of those messages were on behalf of colleges, units and other campus organizations. 13 were sent on behalf of the president, the Board of Trustees, the administration or police. The rest were emails sent to all-employee with links to university news.

## **University Initiative Participation**

The Office of Communications is an active participant in university-wide strategic initiatives, university search committees and state associations including the Wright State University Leadership Team, Tobacco Free Campus Committee, Emergency Management Committee, University Bookstore Advisory Committee, Social Media Managers Group, Homecoming Steering Committee, Horizon League Ad Hoc Strategic Messaging Group, and the Inter-University Council of Ohio public relations committee.

Report created by: Seth Bauguess, MBA Director of Communications seth.bauguess@wright.edu Office of Marketing Board of Trustees Report August 2019

#### I. PUBLICATIONS

The Office of Marketing team has delivered 185 printed publications and advertising projects for our Wright State community partners since January 1.

#### **Highlights**

- Digital advertising assets
- · Annual admissions materials
- Numerous college/program-specific recruitment materials
- Wright State Magazine
- Giving Day promotional
- ArtsGala promotional
- Festival of Flight
- Wright Brothers Day
- Campus Scholarship and Innovation Campaign
- Dayton Dragons Campaign
- Spring Commencement
- Signing Day
- Theatre production promotions

#### **Breakdown**

- 108 Print Projects
- 35 Emails
- 11 Miscellaneous Projects (graphics, promotional items, etc.)

#### **II. BRANDING HIGHLIGHTS**

#### UNIVERSITY BRANDING

As custodians of the visual brand and messaging, our office continues to help units understand and incorporate Wright State's brand guidelines into their materials, promotional items, and online. We fill requests for university, college, department, and unit logos, and answer questions from stakeholders and Printing Services.

We also participate in the quarterly Barnes & Noble Bookstore Marketing Committee meeting.

#### LEARFIELD LICENSING

Through the Learfield Licensing portal, we approved 130 licensed items for market and returned two designs for revisions during the period from Dec. 1, 2018, to Jan. 31, 2019.

#### III. ADVERTISING

During 2018–19 fiscal year the Office of Marketing has completed 15 digital advertising and radio campaigns, the last ended August 19. All campaigns were related to recruitment for Fall 2019.

Total amount spent in the following campaigns, \$349,500 (includes \$60,000 in radio), includes Office of Marketing budget, one-time money, and budget dollars the Graduate School and Raj Soin College of Business invested to promote their events.

Worth noting, as of August 19, 2019, we have no active digital campaigns running and have approximately \$60,000 for the entire 2019–20 fiscal year available to use for all marketing.

• Total digital display, social, and SEM expense: \$289,500

• Total impressions: 74 million

• Total click throughs: 253,000

• Click through rate: 0.34%

• Cost per impression: \$0.0039

• Cost per thousand impressions, CPM: \$3.91

• Cost per click through, CPC: \$1.14

#### Transfer Radio Spots (3)

- \$40.000
- November 2018-January 2019, 9 weeks
- Driving distance of Dayton campus
- Variety of radio stations targeting current college students and parents of college students

#### Transfer Digital, part I and II

- \$25,000 per part; \$50,000 total
- November 22-December 21, 2018
- December 29-January 7, 2019
- Targeting current college students and others within driving distance of Dayton campus who have a high school diploma
- 8.5 million impressions
- 23,000 clicks

#### **FAFSA Undergrad**

- \$20,000
- December 29-January 8
- Targeting high school seniors and their parents, reminding them to submit their FAFSA
- 4.1 million impressions
- 29,000 clicks

#### Undergrad Digital, part I

- \$20,000
- January 14-February 1
- Targeting high school students, parents of high school students
- 5.4 million impressions
- 25,000 clicks

#### **Spring Raider Open House**

- \$12.500
- February 1-22
- Promoting Wright State Raider Open House to prospective students and their families
- 3 million impressions
- 19,000 clicks

#### **Undergrad Digital, part II**

- \$40,000
- February 14–20
- Targeting high school students, parents of high school students
- 7.3 million impressions
- 17,000 clicks

#### **Grad School**

- \$45,000
- March 29-June 30
- Targeting prospective graduate students, keyword-based search engine marketing
- 7.8 million impressions
- 20,000 clicks

#### ISSCM 4/27 Event

- \$12,500
- April 4–June 30
- Promoting the College of Business Info Systems and Supply Chain Management
- 1 million impressions
- 2,500 clicks

#### Transfer, statewide

- \$25,000
- May 1-June 30
- Targeting current college students across Ohio, and young adults with some college experience
- 11.8 million impressions
- 44,000 clicks

#### Undergrad, part III

- \$15,000
- May 6-June 30
- Targeting high school students, parents of high school students
- 11.7 million impressions
- 34,000 clicks

#### Business master's event, June 29

- \$12,000
- June 12-28
- Targeting people with a bachelor's degree with interest in the master's degree options offered through the College of Business
- 2 million impressions
- 5,000 clicks

#### **Summer Raider Open House 7/26**

- \$12,500
- July 1–25

- Statewide, targeting prospective students and their parents
- 7.8 million impressions
- 29,000 clicks

#### Raider Open House Radio 7/26

- \$20,000
- July 8-25
- Driving distance of Dayton campus
- Variety of radio stations targeting current college students and parents of college students

#### Transfer Digital and Express Registration event, 8/20

- \$15,000
  - o July 15-August 15
  - o Targeting current college students and others within driving distance of Dayton campus who have a high school diploma
- \$10,000
  - o August 1–19
  - o Targeting specific list of current students and transfer students who have not yet registered for Fall Semester
- 3.5 million impressions
- 5,500 clicks

#### IV. WEB

The Office of Marketing web team has completed 667 projects and web support requests since January 1.

