



Program of Study Request

Form Id: 14113

Form Status: Process

Please take action on the form.

This service has been developed initially to support the conversion of the university's course inventory from a quarters to a semesters curriculum. **Getting started ...**

Type of Request:

☒ New ☐ Modify ☐ Deactivate ☐ Terminate ☐ Quarter to Semester
For *Deactivate*, the program must be terminated no later than the conclusion of 7 years from the deactivation and all students must complete degree requirements by this date. The Registrar's Office will notify the department when all students have completed degree requirements of the deactivated program.

Client Info

Name: Arijit Sengupta

Email: arijit.sengupta@wright.edu

Phone: 937.775.2115

Department: Information Systems & Operatns Mgmt

Location: Rike Hall 119, 3640 Colonel Glenn Hwy.

Program of Study

BUS - Finance - BSB / Financial Management

Effective Term: Spring 2016

Level: Undergraduate

Raj Sooin College of Business

Degree: BS in Business

Major: Finance

Minor:

Program: Finance - BSB

Concentration: Financial Management

Add'l Info:

See attached.

Approvals

Activity	Role	Client	Status	Time
Primary Route				
Dept_Review	Dept of Business	Arijit Sengupta	Review	08/04/2015 16:48:55

CCC_Eval	UG Chair of Raj Soin College of Business	Kevin Patrick Duffy	Approve	08/04/2015 18:48:49
Dean_Review	Dean of Raj Soin College of Business	Arijit Sengupta	Review	08/04/2015 21:13:04
UCAP_Eval	University Curriculum Committee		Pending	
Office Route				
Registrar_Proc	Registrar Office		Pending	

[Notes](#)
[Attach](#)
[Audit](#)

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3640 Colonel Glenn Highway - Dayton, Ohio - 45435

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Academic Program of Study

College:	Raj Soin College of Business
Department:	Dean's Office
Degree (A.A. B.S., B.F.A., etc.) & Title:	BSB: Bachelor of Science in Business
Concentration, Track, Option, Specialization:	Major: Finance. Track: Financial Management
Minor Program Title:	None
Certificate Program Title:	None

Current Program	Hours	Revised Program	Hours
I. Wright State Core		I. Wright State Core	39
		Element One: Communication:	6
		ENG 1100	
		ENG 2100	
		Element Two: Mathematics: EC 1050 or MTH 2280*	4
		Element Three:	6
		Global Traditions-Interdisciplinary	
		Global Traditions-History	
		Element Four: Arts and Humanities	3
		Element Five: Social Sciences	6
		Required: EC 2040*	
		Required: FIN 2050	
		Element Six: Natural Sciences	8
		Additional Core:	6
		Required: EC 2050*	
		Required: additional WSU Core	
II.		II. Lower Business Core	18
		ACC 2010: Princ. of ACC I	3
		ACC 2020: Princ. of ACC II*	3
		FIN 2210: Financial Management I*	3
		MS 2040: Intro. to Bus. Stats*	3
		MS 2050: Quant. Bus. Modeling	3
		MKT 2500: Princ. of Marketing*	3
III.		III. Upper Business Core	24
		ENG 3000: Business Writing	3
		EC 3010: Economics of Global Money Markets	3
		LAW 3000: Legal Environment of Business	3
		MGT 3100: Management and Org. Behavior*	3
		MIS 3000: Management Information Systems*	3
		SCM 3070: Operations & Supply Chain Management*	3
		MGT 3110: Business Ethics & Leadership Devel.	3
		MGT 4990: Strategy: Domestic & International	3
IV.		IV. Finance Major Requirements	27
		ACC 3010: Intermediate Accounting I	3
		ACC 3020: Intermediate Accounting II	3
		FIN 3110: Financial Management II	3
		FIN 3120: Investing in Securities	3
		FIN 3210: International Financial Management*	3
		FIN 4210: Financial Management III	3
		FIN 4220: Analysis of Corp Financial Information	3
		FIN elective #1	3
		FIN elective #2	3
V.		V. General Electives*	12
Total:		Total:	120

Notes: **There are no modifications to the curriculum of this degree.** The courses **highlighted*** above (46 hours) will be taken at Shantou University (PR China) and will be transferred to WSU. Syllabi have been evaluated and equivalency has been determined by the respective departments. See supplemental documentation.

Shantou University – Wright State University Raj Soin College of Business 2+2 Transfer Program

Executive Summary

Shantou University (STU), located in Guangdong Province, People's Republic of China (PRC), is a key comprehensive university co-developed by the PRC Ministry of Education and the Li KaShing Foundation. It houses nine colleges and schools and offers bachelor, master, and doctorate degrees with a total student population of approximately 10,000 students. It also has a notable business college.

