

XII. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, chair, will report on the committee meeting of November 17, 2017.

**Academic Affairs and Enrollment Committee
Meeting of November 17, 2017**

Minutes

Present: D. Fecher, A. Goyal, S. Green, B. Montgomery, A. Rains, G. Ramos

Guests: M. E. Ashley, S. Bauguess, W. Branson, L. Chan, T. Doom, B. Holmes, E. Reinsch Friese, C. Schrader, T. Sudkamp

Ms. Stephanie Green, in the absence of committee chair Michael Bridges, called the meeting to order at 1:49 p.m. and read the conflict of interest statement.

Provost Report

Provost Sudkamp offered the following updates:

- **Accreditation:**

This month Wright State received an accreditation site visit from ABET, the accreditation body for engineering and computer science. This visit reviewed undergraduate degree programs in the College of Engineering and Computer Science as well as a Management Information program in the Raj Sooin College of Business. Deans Klingbiel and Traynor, and their accreditation teams, were recognized for their work on the self-studies and site visits. Results of the accreditation reviews should be received by August 31, 2017.

Wright State is part of the Higher Learning Commission's (HLC) Open Pathway accreditation process. The University's accreditation process is handled on a ten-year cycle that includes annual data updates and a four-year progress review that is completed electronically. This interim review mimics the ten-year review but does not include the site visit. The HLC is considering November 2019 or March 2020 to conduct their review. Preparation has already begun for this process.

- **Report on the Cost of Remediation for Students:**

Ohio Revised Code Section 3345.062 (<http://codes.ohio.gov/orc/3345.062>) requires the president of each state university in Ohio to issue an annual report by December 31st regarding the remediation of students. In addition, each president is also required to present the report findings to their university's board of trustees and submit a copy of the report to the Chancellor of Higher Education and to the Superintendent of Public Instruction. The ODHE has developed a template for this report. The report will be provided to the Board; no formal approval is required.

- **Strong Start to Finish Program:**

Wright State will be participating along with the Ohio Department of Higher Education and other state institutions of higher education to submit a proposal to the Gates Foundation for the “Strong Start to Finish” program. The goal of this program is to significantly increase the number of students who successfully complete a college level for credit course in mathematics and one in composition as well as enter their major during their first year of coursework. Ohio has been selected as one of nine regions nationally eligible to submit proposals to the Gates Foundation.

- **Agreement with Andhra Pradesh:**

As noted in recent newscasts, Wright State has signed an agreement with the government of the state of Andhra Pradesh and 15 public universities located there to open a pathway for international students to attend Wright State. The agreement provides the international students with a discount on nonresident tuition.

1. **Emeritus Requests**

The following requests for emeritus status are before the Board for approval.

RESOLUTION 18 -

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the Provost; and

WHEREAS, Chris Hall, Associate Professor of English Language and Literatures served the university from 1989 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Jack Bernstein, Professor of Internal Medicine served the university from 1985 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Robert Goldenberg, Professor of Surgery, served the university from 1977 in a fully-affiliated and full-time status and has requested emeritus status; therefore be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

I offer this Motion:

Do I have a Second:

Roll Call Vote:

- **Duplicative Program Report**

Provost Sudkamp presented the “Final Action Report on Duplicate Programs” to the Academic Affairs and Enrollment Committee for their review and decision to forward to the full Board for approval.

Ohio Revised Code 3345.35 requires that the Department of Higher Education identify duplicative programs within each region of the state, with particular attention to campuses within close proximity. Institutions of higher education were asked to review a list of duplicate programs to identify opportunities for collaboration or consolidate of programs between institutions.

Wright State and Central State share a proximity region and received a list of programs for review. Criteria for evaluation included enrollment, number of graduates, cost, quality, and reputation. The final report does not recommend any closure of programs, however, it provides some strategies to enhance enrollment. The report also identifies potential course sharing with Central State.

The final report can be accessed here:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2017/Nov/meeting/AA%203%20Wright%20State%20University%202017%20Final%20Action%20Report%20on%20Duplicate%20Programs.pdf>

The committee accepted the report and has recommended the Board address the following resolution for approval.

