

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES
OFFICIAL PROCEEDINGS OF THE
THREE HUNDRED AND TWENTY-FOURTH MEETING**

February 16 and 17, 2017

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**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES
OFFICIAL PROCEEDINGS OF THE
THREE HUNDRED AND TWENTY-FOURTH MEETING**

February 16 and 17, 2017

I. CALL TO ORDER

The meeting of the Wright State Board of Trustees was called to order by Mr. Michael Bridges, chair, on Thursday, February 16, 4:08 p.m., in the Wright Brothers Room, Student Union. Ms. Debbie Kimpton, acting secretary to the Board of Trustees, called the roll:

Present:

Michael Bridges
Eloise Broner
Douglas Fecher
Anuj Goyal
Sean Fitzpatrick
William Montgomery
C.D. Moore
Grace Ramos
Jordan Large
Ryan Pignatiello

Absent:

II. CONFLICT OF INTEREST STATEMENT

Mr. Bridges read the following conflict of interest statement:

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

III. PROOF OF NOTICE OF MEETING

Mr. Bridges reported that the meeting was called by written notification and a quorum was present.

IV. **DISPOSITION OF PREVIOUS MINUTES**

Mr. Bridges deferred the approval of minutes to the Public Session on February 17, 2017.

VI. **EXECUTIVE SESSION**

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum, determined to hold an Executive Session by offering the following resolution:

RESOLUTION 17-44

RESOLVED that the Wright State University Board of Trustees agreed to hold an Executive Session on Thursday, February 16, 2017; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

A. Personnel matters

Mr. Bridges moved for approval. General Moore seconded, and the resolution was unanimously approved by roll call vote.

VII. **RECESS**

The meeting adjourned at 6:50 p.m.

VIII. **RECONVENE - ROLL CALL**

The Wright State University Board of Trustees reconvened on Friday, February 17, 2017, 8:30 a.m., in the Berry Room of the Nutter Center. Ms. Kimpton called the roll:

Present

Michael Bridges
Eloise Broner
Sean Fitzpatrick
Anuj Goyal
William Montgomery
C.D. Moore
Grace Ramos
Jordan Large
Ryan Pignatiello

Absent

Douglas Fecher

Mr. Bridges stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the board in its Public Session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the board at the invitation of the board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

IX. REPORT OF THE CHAIR

A. Written Reports – Wright State University Board of Trustees January 20, 2017

Advancement, Communications, Enrollment Management, and Marketing Reports as presented to this meeting be, and the same hereby accepted. The reports are contained in the appendix at the end of the script.

B. Disposition of Previous Minutes

General Moore moved to approve the December 15 and 16, 2016, January 20, 2017, February 3, 2017, February 5, 2017, and February 7, 2017 minutes as submitted. Mrs. Broner seconded, and the resolution was unanimously approved by voice vote.

X. REPORT OF THE PRESIDENT

A. Confirmation of Academic and Administrative Appointments and Changes

Faculty New Hires

Elizabeth A. Gramza, M.S.N., has been appointed Clinical Instructor, Lake Campus, effective January 1, 2017.

Michael P. Matott, Ph.D., has been appointed Assistant Professor, Neuroscience, Cell Biology, and Physiology, Boonshoft School of Medicine, effective December 1, 2016.

Laura V. Rouhana, Ph.D., has been appointed Instructor and Lab Coordinator, Biological Sciences, College of Science and Mathematics, effective January 1, 2017.

Faculty Promotions

Jason A. Deibel, Ph.D., has been appointed Chair of Physics, Physics, College of Science and Mathematics, effective January 9, 2017.

Christopher N. Wyatt, Ph.D., has been appointed Associate Dean, College of Science and Mathematics, effective January 1, 2017.

Faculty Separations

Sherman J. Alter, M.D., Professor, Pediatrics, Boonshoft School of Medicine, effective December 31, 2016.

Jimmy Chesire, M.A., Senior Lecturer, English Language and Literatures, College of Liberal Arts, effective December 31, 2016.

Audrey Choh, Ph.D., Research Assistant Professor, Community Health, Boonshoft School of Medicine, effective December 31, 2016.

Merrilee Cox, M.D., Assistant Professor, Pediatrics, Boonshoft School of Medicine, effective December 31, 2016.

Michael N. Dohn, M.D., Associate Professor, Center for Global Health, Boonshoft School of Medicine, effective December 31, 2016.

Joanne M. Dombrowski, Ph.D., Professor, Mathematics and Statistics, College of Science and Mathematics, effective December 31, 2016.

Samuel Dzodzomenyo, M.D., Associate Professor, Department of Pediatrics, Boonshoft School of Medicine, effective December 31, 2016.

William A. Feld, Ph.D., Professor, Chemistry, College of Science and Mathematics, effective December 31, 2016.

Roger K. Gilpin, Ph.D., Professor, Chemistry, College of Science and Mathematics, effective December 31, 2016.

Melvyn Goldfinger, Ph.D., Associate Professor, Neuroscience, Cell Biology, and Physiology, College of Science and Mathematics, effective December 31, 2016.

Vladimir Katovic, Ph.D., Professor, Chemistry, College of Science and Mathematics, effective December 31, 2016.

Inder P. Khera, Ph.D., Professor, Marketing, Raj Soin College of Business, effective December 31, 2016.

Brian M. Kruger, Ph.D., Associate Professor, Psychology, College of Science and Mathematics, effective December 31, 2016.

Miryoung Lee, Ph.D., Associate Professor, Community Health, Boonshoft School of Medicine, effective December 31, 2016.

Nancy J. Mack, Ph.D., Professor, English Language and Literatures, College of Liberal Arts, effective December 31, 2016.

Richard Mercer, Ph.D., Associate Professor, Mathematics and Statistics, College of Science and Mathematics, effective December 31, 2016.

Marvin E. Miller, M.D., Professor, Pediatrics, Boonshoft School of Medicine, effective December 31, 2016.

James E. Olson, Ph.D., Professor, Emergency Medicine, Boonshoft School of Medicine, effective December 31, 2016.

Luis A. Ortiz, M.Ed., Lecturer and Associate Vice President of Latino Affairs, Office of the President, effective December 31, 2016.

James R. Rick, M.D., Associate Professor, Pediatrics, Boonshoft School of Medicine, effective December 31, 2016.

Kenneth Turnbull, Ph.D., Professor, Chemistry, College of Science and Mathematics, effective December 31, 2016.

Marcia Wendeln, B.A., Senior Lecturer, Biological Sciences, College of Science and Mathematics, effective December 31, 2016.

Melissa L. Whitmill, M.D., Assistant Professor, Surgery, Boonshoft School of Medicine, effective January 31, 2017.

Unclassified New Hires

Aroosa A. Barech, B.P.H., has been appointed Research Assistant II, School of Professional Psychology, effective January 9, 2017.

Larry A. Blank, Ph.D., has been appointed Postdoctoral Scientist, Physics, College of Science and Mathematics, effective December 1, 2016.

Valerie A. Boyle, B.A., has been appointed Associate Director for Advancement, Office of Advancement, School of Medicine Admin, effective January 9, 2017.

Angela R. Clements, C.P.A., has been appointed Assistant Vice President for Advancement, Boonshoft School of Medicine, effective January 1, 2017.

Katherine A. Dean, M.P.A., has been appointed Administrator for Ohio Guaranteed Transfer Pathways, Ohio Articulation and Transfer Network, Office of the Associate Provost, effective January 1, 2017.

Kenton R. Dover has been appointed Service Desk Analyst, Computing and Telecommunications Services, effective January 3, 2017.

Cheryl C. Eskew, B.B.A., has been appointed Student Services Coordinator, Dayton Regional STEM School, effective January 3, 2017.

Jessie M. Fernandes, M.S., has been appointed Programmer Analyst II, Computing and Telecommunications Services, effective January 23, 2017.

Jill G. Frey, BSN, MSN, has been appointed RN Research Coordinator, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective November 21, 2016.

Stephen N. Gossard, B.S., has been appointed Assistant Strength and Conditioning Coach, Intercollegiate Athletics, effective January 3, 2017.

Gilbert L. Gwinnup, B.A., has been appointed Manager, Materials and Logistics, Materials Management, effective January 9, 2017.

Michael R. Hall has been appointed Electronics Design Technician, College of Science and Mathematics, effective January 3, 2017.

Dentong Huang, Ph.D., has been appointed Research Associate, Biochemistry and Molecular Biology, College of Science and Mathematics, effective January 13, 2017.

Kylie D. Matraw has been appointed Technical Support, Lake Campus, effective January 9, 2017.

Marion F. Morel, Ph.D., has been appointed Postdoctoral Researcher, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective January 2, 2017.

Martin Paczynski, Ph.D., has been appointed Cognitive Neuroscientist, Wright State Research Institute, College of Engineering and Computer Science, effective January 23, 2017.

Wendy M.K. Peters, Ph.D., has been appointed Postdoctoral Research Fellow, Population and Public Health Sciences, Boonshoft School of Medicine, effective November 21, 2016.

Rhys G. Powell has been appointed Service Desk Analyst, Computing and Telecommunications Services, effective January 3, 2017.

Adam B. Randolph, B.A., has been appointed Senior Library Technical Assistant for Public Service, P.L. Dunbar Library, effective January 17, 2017.

Colin A.E. Taylor, M.S.C.E.G., has been appointed Software Engineer, Wright State Research Institute, College of Engineering and Computer Science, effective January 9, 2017.

Jill R. Tussing, M.A., has been appointed Director University Writing Center, University College, effective January 3, 2017.

Unclassified Promotions

Emi M. Boehm, B.S., has been appointed Research Assistant, Population and Public Health Sciences, Boonshoft School of Medicine, effective December 14, 2016.

Kevin G. Evans, B.A., has been appointed HR Operations Manager, Human Resources, Office of the President, effective December 1, 2016.

Erika A. Gilles, M.B.A., has been appointed Assistant Director for Graduation and Administration, Graduate School, effective December 1, 2016.

Andrew G. Koesters, Ph.D., has been appointed Postdoctoral Researcher, Neuroscience, Cell Biology and Physiology, Boonshoft School of Medicine, effective December 1, 2016.

Lisa M. Lewandowski, B.A., has been appointed Associate of Graduate Admissions, Graduate School, effective December 1, 2016.

Tessa L. Miracle, B.S., B.A., has been appointed Program Director SPF Rx Workshop, Teacher Education, College of Education and Human Services, effective January 1, 2017.

Amanda C. Shannon, M.A., M.S.L.S., has been appointed Head of Reference and Instruction, P.L. Dunbar Library, effective November 1, 2016.

Emily E. Stamas, M.P.A., has been appointed Director of Marketing and Communications, Office of Advancement, Boonshoft School of Medicine, effective December 1, 2016.

Nita L. Teeters, M.S.Ed., has been appointed Assistant Registrar, Office of the Registrar, effective November 8, 2016.

Unclassified Separations

Anthonie N. Arbino, M.Ed., Academic Advisor, University College, effective November 18, 2016.

Mary Lou Baker-Jones, M.A., M.L.S., Librarian, University Libraries, effective November 30, 2016.

Ying Chen, M.S., Statistical Consultant, Mathematics and Statistics, College of Science and Mathematics, effective January 5, 2017.

Ruth M. Darrow, A.A., Research Associate, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective December 31, 2016.

Vicky L. Davidson, Associate Vice President, Office of the Provost, effective January 12, 2017.

Ralph DeVelvis, M.S., Systems Engineer, Wright State Research Institute, College of Engineering and Computer Science, effective January 17, 2017.

Byron K. Duvall, B.A., Web Programmer, Computing and Telecommunications Services, effective January 2, 2017.

Teresa L. Evanoff, AA, AND, Clinical Research Nurse, Wright State Research Institute, College of Engineering and Computer Science, effective January 13, 2017.

D.R. Fannin, M.S., Director, Center for Economic Education, Raj Soin College of Business, effective January 18, 2017.

Danielle Heeter, M.S., Director of Undergraduate Admissions, Recruitment, Enrollment Management Division, effective January 31, 2017.

Emma Jane Hovarter, B.S., Athletics Ticket Sales Account Associate, Intercollegiate Athletics, effective January 13, 2017.

Karen L. Laycock, B.A., Business Manager, College of Science and Mathematics, effective December 31, 2016.

Raymond G. Loeser, B.S., Head Softball Coach, Intercollegiate Athletics, effective December 1, 2016.

Richard A. Maresca, J.D., WBI Associate Director and Director of Regional Programs, Wright State Research Institute, College of Engineering and Computer Science, effective December 27, 2016.

Erin M. Nash, M.Ed., Medical Student Clinical Experience Coordinator, Student Affairs and Admissions, Boonshoft School of Medicine, effective December 30, 2016.

Jack R. Pence, III, M.S.Ed., Assistant Director, Student Activities, effective November 30, 2016.

Sasanka V. Prabhala, Ph.D., Executive Director of Strategic Information and Business Intelligence, Computing and Telecommunications Services, effective January 2, 2017.

Mary J. Raider, IDS Service and Reserve Manager, P.L. Dunbar Library, effective November 30, 2016.

Rebecca K. Salay, M.A., Director of Student Retention, College of Liberal Arts, effective January 31, 2017.

Eric J. Saunders, M.S., Intelligence/Cyber Engineer, Wright State Research Institute, College of Engineering and Computer Science, effective December 12, 2016.

Aaron Smith, B.A., Academic Technology Analyst, Academic Affairs, Boonshoft School of Medicine, effective December 31, 2016.

Fernando Alexander Smith, M.B.A., Managing Director of Online Programs, Raj Soin College of Business, effective November 30, 2016.

Jeffrey M. Wehmeyer, Librarian, University Libraries, effective September 30, 2016.

Jennifer N. Weinle, B.A., Information Commons Specialist, P.L. Dunbar Library, effective January 3, 2017.

Jacqueline A. Wickerham, Assistant to the Dean, Dean's Office, Raj Soin College of Business, effective November 30, 2016.

Melissa A. Wilson, M.S., Intern and Career Advisor, Career Services, effective December 16, 2016.

Cynthia D. Young, B.F.A., Assistant Vice President for Advancement, Marketing and Communications, Boonshoft School of Medicine, effective November 30, 2016.

Classified New Hires

Andrea D. Browning has been appointed Custodial Services Worker, Environmental Services, Physical Plant, effective November 28, 2016.

Justin P. Chubner has been appointed Maintenance Worker, Facilities Operations, effective November 7, 2016.

Donald B. Miller has been appointed Custodial Services Worker, Environmental Services, Physical Plant, effective November 21, 2016.

Tiffinnie Y. Reed, A.A.A.S., has been appointed Financial Aid Coordinator, Enrollment Management Division, effective November 7, 2016.

Crystal L. Wisecup has been appointed Custodial Services Worker, Environmental Services, Physical Plant, effective November 28, 2016.

Benjamin P. Zemanek has been appointed OMR/Imaging Scanning Technician, Computing and Telecommunications Services, effective December 5, 2016.

Classified Promotions

Carmon Baker has been appointed HR Operations Analyst, Human Resources, effective November 28, 2016.

Mildred Ann Culbreath has been appointed Administrative Specialist, Marketing, Raj Soin College of Business, effective December 7, 2016.

Tony J. Elzey has been appointed Vending Route Driver, Business Services Administration, effective December 12, 2016.

Mindy A. Louderback has been appointed Administrative Support Coordinator, University College, effective January 14, 2017.

Richard D. Montgomery has been appointed Casualty Prevention Worker, Facilities Operations, Physical Plant, effective December 31, 2016.

Jennifer L. Sheets has been appointed Administrative Support Coordinator, English Language and Literatures, College of Liberal Arts, effective December 1, 2016.

Classified Separations

Jessica C. Adams, B.A., Administrative Specialist, Dayton Clinical Oncology Program, Boonshoft School of Medicine, effective January 20, 2017.

Nancy L. Beaty, Account Clerk 1, Student Union, effective November 30, 2016.

James P. Buschur, Custodial Services Worker, Environmental Services, Physical Plant, effective January 3, 2017.

Whitney A. Cleeton, B.S., Administrative Support Coordinator, Faculty and Clinical Affairs, Boonshoft School of Medicine, effective January 19, 2017.

Donna Gimmison, Administrative Specialist, Accountancy, Raj Soin College of Business, effective November 30, 2016.

Barbara J. Halabi, B.A., Student Services Coordinator, Career Center, Vice President for Student Affairs, effective January 11, 2017.

Tanya A. Ledesma, Medical Student Education Coordinator, Family Medicine, Boonshoft School of Medicine, effective November 28, 2016.

Leanne E. Moeller, Department Support Supervisor, English Language and Literatures, College of Liberal Arts, effective November 30, 2016.

A. Evelyn Roberts, Administrative Specialist, Marketing, Raj Soin College of Business, effective November 30, 2016.

RESOLUTION 17-45

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

General Moore moved for approval. Ms. Ramos seconded, and the resolution was unanimously approved by roll call vote.

B. Appointing Authority

State statute requires the University to have an officially approved appointing authority in place at all times. Due to a change in personnel in the Human Resources department, the following resolution was presented for the Board's approval.

RESOLUTION 17-46

WHEREAS, pursuant to the authority granted in the Administrative Code and Section 2/01L of the University Code of Regulations, Shari Mickey-Boggs, associate vice president and chief human resources officer, continues to serve as appointing authority, and Emily Hamman, human resources business partner and staff labor relations director, as her alternate with respect to all positions in the classified services, therefore be it

RESOLVED that any reduction in workforce, classifications, suspensions, or removals shall be reviewed by the President before being placed into effect by the appointing authority; and be it further

RESOLVED that this resolution supersedes Resolution 14-19, dated February 14, 2014.

