

XIII. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, chair, will report on the committee meeting of November 16, 2018.

**Academic Affairs and Enrollment Committee
Meeting of November 16, 2018**

Minutes

Present: M. Bridges, D. Fecher, B. Montgomery, C.D. Moore, A. Rains, G. Ramos, S. Wenrick

Guests: L. Caron, L. Chan, T. Doom, K. Goodrich, D. Kimpton, E. Peterson, C. Schrader, T. Traynor, C. Wyatt

Mr. Bridges, chair, called the meeting to order at 12:50 p.m. and read the conflict of interest statement. Mr. Bridges indicated that Provost Edwards was unable to attend the meeting and had requested Mr. Walt Branson, vice president for finance and operations and chief business officer, stand in for her and provide the Provost Report.

Provost Report

Mr. Branson extended Provost Edwards' apology for not being in attendance and reported on new minors, concentrations and certificates recently approved by the Provost and the Faculty Senate. New minors were approved in Dance and in Theatre Design & Technology. A new Political Science concentration in Law and Government was approved in October and a new certificate in Aerospace Medicine was also approved.

Several changes were noted in already approved programs. The Board of Trustees and the Ohio Department of Higher Education (ODHE) previously approved a PhD program in Interdisciplinary Applied Sciences and Mathematics. This program also included the awarding of a master's degree as a step towards the PhD degree. ODHE has now requested that Wright State submit the M.S. in Interdisciplinary Applied Sciences and Mathematics as a separate program.

The Board and ODHE previously approved a M.Ed. Exceptionalities program leading to a teacher licensure. Changes have been made to the curriculum and approved by the Faculty Senate and Provost in November to also offer a non-licensure option for students not wanting to pursue licensure.

Due to low enrollment, the Faculty Senate has approved three deactivations. Food Systems Management, Bachelors of Technical and Applied Studies program was eliminated at the Lake Campus. The Food Systems Management Certificate was also deactivated at the Lake Campus. The Biological Sciences, BS Concentration at the Dayton Campus was deactivated in November.

1. **Emeritus Requests**

The Academic Affairs and Enrollment Committee heard a request for emeritus status, and with a motion from Mr. Bridges and a second from Ms. Ramos, are presenting the following resolution for Board approval.

RESOLUTION 19-

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, Raymond Ten Eyck, Professor of Emergency Medicine served the university from 2006 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Arthur Goshtasby, Professor of Computer Science and Engineering served the university from 1995 in a fully-affiliated and full-time status and had requested emeritus status;

THEREFORE, BE IT

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

I offer this Motion:

Is there a Second:

Roll Call Vote:

2. **Tuition Waiver Renewal for International Students from Universities Approved through an MOU with the government of Andhra Pradesh, India**

Mr. Branson presented two requests for tuition waivers to the committee. The first was to renew an agreement with the government of Andhra Pradesh, India. The original agreement offered a 75% reduction in the out-of-state surcharge for international students coming from government approved universities in Andhra Pradesh, India. ODHE requires the renewal of these agreements every two years.

With a motion from Mr. Bridges and a second from Mr. Montgomery, the following resolution is before the Board for approval.

RESOLUTION 19-

WHEREAS, 381.170 of Am. Sub. H.B. 49 of the 132nd General Assembly requires any waiver of tuition for any particular student or any class of students not

otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education,

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009 established procedures for institutions to follow when requesting to waive standard tuition rates,

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education,

WHEREAS, Wright State University entered into a Memorandum of Understanding (MOU) with the government of Andhra Pradesh, India on March 7, 2017 to provide undergraduate and graduate curricular programs, and

WHEREAS, Wright State University's Board of Trustees approved a resolution authorizing a tuition waiver on April 28, 2017 and the Chancellor of the Ohio Department of Higher Education signed the tuition waiver request on July 6, 2017;

WHEREAS, the tuition waiver reduced the out-of-state surcharge by 75% for international students from the approved, government universities in Andhra Pradesh, India listed below:

- Andhra University, Visakhapatnam
- Acharya Nagarjuna University, Guntur
- Adikavi Nannaya University, Rajahmundry
- Dr.B.R.Ambedkar University, Srikakulam
- Dravidian University, Kuppam
- Jawaharlal Nehru Technological University, Anantapur
- Jawaharlal Nehru Technological University, Kakinada
- Krishna University, Machilipatnam
- Rajiv Gandhi University of Knowledge Technologies
- Rayalaseema University, Kurnool
- Sri Krishnadevaraya University, Ananthapuram
- Sri Padmavathi Mahila University, Tirupati
- Sri Venkateswara University, Tirupati
- Vikrama Simhapuri University, Nellore
- Yogi Vemana University, Kadapa

