

# The Wright State Experience

## Summary of Strategic Plan

### Values that Define our Mission

- Foster student success: Students are our top priority.
- Create new knowledge: We are a community engaged research university.
- Transform our world: We bring world-class ideas, solutions, and services to our communities.

### Values that Define our People

- Principled: We act with transparency and integrity.
- Visionary: We are strategic, courageous, and forward-thinking.
- Innovative: We are creative, resilient, and bold.
- Collaborative: We work together.
- Inclusive: We affirm, appreciate, and leverage the power of our diversity.

### Mission

In the spirit of the Wright brothers, we empower all students to excel in their lives and chosen careers through integrated learning, research, innovation, and experience.

### Vision

To be a diverse, inclusive university that transforms the educational, economic, and social fabric of the communities we serve.

### Strategy Statement

By 2025, The Wright State Experience will provide a premium return on the investments of students and partners through a student-first system that leverages the unique strengths and resources of Raider Country.

## Pillars, Projects, and Metrics

### Collaborative Delivery of Services

We will strengthen our service-oriented culture by identifying and eliminating barriers to increase efficiency and support accessibility.

#### Projects

- Tier 1: Redesign the transfer student experience
- Tier 2: Strengthen system for proactively identifying students in need of assistance
- Tier 2: Set standards for transparency, training, and accountability
- Tier 3: Realign summer resource utilization
- Tier 3: Become a paperless university
- Tier 3: Establish a Computing and Telecommunications Services (CaTS) student innovation team
  - Raider recognition/Laker laudation
  - Centralized student success app portal

#### Metrics

- Service satisfaction surveys
- Turnaround measures of key success
- Enrollment yield and retention

### Research, Innovation, and Entrepreneurship

We will leverage our innovative education, research, service, and entrepreneurial partnerships to produce graduates who excel in their fields and generate economic and societal prosperity for our region.

#### Projects

- Tier 1: Strengthen and elevate the research enterprise
  - Empower the Vice Provost for Research and Innovation (VPRI)
  - Mobilize to develop research, scholarship, creative activities, and strategic collaborations
  - Invigorate knowledge transfer and commercialization
- Tier 2: Organize research to confront grand challenges and respond to workforce needs
- Tier 3: Establish a Center of Innovation and Entrepreneurship

#### Metrics

- Student participation in research and scholarship
- Faculty participation in sponsored projects
- Intellectual property agreements and associated revenue
- Carnegie classification on research

# Pillars, Projects, and Metrics *(continued)*

## Strategic Relationships and Partnerships

We will engage the community in creating innovative, strategic, and deliberate, win-win partnerships.

### Projects

- Tier 1: Strengthen university and U.S. military partnerships
- Tier 2: Establish an Office of Corporate and Community Engagement
- Tier 2: Institutionalize best practices for globalization and education abroad
- Tier 2: Establish contracted locations abroad
- Tier 2: Pursue gift funding from national foundations
- Tier 3: Create a Welcome Center for alumni and donors

### Metrics

- Student enrollment based on partner relationships
- Support from corporate and community partners
- Carnegie classification on community engagement

## Student Life and Engagement

We will provide an inclusive, diverse student-centered experience through a holistic support system.

### Projects

- Tier 1: Reimagine the infrastructure for student engagement and programming
- Tier 2: Establish the President's Council on Diversity and Inclusion
  - Allyship training
  - "Year-of" campaign
  - Inclusive orientation and evaluation
- Tier 2: Foster a Students-First culture
- Tier 2: Introduce the Bowler Hat tradition
- Tier 3: Develop a co-curricular e-portfolio program

### Metrics

- National survey of student engagement
- Participants in co-curricular activities
- Persistence and progress to completion

## Teaching, Learning, and Programming

We will deliver accessible, experiential, high quality programs that address the diverse educational and professional development needs of our students and community.

### Projects

- Tier 1: Build Wright State University's eCampus
  - Expand online offerings
  - Enhance virtual academic and support services
  - Develop a comprehensive vision for online education
- Tier 2: Establish Wright State's experiential learning guarantee
- Tier 2: Develop micro-credentialing programming
- Tier 2: Design flexible scheduling options
- Tier 3: Create modular, interdisciplinary undergraduate programs
- Tier 3: Expand non-degree summer programming
- Tier 3: Explore a 3-semester, 12-month academic year

### Metrics

- Fall enrollments
- Course and degree completion
- Time-to-degree completion
- Participation in experiential learning

## Strategic Foundations

We will ensure that the university is structured, organized, and resourced to deliver on our strategic plan.

### Projects

- Tier 1: Create an integrated health-focused college
- Tier 2: Establish an innovation team
- Tier 2: Implement the fiscal sustainability plan
- Tier 2: Review and streamline processes
- Tier 2: Update the campus master plan
- Tier 2: Invest in talent development
- Tier 2: Complete unit-level strategic planning

### Metrics

- Campus climate survey
- Accessibility survey
- Processes improved
- Senate Bill 6 score