#### **Highlights**

- Chinese admissions website behind the great firewall
- Women in STEMM
- Veterans and Military Center
- Veterans and Military Admissions
- Dean's List publication automation
- Distance Education Admissions
- Registrar
- Numerous recruitment email automations

#### **Breakdown**

- 47 Web projects
- 610 Web Request tickets
- 10 Email Projects

#### V. SOCIAL MEDIA

#### SOCIAL MEDIA MANAGEMENT PLATFORM CONTRACT

The Office of Marketing contract with Sprout Social expires at the end of the 2019 calendar year. The current contract included the option to renew without opening up for bids. The contract is in review to optimize our ROI.

#### **GROWTH AND METRICS**

As of August 21, 2019, Wright State's primary social media accounts had 163,194 fans, followers, and connections, representing a 3.5% year to date growth. While growth has slowed, we are still seeing positive growth and significant engagement. Our main Instagram account, @WrightStateU, currently has 9,735 followers. Once we achieve 10,000 followers on Instagram, we will unlock many features that will allow us to drive more traffic to our website.

#### **Traffic:**

- Messages sent: 14,084—an increase of 1.4% year over year
- Messages received: 47,088—an increase of 140.6% year over year

#### Responsiveness from main Facebook and Twitter accounts:

- Average response time: 255 minutes
- 46% of responses occur in less than 30 minutes
- 60% of responses occur in less than 1 hour
- 88% of responses occur in less than 12 hours
- 96% of responses occur in less than 24 hours

#### Organic (unpaid) reach on primary accounts:

Twitter: 7.2 million YTDFacebook: 3.3 million YTD

• Instagram: 1.2 million (began measuring in March 2019)

• LinkedIn: 755,000 YTD

#### **SNAPCHAT GEOFILTERS**

• We have placed 18 paid filters for the calendar YTD, with a total expense of \$1,302.07. Of those completed, we have spent \$705.61 over netting 95,587 views; the cost per view is \$0.007 and the cost per thousand views is \$7.38. Each view is a photo of a user with our Wright State overlay (filter) sent to another friend or posted to the user's story. These views are especially powerful because they are essentially third-party endorsements of our events and brand.

#### VI. PHOTOGRAPHY AND VIDEO

The Office of Marketing video and photography team completed 501 projects since January 1. Highlights include photography and video production for the Festival of Flight/Wright Brothers Day, CSIC 2019, Dayton Dragons Campaign 2019, Wright State Magazine, Spring Commencement, Signing Day, Annual Giving, Horizon League/Athletics, theatre productions, and numerous assignments for publications/advertising projects aimed at increasing enrollment and marketing the university.

- 102 location and studio photography sessions
- 62 Newsroom photography sessions
- 9 Video Production Projects
- 159 digital imaging requests
- 169 Smugmug Orders

#### **VII. WINGS ANNOUNCEMENTS**

From mid-February through August 2019, the Office of Marketing's senior editor has posted 115 announcements on the university's WINGS portal, serving numerous colleges, departments, and administrative areas with in-house announcements for cultural events, services, academic offerings, service opportunities, employee and faculty workshops, and about important messages from the administration. There is no cost to the requester.

WINGS announcements run the spectrum from official announcements to specialty events or participatory opportunities for students. Highlights include:

- Town Hall Meeting—Concealed Carry on Campus
- Active Shooter Classes
- Catch the Raiders in Quarterfinals—FREE!
- Participants Needed for an Air Force Research Laboratory Study
- Nominations Requested for Community Standards and Student Conduct
- Ohio Civil Rights Commission to Hold Hearings at Wright State University
- Medical-Spirituality Conference to explore addiction
- NWS Weather Spotting Training Class
- Ellis Institute Offering Free Psychological First Aid in Response to Dayton Tornadoes
- Mobile Mammography Coach on Dayton Campus
- THE COST OF WAR—A Round-Table Discussion
- Learn to Teach English in International Settings
- Screening of the documentary BETHLEHEM
- Partial Closures in Lot 4 during Spring Break
- Fully Online German Course
- Study Abroad through Wright State in South Korea!
- Japanese Hosting Opportunity This Summer!
- Mentor New Students at Orientation!
- Open forums set for Vice Provost for Faculty Affairs candidates
- Raider Food Pantry Fall Hours
- AGENTS OF CHANGE: Local and Global Engagement in Public Affairs—A Conversation with Ambassador Tony Hall
- THE JUGGALOS: Street Gang or Music Fans?
- Celebrate *ARTS*GALA on April 13
- Emerging Choreographers Concert will feature new works by Wright State dance majors
- FREE! Trademark Basics—It's All in a Name
- Quiet study and group rooms now available in Dunbar Library