WHEREAS, one of the goals of the tuition reduction was to enroll at least 20 students from the listed Andhra Pradesh universities and 15 students, all in graduate programs in Engineering or Science and Math, have registered for 2018-2019 for a minimum of 6 graduate credit hours at a minimum of a combined \$31,387.50 tuition reduction, and

WHEREAS, it is too early to report on graduate data and specific agreements with at least two of the listed universities, and

WHEREAS, Wright State University is requesting a renewal of the fee reduction of 75% of the out-of-state surcharge for undergraduate and graduate students from approved universities in Andhra Pradesh, India for the next Ohio biennium budget period, which is July 1, 2019 through June 30, 2021.

BE IT RESOLVED that the administration of Wright State University is authorized to renew the tuition reduction of 75% of the out-of-state surcharge for international students from approved universities in Andhra Pradesh, India, for the next Ohio biennium budget period from July 1, 2019 through June 30, 2021.

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this Motion:
Is there a Second:
Roll Call Vote:

3. **Tuition Waiver Recommendation for Current Military Out-of-State Students Taking Wright State University Online Courses**

With proximity to Wright Patterson Air Force Base, Wright State has a number of military students taking courses while stationed here. As service members are reassigned, they are often unable to complete their coursework. The proposed tuition waiver would allow any individual in the military to take online coursework from Wright State University with a fee waiver of 99% of the out-of-state surcharge.

President Schrader reminded the committee that one of the Tier 1 programs in the Strategic Plan is targeted to expand and enhance Wright State's partnerships with the military. The committee discussed whether other institutions were offering out-of-state tuition waiver or if this was a unique opportunity being offered only by Wright State. Mr. Fecher requested the inclusion of a one-page success plan for new enrollment opportunities that outlines the goal, action steps, responsible parties, market plan, and expected results.

With a motion from Mr. Bridges and a second from Mr. Fecher, the following resolution is before the Board for approval.

RESOLUTION 19-

WHEREAS, §381.170 of Am. Sub. H.B. 49 of the 132nd General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Wright State University is located next to Wright Patterson Air Force Base (WPAFB) where WPAFB employees are students at Wright State University; and

WHEREAS, Wright State University faculty collaborate with WPAFB in teaching and research across multiple undergraduate and graduate programs; and

WHEREAS, WPAFB employees may later be commissioned to leave Ohio but want to study at Wright State University; and

WHEREAS, dependents of WPAFB employees who relocate may also want to continue their studies at Wright State University; and

WHEREAS, Wright State University is requesting a fee reduction of 99% of the non-Ohio resident surcharge for active duty military, including active duty reservists, and active duty National Guard, who are taking Wright State online courses as out-of-state residents; and

WHEREAS, Wright State University is requesting the same fee reduction of 99% of the non-Ohio resident surcharge for dependents of active duty military, including active duty reservists, and active duty National Guard, who are taking Wright State online courses as out-of-state residents; and

WHEREAS, In Fall 2018, there were eight (8) active duty military students who enrolled as out-of-state students and this number is expected to increase with this tuition reduction; one of these students was an undergraduate student taking 3 credit hours and the other seven students were graduate students taking a total of 37 credit hours; and

WHEREAS, using 2018-2019 undergraduate tuition rates, the Ohio resident, undergraduate student tuition rate is \$394 per credit hour and the non-Ohio resident, graduate student tuition rate is \$803 per credit hour, making the non-Ohio resident surcharge of \$409; a 99% reduction results in an adjusted tuition rate of \$406 per credit hour, which is a \$397 per credit hour reduction for undergraduate students; and

WHEREAS, using 2018-2019 graduate tuition rates, the Ohio resident, graduate student tuition rate is \$660 per credit hour and the non-Ohio resident, graduate student tuition rate is \$1,125 per credit hour, making the non-Ohio resident surcharge of \$465; a 99% reduction results in an adjusted tuition rate of \$664.35

per credit hour, which is a \$460.65 per credit hour reduction for graduate students; and

WHEREAS, using Fall 2018 enrollment data, this tuition reduction request would equal \$18,235 (\$1191 for 3 undergraduate credit hours and \$17,044 for 37 graduate credit hours) and Wright State University hopes to double the number of out-of-state active duty military students and their online credit hours with the tuition reduction; and

WHEREAS, Wright State University is requesting the tuition reduction be approved beginning in the Spring 2019 term; and

