

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES
OFFICIAL PROCEEDINGS OF THE
THREE HUNDRED AND FORTY-FIRST MEETING**

December 15, 2017

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1. Board of Trustees Executive Session, 9:30 a.m., and Public Meeting, 11:00 a.m., December 15, 2017, James F. Dicke Hall, Wright State Lake Campus		
2. Dayton Campus Commencement – December 16, 2017,		

Wright State University Nutter Center Arena

3. Winter Break – December 23, 2017 to January 1, 2018 – University Closed
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**WRIGHT STATE UNIVERSITY
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December 15, 2017

I. CALL TO ORDER

The meeting of the Wright State Board of Trustees was called to order by Mr. Douglas Fecher, chair, on Friday, December 15, 2017, 9:32 a.m., in Room 224, Dwyer Hall, Wright State Lake Campus. Mr. Larry Chan, secretary to the Board of Trustees, called the roll:

Present:

Absent

Michael Bridges
Douglas Fecher
Sean Fitzpatrick
Anuj Goyal
Stephanie Green
Bruce Langos
William Montgomery
C.D. Moore
Grace Ramos

II. PROOF OF NOTICE OF MEETING

Mr. Fecher reported that this meeting was called by written notification and a quorum was present.

III. CONFLICT OF INTEREST STATEMENT

Mr. Fecher read the conflict of interest statement and requested that the Trustees bring any conflict they were aware of to his attention as the meeting proceeded.

IV. DISPOSITION OF PREVIOUS MINUTES

The minutes of September 29, 2017 and October 5 and 6, 2017 were approved.

V. EXECUTIVE SESSION

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum, determined to hold an Executive Session by offering the following resolution:

RESOLUTION 18-19

RESOLVED that the Wright State University Board of Trustees agreed to hold Executive Session on Friday, December 15, 2017; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Pending or imminent court action
- Contract bargaining
- Personnel matters regarding employment

Mr. Fecher moved for approval. Dr. Goyal seconded, and the motion was unanimously approved by roll call vote.

VI. RECESS

The meeting adjourned at 11:05 a.m.

VII. RECONVENE – ROLL CALL

The Wright State University Board of Trustees reconvened on Friday, December 15, 2017, 11:12 a.m., in James F. Dicke Hall at Wright State Lake Campus. Mr. Chan called the roll:

Present

Michael Bridges
Douglas Fecher
Sean Fitzpatrick
Anuj Goyal
Stephanie Green
Bruce Langos
William Montgomery
C.D. Moore
Grace Ramos
Austin Rains

Absent

Jordan (Large) Kingsley

Mr. Fecher stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the Board in its Public Session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the Board at the invitation of the Board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

VIII. Conflict of Interest Statement

Mr. Bridges read the following declaration.

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University, and take the steps you deem appropriate to perform your duties fairly and impartially.

IX. REPORT OF THE CHAIR

A. Chair's Comments

Mr. Fecher welcomed everyone to the Wright State Board of Trustees Public Session, thanked Dean Albayyari and the Lake Campus faculty and staff for hosting the meeting, and offered the following comments.

I'd like to focus my comments today on our campus conversation and how it's time perhaps for that conversation to begin to change. As I look back at this calendar year, the Wright State community has come a long, difficult way in just 12 months. Many people have worked tirelessly, and under sometimes difficult conditions, to revitalize this institution. Though I have no misconceptions that there aren't still difficult roads to travel, it should also be clear to all of us that there is much to give us hope and confidence that all the hard work is beginning to pay off.

Our conversations these last few years have been frank and sometimes difficult; as well they should have been given the circumstances. Debates were spirited. Anger was sometimes evident. Trust became fleeting.

But the truth is positive momentum at Wright State University is starting to overcome the troubled past and there is a cautious optimism that is beginning to emerge. We must now take command of the conversation

and return it to the many great and wonderful things that are to tell when we tell the Wright State story.

Indeed, we cannot let the last few years color the reality of where we are today. By many comparisons, Wright State University is substantially stronger and more resilient, and certainly more disciplined and more accountable than has been the case in the recent past.

Take our financial condition. The headlines are somewhat misleading. They imply that finances may be getting worse when in fact; just the opposite is true. While I certainly won't pretend we're out of the woods; and a lot must continue to go right, at least through November we're reporting favorable budget variances of several million dollars, and those variances grew stronger from October. Remember, last year at this time we were more than \$17 million behind budget and on the way towards record deficits. And while we must remain vigilant and conservative in our forecasts, it is simply the truth that as of now, the University remains on track to reach our financial goals by the end of the year. Work needs to continue to make that happen.

We also have a new President. Dr. Schrader is bringing us energy and a pragmatic enthusiasm and has begun leading the University through an in-depth and inclusive strategic planning process which will result in setting priorities for the future. She is listening and she is leading and she is another reason a new optimism should rule the day.

And here is the most important part. It's our students, and our faculty, and our staff. A few recent highlights:

- Shanice Robinson, a third-year medical student at the Boonshoft School of Medicine, was awarded a two-year scholarship from the National Health Service Corp, a federal program administered by the U.S. Department of Health and Human Services.
- Our students at Wright State raised more than \$45,000 for Dayton Children's Hospital during Raiderthon, Wright State's fifth annual dance marathon, where more than 400 students danced for patients fighting life-threatening illnesses.
- The Association of American Medical Colleges selected student Marie Walters, also studying at the Boonshoft School of Medicine, to serve as medical student representative on its 2017-2018 Board of Directors.

Our faculty are just as accomplished.

- Herb Dregalla, music educator and associate dean in the College of Liberal Arts, will conduct the “Nutcracker” for the 23rd straight year. I understand it may be his last year so he deserves great congratulations for these years of service.
- Rosemary Eustace, an associate professor of nursing, completed a prestigious Carnegie African Diaspora Fellowship, which took her to Tanzania from May to July. Dr. Eustace has also taken an interdisciplinary group of students to the East African nation to interact with their counterparts and the Tanzanian community to learn about global health as part of a formal study-abroad program.
- Kathy J. Keister, the Crossroads Division Nurse Leader of the American Red Cross; and Sherry Farra, director of the National Disaster Health Consortium in the College of Nursing and Health, received a \$6,000 award from Sigma Theta Tau International, a nursing scholarship organization, and ATI Nursing Education, a noted leader in nursing education. The grant funds a study designed to improve synergy and teamwork among nursing students in class projects and throughout the nursing profession.
- Choral music composed by Wright State University piano faculty member Steven Aldredge won a national competition commemorating the 500th anniversary of the Reformation. Aldredge was chosen as the winner from among 32 entries from across the nation.
- Amit Sheth was honored by the Ohio Faculty Council for his success in commercializing technology. He was named runner-up in the council’s annual Technology Commercialization Award program.
- Two top Wright State University educators are recipients of the 2017 Affiliate Society Council Outstanding Engineers and Scientists Award. Honored by the council were Lisa Kenyon, associate professor of biological sciences and teacher education, and Pratik Parikh, associate professor in the Department of Biomedical, Industrial and Human Factors Engineering.

And let’s not forget our terrific staff.

- Staff participated with the Wright State community to collect hundreds of toys and other items for children in Greene County

through the University's annual "Adopt a Family" gift drive. This year donations helped 25 families and 130 individuals. Wright State students in fraternities and sororities also held a toy drive for the U.S. Marines toy drive "Toys for Tots". Seven full barrels of toys were collected.

- Stephanie Goodwin, director of faculty and leadership development, will serve as the University's institutional representative to support the work of the American Council of Education Women's Network of Ohio. The network supports national efforts to assist women at all points in their career to achieve their professional goals, including those who aspire to become presidents and chief academic officers.
- Wright State librarian Sue Polanka was honored by her peers for her contributions to the university and with academic libraries in Ohio. Polanka, the associate university librarian for public services, received the Jay Ladd Distinguished Service Award from the Academic Library Association of Ohio (ALAO) at its annual conference in Columbus.

Frankly, these stories abound across our campus and form the core narrative about the impact of Wright State University on the lives of the people we serve.

We also should change our conversation about the future. I can't help but think about the word "flexibility" which this Board has used to describe a component of future success. Somehow this word has become loaded a loaded term at Wright State when indeed the Board's intent is for it to mean just what it says. So I'd like to recommend a compromise that we begin using the word "nimble" in our conversations as a way of describing the University's capabilities for adjusting quickly as conditions change. Nimble for reacting to changes in enrollment. Nimble for reacting to changes in state support. Nimble for steering away from threats while also moving quickly to take advantages of opportunities which can sometimes be fleeting. Nimble is in Wright State's best interests as it describes a University in position not just to withstand the winds of change; but to thrive in the face of them.

In the end, changing the conversation should not be about shielding ourselves from the reality that there's still a lot of hard work to be done, because there is. But we owe it to ourselves to recognize that Wright State University is indeed moving forward and that our best is just now coming into view. And that with every day that goes by, and with every challenge overcome, we are better today that we were yesterday, better this month

than we were last month, and certainly better this year than we were last year.

Wright State is becoming more focused, more disciplined, and more flexible; I mean nimble, with a laser-like focus on our students, our faculty, our staff, and the discovery of knowledge.

On behalf of the Board, It is my hope that we all begin to change the conversation towards the promise of the future. That we all become ambassadors of telling the great news of the Wright State story. Of course, we should never stop talking, and debating, airing our differences, and learning through all of that conversation. But we should also let the world know that this is a great university with a great staff and a great faculty and a great place to pursue higher education; and a great way for students to get a leg up on life. Remember, tomorrow some 1,900 students will graduate and start their professional lives as Raiders. In the end, they're the ones the conversation should be about.

And now on with our meeting.

**B. Written Reports – Wright State University Board of Trustees
November 17, 2017**

Mr. Fecher accepted the written reports for Advancement, Communications, and Marketing as presented at the meeting. The reports are contained in the appendix at the end of the minutes.

X. REPORT OF THE PRESIDENT

A. University Update

- President Cheryl B. Schrader welcomed everyone to the Lake Campus and offered the following remarks.

It is always nice to be able to come to our beautiful Lake Campus and we're so very pleased that our Board of Trustees' meeting is here. Thank you all for the very warm welcome. The Lake Campus is a true gem and I am very proud of its long history of excellence. Our faculty and staff do some tremendous work here. This campus, and this community, and the relationship between these two continue to have such great potential.

Since first opening your doors in 1962 as the Western Ohio Educational Foundation College, you have always been proactive and forward thinking about providing access to higher education. And in 1969 you chose to become affiliated with Wright State

University as our sole branch campus. The growth and innovation at the Lake Campus over the past 48 years is nothing short of remarkable.

According to a recently released study by the Southwestern Ohio Council for Higher Education (SOCHE) for the 2015-2016 academic year, the Lake Campus alone produced an economic impact of \$39.9 million and supported the employment of 577 workers and \$12.4 million in total wages. It generated \$3.6 million in tax revenues, \$468 thousand of which went to local governments and \$1.5 million to the state.

Operations at the Lake Campus that retained and supported students from Mercer County who may have gone elsewhere for post-secondary education increased economic activity by \$3.8 million, supported 90 jobs and resulted in \$1.6 million in wages. Supporting non-local students increased economic activity by more than \$10.1 million and lead to 241 jobs paying total annual wages of more than \$4.4 million.

Students from Mercer County spent an estimated \$6.2 million in the area which lead to further expenditures of \$1.4 million and a total impact of \$7.6 million. The student spending supported an estimated 73 jobs in local businesses paying a total of \$1.8 million in wages. Spending by non-local students was estimated to have increased total economic output by more than \$17.4 million and supported 167 jobs at local businesses paying total annual wages of \$4.2 million.

Suffice it to say that this campus is critical. It is critical to Wright State University and it is critical to this community. The future of our Lake Campus continues to be bright with many exciting developments to look forward to in the months and the years to come. With each visit that I make to the Lake Campus I become more and more impressed with the dedication of our faculty, staff, the WOEf Board and community partners. That's why I wanted to have our Board of Trustees' here today. Now they have a chance to see first-hand how innovative, creative and engaged all of you are.

I hope everyone will return to the Lake Campus on February 2, 2018 and join me for the grand opening of our new Agriculture and Water Quality Education Center. The new center will offer a water quality research lab, an agriculture lab, two classrooms and conference space that can hold up to 100 people. Our agriculture program continues to grow and I think that there are more than 65 students currently enrolled in that program. We are especially

grateful to representative Keith Faber for his support of this program. He was instrumental in helping to secure \$1.5 million in PACE funds for the \$3 million project. The remaining money was financed by Wright State and private donors. The Lake Campus, as some of you might know, is in the planning phase of another new construction project that will add more than 6,000 square feet to the west side of Andrews Hall. This additional space will provide room for a new library, a nursing lab and a science lab as well. Construction could start as early as this spring.

On campus housing for Lake Campus students continues to grow. We currently have three housing villas with the third villa just opening this past fall. There are nearly 100 students who live on campus and that includes 30 students who came from outside of the state of Ohio. As a matter of fact, those 30 students represent 11 different states.

Something else to look forward to is the opening of Tri-Star Career Compacts' Tri-Star 2.0 building project. The \$20 million, 100,000 square feet project is being constructed right across the street from the Lake Campus and right at our front door.

Nine school districts in Mercer and Auglaize counties make up Tri-States career technical district. Currently classes are held at four different locations within Mercer and Auglaize counties. The new building will provide a central location for all programs. This offers great opportunities for all junior and senior high school students who are interested in a career technical field. We hope that many of those students will find a home at the Lake Campus and will continue their education here as well. There are some tremendous innovations in sharing space and programs and I believe that Wright State will have a presence in that facility. I did have the pleasure of meeting Tri-State director Tim Bushur during one of my previous visits to the Lake Campus and we are looking forward to partnering with Tim and his team when Tri-Star 2.0 opens in the Fall of 2019.

So, as you can see, our Lake Campus is thriving and I hope all of you will spread the word about all the great work that is happening.

B. Approval of December Graduates

Winter commencement was held on Saturday, December 16, 2017, at 10:00 a.m. in Wright State University's Nutter Center.

Section 1.03 of the Wright State University Code of Regulations provides

that the Board of Trustees shall grant degrees to qualified graduates after due consideration of nominations by the faculty.

Since applications for degrees are accepted in advance, the recommendation is made that changes in the list to correct errors and to add or delete names of persons who unexpectedly will or will not meet all requirements for graduation is permitted. A list of Fall 2017 degrees follows, along with comparison figures for Fall 2016.

Fall 2017 Commencement
July and December 2017 Graduating Students

	2016	2017
<u>Business and Administration</u>		
Bachelor of Science in Business	185	207
<u>Education and Human Services</u>		
Bachelor of Science	155	142
Bachelor of Science in Education	61	66
<u>Engineering & Computer Science</u>		
Bachelor of Science in Biomedical Engineering	13	15
Bachelor of Science in Computer Engineering	18	20
Bachelor of Arts in Computer Science	9	17
Bachelor of Science in Computer Science	22	26
Bachelor of Science in Electrical Engineering	29	21
Bachelor of Science in Engineering Physics	0	0
Bachelor of Science in Human Factors Engineering	0	0
Bachelor of Science in Industrial & Systems Engineering	11	2
Bachelor of Science in Mechanical Engineering	63	64
Bachelor of Science in Materials Science and Engineering	2	3
<u>2016</u>		
<u>2017</u>		
<u>Liberal Arts</u>		
Bachelor of Arts	195	205
Bachelor of Fine Arts	26	13
Bachelor of Music	5	10
Bachelor of Science	1	2

Nursing and Health

Bachelor of Science in Nursing	113	104
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Science and Mathematics

Bachelor of Arts	69	52
Bachelor of Science	89	80
Bachelor of Science in Clinical Laboratory Science	0	0

School of Graduate Studies

Doctor of Philosophy	34	31
Educational Specialist	5	1
Doctor of Nursing Practice	0	2
Doctor of Education	1	0
Master of Accountancy	0	2
Master of Arts	29	29
Master of Business Administration	86	94
Master of Clinical Psychology	17	25
Master of Education	74	65
Master of Engineering Innovation and Entrepreneurship	0	1
Master of Humanities	2	2
Master of Information Systems	28	12
Master of Music	2	2
Master of Public Administration	8	17
Master of Public Health	13	10
Master of Rehabilitation Counseling	1	1
Master of Science	197	225
Master of Science in Aerospace Systems Engineering	0	1
Master of Science in Biomedical Engineering	16	6
Master of Science in Computer Engineering	15	17
Master of Science in Cyber Security	9	7
Master of Science in Electrical Engineering	87	90

2016 **2017**

School of Graduate Studies (Cont.)

Master of Science in Engineering	15	5
Master of Science in Industrial & Human Factors Engineering	21	21
Master of Science in Leadership Development	0	0
Master of Science in Materials Science and Engineering	7	7
Master of Science in Mechanical Engineering	28	30

Master of Science in Renewable and Clean Energy	7	8
Master of Science in Teaching	6	4
Master of Urban Administration	0	0

School of Medicine

Doctor of Medicine	0	0
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School of Professional Psychology

Doctor of Psychology	19	15
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Wright State University Lake Campus

Associate Degrees	28	27
Bachelor of Science	0	2
Bachelor of Technical and Applied Studies	<u>5</u>	<u>11</u>

Total	<u>1826</u>	<u>1819</u>
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Prepared by the Office of the Registrar
November 29, 2017

RESOLUTION 18-20

RESOLVED that the candidates for degrees for July and December 2017 be, and hereby are, confirmed and approved.

Mr. Fecher moved for approval. Mr. Bridges seconded, and the motion was unanimously approved by roll call vote.

C. Confirmation of Academic and Administrative Appointments and Changes

Faculty New Hires

Brian M Pennington, M.D., has been appointed Assistant Professor, Emergency Medicine, Boonshoft School of Medicine, effective November 1, 2017.

Stanley D. Rider, Jr., Ph.D., has been appointed Research Assistant Professor, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective October 1, 2017.

Faculty Promotions

Emily S. Dudley, Ph.D., has been appointed Professor, Research Affairs, Boonshoft School of Medicine, effective September 1, 2017.

Barry E. Milligan, Ph.D., has been appointed Professor and Interim Dean of the Graduate School, Graduate School, effective October 1, 2017.

Faculty Separations

Rajendra Dhar Badgaiyan, M.D., Professor, Psychiatry, Boonshoft School of Medicine, effective October 11, 2017.

Tammy Sue Kahrig, Ph.D., Instructor and Assistant Dean, College of Education and Human Services, College of Education and Human Services, effective November 15, 2017.

Jason R. Pickett, M.D., Assistant Professor, Emergency Medicine, Boonshoft School of Medicine, effective September 27, 2017.

Unclassified New Hires

Lucas Dominic Abromowitz, M.A., has been appointed Assistant Director, Transfer Recruitment, Enrollment Management Division, Enrollment Management Division, effective November 1, 2017.

Nafees Ahamad, M.S., has been appointed Research Assistant 2, Pharmacology and Toxicology, School of Medicine Admin, effective October 16, 2017.

Emily Frances Albanese, M.S., has been appointed Coordinator Athletic Training, Intercollegiate Athletics, Intercollegiate Athletics, effective September 18, 2017.

Eric William Bornholdt, M.S., has been appointed Coordinator Athletic Training, Intercollegiate Athletics, Intercollegiate Athletics, effective September 11, 2017.

Walter J. Branson, M.S.I.A., has been appointed Vice President for Finance and Operations and Chief Business Officer, President Administration, effective September 11, 2017.

Michael C. Conlan, M.F.A., has been appointed Gallery Coordinator, Art and Art History, College of Liberal Arts, effective November 1, 2017.

Lindley Drew Dieckman, B.S.C., has been appointed Administrative Assistant, Office of the Dean, Boonshoft School of Medicine, effective November 6, 2017.

Rujuta Yashodhan Gadgil, M.S., has been appointed Research Assistant, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective September 1, 2017.

Bartolomeo Gorgoglione, Ph.D., has been appointed Postdoctoral Researcher, Biological Sciences, College of Science and Mathematics, effective November 1, 2017.

Melissa C. Guffey, M.Ed., has been appointed Assistant Director of Student Activities, Student Activities, effective November 6, 2017.