Mr. Bridges moved for approval. Mrs. Broner seconded, and the resolution was unanimously approved by roll call vote.

D. Report of Investments

Since the last Board meeting, investment reports for December 2016 and

the Quarterly Investment Review for the Fourth Quarter 2016 have been received. These reports have been distributed to the trustees and are filed with the official Board of Trustees' records.

E. Ratification of Contracts and Grants

Wright State University has recorded \$52,172,953 in external funding for 268 awards for the time period of July 1, 2016 through December 31, 2016.

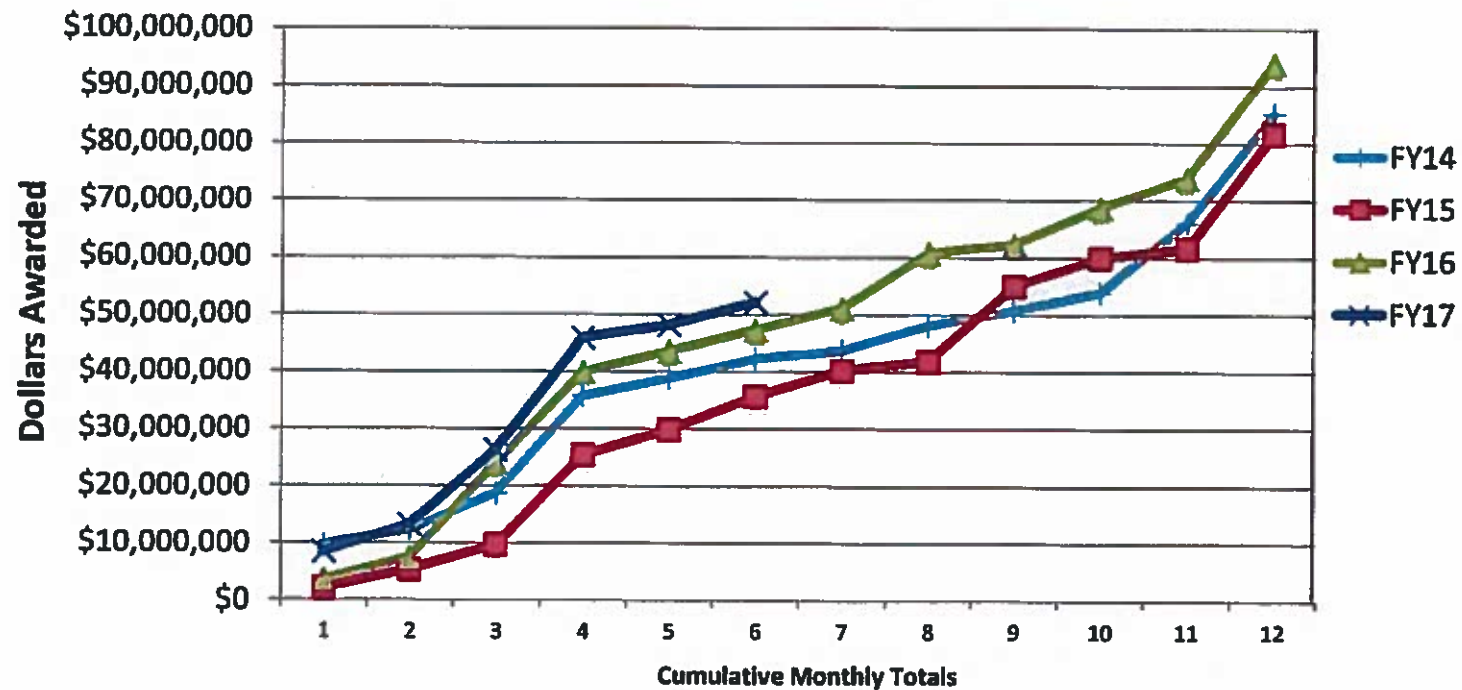
Recent funding received by the University includes \$205,975 from the Alcohol, Drug Addiction and Mental Health Services Board (ADAMHS) of Montgomery County to Dr. Jason Fruth (Teacher Education, CEHS) to deliver the trauma-informed universal classroom-based preventive intervention, the PAX Good Behavior Game, to Montgomery County schools. Additionally, Dr. David Gross (Wright State Research Institute) received \$587,508 from the Ohio Federal Research Network to create the capability to test and evaluate autonomous systems for trustworthiness with a focus on safety and security. And Dr. Kwang-jin Cho (Biochemistry and Molecular Biology, BSOM) was awarded \$249,000 from the National Cancer Institute-NIH-DHHS in order to develop a new approach to block oncogenic K-Ras signaling, which could be a starting point for developing novel anti-cancer therapies.

RESOLUTION 17-47

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

Ms. Ramos moved for approval. General Moore seconded, and the resolution was passed (6,0,1).

WRIGHT STATE UNIVERSITY
Cumulative Grant and Contract Awards
Comparison with Previous Three Fiscal Years through December



FY17 through 12/31/16: \$52,172,953
 FY16 through 12/31/15: \$47,330,300
 FY15 through 12/31/14: \$35,691,005
 FY14 through 12/31/13: \$42,286,519

February 17, 2017¹⁴
Wright State University
Grants and Contracts Awarded
Since the December 16, 2016 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Boonshoft School of Medicine						
Basic Research						
Continuation Federal Agreement	Dayton Veterans Affairs Medical Center IPA Agreement	10/01/2016 06/30/2017	Veterans Affairs Medical Center	Romer, Eric J.	\$14,838	The PI will be responsible for the experimental design and execution of experiments related to the project.
Continuation Federal Agreement	Dayton Veterans Affairs Medical Center IPA Agreement	10/01/2016 06/30/2017	Veterans Affairs Medical Center	Rapp, Christine M.	\$14,838	The PI will assist in growing keratinocytes and measuring cytokines from cell and murine tissues.
Continuation Federal Agreement	Veterans Affairs Medical Center IPA Agreement	10/01/2016 06/30/2017	Veterans Affairs Medical Center	Zhang, Wenfeng	\$9,297	The PI will be assist in growing keratinocytes and measuring cytokines from cell and murine tissues.
New Federal Grant	K-Ras Plasma Membrane Interactions: A Tractable Therapeutic Target	12/02/2016 11/30/2017	DHHS, National Cancer Institute	Cho, Kwang-jin	\$249,000	The researcher will develop a new approach to block oncogenic K-Ras signaling, which could be a starting point to develop novel anti-cancer therapies that specifically target K-Ras driven cancers.
New Non-Profit Grant	AUGS Quality Improvement and Outcomes Research Network	10/25/2016 10/24/2019	American Urogynecologic Society	Yaklic, Jerome Lumetta	\$4,350	The goal of this project is to seek further knowledge and best practices within the urogynecology specialty through collaboration and participation in benchmarking and quality initiatives.
Supplement Industrial Agreement	Biopsy Study	10/25/2015 10/26/2017	Devicor Medical Products, Inc.	Boivin, Gregory	\$4,928	Wright State University will support the testing of biopsy devices.

February 15, 2017
Wright State University
Grants and Contracts Awarded
Since the December 16, 2016 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Applied Research						
Continuation Non-Profit Agreement	Miscellaneous Awards Under DCOP Fiscal Agency Agreement	08/01/2016 07/31/2017	Dayton Clinical Oncology Program	Nevels, Dieter	\$10,071	This amendment will allow supplemental funding for WSU to act as the fiscal agent for the Dayton Clinical Oncology Program (DCOP) for managing Non-NIH NCI funds per master agreement Addendum #1 having an effective date of May 12, 2005.
New Industrial Agreement	CT: ENTERPRISE	06/17/2016 06/30/2017	Codman Neuro	Terry, John B.	\$204,329	The primary objectives of this study are to evaluate the safety and effectiveness of ENTERPRISE when used in conjunction with endovascular coil embolization of unruptured wide-neck intracranial saccular anterior circulation aneurysms in a prospective, multi-center, single-arm clinical study.
New Educ. Inst. Subagreement	Clozapine for Cannabis Use Disorder in Schizophrenia	04/01/2016 12/31/2016	Dartmouth College	Lehrer, Douglas S.	\$120,884	The primary goal is to provide evidence to support a shift in clinical practice toward increased clozapine use, and, thus, toward improved outcome for these individuals.
New Industrial Contract	CT: IriSept	04/22/2016 08/31/2017	Irimax Corporation	Ekeh, Akpofure P.	\$67,095	This clinical study will compare the IriSept system versus standard of care on the prevalence of surgical site infection in patients with abdominal trauma or acute surgical abdomen.
New Industrial Subagreement	CT: DALF-PS-1029	01/05/2016 06/09/2016	Acorda Therapeutics Inc.	Terry, John B.	\$16,128	This study will evaluate the long term safety, tolerability and efficacy of dalfampridine extended-release tablets for the treatment of chronic post-ischemic stroke walking deficits.
Supplement Federal Subagreement	Mice Care Laboratory Animal Resources	09/30/2015 09/29/2016	Veterans Affairs Medical Center	Travers, Jeffrey B.	\$5,142	The PI will maintain breeding colonies of several lines of mice for his VA study.

February 17, 2017
Wright State University
Grants and Contracts Awarded
Since the December 16, 2016 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Instruction						
New Other Gov't Contract	Child Psychiatric Placements	07/01/2016 06/30/2017	Montgomery County ADAMH Services Board	Weston, Christina G.	\$75,000	This project provides support of stipends for residents (fellows) in Child and Adolescent Psychiatry. These residents train, serve, and provide programmatic support in community mental health settings.
New Other Gov't Contract	ID/MI Professorship for FY 2017	07/01/2016 06/30/2017	Montgomery County ADAMH Services Board	Gentile, Julie P.	\$30,000	This funding will provide FY2017 funds to support a faculty position for training in psychiatric services to the intellectually disabled.
Public Service						
Continuation State Grant	Ohio's Telepsychiatry Project	07/01/2016 06/30/2017	Ohio Department of Developmental Disabilities	Gentile, Julie P. Cowan, Allison Harper, Bethany L. Mast, Ryan C. Merrill, Brian M.	\$225,000	This project will expand the existing tele-psychiatry program to serve Medicaid-eligible individuals with intellectual disability and co-occurring mental illness throughout Ohio.
Continuation Non-Profit Grant	Practice Improvement to Address Adolescent Substance Use (PIAASU)	10/01/2016 09/30/2017	American Academy of Pediatrics	Duby, John C.	\$50,000	The PI will provide direction on the overall design of the chapter quality network practice improvement to address adolescent substance use project by collaborating in the development of project charter, goals and measures and key drivers.
Continuation Non-Profit Subagreement	45417 MHFA Project	10/01/2016 09/30/2017	Mt. Olive Baptist Church	Wilson, Josephine F.	\$12,500	Evaluation services will be provided to Mt. Olive Baptist Church for their SAMHSA-funded mental health first aid project.
Continuation Non-Profit Subagreement	Mental Health First Aid Training in Hamilton County	10/01/2016 09/30/2017	Mental Health America	Wilson, Josephine F.	\$12,500	Evaluation services will be provided for a SAMHSA-funded project that will present mental health first aid training to parties who work with youth in Hamilton County.

February 17, 2017
Wright State University
Grants and Contracts Awarded
Since the December 16, 2016 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Educ. Inst. Contract	Sinclair Community College Matching Funds CY2016	10/01/2016 09/30/2017	Sinclair Community College	Cauley, Katherine L.	\$32,000	Sinclair Community College provides approximately 50% FTE salary and fringe benefits as matching funds for the Program Coordinator for the Community Health Advocate Program.
New Non-Profit Subagreement	Refugee Centered Medical Home - PCMH Working Better for Our Newest Neighbors	08/01/2016 04/30/2017	Michigan Public Health Institute	Conway, Katharine M.	\$14,999	Project personnel aim to better understand the health perspectives of Ohio's refugee populations.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
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College of Education and Human Services

Public Service

New Other Gov't. Contract	Expanding Prevention in Montgomery County Schools	07/01/2016 06/30/2017	Montgomery County ADAMH Services Board	Fruth, Jason D.	\$205,975	This project seeks to deliver the trauma-informed universal classroom-based preventive intervention, the PAX Good Behavior Game, to Montgomery County Schools.
New Educ. Inst. Contract	Trauma-Informed Prevention in Bradford Schools	12/01/2016 06/01/2017	Bradford Exempted Village Schools	Fruth, Jason D.	\$20,611	This project seeks to deliver the trauma-informed universal classroom-based preventive intervention, The PAX Good Behavior Game (PAX GBG), to Bradford Schools.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
College of Engineering and Computer Science						
Basic Research						
Amendment Federal Contract	SIRCUS TO2: Comprehensive Learning Objectives for Warfighter Needs (CLOWN)	03/31/2016 07/01/2019	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.	\$205,500	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
Amendment Industrial Subagreement	Target Recognition and Adaption in Contested Environments (TRACE)	07/14/2015 10/30/2017	Systems & Technology Research	Rigling, Brian D.	\$125,020	Wright State University will provide innovative SAR feature extraction algorithms, discriminative modeling algorithms, and real-time embedded computing trade studies to the sponsor for incorporating into an overall TRACE ATR system solution. The Wright State research team will support the sponsor in integrating and evaluating the TRACE software and hardware applications and support its program management activities.
Amendment Educ. Inst. Subagreement	Collaborative Research: A Cellworks Optimization Method for Air Vehicle Design	03/01/2015 02/28/2017	University of Hawaii at Manoa	Grandhi, Ramana V.	\$67,703	This project focuses on the development and demonstration of a biologically inspired methodology for the automated, multi-disciplinary and multi-objective design of air vehicles.
Amendment Multiple Source Contract	Collaborative Center for Surveillance Research, Phase II	08/01/2016 07/31/2017	More Than One Source of Support	Rigling, Brian D.	\$50,000	These funds represent the Boeing Company's CSR membership fees for Year 2.
Amendment Educ. Inst. Subagreement	A Cryogenic Palletized Directed Energy System	08/16/2015 08/15/2017	Purdue University	Roberts, Rory A.	\$50,000	A Cryogenic Palletized Directed Energy System