The Raj Soin College of Business (RSCOB) has identified STU as a valuable partner with whom to collaborate and expand our overseas footprint because of the high caliber of their students, business curriculum and international faculty. The main goal of the relationship is to create a 2+2 Joint Program, wherein STU students start the first two years at their home institution then *transfer* seamlessly to Wright State University (WSU) to complete the last five semesters of study to obtain a Bachelor of Science in Business with a major in Finance. Students would then have the option to pursue a Master of Business Administration (MBA) upon completion of the undergraduate program. All applicants would meet the regular requirements of undergraduate and graduate admission.

STU provided syllabi of their coursework to be evaluated by the appropriate authorities at WSU. Altogether, 15 classes (46 credit hours) were identified to be equivalent to WSU coursework and approved for transfer by the respective departments at WSU. The transfer articulation is fully summarized on the documents attached, as is the prescribed program of study for the remaining 24 classes (74 hours) of coursework to be completed at WSU.

Documentation

- Process Map Shantou University 7_13_15 (PDF) – up to date process map with current status highlighted.
- Articulation approvals (PDF) – Internal signoff on articulation (RSCOB).
- Shantou RSCOB MOU (PDF) – Official signed MOU.
- Summary of Approved Coursework Shantou 6_9_2015 (PDF) – Detailed course by course transfer articulation and prescribed program of study.
- Evaluated and approved coursework Shantou University (PDF) – original syllabi and signed approval coversheets.

**Agreement between
Wright State University
and
Shantou University
Regarding Joint 2+2+1 program**

Purpose: The primary objective of this agreement is to facilitate study by students from Shantou University (STU) to earn an undergraduate Bachelor of Science in Business with a major in Finance (Financial Management track) from Wright State University and, optionally, to pursue a Master of Business Administration at Wright State University after completion of the bachelor's degree.

Student Participation from Shantou University

Each year up to 50 undergraduate students from Shantou University (STU) may be nominated to participate in a two (2) year (summer term included) academic program in the Raj Soin College of Business (RSCOB) at Wright State University (WSU). This academic program will be organized so as to provide participating STU undergraduate students with a solid preparation in their chosen fields of study as well as the opportunity to earn a Bachelor of Science in Business degree from RSCOB at Wright State University with the option of continuing to attend WSU and earn an MBA degree. For the first two (2) years students will study at STU taking a program of study specifically as outlined in the attached articulation that will permit seamless transfer to WSU for the last two (2) years of undergraduate study. See *Attachment* for further explanation.

These students will be selected on the basis of their strong academic records at STU and the likelihood of their success in completing the academic programs at Wright State University. In order to qualify for nomination, a student from STU must have accomplished the following:

- 1) For undergraduate students coming to RSCOB: Submit an application for undergraduate admission to WSU and receive his/her acceptance. Complete the first two (2) years of coursework at STU as outlined in the Program of Study with a minimum grade point average of 3.0 (on a 4 point scale).
- 2) Meet the minimum English proficiency requirements of WSU by either passing the Test of English as a Foreign Language (TOEFL) with a minimum score of 61 (internet-based test), or passing the International English Language Testing System (IELTS) with a minimum score of 5.5.
- 3) For the students continuing on to graduate study for the MBA degree: students must take the Graduate Management Admission Test (GMAT) and achieve a minimum score of 500 and demonstrate a minimum cumulative undergraduate grade point average of 3.0 (on a 4 point scale). Conditional admission may be granted if the GMAT score and/or undergraduate grade point average are less than required for regular admission.

Designated officials at STU will nominate students to attend the program. These nominations, along with accompanying documentation, will be reviewed by designated officials at WSU. The latter will determine final admission to the undergraduate program at WSU.

Students admitted to the WSU-STU program will be required to go through the appropriate U.S. government application process to receive their required student visas. They will be required to furnish

necessary academic transcripts, financial support statements and TOEFL or IELTS scores to the University Center for International Education prior to their proposed arrival at Wright State University. For the start of classes in a Fall Semester this means receipt of all such documentation by no later than May 15th. The University Center for International Education at WSU will assist STU applicants with this process.

Students from STU who are participating in the 2+2+1 program at Wright State University will prepare a Program of Study meeting the graduation requirements within the first semester at WSU. Upon successful completion of the courses specified in the Program of Study, participating students from STU will be awarded a Bachelor of Science in Business degree with a major in Finance (Financial Management track) from Wright State University.

Costs for Participating STU Students

Students from STU will pay the WSU total nonresident fee to WSU while they study in the Wright State University academic program as well as applicable fees. While they are in the United States it will be necessary for them to purchase Wright State University Student Health Insurance. Costs associated with housing, travel, books, materials and extracurricular activities will be borne directly by participating students. See *Addendum* for further explanation.

Duration and Administration of the Agreement

The terms and conditions of this agreement will be in effect for five (5) years and are subject to annual review and modification by agreement of both universities. Each university will designate individuals responsible for the implementation and coordination of this agreement. They will jointly prepare an annual report outlining the progress and problems encountered in implementing this agreement and their recommendations for any modifications. Either university may terminate the agreement by providing the other university written notice at least one (1) year prior to the suggested date of termination. If either party terminates this agreement, each party agrees to carry out any obligations and responsibilities assumed prior to the termination date.

