



Year-In-Review Highlights

	Fall 2016	Spring 2017
Rental Availability	76.4%	75.2%
Rental Penetration Rate	58.3%	61.8%
Digital Availability	37.2%	38.3%
Digital Penetration Rate	5.0%	4.5%

Student Savings	2015/16	2016/17
\$ Students Saved	\$1,169,482	\$1,184,204
% Students Saved	20.1%	21.8%

Unit Sales	2015/16	2016/17	Variance
New Textbooks	32,872	32,565	-1%
Used Textbooks	10,836	9,706	-10%
New Rentals	7,843	6,828	-13%
Used Rentals	14,991	14,435	-4%
Digital Textbooks	598	847	42%
Total Textbooks	67,140	64,381	-4%