Justine A. Gurley, B.A., has been appointed Research Assistant, Population and Public Health Sciences, School of Medicine Admin, effective September 5, 2017.

Richard C. Haney, has been appointed Business Enterprise Center Trainer/Assistant, Lake Campus, effective October 2, 2017.

Stephanie M. Haynes, B.S.W., has been appointed Prevention Educator, Population and Public Health Sciences, Boonshoft School of Medicine, effective October 2, 2017.

Paul C. Jackson, M.P.A., has been appointed Ohio Federal Research Network Entrepreneurship Director, Wright State Research Institute, College of Engineering and Computer Science, effective October 16, 2017.

Hanna M. Keller, M.S.Ed., has been appointed Health Coach Program Coordinator, Pediatrics, School of Medicine Admin, effective September 5, 2017.

Curtis S. Liska, M.P.A., has been appointed Emergency Management Director/Clery Compliance, University Police Department, effective October 2, 2017.

Melissa K. Manning, B.S., has been appointed Accountant 2, Wright State Research Institute, College of Engineering and Computer Science, effective September 11, 2017.

Laura Susan Matthews, B.S., has been appointed Head Softball Coach, Intercollegiate Athletics, Intercollegiate Athletics, effective September 26, 2017.

Patrick Joseph Rawle, M.S., has been appointed Assistant Strength and Conditioning Coach, Intercollegiate Athletics, Intercollegiate Athletics, effective September 11, 2017.

Levi J. Razics, M.S., has been appointed Senior Research Analyst, Wright State Research Institute, College of Engineering and Computer Science, effective October 23, 2017.

Benjamin David Roeser, has been appointed Assistant Men's and Women's Tennis Coach, Intercollegiate Athletics, Intercollegiate Athletics, effective September 11, 2017.

Priya S. Small, M.P.H., has been appointed Research Coordinator, Medical Education, Boonshoft School of Medicine, effective November 13, 2017.

Whitney L. Stone, B.S., has been appointed Research Coordinator, School of Professional Psychology, effective November 15, 2017.

Joan H. Trempe, M.Ed., has been appointed Medical Education Learning Specialist, Medical Education, Boonshoft School of Medicine, effective October 1, 2017.

Colin L. Widmer, Ph.D., has been appointed Human Judgement and Decision Making Research Scientist, Wright State Research Institute, College of Engineering and Computer Science, effective September 11, 2017.

Dwayne M. Woodbury, has been appointed Desktop Support Technician, Wright State Research Institute, College of Science and Mathematics, effective November 13, 2017.

Unclassified Promotions

William L. Bigham, M.P.A., has been appointed Director of Planned Giving, University Advancement, effective November 1, 2017.

Nicole J. Board, B.F.A., has been appointed Accountant 2, Wright State Research Institute, College of Engineering and Computer Science, effective September 11, 2017.

Brian M. Cooley, M.S., has been appointed Associate Head Men's Basketball Coach, Intercollegiate Athletics, effective August 1, 2017.

William M. Harchick, has been appointed Program Manager, Wright State Research Institute, College of Engineering and Computer Science, effective October 1, 2017.

Logan L. Lanier, B.A., has been appointed Athletics and Intramural Director, Lake Campus, effective November 4, 2017.

Erin N. Pence, B.A., has been appointed University Photographer/Videographer, Communications and Marketing, effective September 1, 2017.

Debra D. Radford, M.B.A., has been appointed Business Manager 3, Facilities Planning and Development, effective August 1, 2017.

Richard A. Thomas, has been appointed Manager, Custodial Services, Custodial Services, effective August 1, 2017.

Unclassified Separations

Alicia M. Adams, M.S., Academic Advisor, University College, effective October 13, 2017.

Sarah M. Ammar, M.A.P., Marketing and Communications Manager, Applied Policy Research Institute, College of Liberal Arts, effective September 30, 2017.

Larry G. Arlian, Ph.D., Research Professor, Biological Sciences, College of Science and Mathematics, effective September 30, 2017.

Max Benton, Marketing Coordinator, E.J. Nutter Center, effective October 30, 2017.

Vanessa Borelly Vega, B.S., Assistant to the Vice President for Student Affairs, Multicultural Affairs and Community Engagement, effective September 30, 2017.

Ka'Dae Brockington, Community Health Advocate, Center for Healthy Communities, Boonshoft School of Medicine, effective September 30, 2017.

James W. Brown, II, B.S., Executive Director, E.J. Nutter Center, Facilities Management and Services, effective October 10, 2017.

Sandy L. Bryant, B.A., Community Health Advocate, Pediatrics, Boonshoft School of Medicine, effective September 30, 2017.

Jon Thomas Buckholdt, B.S., Enrollment Services Advisor, Raider Connect, Enrollment Management Division, effective October 29, 2017.

Divya Cheedu, M.S., Research Assistant, Biological Sciences, College of Science and Mathematics, effective October 6, 2017.

Autumn Coleman, Academic and Teacher Licensure Advisor, Student Services, College of Education and Human Services, effective September 14, 2017.

Phillip Combs, Computing and Technical Support, Center for Teaching and Learning, effective October 28, 2017.

Michael L. Coyle, Manager, Grounds Maintenance, Physical Plant, effective October 26, 2017.

Theresa M. Dorn, M.Ed., Distance Education Analyst, Center for Teaching and Learning, effective September 6, 2017.

Tiffany A. Ferrell, B.A., Marketing and Communications Manager, Wright State Research Institute, College of Engineering and Computer Science, effective November 30, 2017.

Gene T. Florkey, B.S.E.E., Grants Accountant, Research and Sponsored Programs, effective September 15, 2017.

DeAnne French, Ph.D., Statistical Consultant, Mathematics and Statistics, College of Science and Mathematics, effective October 11, 2017.

Natalie E. Hansen, M.S., Research Assistant, Psychology, College of Science and Mathematics, effective September 1, 2017.

Tiffany Marie Schlein Hardman, B.A., Transfer and Adult Student Recruiter, Transfer Student Resource Center, Enrollment Management Division, effective November 13, 2017.

Jermica Hood, B.A., M.A., Community Health Advocate, Pediatrics, Boonshoft School of Medicine, effective September 30, 2017.

Mary Elizabeth Johnson, B.S., Financial Analyst, Office of Marketing, effective September 30, 2017.

Cemil Kirbas, Ph.D., Neuroscience Research Engineer, Wright State Research Institute, College of Engineering and Computer Science, effective November 16, 2017.

Trent M. Kline, M.S., Director, Athletics and Intramurals, Lake Campus, effective October 31, 2017.

Nicole I. Loy, M.A., Assistant Director of Student and Alumni Affairs, College of Nursing and Health, effective October 2, 2017.

Steven J. Lyons, M.A., Associate Director, University Center for International Education, effective November 28, 2017.

Tessa Louise Miracle, B.S., B.A., Program Director, SPF Rx Workshop, Teacher Education, College of Education and Human Services, effective October 6, 2017.

Scott Moniaci, B.S., Director, Engineering and Construction, Engineering and Construction, effective October 26, 2017.

William D Myers, A.A., Arena Operations Coordinator, Nutter Center, Facilities Management and Services, effective September 8, 2017.

Michelle L. Nelson, Community Health Advocate 2, Pediatrics, Boonshoft School of Medicine, effective September 30, 2017.

Kyle L. Peterson, Manager, Systems Engineering, Computing and Telecommunications Services, effective October 27, 2017.

Monique C. Profitt, M.Ed., Associate Director for Career Technical Initiatives, Office of the President, effective September 20, 2017.

Nimmi Pujara, Lead Proctor, Mathematics and Statistics, University College, effective November 30, 2017.

Catherine A. Queener, M.S., Director, Learning Communities, University College, effective September 18, 2017.

Tariq R Qureshi, Ph.D., Research Engineer, Electrical Engineering, College of Engineering and Computer Science, effective November 3, 2017.

Robert Keith Ralston, CPA, Associate Vice President, Finance and Business Operations, effective October 2, 2017.

Christine M. Reedy, M.A., Assistant Director, Honors Program, effective December 5, 2017.

Kristie L. Rezanka, B.A., Assistant Director, Office of Equity and Inclusion, effective September 1, 2017.

Pawan Setlur, Ph.D., Research Engineer, Electrical Engineering, College of Engineering and Computer Science, effective September 30, 2017.

Dionne M. Simmons, B.S., Program Director, Center for Healthy Communities, Boonshoft School of Medicine, effective September 30, 2017.

Eemonne'y Kayviana Stewart, Prevention Educator, Population and Public Health Sciences, Boonshoft School of Medicine, effective November 24, 2017.

Susan E. Stollings, M.S., Assistant to the Dean, College of Liberal Arts, effective November 28, 2017.

Raeven M. Warren, B.A., Community Health Advocate, Pediatrics, Population and Public Health Sciences, effective September 15, 2017.

Carolyn Marie White, M.S., Program Coordinator, Ph.D. in Engineering, College of Engineering and Computer Science, College of Engineering and Computer Science, effective September 28, 2017.

Zhiping Zhang, Ph.D., Research Assistant, Electrical Engineering, College of Engineering and Computer Science, effective September 18, 2017.

Matthew J Zircher, B.S., Associate Sports information Director, Intercollegiate Athletics, Intercollegiate Athletics, effective September 1, 2017.

Classified New Hires

Steven L. Davis, has been appointed HVAC Boiler Tech, Facilities Operations, Physical Plant, effective October 30, 2017.

Joshua J. Rogers, A.A.S., has been appointed Police Officer, University Police Department, effective October 2, 2017.

Earnestine M. Sledge, M.P.S., has been appointed Communication Operator, University Police Department, effective November 6, 2017.

Pamela S. Whitt, has been appointed Custodial Services Worker, Physical Plant, effective October 23, 2017.

Classified Promotions

Gregory W. Luchnenko, has been appointed Office Assistant II, Lake Campus, effective November 18, 2017.

Classified Separations

Joanne M. Ballmann, Administrative Support Coordinator, School of Public and International Affairs, College of Liberal Arts, effective September 18, 2017.

Stacy R. Crable, Custodial Services Worker, Environmental Services, Physical Plant, effective September 8, 2017.

James B. Facemire, A.A.S., Police Sergeant, Police Department, effective October 4, 2017.

Leslie R Hurst, Administrative Specialist, College of Engineering and Computer Science, College of Engineering and Computer Science, effective October 27, 2017.

Jane E. Koester, Administrative Support Coordinator, Honors Program, effective September 12, 2017.

Stephanie Jeanne Lindsley, B.A., Account Clerk 2, Office of the Bursar, Office of the Bursar, effective September 30, 2017.

Mindy A. Louderback, Administrative Support Coordinator, Center for Teaching and Learning, effective October 20, 2017.

Deborah S. Martin, Custodial Services Worker, Physical Plant, effective September 20, 2017.

Pamela Y. Reid, Administrative Specialist, Physics, College of Science and Mathematics, effective November 17, 2017.

Theodore D. Russell, Transportation Operations Supervisor, Parking and Transportation, Business Services Admin, effective November 12, 2017.

Rachel I. Shoemaker, Custodial Services Worker, Environmental Services, Physical Plant, effective September 30, 2017.

Bambi S. Sizemore, Custodial Services Worker, Environmental Services, Physical Plant, effective September 8, 2017.

Carla Michelle Vaughn, B.S., Office Services/Student Coordinator, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective September 6, 2017.

Mary A. Zoeller, Administrative Specialist, English Language and Literatures, College of Liberal Arts, effective November 3, 2017.

RESOLUTION 18-21

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Mr. Fitzpatrick seconded, and the motion was approved 8-0-1 (Bridges recused) by roll call vote.

D. Report of Investments

Since the last Board meeting, investment reports for October 2017 have been received. These reports have been distributed to the Trustees and will be filed with the official Board of Trustees' records.

E. Ratification of Contracts and Grants

Wright State University has recorded 153 awards, totaling \$40,954,698, in external funding for the time period of July 1, 2017 through October 31, 2017.

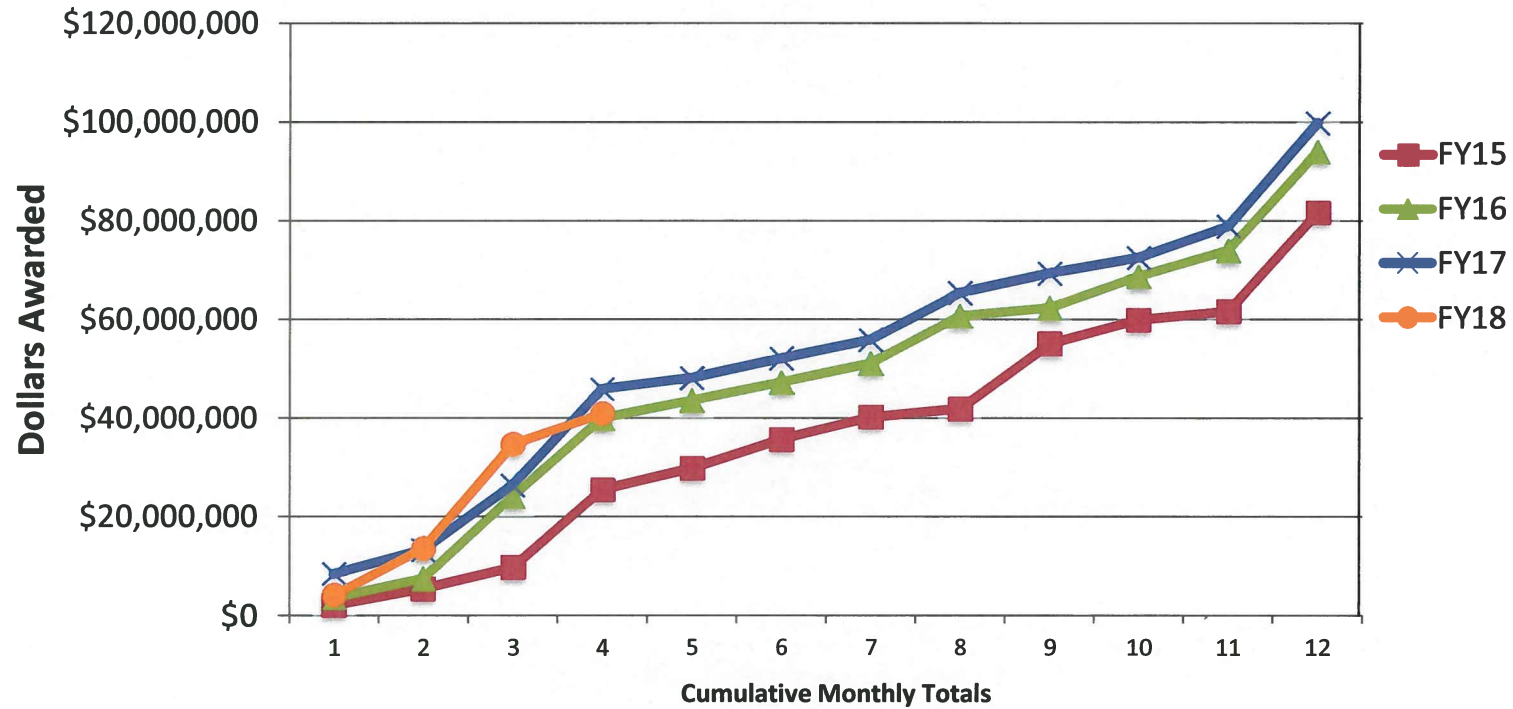
Recent funding received by the University included \$300,000 from the U.S. Department of Health and Human Services' National Institute of General Medicine Sciences to Dr. Michael Leffak (Biochemistry and Molecular Biology, COSM) for the characterization of DNA breakage at microsatellites implicated in human disease. Additionally, Dr. Ioana Pavel (Chemistry, COSM) received \$289,328 from the National Science Foundation's Major Research Instrumentation program for the acquisition of CytoViva imaging technology to support interdisciplinary research and education in nanoscience and nanotechnology.

RESOLUTION 18-22

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

Mr. Fecher moved for approval. Mr. Montgomery seconded, and the motion was approved 8-0-1 (Bridges recused) by roll call vote.

WRIGHT STATE UNIVERSITY
Cumulative Grant and Contract Awards
Comparison with Previous Three Fiscal Years through October



FY18 through 10/31/17: \$40,954,698
FY17 through 10/31/16: \$45,937,268
FY16 through 10/31/15: \$40,007,603
FY15 through 10/31/14: \$25,502,766

**WRIGHT STATE UNIVERSITY
GRANT AND CONTRACT AWARDS**

**PREPARED FOR
BOARD OF TRUSTEES MEETING
December 15, 2017***

TYPE	NEW AWARDS		ONGOING AWARDS**		TOTAL AWARDS	
	Number	Dollars	Number	Dollars	Number	Dollars
Research	15	\$1,484,964	19	\$2,009,629	34	\$3,494,593
Instruction	11	\$3,773,508	4	\$500,787	15	\$4,274,295
Institutional Support	1	\$57,692	1	\$335,866	2	\$393,558
Public Service	4	\$910,302	10	\$4,857,609	14	\$5,767,911
Student Aid	0		11	\$292,205	11	\$292,205
TOTAL	31	\$6,226,466	45	\$7,996,096	76	\$14,222,562

* Figures include total support for awards made since the December 2016 Board of Trustees Meeting.

** Ongoing awards include renewals, continuations, supplements and amendments.

This report was prepared by the Office of Research and Sponsored Programs.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Supplement Industrial Agreement	Biopsy Study	10/26/2016 10/26/2018	Devicor Medical Products, Inc.	Boivin, Gregory	\$4,680	Wright State University will support the testing of biopsy devices.
Continuation Educ. Inst. Contract	Dayton Regional Science, Technology, Engineering, and Mathematics School Services Agreement	03/01/2011 06/30/2018	Dayton Regional Science, Technology, Engineering, and Mathematics (STEM) School	Keferl, Joseph E.	\$3,242,119	These funds will support 2017/2018 salaries and fringe benefits of STEM school personnel who are paid through WSU.
Continuation Non-Profit Agreement	Miscellaneous Awards Under DCOP Fiscal Agency Agreement	08/01/2017 07/31/2018	Dayton Clinical Oncology Program	Nevels, Dieter	\$5,328	This amendment will allow supplemental funding for WSU to act as the fiscal agent for the Dayton Clinical Oncology Program (DCOP) for managing Non-NIH NCI funds per master agreement Addendum #1 having an effective date of May 12, 2005.
Amendment Federal Contract	Sensor and Information Research Center for Understanding Systems (SIRCUS)	02/27/2015 03/30/2021	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Ash, Joshua Noel Wischgoll, Thomas Rizki, Mateen M.	\$580,000	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
Continuation Federal Grant	Collaborative Research: I/UCRC Center for Surveillance Research, Phase II	08/01/2018 07/31/2019	NSF, Industry/University Cooperative Research Grants	Rigling, Brian D.	\$87,200	The Center for Surveillance Research (CSR) was founded in 2010 as a Phase I NSF Industry/University Cooperative Research Center. This project seeks to graduate the center to Phase II and presents a plan for expanding the center through the addition of two Phase I sites.

December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Federal Grant	Integrated SBIRT Training for Medical, Nursing, Counseling, and Clinical Psychology Students and Residents	09/30/2017 09/29/2018	DHHS, Substance Abuse and Mental Health Services Administration	Hershberger, Paul J. Bricker, Dean Allen, Jeffery B. Smith, Sherrill Jeanne Huber, Mary Josephine Wilson, Josephine F.	\$207,057	This project will develop and implement SBIRT (Screening, Brief Intervention, Referral to Treatment) training programs across multiple disciplines, including medicine, nursing, counseling, and clinical psychology. Didactic training in the classroom will be supplemented and enhanced by direct clinical skills-building and practice at the Five Rivers Health Center.
Continuation Educ. Inst. Subagreement	Genetic Epidemiology of Ocular Health and Disease	06/01/2017 05/31/2018	University of Texas Rio Grande Valley	Towne, Bradford	\$31,089	The study will collect measures of eye health and vision acuity from members of the Jirel ethnic community in eastern Nepal. The Jirel study population has been the focus of several research projects since the 1980s, including projects conducted by WSU faculty.
Amendment Industrial Subagreement	Novel Signal Processing for Airborne Passive Synthetic Aperture Radar - Phase II SBIR	08/25/2015 11/24/2018	Industrial	Rigling, Brian D.	\$23,000	Wright State University will work with the sponsor to research various algorithmic techniques to simulate, plan collections of, and develop algorithms for multi-source passive synthetic SAR imaging for use in automatic target recognition (ATR).
Amendment Educ. Inst. Subagreement	Intestinal Epithelial Cell Regulation of Allergic Inflammation at Distant Sites	05/01/2017 04/30/2018	Ohio State University	Paliy, Oleg	\$10,000	This project will define the role of intestinal epithelial cells in induction of IgA responses during allergic sensitization.
Amendment Educ. Inst. Subagreement	Renal Osteodystrophy: A Fresh Approach	07/01/2017 06/30/2018	University of Kentucky	Hangartner, Thomas N.	\$5,512	The WSU PI will serve as quality assurance controller over all QCT and DXA activities.

