

XI. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs Committee

Mrs. Broner, chair, will report on the committee meeting of January 20, 2017.

**Academic Affairs Committee
Meeting of January 20, 2017**

Minutes

Present: M. Bridges, E. Broner, D. Fecher, S. Fitzpatrick, A. Goyal, J. Large, C.D. Moore, W. Montgomery, R. Pignatiello

Guests: L. Chan, G. Dickstein, T. Doom, R. Fyffe, D. Hopkins, C. Loranger, D. Kimpton, T. Sudkamp, R. Sweeney, C. This, J. Ulliman

Mrs. Broner called the meeting to order at 9:15 a.m. and read the conflict of interest statement.

Comments from the Chair

Trustee Broner offered a Happy New Year to everyone and commented on the fullness of the agenda.

Provost Report

- **Enrollment:** The Week 1 enrollment numbers showed Undergraduate Enrollment down 1.2% compared to same time last year. Graduate Enrollment is down 4.8%. Overall there was a 2.1% decrease in University headcount. Domestic enrollment increased almost 1%, however, International Enrollment decreased 25% which is reflective of the national decrease in International student enrollment. Wright State is completing a search for a Senior International Officer to aid in recruitment and will be bringing candidates to campus in February.
- 1. **Personnel:** College of Nursing and Health's Dean Rosalie Mainous will be leaving Wright State on January 31st to become the Director of Academic Nursing Development for the American Association of Colleges of Nursing. Dr. Deborah Ulrich will be the interim dean. Dr. Kristin Sobolik, College of Liberal Arts, is moving to Missouri to become the Provost at the University of Missouri, Saint Louis.
- 2. **Academic Updates:** A new minor has been created in Entrepreneurship and the Faculty Senate has approved an Early Childhood Generalist Endorsement.

1. **Emeritus Requests**

The following resolution is before the Board for approval.

RESOLUTION 17-

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be

granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, David Reynolds, Associate Professor of Biomedical, Industrial and Human Factors Engineering, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, William Feld, Professor of Chemistry, served the university from 1972 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Roger Gilpin, Professor of Chemistry, served the university from 1996 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Nancy Mack, Professor of English Language and Literatures, served the university from 1988 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Richard Mercer, Associate Professor of Mathematics and Statistics, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, James Olson, Professor of Emergency Medicine, served the university from 1986 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Kenneth Turnbull, Professor of Chemistry, served the university from 1980 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Marguerite Veres, Senior Lecturer of Leadership Studies in Education & Organizations, served the university from 2001 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Marcia Wendeln, Senior Lecturer of Biological Sciences, served the university from 1994 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Ronald Taylor, Senior Lecturer of Computer Science, served the university from 1997 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Tony Ortiz, Senior Lecturer of Kinesiology and Health, served the university from 1985 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Mel Goldfinger, Associate Professor of Neuroscience, Cell Biology and Physiology, served the university from 1983 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Joanne Dombrowski, Professor of Mathematics and Statistics, served the university from 1973 in a fully-affiliated and full-time status and has requested emeritus status; therefore be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

I offer this Motion:

Do I have a Second:

Roll Call Vote:

2. Posthumous Degree Requests

The policy for eligibility for posthumous degrees stipulates that the student must be within one year of degree completion, be recommended by their department chair, dean or provost, and the request has to be approved by the Board of Trustees.

Dr. Jason Deibel, chair of the Department of Physics, spoke on behalf of Mr. Gregory Karjala. The following resolution is before the Board for consideration.

Posthumous Degree for Mr. Gregory Karjala

RESOLUTION 17 –

WHEREAS, Wright State University shares with the family and friends in the loss of Mr. Gregory Karjala; and

WHEREAS, Mr. Karjala's progress toward his Master of Science degree in Physics was nearly complete at the time of his death; and

WHEREAS, the Chair of the Department of Physics and the Dean of the Graduate School have recommended that Mr. Karjala be granted a posthumous degree; and

WHEREAS, the Provost has reviewed the recommendation and supports the granting of a posthumous degree to Mr. Karjala; therefore be it

RESOLVED, that the Wright State University Board of Trustees hereby approves granting a posthumous Master of Science degree to Mr. Gregory Karjala.

I offer this motion:

Do I have a second:

Roll Call Vote:

Dr. David Goldstein, chair of the Department of Biological Sciences, spoke on behalf of Mr. Joshua Merrick Weaver. The following resolution is before the Board for consideration.

Posthumous Degree for Mr. Joshua Merrick Weaver

RESOLUTION 17 –

WHEREAS, Wright State University shares with the family and friends in the loss of Mr. Joshua Merrick Weaver; and

WHEREAS, Mr. Weaver was a senior Biological Sciences major at Wright State University who maintained a cumulative 4.0 grade point average; was a talented student whose contributions to the science field would have been significant; and

WHEREAS, the Chair of the Department of Biological Sciences and the Dean of the College of Science and Mathematics have recommended Mr. Weaver be granted a posthumous degree; and

WHEREAS, the Provost has reviewed the recommendation and supports the granting of a posthumous degree to Mr. Weaver, therefore be it

RESOLVED, that the Wright State University Board of Trustees hereby approves granting a posthumous Bachelor of Science degree to Mr. Joshua Merrick Weaver.

