

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
September 25, 2015

1. Undergraduate Admissions/Recruitment

- For Fall 2015, New Direct from High School (NDHS) applications increased by 7% to 6,474; Admits increased by 7% to 5,060; and Enrollments have already exceeded Fall 2014 OBR 14th day by 3%.
- 25% more NDHS registrants come to the Dayton Campus with a 4.0+ high school GPA.
- On Friday, August 7, the Office of Undergraduate Admissions/Recruitment hosted our summer Raider Open House. 242 prospective students, and a total of 569 people came to campus to find out more about Wright State. At Raider Open House, every academic department was represented by faculty and staff.
- Upcoming recruitment events for fall include: Saturday, October 10 Green & Gold Day, which will include homecoming festivities in the afternoon; and our largest fall recruitment event, Raider Open House on Saturday, November 7. Monday, October 12, Columbus Day, will also be heavily trafficked with visitors. This day will include a campus tour, presentation and a financial aid presentation.
- Five new staff members have joined the team since April 2015. Justin Fiehrer, Student Intake Coordinator; Brittany Barrett, Administrative Specialist; Dani Heeter, Director of Undergraduate Recruitment; Emily Condit and Lindsay Peters, Recruitment Specialists.

2. Enrollment Processing & Financial Aid

- As of August 31, 2015, the Enrollment Processing team had processed more than 12,277 total undergraduate admission applications. This was approximately 11% more than last year, same date.
- Effective August 31, 2015, Mr. George Bouelle will serve as the Enrollment Processing Supervisor.
- The Office of Financial Aid, in collaboration with several offices across campus, worked with a Federal Program Review team from April 20-23, 2015. The Federal Program Review consisted of reviews of Federal financial aid regulatory compliance, compliance for Clery Act regulations, and fiscal accountability for Federal financial aid funds. The preliminary Federal Program Review Report was received by the University on June 15, 2015, and appropriate responses and actions were submitted back to the Federal Program Review team on August 14, 2015.

- Financial aid began disbursing to the student accounts on August 21, which is ten days prior to the start of the fall semester. The first disbursement for fall semester is the single largest disbursement of financial aid to the student accounts annually.

3. Early College Programs

- Over the summer, (1,161) applications for College Credit Plus were processed and (631) high school students were admitted to the program at both campuses. Students from (90) schools applied to Wright State for Fall 2015 and many delayed to the Spring 2016 semester.
- The Greene County College Success Partnership is in full swing for Fall 2015 with Preston Eberlyn, the new Graduate Assistant, serving as Program Coordinator this year. New social media is in place on Facebook, Twitter, and LinkedIn. Two Americorp workers will be full time in Fairborn High School and Greene County Career Center to counsel students on pursuing higher education.
- Wright State is partnering again this year with Student Paths, which is a curriculum program held in the high schools to educate students on the process of preparing and attending college. Student Paths program is used in 167 high schools in Ohio including Bellbrook, Carroll, Fairborn, and Kettering Fairmont. Over 6,000 inquiries were generated for Wright State through this program last year.

4. Raider Connect

- Raider Connect is pleased to welcome Luchanna Davis and Shayla Cothran to our team as Enrollment Service Advisors on July 1, 2015.
- Raider Connect launched a new Proxy Access service for students this past July. The new WINGS Express option allows students to designate family members, sponsors or others to view their course schedule and academic record online. It also allows the selected individual to speak with Raider Connect about these items, plus financial aid information, via the phone or in person.

5. Transfer Student Resource Center (TSRC)

- On July 9th, the Transfer Student Resource Center hosted our fifth Transfer Open House. There were 70 prospective student attendees and their guests for a total of 122 visitors, and 79% of the students submitted an application to Wright State.
- On August 21st, we held a “Connections Day” event for incoming new transfer and Lake Campus transition students. There were 91 students and their guests for a total of 122 participants. Students were welcomed to campus and had opportunity to “connect” with other students, meet students with shared majors, and interacted with representatives from degree-granting colleges.

- Since April, we have facilitated the approval of 18 new articulation agreements and 19 articulation agreement renewals.
- Executive Director, Charles Long, has been elected as co-chair of the SOCHE Articulation Council.
- Along with representatives from RSCOB and CONH, Wright State was represented at 56 different recruitment visitations at area community colleges, hospitals, businesses, and military institutions.
- Melissa DeButz and Charles Long prepared a presentation titled “Assisting Veteran and Military-connected Students to Successfully Navigate the Transfer Process,” which Melissa presented at the Ohio Transfer Council Conference.

6. Orientation

- Facilitated 22 redesigned Summer Orientation programs serving 2,362 students and an additional 4,000 guests, a 5 % increase from last year. Programs were focused on providing students and family members with a connection to the institution as well as registering students for Fall Semester classes.
- Piloted an enhanced outreach plan for students, providing a personal phone call immediately before the Summer Orientation experience and another call between Summer Orientation and Fall Orientation.
- Produced a Student Orientation Resource Guide with all pertinent information contained within one publication.
- Planned and implemented Fall Friday Orientation Activities in collaboration with Student Affairs and the Academic Colleges. Over 1,000 students attended the opening Orientation Session, and then moved to their college meetings.