In the event that any of the parties hereto shall commit any breach of or default in any of the terms or conditions of the agreement, and also shall fail to remedy such default or breach within ninety (90) days after receipt of written notice thereof, the party giving notice may, at its option and in addition to any other remedies which it may have at law or in equity, terminate this agreement by sending notice of termination in writing to the other party to such effect, and such termination shall be effective as of the date of the receipt of such notice.

The agreement has four (4) copies and each party keeps two (2) copies.

Non-assignment

Neither party may assign or transfer any of the rights, duties, nor obligations set forth in the agreement without the written consent of the other party.

Notices

Notices and communications hereunder shall be deemed made if given by registered mail or by reputable international courier service. Notice shall be deemed to have been given on the date shown on the receipt for registered mail or on the date of delivery shown in the business records of the international courier service at the address shown in the business records of the international courier service at the address given below, or such other address as may hereafter be designated by notice in writing:

If to WSU RSCOB:

Joanne Li, Dean
Raj Soin College of Business
100 Rike Hall
Wright State University
3640 Colonel Glenn Highway
Dayton, OH 45435
USA

If to STU:

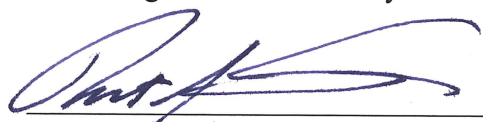
Yuan Lu, Dean
Business School
Shantou University
243 University Road
Shantou, Guangdong
P.R. China 515063

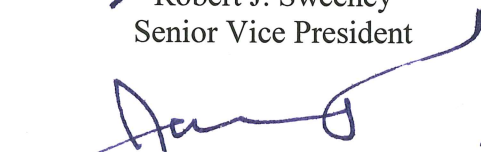
Governing Law and Jurisdiction


In the event any dispute arises out of this agreement, the parties shall use their best efforts to settle such disputes in good faith and with an understanding of their mutual interests. If no solution can be made on dispute by both parties, it shall be resolved in accordance with the law of the region (country) where dispute occurs.

IN WITNESS WHEREOF, each of the parties, by its duly authorized representative, has entered into this agreement as of the date of the effective date.


For Wright State University:



Robert J. Sweeney
Senior Vice President


Joanne Li
Dean
Raj Soin College of Business


Stephen Foster
Associate Vice President
University Center for International
Education

For Shantou University:


Danming Lin
Vice President


Yuan Lu
Dean
Business School

**Agreement between
Wright State University
and
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Regarding Joint 2+2+1 program
Addendum**

1. Fees

- Undergraduate Student Application Fee \$30
- Health Insurance (Annual) 1,550
- International Student Fee 196 (\$98/semester)
- Legal Service Fee 22 (\$11/semester)
- Total Fee \$1,798

Please note, if student is enrolled for summer term, the total fees for the first year would be **\$1,907 (includes additional semester fee for Legal Services Fee and International Student Fee)*

2. Housing

- University Housing
 - Two beds in each bedroom (4) \$2,940/person/semester
 - One bed in each bedroom (4) \$3,320/person/semester

**Above stated costs for University Housing are accurate for 2014-2015 academic year. These costs may change for the 2015-2016 academic year.*

- Off-Campus Apartments
 - Unfurnished apartments (Max 4 persons) \$650/month + utilities
 - Furnished apartments (Max 4 persons) \$950/month + utilities

**Costs stated for off-campus apartments are not guaranteed by Wright State University. These costs are simply an estimate of what costs may be expected at off-campus housing locations. Each off-campus apartment location sets its own rates and charges.*

Raj Soin College of Business: Process Map for International Collaboration Programs

(Dual Degree: 1+3+1, 2+2+1. Exchange: 3+1)

The following internal process tracking document outlines each major step of the collaboration process from identifying potential partners, to graduating students. The list is not comprehensive and each category may have several sub-steps that are not included in this report.