December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Federal Contract	SIRCUS TO2: Comprehensive Learning Objectives for Warfighter Needs (CLOWN)	03/31/2016 07/01/2019	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.	\$202,000	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
New Non-Profit Grant	Development of a Scale to Measure Synergy	11/01/2017 10/31/2018	Sigma Theta Tau International	Keister , Kathy	\$6,000	The purpose of this study is to: (1) develop an instrument to assess group synergy in the learning environment and (2) pilot the new scale.
Continuation Federal Grant	Sisterline: Substance Abuse Treatment and HIV Prevention for African-American Women at High Risk for HIV/AIDS in Montgomery County, OH	09/30/2017 09/29/2018	DHHS, Substance Abuse and Mental Health Services Administration	Wilson, Josephine F.	\$498,594	The purpose of the Sisterline Project is to expand and enhance substance abuse treatment and HIV prevention intervention services for African American women (ages 18 years and older) in Montgomery County, OH, who have substance use or co-occurring substance use and mental health disorders and are living with or at risk for HIV.
Continuation State Subagreement	GEAR UP Scholarship	07/01/2017 06/30/2018	Ohio Department of Higher Education	Martin, Bryan M.	\$14,950	Funds will support scholarships for Wright State University students participating in the US Department of Education's GEAR UP program.
Amendment Federal Contract	Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)	09/22/2011 10/14/2019	DoD, Air Force, Air Force Research Laboratory	Gross, David C.	\$75,000	The focus of this extension is to use the Vigilant Spirit Control Station to research, develop, integrate, and evaluate advanced controls and displays which enable a single operator to control multiple RPAs.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Federal Grant	Enhancing ICS Project with Montgomery County Syringe Exchange Program	09/30/2017 09/29/2018	DHHS, Substance Abuse and Mental Health Services Administration	Ford, JoAnn	\$45,456	The FY 2016 Program Supplement for Minority AIDS Initiative Continuum of Care Pilot – Syringe Services Programs (MAI- CoC: SSP), will be used to enhance the current MAI-CoC program by linking the syringe exchange program offered by Public Health Dayton and Montgomery County with comprehensive behavioral health services and HIV and hepatitis prevention and medical care.
Amendment Industrial Subagreement	Additive Manufacturing R&D Involving Turbine Engine Low Cycle Fatigue Behavior for AFRL/RQTI Phase I/II/III	09/01/2017 05/31/2018	Universal Technology Corporation	Gockel, Joy E.	\$17,640	The researchers will relate additive manufacturing surface roughness to mechanical performance.
Amendment Federal Contract	Mice Care Laboratory Animal Resources	09/30/2017 09/29/2018	Veterans Affairs Medical Center	Travers, Jeffrey B.	\$19,200	Dr. Travers will maintain breeding colonies of several lines of mice for his VA study.
New Non-Profit Subagreement	ISDP Travel Award	11/01/2016 11/30/2016	International Society for Developmental Psychobiology	Argumedo, Yira Milena Sulentic, Courtney E.W.	\$300	Travel award to attend the International Society for Developmental Psychobiology conference in San Diego, CA.
New Educ. Inst. Subagreement	Regulated Sialylation Modulates Cardiac Excitability and Conduction	10/01/2016 04/30/2018	University of South Florida	Bennett, Eric S.	\$15,179	The goal of this project is to test whether and how cardiac excitability and conduction are modulated by changes in the ability of the heart to add sugars to the proteins responsible for electrical signaling.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Industrial Subagreement	Distributed Passive Radar Networks for Target Detection in Non-Homogeneous Environments	03/01/2017 01/31/2018	Defense Engineering Corporation	Rigling, Brian D.	\$74,000	The goal is to develop a unified framework for understanding how detection performance relates between active MIMO radar and passive MIMO radar sensing applications in non-homogeneous environments.
New Educ. Inst. Subagreement	Probabilistic Design Criteria for Decision Making with Uncertainty	01/27/2017 08/30/2016	University of Dayton	Bae, Ha-Rok	\$45,000	The researchers will develop methods, processes, tools and guidelines for developing and creating probabilistic design criteria and a common sense approach for how to create the same.
New Non-Profit Grant	NCAA Special One- Time Distribution	07/28/2017 07/27/2027	National Collegiate Athletic Association	Brown, Joylynn M. Hill, Sara Jane	\$335,866	The funds are provided for the direct benefit of the student-athlete and their academic success, life skills, career success, health and safety and student-athlete focused diversity and inclusion initiatives.
Continuation Non-Profit Contract	SOPP Practicum: CHC of Greater Dayton FY2018	07/01/2017 06/30/2018	Community Health Centers of Greater Dayton	Schultz, Michelle S.	\$21,600	The sponsor will provide direct client services training for six SOPP doctoral students.
Continuation Other Gov't. Subagreement	SOPP Practicum: Center for Adolescent Services FY2018	07/01/2017 06/30/2018	Center for Adolescent Services	Schultz, Michelle S.	\$9,000	The sponsor will provide direct client services training for two SOPP practicum students.
Continuation Educ. Inst. Contract	SOPP Practicum: Miami University FY2018	08/01/2017 05/30/2018	Miami University	Schultz, Michelle S.	\$7,400	The sponsor will provide direct client services training for one SOPP practicum student.
Continuation Educ. Inst. Contract	SOPP Practicum: UD Counseling Center FY2018	08/01/2017 05/30/2018	University of Dayton	Schultz, Michelle S.	\$12,400	The sponsor will provide direct client services training for two SOPP practicum students.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Industrial Contract	SOPP Practicum: Self Matters FY2018	07/01/2017 06/30/2018	Self Matters LLC	Schultz, Michelle S.	\$2,400	The sponsor will provide direct and indirect client services training for one SOPP doctoral student.
Continuation Other Gov't. Subagreement	SOPP Practicum: Summit BHC FY2018	07/01/2017 06/30/2018	Summit Behavioral Healthcare	Schultz, Michelle S.	\$9,000	The sponsor will provide direct client services training for two SOPP doctoral students.
Continuation Other Gov't. Contract	Practicum Training: ADAMHS Board, FY2018	07/01/2017 06/30/2018	Montgomery County ADAMH Services Board	Schultz, Michelle S.	\$62,000	This practicum traineeship program is designed to provide SOPP doctoral students with experience in working with people who are severely mentally disabled, with children who are severely emotionally disturbed, and with those persons who are substance abusers.
Amendment Non-Profit Subagreement	Integrated Sense, Assess and Augment (ISAA)	04/01/2017 01/26/2018	Wright State Applied Research Corporation	Elbasiouny, Sherif M.	\$44,450	The objective of the Integrated Sense, Assess and Augment (ISAA) program is to identify, integrate, and test specific sense, assess and augment tools and methodologies and to identify those most likely to achieve significant human performance gains in demanding Air Force mission environments.
Continuation Other Gov't. Subagreement	PECE-PACT: Parents Early Childhood Education/Positive Action Choices Training	07/01/2017 06/30/2018	Montgomery County ADAMH Services Board	Warfield, Janeece	\$69,288	The FY2018 PECE-PACT program will continue to provide a comprehensive range of services to Head Start youngsters and their families in order to develop child and parent resiliency skills.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Industrial Subagreement	Performance Understanding for Layered Sensing Exploitation: Valuable Insights Through Analysis of Layered Sensing	06/01/2017 03/16/2020	InfoSciTex	Rigling, Brian D.	\$25,000	The primary goal of this program is to develop fundamental research tools in the areas of sensor exploitation algorithm performance understanding and performance prediction.
Renewal State Subagreement	OSGC Campus Allocation Funds 16 -17	09/01/2016 08/31/2017	Ohio Space Grant Consortium	Wolff, J. Mitch	\$2,230	Ohio Aerospace Institute funds will be used to support College of Engineering and Computer Science students affiliated with the Ohio Space Grant Consortium during the 2016-17 academic year.
New Federal Grant	Mechanisms of Microsatellite Instability in Human Disease	09/08/2017 08/31/2018	DHHS, National Institute of General Medical Sciences	Leffak, I. Michael	\$300,000	In this project the researchers will characterize DNA breakage at microsatellites implicated in human disease, during normal replication, and during therapies that target DNA structure.
Continuation State Subagreement	Ohio SBIRT	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Kinzeler, Nicole	\$163,190	WSU/SARDI will provide training and supervision of workers across the state for the Ohio Screening, Brief Intervention, and Referral to Treatment (SBIRT) program.
Continuation Educ. Inst. Contract	Clark State Community College Internship 2017 - 2018	08/21/2017 04/23/2018	Clark State Community College	Patitu, Carol Logan	\$20,280	Funds will be used to support stipend and tuition for a graduate internship at Clark State Community College for one year.
New Educ. Inst. Subagreement	ASSET 3 Support	05/15/2017 05/14/2018	University of Maryland	Shalin, Valerie L.	\$37,632	The PI will support the study of communications between trainees and mentors on a surgical task.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation State Subagreement	Ohio Space Grant Consortium Undergraduate Scholarship - 2017 -2018	08/01/2017 07/31/2018	Ohio Space Grant Consortium	Wolff, J. Mitch	\$7,500	The 2017/2018 Education Scholarship Program funding supports three students in the College of Engineering and Computer Science.
Continuation State Contract	Research Evaluation Enhancement Projects (REEP) - MIH-18-38	07/01/2017 06/30/2018	Ohio Commission on Minority Health	Meyer, Cheryl	\$75,000	The purpose of this project is to provide technical assistance and evaluation support to the Ohio Commission on Minority Health's demonstration projects.
New Industrial Subagreement	Design and Fabrication of an External Combustor for a JetCat Turbojet Engine	08/01/2017 07/31/2018	Universal Technology Corporation	Roberts, Rory A.	\$2,275	Wright State University (WSU) will be creating a team of undergraduate mechanical and materials engineering students to participate in an Aerospace Propulsion Outreach Program (APOP). The program will consist of designing and fabricating an external combustor for a JetCat P80SE gas turbine engine.
New Other Gov't. Contract	Mental Illness - Intellectual Disability Residency Placements	07/01/2017 06/30/2018	Montgomery County ADAMH Services Board	Gentile, Julie P.	\$30,000	The Professorship supports a faculty position through Wright State Psychiatry to provide clinical services and supervision of psychiatry residents and medical students in a CMHC focused on Intellectual Disability.
Renewal State Subagreement	Ohio's Coordinating Center of Excellence in Mental Health/Intellectual Disability	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Gentile, Julie P.	\$85,500	This project provides statewide educational programming, coordination of community Dual Diagnosis Intervention Teams throughout the state, and administrative services to improve mental health care for individuals with co-occurring mental illness and intellectual disabilities.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New State Grant	Ohio's Telepsychiatry Project	07/01/2017 06/30/2018	Ohio Department of Developmental Disabilities	Gentile, Julie P. Cowan, Allison Harper, Bethany L. Mast, Ryan C. Merrill, Brian M. Gainer, Danielle M	\$225,000	This project will expand the existing tele-psychiatry program to serve Medicaid-eligible individuals with intellectual disability and co-occurring mental illness throughout Ohio.
New Educ. Inst. Grant	Wright State Men's Basketball Improvement Fund FY2018	07/01/2017 06/30/2018	Horizon League	Brown, Joylynn M. Hill, Sara Jane	\$57,692	Wright State University received funds from the sponsor's men's basketball improvement fund to improve/enhance the University men's basketball program.
New Other Gov't. Contract	Expanding Prevention in Montgomery County Schools	07/01/2017 06/30/2018	Montgomery County ADAMH Services Board	Patel, Nimisha	\$539,914	This project seeks to deliver the trauma-informed universal classroom-based preventive intervention, the PAX Good Behavior Game® (PAX GBG®), to Montgomery County Schools.
New Non-Profit Subagreement	University of Babylon Small Grant Project	06/23/2017 03/31/2018	International Research & Exchanges Board	Fenton, Thomas	\$39,431	The purpose of the project is to provide support and training to the faculty and administration of the University of Babylon in establishing an English language center on their campus.
New State Grant	Refining the Definitions of Under- and Over-Triage Rates	07/01/2017 06/30/2018	Ohio Department of Public Safety	Parikh, Pratik Parikh, Priti Ekeh, Akpofure P.	\$75,000	The researchers will study over- and under-triage rates using data available from the state and the researchers' analytics framework.
Amendment Educ. Inst. Subagreement	Ohio LSAMP Alliance	09/01/2017 08/31/2018	Ohio State University	Klingbeil, Nathan W.	\$45,000	As a member of the Ohio Alliance, WSU faculty will help regional high school students and graduates expand STEM skills to enhance their success in a college experience.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Other Gov't. Contract	Child Psychiatry Placements	07/01/2017 06/30/2018	Montgomery County ADAMH Services Board	Mast, Ryan C.	\$75,000	The ADAMHS funds support stipends for child and adolescent psychiatry residents.
New Federal Grant	Role of Slc12a5 in insulin secretion and glucose homeostasis	09/01/2017 06/30/2018	DHHS, National Institute of Diabetes and Digestive and Kidney Diseases	Di Fulvio, Mauricio	\$131,250	The researcher's proposed experiments are designed to demonstrate whether insulin secretion and glucose handling can be modulated by pharmacological agents targeting a chloride transporter recently discovered in insulin-secreting cells, which may lead to potential clinical implications for the management of diabetes.
New Federal Grant	MRI: Acquisition of a CytoViva System for Highly Interdisciplinary Research and Education in Nanoscience and Nanotechnology	10/01/2017 09/30/2020	NSF, Major Research Instrumentation Program	Pavel Sizemore, Ioana E.	\$289,328	The goal of this project is to acquire a high signal-to-noise CytoViva enhanced darkfield optical microscope and integrated hyperspectral imaging system, which will strengthen or lead to the development of highly interdisciplinary research collaborations, promote the incorporation of nanoscience and nanotechnology in the undergraduate and graduate academic curricula, and help develop the future nano-workforce.
Continuation Federal Grant	Integrated Continuum- of-Care Services (ICS) Project	09/30/2017 09/29/2018	DHHS, Substance Abuse and Mental Health Services Administration	Ford, JoAnn Wilson, Josephine F.	\$340,678	To address the health disparities that exist for African Americans along the HIV testing-to-care continuum, SARDI/CAM and community partners will integrate behavioral health services with HIV continuum services.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Federal Grant	Online VR Assessment and Service Protocol to Enhance Employment of Individuals Who Are Deaf	09/30/2017 09/29/2018	DHHS, Administration for Community Living	Wilson, Josephine F.	\$489,995	The goal of this project is to improve vocational rehabilitation (VR) services and enhance employment outcomes for individuals who are deaf.
Continuation State Subagreement	Southwest Ohio Regional Prevention Coordinator Proposal	07/01/2017 06/30/2019	Ohio Department of Job and Family Services	Dockery, Jane L. Murray, Carol S.	\$249,483	The Applied Policy Research Institute will oversee the administrative functions of the Southwest Ohio Regional Prevention Council and, in partnership with stakeholders, operationalize activities to address child abuse and neglect in the region.
New Industrial Subagreement	Advanced Analog to Digital Converter (ADC) for GPS Receivers	08/07/2017 05/11/2018	RBS Technologies, LLC	Ren, Saiyu	\$50,000	The researcher will support the sponsor's effort for the design and development of microelectronic circuits supporting the development of advanced ADCs for GPS applications.
Amendment Educ. Inst. Subagreement	Modeling Social Behavior for Healthcare Utilization and Outcomes in Depression	07/19/2017 06/30/2018	Cornell University	Sheth, Amit Thirunarayan, Krishnaprasad	\$186,480	The WSU researchers will implement an analytical platform integrating Web search, social media, environmental conditions, and healthcare data.
Continuation State Subagreement	University Partnership Program Grant for 2018-19	07/01/2017 06/30/2019	Ohio Department of Job and Family Services	Long, Paula	\$246,500	Social work students are trained to be public child welfare workers. Students participate and complete one year post graduation as a public child welfare worker in Ohio.
New Industrial Subagreement	Reactionary Assistance Support for Container Technology	09/01/2017 08/31/2018	Engility Corporation	Wischgoll, Thomas	\$7,500	The researchers will investigate different container technologies and their suitability for data analytics and other tasks.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New State Grant	Professorship of Rural Psychiatry: Ohio Department of Mental Health and Addiction Services	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Gainer, Danielle M	\$10,000	This funding will continue to support a partnership with the WSU Department of Psychiatry to improve the quality of clinical services in rural areas across the state, improve the numbers of medical professionals joining the rural public mental health sector, and complete the Department's Community Psychiatry curriculum with particular emphasis on rural communities.
New State Grant	Support for Director of Child and Adolescent Psychiatry	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Mast, Ryan C.	\$35,000	These funds will continue to support a partnership to improve the quality of clinical services in child and adolescent psychiatry, including training and a portion of the salary for a resident in Child and Adolescent Psychiatry.
New State Grant	Community Psychiatry Training Program	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Welton, Randon S.	\$15,000	The Principal Investigator will coordinate psychiatric residency services training through GSH. Funding will partially replace psychiatry resident stipends lost as a result of Twin Valley Behavioral Healthcare (TVBH) closure.
New State Grant	Adult Professorship of Community Psychiatry: Ohio Department of Mental Health and Addiction Services	07/01/2017 06/30/2018	Ohio Department of Mental Health and Addiction Services	Merrill, Brian M.	\$15,000	This funding will continue the Professorship of Community Psychiatry partnership with the Ohio Department of Mental Health and Addiction Services to improve the quality of clinical services in the region and enhance the training programs in public sector psychiatry.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New State Subagreement	Support for Implementing Guided Pathways Reform at Ohio's Public Colleges	09/12/2017 06/30/2018	Ohio Department of Higher Education	Sudkamp, Thomas A.	\$40,725	The project work will answer specific questions on aspects of transfer behavior and graduation rates of students attending (as first-time students) Ohio's public two-year institutions.
New Non-Profit Contract	Supporting Accreditation of Ohio's Local Health Departments	07/28/2017 06/30/2019	Ohio Public Health Partnership	Dockery, Jane L. Murray, Carol S.	\$25,500	Wright State/APRI will evaluate the Accreditation Learning Community sessions in partnership with the Ohio Public Health Partnership and in support of The Ohio State University Center for Public Health Practice.
Supplement Other Gov't. Agreement	Stacked Decks versus Risky Business for a Universal Population of High School Youth	09/01/2017 12/30/2017	Dayton Urban Minority Alcoholism and Drug Abuse Outreach Program	Wilson, Josephine F.	\$21,200	SARDI and UMADAOP staff will compare two gambling prevention interventions designed for youth, Stacked Decks and Risky Business, in order to validate Risky Business as an evidence-based prevention intervention for a general population.
New Federal Grant	Prevention of Adenovirus Pathogenesis Through Downregulation of the Apical Adenovirus Receptor	09/25/2017 08/31/2018	DHHS, National Institute of Allergy and Infectious Diseases	Excoffon, Katherine Voss, Daniel T. Sharma, Priyanka	\$375,000	The researchers will examine new ways to block wild type adenovirus infection and potentially save the lives of people with life-threatening adenovirus infections.
Continuation State Contract	Passport to the Future, Year 3	08/24/2017 06/30/2018	Ohio Department of Education	Barlow, Cassie B.	\$97,901	The goal of this program is to create a socioeconomic and culturally diverse mentoring program to service diverse, low-income youth in the Miami Valley area.
New Non-Profit Subagreement	High-Fidelity Multi-Physics for Aerospace Vehicle Design Optimization	10/01/2017 09/30/2018	Dayton Area Graduate Studies Institute	Grandhi, Ramana V.	\$125,000	The researcher will be developing methods for realizing innovative aerospace vehicle configurations using multi-fidelity complex physics.

