

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
September 16, 2016

1. Early College High School Programs

- Currently, there are over (560) College Credit Plus students registered to take courses at Wright State this Fall. An estimated (200) more students will be attending College Credit Plus courses at their high school.
- A Professional Development Teacher Workshop was held at the Nutter Center on August 2nd for partner high school teachers. The workshop included training for teachers on WINGS, Pilot and library services. High school teachers met with Wright State faculty members in their academic discipline to discuss curriculum and academic goals.
- Ohio Department of Education Grant Awarded for Teacher Credentialing, \$702,820; (7) teachers have completed their credentials; over (40) are registered for Fall.

2. Undergraduate Recruitment / Admissions

- Our second largest August Raider Open House within the last 5 years was held on Friday, August 5 with (244) student attendees and approximately (730) attendees total. Our visitors came from (6) states and ranged from transfer students to all high school grade levels.
- The Undergraduate Recruitment office hosted several summer events to keep students engaged in the enrollment process. Summer Connection events, hosted in conjunction with the Alumni Office, were held in Cincinnati and Columbus. Also offered in July was a first-ever event for undecided students in which they heard from academic colleges, the Career Center and Center for Student Success. It included an outdoor challenge where students braved a low ropes course.
- Upcoming recruitment events include: Green & Gold Day, Saturday, October 1 (Homecoming weekend) and Raider Open House on Saturday, November 5. Friday, October 7 and Monday, October 10 (Columbus Day), will also be heavily trafficked with visitors. The Undergraduate Recruitment office, along with Raider Connect, will provide a campus tour, admission information presentation and a financial aid presentation.

3. Enrollment Processing & Financial Aid

- The admission application process opened over a full month earlier for the Fall 2017 application cycle. This change will allow prospective students to apply earlier, and begin receiving financial aid earlier, based upon the new Federal financial aid process.
- The new Federal financial aid process called Early FAFSA using 2 years prior tax information opens on October 1. This new process will allow families to file their FAFSA's much earlier in the recruitment cycle and gives them more time to plan for college costs. For the 2017-2018 academic year, newly admitted students will receive their scholarship awards in September, and estimated need-based financial aid awards beginning in December. In years prior, scholarship awards were made in November and need-based financial aid awards were sent in mid-February. The Office of Financial Aid has collaborated with Undergraduate Admissions, Bursar's Office, Raider Connect, and College of Liberal Arts to spread the word to our students/families, guidance counselors, and other internal and external constituents.
- Disbursements for the Fall semester to the student accounts started on August 19, which is ten days prior to the start of the semester. The first disbursement for Fall semester is the single largest annual disbursement of financial aid to the student accounts.
- There are several retirements on the Enrollment Processing and Financial Aid team this year. Four staff, representing a combined total of 120 years of Wright State service, will be missed.

4. Transfer and Nontraditional Student Center (TNT Center)

- Finalized (6) new, first-time articulation agreements with Lorain County Community College, (3) new articulations with Rhodes State, and (9) additional new agreements with primary feeder schools (Clark, Edison, & Sinclair).
- Welcomed (79) new transfer and nontraditional students over three separate summer 2016 Connections Day events.
- Hired a veteran student worker, paid for by the VA Work Study program, to serve as Veteran Ambassador. He will work closely with our Veteran/Transfer recruiter, community college Veteran Centers, and with veteran recruiting efforts.
- (40) students attended a Transfer and Nontraditional Student Open House on July 14th.

5. Orientation

- Facilitated (22) redesigned Summer Orientation programs serving (2,258) students. Programs focused on providing students and family members with a connection to the institution as well as registering students for Fall semester classes.
- Developed and facilitated (2) Orientation Programs to serve students starting in the Summer Terms, as well as “other/non-traditional” students.
- Developed an outreach and communication plan for the month of August to ensure that all new students were able to register for classes and attend an orientation program. Guided and tracked over (100) students through this process.
- Planned and implemented Fall Friday Orientation activities in collaboration with Student Affairs and the Academic Colleges. Over (1,300) students (an increase of 18% from last year) attended the opening Orientation Session, and then moved to their college meetings.

6. Raider Connect

- During the Summer semester, Raider Connect placed more than (800) calls to new students who had not yet completed their financial aid requirements. Usually placed 48 hours before their summer orientation visit, these calls helped students and families learn more about their financial aid, and allowed them to bring needed documents with them to campus.
- Raider Connect will host (5) free FAFSA workshops this Fall. In addition to providing assistance to our current students, we have marketed widely to local schools and community agencies.