Partner Institution: **SHANTOU UNIVERISTY (PR CHINA)**

7/13/15

Process	Responsible Party
1. Partner Search. Relationship Management. Program Development.	
<input checked="" type="checkbox"/> Identify potential candidates through independent and/or institutional research.	Director
<input checked="" type="checkbox"/> Relationship Building and Collaboration Discussion	
<input checked="" type="checkbox"/> Meet with potential partners to discuss needs/opportunities.	Director
<input checked="" type="checkbox"/> Clearly explain BSB program and provide supplemental materials.	Director
<input checked="" type="checkbox"/> MOU - Receive approvals from all constituents including Legal, Dean, UCIE, Provost, etc before presenting to partner institution. Sign general MOU.	Director, Dean, Partner
<input type="checkbox"/> Program Articulation Process and Approvals (<i>see articulation process map</i>)	
<input checked="" type="checkbox"/> RSCOB prepares articulation worksheet specific to program desired.	Director
<input checked="" type="checkbox"/> Partner institution receives worksheet, proposes matches and provides complete English syllabi for evaluation.	Partner
<input checked="" type="checkbox"/> Syllabi are evaluated by department chairs and a preliminary summary of potential articulation is prepared for discussion.	Director
<input checked="" type="checkbox"/> Finalized summary of potential articulation is prepared.	Director
<input checked="" type="checkbox"/> College Approvals: Department Chair, Director of Advising, Assoc. Dean; Dean.	Director
<input type="checkbox"/> University Review: Faculty Senate.	Director, Dean
<input type="checkbox"/> Approved articulation shared with International Admissions and Registrar.	Director
2. Marketing and Recruitment Activities	
<input type="checkbox"/> Marketing materials prepared and strategy discussed with Partner.	Director, Partner
<input type="checkbox"/> Student pre-selection by Partner and admission criteria review by Director (April) including cumulative GPA and IELTS. Application checklist is reviewed.	Partner, Director
3. Application, Admission and Arrival	
A) Pre-selected students apply as F1 students to international admissions before deadline (May 15 th for fall admission) with all supporting documentation including in progress transcript. Student will send final transcript after marks are posted.	Applicant, Int'l Admissions
B) Admitted students receive documentation for visa application and make an appointment at the US Embassy. Approved students are issued a visa and make travel arrangements.	Student
C) Director and partner discuss optimal schedule for first semester and figure out if registration in advance of arrival is required.	Director, Partner
D) Arrival, Orientation and Acclimatization	
i) Students make arrangements with UCIE for airport pickup, housing assistance.	Student, UCIE
ii) Students arrive in time to check in and attend mandatory UCIE orientation.	Student, UCIE

Raj Soin College of Business Process Map for International Collaboration Programs Cont...

Process	Responsible Party
4. Academic: BSB	
A) Students attend initial advising with RSCOB advisor. Application of credit is reviewed, and remaining coursework is mapped out.	<i>Student, Advisor</i>
B) Student registers for appropriate coursework and consults advisor as necessary.	<i>Student</i>
C) Student meets with advisor in the semester before graduation to discuss graduation requirements as well as optional MBA admission and eligible foundation waivers.	<i>Student, Advisor</i>
D) Student submits application to graduate from undergraduate program before deadline (January for spring graduation).	<i>Student</i>
E) Student attends (optional) commencement ceremony (May).	<i>Student</i>
5. Academic: MBA	
A) Student applies for optional MBA program (Feb 15 th for summer start; May 15 th for fall start) as well as submits admission petition pending conferral of degree. GMAT should already be completed (min. 400), or included on admission petition.	<i>Student, Int'l Admissions</i>
B) Once admitted, student attend initial advising with RSCOB advisor. Application of credit for foundation is reviewed, coursework is mapped out, paperwork signed.	<i>Student, Advisor</i>
C) Student registers for appropriate coursework and consults advisor as necessary.	<i>Student</i>
D) Student meets with advisor in the semester before graduation to discuss graduation requirements.	<i>Student, Advisor</i>
E) Student submits application to graduate from MBA program before deadline.	<i>Student</i>
F) Student attends (optional) commencement ceremony.	<i>Student</i>

Notes:

Final articulation approved by Dean Li (5/21/2015)
MOU signed by both parties on WSU campus on June 9th 2015

Goals moving forward: (for potential Fall 2016 initial group of students):

- Recruit at Shantou University (July 2015 to March 2016)
- Applicants for Fall 2016 reviewed in Spring 2016, and ideal candidates submit application before May 15th 2016 deadline.

(CS 7/13/15)



Wright State University and
Shantou University
2+2 Joint Program



PROGRAM OF STUDY: FINANCIAL MANAGEMENT

First Two Years of Study at Shantou University (15 classes; 46 hrs)

Business Core (10 classes; 31 hrs):

Wright State University		Shantou University		Cr Hr	Status
MTH 2280✓	Business Calculus	MAT 1901A	Calculus I	4	Approved
EC 2040✓	Microeconomics*	BUS 1025	Microeconomics	3	Approved
EC 2050✓	Macroeconomics*	BUS 1003A	Macroeconomics	3	Approved
MS 2040✓	Intro to Bus.Dec. Making	MAT 2902A	Probability & Stats	3	Approved
ACC 2020✓	Principles of Accounting II	BUS 2106B	Managerial Accounting	3	Approved
FIN 2210✓	Financial Management I	BUS 1100	Corporate Finance	3	Approved
MKT 2500✓	Principles of Marketing	BUS 1085	Principles of Marketing	3	Approved
MGT 3100✓	Management, and OB	BUS 2101B	Organizational Behavior	3	Approved
MIS 3000✓	Intro to Inf Systems	BUS 1130	Mgt Information Sys.	3	Approved
SCM 3070✓	Operation Systems and SCM	BUS 1090	Intro to Ops Mgt (updated)	3	Approved

(*Note: grade of B or better required in EC 2040 and EC 2050 for MBA 5200 waiver in optional MBA.)