**December 15, 2017
Wright State University
Grants and Contracts Awarded
Since the October 6, 2017 Board of Trustees Meeting**

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Continuation Other Gov't. Subagreement	Children Matter! Montgomery County (CMMC) Project	09/30/2017 09/29/2018	Montgomery County ADAMH Services Board	Warfield, Janeece	\$98,255	The purpose of the project is to conduct prevention groups for children pre-selected by the Montgomery County Juvenile Court and identified with Serious Emotional Disturbance (SED), as well as their parents and siblings.
New State Subagreement	OCTF Regional Surveys and Dashboard Development	07/01/2017 06/30/2018	Ohio Department of Job and Family Services	Dockery, Jane L. Murray, Carol S.	\$104,663	APRI will conduct household surveys in six regions across Ohio, develop indicators and graphics for a dashboard, and support the identification of a dashboard vendor.
New State Agreement	Clinical Teaching Subsidy	07/01/2017 06/30/2018	Ohio Department of Higher Education	Nevels, Dieter	\$2,860,830	This project will support the WSU Clinical Teaching Program.
New State Agreement	Family Practice Program	07/01/2017 06/30/2018	Ohio Department of Higher Education	Nevels, Dieter	\$365,964	This project will support the WSU Family Practice Program.
New State Agreement	Primary Care Residencies	07/01/2017 06/30/2018	Ohio Department of Higher Education	Nevels, Dieter	\$256,420	This project will support primary care residencies.
New State Agreement	Geriatric Medicine Program	07/01/2017 06/30/2018	Ohio Department of Higher Education	Nevels, Dieter	\$70,863	This project will support the geriatric medicine program.
Continuation Educ. Inst. Grant	Student Athlete Opportunity Funds 2017-2018	09/01/2013 08/31/2018	Horizon League	Brown, Joylynn M. Hill, Sara Jane	\$125,675	The SAOF fund is intended to provide direct benefits to student athletes or their families as determined by conference offices.

Total Funded \$14,222,562

XII. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, chair, reported on the committee meeting of November 17, 2017.

The meeting began with Ms. Stephanie Green calling the meeting to order at 1:49 p.m. in the absence of committee chair Bridges and she read the conflict of interest statement.

- **Provost Report**

Provost Sudkamp offered the following updates:

- **Accreditation:**

This month Wright State received an accreditation site visit from ABET, the accreditation body for engineering and computer science. This visit reviewed undergraduate degree programs in the College of Engineering and Computer Science as well as a Management Information program in the Raj Soin College of Business. Deans Klingbiel and Traynor, and their accreditation teams, were recognized for their work on the self-studies and with the site visits. Results of the accreditation reviews should be received by August 31, 2018.

Wright State is part of the Higher Learning Commission's (HLC) Open Pathway accreditation process. The University's accreditation process is handled on a ten-year cycle that includes annual data updates and a four-year progress review that is completed electronically. This interim review mimics the ten-year review but does not include the site visit. The HCL is considering November 2019 or March 2020 to conduct their review. Preparation has already begun for this process.

- **Report on the Cost of Remediation for Students:**

ORC Section 3345.062 <http://codes.ohio.gov/orc/3345.062> requires each state university president in Ohio to issue an annual report by December 31st regarding the remediation of students. In addition, the presidents are required to report findings to their university's board of trustees and submit a copy of the report to the Chancellor of Higher Education and to the Superintendent of Public Instruction. The ODHE has developed a template for this report. The report will be

provided to the Board; no formal approval is required.

- **Strong Start to Finish Program:**
Wright State, along with the Ohio Department of Higher Education and other state institutions of higher education, plan to submit a proposal to the Gates Foundation for the “Strong Start to Finish” program. The goal of this program is to significantly increase the number of students who successfully complete a “for credit” college level course in mathematics and one in composition as well as enter into their major during their first year of coursework. Ohio has been selected as one of nine regions nationally eligible to submit proposals to the Gates Foundation.
- **Agreement with Andhra Pradesh:**
As noted in recent newscasts, Wright State has signed an agreement with the government of the state of Andhra Pradesh and 15 public universities located there to open a pathway for international students to attend Wright State. This agreement provides international students from this region with a discount on nonresident tuition.

1. **Emeritus Requests**

The following requests for emeritus status were presented to the Board for approval.

RESOLUTION 18-23

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the Provost; and

WHEREAS, Chris Hall, Associate Professor of English Language and Literatures served the university from 1989 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Jack Bernstein, Professor of Internal Medicine served the university from 1985 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Robert Goldenberg, Professor of Surgery, served the university from 1977 in a fully-affiliated and full-time status and has requested emeritus status; therefore, be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and by the same hereby are endorsed.

Mr. Bridges moved for approval. General Moore seconded and the motion was unanimously approved by roll call vote.

2. Duplicative Program Report

Provost Sudkamp presented the “Final Action Report on Duplicate Programs” to the Academic Affairs and Enrollment Committee for their review and approval.

Ohio Revised Code 3345.35 requires that the Department of Higher Education identify duplicative programs within each region of the state, with particular attention to campuses within close proximity. Institutions of higher education were asked to review a list of duplicate programs to identify opportunities for collaboration or program consolidation between institutions.

Wright State and Central State share a proximity region and received a list of programs for review. Criteria for evaluation included enrollment, number of graduates, cost, quality, and reputation. The final report does not recommend any closure of programs; however, it provides strategies to enhance enrollment.

The report also identifies potential course sharing with Central State.

The final report can be accessed here:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2017/Nov/meeting/AA%203%20Wright%20State%20University%202017%20Final%20Action%20Report%20on%20Duplicate%20Programs.pdf>

The committee accepted the report and the full Board approved the report with the passage of the following resolution.

RESOLUTION 18-24

WHEREAS, Am. Sub. H. B. No. 64, Section 3345.35 requires the Board of Trustees of each state institution of higher education to evaluate all courses and programs the institution offers based on enrollment and student performance in each course or program; and

WHEREAS, the Governor’s Task Force on Affordability and Efficiency recommended that institutions should consider consolidating programs that are duplicated at other public colleges

and universities in their geographic area; and

WHEREAS the Ohio Department of Higher Education provided a list of programs offered by both Wright State University and Central State University; and

WHEREAS the Chancellor of the Ohio Department of Higher Education has required the submission of a final report to the Ohio Department of Higher Education by December 31, 2017, that shall be comprised of the decision made for each duplicated program and a timeline of specified actions.

WHEREAS Wright State University has produced a report entitled *2017 Final Action Report on Duplicate Programs* that satisfies the preceding requirements; therefore, be it

RESOLVED that the Wright State University submits the accompanying *2017 Final Action Report on Duplicate Programs* to the Ohio Department of Higher Education.

Mr. Bridges moved for approval. Dr. Goyal seconded and the motion was unanimously approved by roll call vote.

- **Overview of International Programs and Recruiting**

Dr. Sudkamp introduced Mr. Bill Holmes, Wright State's senior international officer. Mr. Holmes offered a SWOT analysis of Wright State's international program and recruiting efforts.

Factors under consideration when designing an international recruitment strategy include a broad focus on country of origin, on the manner of recruitment, on the program and college level distribution, and on the field of study.

Wright State's current international student representation is narrowly defined by three countries. Recruitment efforts are predominately focused on sponsorship agencies and selected agents. A large percentage of students are at the graduate level and majoring in engineering.

Mr. Holmes offered short and long-range suggestions for broadening the global composition of international students and enhancing the population of undergraduate students across multiple fields of study.

President Schrader complemented Mr. Holmes on some of his innovative ideas for “learning from each other” by integrating international students into campus and regional culture.

- **Enrollment and Recruiting Report**

Ms. Mary Ellen Ashley, vice president for enrollment management, highlighted initiatives and efforts underway to reach, and recruit, new students. Recruitment travel season is currently in high gear with 500 high school and 80 college fairs scheduled. Admissions continues to hold daily campus tours and offers morning and afternoon presentations for students. Improvements to shorten the transfer student process have also been implemented.

Admissions recruiters are receiving assistance from “Road Raiders” (student ambassadors who make high school visits when they are home), Honors Visit Days, and “Day with a Raider” volunteers who have admitted students accompany them to classes. Faculty are also hosting “Faculty Fireside Chats” for new student groups interested in a particular field of study.

An important component central to college admission is the financial aid process. Wright State is holding 50 financial aid workshops across a nine-county radius to assist students and families who are navigating the FASFA and financial aid process.

The Academic Affairs and Enrollment committee discussed the importance of having a strategic enrollment management plan and establishing comprehensive, measurable goals that could be broadly communicated. Trustee Fecher remarked that enrollment growth is everyone’s responsibility and we all need to understand the goals and do what we can to support them. President Schrader reiterated that the upcoming strategic planning process will help clarify Wright State’s focus on how we best serve students and the region. Trustee Rains opened a discussion about the need for strategic funding and resources to support recruitment and retention efforts.

- **Research and Sponsored Programs Report**

Ms. Ellen Reinsch Friese, interim vice president for research, updated the committee on grant and contract proposal submissions, funding, and expenditure data.

Grant and contracts awarded totaled \$34.7 million which exceeded last year’s \$26.4 million. However, part of the increase relates to

the timing release of some federal financial aid dollars. Grant proposals submitted for funding are tracked by activity type with the total number of proposals submitted lagging behind last year's level.

The Boonshoft School of Medicine received the most grants and contracts awarded this quarter followed by the College of Education and Human Services. The largest funding category was for student financial aid.

The Office of Research and Sponsored Programs assists with pre and post award processing. One of the key tracking metrics is the reporting of grant expenditures. When grant and contract funds are awarded, their use is reflective of the work being done on the projects and research. Expenditures tied to this work are reported to the National Science Foundation and are a component of a university's national rankings.

- **Request from Board Chair**

At the December 15, 2017 Public Meeting, Chairman Fecher requested that the Academic Affairs and Enrollment Committee take up review of the Ohio House Bill to void payment of sales tax on the purchase of textbooks. The Faculty Senate and Student Government are also evaluating their position on this measure.

B. Finance, Audit and Infrastructure Committee

Mr. Fitzpatrick, chair, offered summary reports on the committee meetings held on October 20, 2017 and November 17, 2017. The full reports are contained below.

Meeting of October 20, 2017:

Mr. Fitzpatrick, committee chair, called the meeting to order at 9:01 a.m. and read the conflict of interest statement.

- **Committee Chair Comments**

Mr. Fitzpatrick greeted the University liaisons to the Finance, Audit and Infrastructure Committee and offered the following comments.

The Wright State leadership team has done a good job making progress on balancing the budget, improving oversight, and more effectively prioritizing investments and putting the university back

on the path of fiscal health. I commend all of you on your efforts along this difficult path. We are finding our way through the woods but we are not through the woods yet. Much work is yet to be done and the stakes are high. Among other things we must deliver a high-quality education to our students, attract and retain top talent across the organization, and deliver on our research mission while at the same time facing the challenges of declining enrollment, reduced state funding, and flat tuition. It is a challenging task but the Board has full confidence in President Schrader and her team to deliver. Today we will hear remarks from Mr. Branson and cover a variety of other items.

- **Vice President Comments**

Mr. Walt Branson, vice president for finance and operations and chief business officer, offered brief comments on several areas of focus for FY19. One of those areas mentioned is maximizing net tuition revenue. Net tuition is the amount of revenue gained after discounts or financial aid awards are subtracted from gross tuition charged. Net tuition is an important metric used in figuring Senate Bill 6 scores and is vital to control when maximizing tuition revenue.

Preparations are also underway to submit Wright State’s Capital Budget request to the state by year-end. The focus of this request will be on repair and renovation projects to address areas of deferred maintenance.

- **Approval of Contracts \$250,000 - \$499,999**

Mr. Ulliman presented the following contract for Committee review and approval. Mr. Fitzpatrick moved to approve, Mr. Langos seconded and the Committee unanimously approved the contract.

<u>Vendor</u>	<u>Description of Services</u>	<u>Current Contract Amount</u>	<u>Previous Contract Amount</u>	<u>Term of Contract</u>
Children’s Care Group	Professional Services	\$450,000	N/A	7/1/17 – 6/30/18

- **Monthly Financial Performance Reporting**

- **Budget to Actual Forecast Report**

Mr. Branson reviewed the budget to actual forecast report and highlighted the areas of budget deviation. Three shortfalls were identified. Unchanged from last month were the \$4.8M deficit in tuition and fees and the budget shortfall of \$2.2 previously discussed. A new deficit amounting to \$3.5 million in scholarship and fellowship expenses has been identified. An underlying factor for this deficit occurred because, per written policy, tuition waivers (for graduate students working on grant-funded projects that received the full “F&A rate”) are automatically expensed to the University instead of to the grant.

A discussion ensued about fee waivers that exceeded actual budget allocations and steps to alleviate the overage. An amended written policy whereby all waivers, where appropriate, will be expensed against grants is under review in the Faculty Senate. Moving forward, there will be a priority ranking and “budget against actual” accounting to avoid overspending the available waiver budget for all non-reimbursable waivers requested. The Committee supported these changes.

Follow-up discussions included protecting the graduate student research experience and the need to preserve and maximize net tuition revenue as Wright State already ranks among the most affordable tuition in the state.

A \$10.5 million budget remediation plan was presented. The plan included \$1M in net savings from Summer teaching expenses, \$1M in discretionary budget reductions, and \$8.5M in compensation savings to be realized through the delayed rehiring or elimination of vacant positions.

The Committee debated the merits of a total hiring freeze versus a “hiring frost” which identifies health, safety, compliance, or “mission essential” personnel for rehire. Trustee Fitzpatrick requested that the Committee receive monthly tracking with total balance to remediate per category, balance yet to remediate pro-rated by month, and total of savings per month and YTD as well as the recalculated total left to remediate per month and YTD. Trustee Ramos reminded everyone to be mindful of diversity and inclusive hiring both on the Strategic Hiring Committee and in the hiring process.

Across the state, enrollments are down and have showed declines for some time. The next big reporting milestone is tuition and revenue numbers coming out in January. Wright State needs to meet its Spring revenue targets and continue to avoid overspending to balance the budget.

1. **Ohio Department of Higher Education Affordability and Efficiency Report**

In 2015, Governor Kasich created a taskforce to address affordability and efficiency in higher education in Ohio. Beginning in 2016, all institutions of higher education were required to prepare an annual report for the Ohio Department of Higher Education outlining their efforts in 23 specific areas. This years' report needs final Board approval and was due October 13, 2017.

Dr. Dan Krane, chair of Wright State's taskforce on Affordability and Efficiency, briefed the Board on Wright State's 2017 report. The 37-page report addresses four areas of concentration; namely, efficiencies, academic practices, policy reforms, and redeployment of savings. Several areas of note under "Academic Practices" include the work being done on textbook affordability and the move to cap degree programs at 120 hours wherever possible.

Trustee Fitzpatrick commended the taskforce on their efforts and the quality of their report. He reiterated the need to continue tracking savings and assigning accountability metrics to monitor progress.

After questions and discussion, the Committee accepted the report and recommended that a section be added outlining potential savings in Nutter Center management. With this modification to the report, the Committee moved the following resolution to the full Board for approval. The report presented today, as outlined at the November 17, 2017 Committee meeting, does contain the modification requested.

RESOLUTION 18-25

WHEREAS, Am. Sub. H.B. No. 64, Section 369.560 requires that all Boards of Trustees for each state institution of higher education shall develop an efficiency review of the institution based on the recommendations of the Ohio Task Force on Affordability and Efficiency; and

WHEREAS, the review considers:

- (1) Efficiencies;
- (2) Academic Processes;
- (3) Policy Reforms; and
- (4) Cost Savings, Redeployment of Savings, and Tangible Benefits to Students; and

WHEREAS, not later than October 13, 2017, the Board of Trustees of each state institution of higher education shall submit the reports required under this section to the Chancellor of the Ohio Department of Higher Education; and

RESOLVED that the attached Wright State University Affordability and Efficiency Report as submitted to this meeting be, and the same hereby is endorsed.

Mr. Fitzpatrick moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

- **Consulting and Professional Services Contracts**

At the request of the Trustees, the report outlining consulting services over \$50,000 paid out in FY17 was expanded to include professional services, contract beginning and ending dates, and total contract amount. Mr. Branson, with the aid of Mr. Ulliman, presented the amended report for review and answered contract related questions.

Trustee Green asked about the process whereby consulting and professional services contracts are created. Mr. Ulliman explained that the procurement department is staffed by four individuals who assist requesting departments with the bid process over \$25,000. A minimum of three bids are required; from which a decision is made. Departments receive the names of vendors from the IUC consortium approved list of state contracted vendors as well. Under the \$25,000 limit, departments can obtain their own quotes. Contracts under consideration are reviewed by the General Counsel's office and approved by the Contracts office and the system checks for available funding in the department's budget. The department has the final decision on which consultant or vendor best addresses their needs.

The process for amendments or renewals varies depending on the individual circumstances and the needs of the department. Trustee Ramos expressed concern about amendments or renewal

contracts to one vendor, in aggregate, exceeding Board approval thresholds when renewed in subsequent years.

The Committee members asked for a report on how the procurement process for hiring consultants and professional services could be better managed, costs reduced, and the renewal/amendment process better supervised. A timeline was established for late winter, early spring to deliver recommendations to the Finance, Audit and Infrastructure Committee.

- **University Deferred Maintenance**

Universities struggle with staying ahead of their building maintenance needs, especially with aging infrastructure. Spending a dollar in preventative maintenance typically saves two to three dollars down the road in repair costs. Mr. Branson indicated that historically Wright State has had very small resources for preventative maintenance and one of his operational goals for FY19 is to begin building a Facilities budget to address this issue.

Mr. Greg Sample, chief real estate officer, presented Wright State's Facilities Deferred Maintenance report. The report outlined the inspection and review of all campus buildings and the prioritization of deferred maintenance needs. This report is a fluid document and defines three priority levels based on "risk posed by not taking corrective action". Priority 1 level requires immediate attention.

Mr. Sample recognized the efforts of Mr. Javan Conley, construction administrator, for developing the process whereby a true picture of Wright State's needs could be captured.

The Facility Condition Needs Index (FCNI) is a good benchmark for tracking deferred maintenance. This index accounts for the age and value of buildings and can be used to compare the level of deferred maintenance at Wright State against peer institutions. Mr. Branson and Mr. Sample are working to prepare a report on Wright State's FCNI for presentation at the next committee meeting.

Moving forward, Wright State will submit a capital request to the state of Ohio for biannual 2019-2020 capital project funds to begin addressing Priority 1 needs. Based on the level of support received, the University will then identify ways to prioritize funding within the University budget to address the challenge over the next 2-3 years.

- **Other Follow-Up Items**

Provost Sudkamp highlighted several areas being explored to enhance revenue. Wright State is now expanding and diversifying its international recruitment efforts since the decline in international students over the last two years was predominately concentrated within three countries. In addition, Wright State has entered into a partnership with Edison State Community College to provide synchronized classroom transmissions originating from Wright State to reach underserved areas of second year students. This would save them the expense of onsite instruction and open a new revenue stream for Wright State.

Mr. Ulliman reported that Wright State's investment firm, SEI, has agreed to a reduction in their contracted fees when approached to make concessions. After careful consideration, it was decided to retain the alternative investments currently in the portfolio until the expenses to be incurred with liquidation are much lower.

Meeting of November 17, 2017:

- **Chair's Comments**

Mr. Fitzpatrick, committee chair, called the meeting to order at 8:06 a.m. and offered the following comments.

The mission of this University is not to have strong finances but strong finances are the foundation upon which that mission sits. Said another way, without strong finances we cannot deliver on our mission and our vision for this university. Through a number of factors; including not only challenges faced by other institutions like ours around the nation, but also some poor leadership and financial mismanagement, we ended up in a very challenging financial situation and this university, quite frankly, was headed toward insolvency if significant actions were not taken.

