

WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES

Enrollment Management Report  
January 22, 2016

1. Early College High School Programs

- High School students taking Wright State courses at their high schools through the College Credit Plus Program have doubled from Fall Semester with over 300 students participating for Spring Semester. An estimated additional 300 students are interested in College Credit Plus courses on campus, as well.
- Ohio Department of Education Grant Awarded for Teacher Credentialing, \$702,820.
- The Greene County College Success Partnership has been active in Greene County helping more students achieve their higher education goals. Last year showed an increase of 8% of the students we worked with pursuing high education, with a 3% increase of students choosing Wright State University.

2. Undergraduate Recruitment / Admissions

- Our fall Raider Open House was held on Saturday, November 7 with 367 student attendees and a total of 885 visitors. Our visitors came from 10 states and included freshmen through admitted seniors, as well as a few transfer and adult students.
- The Admissions Student Ambassador team hosted a recruitment event on Friday, December 4th called 'Second Date with Wright State'. Admitted high school-seniors that visited campus in the summer and fall were invited back to WSU for a Raider basketball game, tailgating activities, and dinner in the Nutter Center Berry Room with current WSU students. 13 students attended this high-spirited, first of its kind event.
- The spring semester holds many opportunities for prospective Raiders to connect to campus, including smaller events such as additional College involvement on Presidents' Day, Monday, February 15, to much larger and targeted events such as Raider Open House and Admitted Student Day on Saturday, March 12.
- Undergraduate Recruitment Report (Fall Semester 2015) – 534 high school and college fair visits.

### 3. Enrollment Processing & Financial Aid

- Planning and implementation for the new Federal Financial Aid Process has begun. The new process is called Prior-Prior-Year. The new process will be implemented on October 1, 2016 for the 2017-2018 academic year.
- Disbursement of financial aid for the spring semester occurred on Monday, January 4, 2016 and is the second largest disbursement of financial aid during the academic year.
- The implementation of the new CRM (Customer Relationship Manager) software continues to move according to plan. The go-live date is set for early April, 2016.

### 4. Transfer Student Resource Center (TSRC)

- Held a Transfer Student Open House on November 4 with 59 prospective transfer students and their guests; 68% applied for admission to Wright State.
- Conducted 4 advisor training sessions (2 at Clark State Springfield; 1 at Clark State Greene; 1 at Sinclair).
- Finalized 20 new articulation agreements (including 9 with Edison) and 8 renewed agreements with area community colleges.
- Transfer Student Resource Center Recruitment Report (Fall Semester 2015) – 106 community college and hospital visits.

### 5. Orientation

- Developed and facilitated a new Spring Orientation session designed to register and connect students who are beginning classes in Spring 2016. The program served 50 students and their families who would normally not have been included in an Orientation program.
- Coordinated with other departments on campus to design and publish a comprehensive list of all New Student Orientation Programs taking place the week of January 4.

### 6. Raider Connect

- On December 8th Raider Connect hosted the OASFAA (Ohio Association of Student Financial Aid Administrators) Counselor Workshop, which was attended by 51 local school counselors/college access advisors.

- Raider Connect will host 5 FAFSA (Free Application for Federal Student Aid) Workshops in late February (beginning February 24th) to encourage FAFSA filing by the March 1st WSU financial aid priority deadline. The target audience is continuing WSU students, prospective students, and the Dayton area community.
- During Fall Semester 2015, a record 15,179 individuals checked into Raider Connect to be served. This is an increase of 7% from Fall Semester 2014.
- Raider Connect Recruitment Report (Fall Semester 2015) – 39 financial aid information sessions, Raider Registration sessions and community outreach presentations.