RESOLUTION 18 -

WHEREAS, Am. Sub. H. B. No. 64, Section 3345.35 requires the Board of Trustees of each state institution of higher education to evaluate all courses and programs the institution offers based on enrollment and student performance in each course or program; and

WHEREAS, the Governor’s Task Force on Affordability and Efficiency recommended that institutions should consider consolidating programs that are duplicated at other public colleges and universities in their geographic area; and

WHEREAS the Ohio Department of Higher Education provided a list of programs offered by both Wright State University and Central State University; and

WHEREAS the Chancellor of the Ohio Department of Higher Education has required the submission of a final report to the Ohio Department of Higher

Education by December 31, 2017, that shall be comprised of the decision made for each duplicated program and a timeline of specified actions.

WHEREAS Wright State University has produced a report entitled *2017 Final Action Report on Duplicate Programs* that satisfies the preceding requirements; therefore, be it

RESOLVED that the Wright State University submits the accompanying *2017 Final Action Report on Duplicate Programs* to the Ohio Department of Higher Education.

I offer this Motion:

Do I have a Second:

Roll Call Vote:

- **Overview of International Programs and Recruiting**

Dr. Sudkamp welcomed and introduced Mr. Bill Holmes, Wright State's senior international officer. Mr. Holmes offered a SWOT analysis of Wright State's international program and recruiting efforts. Factors under consideration when designing an international recruitment strategy include a broad focus on country of origin, manner of recruitment, program and college level distribution, and field of study.

Wright State's current international student representation is narrowly defined by three countries and recruitment efforts are focused on sponsorship agencies and selected agents. A large percentage of students are at the graduate level and majoring in engineering.

Mr. Holmes offered short and long-range suggestions on broadening the global composition of international students and enhancing the population of undergraduate students across multiple fields of study.

President Schrader complemented Mr. Holmes on some of his innovative ideas for "learning from each other" by integrating international students into campus and regional culture and experiences.

- **Enrollment and Recruiting Report**

Ms. Mary Ellen Ashley, vice president for enrollment management, highlighted a number of initiatives and efforts underway to reach and recruit new students. Recruitment travel season is in high gear with 500 high school and 80 college fairs scheduled. Admissions continues to hold daily campus tours and offer morning and afternoon presentations for students. Processing improvements to shorten the transfer student process have also been implemented.

Admissions recruiters are receiving assistance from “Road Raiders” (student ambassadors who make high school visits when they are home), Honors Visit Days, and “Day with a Raider” volunteers who take admitted students to classes with them. Faculty are also hosting “Faculty Fireside Chats” for groups of new students interested in a particular field of study.

An important component to college admission is the financial aid process. Wright State has scheduled 50 financial aid workshops across a 9 county radius to assist students and families navigating the FASFA and financial aid process.

The committee discussed the importance of having a strategic enrollment management plan and establishing comprehensive, measurable goals that could be broadly communicated. Trustee Fecher remarked that enrollment growth is everyone’s responsibility and we all need to understand the goals and do what we can to support them. President Schrader reiterated that the upcoming strategic planning process will help clarify Wright State’s focus and how we best serve students and the region. Trustee Rains opened a discussion on the need for strategic funding and resources to support recruitment and retention efforts.

- **Research and Sponsored Programs Report**

Ms. Ellen Reinsch Friese, interim vice president for research, updated the committee on grant and contract proposal submissions, funding, and expenditure data covering the first quarter of fiscal year 2018.

Grant and contracts awarded totaled \$34.7 million which exceeded last year’s \$26.4 million. However, part of the increase relates to the timing release of some federal financial aid dollars. Grant proposals submitted for funding are tracked by activity type with the number of proposals submitted lagging behind last year’s level.

The Boonshoft School of Medicine received the majority of grants and contracts awarded this quarter followed by the College of Education and Human Services. The largest funding category was for student financial aid.

The Office of Research and Sponsored Programs assists with pre and post award processing. One of the key tracking metrics is the reporting of grant expenditures. When grant and contract funds are awarded, their use is reflective of the work being done on the projects and research. Expenditures tied to this work are reported to the National Science Foundation and are a component of a university’s national rankings.

The meeting was adjourned at 2:50 p.m.

Respectfully Submitted,
Deborah Kimpton