We have now begun to take those actions and we must move quickly and carefully away from the edge. I am very pleased to see the progress that we are making and the seriousness and commitment of our leadership team towards addressing these challenges. We must remain committed to our efforts to return this University to a strong financial position and I am confident that together we can achieve that goal.

Mr. Fitzpatrick started the meeting by reading the Conflict of Interest Statement and reviewing the agenda.

- **Vice President's Comments**

Mr. Walt Branson, vice president for Finance and Operations and chief business officer, highlighted the University's continued efforts to focus on budget remediation and financial analysis. While the University is honing-in on the revenue side with financial aid and net tuition and their role in stabilizing the budget, the Strategic Hiring Committee's efforts to "restrain hiring to absolutely essential positions" remains important to this process.

A goal for 2019 is to return the strategic decision-making focus to the unit leader level and away from a centralized control of priorities and expenditures.

- **External Auditor Post-Audit Review**

Mr. Jim Creeden, partner with BKD accounting firm, and Mr. Mike Behme, auditor, presented their post-audit report to the Board following a recent audit of Wright State University. The management letter outlined the results of the 2017 financial statement audit, various internal control matters, and other required communications.

Wright State received an unmodified, or "Clean" opinion issued on the Financial Statements for the year ended June 30, 2017. The full report can be accessed below:

http://www.wright.edu/sites/www.wright.edu/files/uploads/2017/Nov/meeting/FAI1_BKD%20Board%20Report.pdf

The audit was submitted to the Auditor of State for Ohio for their review and acceptance on November 6, 2017. Notification of acceptance should occur in the next 3-6 weeks.

- **FY17 Financial Statement Review**

Ms. Tina Heigel, university controller, presented a summary of Wright State's Financial Statements for the fiscal year ended June 30, 2017 and commented that the services of BKD were secured through a competitive bid process.

The financial statements presented are not considered final until the acceptance of the external audit by the Auditor of State.

GASB68 requires universities to show net pension liabilities (OPERS and STRS) on their financial statements which make it difficult to track changes in net position from year to year due to fluctuations in pension accruals. The financial statements reported were also presented without the GASB68 entries to facilitate comparison between FY16 and FY17.

The changes from prior year highlighted reflected the University's use of reserves for operational expenses, the decrease in revenue driven by lower enrollment, and the effects of the \$10 million in Voluntary Retirement Incentive Program (VRIP) expense reported and accrued in FY17.

Wright State's Senate Bill 6 Composite Score for FY17 was calculated at .80 which is below the state minimum required 1.75 score and below the 2.10 score reported in FY16. With the projected addition of \$6 million to expendable net assets, the composite score for FY18 should be above 1.75.

Trustee Fecher asked for a report that would compare Wright State's administrative expenses to other Ohio peer institutions. Questions continue to linger about whether administrative expenses are higher at Wright State versus other state institutions and what the ratio is for comparing instructional expenses to administrative expenses. This report should address those concerns and offer an ongoing benchmark against peers.

- **Monthly Financial Performance Reporting**

Mr. Branson, reviewed the monthly financial performance metrics and introduced several new reports.

- **FY18 Financial Forecast Reports**

As reported in October, between tuition shortfalls, the need for additional budget to cover scholarship and fellowship expenses, and the FY17 budget shortfall necessary to generate the \$6 million surplus, there is a need to remediate \$10.5 million. Mr. Branson presented a new report to the committee that charts progress by month on the remediation plan. In addition, it projects whether the goal of a \$6 million surplus will be reached. Based on remediation actions to date, the University is still short of goal by \$2.5 million.

Mr. Branson discussed plans to address this shortfall. Trustee Langos requested a list of these and other potential actions that could be implemented should they become

necessary. This shortfall remediation will be achieved between now and the end of the fiscal year.

Mr. Branson handed out a second newly created report that charts historic spending trends by month against projected monthly measures derived using that historic trend data. The report showed the University ahead of its goal of a \$6 million surplus by \$5.5 million in August, by \$5 million in September, and by \$3.5 million in October. While the most of this decrease was for payouts of vacation and sick leave for terminated positions, the university needs to remain diligent in controlling spending and expenses to realize its goal of a \$6 million surplus.

- **WSU Budget Report**

The Budget Report lists the budget for FY18 and offers a year to date comparison of spending for FY18 against FY17. While revenues are down \$12.5 million, expense spending has decreased by \$20.5 million over this timeframe last year. This significant reduction highlights the efforts the campus community has made, and continues to make, to curtail expenses.

A question was raised about where personnel cuts have occurred and whether they were across the board. Mr. Ulliman indicated that most faculty reductions occurred through attrition and unfilled vacancies whereas staff did experience more terminations or elimination of occupied positions. Mr. Branson shared that personnel headcount as of November 1, 2017 was 897 FTE faculty and 1,264 staff (363 classified and 902 unclassified). Unduplicated student headcount stands at 17,108.

Trustee Bridges reminded everyone that the raw personnel numbers include not only employees of Wright State University but also of the Dayton Regional Stem School and the Wright State Applied Research Institute and care must be taken when making comparisons.

Further discussion occurred around span of control and whether any formal administrative studies have been done. Dr. Schrader indicated that while no formal studies have been done, every effort has been made to allow various units and departments the autonomy to make the decisions

that work best for their areas. In addition, everyone is working hard to keep budget cuts and personnel changes from impacting the academic enterprise.

Trustee Langos reiterated that while spending levels are being managed, the focus needs to be on increasing enrollment to prevent a return to budget reductions. Trustee Bridges expressed optimism that Wright State will emerge stronger from this experience and our lessons learned in budget management may become a model for other institutions facing similar challenges.

- **Wright State Cash Forecast**

Mr. Jeff Ulliman, vice president for business and finance, reviewed the cash forecast report and indicated there will be about \$1 million less in cash and investments at June 30, 2018 than there was at June 30, 2017.

A question was raised about accruals and what funds are set aside for contingencies such as litigation expenses or fines. Accruals are in place for the VRIP payouts, the Department of Education return of funds, vacation/sick leave payouts, and for capital projects funded in prior years.

1. **Wright Guarantee Tuition Program**

The tuition guarantee program allows Wright State to create a cohort group made up of incoming undergraduate degree seeking freshmen or transfer students and increase their tuition by 6% in exchange for a guarantee that their tuition will not increase again over the next four years. Subsequent cohorts would not face an additional 6% but would have their tuition increased by a formula that incorporates the rate of inflation and any other permissible increases as passed by state legislation. The program would impact about 2,500 students and could net \$1.4 million in additional revenue the first year.

Coming off state mandated tuition freezes over the last four years; the administration is recommending the adoption of this program. Ohio University, Miami and Ohio State have already implemented it and most of the remaining four-year institutions are looking to join in Fall of 2018. Even with this projected increase in tuition, Wright State remains among the most affordable institutions in Ohio.

President Schrader detailed advantages for students inherent in this program which include enhancement of degree progress, an

increase in graduation and retention rates, and the element of predictability for families when budgeting tuition expenses. After committee discussion, Trustees Fitzpatrick and Langos offered a motion and a second to bring the resolution to the full Board.

The following resolution was presented to the Board for approval.

RESOLUTION 18-26

WHEREAS, the University wishes to adopt the Wright Guarantee Tuition Program, which will provide fixed in-state instructional, general, housing and dining fee rates for eligible undergraduate students for four years of attendance, to become effective Fall 2018; and

WHEREAS, the Wright Guarantee Tuition Program will provide students and their families with predictability as they plan for a four-year education; and

WHEREAS, Revised Code Section 3345.48 authorizes this Board to establish an undergraduate tuition guarantee program by adopting rules for the governance of the program that must be submitted to the Chancellor of the Ohio Department of Higher Education for approval; and

WHEREAS, the Wright State University Board of Trustees proposes to set the initial pricing for Cohort Group 1 by increasing both the Dayton Campus and Lake Campus part-time and full-time in-state tuition rates by 6%;

NOW THEREFORE,

BE IT RESOLVED that the Board of Trustees adopts the accompanying principles for the governance of the Wright Guarantee Tuition Program, attached as Exhibit A; and

BE IT FURTHER RESOLVED that the Wright Guarantee Tuition Program approved by the Board of Trustees is contingent on the approval by the Chancellor of the Ohio Department of Higher Education and shall be implemented beginning with the 2018-2019 academic year; and

BE IT FURTHER RESOLVED that the initial pricing for the Wright Guarantee Tuition Program for Cohort 1 is approved by the Board of Trustees subject to a final review by the Chancellor, Ohio Department of Higher Education; attached as Exhibit B; and

BE IT FURTHER RESOLVED that the Residence Services Proposed 2018-2019 Room Rates for the Wright Guarantee Tuition Program for Cohort 1 is approved by the Board of Trustees subject to a final review by the Chancellor, Ohio Department of Higher Education, attached as Exhibit C; and

BE IT FURTHER RESOLVED that the proposed 2018-2019 Meal Plans for the Wright Guarantee Tuition Program for Cohort 1 is approved by the Board of Trustees subject to a final review by the Chancellor, Ohio Department of Higher Education, attached as Exhibit D; and

BE IT FURTHER RESOLVED that the university is authorized to make future modifications to the Wright Guarantee Tuition Program principles to provide for the effective and efficient administration of the program, subject to compliance with the requirements of the Ohio Revised Code Section 3345.48.

Mr. Fitzpatrick moved for approval. Mr. Fecher seconded and the motion was unanimously approved by roll call vote.

2. **Signatory Authority**

The following resolution was before the Board to clarify and establish the appropriate signatory authority for University financial instruments.

RESOLUTION 18-27

Resolution of the Board of Trustees to delegate Signatory Authority on University Financial Instruments including Checks, Remittances, and other types of Commercial Paper or Negotiable Instruments, to the President, Treasurer, Chief Business Officer, Chief Financial Officer or their respective Designees

WHEREAS, pursuant to Ohio Revised Code §3352.03, the Board of Trustees of Wright State University is tasked to do all things necessary for the successful and continuous operation of the university;

WHEREAS, pursuant to Ohio Revised Code §3345.05, the Board of Trustees is empowered to receive all fees, deposits, charges,

receipts, income and revenue received by the institution to be held and administered by the Board;

WHEREAS, from its statutory authority to oversee University operations and finances the Board desires to delegate signatory authority on University financial instruments including checks, remittances, and other types of commercial paper or negotiable instruments, to the President, Treasurer, Chief Business Officer, Chief Financial Officer or their respective designees as may be established by appropriately dated, executed, and witnessed written designations;

WHEREAS, previous Board Resolutions 78-19 and 81-40 addressed in part, signatory authority for expenditure vouchers, checks, notes, drafts and orders; and

WHEREAS, as to signatory authority on such expenditure vouchers, checks, notes, drafts and orders, the Board desires to rescind such provisions and implement a new signatory authority in lieu thereof and as set forth herein.

NOW THEREFORE,

BE IT RESOLVED, that the Trustees hereby delegate signatory authority on University financial instruments including checks, remittances, and other types of commercial paper or negotiable instruments to the President, Treasurer, Chief Business Officer, Chief Financial Officer or their respective designees as may be established by appropriately dated, executed and witnessed written designations;

BE IT FURTHER RESOLVED, that as to signatory authority on expenditure vouchers, checks, notes, drafts and orders referenced in previous Board Resolutions 78-19 and 81-40, such provisions are rescinded to be replaced with the current signatory authority as set forth in the current Resolution herein.

Mr. Fitzpatrick moved for approval. Dr. Goyal seconded and the motion was unanimously approved by roll call vote.

- **Contracts between \$150,000 and \$250,000**

Mr. Ulliman presented the following expenditure to the Finance, Audit and Infrastructure Committee for review. No action was required.

Vendor	Description of Services	Current Contract Amount	Previous Contract Amount	Term of Contract
Ohio Department of Job & Family Services	Insurance Payments	\$150,000	\$150,000	7/1/17 – 6/30/18

- **Investment Report**

Mr. Steve Sherbet presented the October 31, 2017 SEI Investment report. To insure stability and reduce volatility, most of Wright State’s holding are currently in cash or cash equivalents. The university’s investments are on track to realize the projected \$1 million budgeted for investment income.

Fifteen years ago, Wright State established an investment fund to use as a “learning lab” for students. Mr. Sherbet recognized the student management efforts of the Raider Asset Management fund which, since inception, has out-performed industry benchmarks.

A question was asked when the contract with SEI is up for renewal. Mr. Sherbet indicated that we are currently on a month to month and SEI has reduced their management charges.

- **Affordability and Efficiency Report:**

Mr. Branson indicated that the requested updates were made to the Affordability and Efficiency report and its required submission was made to the state pending final full board approval in December. The report is on the December 15, 2017 meeting agenda.

C. Governance and Compliance Committee

General Moore, chair, reported on the committee meeting of November 17, 2016.

General C.D. Moore, committee chair, called the meeting to order at 11:34 a.m. and read the conflict of interest statement.

- **Chair's Comments**

General Moore welcomed Ms. Tittle back from her leave, reviewed the agenda, and outlined three objectives for the meeting.

- **Update on the Affiliated Entity Review Process**

Wright State University, through its Board of Trustees and administration, began the process of the affiliated entity review about a year ago with the approval of the University policy on affiliated entities:

The Affiliated Entity Policy-adopted October 7, 2016

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2016/Oct/meeting/WSU%20Policy%20on%20Affiliated%20Entities-Full.pdf>

This policy was put into place to establish a framework to provide oversight of the entities affiliated with the University and to reduce the risk associated with those affiliations.

An affiliated entity, as defined within the policy, is a legal entity that:

- Is separate from the University
- Has a bona fide purpose and is formed or operated to support a public purpose that is consistent with the mission of the University; and
- Is created, controlled or strongly influenced by the University; receives significant support from the University in the form of funding, staff or other resources; or uses the University's name.

Ms. Kelli Tittle, director of compliance, discussed the status of the affiliated entity review. The process began with 24 potential affiliates. Seven entities did not meet the definition of an affiliated entity. Six have been dissolved or are in the process of being dissolved, meaning the dissolution paperwork has been filed with the Secretary of State but has not been finalized. Four were pending review and three are in progress. The reviews for the two entities in the next round have been initiated with document requests submitted to those entities. The review of the last potential affiliate, Wright State Applied Research Corporation, has been completed and a Memorandum of Agreement (MOA) has been signed.

Affiliate Entity Review as of November 17, 2017:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2017/Dec/meeting/11172017%20Gov%20%26%20Compliance%20Chart.pdf>

A question was raised about non-entities using the Wright State name and who should be making the decision concerning the use of the Wright State name or registered marks. Mr. Chan indicated that the Office of General Counsel would be reaching out with cease and desist letters to entities not affiliated with Wright State and President Schrader offered support for the implementation of a high level administrative decision process for future requests to use Wright State's name or registered marks.

There was an inquiry about the status of the National Center for Medical Readiness (NCMR) as dissolved. As a stand-alone entity, NCMR, Inc. has been dissolved, but its operations continue to exist within the university.

The Committee discussed their expectations for requesting an exception to the Affiliated Entity policy. When the request is presented for approval, the Board would like to see the language within the MOA that would mitigate the risk to the university if the exception were to be granted.

At the January Committee meeting, the Board will receive an update on the status of the affiliated entity review for the following: Double Bowler; WSU Foundation; Wright State Alumni Association; Wright State Physicians, Inc.; and Dayton Regional STEM School, including any exceptions to the policy related to those reviews.

- **Plan to Update Trustee Bylaws**

General Moore outlined the framework for updating the 2003 version of the Trustees Bylaws. All sections of the current document will be reviewed as they pertain to the Board's roles and responsibilities. Sections deemed no longer relevant will be rewritten or eliminated. Changes occurring include the elimination of the unused treasurer's position and an enhancement of the scope and structure of the standing committees.

Appearing within the current Bylaws are additional sections that deal with the powers, duties and responsibilities of the University President, a Faculty section, a Student Body section and one on University-related organizations. The committee decided to review these sections for their relevance to the Board's role in university

governance. In addition, with Provost Sudkamp and Dr. Doom's (Faculty President) help, the Bylaw Review Subcommittee intends to compare these sections to existing University and faculty governance policies. Trustees bylaws should not duplicate or create conflict with other policies but instead should reference any applicable policies and procedures relevant to Board governance. Trustee Fecher requested an organization chart of all policies and who "owns them" as a reference.

Trustees Kingsley and Rains have agreed to assist with the process of clarifying the role of Student Trustees. The Bylaw Review Subcommittee plans to bring their revisions to Committee Day in January for submission to the Governance and Compliance Committee.

During the review of the roles and responsibilities of the Board's standing committees, one topic that arose was the clarification of the compliance role of the Governance and Compliance Committee. Many laws, rules, regulations and compliance guidelines exist outside the boundary of financial compliance. To avoid overburdening the Finance, Audit and Infrastructure Committee, Trustee Moore will work with Mr. Peter Cheng, university auditor, to determine where the logistics and execution occur.

- **Draft Policy for Onboarding New Trustees**

The draft policy for Onboarding New Trustees was presented to the Committee for their review. A discussion ensued on whether policies should be incorporated into the Bylaws or should be handled as stand-alone policies referenced as such within the Bylaws. The consensus was Board Policies should be separate.

Suggestions offered for the draft included having the Student Trustees work with the University President to develop the campus tour along with input from Student Government. The incoming trustees should also receive information on Presidential duties and powers, academic free speech, faculty governance, and the role of tenure, etc. as they are onboarding. Other topics will be addressed and incorporated as the Bylaws review process is completed. A final New Trustee Onboarding policy will be presented at the next Committee meeting.

- **Additional House Bill 49 Requirements**

House Bill 49 has added new policies that universities must develop reporting for, or receive approval from, their Board of Trustees.

Trustee Fecher highlighted three such policies which include the intellectual property policy, the development of a commercialization track for faculty tenure, and a textbook selection policy for faculty to use. Each of these will be assigned to a committee of the Board for their review and assistance in the approval process.

- **Good of the Order**

One of the recommendations from last year's Board governance review was the use of Board self-assessment surveys. General Moore indicated that the Governance and Compliance Committee will be utilizing a survey of all Board members to gather feedback on the Board's effectiveness in implementing strategies and objectives to meet their mission and that of the University.

General Moore also reminded the Trustees to complete their annual 2017 Ohio Ethics Training by December 31st.

D. Medicine and Health Committee

Dr. Goyal, chair, presented reports on the committee meetings of September 29, 2017 and November 17, 2017.

Meeting of September 29, 2017:

Dr. Goyal, committee chair, called the meeting to order at 4:22 p.m. and read the conflict of interest statement.

- **Chair's Comments**

The Medicine and Health Committee is a new committee of the Board charged with a singular focus of better understanding our academic healthcare educational opportunities, and to develop a business plan for growing them. As many of you know, Ohio is one of the most expensive states to obtain healthcare and in Ohio, Dayton is also one of the most expensive. This high cost of healthcare makes it difficult to attract both small and large employers to the region. Just like in higher education, labor costs reflect the largest share of these expenses.

The major health care systems have resorted to bringing in talent through agencies, which is very expensive, or offering above market wages to attract talent to our community. Some have resorted to developing their own training programs or partnering

with the University of Dayton or Sinclair. It is our mission, and our core business, to educate people for the jobs of today and tomorrow. We need to set a course for leveraging that discipline to grow the University's relevance in this area through meeting unmet community needs.

Greg Sample; whom many of you know previously ran the Dayton Hospital Association, will be helping with this committee and will be assisted by Walt Branson, vice president for finance and operations and chief business officer.

- **Committee Priorities**

Dr. Goyal shared the Committee's priorities to focus on:

1. Understand the University's current footprint in the field of health
2. Understand future community demand for health occupations
3. Understand the business model for the Boonshoft School of Medicine
4. Understand existing unmet community needs
5. Integrate all the above data points to build a University business plan

A discussion ensued about extending non-voting committee membership to outside community members. The Committee decided to extend a membership invitation to Mr. Bryan Bucklew, CEO of the Greater Dayton Area Hospital Association, to join the Committee. Dr. Goyal asked that the names of other individuals that could offer additional insights or perspective be sent to him for Committee consideration as the Committee remains open to adding other members from the community.

