

International Education Advisory Council (IEAC)

International Programs and Collaboration - Report

Last Updated: March 20, 2019

Introduction:

In accordance with its charge, the International Education Advisory Council and the International Programs and Collaboration Subcommittee (IPCC) have produced a report for the 2018-19 academic year. The report is in compliance with the respective committee charge to:

Review and recommend policies and practices governing the development, implementation, and modification of international programs to ensure they meet Wright State's academic standards. Make recommendations regarding the creation and revision of these policies to the Undergraduate or Graduate Policies Committees through the Faculty Senate.

Evaluate all draft proposals for international program development implementation, and modification to determine they in all cases follow Senate-approved guidelines. Make recommendations based on this review to the Faculty Senate and to relevant Senate committees.

Periodically review the university's international agreements and activities to ensure that these agreements and activities meet academic program needs, capacity and strategic planning, and that the university's recruiting efforts reflect strategic planning for international student growth and are coordinated with other recruiting efforts university-wide.

The report serves to update the Wright State University's Faculty Senate on the IPCC and IEAC's activities and deliberations that are relevant to the aforementioned charges.

Existing and New International Programs and Partnerships:

No collaborations/partnership are available for review at this time. UCIE is posting a list of current general agreement on their website at <https://www.wright.edu/international-education/faculty-travel/exchange-partnersMembers>.

Recommendations:

- IPCC will continue to vote on MOUs after verifying that all the steps on WSU Memorandum of Understanding Approval Process (Appendix A) were followed. Approval of equivalency of courses that are part of the curriculum articulations will be provided by department chairs.
- A system for tracking faculty international engagement activities and outcomes will be developed by the IPCC, the IEAC, and the UCIE AY 19-20.
- A framework for assessing current and prospective International Agreements and measure outcomes (see sample working framework Appendix B) will be developed by the IPCC, IEAC, and UCIE AY 19-20.
- A survey draft will be developed to assess faculty international engagement activities (e.g. research, research, and teaching) across colleges.

Global Citizenship Certificate program:

The UCIE and AVP of International Affairs have applied for a grant to fund a student-led Global Citizenship program. This program will provide for a cohort of students to participate in training and workshops in order to develop global citizenship pathways for Wright State students:

“The UCIE has applied for grant funding to support a new initiative for student-led Global Citizenship Program. The Global Citizenship in Practice Certificate (GCPC).The GCPC will recognize and reward WSU students for their targeted and ongoing pursuit of challenging intercultural and international experiences both credit and non-credit bearing. Throughout a student’s undergraduate experience they will be exposed to the literature and theories behind global citizenship and begin the practice of living an intentional cosmopolitanism lifestyle. The GCPC allows each student to turn outside, extra-curricular activities into a co-curricular extension of their WSU experience. Though within a developed framework, each may take their own path in defining *thinking globally and acting locally*. The GCPC will allow students an opportunity for campus leadership as the entire program will be a joint collaboration between a *management team* comprised of the Student Ambassadors, the AVP International Affairs and the International Education Advisory Committee (IEAC).”

UCIE GCPC Grant Proposal – Executive Summary and Description

Recommendations:

- The GCPC proposal has been submitted by the UCIE, and would be considered an extra-curricular award.
- The IPCC, IEAC, and the respective Faculty Senate Committees will be developing a Global Citizenship Certificate Program in AY 19-20. The committee felt the GCPC fits the vision of this certificate and should be incorporated in the program design.

Appendix A:

12-14-16 cb

**WSU Memorandum of Understanding Approval Process
Presented to the Faculty Senate International Committee on 12-14-2016
Carl Brun, AVP for University Curricular Programs
Ext. 2155 or carl.brun@wright.edu**

All WSU MOUs are processed through Carl Brun before getting signatures from the Provost, AVP for International Affairs, and if there is a financial incentive, the Chief Financial Officer.

A general, “handshake” MOU without any financial incentive follows the attached template already approved by legal counsel.

- Estimated time to execute is 30 days to get signatures from WSU and partnering institution.
- It is important to get the accurate contact information for the partnering institution
- Michelle Streeter-Ferrari is the contact for WSU
- WSU signatures are the Provost and AVP for International Affairs
- Does not need faculty senate approval because there is no specific curriculum

An exchange agreement follows the attached template approved by legal counsel.

- Estimated time to execute is 30 days to get signatures from WSU and partnering institution.
- These are general student exchanges monitored by UCIE to assure “parity” in that WSU provides an equal number of exchanges as the partnering institution.
- Follows the same approval process as a general MOU.