BE IT RESOLVED that the administration of Wright State University is authorized, beginning Spring 2019, to offer a tuition reduction of 99% of the out-of-state resident surcharge for active duty military, including active duty reservists, and active duty National Guard and their dependents who are taking Wright State University online courses as out-of-state students;

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this Motion:

Is there a Second:

Roll Call Vote:

4. Master of Science in Marketing Analytics and Insights

Mr. Branson introduced Dr. Kendall Goodrich, department chair for Marketing, and Dr. Tom Traynor, interim dean for the Raj Sooin College of Business, who presented a program proposal for a new Master of Science in Marketing Analytics and Insights degree. Business demand is increasing for data analytics and employees skilled in their application. Unlike traditional programs focused solely on data analytics, Wright State's new program would link analytics with the functional areas of marketing and business. Based on his industry experience, General Moore supported the proposal and recognized industry demand for this combination.

The full proposal can be assessed here:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Nov/meeting/MS%20in%20Marketing%20Analytics%20%26%20Insights%20proposal.pdf>

Trustee Fecher requested a year-end report for the next Academic Affairs committee meeting on new programs approved by the Board over the last three years. This report would track individual program enrollment, costs, progress and success on a yearly basis.

The following resolution was presented to the committee, moved forward by Mr. Bridges with a second by General Moore, and is now before the Board for approval.

Master of Science in Marketing Analytics & Insights

RESOLUTION 19-

WHEREAS, Wright State University is proposing a new Master of Science in Marketing Analytics & Insights major within the Department of Marketing in the Raj Soin College of Business; and

WHEREAS, the Master of Science in Marketing Analytics & Insights will provide a high-value degree to our students that addresses today's needs for marketing insights; and

WHEREAS, the program will provide graduate students with a strong base in marketing strategy, consumer behavior, and especially marketing analysis and insights; and

WHEREAS, the program will provide students with the fundamental skills and tools to extract and analyze marketing data, and the opportunity to generate real-world interpretation, insights, and recommendations; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Master of Science in Marketing Analytics & Insights major as submitted to the meeting be, and the same hereby is endorsed.

I offer this Motion:

Do I have a Second:

Roll Call Vote:

- **College of Liberal Arts Presentation**

Dr. Linda Caron, dean of the College of Liberal Arts (COLA), spoke about the innovative pilot programs being implemented in the "very best college" at Wright State. COLA has created an Emergency Fund, commonly referred to as the "Flat Tire Fund". This program offers student support in the form of a scholarship up to \$500 to address challenges such as replacement of a tire or payment of an outstanding electric bill that may be impeding a student's academic persistence. The program has proven very successful in keeping students in school.

Launching this year is a new pilot called "Change the World". This program targets first year students; often first generation, that are hungry for a new experience and looking to make a difference. With multiple year courses, Year 1: "Spark" looks to redefine a freshmen experience by opening up new possibilities, Year 2: "Train" offers tools and skill development for change agents, and Year 3: "Act" coursework

is where students actually implement change. The “Train” emphasis will come on board this Spring with a new “Agents of Change” course offering. The hope is this series will offer unique, experiential learning experiences and inspire students to make a difference in their communities.

Based on a national survey of over 1,000 CEO’s and hiring managers, employers prioritize the ability to communicate, think critically, solve problems, work in teams, and navigate a cultural world in employees they hire. COLA is working to develop certificate programs within majors or as stand-alone skill development opportunities for current students or individuals looking for specializations in these areas.

Ms. Emma Peterson, president of the Dean’s Student Advisory Board and a senior double major in International Studies and Spanish, spoke about her experience with a recently developed mentoring program pairing undergraduate students with business professionals. Starting last Spring with 13 mentor-mentee pairings, the program has doubled in size. It offers career exploration, resume development, interview practice, and networking opportunities. Ms. Peterson equated it to the “perfect bridge between college and career” and is looking forward to growing some of the networks she has developed through her experience.

- **Good of the Order:**

Mr. Fecher mentioned he recently attended the Dayton Daily News *Pathway Forward* program where he heard about the critical need for mental health support; sometimes in children as young as kindergarten, and the growing challenge to meet this need with trained professionals. Wright State’s School of Professional Psychology is well respected in the area and its graduates are sought after. However, the demand continues to outpace the number of doctors being trained. Mr. Fecher indicated that there are no easy answers to mental health support, but it is a challenge that bears further conversation here and nationally.

The meeting was adjourned at 1:49 p.m.

Respectfully Submitted,
Deborah Kimpton