The audience members were asked to introduce themselves and share their thoughts on the role of this committee. Programs that touch people's lives are spread across five colleges including Nursing, the School of Professional Psychology, College of Education and Human Services, College of Science and Math, and the College of Liberal Arts. The Deans of these colleges welcomed the addition of this committee and are in conversation to identify synergies and opportunities to grow programs to meet the current and future healthcare needs of students and the region.

Healthcare education has a large impact on the region. Community partnerships with area hospitals and agencies contribute to the education of Wright State students looking to become healthcare professionals. In addition, since a large portion of Wright State healthcare graduates stay in the area, those agencies and hospitals receive the benefits of skilled practioners.

- **Executive Session**

Committee Members Present:

Douglas Fecher
Anuj Goyal
Austin Rains

Committee Members Absent:

William Montgomery

Other Trustees Present:

Grace Ramos

Dr. Goyal thanked everyone for coming and moved to enter the Committee for Medicine and Health into Executive Session to discuss

- Discussion of Business strategy information pursuant to O.R.C. Section 121.22 (G)(8)

In accordance with amendments to the Ohio Open Meetings Law, the Medicine and Health Committee, after a majority of a quorum and by roll call vote at 4:40 p.m., determined to hold an Executive Session by offering the following resolution:

RESOLUTION 18-8

RESOLVED that the Medicine and Health Committee of the Wright State University Board of Trustees agreed to hold a Special Executive Session on Friday, September 29, 2017; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Discussion of business strategy information pursuant to O.R.C. Section 121.22 (G)(8)

Dr. Goyal moved for approval. Mr. Fecher seconded and the motion was unanimously approved by roll call vote.

The Committee adjourned at 5:28 p.m. and returned to Public Session were the meeting was adjourned at 5:29 p.m.

Meeting of November 17, 2017:

- **Chair's Comments**

Dr. Goyal, committee chair, called the meeting to order at 12:30 p.m., read the Conflict of Interest statement and outlined the agenda for the meeting which included an overview of the region's hospital industry from Mr. Bryan Bucklew, CEO of the Greater Dayton Area Hospital Association, and an update from Provost Sudkamp on University data gathering.

- **Area Hospital Employment Trends/Needs**

The Greater Dayton Area Hospital Associations represents 29 hospitals in a 12-county region. The non-profit short term acute care hospitals in the Dayton region have an annual economic impact of about \$8.1 billion from operations and a payroll of between 35,000 to 36,000 direct employees. Mr. Bucklew offered historic background and spoke of the current needs and challenges facing area healthcare.

In 2005, most of the hospitals in the Dayton region were "fee for service" providers whereas hospitals now are considered "cost centers" with 79% of patients either on Medicare or Medicaid. As the region's population lives longer, there is more utilization of medical services which has created a need for more health care workers; especially those with technical and social service skills.

The region's mantra for addressing quality healthcare delivery is "right care, right time, right facility, and right cost". The fact that Dayton's emergency room mortality rate is the lowest in the entire nation is evidence of meeting that need. The heart attack mortality rate is also the lowest in the state.

Data analytics are being used to match resources to challenges. For instance, one area zip code had 232 diabetic hospital admissions in a single year. Last year this number was reduced to less than 100 admissions through targeting food markets and groceries with healthier food options and the implementation of health screenings/patient education. Data analytics are also helping project staffing needs and hiring trends for the next 10 years.

Challenges to regional healthcare delivery include servicing the needs of psychiatric patients. The closest state funded psychiatric hospital is now either Columbus or Cincinnati. To better address the needs of cancer patients, two area hospitals are expanding

their oncology facilities.

Mr. Bucklew also discussed some of the innovative technological devices hospitals, research facilities, and businesses are collaborating on. Examples included noise cancelling stethoscopes, self-feeding devices for the disabled, and a software app to detect sports concussions.

President Schrader shared that Mr. Bucklew will be a panelist, along with Dr. Joe Keferl and Dr. Travis Doom, at the upcoming “Let’s Talk” forum. The topic will focus on an integrated health and human services college. This concept offers some great advantages and ways to serve students in a new way.

- **Update on University Data Gathering**

Wright State has many degrees and programs covering various health and social services that are housed in multi-disciplinary areas across the University. As part of an academic restructuring process to better align disciplines and simplify student’s academic pathways, the university recently conducted an inventory of these programs. Provost Sudkamp highlighted the report that identified approximately 40 programs and referenced the number of current students, professions served, and graduates per year. This information will be helpful in the restructuring process and for identifying ways Wright State can support the region’s health and social service’s needs.

- **Executive Session**

Dr. Goyal offered, and Mr. Fecher seconded, a motion for the Medicine and Health Committee to enter Executive Session.

Committee Members Present: Committee Members Absent:

Douglas Fecher
Anuj Goyal
William Montgomery
Austin Rains

Other Trustees Present:

Sean Fitzpatrick
Stephanie Green
Grace Ramos

In accordance with amendments to the Ohio Open Meetings Law,

the Medicine and Health Committee, after a majority of a quorum and by roll call vote at 1:08 p.m., determined to hold an executive Session by offering the following resolution:

RESOLUTION 18-17

RESOLVED that the Medicine and Health Committee of the Wright State University Board of Trustees agreed to hold a Special Executive Session on Friday, November 17, 2017; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Discussion of business strategy information pursuant to O.R.C. Section 121.22 (G)(8)

Dr. Goyal moved for approval. Mr. Fecher seconded, and the motion was unanimously approved by roll call vote.

The Committee adjourned the Executive Session at 1:48 p.m. and returned to Public Session. The meeting adjourned at 1:49 p.m.

E. Student Affairs and Athletics Committee

Mrs. Ramos, chair, summarized the committee meeting of November 17, 2017.

Trustee Ramos called the meeting to order at 10:20 a.m. and read the Conflict of Interest Statement.

- **Chair's Comments**

Trustee Ramos reminded her fellow trustees to remain aware, not only of the financial concerns, but of the importance of making Wright State an attractive and affordable university for students.

The only way to do that is to keep the students in mind. I think as we cut programs that sometimes we forget the impact that it has. If we don't have the students we're not going to have a strong financial position where we're going to be able to do the things we have done in the past. So please keep that paramount in decisions that we do.

I also wonder what are the impacts that are happening to our diverse student population. We really haven't heard much about that, so I encourage our Board to seek information on what the impact is on our diversity. That is something that's been shown that

Wright State has been ahead of everyone else in the state as far as its efforts to recruit.

- **Student Government Report**

Student Government Association president David Baugham, and vice president Holley Mapel spoke on SGA's efforts to enhance campus culture, impact community, and influence issues on the state level while providing a brief review of SGA's guiding principles which included:

- Be solution orientated
- Seek transparency
- Exhibit excellent
- Be future facing
- Listen, then lead
- Think big: push boundaries

David and Holley highlighted SGA's efforts to increase awareness of issues affecting students by inviting guest speakers such as Provost Sudkamp, Walt Branson, Jeff Ulliman, and Dr. Rando to address student concerns at their meetings. They recognized SGA's chief justice, Daniel Palmer's state lobbying efforts regarding several house bills impacting higher education.

David discussed Student Government's efforts to assist with campus climate such as co-hosting the "Longest Table" event in February with the Division of Student Affairs, facilitating meetings with the "Coordinating 8" student organizations to increase communication and collaboration, and initiating an "Idea Summit" where a contest to generate community-uniting ideas patterned off an Up Dayton program will be held.

Student Government hosted a very successful College Rep. Leadership Summit attended by 55 student leaders where they issued a recruitment challenge asking for student volunteers to assist with Raider Open House. Fifty-four students answered the volunteer challenge.

Other initiatives underway include an evaluation study related to parking with the Supply Chain Management Department, partnering with faculty on a Pedagogical evaluation process, and continuing to support the textbook affordability initiative.

- **Student Legal Services Presentation**

Rodney Fleming, executive director and Stephanie Allen, managing attorney of the Dayton Office, provided an overview of the mission and goals of the Office of Student Legal Services. Students pay an optional \$11 per semester fee that covers their needs for a variety of legal services. A list of services offered by SLS as well as a summary of money recovered for students was provided. Statistical data on the number of students served, the types of legal issues students face as well as how much SLS gives back to the University in terms of scholarship and programming funds was also shared.

- **Vice President's Report**

Dr. Gary Dickstein, interim vice president for Student Affairs, highlighted many of the Division's recent accomplishments. Disability Services and the Veterans & Military Center collaborated to host "Dining in the Dark". This event allowed participants to experience what eating a meal is like if you are sight impaired and generated a total of \$5,000 for student scholarships.

The Office of Latino Affairs, and the student organization Amigos Latinos, raised over \$1,500 in cash donations and sent 18 palettes of supplies to people impacted by the hurricane that devastated Puerto Rico.

The Bolinga Black Cultural Resource Center & the Student Success Center received SOCHE's Diversity Award for their collaborative program, Tunnel of Oppression. Over 800 students, staff, and faculty participated in this event.

Counseling & Wellness Services was awarded a grant in the amount of \$297,071 over three years from the Department of Justice Office of Violence Against Women.

During the Friendship Food Pantry's Rowdy 500 food drive, 1,080 pounds of food was collected and Resident's Life and Housing donated over 756 items to the pantry as well. Additionally, the pantry will be sponsoring twenty Thanksgiving baskets for needy Wright State families.

Finally, 12 new members, including President Schrader who was named Honorius Causa, were inducted into Omicron Delta Kappa National Leadership Society.

At the conclusion of the meeting, Grace Ramos, as well as other Trustees indicated a desire to be notified of upcoming campus events and student organization meetings so that they could attend if their schedule permits.

F. Student Trustee's Report

Student Trustee, Mr. Austin Rains, began his report by offering a profile of Wright State's graduate student population. As of Fall 2017, there were 3,847 graduate students of which 455 were medical students and 135 were in a professional program. The average age was 31 years old and 56% of the graduate students were female. Eleven percent of the graduate student population were members of a racial or ethnically diverse group and 18% were international students.

Wright State recently hosted "Raiderthon", a 15-hour dance marathon to raise money for Dayton Children's Hospital. This year the event raised \$46,695. Over the course of the last five years, Raiderthon efforts have contributed over \$120,000 to this worthwhile cause.

One of the projects the student trustees are focusing on this year is the clarification and establishment of the role of the student trustee. Mr. Rains indicated that he, and fellow Mrs. Kingsley, have completed their research and written report on the student trustee's role and responsibilities and will be presenting their findings shortly. In addition, they are partnering with Student Government on the Student Trustee application process and a project whereby trustees can shadow a student during their typical "day at college".

Lastly, Mr. Rains highlighted several upcoming Student Government events including the Mental Health Day on February 5, 2018 and the "Longest Table" campus conversation event on February 11th and recognized SG's efforts on HB 337 (to eliminate sales tax on the purchase of textbooks) and HB66 (the Undergraduate Mission Study Committee focused on trends in higher education).

G. Faculty Senate President Report

Dr. Travis Doom, Faculty Senate president, welcomed the Board and Wright State faculty members to the Lake Campus and encouraged everyone to explore the campus and see the great facilities and work taking place there.

The Faculty Senate is a representative body whose role is to provide a clear faculty voice in the creation of university policy, curriculum, and programs. This voice relates to, not only academic issues, but also student and faculty affairs.

Dr. Doom outlined the Faculty Senate's powers and duties in shared governance which include working in consultation with the University President and Provost to formulate codes of operating procedures governing academic programs, admissions, academic standards, student affairs, and faculty affairs not covered by the bargaining agreement. University Faculty have responsibility for determining the curricula leading to degrees and certifications and setting course content. In addition, Faculty Senate can express its judgement or make recommendations on other policies or matters of interest to the university.

As a representative body, Faculty Senate consists of an Executive Committee, Standing Committees, Administrative Committees, Ad hoc committees and Councils.

The Board received the Faculty Senate's end of term activity report highlighting programs approved or modified, policy work, committee reports and changes to the Faculty Senate's constitution. The full report can be accessed in the Appendix.

XIII. PRESENTATION

Thomas Rooney, Ph.D.
Treasurer and Executive Committee Member, AAUP-WSU
Professor, Biological Sciences

Dr. Rooney spoke about the Board's fiduciary responsibility to safeguard the current and future health of Wright State while insuring that it focuses on Wright State's core values of teaching, learning, research and scholarship.

Best practices in higher education recommend that undergraduate students have two high impact educational practices (HIEP) prior to graduation. Examples of these practices include a senior capstone experience, study abroad, or a chance to do individualized research under the direction of a faculty member. High impact practices require a large amount of one-on-one faculty time. Dr. Rooney recommended that the Board read the National Center for Student Engagement 2017 Multi Year Report for further information on high impact educational practices and student success. He cautioned against the loss of faculty members at Wright State and its trickle-down effects on HEIP. He challenged the Board to remain focused on their fiduciary responsibility to protect Wright State's core values of teaching, learning, research and scholarship to ensure that students continue to receive the best education possible.

XIV. PRESENTATION AND POLICY DISCUSSIONS

Jay Albayyari, Ph.D.
Dean and Chief Administrative Officer
Wright State Lake Campus

“Lake Campus Progress”

Dean Albayyari, offered a profile of Wright State’s Lake Campus which includes 16 associate degrees, 18 bachelor degrees and an MBA program. Enrollment growth at the Lake Campus has been the highest in the state for the second consecutive year with a 7% increase in 2017 and a 13% increase in 2016. With an enrollment of 1,426 students, Lake Campus has 38 full time faculty and 51 full time staff across 3 academic units and a variety of service and student support areas.

The Western Ohio Education Foundation (WOEF) board continues to work closely with the Lake Campus to ensure that the educational and workforce needs of a three-county region are met.

The Lake Campus continues to grow. The grand opening of the Water Quality and Agriculture Building will be held on February 2, 2018. Three housing units are currently on campus offering a total of 100 beds. Demand remains strong and capacity is at 100%. Discussion about building a fourth unit has begun.

Construction should commence in the spring for a Lake Campus Extension building to house a new library and nursing facilities with a tentative opening in December 2018. Fundraising has begun for a new six million dollar Advanced Manufacturing Center to support workforce development and industrial training in engineering, manufacturing and STEM for the region.

Nine high schools and four cities have come together to collaborate on the construction of a regional technical high school to be located across from the Lake Campus. This Tri Star 2.0 project will be a \$20 million facility and provide a natural pathway for students to receive an associate’s degree.

XV. UNFINISHED BUSINESS

None offered.

XVI. NEW BUSINESS

1. Board of Trustees Executive Session, 9:30 a.m., and Public Meeting 11:00 a.m., December 15, 2017, James F. Dicke Hall, Wright State Lake Campus

2. Dayton Campus Commencement - December 16, 2017, Wright State University Nutter Center Arena
3. Winter Break – December 23, 2017 to January 1, 2018 -University Closed
4. Board of Trustees' Committee Day- January 19, 2018
5. Faculty and Staff Appreciation Event- February 10, 2018, 5:30 p.m. at the Wright State University Nutter Center
6. Next Board Meeting – Executive Session, February 15, 2018
Public Session – February 16, 2018

XVII. ADJOURN

The meeting was adjourned at 1:10 p.m. The Trustees toured the new Agriculture and Water Quality Building followed by a luncheon with members of the WOEf Board and community leaders.

XVIII. APPENDIX - WRITTEN REPORTS

- A. Advancement Report
- B. Communications Report
- C. Marketing Report

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES**

**Advancement Committee Report
November 2017**

1. Alumni Relations Report
2. Wright State Foundation Financial Report
3. Development Report
4. *Discover Your Story*: Archives Campaign Report

Advancement Committee Report

Alumni Relations Report

November 2017

Updates:

50th Anniversary Homecoming

- Many of the events were held during Homecoming Weekend this year to promote the 50th anniversary of the university. **Almost 3,000 event attendees participated throughout the weekend, Sept. 29 – Oct. 1, 2017, making this our largest Homecoming celebration ever!**
 - Reunion of the founding classes (1967-1971)
 - Black Alumni Reunion
 - Greek Alumni Reunion
 - *Guardian* and Radio Station Alumni Reunion
 - Student Government Alumni Reunion
 - Residence Life and Housing Alumni and Staff Reunion
 - Campus Rec and Student Union Administrative Student Staff Alumni Reunion
 - Alumni College, with many events open to the public sessions
 - COSM Pub Science
 - CEHS Trivia Night
 - Alumni Achievement Awards
 - Homecoming Festival
 - Legacy Scholarship Brunch
 - Campus Tours

1967 Society

Under the advisement of the Alumni Relations and Annual Giving Offices, the '67 Society is an Advancement Student Organization with the mission to provide programs and experiences for students focused on the importance of student philanthropy, connecting students and alumni, and campus pride. This past fall, the '67 Society was instrumental in the success of Wright State's 50th Anniversary Homecoming Festival along with our inaugural "Wright Day to Give". The '67 Society engaged in conversations with students about the importance of giving back to Wright State through foundation scholarships and program funds as a part of the Wright Day to Give. **Of the 548 donors for Wright Day to give, students comprised of 10% of the donors during the 50 hour campaign.** In addition to Wright Day to Give, the '67 Society collaborated with the Marketing Club to participate in Wright Brothers Day. The '67 Society solicited \$1,000 in unrestricted funds from the Wright State Foundation to put in a money machine which allowed students to learn more about how the foundation supports the university, the

importance of supporting the university, and giving back. From the money each student collected in the money machine, they had the opportunity to designate which foundation fund they would like to support. As a result of this Wright Brothers Day Activity, students gave \$168 to the Rise.Shine. Scholarship, \$178 to the Mission Scholarship, \$267 to the Friendship Food Pantry Fund, and \$387 to the Lillie P. Howard Need-Based Grant Fund.

Upcoming Event Updates:

Wright State Alumni Service Day – November 11

All Alumni, family, and friends are encouraged to join the Wright State Alumni Association for Wright State Alumni Service Day. Engage in community service at one of the local nonprofit sites.

- Foodbank
- Ohio's Hospice of Dayton
- Clothes that Work

Life after Wright State

A Series of programs are currently being planned for this year's Life after Wright State Series. Thanks to a grant through Wright-Patt Credit Union, we will be bringing Peter Bielagus, a nationally known financial educator, to campus. Peter travels the country talking to college students about how to secure their own financial future. Peter will visit campus on Wednesday, March 21, 2018.

Upcoming Wright State Alumni Events: (Find more information at wrightstatealumni.com)

November 11 – Wright State Alumni Service Day
November 17 – NLA Alumni Society Holiday Party
November 29 – Hire Alumni – Only Career Fair
November 30 – Alumni Association Leadership Holiday Party
January 11, 2018 - Raider pre-game gathering at NKU
January 20, 2018 – African American Alumni Society Annual Meeting
January 26, 2018 – Annual Alumni Beer Tasting
February 1, 2018 - Raider pre-game gathering at CSU
February 16, 2018 – Alumni Night at the Game
February 24, 2018 – Rowdy Gras
June 2, 2018 – Cedar Point Day
July 29, 2018 – Wright State Alumni Kings Island Day
October 5-6, 2018 – Homecoming Weekend

**Advancement Committee Report
Wright State University Foundation Report
November 2017**

Financial markets continued their strong performance in the first quarter of FY18. The endowment portfolio returned 3.24% (vs. 3.15% benchmark) and the restricted (non-endowed) portfolio returned 3.01% (against a benchmark return of 2.81%) through September 30th. The value of our total investments increased \$1.9 million during the quarter, net of a \$1.6 million liquidation that was used to purchase bonds for the Lake Campus construction project. Total market value of our investments was \$119.1 million on September 30th. Investment allocation for both portfolios conformed to strategic ranges established in our investment policy statement and were distributed among equities (44%), fixed income (25%), multi-asset (14%) and alternative investments (17%). Asset allocation, market value, and rates of return specific to the endowment portfolio are provided in the following exhibits.