Required Major Classes and Major Elective for FINANCE (1 class; 3 hrs):

Wright State University		Shantou University		Cr Hr	Status
FIN 3210✓	International Finance	BUS 2204A	International Finance	3	Approved

Approved General Elective Classes for FINANCE (4 classes; 12 hrs):

Wright State University		Shantou University		Cr Hr	Status
	Non business elective	UNK #	Physical Education	2	Approved
	Non business elective	SOC 0630	Outline of Mod and Contemporary Hist of China	2	Approved
	Non business elective	SOC 0621	Ideology & Moral Cult. Of Law	2	Approved
	Non business elective	SOC 6150A	Intro MZD Thought & Th. Syst. Of Soc. With Chinese Char	6	Approved

Years of Study at Wright State University (24 classes; 74 hrs)

Wright State Core (9 classes; 29 hrs)

English 1100 Academic Writing and Reading (3)
English 2100 Research and Argument (3)
FIN 2050 Personal Financial Decision Making (3)
General Education: Interdisciplinary (MC+IW) (3)
General Education: Western History (3)
General Education: Arts/Humanities (MC+IW) (3)
General Education: Natural Science (4)
General Education: Natural Science (4)
General Education: Additional Area (3)

Business Core (7 classes; 21 hrs)

ACC 2010 Principles of Accounting I (3) *
MS 2050 Quant. Bus. Modelling (3)
EC 3010 Economics of Global Money Markets (3)
ENG 3000 Business Writing (3)
LAW 3000 Legal Environment of Business (3) *
MGT 3110 Business Ethics and Leadership Development (3) (IW)
MGT 4990 Strategy: Domestic and International (3)
(Note: grade of B or better required in ACC 2010 (MBA 5100) and LAW 3000 (MBA 5400) for waiver in optional MBA.)

Finance Major and Major Electives (Financial Mgt Track) (8 classes; 24 hrs)

ACC 3010 Intermediate Accounting I (3)
ACC 3020 Intermediate Accounting II (3)
FIN 3110 Financial Management II (3)
FIN 3120 Investing in Securities (3)
FIN 4210 Financial Management III (3)
FIN 4220 Analysis of Corporate Financial Information (3) (IW)
FIN elective Elective (3)
FIN elective Elective (3)

Ideal Course Path for a Bachelors of Science in Business with a concentration in Financial Management Wright State University – Raj Soin College of Business

Last two years at Wright State University

Fall	©ACC 3010 Qualifying Exam	Spring	Summer	Fall ♦	Spring *
®ENG 1100 FIN 2050 General Education ACC 2010* MS 2050		ACC 3010 FIN 3110 FIN 3120 LAW 3000* General Education	ACC 3020 ENG 2100 EC 3010 General Education	FIN 4210 FIN elective MGT 3110 ENG 3000 General Education	FIN 4220 FIN elective MGT 4990 General Education General Education

NOTES:

® University Requirement: students must take English Placement Test upon arrival to determine the appropriate English class.

© College Requirement: students must pass ACC 3010 Qualifying Exam end of fall semester before being authorized to take ACC 3010.

♦ Students should take GMAT exam (mid-December to mid-January) for admission to the optional MBA program.

* Grade of B or better required in ACC 2010 (MBA 5100) and LAW 3000 (MBA 5400) for waiver in optional MBA.

* Application deadline for MBA program: Summer admission (February 15th); Fall admission (May 15th).

OPTIONAL MBA

Third Year at Wright State University*

*Assumes student meets regular admission criteria (GPA and GMAT) and all Foundation Classes are waived due to undergraduate coursework and placement test scores.

Foundation Waivers

MBA 5100 – B or better in ACC 2010 (WSU)

MBA 5200 – B or better in EC 2040 and EC 2050 equivalents (STU); or *passing score on placement exam*

MBA 5300 – *Passing score on placement exam*

MBA 5400 – B or better in LAW 3000 (WSU)

MBA 5800 – *Passing score on placement exam*

MBA Core

MBA 7100 Strategic Cost Management

MBA 7220 Economics for Managers

MBA 7300 Financial Analysis and Decision Making

MBA 7500 Leadership and Ethics

MBA 7520 International Business: Operations and Environments

MBA 7600 Strategic Marketing Management

MBA 7800 Supply Chain Management

MBA 7550 Competitive Strategy

OPTION 1: Finance Concentration

FIN 7120 Investment Management

FIN 7240 Seminar in Financial Management

FIN 7250 Seminar in International Financial Management

Sample Program of Study: Plan A: (Summer Start)

Summer	Fall	Spring
MBA 7300	FIN 7250	FIN 7120
MBA 7500	MBA 7220	FIN 7240
MBA 7600	MBA 7100	MBA 7800
	MBA 7520	MBA 7550

Sample Program of Study: Plan B: (Fall Start)