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Educ. Inst. Subagreement	Dynamic Modeling and Simulation of a Three Stream Engine for Vehicle Power and Thermal Management	08/16/2015 08/15/2017	Purdue University	Roberts, Rory A.	\$50,000	The WSU researchers will investigate the design of a palletized cryogenic LNG based power and thermal management system.
Amendment Industrial Subagreement	Design and Fabrication of an External Combustor for a JetCat Turbojet Engine	09/01/2016 05/31/2017	Universal Technology Corporation	Roberts, Rory A.	\$4,734	Wright State University (WSU) will be creating a team of undergraduate mechanical and materials engineering students to participate in an Aerospace Propulsion Outreach Program (APOP). The program will consist of designing and fabricating an external combustor for a JetCat P80SE gas turbine engine.
Continuation Industrial Subagreement	Performance Understanding for Layered Sensing Exploitation: Rigorous Assessment of Technologies for Exploitation	09/01/2016 02/28/2017	InfoSciTex	Rigling, Brian D. Mossing, John C.	\$50,000	The primary goal of this program is to develop fundamental research tools in the areas of sensor exploitation algorithm performance understanding and performance prediction.
New Non-Profit Subagreement	C2PNT FRN Cycle II: Intelligent Channel Sensing	09/19/2016 09/18/2017	Wright State Applied Research Corporation	Wu, Zhiqiang	\$292,676	This multi-university project focuses on secure relays in a global communications network, exploiting channel sensing, cognitive networking, machine learning, and established relationships with multiple federal agencies and Ohio-based industry to boost the amount of space intelligence delivered to the Earth-end stations, while creating new job opportunities and training manpower.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Educ. Inst. Subagreement	Low Cost Manufacturing for Limited Production Aircraft Composite Structures	09/19/2016 08/18/2018	University of Dayton	Gockel, Joy E.	\$50,000	The researchers will work to reduce the fabrication time and cost of limited production aircraft composite structures by 25 percent through the use of innovative composite processing and fabrication techniques.
New Industrial Subagreement	Training for Resilient Systems Design	08/15/2016 05/15/2017	Tier 1 Performance Solutions	Bryant, Adam R.	\$44,999	The purpose of this project is to research technologies and techniques to train students and practitioners on how to build security into the design of a complex system during the design and development phases.
New Industrial Subagreement	Blood Flow Velocimetry Using Digital Subtraction Angiography	08/01/2016 06/30/2017	Radiation Monitoring Devices, Inc.	Yang, Zifeng	\$44,829	The objective of this project is to develop a high-frame-rate X-ray velocimetry system for accurate assessment of the blood velocity inside human vascular systems.
New Industrial Subagreement	Electron Optics Analyses Towards Fundamental Understanding of Functional Thin Film Materials and Devices	09/01/2016 06/12/2017	Universal Energy Systems, Inc.	Huang, Hong	\$28,000	The purpose of this project is to develop fundamental understanding of thickness, defects, interface of functional thin film structures, and their relationships with the behaviors of devices.
Supplement Federal Grant	A Methodology to Protect Classified Technical Documents: The Diagram Modification Approach	03/01/2015 02/28/2018	DoD, Office of Naval Research	Bourbakis, Nikolaos G.	\$187,198	The goal of this project is the protection of classified real technical documents that are vulnerable to theft through "valid" alterations.
Applied Research						
New Industrial Grant	Transitioning ShadowBox to the COP Community	09/01/2016 06/30/2017	Center for Operator Performance	Gallimore, Jennie J.	\$70,122	The goal of this project is to develop a user manual and train the trainer for ShadowBox training methodology for use in the petrochemical industry.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Industrial Grant	Mental Models	11/01/2016 12/31/2017	Center for Operator Performance	Gallimore, Jennie J.	\$54,600	The goal of this project is to generate an efficient methodology that extracts the trainee's subjective representation of the system, reveals critical deficiencies, and provides useful information for trainers to facilitate more accurate mental models.
New Industrial Grant	Alarm Tones	12/01/2016 06/30/2017	Center for Operator Performance	Gallimore, Jennie J.	\$24,038	The objective of the research project on control room auditory alarms is to develop a guidance document for specifying alarm design parameters that best convey the information required in a given event scenario.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
College of Liberal Arts						
Applied Research						
New Non-Profit Contract	The Impact of Young Adult Literature on Highly "At-Risk" Teenagers' Cognitive, Affective, and Aesthetic Responses	01/09/2017 06/30/2018	Assembly on Literature for Adolescents of NCTE (ALAN)	Johnson, Angela	\$1,500	The purpose of this study is to examine the impact of reading young adult literature in enhancing students' understanding of literature, their emotional connections to literature, and their analysis of the work of literature as art.
Public Service						
New Other Gov't Subagreement	Community Health Assessment Support to Greene, Miami and Preble Counties	09/21/2016 08/30/2017	Greene County Combined Health District	Dockery, Jane L. Murray, Carol S.	\$80,349	Wright State's Applied Policy Research Institute will provide quantitative and qualitative research support to four health departments so they may meet one set of accreditation standards.
New Educ. Inst. Subagreement	Southeast Ohio Diabetes Survey	10/01/2016 01/31/2017	Ohio University	Murray, Carol S.	\$40,571	APRI proposes to conduct 2000 completed telephone interviews with households in Athens, Hocking, Meigs, Morgan, Perry, Vinton and Washington Counties, OH and Wood County, WV. The final deliverable is a de-identified response set or database.
New Other Gov't Subagreement	Madison County Community Health Improvement Plan	01/01/2017 08/31/2017	Madison County/London City Health District	Dockery, Jane L.	\$11,316	Wright State's Applied Policy Research Institute (APRI) will provide facilitation and research support to the Madison County - London City Health District toward the development of a community health improvement plan, which is a requirement for accreditation. The Health District was awarded a grant from ODH for this work.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Academic Support						
Continuation State Contract	General Operating Support: Art Galleries	07/01/2016 06/30/2017	Ohio Arts Council	Cortes, Tess	\$6,677	This grant will continue to provide partial support for the operation of the University Art Galleries.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
College of Science and Mathematics						
Basic Research						
Amendment Educ. Inst. Subagreement	Facilitating Transfer of Mathematical Knowledge from Classroom to Real Life	09/01/2014 08/31/2017	Ohio State University	Kaminski, Jennifer A.	\$133,004	This project will examine students' acquisition of basic fraction arithmetic and basic probability knowledge.
Amendment Educ. Inst. Subagreement	MAVEN Mission	07/01/2011 01/18/2017	University of Colorado	Fox, Jane Lee	\$26,234	The WSU Principal Investigator will participate in additional activities during Phase E for the Mars Atmosphere and Volatile Evolution (MAVEN) mission.
Amendment Educ. Inst. Subagreement	All Solid-State Lithium Electrochemical Technology	02/15/2016 12/31/2018	University of Dayton	Feld, William A.	\$20,000	This study is a continuation of work focused on the creation of an all solid-state lithium-ion battery with high energy density which lacks flammable components.
Amendment Federal Contract	Electrochemically Controlling the Ring Size and Molecular Topology of Cyclic Polyesters	05/01/2016 01/31/2017	DoD, Army Research Office	Arumugam, Kuppuswamy	\$16,004	The PI will investigate synthesis and characterization of several nheterocyclic carbene (NHCs) adducts of metal bis (dithiolene), including monotopic and multitopic NHCs.
Amendment Federal Grant	The Role of Dynamic Representational Networks in Expertise in Visual Scene Recognition	09/01/2016 08/31/2019	DoD, Office of Naval Research	Harel, Assaf	\$15,000	The goal of the present study is to elucidate the mechanisms underlying the acquisition of expertise in scene analysis, and to establish the importance of changes in structure and dynamics of neural representations over multiple spatiotemporal scales as novel markers of expertise.
Amendment Multiple Source Contract	Mercury Analysis of Environmental Samples	01/01/2015 06/30/2017	More Than One Source of Support	Hammerschmidt, Chad R.	\$7,590	The Principal Investigator will provide mercury analysis of environmental samples for various sponsors.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Amendment Non-Profit Grant	Topological Graph Theory and Matroid Theory	09/01/2012 08/31/2017	Simons Foundation	Siliaty, Daniel C.	\$7,000	The PI will host experts in topological graph and matroid theories.
Continuation Federal Grant	TRPM7 and Cellular pH	12/01/2016 11/30/2017	DHHS, National Institute of Allergy and Infectious Diseases	Kozak, Juliusz Ashot	\$370,000	The main goal of this study is to investigate the function of TRPM7 kinase in leukocytes using a novel transgenic mouse model where TRPM7 has been replaced with its kinase- dead mutant form.
Continuation Industrial Subagreement	Electrical and Optical Characterization	09/01/2016 05/19/2021	Wyle Laboratories	Look, David C.	\$80,000	The purpose of this project is to provide electrical and optical characterization of materials and devices of interest to the Sensors Directorate of the AFRL.
New Federal Coop. Agrmt.	Algorithms on Generalized Networks	10/24/2016 09/30/2017	DoD, Defense Advanced Research Projects Agency	Siliaty, Daniel C.	\$99,620	Generalized networks are used to model a broad range of optimization problems. The PI will develop new algorithms for finding solutions to such optimization problems.
New Educ. Inst. Subagreement	Host vs Alternate Host Tree Oviposition Attractants for Female Emerald Ash Borers	09/01/2016 08/31/2017	Pennsylvania State University	Cipollini, Donald F.	\$45,000	The principle objective is to develop improved attractants for female emerald ash borer (EAB), <i>Agrius planipennis</i> beetles, based on attractant and oviposition cues that female beetles use to discriminate between susceptible and resistant host ash trees. Additionally, volatile organic compounds (VOC) that attract EAB females to oviposit on an alternate host, white fringe tree, will be identified and tested as EAB female attractants.
New Industrial Subagreement	Development of Robust Compact Sources for Alkali Atom Systems	11/01/2016 08/31/2017	Universal Energy Systems, Inc.	Kozlowski, Gregory	\$35,500	The objective of this effort is to develop materials which are chemically inert to the specific alkali elements under the conditions dictated by Air Force systems of interest.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Industrial Subagreement	TAHMT Task Order 001	07/14/2016 03/24/2019	Systems Research and Applications International	Schneider, Tamera	\$25,012	Wright State University will support research and development activities that are intended to advance the overall mission of the Human Trust and Interaction Branch, Human Insight and Trust (HIT) Team to foster human-robot teaming, methods to calibrate trust, and methods to foster transparency in human-machine contexts.
New Non-Profit Grant	Genetic Insight of Last Surviving Snow Leopard Population of Pakistan Employing Next Generation Sequencing for It's Improved Conservation and Management	12/09/2016 12/08/2017	Panthera Corporation	Rooney, Thomas	\$20,000	This study will develop and optimize next generation DNA sequencing protocols for snow leopard identification, and then apply this protocol to identify individuals from environmental DNA sources and assess inbreeding, population genetic structure, population size, and home range movements.
Applied Research						
New Industrial Contract	Continuation of Ground Water Protection and Monitoring for Compliance with Zoning of Southwestern Quarry Operations for Xenia, Beavercreek, and Bath Townships in Greene County, Ohio	01/01/2017 12/31/2017	Cemex	Ritzi, Jr., Robert W.	\$10,000	The PI will perform data collection and statistical analysis characterizing natural variations in ground water levels and chemistry in the Silurian carbonate aquifer system surrounding future CEMEX quarry operations.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Instruction						
New State Subagreement	Wright State University and Sinclair Community College Collaborative Co- Requisite Remediation Design	09/01/2016 11/01/2017	Ohio Department of Higher Education	Sahin, Ayse Arzu Littrell, Timothy Jason Kelly, Peggy Ann Wellnghoff, Lisa Jean Otto, Ray J. Farrell, Ann M.	\$20,750	The Department of Mathematics and Statistics at Wright State University (WSU) and the Department of Mathematics at Sinclair Community College (SCC) will collaboratively develop co-remediation pathways to enhance student success in completing mathematics gateway courses, and also to align the content of their pathways as closely as possible to facilitate student transfer between the two institutions.

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School of Professional Psychology

Public Service

Continuation Other Gov't Subagreement	Children Matter! Montgomery County (CMMC) Project	10/01/2016 09/30/2017	Montgomery County ADAMH Services Board	Warfield, Janeece	\$98,255	The purpose of the project is to conduct prevention groups for children pre-selected by the Montgomery County Juvenile Court and identified with Serious Emotional Disturbance (SED), as well as their parents and siblings.
Continuation Other Gov't Subagreement	PECE-PACT: Parents Early Childhood Education/Positive Action Choices Training	07/01/2016 06/30/2017	Montgomery County ADAMH Services Board	Warfield, Janeece	\$69,288	The FY2017 PECE-PACT program will continue to provide a comprehensive range of services to Head Start youngsters and their families in order to develop child and parent resiliency skills.

Student Services

New State Subagreement	Initiative to Improve Quality and Access to Information and Services for Sexual Assault Victims	10/01/2016 09/30/2017	Ohio Office of the Attorney General	Blesemeyer, Destinee N. Rando, Robert A.	\$156,550	The project is intended to support the method in which students who have experienced sexual assault are connected with the resources available to them. This includes reforming the process by which an individual gets information for themselves and how resource information is shared from person to person.
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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New State Grant	Transforming Campus Climate with Bystander Empowerment and Engagement	11/01/2016 01/31/2018	Ohio Department of Higher Education	Biesemeyer, Destinee N.	\$7,900	Sponsor funds will bolster the launch of WSU's bystander empowerment program titled "Got a Minute?" with promotional items, informational material, and training support. Receiving these funds will help WSU meet state and federal mandates for sexual assault prevention by hastening campus-wide exposure to the program and supporting sustainability with additional trainers.
Student Aid						
New Other Gov't. Contract	Practicum Training: ADAMHS Board, FY2017	07/01/2016 06/30/2017	Montgomery County ADAMH Services Board	Schultz, Michelle S.	\$62,000	This practicum traineeship program is designed to provide SOPP doctoral students with experience in working with people who are severely mentally disabled, with children who are severely emotionally disturbed, and with those persons who are substance abusers.
New Industrial Contract	SOPP Practicum: Court Clinic Site FY2017	07/01/2016 06/30/2017	Central Clinic	Schultz, Michelle S.	\$18,000	The sponsor will provide direct client services training for one SOPP practicum student.
New Industrial Contract	SOPP Practicum: Central Clinic, Adult Services FY2017	07/01/2016 06/30/2017	Central Clinic	Schultz, Michelle S.	\$16,000	The sponsor will provide supervision, and direct and indirect client services training for two doctoral students.
New Non-Profit Contract	SOPP Practicum: Hillcrest Academy FY2017	07/01/2016 06/30/2017	Hillcrest Academy	Schultz, Michelle S.	\$14,000	The sponsor will provide direct client services training for two SOPP doctoral students.

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Universitywide

Student Aid

Continuation Federal Contract	ACHIEVE: A Chance to Have and Improve the Experience and Value of Education	10/01/2016 09/30/2017	U.S. Department of Education	Martin, Bryan M.	\$182,081	The renewal project will continue to increase access to postsecondary education for low- income student parents through the provision of child care services at Mini University.
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VP for Research and Dean of the Graduate School

Basic Research

Amendment Non-Profit Subagreement	Human Performance and Human Sciences: Ohio Federal Research Network; Cycle II: Motion Sickness Interactions with Spine Disorders (MOSSD) and Advanced Cognitive and Physical Sweat Biosensing	09/19/2016 09/18/2018	Wright State Applied Research Corporation	Broderick, Timothy J.	\$1,215,253	This funding will be used to support administrative costs of center and technical costs of two projects.
Amendment Federal Contract	Hemodynamic Response to Hypoxia	10/26/2016 04/25/2017	Naval Medical Research Unit Dayton	Parker, Jason G.	\$79,000	Naval airmen encounter significantly decreased oxygen concentrations during operations which can affect their cognitive and physical abilities. This work will study how the brain attempts to redirect much needed oxygen during low oxygen conditions to parts of the brain most necessary for survival.
New Educ. Inst. Subagreement	Test and Evaluation of Autonomous Systems (TEAS)	09/19/2016 09/18/2017	Ohio University	Gross, David C.	\$587,508	Test & Evaluation of Autonomous Systems (TEAS) is an Ohio Federal Research Network project to create capability to test and evaluate autonomous systems for trustworthiness with a focus on safety and security.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
Applied Research						
Continuation Industrial Subagreement	Extended Scene	10/31/2016 01/30/2018	Invertix Corporation	Schmitz, James L.	\$29,925	The researcher will investigate new algorithms for the production of new products using data obtained from a non-imaging sensor
New Industrial Subagreement	FY15 GEOINT MS&E Support - Algorithm Bank	02/10/2016 09/09/2016	Invertix Corporation	Schmitz, James L.	\$0	The researcher's effort will assist in automating signal extraction from large data sets through providing users a set of web-enabled algorithms.
Total Funded					\$6,405,789	

XI. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs Committee

Mrs. Broner reported on the Academic Affairs committee meeting of January 20, 2017.

• Provost Report

Enrollment: Week 1 enrollment numbers showed undergraduate enrollment down 1.2% compared to same time last year. Graduate enrollment is down 4.8%. Overall there was a 2.1% decrease in University headcount. Domestic enrollment increased almost 1%, however, International enrollment decreased 25% which is reflective of the national decrease in International student enrollment.

Wright State is completing a search for a Senior International Officer to aid in recruitment. Candidates will be on campus in February.

Personnel: Dean Rosalie Mainous, College of Nursing and Health, will be leaving Wright State on January 31st to become the Director of Academic Nursing Development for the American Association of Colleges of Nursing. Dr. Deborah Ulrich will be the interim dean. Dr. Kristin Sobolik, College of Liberal Arts, is moving to Missouri to become the Provost at the University of Missouri, Saint Louis.

Academic Updates: A new minor has been created in Entrepreneurship and the Faculty Senate has approved an Early Childhood Generalist Endorsement.

1. Emeritus Requests

The following resolution was presented to the Board for approval.

RESOLUTION 17-48

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, David Reynolds, Associate Professor of Biomedical, Industrial and Human Factors Engineering, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, William Feld, Professor of Chemistry, served the university from 1972 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Roger Gilpin, Professor of Chemistry, served the university from 1996 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Nancy Mack, Professor of English Language and Literatures, served the university from 1988 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Richard Mercer, Associate Professor of Mathematics and Statistics, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, James Olson, Professor of Emergency Medicine, served the university from 1986 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Kenneth Turnbull, Professor of Chemistry, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Marguerite Veres, Senior Lecturer of Leadership Studies in Education & Organizations, served the university from 2001 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Marcia Wendeln, Senior Lecturer of Biological Sciences, served the university from 1994 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Ronald Taylor, Senior Lecturer of Computer Science, served the university from 1997 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Tony Ortiz, Senior Lecturer of Kinesiology and Health, served the university from 1985 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Mel Goldfinger, Associate Professor of Neuroscience, Cell Biology and Physiology, served the university from 1983 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Joanne Dombrowski, Professor of Mathematics and Statistics, served the university from 1973 in a fully-affiliated and full-time status and has requested emeritus status; therefore be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

Mrs. Broner moved for approval. Dr. Goyal seconded, and the resolution was unanimously approved by roll call vote.

2. Posthumous Degree Requests

The policy for eligibility for posthumous degrees stipulates that the student must be within one year of degree completion, be recommended by their department chair, dean or provost, and the request must be approved by the Board of Trustees.

Dr. Jason Deibel, chair of the Department of Physics, spoke on behalf of Mr. Gregory Karjala.

Posthumous Degree for Mr. Gregory Karjala

RESOLUTION 17-49

WHEREAS, Wright State University shares with the family and friends in the loss of Mr. Gregory Karjala; and

WHEREAS, Mr. Karjala's progress toward his Master of Science degree in Physics was nearly complete at the time of his death; and

WHEREAS, the Chair of the Department of Physics and the Dean of the Graduate School have recommended that Mr. Karjala be granted a posthumous degree; and

WHEREAS, the Provost has reviewed the recommendation and supports the granting of a posthumous degree to Mr. Karjala; therefore be it

RESOLVED, that the Wright State University Board of Trustees hereby approves granting a posthumous Master of Science degree to Mr. Gregory Karjala.

Mrs. Broner moved for approval. General Moore seconded, and the resolution was unanimously approved by roll call vote.

Posthumous Degree for Mr. Joshua Merrick Weaver

Dr. David Goldstein, chair of the Department of Biological Sciences, spoke on behalf of Mr. Joshua Merrick Weaver.

RESOLUTION 17-50

WHEREAS, Wright State University shares with the family and friends in the loss of Mr. Joshua Merrick Weaver; and

WHEREAS, Mr. Weaver was a senior Biological Sciences major at Wright State University who maintained a cumulative 4.0 grade point average; was a talented student whose contributions to the science field would have been significant; and

WHEREAS, the Chair of the Department of Biological Sciences and the Dean of the College of Science and Mathematics have recommended Mr. Weaver be granted a posthumous degree; and

WHEREAS, the Provost has reviewed the recommendation and supports the granting of a posthumous degree to Mr. Weaver, therefore be it

RESOLVED, that the Wright State University Board of Trustees hereby approves granting a posthumous Bachelor of Science degree to Mr. Joshua Merrick Weaver.