A specific curriculum articulation that is an amendment to the general MOU:

- Estimated time to execute is 1 year prior to the selection of the students for the program;
- Receive approval of the department and college for which there is an agreement with the partnering institution. I suggest developing an “approval routing” sheet for your college, similar to RSCoB and CECS. Send a copy of the approval routing to me.
- Receive approval of any other department chair for equivalency of courses that are part of the agreement. Send a copy of the signed approval to Carl Brun.
- Receive approval of legal counsel. Carl will work with legal counsel to make any revisions.
- Receive approval of faculty senate International Collaboration committee.
- Receive approval of Undergraduate or Graduate Curriculum committee.
- Include discussions with UCIE related to admissions, English proficiency, and visa implications for students in the proposed program.
- Final WSU signatures are the Provost, AVP for International Affairs, College dean, and if a graduate program, Dean of the Graduate School.

A MOU/articulation that includes a financial incentive of WSU must follow this process:

- Submit a business plan to Jeff Ulliman demonstrating that the financial incentive will result in a benefit to WSU. Receive Jeff Ulliman’s signed approval on the business plan – draft attached.
- Carl Brun submits a request to the Board of Trustees to approve the tuition waiver.
- Carl Brun submits the approved resolution to ODHE for approval.
- CFO’s signature is added to the MOU.

Appendix B:

International Agreements Review – Working Draft

- I. Current Agreements
 - a. Partner Institution Name
 - b. Agreement date
 - c. WSU College/Dept affiliate
 - d. Lead faculty/contact
 - e. Activity/History?

- II. Category of Effectiveness
 - a. Paper Only
 - b. Dormant
 - c. Exploitive
 - d. Enabling
 - e. Transactional
 - f. Generative (Combined resources)
 - g. Common good

- III. Renewal Rubric

- IV. Strategy for Development
 - a. New Agreement Routing Sheet Template

International Education Advisory Council (IEAC)

International Recruiting and Outreach - Report

Last Updated: April 4, 2019

Introduction:

At the request of Wright State University's Faculty Senate Executive Committee leadership and in accordance, the International Education Advisory Council's International Recruiting and Outreach Subcommittee (IROC) have produced a report on the institution's recruiting and outreach initiatives for the 2018-2019 academic year. The report is also in compliance with the respective committee charge to:

Periodically review the university's international agreements and activities to ensure that these agreements and activities meet academic program needs, capacity and strategic planning, and that the university's recruiting efforts reflect strategic planning for international student growth and are coordinated with other recruiting efforts university-wide.

The report serves to update the Executive Committee on Wright State's recruiting initiatives, provide a summary of recruiting partnerships and their activities, and outcomes, and offer recommendations based upon internal and external factors that may inhibit and/or encourage success.

Background:

The University Center for International Education's (UCIE) proposed recruitment investment plan was approved in May 2018. The 3 year plan included specific investments for the following partnerships:

SannamS4 – India, Full time staff and management

TurcaSolutions - Middle East, North Africa, Former Soviet Union

Funding appeared in the UCIE budget in September, 2018. Approvals for procurement/payments and materials were processed by the Office of General Counsel, the office of Marketing and Communications, and the Purchasing Department. These were finalized in November (TurcaSolutions) and December (SannamS4) of 2018.

Both partners provide dedicated representation for Wright State University at recruiting and higher education fairs at undergraduate and graduate levels, as well as application and prospective applicant advising, inquiry, and lead follow-up.

Recruiting Activities:

TurcaSolutions:

Active in the Eurasian market since August 2018.

Countries – Cypress, Russia, Eastern Europe, Japan

44 applications have been tracked through a UCIE specific application waiver process for this recruiter or paid for by UCIE. Other leads and applications completed are not tracked currently in Salesforce. UCIE is still working with the Salesforce team to determine how to do this.

SannamS4:

Active in the Indian market since January 2019.

Fairs Attended – January (Mumbai, Bangalore, Delhi, Jammu), February (Cochin, Bangalore, Indore, Pune)

IEAC participated in SannamS4 candidate screening and interviews in February 2019. A new WSU full-time recruiter will start on March 18th. Currently, they have not used the specific undergraduate waiver for India. The graduate application waiver is not available at WSU right now and UCIE will pay for any future recommended student applicants for now. Data on leads or applications completed is pending and the UCIE is working with the Salesforce team to determine how to do this.

Current Metrics:

The UCIE has provided TurcaSolutions and SannamS4 with application waiver codes for all undergraduate applications. These codes will be available for the remainder of 2019. Graduate application codes are not available yet, and the UCIE is paying the graduate application fees as requested by the partners. Once established, the codes can be used to track submitted applications, inquiries, leads, and incomplete applications from their respective markets. These applications are followed up on by the recruiting partners and reported to the UCIE.