Fall	Spring	Summer	Fall
MBA 7300	FIN 7120	FIN 7240	FIN 7250
MBA 7500	MBA 7600	MBA 7520	MBA 7550
MBA 7220	MBA 7100		MBA 7800

OPTION 2: Investments Concentration

FIN 7120 Investment Management

Two of:

FIN 6120 Fixed Income Security Analysis

FIN 6130 Derivatives

FIN 6220 Corporate Financial Information

Sample Program of Study: Plan A: (Summer Start)

Summer	Fall	Spring
MBA 7300	FIN 7250	FIN 6220
MBA 7500	MBA 7220	FIN 6120
MBA 7600	MBA 7100	MBA 7800
	MBA 7520	MBA 7550

Sample Program of Study: Plan B: (Fall Start)

Fall	Spring	Summer	Fall
MBA 7300	FIN 7120	MBA 7800	FIN 6130
MBA 7500	MBA 7600	MBA 7520	FIN 6220
MBA 7220	MBA 7100		MBA 7550



Bachelor of Science in Business. Major: Financial Management

The attached articulation has been reviewed and approved by the following representatives from the Raj Soin College of Business:

1. Dr. Marlena Akhbari. Chair of Finance and Financial Services Department.

Marlena Akhbari
Signature

5/13/2015
Date

2. JoAnn Bevelhymmer. Director of Academic Advising and Enrollment Management.

JoAnn Bevelhymmer
Signature

5/14/15
Date

3. Dr. Arijit Sengupta. Associate Dean for Undergraduate Programs and AACSB Accreditation.

Arijit Sengupta
Signature

5/14/15
Date

4. Dr. Joanne Li. Dean. Raj Soin College of Business.

Joanne Li
Signature

5/21/2015
Date

MTH 2300
(SS 2280)

To: Math Department
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: April 7, 2014

As part of the process of developing a 2+2 program with **SHANTOU UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: MAT 1901A Title: Calculus I
Credit Hours: 4 Quarter: ☐
Semester: ☒

Please complete the following information:
(Check one)

☒ Wright State University equivalent course MTH 2300

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments:

Evaluator's Name: RICHARD MERCE

Evaluator's Signature: Richard Mercer

Date: 04/08/14

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

CJ ✓

The course syllabus

Course code	MAT1901A	Couse name	(Chinese) 微积分 C-I
			(English) Calculus C -I
The course of basic information	Credits and hours	4 credits, 64 hours (4×16)	
	Course property	Public basic course	
	Applicable objects and specialty	arts、 sciences and economics	
	Previous course	no	
	Teaching materials and reference books	Teaching material: 《Higher mathematics》 volume 1, Tongji University (The undergraduate class) second edition, Higher education press Reference book: 《Calculus》, Zhao Shuyuan editor, Remin University of China education press	
	Evaluation mode	Exams + daily assignments	
	Performance evaluation	Total scores = Final exam70% + Daily assignments30% (including homework and mid-term exam)	
Course introduction	Calculus I is a public basic math course, including: Limit continuous, derivative and differential, mean value theorem, the application of derivative, indefinite integral, definite integral, integral application.		
Teaching aims and requirements	Enable students to understand and master the basic theories and basic methods of calculus, especially the theory of differential、 integral theory of unary function; Learn to use the thoughts and the methods of calculus to deal with some application problems; Enable students to know some application of calculus.		

APPROVED (MTH 2300)
SUB: MTH 2280

Teaching contents and distribution of credits	<ol style="list-style-type: none"> 1. Function and limit, infinity and infinitesimal, the operation rule of the extreme limit, two important limits, continuity and discontinuity of function, properties of continuous functions on closed interval (12 credits) 2. The concept of derivative, derivation function, derivation rule of compound function, derivative of inverse function and implicit function, high order derivatives, differential of a function.(12 credits) 3. Mean value theorem, L'Hospital Rule, Taylor mean value theorem, the function and nature of curve, draw the function graph, maximum and minimum values (12 credits, mid-term exam 2 credits) 4. The concept and properties of indefinite integral, integral by substitution, step-by-step integration method, the integral of some special functions (10 credits) 5. The concept, nature and basic formula of definite integral, definite integral element integral method, integration by parts and approximate calculation (10 credits) 6. Element method of definite integral, area and volume of a plane figure, calculation of the length of plane curve (8 credits)
Other statements	
Responsible person of outline written	<p style="text-align: right;">_____ (signature) year month day</p>
Department of audit opinion	<p style="text-align: right;">_____ (Department) _____ (signature) year month day</p>
School of audit opinion	<p style="text-align: right;">_____ (signature) college of science (official seal) year month day</p>

To: Dr. Traynor
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: May 11, 2015

As part of the process of developing a collaborative transfer program with Shantou University (China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: BUS 1025 Title: Microeconomics
Credit Hours: 3 Quarter: ☐
Semester: ☒ Potential match for: EC 2040

Please complete the following information:
(Check one)

- ☒ Wright State University equivalent course EC 2040
☐ No equivalent course exists at Wright State University
☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments:

Original approval sent by email to Dr. Andrew Lai

Evaluator's Name:

Evaluator's Signature:

Date: 5/11/15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

Business School, Shantou University
Course Syllabus

Course Name	Course Code	Credit	Class Hours
Microeconomics	BUS1025	3	48

□ **Course Objectives**

To provide a basic understanding of economic reasoning, economic theory and economic policy, particularly for the theory of producer and consumer, and the operations of economic system.

