

XI. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, committee chair, will report on the committee meeting of April 6, 2018.

**Academic Affairs and Enrollment Committee
Meeting of April 6, 2018**

Minutes

Present: M. Bridges, B. Langos, C.D. Moore, A. Rains, G. Ramos

Guests: M. E. Ashley, T. Banerjee, S. Berberich, W. Branson, L. Chan, J. Deibel, T. Doom, D. Kimpton, E. Reinsch Friese, C. Schrader, T. Sudkamp

Mr. Michael Bridges, called the meeting to order at 8:00 a.m. and read the conflict of interest statement.

Provost Report

Provost Tom Sudkamp briefed the Board on the following updates:

- **Accreditation Visits:**

The School of Music hosted a visiting accreditation team in March from the National Association of Schools of Music. While the full report is due out this summer, the preliminary report was extremely favorable.

In mid-April, a team from the Council of Social Work Education visited Wright State's campus to review our joint Master in Social Work program with Miami University. This master's program has been in existence for five years and has grown to 90 students. The program is a model for sharing resources, collaboration and serving the region's needs. Since classes are taught at the Middletown branch of Miami, all three campuses will receive accreditation visits.

- **New Program Enrollment and Program Closure Report**

The Trustees had requested a report outlining the number of enrolled students per academic year for all new programs introduced since 2012 and a listing of all programs closed or eliminated within that timeframe.

Provost Sudkamp reviewed the activity of the new programs and explained the "teach out" process for the closing of existing programs to allow students to complete their coursework. The Board is not required to approve program closures however, closures are reported to Faculty Senate who prepared the closure list presented.

1. Intellectual Property Policy

To fulfill HB49 requirements, the Board is being asked to either adopt a rule or affirm that provisions exist to permit employees to hold a financial interest in intellectual property, including discoveries, inventions or patents related to that employee.

In 2016, the Board of Trustees voted to permit employees to hold financial interests in any organization to which the Board has licensed, transferred or sold the university's interest in its intellectual property. Three supporting documents were provided to the Academic Affairs and Enrollment committee detailing Wright State's policies for intellectual property. These included the Intellectual Property policy that falls under Wright State Policies, a Board resolution from 2005 permitting exactly what is required in HB 49, and the intellectual property section contained in the Faculty's Collective Bargaining Unit agreement.

Trustee Langos mentioned that Wright State's intellectual property policy is 17 years old and asked if it had been compared to more recent policies at other state institutions to see if changes or updates are needed for competitiveness. Ms. Reinsch Friese, interim vice president for research, indicated that our policy is competitive, however, there was committee agreement to revisit the policy for updating.

The Committee offered a motion from Mr. Bridges and a second from Ms. Ramos to advance the following resolution to the full Board for consideration.

RESOLUTION 18-

RESOLUTION OF THE BOARD OF TRUSTEES ON INTELLECTUAL PROPERTY POLICY

WHEREAS, Ohio Revised Code §3345.14 as amended by the 132nd General Assembly in House Bill 49 requires the state universities' Boards of Trustees to adopt rules that permit employees to hold a financial interest in any organization to which the board has assigned, licensed, transferred, or sold the university's interests in its intellectual property, including discoveries, or inventions made or created by that employee or in patents issued to that employee;

WHEREAS, such rules or policies encourage technology transfer and commercialization of intellectual property; and

WHEREAS, the Wright State University Board of Trustees unanimously adopted such rules and a Policy on Faculty Equity in Start-Up Companies in June 2005; and

WHEREAS, Wright State University Policy 6130 on Intellectual Property has been in effect since June 1, 2001 and subsequently supplemented by the Board's June 2005 Resolution establishing such rules and policies referenced in Ohio Revised Code §3345.14(D)(1) -(2); and

WHEREAS, Wright State University's rules and policies are in accord with Ohio Revised Code §3345.14(D)(1) -(2).