Mrs. Broner moved for approval. Ms. Ramos seconded, and the resolution was unanimously approved by roll call vote.

3. Tuition Discounts

Dr. Sudkamp presented two recommendations for tuition discounts.

The first tuition reduction request was a follow-up to the state's 5% Challenge issued last year whereby institutions were asked to develop ways to enhance affordability for students and increase timely graduation rates. Wright State is offering a 20% reduction on the first three credit-hours of Summer Semester tuition for students who have completed 24 credit-hours or more of instruction during the preceding Fall and Spring semesters.

**Tuition Waiver Recommendation for
Summer Tuition Reduction for Eligible
Wright State University (WSU) Students**

RESOLUTION 17-51

WHEREAS, 375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, college affordability continues to be an important issue for students and their families as well as state and federal governments; and

WHEREAS, under House Bill 64 369.600 all Ohio public colleges and universities were required to develop plans to reduce costs for higher education by 5%; and

WHEREAS, Wright State University, under the leadership of Wright State University Provost Thomas Sudkamp, developed a plan that was approved by the WSU Board of Trustees in October 2015 and was submitted to the Chancellor of the Ohio Department of Higher Education;

WHEREAS, a tuition reduction for summer semesters for eligible students was part of the cost reduction plan approved by the Wright State University Board of Trustees and submitted to the Chancellor of the Ohio Department of Higher Education in October, 2015,

WHEREAS, Wright State University is requesting approval of this tuition reduction for summer semesters for eligible students lasting through Summer 2019, contingent upon the Chancellor's further authority to approve,

WHEREAS, the tuition reduction request is for 20% of the posted undergraduate tuition for Summer semesters, up to 3 credit hours,

for Ohio resident, Wright State University students who successfully earned a minimum of 24 credit hours during Fall 2016 and Spring 2017 semesters combined. This reduction will be available to students at the Dayton and Lake Campuses. Standard undergraduate, in-state tuition for Summer 2017 at the Dayton campus for a 3 credit hour course is \$1182 (\$394 per credit hour). Students in this waiver program would pay \$946 for a 3 credit hour course. This is a waiver of \$236 for a 3 credit hour course (\$79 waiver per credit hour). Standard undergraduate, in-state tuition for Summer 2017 at the Lake campus for a 3 credit hour course is \$795 (\$265 per credit hour). Students in this waiver program would pay \$636 for a 3 credit hour course. This is a waiver of \$159 for a 3 credit hour course (\$53 waiver per credit hour).

RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction of 20% of the posted undergraduate tuition for Summer 2017, up to 3 credit hours, for Ohio resident, Wright State University students who successfully earned a minimum of 24 credit hours during Fall 2016 and Spring 2017 semesters combined; and therefore be it

FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

Mrs. Broner moved for approval. Dr. Goyal seconded, and the resolution passed (6-1).

Tuition Waiver Recommendation for Chemical, Biological, Radiological, & Nuclear (CBRN) Defense Program

The second tuition reduction request was for a three course online certificate program in Chemical, Biological, Radiological and Nuclear Defense. The tuition reduction would target out of state federal employees and allow them to take courses at in-state rates with a \$10 surcharge. The goal was to increase student enrollment for the program and attract out-of-state students. The following resolution was presented to the Board for approval.

RESOLUTION 17-52

WHEREAS, 375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted

institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Education; and

WHEREAS, Wright State offers the Chemical, Biological, Radiological, and Nuclear Defense Certificate Program (CBRN) in the Department of Pharmacology and Toxicology in the Boonshoft School of Medicine; and

WHEREAS, the CBRN program consists of three courses: 1) *PTX 8100: Applications to Medical, Chemical, Radiological, and Nuclear Defense*; 2) *PTX 8210: Applications to Medical Biological Defense*; and 3) *PTX 8120: Case Studies for CBRN Defense*; and

WHEREAS, students must meet the university application requirements and the program requirements of 1) a B.S. degree in a science or health-related field and 2) a 3.0 minimum Grade Point Average; and

WHEREAS, students applying for this program must meet the Wright State University Graduate School admissions criteria; and

WHEREAS, Wright State University is requesting a tuition reduction for out-of-state federal employees accepted into the CBRN program whereby they pay the in-state tuition rate and a \$10 surcharge fee;

WHEREAS, Wright State University hopes to provide this tuition reduction beginning Summer Semester 2017 and lasting through June 30, 2019, contingent upon the Chancellor's further authority to approve; and

WHEREAS, the courses taken at Wright State University Department of Pharmacology & Toxicology have been reviewed and approved by Wright State University faculty in the Boonshoft School of Medicine and the Wright State University Graduate Council; and

WHEREAS, Wright State University hopes to enroll six or more students into this program annually beginning Summer Semester 2017; and

BE IT RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction for federal employees accepted into the CBRN program in the Wright State University Boonshoft School of Medicine (BSOM) whereby they pay the in-state tuition rate and a \$10 surcharge fee; and

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

Mrs. Broner moved for approval. Dr. Goyal seconded, and the resolution passed (6-1).

- **Rationale for Tuition Discounts**

The Trustees held a lengthy discussion concerning the rationale for tuition discounts and the question of when reductions in fees help attract students. Trustee Broner asked Provost Sudkamp to develop a report for presentation at the April Academic Affairs Committee meeting to review previously approved tuition discounts. The report will outline “cost versus benefits” and impact on revenue attainment.

Trustee Bridges inquired about online courses and out-of-state surcharges. Since online courses do not have the associated “brick and mortar” overhead charges of on-site courses, when does a tuition reduction for online courses make sense to attract new students? The Committee would like to have a report reviewing online costs and the benefits of discounting at a subsequent meeting.

4. **New Programs**

Bachelor of Science, Neuroscience Major

Dr. Eric Bennett, chair of the Neuroscience, Cell Biology and Physiology department, thanked Dr. Patrick Sonner and Dr. Kathy Engisch, and recognized them for their efforts and hard work to develop the Bachelor of Science in Neuroscience program. Dr. Sonner, instructor and director of the Neuroscience Program, outlined the program, detailed how it supports Wright State’s mission, and highlighted the goals and benefits for students.

Before being sent to the Chancellor of the Ohio Department of Higher Education for approval, the following resolution was before the Board for consideration.

Resolution 17- 53

WHEREAS, Wright State University is proposing a new Bachelor of Science program, Neuroscience, within the Department of Neuroscience, Cell Biology and Physiology and the College of Science and Mathematics; and

WHEREAS, the Bachelor of Science in Neuroscience will complement Wright State University's Bachelor of Science in Psychology-Behavioral Neuroscience Concentration, the Master of Science Physiology and Neuroscience, and the Ph.D. in Biomedical Sciences-Neuroscience and Physiology Concentration; and

WHEREAS, the interdisciplinary curriculum will engage students in applying physics, chemistry, biology, and mathematics to key concepts of neuroscience; and

WHEREAS, Wright State University is committed to creating additional opportunities to students to enter health care and health science professions; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Bachelor of Science, Neuroscience major as submitted to the meeting be, and the same hereby is endorsed.

Mrs. Broner moved for approval. General Moore seconded, and the resolution was unanimously passed by roll call vote.

Bachelor of Science in Business, **Entrepreneurship Major**

Dr. Kendall Goodrich, chair of the Marketing Department, reviewed the proposed undergraduate degree in Entrepreneurship. To satisfy market demands from people who wish to start and own their own business, the program offers a B.S. in Business with Entrepreneurship as the major. The six required courses encourage innovation, out-of-the-box thinking, and experiential learning with area partners such as the Wright State Research Institute and the Air Force Research Laboratory. The following resolution was presented to the Board of Trustees for approval.

RESOLUTION 17-54

WHEREAS, Wright State University is proposing a new Bachelor of Science in Business program, Entrepreneurship, within the Department of Marketing and the Raj Soin College of Business; and

WHEREAS, the Entrepreneurship major is a multidisciplinary program designed to provide students with the skills necessary to start a business; and

WHEREAS, the demand for courses in entrepreneurship at Wright State has increased by over 50% in the past three years; and

WHEREAS, the Entrepreneurship major aligns with the Raj Soin College of Business mission of providing leadership and innovation to business majors; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Bachelor of Science in Business, Entrepreneurship major as submitted to the meeting be, and the same hereby is endorsed.

Mrs. Broner moved for approval. General Moore seconded, and the resolution was unanimously approved by roll call vote.

- **Periodic Review of New Programs**

The Trustees discussed tracking the progress of newly implemented programs both in terms of enrollment targets and revenue projections, as well as student retention and course completion rates. Mr. Fecher requested that each new program submit a yearly report for three years following Board approval to the Academic Affairs Committee outlining the program's progress with student enrollment and revenue targets. Trustee Broner requested the format of the report be standardized for consistent comparison.

- **State Duplicative Program Report**

The Academic Affairs committee meeting was behind schedule and in the interest of time, Dr. Sudkamp recommended moving this report to the April meeting.

- **Student Recruiting Strategies**

Ms. Mary Ellen Ashley, vice president for enrollment management, highlighted some of the methods used by Enrollment Management to recruit students to Wright State. A new enrollment management software program called Customer Relationship Management System, or CRM, has been implemented to centralize the recruitment and application process. Planned CRM enhancements include a cloud-based system to individualize marketing and email relationships and enhanced ability for perspective students to register online for campus tours, campus visits, open houses, and orientation.

Working with the Office of Marketing, Enrollment Management has developed targeted campaigns for high school juniors and seniors. Tools being used include a new “view book”, direct mail, advertising, billboards, radio, and social media.

Successful recruitment efforts are research based and understand what students are looking for and what geographic areas they are coming from. Wright State is partnering with various corporate and community partners, as well as the surrounding counties, to attract new students while supporting the area’s educational and workforce needs.

B. Building and Grounds Committee

Dr. Goyal reported on the Building and Grounds Committee meeting for January 20, 2017.

- **Comments from the Chair**

Dr. Goyal read the conflict of interest statement and offered the following remarks.

Welcome to the first committee meeting of 2017. More importantly, welcome to the first committee meeting of our 50th anniversary year. In the brief time that we have been a part of this industry of higher education, we’ve been pioneers of many aspects of university life that are now best practices.

We were the first university to have a service dog park. Our Creative Arts Center is one of the finest in the country. We created one of the first neuroscience engineering collaborative facilities linking medical success and engineering. One of the aspects of Wright State University for which I am proudest is that we were ADA compatible 27 years before the ADA and I believe our public-private partnership for housing has become a standard practice.

All of these things I just mentioned were initiatives that would have come through prior Building and Grounds committees. I want to thank those trustees for their bold vision and strong leadership. I hope you are like me and look forward to the next 50 years with great anticipation. Now let's get to work.

- **Project Updates**

Mr. Greg Sample, chief real estate officer, introduced Mr. Rob Thompson, university architect, and Mr. Javan Conley, construction administrator, and defined their capital project management roles.

Mr. Thompson and Mr. Conley offered updates on Wright State's capital funded projects presently in the design phase and those currently under construction. Wright State has received state appropriations for a classroom laboratory modernization project. A review is currently underway with Provost Sudkamp and faculty to identify, and prioritize, the classroom labs most in need of updating and technology enhancement.

Other state capital allocations include \$1.5 million for a campus-wide electrical infrastructure upgrade, \$2 million in funding for the Envelope Repair project to repair windows, doors, roofs and thermal barriers, and \$2.5 million for cable replacements/safety upgrades for campus elevators. A need assessment will be done to prioritize the elevator work.

Wright State also received \$1.25 million for an Information Technology Disaster Recovery project to upgrade the University's computer servers cooling system and to enhance the off-site disaster recovery storage facility.

The design phase is nearing completion for the Lake Campus Agriculture Education and Water Quality building. Bids have been received and have all come in over estimates.

Projects nearing completion include the Creative Arts Center. The 187,000 square foot (sq. ft.) renovation has been completed with the exception of the repairs to the skylight which have been deferred to May 1st when classes are out and building traffic can be redirected for safety reasons. The 26,000 sq. ft. addition is finished and presently undergoing final punch-out modifications with the builder. An Open House was held on November 9th and was very well attended.

There was a follow-up discussion on managing project cost overruns. Projects are awarded with a set budget including a contingency reserve fund of 9-11% for unforeseen issues. It is expected that projects will be delivered on time and at, or below, budget with the reserves being unspent. Since renovations projects are more likely to uncover hidden problems needing repairs, there may need to be a higher contingency established for renovation projects.

The Finance Committee is reviewing the University's Finance Policy and, as part of their revision, has drafted a provision whereby if a capital project is expected to exceed its budget by 5% or more, the Board of Trustees would be notified and spending approval would be obtained.

Mr. Sample indicated that there were updates to discuss relative to the Yellow Springs property and other relevant real estate matters. The Building and Grounds Committee moved to go into Executive Session to hear those updates.

1. Building and Grounds Committee Executive Session

The Building and Grounds Committee, by majority voted, elected to go into Executive Session at 8:27 a.m. in the 3rd Floor Conference Room, Foundation Building.

The following Committee members were present:

Present

Eloise Broner
Sean Fitzpatrick
Anuj Goyal

Absent

Trustees in Attendance:

Present

Michael Bridges
Douglas Fecher
Jordan Large
Ryan Pignatiello

Absent

William Montgomery
C.D. Moore
Grace Ramos

RESOLUTION 17-38

RESOLVED that the Wright State University Building and Grounds Committee of the Board of Trustees agreed to hold a Special Executive Session on Friday, January 20, 2017; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Purchase or sale of property

Dr. Goyal moved for approval. Mrs. Broner seconded and the resolution was approved by roll call vote.

The meeting was adjourned at 9:00 a.m.

The Building and Grounds Committee returned to the Foundation Board Room, Foundation Building and adjourned the Committee meeting at 9:01 a.m.

C. Compliance and Audit Committee

General Moore reported on the Compliance and Audit committee meeting of January 20, 2017.

- **Comments from the Chair**

General Moore called the meeting to order with the reading of the Conflict of Interest Statement.

Trustee Moore indicated that the Compliance and Audit Committee has the responsibility to periodically review established policies and operating procedures to determine if changes and/or updates are required.

General Moore outlined the four-fold focus of the meeting.

1) As a follow-up to the last Committee Day in November and the December Board Meeting, the Committee reviewed the plan to ensure effective compliance with the board-approved Affiliate Entity policy. We heard from Ms. Tittle, the University's new compliance officer regarding her time-phased plan to work with each affiliate entity to ensure timely and effective Affiliate Entity policy implementation.

2) We had a follow-up discussion with Mr. Peter Cheng and Ms. Lora Sidor regarding project workloads and resource limitations in the upcoming year. Specifically, the Committee requested a follow-up report to address prioritization of audit workload and further exploration of options to best match staffing levels to workload requirements.

3) In addition, we addressed the way ahead for updating the University's By-Laws of the Board of Trustees. The Committee heard from a group of graduate students from the Department of Accountancy regarding a project partnership with the Board of Trustees to assist in the update of our By-Laws. Again, I'd like to personally thank Dr. Susan Lightle and her five graduate students who have volunteered to work on this project over the upcoming semester.

4) Finally, we heard a response from Mr. Chan on an action from the last Board Meeting regarding a Trustee "wearing two hats" associated with participation and action on Affiliate Entity Boards.

- **Compliance Plan Implementation Update**

Ms. Kelli Tittle, university compliance officer, briefed the Committee on the Affiliated Entity Policy Implementation plan. The Committee had asked Ms. Tittle to present her timeline and prioritization plan to the full Board so you will be hearing from her later today during the Public Session presentation.

- **Audit Plan for 2017**

At the November Compliance and Audit Committee meeting, Mr. Cheng, vice president for university audit and consulting services, outlined the audit plan for 2017. With a significant number of audits proposed and a finite number of staff available to handle the workload, the Committee asked Mr. Cheng to explore options to prioritize and best match staffing levels to workload requirements.

Mr. Cheng returned to the January meeting and presented a re-prioritized audit plan for the 2017 calendar year that ensures the audit of the most critical University operating areas. Several of the lower priority areas, and those that had more recent audits, will be accomplished in early 2018. Mr. Cheng highlighted that one additional auditor is required to complete the revised, prioritized 2017 audit plan.

- **Board of Trustee' By-Laws**

General Moore welcomed Ms. Tyler Mills, Mr. Tyler Davis, Mr. Kevin Munch, Ms. Christine Krebs and Mr. Nate Jenkins; students from the Master of Accountancy Graduate program who will be partnering with the Board on the review of its By-Laws.

The students presented a project plan designed to help the Board of Trustees update the current (2003) Wright State University Board of

Trustees By-Laws. The students will conduct research, stakeholder interviews, gap analysis, and provide update recommendations with associated justification (rational/research) at the spring Board of Trustees meeting.

- **Update from Mr. Larry Chan on the “Dual Hat” Question**

The question was raised at the last Committee meeting regarding Board of Trustee members who also sit on Affiliate Entity Boards and how to best manage wearing “Dual Hats”. The Board requested that Mr. Larry Chan, vice president for legal affairs and general counsel, conduct a legal and ethical review and report back his findings.

Mr. Chan informed the Committee of situations where there could possibly be a conflict of interest with a Trustee member also participating as a board member on a Wright State University Affiliate Entity. If the Affiliate is supporting the vision of the University and doing “business of the University”, a conflict is not likely. However, each board member should be aware of the perception and work closely with Wright State’s legal counsel if there are ever questions about potential conflicts of interest, particularly with financial decisions affecting the Affiliate and the University.