I offer this motion:

Do I have a second:

Roll Call Vote:

3. Tuition Discounts

Dr. Sudkamp presented two recommendations for tuition discounts. The first is a follow-up to the state's 5% Challenge issued last year whereby institutions were asked to develop ways to enhance affordability and increase timely graduation rates for students. Wright State is offering a 20% reduction on the first 3 credit hours of Summer Semester tuition for students who have completed 24 credit hours or more of instruction during the preceding Fall and Spring semesters. The following resolution is before the Board.

Tuition Waiver Recommendation for Summer Tuition Reduction for Eligible Wright State University (WSU) Students

RESOLUTION 17-

WHEREAS, 375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly

requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, college affordability continues to be an important issue for students and their families as well as state and federal governments; and

WHEREAS, under House Bill 64 369.600 all Ohio public colleges and universities were required to develop plans to reduce costs for higher education by 5%; and

WHEREAS, Wright State University, under the leadership of Wright State University Provost Thomas Sudkamp, developed a plan that was approved by the WSU Board of Trustees in October 2015 and was submitted to the Chancellor of the Ohio Department of Higher Education;

WHEREAS, a tuition reduction for summer semesters for eligible students was part of the cost reduction plan approved by the Wright State University Board of Trustees and submitted to the Chancellor of the Ohio Department of Higher Education in October, 2015,

WHEREAS, Wright State University is requesting approval of this tuition reduction for summer semesters for eligible students lasting through Summer 2019, contingent upon the Chancellor's further authority to approve,

WHEREAS, the tuition reduction request is for 20% of the posted undergraduate tuition for Summer semesters, up to 3 credit hours, for Ohio resident, Wright State University students who successfully earned a minimum of 24 credit hours during Fall 2016 and Spring 2017 semesters combined. This reduction will be available to students at the Dayton and Lake Campuses. Standard undergraduate, in-state tuition for Summer 2017 at the Dayton campus for a 3 credit hour course is \$1182 (\$394 per credit hour). Students in this waiver program would pay \$946 for a 3 credit hour course. This is a waiver of \$236 for a 3 credit hour course (\$79 waiver per credit hour). Standard undergraduate, in-state tuition for Summer 2017 at the Lake campus for a 3 credit hour course is \$795 (\$265 per credit hour). Students in this waiver program would pay \$636 for a 3 credit hour course. This is a waiver of \$159 for a 3 credit hour course (\$53 waiver per credit hour).

RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction of 20% of the posted undergraduate tuition for Summer 2017,

up to 3 credit hours, for Ohio resident, Wright State University students who successfully earned a minimum of 24 credit hours during Fall 2016 and Spring 2017 semesters combined; and therefore be it

FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this motion:

Do I have a second:

Roll Call Vote:

Tuition Waiver Recommendation for Chemical, Biological, Radiological, & Nuclear (CBRN) Defense Program

The second tuition reduction request is for a three course online certificate program in Chemical, Biological, Radiological and Nuclear Defense. The tuition reduction would target out of state federal employees and allow them to take the courses at in-state rates with a \$10 surcharge. The goal is to increase student enrollment for the program and attract out of state students. The following resolution is before the Board.

RESOLUTION 17-

WHEREAS, 375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Education; and

WHEREAS, Wright State offers the Chemical, Biological, Radiological, and Nuclear Defense Certificate Program (CBRN) in the Department of Pharmacology and Toxicology in the Boonshoft School of Medicine; and

WHEREAS, the CBRN program consists of three courses: 1) *PTX 8100: Applications to Medical, Chemical, Radiological, and Nuclear Defense*; 2) *PTX 8210: Applications to Medical Biological Defense*; and 3) *PTX 8120: Case Studies for CBRN Defense*; and

WHEREAS, students must meet the university application requirements and the program requirements of 1) a B.S. degree in a science or health-related field and 2) a 3.0 minimum Grade Point Average; and

WHEREAS, students applying for this program must meet the Wright State University Graduate School admissions criteria; and

WHEREAS, Wright State University is requesting a tuition reduction for out-of-state federal employees accepted into the CBRN program whereby they pay the in-state tuition rate and a \$10 surcharge fee;

WHEREAS, Wright State University hopes to provide this tuition reduction beginning Summer Semester 2017 and lasting through June 30, 2019, contingent upon the Chancellor's further authority to approve; and

WHEREAS, the courses taken at Wright State University Department of Pharmacology & Toxicology have been reviewed and approved by Wright State University faculty in the Boonshoft School of Medicine and the Wright State University Graduate Council; and

WHEREAS, Wright State University hopes to enroll six or more students into this program annually beginning Summer Semester 2017; and

BE IT RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction for federal employees accepted into the CBRN program in the Wright State University Boonshoft School of Medicine (BSOM) whereby they pay the in-state tuition rate and a \$10 surcharge fee; and

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this motion:

Do I have a second:

Roll Call Vote:

Rationale for Tuition Discounts

There was considerable discussion about the rationale for tuition discounts and when reductions in fees help attract students. Trustee Broner has asked Provost Sudkamp to develop a report for presentation at the April committee meeting reviewing previously approved tuition discounts to outline "cost versus benefits" and impact on revenue attainment.