NOW THEREFORE, BE IT RESOLVED, that the Wright State University Board of Trustees affirms and endorses the University's existing rules and *Policy on Faculty Equity in Start-Up Companies* and *Wright State University Policy 6130 on Intellectual Property*.

Full resolution reviewed by the Academic Affairs and Enrollment Committee and brought forward for full Board approval (motion by Mr. Bridges, seconded by Mr. Langos). This full version includes the supporting policies mentioned above:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Apr/meeting/Intellectual%20Property%20Resolution%202018.pdf>

I offer this Motion:

Do I have a Second:

Roll Call Vote:

2. Tenure Review and Commercialization

HB 49 directs the Board to review university policies on faculty tenure and update such policies as needed to promote excellence in instruction, research, service, commercialization, or any combination.

Dr. Steven Berberich, associate provost, indicated that the University's current policies for promotion and tenure do not include provisions for commercialization and this resolution offers authorization to begin the process for updates as indicated.

The committee reviewed the proposed resolution which included Article 13 from the Collective Bargaining Agreement outlining promotion and tenure policies for bargaining unit members, University Policy outlining P&T committee deliberations, and links to department bylaws with their discipline requirements.

Link to the full resolution package presented:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Apr/meeting/Promotion%20and%20Tenure%20Policy%20Review.pdf>

After committee review, Mr. Bridges motioned to bring the resolution forward with a second from Mr. Langos. The full resolution is before the Board today for consideration

RESOLUTION 18-

Faculty Tenure Review Policy and Inclusion of Commercialization as a Factor for Granting Tenure

WHEREAS, Ohio Revised Code §3345.45 as amended by the 132nd General Assembly in House Bill 49 directs the state universities' Boards of Trustees to review university policies on faculty tenure and update such policies to promote excellence in instruction, research, service, or commercialization, or any combination thereof;

WHEREAS, Ohio Revised Code §3345.45 as amended by the 132nd General Assembly in House Bill 49 also specifies that beginning on July 1, 2018, the chancellor shall require State universities to include in their policies, multiple pathways for faculty tenure, one of which may be a commercialization pathway, as a condition for state universities to receive any state funds for research that are allocated to the department of higher education under the appropriation line items referred to as either "research incentive third frontier fund" or "research incentive third frontier-tax"; and

WHEREAS, The Wright State University Board of Trustees intends to comply with the statutory requirements of Ohio Revised Code §3345.45(C)(1) and (2), by conducting such review, updating such policies and include in the University's policies multiple pathways for faculty tenure, one of which may be a commercialization pathway.

NOW THEREFORE, BE IT RESOLVED, That the Wright State University Board of Trustees shall comply with Ohio Revised Code §3345.45(C)(1) and (2) by directing the University President, Provost or their designees to conduct a review of University policies on faculty tenure, update such policies to promote excellence in instruction, research, service, or commercialization, or any combination thereof, and, starting July 1, 2018, to include, in the University policies, provisions for multiple pathways for faculty tenure, one of which may be a commercialization pathway.

I offer this Motion:

Is there a Second:

Roll Call Vote:

3. Textbook Selection Policy

Provost Sudkamp explained a provision of HB49 that requires the Board of Trustees to adopt a textbook selection policy for faculty to use when choosing and

assigning textbooks and other instructional material. The policy would permit the adoption of previously identified textbooks if a different book is not indicated by the textbook selection deadline, thus giving students ample opportunity to source the book for a reasonable cost. The other provision is a good faith effort on the part of faculty to keep course material costs as low as possible while preserving academic needs.

The following resolution is before the Board for consideration.

