Rev	venue Enhancements	Dunings Information		Chabina	Dognopolibility
1	Action/Goal Develop comprehensive enrollment management plan including retention and marketing initiatives with the ability to assess success based on tracking metrics GOAL: Increase enrollments/net revenue	Project Information Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	1/2019 3/2019 4/2019 R Y	Funding proposals received and in process of ROI evaluation. Phases of plan will delivered for spring 2019, fall 2019, and fall 2020 recruitment cycles.	Responsibility Paul Carney Bill Holmes Craig Woolley Monica Snow Tim Littell Gary Dickstein
2	Centralized scholarship administration and awarding GOAL: Target aid to attract more students	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	12/2018 R Y	Initial evaluation completed. Recommendations to streamline and optimize scholarship awards will be shared next week and will include items for implementation fall 2019 and fall 2020.	Paul Carney Amy Barnhart
3	Shorten the transfer transcript evaluation process GOAL: Enroll more transfer students	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	2019 R Y	In process. Currently working to get transfer processing data and staffing resources.	Amanda Steele-Middleton
4	Optimize class scheduling across campus including summer courses GOAL: Increase student credit hours	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	2019 R Y	In the process of selecting task force members. Initial evaluation underway by Growth Mindset Advisory team.	Amanda Steele-Middleton Deans Chairs Sue Edwards

Revenue Enhancements					
	Action/Goal	Project Information		Status	Responsibility
5	Strategically increase the use of waitlists. GOAL: Improve opportunity for students to enroll in courses as others drop	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	TBD R Y	Options under evaluation.	Sue Edwards Chairs
6	Improve student retention through a targeted task force GOAL: Increase enrollments and graduation rates	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	TBD R Y	In progress. Working on improvements to Raider Academic Progress System (RAPS) for enhanced advising and outreach.	Sue Edwards Paul Carney Tim Littell

Operational Efficiencies						
Action/Goal		Project Information		Status	Responsibility	
1	Perform an effectiveness and efficiency review of all programs to evaluate strategic alignment GOAL: Help inform the Strategic Plan and create continuous improvement	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	Fall 2018 R Y	Academic departments submitted reports to Deans on 10/15/18. Several administrative units have turned in completed reports. Most are in the process of data analysis for reporting in early December 2018.	Cheryl Schrader Sue Edwards Dan Krane Craig Woolley	

Operational Efficiencies						
	Action/Goal	Project Information		Status	Responsibility	
2	Consolidate decentralized functions and services into central organization Information Technology Facilities, maint. & custodial Admissions / App processing Colleges/schools Fee waivers Scholarship awards GOAL: Create more efficient service delivery	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):		Complete:	Sue Edwards Walt Branson Craig Woolley Tim Littell Greg Sample Amy Barnhart Paul Carney	
3	Restructure and reorganize departments	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	2018/2019 R N	Completed: Identity/cultural centers Student Affairs Auxiliary services moved to Facilities Others in process.	Gary Dickstein Sue Edwards Walt Branson Paul Carney	
4	Review and optimize graduate student financial support GOAL: Ensure effective and efficient support for graduate students	Due Date: Recurring? (R/N): Direct \$ Impact (Y/N):	Spring 2019 R Y	Initial evaluation underway.	Sue Edwards Walt Branson	