Trustee Bridges asked about online courses and out-of-state surcharges. Since online courses do not have the associated brick and mortar overhead charges of on-site courses, when does a tuition reduction for online courses make sense to attract new student? The Committee would like to have a report reviewing online costs and benefits of discounting at a subsequent meeting.

4. New Programs

Dr. Eric Bennett, chair of the Neuroscience, Cell Biology and Physiology department, thanked Dr. Patrick Sonner and Dr. Kathy Engisch, and recognized them for their hard work and efforts in developing the Bachelor of Science in Neuroscience program. Dr. Sonner, instructor and the director of the Neuroscience Program, outlined the program and how it supports Wright State's mission, and highlighted the goals and benefits for students.

Before being sent to the Chancellor of the Ohio Department of Higher Education, the following resolution is before the Board for approval.

Bachelor of Science, Neuroscience Major

Resolution 17 –

WHEREAS, Wright State University is proposing a new Bachelor of Science program, Neuroscience, within the Department of Neuroscience, Cell Biology and Physiology and the College of Science and Mathematics; and

WHEREAS, the Bachelor of Science in Neuroscience will complement Wright State University's Bachelor of Science in Psychology-Behavioral Neuroscience Concentration, the Master of Science Physiology and Neuroscience, and the Ph.D. in Biomedical Sciences-Neuroscience and Physiology Concentration; and

WHEREAS, the interdisciplinary curriculum will engage students in applying physics, chemistry, biology, and mathematics to key concepts of neuroscience; and

WHEREAS, Wright State University is committed to creating additional opportunities to students to enter health care and health science professions; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Bachelor of Science, Neuroscience major as submitted to the meeting be, and the same hereby is endorsed.

I offer this motion:

Is there a second:
Roll Call Vote:

Dr. Kendall Goodrich, chair of the Marketing Department, discussed the proposed undergraduate degree in Entrepreneurship. To satisfy market demand from people who wish to start and own their own business, the program is a B.S. in Business with Entrepreneurship as the major. The six required courses encourage innovation, out of the box thinking, and offer experiential learning with area partners such as Wright State Research Institute and the Air Force Research Laboratory. The following resolution is under consideration.

**Bachelor of Science in Business,
Entrepreneurship Major**

Resolution 17 –

WHEREAS, Wright State University is proposing a new Bachelor of Science in Business program, Entrepreneurship, within the Department of Marketing and the Raj Soin College of Business; and

WHEREAS, the Entrepreneurship major is a multidisciplinary program designed to provide students with the skills to necessary to start a business; and

WHEREAS, the demand for courses in entrepreneurship at Wright State has increased by over 50% in the past three years; and

WHEREAS, the Entrepreneurship major aligns with the Raj Soin College of Business mission of providing leadership and innovation to business majors; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Bachelor of Science in Business, Entrepreneurship major as submitted to the meeting be, and the same hereby is endorsed.

I offer this motion:
Do I have a second:
Roll Call Vote:

Periodic Review of New Programs

There was a discussion on tracking the progress of newly implemented programs both in terms of meeting proposed enrollment targets and revenue projections, as well as student retention and course completion. Mr. Fecher requested each new program submit a yearly report for a period of three years to the Academic Affairs Committee outlining their progress on student enrollment and revenue targets.

Trustee Broner asked that the format of the report be standardized for consistent comparison.

State Duplicative Program Report

The Academic Affairs committee meeting was behind schedule and in the interest of time, Dr. Sudkamp recommended moving this report to the April meeting.

Student Recruiting Strategies

Ms. Mary Ellen Ashley, vice president for enrollment management, delivered a report highlighting some of the methods used by Enrollment Management to recruit students to Wright State. A new enrollment management software program called Customer Relationship Management System or CRM has been implemented to centralize the recruitment and application process. Planned CRM enhancements include a cloud based system to individualize marketing and email relationships and the ability for perspective students to register online for campus tours, campus visits, open houses, and orientation.

Working with the Office of Marketing, Enrollment Management has developed targeted campaigns for high school juniors and seniors. Tools being used include a new “view book”, targeted direct mail, advertising, billboards, radio, and social media.

Successful recruitment efforts are based on research and understanding what students are looking for and what geographic areas they are coming from. Wright State is partnering with various corporate and community partners, as well as the surrounding counties, to attract new students while supporting the area’s educational and workforce needs.

The meeting was adjourned at 10:32 a.m.

Respectfully Submitted,
Deborah Kimpton