- **Good of the Order**

General Moore outlined the agenda for the next Compliance and Audit Committee meeting on April 7, 2017. The Committee will hear updates on the By-Law revision project as well as a progress report on the Affiliate Entity Implementation plan. In addition, there will be a discussion on the Contracting Policy, specifically, how effectively it is capturing the desired attributes of right controls, process discipline and transparency in light of the University’s budget challenges.

D. Finance Committee

Mr. Fitzpatrick reported on the Finance committee meeting of January 20, 2017.

- **Comments from the Chair**

Mr. Fecher called the meeting to order and reminded the Trustees to be aware of any conflict of interest and take the steps they deem appropriate.

Trustee Fecher thanked everyone for attending the Finance Committee meeting and offered the following remarks.

The University's current financial status has been well documented and we continue to work together through a difficult financial remediation plan. Part of that financial remediation plan is more frequent meetings of this committee to provide timely oversight and reporting of the university's financial position throughout the year. All of us are eager to exit the financial remediation plan as a stronger institution.

While it is easy to focus on the very real challenges we face, I would urge the committee to pause and reflect on the progress we've made in strengthening internal controls and processes. And while it is too soon for these changes to be reflected in our financial results, the truth is we are laying important groundwork to help us return to financial stability and ensure this type of urgent financial situation does not occur again.

Some of the work we've done together to strengthen financial oversight and control include:

- Holding Finance Committee meetings more frequently throughout the year and requiring a review of changes in cash position against projections and a review of revenues and expenses, also against projections, at every meeting;
- Inviting representatives from the Faculty Senate, and from Classified and Unclassified staff to be part of our committee to offer perspective from these important constituencies;
- The Board of Trustees has adopted a new policy on Affiliated Entities that requires higher standards of financial performance and annual reporting of financial performance from these entities as it relates to financial support provided by the university; and
- Making interim revisions to our Investment Policy Statement to reduce risk in investment portfolios and conserve cash.

We have more work to do. Today we will discuss our plans for revising the Board's financial governance policy (adopted and last updated in 2003) and for using a graduate finance class to help us review and revise, as appropriate, the university's Investment Policy Statement.

We will also receive the most recent updates on cash position, revenues, and expenses and review current investment updates. Dr. Hopkins will discuss with us strategies for replenishing reserves, and we will look at expenditures exceeding \$250,000 and seek a motion to forward expenditures exceeding \$500,000 to the Board of Trustees as required by current policy.

- **Annual Investment Performance Review for Calendar Year 2016**

Mr. J.P. Cavaliere, representative from S.E.I. Investment, reviewed the Fourth Quarter 2016 investment report and the Yearly Summary investment report as of December 31, 2016 for the Board.

- **Financial Performance Measurement and Reporting**

Cash Forecast Report:

Mr. Jeff Ulliman, vice president and CFO, reviewed the Cash Forecast report.

Enrollment numbers show a 1% increase in domestic students and a decrease of 434 International students (200 undergraduate & 234 graduate students) which resulted in a \$10 million loss in revenue when factoring out-of-state tuition costs. The loss of a segment of International students has had a profound impact on the University's budget both in the short and long term.

The University budgets and spends every dollar of expected revenue. When enrollment did not meet its targets, this negatively impacted the budget and resulted in a draw-down of the University's reserves. Also not initially incorporated in the University's approved budget was the costs associated with the Voluntary Retirement Incentive (VRIP).

Mr. Fecher offered a view of the University's current financial picture. Wright State has a short term budget problem whereby we are spending more than we take in. The long term budget problem is the need to diversify our revenue streams, strengthen enrollment and increase retention. Without addressing both of these problems, the University will be caught in a cycle of cuts and continue to experience financial challenges.

On a positive note, Wright State received an increase in state subsidy of \$3.2 million over the initial budget projection. Combined with the sale of the Yellow Springs property, the revenues projections this month show an improvement over last month.

Estimates for the outflow of cash continue to become better defined with improved projections of the true VRIP costs, a better understanding of the savings potential from position attrition, and a clearer picture of expenditures for employee medical.

Overall, the Cash Forecast report shows a modest deficit improvement of \$1.1 million over last month's report.

Wright State Budget Report:

This report compares the adopted budget to actual revenue receipts and actual expenses reported to date. Variations between budget and actual then offer an opportunity to revise the budget to better address current spending overages or revenue shortfalls. These are the evaluating tools for Senate Bill 6 and other measures used when the state evaluates the financial viability of the University.

The Budget Report shows that revenue projections are down roughly \$13 million which is predominately driven by the shortfall in enrollment previously discussed.

On the expense side, for accounting purposes, the full costs of the VRIP have to be reported in this budget year even though the payouts will be structured over the next three years. This change in the forecast occurred in this month's reporting. Spending relative to budget is being closely monitored centrally and if a department is making an expenditure, there must be budget to cover the expense or it will be disapproved.

Overall, this Profit and Loss report is showing a net negative variance of about \$17 million from the original budget.

- **Financial Analytics**

Provost Sudkamp discussed the progress being made with aligning expenses to revenue using data resulting from attrition and the VRIP. Almost \$10 million dollars in reductions of base salary occurred between January 2016 and January 2017.

Mr. Ulliman reviewed Wright State's rankings relative to twelve other Ohio institutions using the Ohio Department of Higher Education Basic Data Series. The OHDE Data Series is a comparison of unrestricted expenses per undergraduate student FTE between all of the Ohio four-year public institutions. In terms of revenues, Wright State's tuition ranks fourth from the bottom and 10% below the state average cost of \$9,745. However, spending for "Academic Support" is the second highest in the state or 19% above the state average of \$2,561 which is reflective of Wright State's commitment to supporting student success.

Wright State also prioritizes "Instructional and Departmental Research" and "Student Services" including support for students with

disabilities and ranks in the top 3 or 4 compared to other institutions. In terms of “Institutional Support” (administrative costs), Wright State is in the mid-range and below the state average of \$2,530.

According to the state summary of all expenses, Wright State ranks at the state average for spending per FTE while tuition is only 90% of the average tuition for Ohio schools.

Strategically, Wright State has chosen to be a lower cost provider while meeting students where they are to help them achieve academic success. By virtue of under-preparedness, some of these students require more support which contributes to a longer time to graduation, more remediation, and a lower retention rate. There was, and will continue to be, discussion on how best to manage the complicated problem of controlling costs while increasing retention and graduation rates and insuring access for all students.

- **Rebuilding Reserve Funding**

Dr. Hopkins offered historical background on strategic decisions made in 2011-2012. During this time, the State of Ohio identified Centers of Excellence at various institutions. Wright State was selected for Centers in Human Performance, Neuroscience, and Celia (the Creative Arts). Concurrently, Ohio changed the State Share of Instruction (SSI) funding to a formula model based on payment for student retention and completion.

With healthy reserves in place and plans for the Rise. Shine Fundraising Campaign, the University elected to front-load \$20 million in capital investments for the Centers and student success initiatives anticipating an increase in revenue from these initiatives.

Fundraising was targeted to replenish the “borrowed” reserves. To date, \$15.7 million has been raised spread between cash payments, 5-year pledges and planned gifts. The pledges and planned gift payments will be received in the future according to structured payment schedules.

Other payments are currently coming in from Foundation expense reimbursements to the University from donors who elected to cover program costs associated with the CAC, NEC and student success initiatives.

Dr. Hopkins highlighted a four-fold approach to supplement or replace University reserves. These include the Foundation reimbursements mentioned previously, one-time funds from

public/private partnerships, debt repayments, and asset monetization. The debt repayments cited are reimbursing the support that the University loaned to the Wright State Applied Research Corporation and for funds advanced for the state's Research Development Capitalization Project. Asset monetization is the sale of assets such as the Yellow Springs property no longer needed by the University.

1. Contracts for Approval \$500,000 and Above

Mr. Keith Ralston, associate vice president for Financial and Business Operations, presented contracts over \$500,000. The following contracts were presented for approval.

<u>Vendor</u>	<u>Description of Services</u>	<u>Current Contract Amount</u>	<u>Previous Contract Amount</u>	<u>Term of Contract</u>
DPL Energy Retail	Electricity Generation Service	\$2,525,683	\$2,750,000	3/01/17 – 2/28/18
Pomeroy IT Solutions	Computer Purchases	\$500,000	\$1,500,000	1/1/17 – 12/31/17
Anthem	Medical and Prescription Insurance	\$17,355,091	\$34,385,625	1/1/17 – 12/31/17

RESOLUTION 17-55

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore, be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.

Mr. Fitzpatrick moved for approval. Mr. Montgomery seconded, and the resolution was unanimously approved by roll call vote.

- Report of Contracts \$250,000-\$499,999**

Mr. Ralston presented contracts between \$250,000 and \$499,999. No action of the Board was required.

<u>Vendor</u>	<u>Description of Services</u>	<u>P.O. Amount</u>
RoundTower Technologies	EMC Storage	\$252,390
SciQuest	Procurement Software	\$270,675

- **Board Financial Policy and Investment Policy Statement**

Trustee Fecher gave an informational update to the Committee on the status of projects to revise the University's Finance Policy and the Investment Policy Statement.

Wright State's Board Financial Policy was last updated in 2003. Work is currently underway to add more rigor to the Board's oversight of the financial operations of the University. An early draft will be completed mid-February. Key stakeholders such as Faculty Senate, USAC, CSAC, Student Government, the administration and the Finance Department will be asked to review the draft and offer comments. The post-comment document will then come back to the Finance Committee for distribution to the Board for their input. The final policy is targeted for Board adoption and approval in May or June.

The University's Investment Policy Statement is also under review. Dr. Fall Ainina will be supervising a group of Finance students in the Master's program while the students conduct research on risk tolerance, time horizon, and best investment practices. A report on their findings will be presented to the Finance Committee by the end of the semester.

At the Public Session, Mr. Bridges remarked that he and the Board came across statistics for the state of Ohio showing that International enrollment was up at institutions across the state with the exception of Ohio University which was down 40 students and Wright State which was down 400 students. Mr. Bridges has asked Mrs. Broner, chair of the Academic Affairs committee, and Mr. Fecher, chair of the Finance committee to look into this to try to determine if there is something systemic or something that needs to be repaired in our process.

E. Student Affairs Committee

Ms. Ramos reported on the Student Affairs committee meeting of January 20, 2017.

Mr. Sean Fitzpatrick called the meeting to order and read the conflict of interest statement.

- **Student Government Report**

Student Government Association (SGA) president Lukas Wenrick and vice president Koty Johnson provided updates on SGA's major initiatives for the current year. One of SGA's most successful initiatives has been increasing its student awareness. This year Student Government collected applications from over 300 students wishing to participate in committee/leadership roles. Student Government's social media engagement has increased by 500% and SGA members have received positive feedback from numerous deans, vice presidents and departments across campus.

SGA has also begun to live stream their weekly meetings and hosted open forums in an effort to provide more access and transparency to the student body. Of note was the recent Budget Forum featuring President Hopkins, Provost Sudkamp, and CFO Jeff Ulliman, which was attended by over 75 students and live streamed to over 1,500 viewers.

In the upcoming weeks, Student Government will be holding a student referendum where students can vote on initiatives that they would like to see brought to the attention of the University administration. This process allows for the student body to have input in the future of Wright State and its operations. Finally, SGA elections will be held the week of March 19 – 23, with the results being announced on March 24.

Updates

Mr. Eric Corbitt, director of the Student Union and Campus Recreation, presented updates on an initiative to create a more bicycle-friendly campus. Wright State Way is currently part of the Nation's Largest Continuous Paved Trail System (330 miles), but it has not translated to a more bicycle-accessible campus. By pursuing this initiative, potential benefits include a decrease in parking congestion, a reduction of our carbon footprint, and the ability to improve the overall health of the campus.

Mr. Corbitt suggested implementing a campus bike coordinator and advisory board to move the initiative forward. Infrastructure updates such as signage and enhanced bike parking will also help in achieving a bicycle-friendly campus.

Mr. Drew Corbett, associate director of Campus Recreation, spoke about the services and benefits of the Campus Recreation department. The adapted recreation program was a highlight in that it services 40+ students with accessibility needs as well as providing

2,000 community members with outreach programs such as disability awareness and adapted sports. The fitness and wellness program has also proven to be popular, providing 35-40 group exercise sessions that service over 8,900 participants annually.

Additionally, Campus Recreation is home to 24 active sports clubs with over 400 members. Other facets include intramural sports, outdoor recreation programs, and recreation services such as the fitness center. Annually the Fitness Center sees 173,000 visits. Research has shown that Campus Recreation programs have led to students faring better academically, providing leadership and employment opportunities, and ultimately improving student retention efforts.

F. Student Trustees' Report

Mr. Ryan Pignatiello, student trustee, offered some highlights of activities and organizations central to student life.

The Wright State Circle of Omicron Delta Kappa, the nation's most prestigious leadership society, is hosting their annual leadership conference on February 18th. Their conference theme of "50 Years of Leadership and Legacy" coincides with Wright State's 50-year anniversary celebration.

Student Government Association (SGA) has been very busy. Their highly successful SOAR program (Student Organization Achievement Recognition) has been instrumental in helping student organizations develop, grow and thrive. SGA recently established a process outlining how students could develop and pass a referendum to present to the University administration in the event that they wish to assume self-imposed student fees in support of future initiatives such as a new recreation center.

Student athlete highlights include Academic Recognition Night where 178 athletes were honored for having a cumulative GPA of 3.0 or higher. Wright State athletes have also contributed over 2,400 hours of community service to the region.

Trustee Pignatiello announced that this will be his last presentation to the Board as he has accepted a position in Washington D.C. with the Capital Police and will be starting mid-April. While too numerous to mention individually, Ryan extended his thanks to everyone who has impacted his life and future during his time here at Wright State.

F. Faculty President's Report

Dr. Carol Loranger, faculty president, reported that the Faculty Senate has held one meeting since her December report. She elected to defer her President's report for the Board until the next Public Board meeting on April 28, 2017.

The Faculty Senate is presently holding their nomination period for Senators and other open positions. Eligible faculty members were encouraged to run for office or to make a nomination.

XII. PRESENTATIONS

Gretchen McNamara, D.M.A
Lecturer, School of Music

Marie Thompson, Ph.D.
Associate Professor, Department of Communication

Noeleen McIlvenna, Ph.D.
Professor, Department of History

Dr. McNamara, lecturer from the School of Music, outlined some of the layers of impact of the recent layoffs of two music faculty members. Mr. Jonas Thoms and Dr. Thomas Lukowicz have been on yearly contracts for the last five years and teach and mentor students individually and in groups. In addition to teaching, both have performed with either the Faculty Brass Quintet or Faculty Woodwind Quintet that serves as a marketing and recruiting effort for the music program. The absence of these two faculty members means the hiring of adjunct faculty to replace their specialized skill-set and the disbanding of the Faculty Quintet groups. Dr. McNamara expressed frustration over their loss and the impact it is having on the music students and on the program.

Dr. Marie Thompson, associate professor, Department of Communication, asked for reinstatement of all the College of Liberal Arts faculty affected by the layoffs. She highlighted some of the unique contributions offered by Dr. Ike Brunner, communications instructor, and the impact his work has had on students, the community and local businesses. His public relations and social media courses have been designed into a new Health Communications Minor and a potential Digital Writing Certification program. These contemporary skill sets are needed for the future and the loss of his position will impact these programs.

Dr. Noeleen McIlvenna, professor of History and AAUP member, offered a passionate plea to the Board to rehire the five College of Liberal Arts' faculty members who did not have their contracts renewed. The central mission of the University is teaching and research and faculty are responsible for fulfilling this

mission. In light of the needs of students at risk and those that are balancing classes with employment, Dr. McIlvenna made a case for maintaining smaller class sizes and additional scheduling flexibility supported by more faculty, not less. She reminded the Board of their duty to the welfare of the University and asked them to “do the right thing”.

XIII. PRESENTATION AND POLICY DISCUSSIONS

Ms. Kelli Tittle
Director of Compliance

Compliance Plan Implementation Update

Ms. Kelli Tittle, director of compliance, highlighted the process whereby the University’s newly created Affiliated Entity Policy will be implemented. The plan consists of three different sections. The first part is a listing of all potential groups or organizations that could have an affiliated entity relationship with the University. This list has been further divided into prioritized groups with Group 1 having the most potential for an affiliate relationship.

Part two of the plan consists of a timeline establishing completion dates for each step of the process whereby the organizations in Group 1 will be reviewed. The first steps have already begun and the process is due to be completed by June 30, 2017. A project timeline will also be created for Groups 2, 3 and 4.

The third part of the plan outlines a review checklist establishing a consistent process whereby each entity will be defined, show purpose, provide governing documents, and outline their scope of activities. In addition, they will provide budget details and a business plan to help determine associated risks, Wright State’s involvement and what, if any, University resources are committed. Lastly, a memorandum of agreement will be created and signed if there is an affiliate relationship that requires the affiliate to file an annual report, specifying policies needed and other formalities. Every five years each entity will be reviewed.

The Affiliate Entity Implementation Plan is contained in the Appendix under item E of the Written Reports.

XIV. UNFINISHED BUSINESS

None

XV. NEW BUSINESS

1. Spring Break – February 27 to March 4, 2017

2. Ted X Youth – March 3, 2017
3. President's Lecture Series will present Jonathan Capehart on March 30, 2017
Public reception 5:30 p.m., Lecture – 7:00 p.m., WSU Nutter Center
3. Board of Trustees" Committee Day – April 7, 2017
4. ArtsGala – April 8, 2017
5. Next Board Meeting – Executive Session, April 27, 2017
6. Public Session – April 28, 2017
7. Commencement – April 29, 2017, Wright State University Nutter Center
8. Budget Presentation – June 8, 2017

XVI. ADJOURNMENT

The meeting adjourned at 9:49 a.m.