Throughout the course, students will be introduced to:

- Explain the basic concepts of economic system, especially in microeconomics.
- Explain consumer and producer behavior.
- Identify the structure and operation of the product and factor markets.
- Demonstrate the classic microeconomic analysis in decision-making, such as marginal analysis and Equilibrium Analysis.
- Understand the impact of globalization on microeconomics.

□ **Course Description / Intended Learning Outcomes (Course ILOs)**

An introduction to the basic principles of economics with emphasis on the microeconomic aspects of the whole economic system. We will study the basic concepts and principles, including demand, supply, tax, competition, property rights, public goods, asymmetric information, and the operations of a real market economic system, among others. Specifically, we will delve deeply into the theory of consumer behavior, market structure, the theory of the firm, and the imperfect market paradigm.

The course ILOs is set as follows:

- **Knowledge**
The fundamentals of economic reasoning, economic theory and economic policy; the theory of the firm and consumer behavior; market structures.
- **Skills**
Demand and supply analysis;
Elasticity analysis;
Marginal analysis;
Equilibrium analysis.

(3)Text/Materials:

	Main Text	Supplementary Reading
Name	Economics	Copies of supplementary texts will be provided in class when necessary.
Author	Glenn Hubbard, Anthony P O'Brien	
Publisher	China Machine Press	
Publish time	2007	

(4)Course method / Teaching Mode

Lecturing, class assignments and discussions.

Answers to selected questions and problems (mainly from the respective chapters of the main text) should be regularly submitted in written form and/or presented in class.

One final written exam.

(5) Scheduling of Class Sessions

Topics	Hours	Detailed Course Contents	Week
Introduction Economics: Foundations & Models	3	Syllabus, Chapter 1 Appendix	1
Trade-Offs, Comparative Advantage, & The Market System	3	Chapter 2	2
Where Prices Come From: The Interaction of Demand & Supply Library Research	3	Chapter 3	3
Efficiency, Government & Taxes Quantitative Demand & Supply	3	Chapter 4,Appendix	4
Externalities, Environmental Policy & Public Goods	3	HW for Chapters 1-4 Chapter 5	5
Elasticity Firms	3	Chapter 6 & 7	6
Financial Information Tools	3	Append 7 & Chapter 8	7
Comparative Advantage & Trade Multinational Firms	3	Chapter 8 & Append 8	8
Consumer Theory	3	Chapter 9 & Appendix	9
Producer Theory	3	HW for Chapters 5-10 Chapter 10 and Appendix 10	10
Perfect Competition	3	Chapters 11	11
Monopolistic Competition	3	Chapters 12	12
Oligopoly	3	Chapters 13	13
Monopoly	3	HW for Chapters 11-14 Chapters 14	14

Pricing Strategy	3	Chapters 15	15
Review for Final Exam	3	Chapters 1 - 15	16
Total	48		16

(6) Grading

	Percentage	Explanation
Regular class activity and homework	20%	
Written Assignment		
Term Project Report		
Class Participation & Assignment	10%	
Final exam	70%	
Total	100%	

(7) Other Explanations

ATTENDANCE POLICY: Students should attend all class meetings. Regular attendance is a critical part for your class participation grade. In the event of unavoidable absences, it is the student's responsibility to remained informed about what transpired and/or was assigned in the duration of his/her absence.

主讲教师（签名）：

专业教研室负责人（签名）：

20 年 月

To: Dr. Traynor
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: May 11, 2015

As part of the process of developing a collaborative transfer program with Shantou University (China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: BUS 1003A Title: Macroeconomics
Credit Hours: 3 Quarter: ☐
Semester: ☒ Potential match for: EC 2050

Please complete the following information:
(Check one)

☒ Wright State University equivalent course EC 2050

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments:

Evaluator's Name: Thomas Traynor

Evaluator's Signature: [Signature]

Date: 5/11/15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

Shantou University

Undergraduate

Course Syllabus

COURSE TITLE:	Macroeconomics
COURSE CODE:	BUS1003A
CREDIT VALUE:	3
CONTACT OURS:	48
PRE-REQUISITE:	Microeconomics
DEPARTMENT/UNIT:	Business School
VERSION:	20150327- BUS1003A
COURSE COORDINATOR:	(Signature)
APPROVER:	(Signature)
APPROVE DATE:	

Shantou University
Business School
2014.1

1. Course Description

To provide a basic understanding of economic reasoning, economic theory and economic policy, particularly for the study of the economy as a whole.