RESOLUTION 18-

Textbook Selection Policy

WHEREAS, Ohio Revised Code Section 3345.025 as amended by the 132nd General Assembly in House Bill 49 requires the Board of Trustees of each state institution of higher education to adopt a textbook selection policy for faculty to use when choosing and assigning textbooks and other instructional materials; and

WHEREAS, such a policy supports the faculty selection of course materials most appropriate for student learning; and

WHEREAS, the rights and responsibilities for faculty to select textbooks is codified in the Collective Bargaining Agreements with the Wright State Chapter of the American Association of University Professors; and

WHEREAS, the Wright State University Faculty Senate has endorsed the automatic identification of textbooks and course materials based on previous selections when a faculty member does not indicate a selection by the time registration begins for a term; and

WHEREAS, the Collective Bargaining Agreements and the Faculty Senate recommendation call for the faculty to make good faith efforts to keep costs to students as low as possible without sacrificing academic needs;

NOW THEREFORE, BE IT RESOLVED, that the Wright State University Board of Trustees hereby endorses Wright State University textbook selection policies.

I offer this Motion:

Is there a Second:

Roll Call Vote:

- **Enrollment and Recruiting Report**

Ms. Mary Ellen Ashley, vice president for Enrollment Management, indicated that Fall registration has just opened and the Summer enrollment report will not be

available until next week. Early indications are for flat enrollments compared to last year.

Major recruitment projects underway include an updated CRM platform, a financial aid optimization project, and increased staff training and marketing for the guaranteed tuition program.

Admissions presentations and tours are held daily on campus and high school recruitment visits are in full swing. Admissions continues to hold special request group tours and May 1st is the second “Signing Day” event for the Dayton Campus. Smaller signing events will be held in the Columbus, Cincinnati and Celina regions.

A new video “Why Wright State” is being shown to perspective students and their families and Wright State is participating in an IUC sponsored campaign highlighting the value of higher education.

Partnerships with community colleges such as Sinclair and Edison State, continue to provide articulation agreements and seamless transfers for students. Trustee Bridges highlighted the importance of these partnerships to create open pipelines for students to attend Wright State who have a strong motivation to persist and graduate. There was a discussion about having a dedicated staff member assigned/based at Sinclair for recruiting purposes and for strengthening the “go to market” strategy for the partnership.

Trustee Langos asked for a report outlining what an anticipated decline in 2019 enrollment looks like in terms of student demographics and makeup. He also requested a strategic and operational plan (including proposed budget) that would grow enrollment and offset any decline. Trustee Rains suggested including staffing levels and an org. chart, the inclusion of how recruiters are incentivized, and what ROI measures are used. The expected delivery date for this report is the Board’s April 26th Enrollment Workshop.

Other topics explored enrollment projections and ways to attract international students, minority groups, veterans, and Lake Campus students.

- **Research and Sponsored Programs Report**

Ms. Ellen Reinsch Friese, interim vice president for research, updated the committee on grant and contract proposal submissions, funding, and expenditure data through February 2018. While the number of proposals submitted is down, the dollar volume for proposals submitted is tracking even with last year. Basic research awards are down, however applied research is up.

Dr. Jason Deibel, chair of the Physics Department, offered an outline of a new 3-year, one-million-dollar National Science Foundation grant funded program. The program, “WSU Students ASK (Students Applying Scientific Knowledge)” offers 42

undergraduate students the opportunity to work on research teams alongside a faculty mentor. The students will have a “research boot camp” to prepare and enhance their skill level for conducting research followed by two semesters of hands on research experience and up to \$5,000 a year in scholarship support.

Benefits for students include gaining research experience and skills as an undergraduate, exposure to peer and faculty mentors in small group setting, increased persistence and retention, and the earlier ability to see themselves as scientists.

Dr. Tanvi Banerjee, assistant professor in the College of Computer Science and Engineering, discussed using smart technology to assess stress in caregivers for patients with dementia. An estimated 6 million Americans are currently living with dementia. Using technology to allow “aging in place”, the participants will wear tracking devices similar to “Fit Bits” to monitor their sleep and activity patterns. They were use gaming technology, as well, to track cognition. Changes in their behavior patterns will be relayed to physicians. Appropriate referrals will be made when caring for a loved one becomes “too much” for the spouse or significant other to manage at home.

The meeting was adjourned at 9:43 a.m.

Respectfully Submitted,
Deborah Kimpton