With respect to our endowment portfolio, equities were the strongest performers during the quarter returning a positive 5.15%. All our equity investments posted positive returns, led by world equity (ex-U.S.) at 7.72% and domestic equities at 3.87%. Domestic small cap returns were slightly higher than large cap returns. In the fixed income space, a positive return of 1.56% was generated, led by emerging market debt (+3.90%) and high yield bond (+2.25%) investments. Our dynamic asset investments also generated a positive return of 3.47%. Alternative investments returned only 0.51% for the quarter with gains from our hedge fund investment (+2.07%) being offset by a loss in our energy sector distressed debt investment (-2.19%).

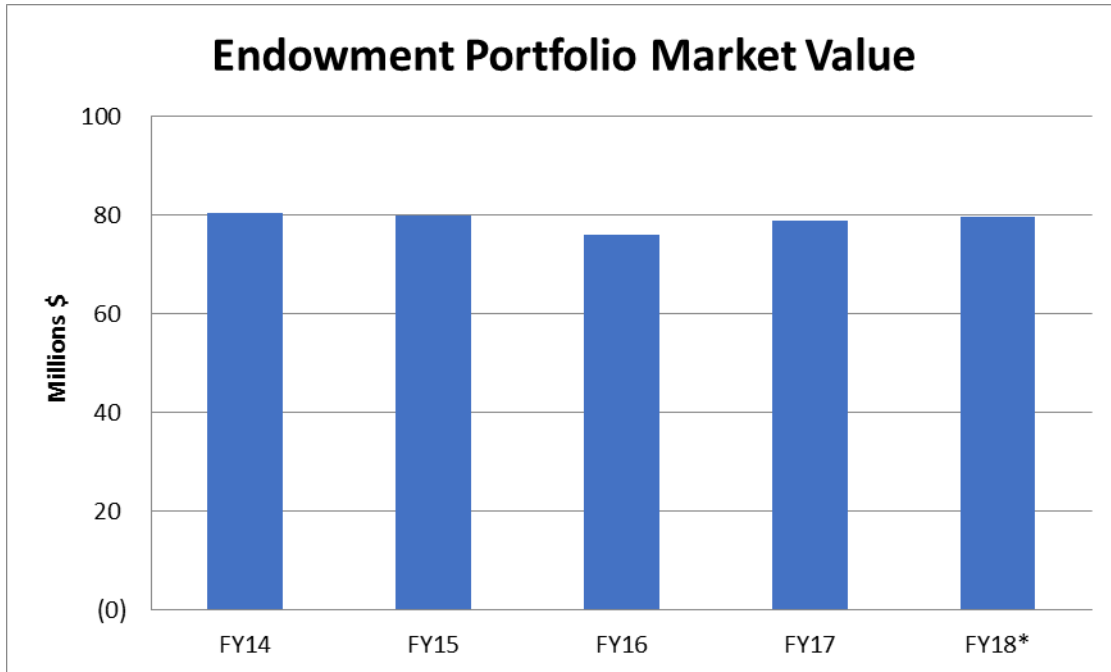
Growth in the Foundation's unrestricted net assets continued during the first quarter, although at a rate slightly less than the same period in FY17. Unrestricted net assets have increased \$662 thousand for the year, ending the quarter with a value of \$8.2 million for an increase of 8.8%.

The Foundation's current endowment portfolio composition, including target allocations, actual allocations, and market values, as of September 30, 2017, is presented below:

Endowment Portfolio Composition

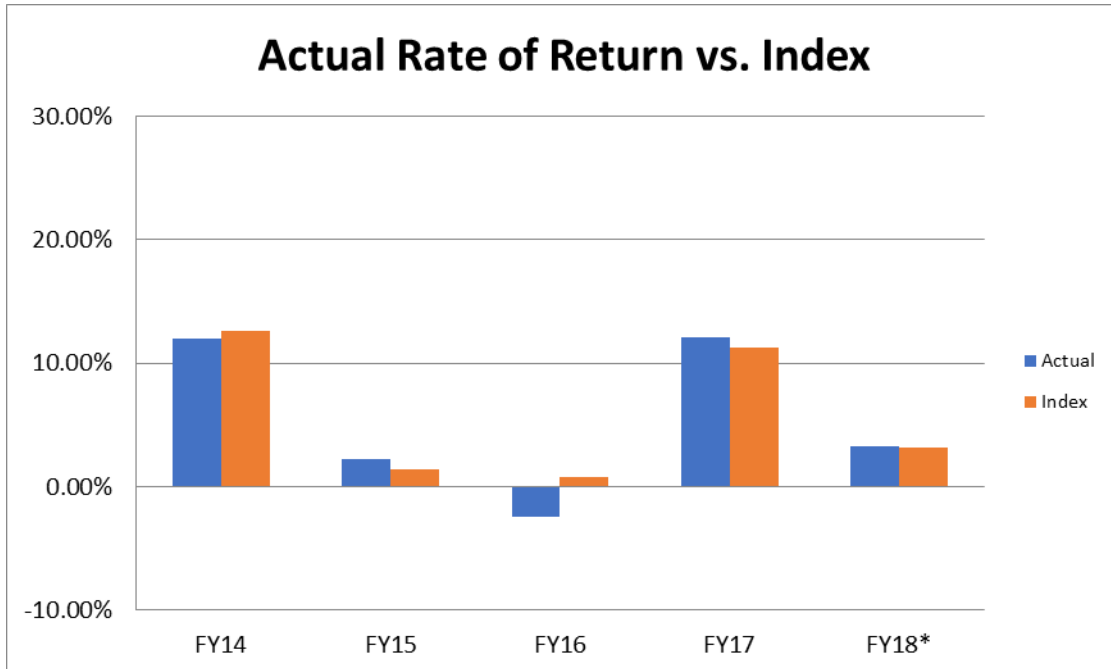
Asset Class	Target Allocation	Actual Allocation	Market Value September 30, 2017
Equity	42%	46%	\$36,214,835
Fixed income	24%	20%	16,288,454
Multi-asset	14%	15%	11,628,906
Hedge funds	8%	8%	6,446,861
Private equity	8%	7%	5,498,680
Energy Debt	4%	4%	3,560,834
Cash & equivalents	0%	0%	0
Totals	100%	100%	\$79,638,570

Endowment Value



*Through September 30, 2017

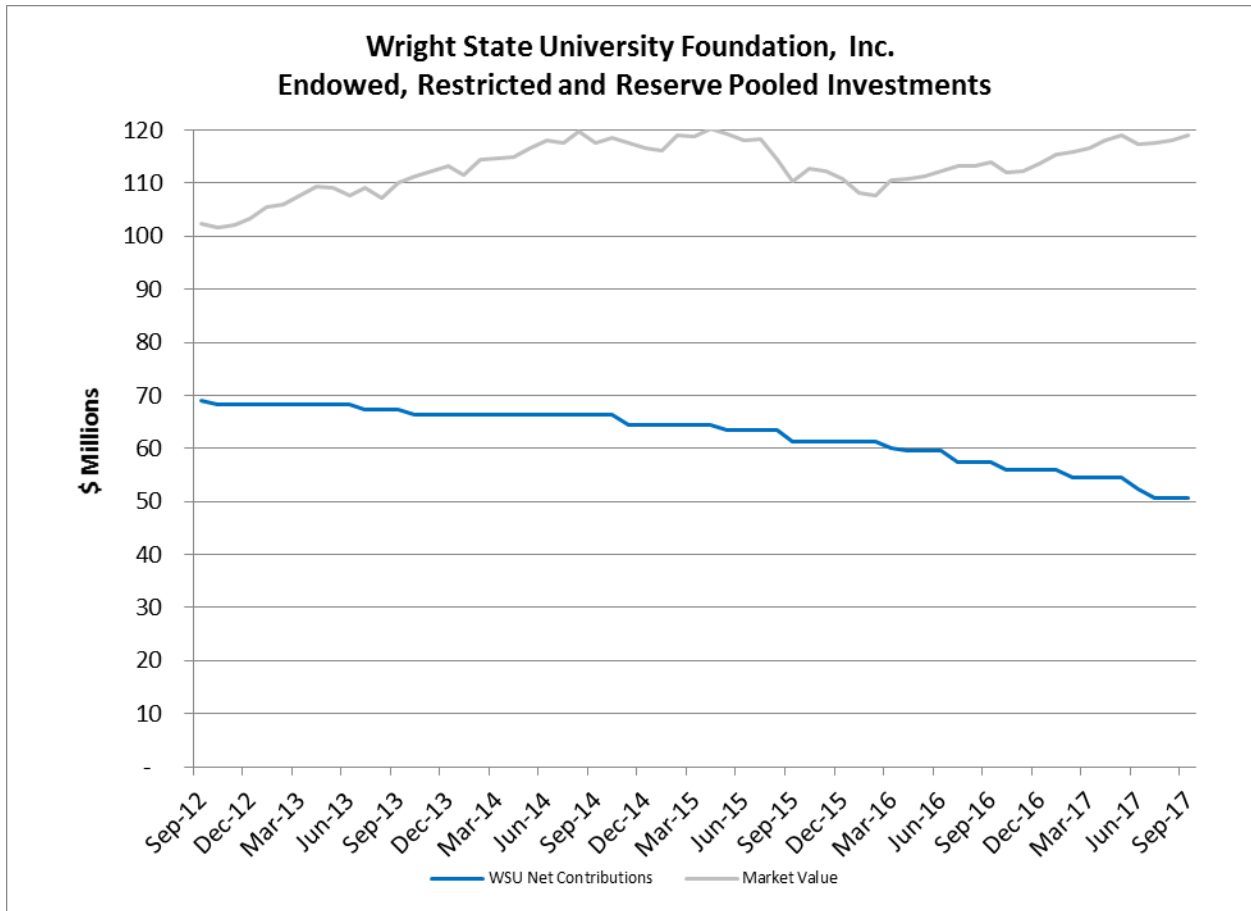
Endowment Historical Rates of Return



*Through September 30, 2017

The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

All Portfolios Value vs. Contributions



WRIGHT STATE UNIVERSITY FOUNDATION, INC.

Report of Fundraising Totals By Source and Unit

Fiscal Year-to-Date to September 30, 2017

(including totals from prior fiscal year)

BY SOURCE

SOURCE	CASH ¹	PLEDGES ²	IRREVOCABLE	GIFTS OF	REVOCABLE	CURRENT FYTD	PRIOR FYTD
			DEFERRED	PROPERTY ⁴	DEFERRED		
			GIFTS ³		GIFTS ⁵	TOTALS	TOTALS
Alumni	\$90,664	\$33,710	\$0	\$190	\$11,198	\$135,762	\$1,206,073
Corporations	333,955	0	0	24,582	0	358,537	340,637
Foundations and Organizations	71,413	0	0	70	0	71,483	316,626
Friends	122,050	4,525	0	3,599	0	130,174	147,605
CURRENT FYTD TOTALS	\$618,082	\$38,235	\$0	\$28,441	\$11,198	\$695,956	
PRIOR FYTD TOTALS	\$881,325	\$43,050	\$0	\$136,566	\$950,000		\$2,010,941
% CHANGE FROM PRIOR FISCAL YEAR	-29.9%	-11.2%	N/A	-79.2%	-98.8%	-65.4%	

BY UNIT

UNIT	CASH ¹	PLEDGES ²	IRREVOCABLE	GIFTS OF	REVOCABLE	CURRENT FYTD	PRIOR FYTD
			DEFERRED	PROPERTY ⁴	DEFERRED		
			GIFTS ³		GIFTS ⁵	TOTALS	TOTALS
Boonshoft School of Medicine	\$59,820	\$0	\$0	\$0	\$0	\$59,820	\$68,999
College of Education & Human Services	4,600	1,925	0	0	0	6,525	4,485
College of Engineering & Computer Science	41,031	50	0	0	0	41,081	111,264
College of Liberal Arts	54,168	14,465	0	3,634	0	72,267	67,718
College of Nursing & Health	39,820	130	0	0	11,198	51,148	16,021
College of Science & Math	56,611	1,450	0	21,353	0	79,414	300,129
Curriculum & Instruction	31,229	50	0	0	0	31,279	575
Enrollment Management	3,782	125	0	0	0	3,907	7,700
Intercollegiate Athletics	137,308	12,500	0	0	0	149,808	113,411
Lake Campus	300	0	0	0	0	300	20,000
Other	63,746	7,190	0	0	0	70,936	471,058
Raj Soin College of Business	21,241	200	0	0	0	21,441	519,161
School of Professional Psychology	5,650	100	0	0	0	5,750	109,730
Student Affairs	81,661	0	0	3,454	0	85,115	182,145
University College	0	0	0	0	0	0	0
University Libraries	17,115	50	0	0	0	17,165	18,545
CURRENT FYTD TOTALS	\$618,082	\$38,235	\$0	\$28,441	\$11,198	\$695,956	
PRIOR FYTD TOTALS	\$881,325	\$43,050	\$0	\$136,566	\$950,000		\$2,010,941
% CHANGE FROM PRIOR FISCAL YEAR	-29.9%	-11.2%	N/A	-79.2%	-98.8%	-65.4%	

¹ Cash, checks, credit cards, electronic transfers, matching gifts, insurance premiums, etc.

² Conditional, deferred, irrevocable and revocable pledges.

³ Charitable gift annuities, charitable lead trusts (CLTs), charitable remainder trusts (CRTs), life estates, pooled income funds, Foundation-owned insurance policies, etc.

⁴ Gifts-in-kind, real property (land and buildings), tangible personal property (vehicles, equipment, books, art, auction items, etc.), intangible personal property (patents, copyrights, etc.), etc.

⁵ Bequest intentions, donor-owned insurance policy beneficiary, donor-owned retirement asset beneficiary, etc.

WRIGHT STATE UNIVERSITY FOUNDATION, INC.

**Report of Total Receipts: Cash and Gifts-in-Kind
For the Month Ended September 30, 2017 and 2016**

MONTH-TO-DATE

GIFT SOURCE	SEP 2017		SEP 2016		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	300	\$59,337	353	\$126,104	-15%	-53%
Corporations	28	106,392	27	56,195	4%	89%
Foundations and Organizations	16	40,166	7	229,327	129%	-82%
Friends	336	68,658	392	67,892	-14%	1%
SUBTOTAL CASH RECEIPTS	680	\$274,553	779	\$479,518	-13%	-43%
Gifts-in-kind	5	25,015	5	16,100	0%	55%
TOTAL ALL RECEIPTS	685	\$299,568	784	\$495,618	-13%	-40%

FISCAL-YEAR-TO-DATE

GIFT SOURCE	FY2017		FY2016		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	535	\$137,869	640	\$298,540	-16%	-54%
Corporations	59	556,333	59	217,139	0%	156%
Foundations and Organizations	22	72,413	23	320,827	-4%	-77%
Friends	549	161,868	655	194,593	-16%	-17%
SUBTOTAL CASH RECEIPTS	1,165	\$928,483	1,377	\$1,031,099	-15%	-10%
Gifts-in-kind	11	28,441	8	136,566	38%	-79%
TOTAL ALL RECEIPTS	1,176	\$956,924	1,385	\$1,167,665	-15%	-18%

**Advancement Committee Report
Development Report
November 2017**

Planned Giving Update

FY2017 Planned Gift Results:

- 15 planned gift commitments with a stated gift value of \$2,353,000 were recorded in FY17. All but one are bequest expectancies; one charitable gift annuity was written.
 - Of note, seven of these planned gifts were made by current faculty or staff or WSU retirees.

- One planned gift was realized. We received the initial distribution (\$30,000) from a planned gift donor who was unknown to us. A smaller amount will likely come to us at the closing of the estate.
 - We were notified of three additional planned gifts that are now in process of realization. The assumed/projected value of these is \$3,050,000.
 - Of these, two are from WSU Faculty Retirees.

- As of the end of the fiscal year, there were eight additional planned gifts in discussion with an estimated projected value of \$2,407,000. There are currently another 19 potential planned gifts in early stage discussion

The Wright State University Planned Giving Website was redesigned and updated through planned giving marketing partner and web host, Crescendo Interactive. It serves as the single source of information for planned giving prospective donors. (wright.edu/plannedgiving)

Mr. Bill Bigham has been named as new Director of Planned Giving. Bill previously served as our Director of Development for the College of Nursing and Health and University Initiatives. His leadership skills, fundraising success, and prior work with donors and colleagues position him for success in this critically important segment of our Advancement Division.

Previous Director, Regis Lekan, retired from the University this summer but has been retained by the Foundation until the end of the calendar year 2017 to work directly with Bill to transition the Planned Giving Program and the many relationships he has developed over his years of service.

Annual Giving Update

Annual gift solicitation (gifts of up to \$10,000), building off the momentum of the Rise. Shine. Campaign, engaging more and more donors with Wright State, increasing current individual giving levels, and identifying new major gift prospects.

The Wright Day to Give: September 30 – October 2

In honor of our 50th birthday, Wright State launched its first-ever stand-alone giving day, a digital philanthropic challenge to our alumni, friends, parents, students, faculty, and staff. 50 years, 50 hours to make an impact. A few objectives included:

Objectives

- To continue to encourage Wright State University's alumni giving, following the success of the Rise. Shine. Campaign
- To encourage participation in Giving Day events by emphasizing its uniqueness and 50th anniversary significance
- To increase alumni engagement by demonstrating Wright State pride to all alumni audiences
- Encourage our students to give back to Wright State

Record breaking results

- 548 Donors
- \$47,502 Dollars
 - \$12,500 matching gifts from two matching gifts

Fall Direct Mail Appeal

The annual fall direct mail appeal will drop in the mail by November 9. It will be customized with student features in each academic area. The primary audience is alumni, however, without a traditional Phonathon in FY18, this appeal will also be sent to friends who are past donors.

- New strategy in FY18
 - Expanding our appeal to include a historical timeline featuring some of Wright State University's biggest milestones in our 50th anniversary year.
 - Expanding our audience in recognition of our 50th anniversary

CSIC Retiree Phonathon Campaign

For the third year, we will be calling our Retirees who have not contributed yet in the calendar year. These calls will take place over the months of November and December.

Advancement Committee Report
Discover Your Story: Archives Campaign Report
November 2017

Campaign Launch:

- We launched the campaign on October 4th with Distinguished Honorary Chair, Amanda Wright Lane, and National Honorary Chair, David McCullough
- We hosted 140 guests in the actual Archives space located at 2455 Presidential Drive
- We announced an all-cash goal of raising \$6.5 million
- The WSU Foundation has designated budgetary support to underwrite the costs of the campaign

Gifts Committed to Date:

- To date, we've raised \$422,000 toward the goal
- There are 3 named spaces included in the giving totals
 - √ Amanda Wright Lane Lobby
 - √ Dr. Lewis Shupe Oral History Lab
 - √ Dr. Gary Barlow Conference Room

Project Description:

- The Archives Center Modernization project provides for the renovation of 30,000 SF of space located at 2455 Presidential Drive and the relocation of the current Special Collections and Archives. The new space will provide appropriate environmental conditions to lengthen the life of these priceless collections. Controls will include protections from temperature, humidity, light, fire, and air quality. The provision of adequate space to house over 15,000 linear feet of collections, including 20,000 volumes with more than 16,000 books, is a major objective of the project. They are moving from their current space in two campus locations of 12,000 SF to a dedicated space of 30,000 square feet.

Campaign Theme:

- The theme selected was “**Discover Your Story**”. Our intention with this theme was to connect everyone to history and encourage them to discover areas where they connect with, and relate to, the WSU Special Collections and Archives. Our thought was to make the theme personal so that it resonated with the greatest number of people.
- Presentations are available to community groups, service clubs, and interested persons by contacting the Advancement Division at 937-775-2350.
- We are connecting with local and national foundations, alumni and friends, community groups with an interest in history and archives, and persons who are generally interested in preservation of our history to discuss gifts in support of the Archives Campaign.

Office of Communications November 2017

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen how people view Wright State University.

Our strategy is to build our brand largely through aggressive and sustained brand journalism. This strategy is supported by the creation of materials that can be used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

Public Relations & Media Relations

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories through creating high-quality articles and videos that are posted to the [Wright State Newsroom](#) and distributed across university websites and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media.