XVII. APPENDIX (WRITTEN REPORTS)

- A. Advancement Report
- B. Communications Report
- C. Enrollment Management Report
- D. Marketing Report
- E. Affiliate Entity Implementation Plan

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES**

**Advancement Committee Report
January 2017**

1. Alumni Relations Report
2. Wright State Foundation Financial Report
3. Development Report
4. Comprehensive Campaign Report

Advancement Committee Report Alumni Relations Report January 2017

Updates:

Alumni Networks and Societies

- Two Alumni Societies were adopted by the Alumni Association in 2016. The LGBTQ & Ally Alumni Society and the Masters of Public Administration Alumni Society
- Due to the success of the Rise.Shine. LA event in 2015 and the Los Angeles Alumni Brunch held in November hosted by Dean Sobolik and attended by 50 local alumni, a new Alumni Network will be proposed to the Alumni Board in 2017.
- The Student Alumni Engagement committee of the Alumni Association board has been enhancing how the Association builds new business with existing and prospective alumni groups. In the last year, this committee has assisted the board with evaluating areas that the Association should be investing resources whether it be geographic or affinity groups and discussing plans for how the AA board could engage alumni that don't fall into one of the existing or prospective network or societies. This committee has also started to support the board efforts to evaluate society and network annual efforts.

The 50th Anniversary of Wright State

- Many of the events that the Alumni Relations team and Alumni Association are planning this year will promote the 50th anniversary of the university. Homecoming weekend 2017 will be held Friday, September 29 – Sunday, October 1 and will feature at least 6 alumni affinity reunions, including a reunion of the founding classes (1967-1971), as well as our traditional homecoming events.

"I Love Wright State" Postcard Writing Campaign

- In collaboration with the Office of Undergraduate Admissions, the Alumni Association will launch the 2017 alumni postcard writing campaign. Over the past several years, alumni from across the country have hand written postcards to 600-1,000 high school students who have been admitted to Wright State. Students will receive their postcards around Valentine's Day.

Life After Wright State '17 Senior Series

- The Life After Wright State (LAWS) series is a series of professional development, educational, networking, and social events that are designed to help our soon-to-be graduates transition from student to alumnus. Although not all the dates have been set for the LAWS '17 series, here's a sneak peak of what programs will be offered this spring.
 - Professional Development Fair (Early February)
 - WSU Themed Canvas Painting event (Week of February 20th)

- NYT Bestselling author, Kelly Williams Brown (March 8th)
- Student/Alumni Speed Networking (Week of April 27th)
- Annual Senior Sendoff Picnic (Thursday, April 13th)
- Finals Week Happy Hour @ Fox & Hound (Tuesday, April 25th)
- 3rd Annual President's Champagne Toast (Thursday, April 27th)

Alumni Survey

Over the summer, the Wright State Alumni Association sent an all-alumni survey to more than 43,000 alumni e-mails in its database. The survey was sectioned off into the following segments:

- Raider Country: 26,065 valid e-mails
- Outside Raider Country: 16,582 valid e-mails
- Lake Campus alumni: 981 valid e-mails
- The survey closed on August 1
- The last alumni survey completed by the Association occurred in 2010
- The following are KEY findings as a result of that survey:
 - Alumni are VERY satisfied with their educational experience
 - Alumni have a GOOD overall opinion of/pride in Wright State
 - Our alumni had amazing experiences as students at Wright State
 - Majority of our alumni understand importance of giving to WSU
 - Alumni engage most by reading the WSU Magazine and alumni e-mails
 - Alumni most value communications from their college/dept/major
 - Alumni most value professional development programming/events
 - Most alumni have not been back on campus since graduation—BUT are willing to come back to campus for the right event

The Alumni Association plans to use these findings, and others not mentioned in this report, as a guide in strategic planning for 2017-2018. For any other data having to do with this most recent alumni survey, please contact Nicole Craw in the Office of Alumni Relations.

Upcoming Wright State Alumni Events: (Find more information at wrightstatealumni.com)

Jan. 7 – Wright State Annual Beer Tasting post-Men's Basketball game
 Feb. 3 – College Outstanding Alumni Awards dinner
 Feb. 18 – Pregame Gathering in Cleveland WSU vs. CSU Basketball game
 Feb. 11 – Columbus Blue Jackets Game and gathering
 Feb. 24 – CEHS Night at the Raider Men's Basketball game
 Feb. 24 – Alumni Day at the Men's Basketball Game
 Feb. 25 – Rowdy Gras
 March 9 – CONH Alumni Society CEU credit course
 June 10-11 – Alumni Domestic Trip (Vineyards, IN, KY)
 July 23 – Wright State Kings Island Day
 Aug/Sept. – Alumni Domestic Trip (Bourbon Trail Tour)
 Sept. 29 – Oct. 1 – Homecoming 2017 Wright State 50th Anniversary
 Oct. – Domestic Trip (DC, History tour)

**Advancement Committee Report
Wright State University Foundation Report
January 2017**

Through the first five months of FY17, the Foundation's endowment portfolio has experienced positive absolute and relative earnings. The portfolio's return was 3.57% for that period, outpacing its composite index by 140 basis points (bps). All asset classes contributed positively to the overall return, although some individual funds have underperformed. Alternative investments were the strongest contributors with a total return of 9.55% (excludes private equity investments). The big winner in this space has been the Energy Debt fund which has returned 16.63% so far this year. Our hedge fund has also performed well year-to-date, something we haven't been able to say for a while. Its return for the fiscal year was just under 6% as of November 30th. Our stock investments have also performed well (+4.38%) with domestic shares outperforming international. Within the domestic space, small cap has outperformed large cap, 11.79% vs. 6.92%, respectively. Earnings on our fixed income investments are flat, with most returns coming from our high yield investment. Losses in emerging markets debt have acted to offset those gains. Longer term returns continue to reflect underperformance when compared to indices; however, the gap is narrowing. Our endowment portfolio ended November with a value of \$74.8 million, down \$1.3 million since the beginning of the fiscal year (includes \$4 million in capital withdrawals). Asset allocations remained stable during the period and within tolerances established by the Foundation's investment policy statement.

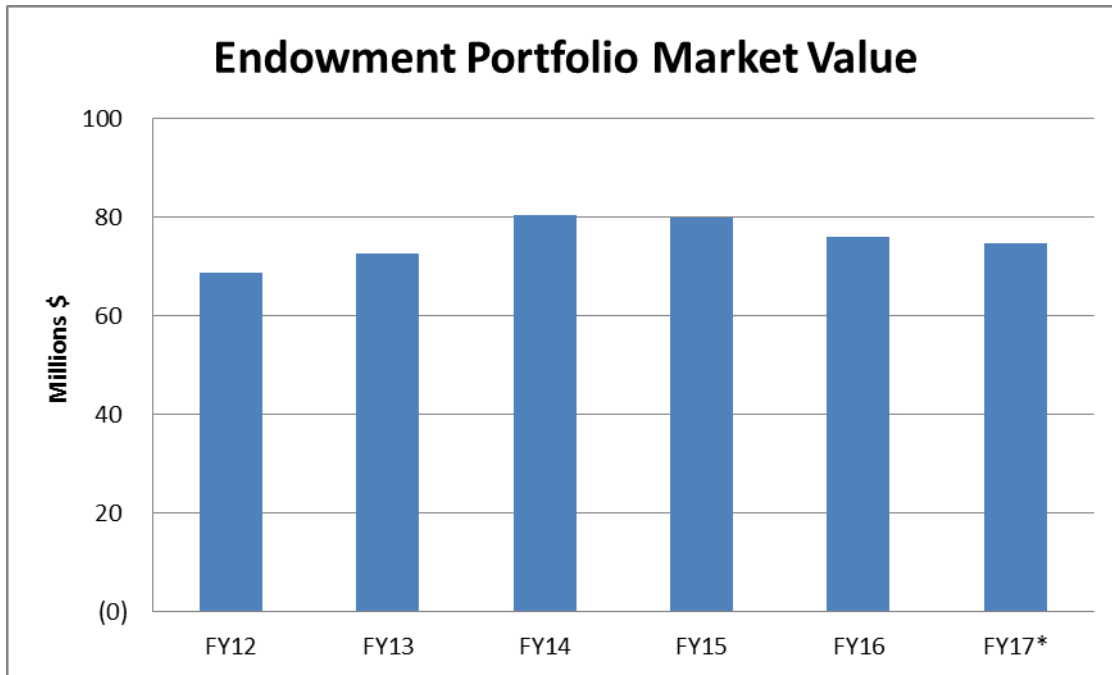
Investment gains described above contributed to a 5.2% increase in the Foundation's reserve position. The Foundation's unrestricted net assets balance (which we use as proxy for our reserve) ended the first five months of FY17 at \$5.5 million, up \$0.3 million over the end of the previous fiscal year. The reserve continues to be lower than we would like due to the Foundation's recent support of the University's fund-raising campaign, branding initiative, and special events, such as the Tom Hanks visit. A recent University decision to eliminate lease payments to the Foundation for space occupied by University units in the Foundation Building will also likely have a negative impact on the Foundation's future financial position.

The Foundation's current endowment target allocation, actual allocation, and market values as of November 30, 2016, are presented below:

Endowment Portfolio Composition

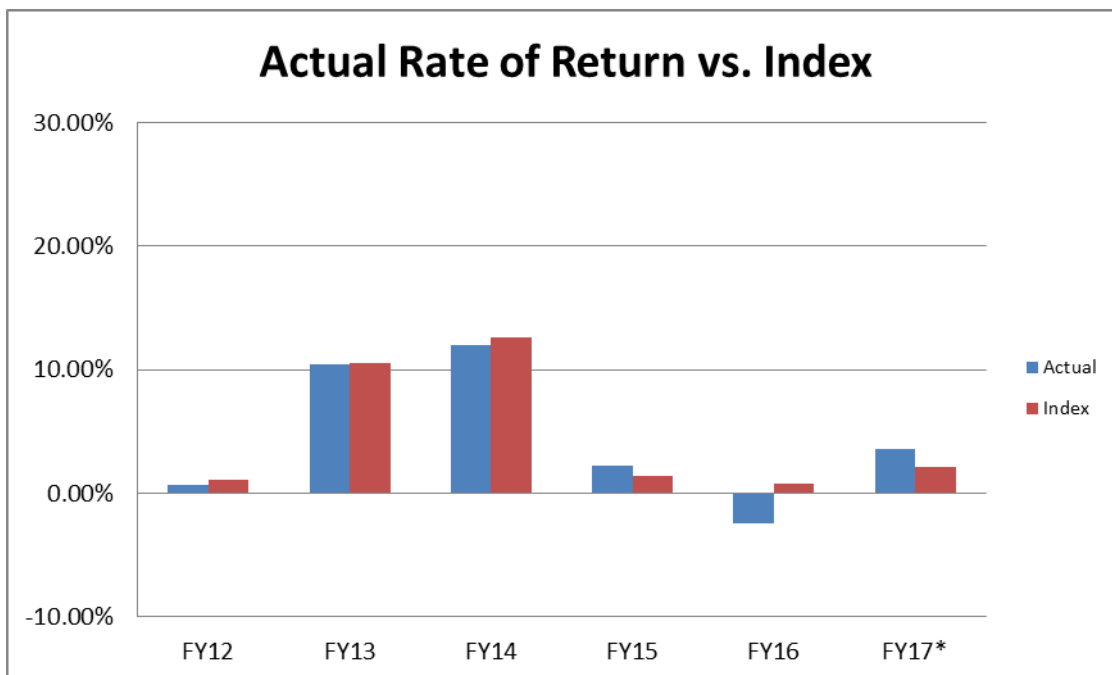
Asset Class	Target Allocation	Actual Allocation	Market Value November 30, 2016
Equity	52%	54%	\$39,976,923
Fixed income	28%	27%	20,495,210
Hedge funds	8%	8%	6,073,976
Private equity	8%	6%	4,608,368
Energy Debt	4%	5%	3,421,304
Cash & equivalents	0%	0%	251,828
Totals	100%	100%	\$74,827,609

Endowment Value



* Through November 30, 2016

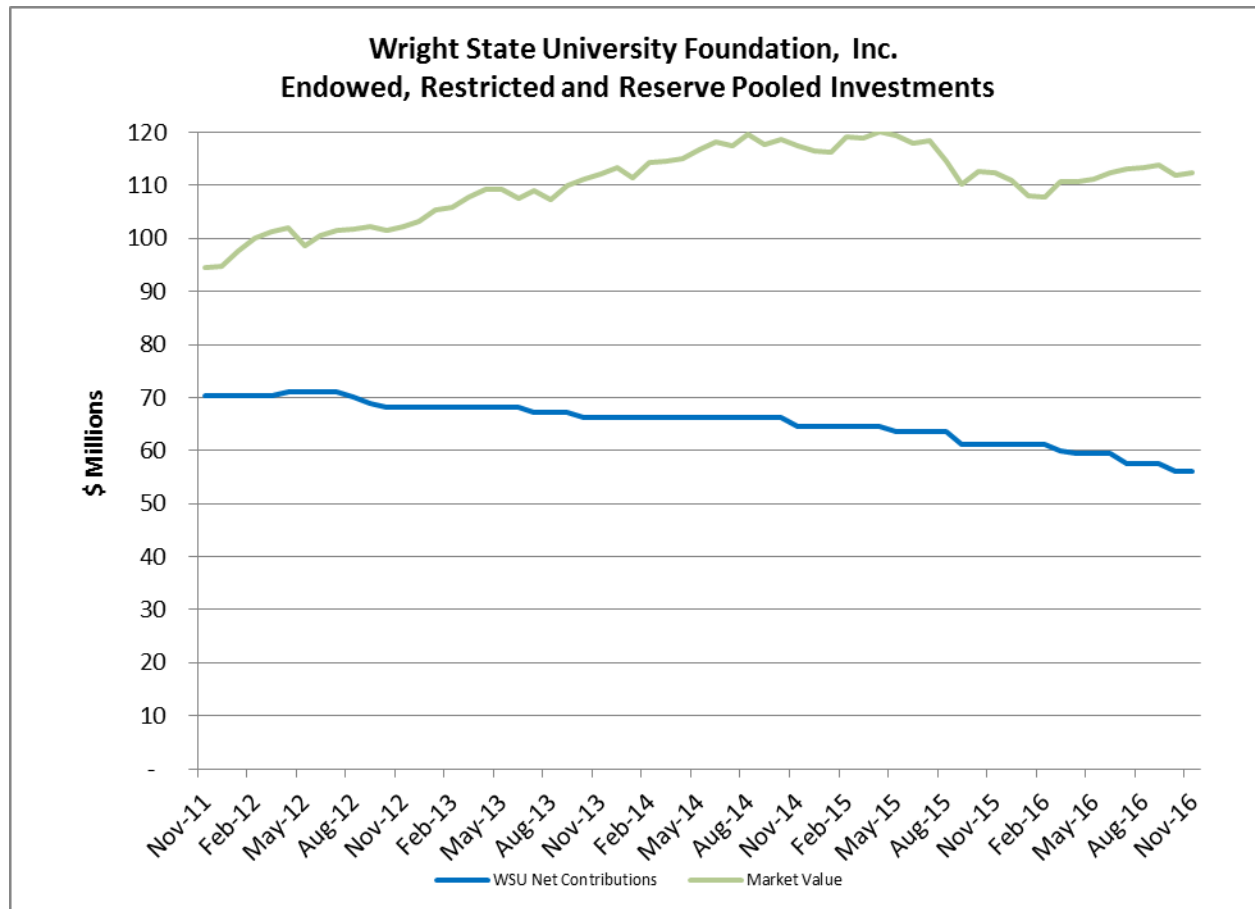
Endowment Historical Rates of Return



* Through November 30, 2016

The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

All Portfolios Value vs. Contributions



WRIGHT STATE UNIVERSITY FOUNDATION, INC.**Report of Fundraising Totals By Source and Unit****Fiscal Year-to-Date to November 30, 2016**

(including totals from prior fiscal year)

BY SOURCE

SOURCE	CASH ¹	PLEDGES ²	IRREVOCABLE DEFERRED GIFTS ³	GIFTS OF PROPERTY ⁴	REVOCABLE DEFERRED GIFTS ⁵	CURRENT FYTD TOTALS	PRIOR FYTD TOTALS
Alumni	\$301,234	\$35,555	\$0	\$3,150	\$950,000	\$1,289,939	\$3,196,366
Corporations	368,988	18,000	0	131,817	0	518,805	2,287,539
Foundations and Organizations	362,922	0	0	0	0	362,922	2,961,312
Friends	226,825	21,305	0	22,079	0	270,209	355,022
CURRENT FYTD TOTALS	\$1,259,969	\$74,860	\$0	\$157,046	\$950,000	\$2,441,875	
PRIOR FYTD TOTALS	\$1,245,572	\$3,346,363	\$0	\$1,521,304	\$2,687,000		\$8,800,239
% CHANGE FROM PRIOR FISCAL YEAR	1.2%	-97.8%	N/A	-89.7%	-64.6%	-72.3%	

BY UNIT

UNIT	CASH ¹	PLEDGES ²	IRREVOCABLE DEFERRED GIFTS ³	GIFTS OF PROPERTY ⁴	REVOCABLE DEFERRED GIFTS ⁵	CURRENT FYTD TOTALS	PRIOR FYTD TOTALS
Boonshoft School of Medicine	\$106,927	\$1,350	\$0	\$0	\$0	\$108,277	\$307,985
College of Education & Human Services	8,449	0	0	0	0	8,449	17,495
College of Engineering & Computer Science	126,559	10,000	0	0	0	136,559	170,786
College of Liberal Arts	85,033	12,975	0	33,679	0	131,687	171,945
College of Nursing & Health	7,060	10,150	0	4,467	0	21,677	272,385
College of Science & Math	85,146	9,250	0	0	250,000	344,396	3,390,867
Curriculum & Instruction	44,975	50	0	0	0	45,025	4,433
Enrollment Management	10,650	565	0	0	0	11,215	15,812
Intercollegiate Athletics	151,226	0	0	0	0	151,226	219,106
Lake Campus	20,075	18,000	0	2,000	0	40,075	885,505
Other	387,609	12,375	0	116,500	0	516,484	992,019
Raj Soin College of Business	102,237	0	0	0	450,000	552,237	281,585
School of Professional Psychology	11,230	10	0	0	100,000	111,240	6,885
Student Affairs	85,148	0	0	400	150,000	235,548	52,936
University College	0	0	0	0	0	0	2,000,100
University Libraries	27,645	135	0	0	0	27,780	10,395
CURRENT FYTD TOTALS	\$1,259,969	\$74,860	\$0	\$157,046	\$950,000	\$2,441,875	
PRIOR FYTD TOTALS	\$1,245,572	\$3,346,363	\$0	\$1,521,304	\$2,687,000		\$8,800,239
% CHANGE FROM PRIOR FISCAL YEAR	1.2%	-97.8%	N/A	-89.7%	-64.6%	-72.3%	

¹ Cash, checks, credit cards, electronic transfers, matching gifts, insurance premiums, etc.² Conditional, deferred, irrevocable and revocable pledges.³ Charitable gift annuities, charitable lead trusts (CLTs), charitable remainder trusts (CRTs), life estates, pooled income funds, Foundation-owned insurance policies, etc.⁴ Gifts-in-kind, real property (land and buildings), tangible personal property (vehicles, equipment, books, art, auction items, etc.), intangible personal property (patents, copyrights, etc.), etc.⁵ Bequest intentions, donor-owned insurance policy beneficiary, donor-owned retirement asset beneficiary, etc.

