

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
November 18, 2016

1. Early College High School Programs

- (805) students were enrolled in College Credit Plus this Fall on the ODHE 14th day report; now (585) are in Dayton classes; (225) in Lake classes. This is an increase of (299) (59%) over last fall. The average high school GPA of these students is nearly 3.7. (297) of the Dayton students are attending Wright State courses in their high school through CCP school partnerships.
- Early College Programs hosted an ACT Workshop on October 5th for high school administrators and counselors. The workshop focused on college readiness, the new state wide ACT for juniors, and College Credit Plus. Over (68) local administrators and counselors attended the workshop.
- The Greene County College Partnership Americorp workers have been busy meeting with seniors at Fairborn High School and the Greene County Career Center to assist with college applications, registering for the ACT and filling out the FAFSA. Fairborn High School will be participating in a Campus Caravan to Wright State on October 26th.

2. Undergraduate Admissions Recruitment

- An upcoming Raider Open House is scheduled for Saturday, November 5. New to Raider Open House this fall, we are including transfers students and have added a transfer track to the Raider Open House to make the event more inclusive to all incoming undergraduate students.
- Thus far, the Undergraduate Admissions-Recruitment team has visited (242) high schools this fall to date as compared to (169) high schools within the same time frame last year.
- A guidance counselor luncheon was held after the ACT Workshop (mentioned above) at the Nutter Center in the Berry Room on Wednesday, October 5. With (23) guidance counselors in attendance, each academic college was represented, along with our Transfer and Non-Traditional Office, Honors, Raider Connect, Lake Campus, Residential Life and Pre-Health Programs and our guests received an updated FAFSA presentation by Mike Griest from Raider Connect. The evaluations from the event were great!

3. Enrollment Processing & Financial Aid

- The 2017-2018 FAFSA (Free Application for Federal Student Aid) is now available for students to file, as of October 1. This is a large change from previous years when students could start filing the FAFSA on January 1. In the first two weeks of filing for the 17-18 academic year, WSU has received (2,632) FAFSA's! The Financial Aid Office will begin communicating to students about financial aid requirements in early November, and will begin making awards to new students on December 15. Continuing students will begin to receive awards in February.
- Academic Performance Scholarships are being made to new students for the 2017-2018 academic year. The first awards were made during the first week of October. As of today's date, (180) new students who are admitted for the fall semester 2017 have been awarded an Academic Performance Scholarship, and (52) have accepted the scholarship award.
- Ms. Jennifer McCamis has been promoted to Director of Admissions/Enrollment Processing effective November 1, 2016. Ms. McCamis will lead the enrollment operations team who processes undergraduate admission applications, inquiry processing, communication planning and execution, and CRM administration for Enrollment Management.

4. Transfer and Nontraditional Student Center (TNT Center)

- On October 6, we attended the Lorain County Community College Transfer Fair for the first time and spoke with (6) prospective transfer students. That evening we spoke with about (20) prospective direct from high school students.
- Since September 1, we have finalized a total of (15) articulations. (6) are brand new agreements — (5) with Rhodes Community College and (1) with Sinclair College.
- In September, staff conducted two Clark State Gateway orientations for (22) new participants.
- For Fall 2016, (182) Gateway partnership students are registered at Clark State and (589) Double Degree partnership students are registered at Sinclair College.
- In the months of September and October, staff will have conducted over (40) college and corporate recruitment visits.

5. Orientation

- Created and facilitated a “Collegiate Conference” during the First Friday afternoon of Fall Orientation. The conference included (12) educational breakout sessions with a total attendance of over (600) new students.
- Provided and staffed Welcome and Information Tents on the Quad during Fall Fest as well as the first day of classes.
- Developed and publicized a comprehensive listing of all Wright State Fall Orientation Programs including Graduate School, International, Departmental Orientations and others.
- Designed (and in the process of scheduling) a focus group for Transfer and Non-Traditional students to enhance the Transfer and Non-Traditional Orientation and Transition Experience.

6. Raider Connect

- Raider Connect has already completed (17) high school FAFSA information nights and completion workshops since the 2017-18 FAFSA was released on October 1, 2016. With an additional (31) events scheduled in (7) counties, we are on pace to increase high school outreach initiatives by (13) events or more than (27%).
- Raider Connect will host (5) free FAFSA workshops on campus that are open to both current and prospective Wright State Students. We have marketed widely to local schools and community agencies, and partnered with Undergraduate Admissions to raise the profile and scope of these events. The first of (5) workshops is planned for October 27, 2016.