

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
April 15, 2016

1. Early College High School Programs

- College Credit Plus is in full swing for the 2016-2017 school year. New partnerships have been formed with several school districts including Centerville, Vandalia Butler, and Chaminade Julienne. Presentations to students/parents about CCP have been made at over 25 local school districts in the last month.
- Ohio Department of Education Grant Awarded for Teacher Credentialing, \$702,820; (6) teachers enrolled currently; (31) applications received by March 17.
- The Greene County College Success Partnership Scholarship Application is now online. Students who reside in Greene County can apply for scholarships offered through the Greene County Board Foundation. Last year (42) scholarships totaling over \$56,000 were awarded to Wright State students.

2. Undergraduate Recruitment / Admissions

- Another successful spring Raider Open House was held on Saturday, March 12 with 364 student attendees and a total of over 900 visitors. Our visitors came from 9 states and Puerto Rico. Student visitors included: (172) seniors attended; (173) juniors; (18) sophomores and (1) freshman.
- The Undergraduate Recruitment office hosted its first VIP Admitted Student Event in the afternoon of Saturday, March 12, immediately following Raider Open House. 88 students attended the event, with over 100 guests.
- From January 1-March 17, 2016, the Undergraduate Recruitment Office has made over (50) high school and college fair visits.

3. Enrollment Processing & Financial Aid

- The CRM (Customer Relationship Manager) software, Enrollment RX, is on schedule to “go live” during the early part of April.
- Financial Aid awards for the 2016-2017 academic year began on March 15. Below is a table of undergraduate packages extended to students during the first round of packaging for comparison to previous years:

Aid Year	Date	New	Other	Readmitted	Transfer	Continuing	Total
*2012-2013	March 15, 2012	2,171	13	N/A	92	N/A	2,276
2013-2014	March 15, 2013	1,965	28	44	174	1,488	3,699
2014-2015	March 17, 2014	1,851	32	48	256	1,477	3,664
2015-2016	March 23, 2015	2,168	25	61	247	2,356	4,857
2016-2017	March 15, 2016	2,107	31	39	201	1,605	3,983

*2012-2013 First Packaging Run included only New, Other, and Transfer Students.

- A co-branded website, produced by Wright Patterson Credit Union and Wright State University, is now live and being marketed to new and continuing students as a resource to learn how to handle money matters in a more positive way. View this great new resource at www.respectyourmoney.com.
- The Summer Tuition Rebate program that was approved by the Board of Trustees and submitted to the Ohio Department of Higher Education is going to be implemented through the Office of Financial Aid. A cross-functional team from the Bursar's Office, Registrar's Office, and Office of Financial Aid collaborated to get this program operational for summer 2016. Marketing efforts are now underway to inform students of the opportunity to save money by taking advantage of the cost savings during the summer term.

4. Transfer and Nontraditional Student Center (TNT Center)

- Effective Spring 2016, the Transfer Student Resource Center (TSRC) changed its name to the Transfer and Nontraditional Student Center (TNT Center) to better reflect and embrace all of the student populations our office serves.
- Finalized (1) new articulation agreement and (3) renewed agreements with area community colleges since last report.
- Welcomed (50) new transfer and nontraditional students at our spring 2016 Connections Day event.
- (43) Recruitment visitations were made to area community colleges, hospitals, and military venues.
- In February, Melissa DeButz presented "*Addressing Student Needs: Developing a Veteran and Military-Connected Awareness Training Program*" at the 2016 NASPA Veterans Symposium in Orlando, Florida.

5. Orientation

- Launched a comprehensive website for University Orientation Programs. This website not only highlights the overarching mission of the Transition process for students, but clearly directs students to the Orientation Program (First Year, Transfer, Veteran, Graduate, International and College Credit Plus Students) that most directly serves their needs.

6. Raider Connect

- Raider Connect hosted (5) FAFSA (Free Application for Federal Student Aid) Workshops between February 24th and February 29 to encourage FAFSA filing by the March 1st WSU financial aid priority deadline. More than (50) students and families attended the events.
- In addition, Raider Connect has been on the road, participating in (27) FAFSA completion nights at high schools in Montgomery, Green, Champaign, Clark, Miami and Warren Counties.
- Raider Connect hosted a Scholarship Search workshop for students and staff February 5. This event promoted both completion of the WSU common application, as well as resources for students and families to find external scholarship resources.