WRIGHT STATE UNIVERSITY FOUNDATION, INC.

**Report of Total Receipts: Cash and Gifts-in-Kind
For the Month Ended November 30, 2016 and 2015**

MONTH-TO-DATE

GIFT SOURCE	NOV 2016		NOV 2015		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	479	\$45,694	633	\$94,635	-24%	-52%
Corporations	31	137,490	33	171,343	-6%	-20%
Foundations and Organizations	6	517,250	10	651,153	-40%	-21%
Friends	452	62,876	531	50,220	-15%	25%
SUBTOTAL CASH RECEIPTS	968	\$763,310	1,207	\$967,351	-20%	-21%
Gifts-in-kind	1	20,000	9	150,685	-89%	-87%
TOTAL ALL RECEIPTS	969	\$783,310	1,216	\$1,118,036	-20%	-30%

FISCAL-YEAR-TO-DATE

GIFT SOURCE	FY2017		FY2016		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	941	\$422,094	1,509	\$698,109	-38%	-40%
Corporations	111	762,906	115	1,242,324	-3%	-39%
Foundations and Organizations	32	892,122	29	1,386,671	10%	-36%
Friends	875	307,707	1,134	423,857	-23%	-27%
SUBTOTAL CASH RECEIPTS	1,959	\$2,384,829	2,787	\$3,750,961	-30%	-36%
Gifts-in-kind	11	157,046	17	1,521,304	-35%	-90%
TOTAL ALL RECEIPTS	1,970	\$2,541,875	2,804	\$5,272,265	-30%	-52%

Advancement Committee Report Development Report January 2017

Planned Giving Update

In the first six months of the fiscal year, five new and three re-characterized planned gifts were received. Their projected value is \$1,515,000. One of the gifts was a charitable gift annuity; the remainder are bequests.

There are an additional seven planned gifts in discussion with an estimated projected value of \$1.2 million. An additional 28 possible planned gifts are in early stage discussions with unknown projected values at this time.

Annual Giving Update

Annual gift solicitation (gifts of up to \$10,000) will be more significant during the broad-base appeals made during the public phase of the Rise. Shine. Campaign. Besides enabling the broad constituency base to participate in the Campaign and build toward reaching its overall financial goal, this effort will build the platform for future fundraising efforts by engaging more donors, increasing current individual giving levels, and identifying new major gift prospects.

Fall Direct Mail Appeal

The annual fall direct mail appeal began on November 1 and included 12 unique segments. It was customized with students in each academic or interest area. The appeal was expanded this fall to include friends. Historically, friends were not solicited as part of our fall direct mail, however, with the suspension of Phonathon due to the reductions in the Advancement budget, it is important that we take new measures to reach our friend donors in the fall.

Initiatives include:

- Encourage donors to jump up to the next giving society
- Strategic donor amounts suggested based on their previous giving history
- College priority funds and the WSU Excellence Fund are highlighted as funds to designate gifts to
- Decrease the non-donor segment in an effort to increase ROI

Fall Appeal – Multi-Channel Strategy

Introduced a new Student Development Officer (SDO) multi-channel, integrated marketing approach. Seven segments had an SDO featured in the direct mail piece. In addition, there was a video email campaign integrated into the direct mailer. A teaser email was sent 3-5 days prior

to the arrival of the mailer, followed by a second video email featuring a 90 second video of the student highlighting them and their story and, last, a third video email serving as a thank you.

Fall Appeal Results

30 day results FY17	\$36,560	248 gifts
30 day results FY16	\$24,147	220 gifts

#GivingTuesday

We once again participated in #GivingTuesday to increase student philanthropy and education of philanthropy for Wright State. #GivingTuesday took place on Tuesday, November 29 with a similar approach to 2015. An e-solicitation campaign targeted at alumni giving was initiated and an on campus fun event was held during the lunch period on the 29th, targeted towards the education of philanthropy with our students.

#GivingTuesday Results

2016 (CY)	\$10,717, 129 donors
2015 (CY)	\$7,800, 75 donors

2016 CSIC – Campus Scholarship and Innovation Campaign

FY16 results \$508,903, a slight decrease compared to FY15 at the end of the fiscal year. In addition, at the end of the fiscal year 2016, participation was 48% from full time faculty and staff.

November 2016, \$663,483 with 50% participation and as of November 2015, \$634,800 with 57% participation. 2016 CSIC results will be calculated through December 31, 2016.

Advancement Committee Report
Rise. Shine. *The Campaign for Wright State University*
January 2017

Comprehensive Campaign Activity

- Gifts and pledges of \$161,723,398 have been recorded as of 11/30/2016
- Tracking of the four donor classifications includes these totals:

Alumni	\$32,653,823	20.2%
Friends	\$38,569,063	23.8%
Corporations	\$75,763,722	46.8%
Foundations	\$14,826,789	9.2%

- Gifts have been committed in these three areas:

Individuals	\$47,552,261	(students and their success)
Environments	\$67,460,996	(capital projects)
Innovations	\$46,710,141	(programmatic investments)

- Types of gifts:

Gifts of cash	\$36,264,539
5-year pledges	\$38,483,212
Planned gifts	\$37,713,391
Gifts in kind	\$49,262,255

Campaign Conclusion: June 30, 2017 (extended from 12/31/16 to record all gifts in current discussion)

Campaign Impact to Date:

- Rise. Shine. received gifts from alumni and friends in all 50 states and 13 countries!
- Faculty/staff/retiree giving during the campaign was \$11,584,248!
- Total first-time donors to Wright State University 16,783!

Campaign Emphasis:

- Refining strategic initiatives for continuation through the end of the fiscal year (6/30/17)
- Focusing on finishing gift discussions for inclusion in Rise. Shine.
- Identifying ideas for continuation as mini-campaigns following the conclusion of the campaign.

Office of Communications Report January 2017

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen how people view Wright State. Our strategy is to build our brand largely through aggressive and sustained brand journalism. This strategy is supported by the creation of materials that can be used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

Public Relations & Media Relations

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories through creating high-quality articles and videos that are posted to the [Wright State Newsroom](#) and distributed across university websites and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media.

Data:

The October 28 — January 4, 2016 public relations metrics are as follows:

Total

- *Media Clips: 407*
- *Positive Media Clips: 323*
- *Positive Advertisement Value: \$377,230.22*
This number was largely driven by: the National Guard scholarship announcement, WSU presidential search, WSU political experts during the election season, tobacco free campus announcement, Raidersgiving, WSU emergency preparedness following OSU attack, WSU summer rebate announced again, holiday gift programs, finals fuzz therapy.
- *Verbatim clips: During this period, at least 27 times stories the media used stories and videos exactly as Communications staff created them. Their portion of the positive advertisement value total is estimated to be \$25,113.79.*
- *Negative Media Clips: 84*
- *Negative Advertisement Value: -\$114,439.38*
This number was largely driven by: WSU seeking dismissal of ex-tennis player's lawsuit, campus crime report of inappropriate touching, 23 layoffs will not benefit budget much until 2017, another tennis players sues, WSU denies claims in Wine suit,

university budget realignment, HB48 could allow state auditor to audit universities—WSU on short list for audit, disagreement about best way to use WSU Nutter Center, campus crime at the Province, campus crime cell phone theft.

Media clips: *Defined as stories about Wright State (most often) or stories that mention Wright State.*

Positive Advertisement value: *Media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision)*

Negative Advertisement value: *The inverse of Positive Advertisement value. Media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision)*

Verbatim clips: *Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by us.*

Communications (internal)

Communications staff members write, edit, and post hundreds of Newsroom stories each year that post to websites across campus. Stories are also shared through university social media channels. The office also distributes campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

Data:

The Office of Communications sent 64 campus-wide email communications from October 28 — January 4, 2016. Forty-three of those messages were on behalf of colleges, units and other campus organizations. The rest of the messages were sent on behalf of the president, the Board of Trustees, the administration or police.

University Initiative Participation

The Office of Communications is an active participant in state associations and university-wide initiatives including the Inter-University council of Ohio public relations committee, Wright State University Presidential Search & Screening Advisory Committee, Tobacco Free Campus Committee, Emergency Management Committee, Enterprise Print Initiative, Total

Compensation Advisory Committee, Internal Communications Working Group and the Horizon League Ad Hoc Strategic Messaging Group.

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
January 20, 2017

1. Early College High School Programs

- College Credit Plus registration is underway for Spring Semester. There will be more courses offered in the high schools with new partner schools added this spring. We are expecting over (100) more students in the program; had (805) in Fall.
- The new online application for College Credit Plus for the next academic year went live on December 1. Students are now applying and attending the CCP information sessions held at all local high schools. We are expecting a larger number of students participating in CCP next year.

2. Undergraduate Admissions Recruitment

- Our fall Raider Open House was held on Saturday, November 5. New to Raider Open House this fall, we included transfer students and also a transfer track to make the event more inclusive to all incoming new undergraduate students. (344) students attended the Raider Open House, with (43) students being transfer and/or non-traditional.
- The Undergraduate Admissions-Recruitment team has completed (485) high school visit outreach opportunities as of November 23, 2016.
- Road Raiders continues to be a popular opportunity for current WSU students that are interested in returning to their hometown high schools, sharing their WSU stories, and helping others make the WRIGHT choice during their college search. Training, messaging and marketing materials are provided by the Admissions Office.
- In the last week, the Undergraduate Admissions-Recruitment team has called (218) students to encourage them to apply for admission.

3. Financial Aid

- Through a collaboration with Wright-Patt Credit Union, a pilot financial literacy challenge named the Respect Your Money Rowdy Challenge was launched. The program ran for (10) weeks, from September 12 through November 17. This program was a pilot to gauge student interaction and to assess student financial wellness knowledge after the program ended. More than (300) undergraduate students participated in the challenge. Students

earned points for each financial wellness challenge completed. For every (15) points earned, students were entered into a drawing to earn prizes at the conclusion of the challenge. The final assessment is underway at this time, and a final report will be released in January.

- More than (12,000) FAFSA's have been received for the 17-18 academic year. This is on par with prior years for (10) weeks after the launch of the FAFSA. This year the FAFSA was launched (3) months early on October 1 for the 17-18 academic year, and students were required to use tax information from 2015 to complete the FAFSA. The new FAFSA process was launched due to a change in legislation from the U.S. Department of Education upon executive order from President Obama.
- Award notices to new undergraduate students will be sent out starting on December 15. The award notices will include need-based financial aid and any scholarships earned at this time. Continuing undergraduate students, graduate students, etc. will begin to receive award notices in early February. This change is in response to the updated FAFSA process that was launched on October 1.

4. Enrollment Processing

- Started Phase II of our Targeted Application Generation program reaching out to more than (20,000) high school seniors via email, direct mail and phone calls.
- Started Phase I of the Junior search campaign with outreach via email and direct mail to more than (19,000) high school juniors from Ohio, Indiana and Illinois.

5. Transfer and Nontraditional Student Center (TNT Center)

- In November, staff finalized and posted (1) new and (5) updated articulation agreements.
- On December 9, we received our first list of Edison PASS partnership participants with (43) names, to which we have since added (4) more.
- In the months of November and December, staff conducted (19) college recruitment visits.
- On November 19, two staff members attended the Ohio National Guard Education Fair in North Canton, Ohio.

6. Orientation

- Enhanced the Spring Orientation Program to include a Transfer and Nontraditional Student Track designed to build on a Transfer Student's prior experience. Offered two dates for this program, one in December for students who were anxious to complete their tasks, and one in January for our last minute admits. This program contained a course

advising and registration component to ensure that students were registered for Spring Semester. The December program has 40 student registrations to date, with 2/3 of those being Transfer and Nontraditional Students.

- Developed an abbreviated evening Transfer and Nontraditional Transition program as an option to connect students to the institution who would not choose a comprehensive daytime program. Ensured that each Academic College would be in attendance to make certain Transfer students received information about Internships, research with faculty, and upper-level College requirements.
- Coordinated with other departments on campus to design and publish a comprehensive list of all Finals Preparation Programs taking place at the University. Created a flyer that was sent to each First-Year student via email, and a poster that was hung on each Residence Hall Floor and in public spaces on campus. This project was initiated by discussions with the First-Year Student Advisory Board.
- Added a permanent Spring Orientation section to the New Student Orientation Website. Redesigned the Transfer and Nontraditional Student Orientation page to reflect our new Transfer and Nontraditional Orientation and Transition options.
- Presented “Go Beyond Breaking the Ice – the Art of Fostering Real Relationships at Orientation” to a packed room at the National Orientation Director’s Annual Conference.

7. Raider Connect

- Raider Connect partnered with the College of Liberal Arts and the College of Science and Math to provide (8) sessions educating students and their families about the 2017-18 competitive Foundation scholarship application. Students received instruction on how to apply for scholarships at WSU, and were also warned about proprietary outside scholarship contests. More than (200) students attended these events.
- Raider Connect has also developed a brief orientation for new students who are veterans of the armed services, in conjunction with the Veterans and Military center. The session, facilitated by one of two veterans on the Raider Connect staff, focuses on balancing benefits and financial aid, along with an introduction to our office. Spring will be the third semester for this new joint program.

Marketing Report January 2017

I. PUBLICATIONS HIGHLIGHTS

It's been a busy 2 months since our last report, with over 80 projects completed and delivered to our university customers... nearly one and a half projects produced per day!

Business and Fiscal Affairs

- Controller 2016 Annual Report cover

College of Education and Human Services:

- Undergraduate programs recruiting brochure
- Admitted Student postcard
- 2016 CEHS Brochure updates
- Educational Leadership Online Programs brochure

College of Liberal Arts:

- Art and Art History poster
- *ArtsGala* "Save the Date" postcard
- *ArtsGala* email banner
- Civil Rights Pilgrimage promotional postcard
- Medical Humanities card
- Musical Theatre Initiative *Legacies* backdrop slide
- Musical Theatre Initiative *Legacies* email header
- Musical Theatre Initiative Rick McKay poster
- Political Science undergraduate recruiting card
- CELIA Several posters for *Flapper Ball*
- CELIA Encountering Shakespeare Print Program
- CELIA 10 directional signs for *Shakespeare Gala*
- CELIA *Pens to Pictures* poster
- CELIA *Pens to Pictures* flyers
- CELIA *Pens to Pictures* 4 Winds display
- CELIA *Pens to Pictures* alumni email
- New Media Incubator window treatment
- *Peace Lecture Committee* posters: Marilynne Robinson
- *Peace Lecture Committee* flyer: Marilynne Robinson
- School of Music email template: Music/Flute
- School of Music email template: Music/Saxophone
- School of Music Tri-State Honor Band Festival mailer

College of Nursing and Health:

- Ten master's degree recruiting brochures:
 - o Adult Gerontology Acute Care
 - o Adult Gerontology Clinical Nurse
 - o Family Nurse Practitioner
 - o Administration of Nursing
 - o Neonatal Nurse Practitioner
 - o Nursing Education

- Acute Pediatric Nurse
- Primary Pediatric Nurse
- Psychiatric/Mental Health Nurse
- School Nurse
- Holiday email
- Veteran's BSN Option recruiting brochure

College of Science and Mathematics:

- Biomedical Sciences Ph.D. recruiting brochure

The Graduate School:

- Orientation Folder

Enrollment Management:

- 2016 Viewbook
- Academics breakout postcard (teaser)
- Admissions folder
- Admitted Student To Do List update
- Admitted Student brochure
- Dayton Dragons ticket artwork
- Double-Degree brochure (Sinclair)
- FAFSA Reminder postcard
- Financial Aid Award Notice
- Juniors: Ruffalo Noel Levitz postcard
- Lake Campus Fall Open House postcard
- Letterhead

Office of the President:

- Fall 2016 Commencement program
- Pioneers of Potential Student Profile Banners for the Student Union
- Presidential Lecture Series (PLS) Margaret O'Mara Programs
- PLS Dan Rather Posters
- PLS Dan Rather 11 x 17 Posters
- PLS Dan Rather 4 x 6 Cards
- PLS Dan Rather 4 Winds Graphic
- Presidential Search brochure
- Premier *Health to the Hoops* Banner and Public Service Announcement
- University/President holiday card

Raj Soin College of Business:

- Undergraduate Information flyer
- Business Minors trifold
- Undergraduate contact card

School of Professional Psychology:

- Donor Campaign postcard
- Internship sites flyer
- Required Pre-requisites flyer
- HRN Emphasis brochure
- Child Emphasis brochure
- Forensic Emphasis brochure
- Faculty Interest flyer
-

Student Affairs:

- Career Center pull-up banner
- Disability Services brochure
- Nutter Center pole banners

University College:

- PLS/Honors Institute—Dan Rather postcard

Learfield Licensing:

Through the Learfield portal, our office fielded 137 licensing requests, which yielded 121 approved designs now for sale. 17 requests were returned for revisions and 5 designs were rejected for brand standard violations.