Data:

The September 1 — November 2, 2017 public relations metrics are as follows:

Total

- *External Media Clips: 692*
- *Positive External Media Clips: 458*
- *Positive Advertisement Value: \$353,089.77*
This number was largely driven by coverage of: Wright State hurricane relief efforts, Homecoming/50th anniversary, WSU/DEA opioid event partnership, Archive fundraiser launch, Wright State textbook cost reduction initiative, Pumpkin smash at Wright State, interviews with political experts about national politics, immigration, terrorism.

Verbatim clips: During this period, at least nine times the external media used stories and videos exactly as Communications staff created them.

- *Negative External Media Clips: 234*

- **Negative Advertisement Value: \$170,177.34**
This number was largely driven by: Stories about the Hawthorn Hall armed robbery, inflammatory graffiti found in campus restrooms, news about the last swimming and diving season, Air Force office investigating about Wright State visa controversy, missing Wright State freshman, Wright State begins to fire Narayanan, does not renew Kidambi, federal judge guts tennis players' lawsuit.

Media clips: *Defined as external news stories about Wright State (most often) or stories that mention Wright State.*

Positive Advertisement value: *External media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)*

Negative Advertisement value: *The inverse of Positive Advertisement value. External media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)*

Verbatim clips: *Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by our staff.*

Communications (internal)

Communications staff members write, edit and post hundreds of Newsroom stories each year that post to websites across campus. Stories are also shared through university social media channels. The office also distributes campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

Data:

The Office of Communications made 134 posts to the Wright State Newsroom from September 1 — November 2, 2017.

Also during that time, Communications sent 91 campus-wide email communications. Twenty-one of those messages were on behalf of colleges, units and other campus organizations. Twenty-five were sent on behalf of the president, the Board of Trustees,

the administration or police. The rest were all-employee emails with links to university news.

University Initiative Participation

The Office of Communications is an active participant in university-wide strategic initiatives, university search committees and state associations including the Wright State University Leadership Team, Tobacco Free Campus Committee, Emergency Management Committee, 50th Anniversary Committee, Homecoming Steering Committee, Enterprise Print Initiative, Total Compensation Advisory Committee, Internal Communications Working Group, Horizon League Ad Hoc Strategic Messaging Group, and the Inter-University Council of Ohio public relations committee.

Report created by:
Seth Bauguess, MBA
Director of Communications
seth.bauguess@wright.edu

Office of Marketing Report September–October 2017

I. PUBLICATIONS HIGHLIGHTS

In the last six weeks, the Office of Marketing print team has completed 45 projects for our Wright State community partners. We produced several publications and advertisements for Enrollment Management and a set of recruiting materials for the School of Professional Psychology. In addition, we created a number of pieces to support university events such as Giving Day, Homecoming, Wright Brothers Day, and the grand opening of the ONEIL Center for Research Communication.

ADVANCEMENT

- 50th Anniversary Nutter Center banner
- 50th Anniversary Pullup banner
- 50th Anniversary tunnel timeline update
- Foundation Bill Shepard Board Room signage
- Giving Day Challenge graphic
- Giving Day email header
- Giving Day folded card
- Giving Day moat banner
- Giving Day postcard
- Homecoming 2017 posters
- Homecoming Festival Snapchat filter
- Homecoming Snapchat filter
- Homecoming Welcome Guide
- Social media nending machine wrap

COLLEGE OF EDUCATION AND HUMAN SERVICES

- CEHS HOPE Curriculum Lessons

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

- ONEIL Center brochure
- ONEIL Center reminder email
- CECS recruiting postcards (3 versions)

COLLEGE OF LIBERAL ARTS

- Applied Behavioral Sciences brochure
- ArtsGala 2018 design
- CELIA Complexions Dance program
- Musical Theatre *You Can't Take It With You* program

ENROLLMENT MANAGEMENT

- Admissions Raider Open House postcard
- Admissions Senior Thank You for Your Interest postcard
- Enquirer Media College Connection advertorial
- Enquirer Media College Connection push down ads

- Enquirer Media College Connection 50K impressions ads
- NACAC Cincinnati College Fair advertorial
- NACAC Cincinnati College Fair graphic
- NACAC Cincinnati College Fair photos

LAKE CAMPUS

- Grand Lake Law Enforcement Academy (GLLEA) social media icon
- Lake Campus Admitted Student to-do list
- Lake Campus Giving brochure

PRESIDENT, OFFICE OF THE

- Faculty/Staff Awards certificates

RAJ SOIN COLLEGE OF BUSINESS

- Wright Brothers Day card
- Wright Brothers Day banner
- Wright Brothers Day vendor signs template

SCHOOL OF PROFESSIONAL PSYCHOLOGY

- SOPP Curriculum flyer
- SOPP Faculty Interest flyer
- SOPP Internships flyer
- SOPP Prerequisites flyer
- SOPP Practicum Sites flyer

STUDENT AFFAIRS

- Fall Fest Snapchat filter
- Welcome Weeks Snapchat filter

UNIVERSITY CENTER FOR INTERNATIONAL EDUCATION

- International Recruitment brochure update/reprint

II. BRANDING HIGHLIGHTS

UNIVERSITY BRANDING

- As custodians of the visual brand and messaging, our office continues to help units understand and incorporate Wright State's brand guidelines into their materials and promotional items. Several staff members from the Offices of Marketing and Communications met with Residence Life and Housing leadership to discuss ways to align housing marketing materials more closely to university branding. We gave two branding presentations to staff in the Division of Student Affairs, as part of Printing Services' training for its new WebCRD online ordering portal. We took part in a vendor presentation by Consolidus about its capabilities in providing a one-stop site for ordering promotional merchandise. We also participated in the quarterly Bookstore Marketing Committee meeting.
- Our office continues to fulfill requests for university, college, department, and unit logos, and answered questions and concerns from dozens of stakeholders and

Printing Services. Staff assisted with the proper use of the university's Homecoming and 50th Anniversary logos and branding, as well as consulted on the branding for the ONEIL Center for Research Communication. In addition, we worked on ongoing social media profile images. Our web designer also worked on branded sites for the Banner Update, SharePoint, Qualtrics, and CaTS login pages.

LEARFIELD LICENSING

- Through the Learfield Licensing portal, our office saw 77 licensing requests during the period from September 1 through October 23, 2017. This period yielded 73 approved licensed items for market. Two requests were returned for revisions, and two designs were rejected for not meeting branding guidelines.

III. ADVERTISING HIGHLIGHTS

From September 1, 2017, through October 16, 2017, the Office of Marketing placed 16 print ads, three social media campaigns, one email recruiting campaign, and two digital recruiting campaigns to support the university's recruiting goals and to enhance the university's image among alumni, donors, and community leaders.

UNDERGRADUATE RECRUITING

Enrollment Management Undergraduate Recruiting

- **Gannett College Connection**
Sunday, September 10, 2017 ten full-page print color ads and 500-word advertorials; two September 21 and 24 emails to 10,000 households with high school age children (Fremont, Port Clinton, Bucyrus, Mansfield, Marion, Chillicothe, Lancaster, Newark, Zanesville, and Coshocton)
Results: 2,762 opens, 1st open rate=14.54%; 2nd open rate=13.08% (13%=education sector average), \$.62/open; 269 clicked to Wright State's Admissions website, \$6.35/click
- **Enquirer Media (Cincinnati)**
Sunday, September 17, 2017 half-page color ad and online advertorial
September 17–September 30, digital ads 50K impressions; desktop push down paper 1320 × 145; 256 × 100; Mobile: 300 × 250
Results: 70,695 unique users=\$.03/user; 195,417 impressions=\$.01/user; 735 clicked through to Wright States Admissions website=\$2.80/click
- **Cox Ohio Media (Dayton, Springfield, Lake Campus)** September 17, 2017, half-page color print ad; Digital ad campaign runs through October 27.
- **NACAC College Fair** October 20, 2017. Full page color ad and 500-word advertorial; 5,000 families at the Cincinnati Convention Center
- **Carnegie CollegeExpress** college matching service to generate high school and transfer student leads <https://www.collegexpress.com/>

College of Liberal Arts

- Dayton Contemporary Dance Company program full-page recruiting ad promoting the value of a liberal arts degree. October 7–8, 2017, performances at the Victoria Theatre.

College of Nursing and Health BSN Option for Veterans (grant funded)

- Facebook/Instagram recruiting September 12–October 3, 2017
Result: 725,256 unique users; 34,755 clicks, \$.23/click;

COMMUNITY ENGAGEMENT

- **Power 50 Dayton Business Journal** September 15, 2017 ¼ page print ad congratulated the award recipients and featured President Schrader; call to action, “Explore Wright State’s degree and certificate programs” (Foundation funded)
- **College of Liberal Arts and CELIA**, Ohio Center’s for Education, Leadership, and Innovation in the Arts *Modern: Complexions* Dance Performance and artist in residence, Dwight Rhoden, Artistic Director and Choreographer September 25–28. (with support from the Virginia B. Toulmin Foundation)
 - ThinkTV 50 spots (including a 50 percent match from ThinkTV)
 - *Oakwood Register* ad
 - Results: Exceeded ticket sales goal of 750. More than 800 attendees included junior high and high school dance students and parents from the greater Dayton and Cincinnati regions.
- **50th Anniversary Homecoming and Giving Day Facebook Ad Campaign**, September 29–October 1, 2017 (Foundation/Alumni Association funded)
Motivate alumni and students to attend Homecoming and donate during Giving Day. Results: Reached 97,830 users; 1,811 clicks, \$.83/click. See also Social promotions page 7 boosted Facebook posts and Snapchat filters for Homecoming and Giving Day

UPCOMING ADVERTISING AND RELATED PROJECTS

MEDIA BUYER ITN

Purchasing has invited a firm to negotiate to provide media buying services to the university. It is likely that the invited firm will sign Wright State’s contract in early November. The Office of Marketing had planned to develop in-house expertise to create and manage all digital and broadcast ad campaigns. However, more than 30 percent of the Office of Marketing staff positions are vacant or eliminated and the office has no training budget. Because a comprehensive paid media strategy is vital to achieving the university’s recruiting and enrollment goals, we plan to retain an experienced media buying firm for social digital, search, retargeting, and major broadcast media campaigns.

ENROLLMENT MANAGEMENT

Undergraduate Recruiting

- Raider Open House Facebook campaign October 27–November 4, 2017. In addition to targeting high school students, we will be testing Facebook’s Custom Audience feature. This feature allows us to integrating emails from students who have inquired about Wright State to target our ads more effectively. Wright State’s Office of General Counsel has reviewed this process.
- Cox Ohio Media (Dayton, Springfield, Lake Campus) Digital campaign runs through October 27. Results will be reported in the next Board of Trustees report.

- Google AdWords text and display ads campaign, October 10–October 31, 2017. The campaign utilizes approximately 1,500 keywords and phrases targeting Ohio users searching for undergraduate programs by major, bachelor’s degrees, top-ranked colleges and universities, applying to college, paying for college and college affordability, scholarships and financial aid, and other Ohio public universities and community colleges.

College of Nursing and Health BSN Option for Veterans (grant funded)

- Digital display ads on two home/rental websites October 3–November 3, 2017 Military by Owner Home and AHRN Automatic Housing Referral Network
- *Military Medical News* print ad November 2017.

Graduate School Recruiting

- November 9, 2017 The Graduate School Open House campaign to motivate prospective students to attend.
 - Top five commercial radio stations reaching adults ages 21-44 in Raider County, :15 and :30 spots focused on drive-time (Cox Radio, Alpha Media, and iHeartRadio)
 - Google AdWords text and display ads focusing on Raider Country counties and behavior targeting of users interested in advanced degrees and continuing education
 - Facebook ad campaign targeted to prospects with a college degree in Raider Country, ages 22–55

ALUMNI, DONOR, AND COMMUNITY ENGAGEMENT

- November *Dayton Business Journal* ad “Save the Date” *ArtsGala* ad, featuring President Schrader; funded by Bizjournals, a sponsor of *ArtsGala*

IV. WEB HIGHLIGHTS

ENROLLMENT MANAGEMENT

- Application portal update
 - https://wright.force.com/Portal_Login
 - Updated to include photography, refined styling, refined content, and changing testimonials.
- Salesforce Marketing Cloud working group
 - Organized a working group meeting weekly to continue to improve and enhance our usage of the platform

ADVANCEMENT

- Wright Day to Give
 - <https://www.wright.edu/event/wright-day-to-give>
 - Landing page for the giving day
 - Integration to the crowd funding platform on the background (currently inactive as site was made evergreen after the event)
- Homecoming
 - <http://www.wright.edu/event/homecoming>

- Worked with committee staff to develop extensive events functionality and integration into registration services (currently inactive as site was made evergreen after the event)

COLLEGE OF LIBERAL ARTS

- New Media Incubator
 - <https://liberal-arts.wright.edu/about/new-media-incubator>
 - Worked with faculty recently appointed to the New Media Incubator to develop a public web presence
 - Integrated calendars and reservation forms

SEX AND DISABILITY CONFERENCE

- <https://www.wright.edu/event/sex-disability-conference>
- Worked with conference leadership to update site extensively in the months prior to the event
- Refreshed all content to be more accessible

STUDENT AFFAIRS

- Office of Disability Services
 - <http://www.wright.edu/student-affairs/health-and-wellness/disability-services>
 - Refreshed all site content to improve accessibility, mobile performance and usability
 - Migrated site to Student Affairs division and current branding standards
- WWSU
 - <https://www.wright.edu/wwsu>
 - Worked with WWSU staff to provide an accessible, modern, mobile friendly, and sustainable web presence
 - Currently working with them to redirect their old site to the new

BRANDING UPDATES

- The following sites have been migrated from older themes to the current brand standard themes. We are working to ensure that our sites are as sustainable as possible by a limited number of staff. These changes reduce the amount of custom code we are maintaining.
 - <https://www.wright.edu/event/presidential-lecture-series>
 - <https://www.wright.edu/research>
 - <https://www.wright.edu/student-affairs>

V. SOCIAL MEDIA

ACCOMPLISHMENTS

- Social Media Director Katie Halberg served as a CASE faculty member for their Annual Conference for Media Relations Professionals—one of the top two media relations conferences in the nation—September 17–20 in Philadelphia. CASE covered all expenses (registration, travel, hotel, meals). Halberg presented two sessions on social media crisis communications and creative storytelling using new media, as well as joining other faculty members for several group and panel discussions.

- The social media team worked with local vendor Innovative Vending Solutions (IVS) to create an interactive social media vending experience during Homecoming week. Community members could tweet or Instagram specified hashtags to win free Wright State apparel. This project added roughly 500 new fans/followers across our social media platforms during its three operational periods. The Wright State Alumni Association, Wright State University Foundation, Wright State Athletics, and CaTS contributed to this project. The co-founder and vice president of operations for IVS is Wright State alumnus Jeff Thibodeau, who donated use of the machine.

GROWTH

- The university's main accounts have grown to 146,331 fans, connections, and followers, representing an increase of 12,777 connections and growth rate of 9.6 percent so far in 2017.

Current Metrics: Year to Date

January 1–October 21, 2017

- Impressions: 63,642,587
- Engagements: 1,037,441
- Link clicks: 226,413

Impressions: Number of times content was viewed

Engagements: Number of social media interactions between other users and Wright State

Link clicks: Number of direct clicks from the links in our sent content

Metrics Year over Year

(Excludes Pinterest, YouTube, and Snapchat)

- Followers increased 15.1%
- Sent message volume increased 5.2%
- Received message volume increased 1.0%
- Total impressions decreased 7.1%
- Total engagements decreased 3.9%
- The decrease in impressions is largely due to the continued strangulation of Facebook page organic reach through their algorithm, as well as Twitter and Instagram introducing their own variants of algorithms. This has had a trickle-down effect on our total engagements. However, our LinkedIn page has had an increase of 145% impressions and 138% engagements; Instagram has experienced a 56% increase in engagements.
- Additionally, the recent staff cuts have severely affected our social media network across campus. Many of our most active social media managers have left the university, leaving many units with no one to manage their previously active accounts. For example, the College of Nursing and Health no longer has anyone to run their social media.

SOCIAL PROMOTIONS

- The social media team has run several successful low-cost Snapchat and promoted post campaigns. These net a large number of impressions and click-throughs for a low cost. The engagement and results of social media marketing are very positive and worth the investment.

- On Snapchat, we have run 25 paid filters in the areas of undergraduate admissions, graduation, Science Olympiad, and Residence Life, Homecoming, and general outreach. These filters cost a combined \$1,347.77 to run over 197 hours, resulting in more than 3,000 uses and 130,000 views—a total cost per view of \$0.010; cost per 1,000 views per promoted hour: \$0.09. Snapchat targets a younger demographic; these users can access our special Wright State branded on-demand filters when they are in the geofenced area we defined. Additionally, we have the maximum of three approved free geofilters that are currently available on the main campus, and one available at the Lake Campus. Our free geofilters have been used 45,000 times and have earned 1.9 million impressions.
- On Facebook, we have successfully managed multiple campaigns for Homecoming/Day of Giving and general outreach. Investing in paid promotion on Facebook is critical as it is the only way to now get your message out in front of your existing audience. The Homecoming budget was \$246.95 and the outreach budget was \$100. Between the two, we had a total reach of 45,967 (\$0.0075 per reach) and 1,022 click-throughs (\$0.34 per click-through).

SOCIAL MEDIA ITN UPDATE

Our current contract with Sprout Social, our university-wide social media management tool, expires at the end of the current calendar year. The ongoing ITN process has narrowed down prospective partners to a final candidate with whom negotiations are in process. A social media management tool is critical to our office's ability to monitor and enhance the university's image and reputation among all our stakeholders and across multiple social media platforms. We also use the tool to proactively manage the university's crisis communications in collaboration with the Office of Communications, recruit prospective students, and support our student retention and customer service goals.

VI. PHOTOGRAPHY AND VIDEO

The Office of Marketing video and photography team delivered the following projects to Wright State clients September 2–October 16, 2017. Please note that these are especially remarkable accomplishments since one full-time photographer/videographer's position has been eliminated.

- Photography: 36 location shoots, 2 studio shoots
- Digital Imaging (23 projects) totaling 331 digital files and one print
- Video (three projects) totaling five videos for Advancement and Alumni Relations
 - The Wright Day to Give Teaser
 - The Wright Day to Give Primary
 - The Wright Day to Give Thank You
 - Alumnus of the Year
 - Wright State University Foundation Board Orientation video featuring board leaders as well as students who have benefited from the Foundation's mission

UPCOMING VIDEOS/PHOTOGRAPHY PROJECTS

- College of Nursing and Health, Cameos of Caring recipients video testimonials and location shoots at regional hospitals and clinics
- College of Business, student and alumni testimonials for the College of Business redesigned website. Testimonials will feature all eight undergraduate majors and five graduate programs in the college.

- Athletics 50 Years of Raider Basketball, historical footage and new footage of alumni featured in the great moments of Raider Basketball; will be shown at the games and featured on the 50th Anniversary website, Newsroom, and YouTube.

VII. NUTTER CENTER MARKETING/ADVERTISING HIGHLIGHTS

PUBLICATIONS

- Printed 100,000 Nutter Center tickets with a Wright State University ad on the ticket backs: “We see the potential in you.” with call to action wright.edu/visit

BRANDING

- Sent updated Nutter Center logos to all promoters with upcoming Nutter Center shows
- Updated Berry Room marquee and venue TV graphics

ADVERTISING

- Monster Jam September 29–30, 2017 media value received—\$12,476 in dollar-for-dollar trade (radio and print)
- Jeff Dunham show January 14, 2018 To date, placed \$17,435 in advertising (print, radio, and billboards)—pass-through costs recouped from the show promoter
- Brantley Gilbert April 26, 2018 To date, placed \$9,730 in advertising (radio and Facebook)—pass-through costs recouped from the show promoter

WEB UPDATES

- Added all Wright State University Men’s and Women’s Basketball game dates (with price break down map, ticket prices, and direct ticket links to Ticketmaster) to nuttercenter.com
- Added concert/show dates and information for all upcoming Nutter Center events that have been announced to the public (ongoing) to nuttercenter.com

SOCIAL MEDIA

- Facebook: Monster Jam ticket giveaway results
 - Reach: 18,501
 - Likes: 504
 - Shares: 95
 - Comments: 490