



Strategic Enrollment Management (SEM) Planning

Research Resource

Institutional Research Staff

Strategic Enrollment Management Steering Committee

Chair, Mary Ellen Ashley, Co-Chair, Tom Sudkamp

Recruitment Committee

Chair, Mary Ellen Ashley

Co-Chair, Bill Ayres

Dan Bertson, Housing
Joann Beverlymer, RSCOB
Tony Bourne, CECS
Kary Brigger, Institutional Research
Linda Caron, COLA
Cathy Davis, CC+
Danielle Heeter, Undergraduate Admissions
LaTrelle Jackson, Student Affairs
Audwin Jones, SOPP
Tim Littell, University College
Charles Long, TNT and Vet
Jen McCamis, UG Admissions/CRM
Tamilarasan Sundara Moorthy, UCIE
Jacqueline Neal, COSM
Julia Acosta, Latino Affairs
Jill Puthoff, Lake Campus
Gretchen Rentz, Lake Campus
Becca Salay, COLA
Deborah Ulrich, CONH
Tom Webb, Disability Services
Korrin Ziswiler, CEHS

Resources:

Staff

Charles Beckley, Administrative Support
Joan Bernstein, Web/Communications

University

Alumni
Athletics
CaTS
Marketing

Financial Aid Committee

Marlena Akhbari, RSCOB, Finance
Caye Elmore, Budget/Finance
Kim Everhart, FA Processing
Mike Griest, Raider Connect
Bryan Martin, EMD (FA)
Gretchen Rentz, Lake Campus
Andrew Rouhier, FA Compliance
Bill Shepard, Advancement & Foundation
Steve Sherbert, Bursar's Office
Amanda Steele-Middleton, Registrar's Office
Jim Tritschler, CECS
Alex Wenning, Honors Program

Resources:

Staff

Charles Beckley, Administrative Support
Joan Bernstein, Web/Communications

University

Athletics
CaTS
Mary Ellen Ashley, EMD
Tracy Fors, WPCU
Ivy Glover, WPCU
Maralee Leonard, SOPP
Don Miller, Orientation
Aaron Skira, Institutional Research
Gary Sutton, Student Loan Collections
Bill Wood, RSCOB

College Completion/ Student Success Committee

Chair, Tom Sudkamp

Dan Bertson, Housing
Kary Brigger, Institutional Research
Anoop Davidson Chunchu, UCIE Student
Travis Doom, CECS
Kim Everhart, EMD (FA)
Angie Griffith, CECS
Linda Hockaday, CEHS
Koty Johnson, Student Government
Tim Littell, UC
Charles Long, TNT
Carol Loranger, COLA
Don Miller, EMD
Jacqueline Neal, COSM
Sue Polanka, University Library
Sean Pollock, Center for Teaching & Learning
Heather Rando, Office of Disability Services
Becca Salay, COLA
Arijit Sengupta, RSCOB
Steve Sherbet, Bursar
Aaron Skirra, Institutional Research
Amanda Steele-Middleton, Registrar
Joy Wanderi, UCIE
Lucas Wenrick, Student Government

Resources:

Staff

Becky Traxler, Administrative Support

University

Mary Ellen Ashley, EMD