II. ADVERTISING HIGHLIGHTS

From November 1, 2016 through January 7, 2017, the Office of Marketing developed and placed 17 print ads, 2 television campaigns, and 10 digital campaigns to support the university's recruiting goals and to enhance the university's image among alumni, donors, and community leaders.

UNDERGRADUATE ADMISSIONS RECRUITING—PIONEERS OF POTENTIAL CAMPAIGN

- **Raider Open House Facebook/Instagram ad campaigns** (October 27–November 4)
Three campaigns targeted to:
 - Ohio high school students: ages 13–18, parents of high school students; high schools that yielded 14 or more first-time, degree-seeking undergraduate students at Wright State University: reach=71,440; clicks = 4,375 CPC=\$.47
 - Ohio transfer students and adult learners: some college, ages 19–35; top ten community colleges and universities that yielded transfer students to Wright State University: reach=83,456; clicks=4,494; CPC=\$.23
 - Boosted post promoting the November 4 Raider Open House to followers of Wright State University: reach 44,512; engagement 1,690; cost per engagement = \$.59
- **Lake Campus** (November 8–16) Television ads: 102 spots in Lima market (ABC, CBS, NBC, and Fox affiliates); completed by the Lake Campus marketing team.
- **Lake Campus Fall Open House 5 print ads** (November 17 open house): *Times Bulletin* 1x Van Wert, *Evening Leader* St. Mary's and Wapakoneta 2x, *Daily Standard* Celina 2x)
- **College of Engineering and Computer Science:** Awareness campaign package including a 30- and 60-second video about Wright State and the college's tradition of innovation. The campaign also included a full-page ad in *Vanity Fair* featuring Wright State women in engineering and computer science Reach: American Airlines 5,000 flights, 160K passengers; US Airways 2000 flights, 30K passengers; CNN Airport Network 59M viewers; Bloomberg TV 62M viewers (October–November; Continues on American airlines March–April). <https://youtu.be/Mh3-G1HemWY>

GRADUATE PROGRAM RECRUITING ADS

- **The Graduate School November 3 Open House** Full-page ad *Dayton Business Journal* (October 26); Morning and afternoon edition run-of-site digital ads (October 30–November 5)

- **College of Engineering and Computer Science** Run-of-site digital recruiting ads for the 11 master's programs 130K impressions (November 1–30)
- **Raj Soin College of Business Recruiting Ads**
 - Five master's business programs: half-page print ad *Dayton Business Journal* (December 16)
 - Master of Information Systems and Master of Science in Supply Chain Management: Run-of-site digital ads *Cincinnati Business Courier* (December 11–31), *Dayton Business Journal*, *Columbus Business First* (December 18–31); Half-page print ads *Cincinnati Business Courier*, *Columbus Business First* (December 23)

COMMUNITY ENGAGEMENT, AWARENESS, AND SPONSORSHIPS

- **2016 Book of Lists** Full-page, back cover *Pioneers* ad; Sponsor letter from Dr. Hopkins, *Dayton Business Journal* (December 23)
- **College of Education and Human Services:** Full-page advertorial. Interview with Dean Keferl in the "State of the Schools" special edition *Dayton Business Journal* (December 2)
- **Raj Soin College of Business, Business of the Year Supporting Sponsorship** and quarter-page print ad *Dayton Business Journal* (November 10)
- **Fairborn Chamber of Commerce** Annual print and online ad (November).
- **Ohio Council of Teachers of English Language Arts** Conference program print ad
- **Wright-Patterson Base Relocation Guide**
Two print ads: *Pioneers of Potential* recruiting ads for graduate and undergraduate programs featuring Wright State's military-friendly services (November)

UPCOMING ADVERTISING AND SPONSORSHIPS

UNDERGRADUATE ADMISSIONS RECRUITING—PIONEERS OF POTENTIAL CAMPAIGN

- **Pioneers of Potential Undergraduate Recruiting Campaign Facebook/Instagram:** Ohio parents of children ages 13–18. Emphasis on Wright State's outstanding value (December 26, 2016–January 25, 2017)
- **Good Samaritan/Premier Health Flyin' to the Hoops Basketball Tournament Sponsorship:** 37 teams, 20 games over 4 days with 20,000+ fans & 200+ college coaches/media in attendance; 20 Dayton area teams; 8 states represented: OH, KY, TN, WV, FL, CA, SC & GA; Print ad, banner, logo on website, 3 public service announcements read live during the tournament (January 13–16, 2017)
- **Raider Open House March 11, 2017 Facebook and Instagram campaign** (Feb. 22–Mar. 10)

GRADUATE PRORAMS

- College of Engineering and Computer Science: Master of Cyber Security "Table of Experts Cyber Security Forum, *Dayton Business Journal* (February 17, 2017)

III. WEB HIGHLIGHTS

College of Education and Human Services

- Complete refresh of the CEHS site
- Improved navigation structure
- Improved content
- Fully branded design
- Will be used as the model for other college site updates throughout the year
education-human-services.wright.edu/

50th Anniversary

- 50th logo added to header and footer
- Launched site to celebrate our 50th year
- Content will evolve on the site throughout the year
- Worked with 50th committee to develop content and the Libraries/archives staff to implement timeline wright.edu/50th

Student Affairs

- Reorganized Student Affairs sites to be a single integrated site
- Integrated all MACE sites into the new Student Affairs
- Improved branding
- Improved navigation and accessibility standards for users
wright.edu/student-affairs

Cloud Migration

- people.wright.edu is now on our cloud host
- All public sites are now hosted in the cloud
- Improved disaster recovery standards
- Worked with CaTS to clean up previous production and test environments

Service Now

- Transitioned web ticketing system CaTS Service Now
- Worked with CaTS to migrate to develop feature parity

Office of Marketing

- Launched new site for our office with all new content
- Large section detailing our brand standards
- New blog features
- Fully in brand
wright.edu/marketing

About Our Region

- new page highlighting the Dayton region
wright.edu/about/explore-wright-state/about-our-region

Raj Soin College of Business Landing Page

- Open house landing page for digital advertising campaigns in Dayton, Columbus, and Cincinnati business press for the master's in supply chain and information systems programs
business.wright.edu/event/taste-your-masters

Midwest DNA Repair Symposium—Boonshoft School of Medicine

- New event site for an upcoming event in May 2017
wright.edu/event/midwest-dna-repair-symposium

Career Center

- Reworked landing page for employers on career center for advertising campaign
wright.edu/career-center/get-started/employers

Tobacco Free

- Published new pages and policy for the Tobacco Free initiative
wright.edu/human-resources/policies-and-resources/tobacco-free-campus

Giving Tuesday

- Built pages and updated content related to Giving Tuesday
wright.edu/event/giving-tuesday

IV. SOCIAL MEDIA**Growth**

Calendar year 2016 ended with 137,705 total connections, up 12.5 percent over 2015. This includes the changes from LinkedIn, which deleted their education pages and caused a net loss of roughly 60,000 followers. The adjusted 2016 growth rate is 21.1 percent, exceeding the 20 percent growth rate projection. See attached spreadsheet for 2016 metrics.

Social Media Timeline at Wright State University

- 2008: Began official Wright State account on MySpace
- 2009: Added official Wright State account on Facebook on June 23
- 2010: Hit 6,000 followers on Facebook; MySpace removed as an official channel
- 2011: Hit 8,900 followers on Facebook
- 2012: Surpassed 10,000 followers on Facebook; accumulated enough fans/followers to begin to collect meaningful data
- 2013: Added Twitter and LinkedIn; began using Sprout Social individual accounts in the Offices of Marketing and Communications on December 4
- 2014: Added more Twitter accounts; added Vine, Instagram, Pinterest, Tumblr, YouTube, and Google+; began using Sprout Social Enterprise on December 1
- 2015: Created full-time social media director position with student team; surpassed 100,000 total fans/followers
- 2016: LinkedIn dropped education pages; added Snapchat; ended year with 137,705 connections
- 2017: Vine, Tumblr removed as official channels

Social Media Managers Group

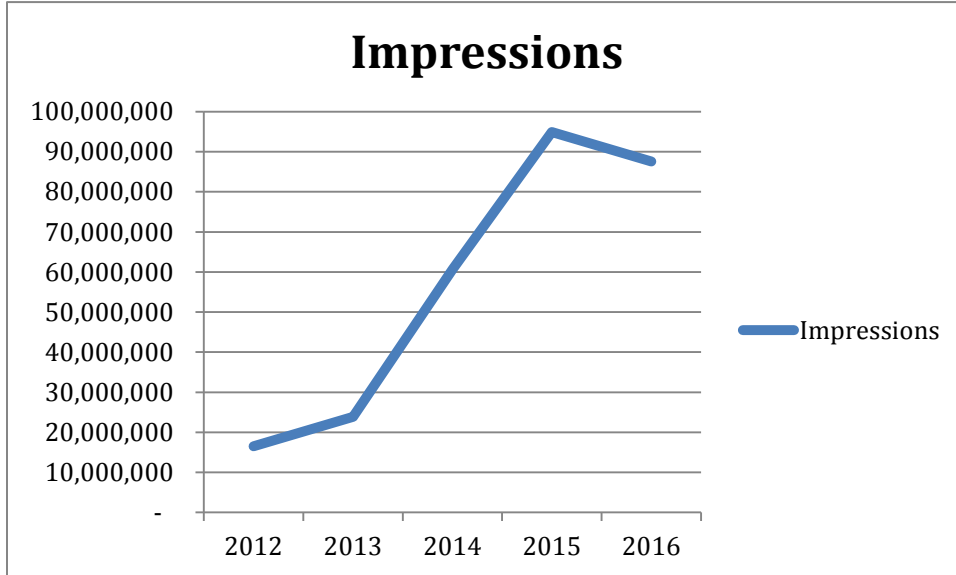
The Social Media Managers Group (SMMG) now consists of 258 university professionals who manage one or more social media profiles on behalf of Wright State. The SMMG includes members from every college, school, and division.

Sprout Social

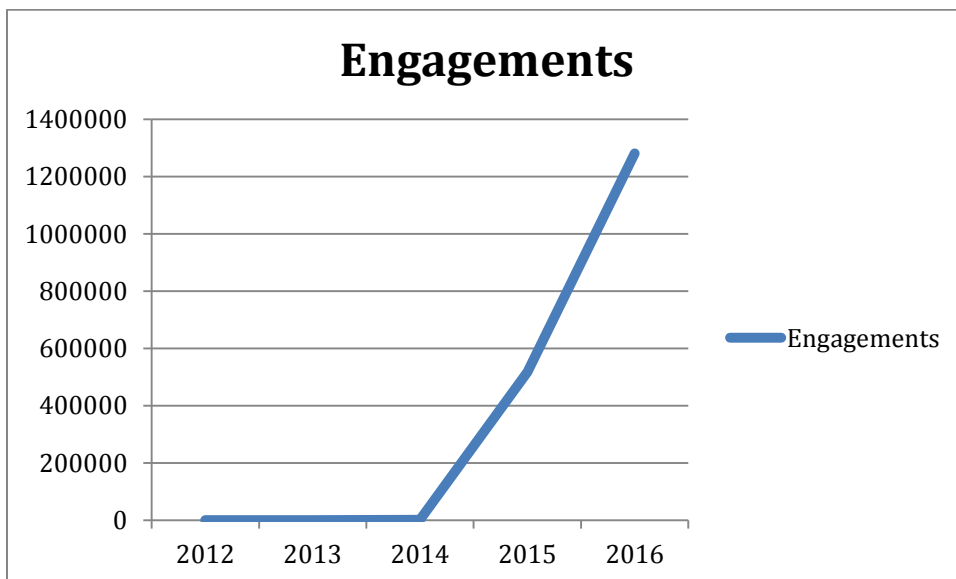
Wright State now has 213 social media profiles connected to our social media management enterprise system, Sprout Social. Our 12-month contract with Sprout Social will expire at the end of the current fiscal year.

Now that there are additional competitors capable of this service, an ITN is recommended to open our social media management platform up to bids. This process should begin as soon as possible to ensure a seamless transition over the summer.

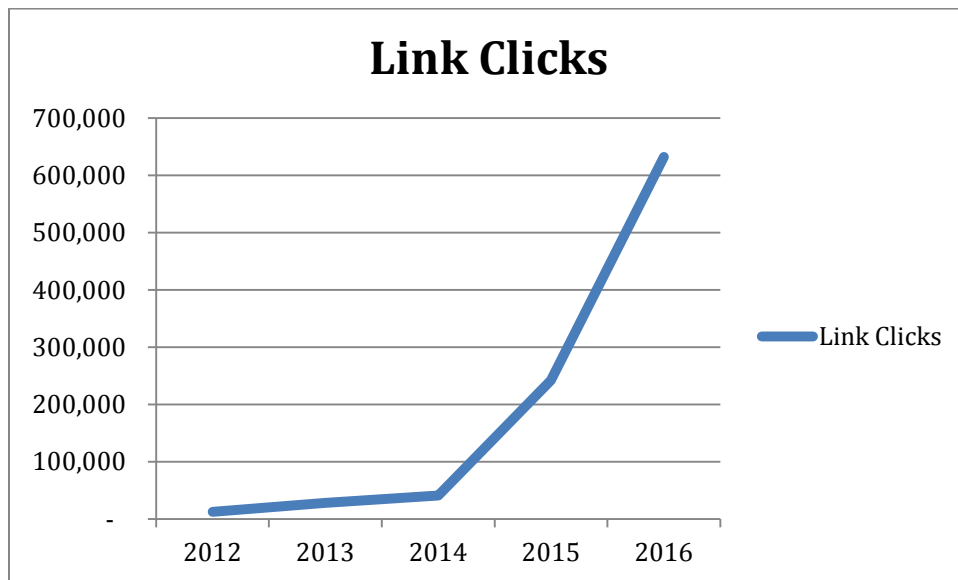
Growth Charts



Impressions: Number of times our content was served to users on Twitter, Facebook, and LinkedIn. This metric is currently not available for Instagram, where we have seen the most growth. The decrease over the last year is attributed to the lack of available data from Instagram and Snapchat and the decrease in Facebook organic reach.



Engagements: Total number of engagements across Twitter, Facebook, Instagram, and LinkedIn.



Link Clicks: The number of clicks on links within our content on Twitter, Facebook, and LinkedIn. This metric is currently not available for Instagram, which does not permit clickable links in the photo descriptions.

Tabular Data

	Jan 1–Dec 31, 2016	Jan 1–Dec 31, 2015	Change
Impressions	87,619,864	94,965,440	-8%
Engagements	1,281,573	517,530	148%
Link Clicks	632,038	242,108	161%

	Jan 1–Dec 31, 2015	Jan 1–Dec 31, 2014	Change
Impressions	94,965,440	60,678,178	57%
Engagements	517,530	1,059	48770%
Link Clicks	242,108	40,761	494%

	Jan 1–Dec 31, 2014	Jan 1–Dec 31, 2013	Change
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Impressions	60,678,178	23,857,411	154%
Engagements	1,059	71	1392%
Link Clicks	40,761	27,824	46%

	Jan 1–Dec 31, 2013	Jan 1–Dec 31, 2012	Change
Impressions	23,857,411	16,539,878	44%
Engagements	71	0	N/A
Link Clicks	27,824	12,291	126%

Impressions: Number of times our content was served to users on Twitter, Facebook, and LinkedIn. This metric is currently not available for Instagram.

Engagements: Total number of engagements across Twitter, Facebook, Instagram, and LinkedIn.

Link Clicks: The number of clicks on links within our content on Twitter, Facebook, and LinkedIn. This metric is currently not available for Instagram.

V. PHOTOGRAPHY AND VIDEO

The Office of Marketing completed the following projects in November–December:

- 72 location photo shoots
- 24 studio portraits
- 26 digital files, 2 prints, and 1 poster

Three video projects were completed:

- 4 College of Education and Human Services donor and scholarship recipient videos (in final review with client)
- Year in Review video emailed to Wright State University alumni <https://youtu.be/Mh3-G1HemWY>
- Pioneers of Potential recruiting video: available on the university website, Wright State University YouTube channel, and official social media channels <https://youtu.be/dutBfFCYBrY>