Internal and External Factors:

Internal Factors:

- International students' perceived image of Wright State
- Changes to reporting structure
- Access to scholarships
- High tuition rates relative to comparable US schools

External Factors:

- Competition from other institutions/countries
- Low currency rates
- Visa denials
- Current US political environment
- Significant cuts in engineering majors in India reducing the pool of potential graduate applicants

Recommendations:

- A report of new international student enrollment should be submitted to the Senate for Fall Semester 2019. The report should include overall undergraduate and graduate submitted applications and enrolled students in addition to those referred by the recruiting partners, country and state (SannamS4) of origin, and an academic profile of the admitted and enrolled students.
- Creation of a regular reporting cycle of international recruiting and admissions activities and outcomes.

- A comprehensive analysis of Wright State's enrollment management of international students should be undertaken to determine internal and external factors prohibiting and supporting international student recruiting, enrollment, and retention.
- In addition to the recruiting partnerships (Turcasolutions, SannamS4), existing and prospective initiatives and incentives should be considered in coordination with the university's strategic plan. This include, but are not limited to, faculty, department led partnerships and collaborations, financial incentives, marketing and outreach campaigns, and campus internationalization strategies.

International Education Advisory Council (IEAC)

International Student Services - Report

Last Updated: March 20, 2019

Introduction:

In accordance with its charge, the International Education Advisory Council and the International Student Services Subcommittee (ISSC) have produced a report on the institution's student services for the 2018-19 academic year. The report is also in compliance with the respective committee charge to:

The International Education Advisory Committee shall have oversight of all issues affecting international education at Wright State including but not limited to international programs, collaborations, student services, recruiting, and admissions.

The report serves to update the discussions related to Wright State University's Faculty Senate on the university's policy regarding international student health insurance and provide recommendations.

Background:

In the Fall Semester 2018, several meetings were held involving Student Health Services (SHS), the UCIE, the ISSC, the LEAP Intensive English Program, CaTS, the College of Nursing and Health, the Office of the Bursar, Risk Management, and Enrollment Management. The focus of the discussion was the university's international student health insurance enrollment policy:

Wright State University Student Health Insurance is a voluntary health insurance program. Enrollment in the program is completed at the time of class registration. Commuter students and WSU residential students have the option to participate in the plan if enrolled in 6 credit hours or more. If a commuter or residential student opts to decline enrollment the student declines and continues with the registration process.

International students (F1/J1 visa status) do not have the option to decline the WSU health insurance program during the registration process. Following registration international students who have a financial guarantees through their country are required to obtain a waiver through UCIE who is authorized to remove the insurance charge.

Wright State University health insurance policy requires that all international students and their dependents purchase the University Student Health Insurance Plan. International students may receive a waiver only if they have U.S. based insurance coverage provided by the employer of a spouse or parent or provided by a governmental sponsor¹. UCIE has initiated conversations with the various University stakeholders about improvements to this policy. Allowing international students to opt out of the University Student Health Insurance Plan while providing an alternative proof of insurance that meets the University's waiver criteria, similar to domestic resident students, has been proposed. Other universities in Ohio (Ohio University², Bowling Green State University³, University of Dayton⁴, University of Cincinnati⁵, University of Toledo⁶, and University of Akron⁷) already offer this option to international students. Other changes, including separating Spring/Summer insurance bills, processing health insurance waivers on a semester-by-semester basis, and offering a portal through the insurance company, would allow international students more flexibility in acquiring a health insurance plan that meets both the University's requirements and students' needs.

Outcomes:

A new director of Student Health is in the process of being hired. The UCIE is no longer processing international student health insurance. Spring and summer insurance will be split starting next year; it is too late to make changes for this year. Premiums will also remain the same because we are in a two-year contract. Negotiations for the next contract will begin in the fall. Further conversations involving all the relevant parties (UCIE, Student Health, College of Nursing, Enrollment Management, Bursar, Risk Management, CaTS) should create a more flexible health insurance policy that does not discriminate against international students compared to domestic students.

Recommendations:

- The recommendation of the International Education Advisory Committee's Student Services Subcommittee is that Wright State University continue working toward offering more flexible health insurance policy options to international students in order to better meet students' needs and provide more streamlined health insurance options for both domestic and international students.

¹ <https://www.wright.edu/international-education/international-students/health-insurance>

² <https://www.ohio.edu/student-insurance/waiver.cfm>

³ <https://www.bgsu.edu/student-insurance-program/international-students/waiver-requirements.html>

⁴ https://www.udayton.edu/international/arrival/health_requirements.php

⁵ <https://www.uc.edu/international/services/life-at-uc/health-insurance.html>

⁶ <http://www.utoledo.edu/depts/hr/benefits/student/>

⁷ <https://www.uakron.edu/international/after-you-apply/insurance>