Throughout the course, students will be introduced to:

- Define Gross National Product, Gross Domestic Product, Net National Product, National Income, Personal Income, and Disposable Income
- Explain the purpose of a price index, use a price index to calculate the rate of inflation, and distinguish between Demand-Pull inflation and Cost-Push Inflation
- Define unemployment in China, calculate unemployment and employment rates, and differentiate between frictional, cyclical, structural and seasonal unemployment
- Describe the phases of the business cycle and economic growth
- Explain the role of money and monetary policy
- Explain fiscal policy.

2. Intended Learning Outcomes:

Educational Objectives	Knowledge Points	Intended Learning Outcomes
1. GDP, Inflation and Unemployment	1.1 Composition and application of GDP	<ol style="list-style-type: none">1. Be able to explain how to measure the gross output2. Understand whether the GDP is the good variable of economic welfare3. Understand the difference between the nominal variables and real variables4. Be able to calculate the gross output by various means
	1.2 Measurement index and application of inflation	<ol style="list-style-type: none">1. Define the price level and inflation, be able to calculate them2. Be able to make an adjustment to inflation effect based on the price level3. Distinct nominal interest rate and real interest rate4. Discuss the problems caused by the inflation
	1.3 Types, Reasons and	<ol style="list-style-type: none">1. Understand the three types of

	measurement of unemployment	<p>unemployment</p> <p>2. Be able to explain what factors determine the unemployment rate</p>
	1.4 The Phillips Curve	<p>1. Describe the relationships between the Phillips curve, inflation and unemployment</p> <p>2. Explain the relationship between the short-term Phillips curve and the long-term Phillips curve</p> <p>3. Discuss how the inflation expectation influence the currency policy</p> <p>4. Use the Phillips curve principle to explain how can the Federal Reserve keep lowering the inflation</p>
2. Aggregate demand and aggregate supply	2.1 Aggregate expenditure model	<p>1. Understand how aggregate expenditure model determine the macroeconomic equilibrium</p> <p>2. Discuss the determinants of the four parts of aggregate expenditure, and define marginal propensity to consume and marginal propensity to save</p>
	2.2 Macroeconomic equilibrium	<p>1. Using the 45 degree line diagram describes macroeconomic equilibrium</p> <p>2. Defines the multiplier effect and use it to calculate the change of GDP</p> <p>3. Understand the relationship</p>

		between the aggregate demand curve and aggregate expenditure curve
	2.3 Dynamic aggregate demand and aggregate supply model	<ol style="list-style-type: none"> 1. Discuss the determinants of aggregate demand, distinguish aggregate demand curve movement and the aggregate demand curve self-movement 2. Discuss the determinants of aggregate supply curve, distinguish the short-term aggregate supply curve movement and the aggregate supply self-movement 3. Use aggregate demand aggregate supply model to describe the difference between medium-term equilibrium and long-term equilibrium in macroeconomics 4. Use the dynamic aggregate demand-aggregate supply model to analyze the macroeconomic conditions
3. Fiscal policy and monetary policy	3.1 Fiscal policy and its tools	<ol style="list-style-type: none"> 1. Define fiscal policy, explain how fiscal policy affects aggregate demand and how the government use fiscal policy to stabilize the economy 2. Discuss the problems which may occur when the government carry out he fiscal policy 3. Explain how the government

		<p>budget play a role to the automatic stabilizers</p> <p>4. Discuss the long-term effects of fiscal policy</p>
	3.2 The multiplier effect and crowding out effect	1. Explain how fiscal policy multiplier effect and crowding out effect are realized
	3.3 Monetary policy tools and its goals	<p>1. Define monetary policy and describe the Federal Reserve's (China) monetary policy goals</p> <p>2. Describe the Federal Reserve(China)'s monetary policy object, explain how expansionary and austerity policy affect the interest rate</p> <p>3. Use aggregate demand and aggregate supply graph to describe the monetary policy's impact on real GDP and the price level</p> <p>4. Discuss how the Federal Reserve determine its monetary policy objective</p> <p>5. Evaluate the point of view that to support or oppose the Federal Reserve to keep independence</p>
4. Analysis ability to Macroeconomic problem	4.1 Find and describe the problems	<p>1. Discuss and analyze China's economic growth, unemployment, inflation and other problems and their reasons</p> <p>2. Through homework or spoken forms to express related issues</p>

	4.2 Collecting information and data	1. Collect Chinese macroeconomic data, and make a brief analysis
5. Integrated thinking ability	5.1 Critical thinking	1. Compare various macroeconomic theory, and critically discuss the micro foundation of Keynesian economics 2. Discuss the effectiveness of the Chinese monetary policy and fiscal policy
	5.2 Systematic thinking	1. Systematic analyze the background, causes and countermeasures of an actual macroeconomic problems (case)
6. Personal quality	6.1 Intellectual curiosity and lifelong learning	1. Pay attention to the domestic or abroad macroeconomic topic
7. Teaming and collaboration ability	7.1 Teamwork	1. Discuss specific cases in group and form a consensus
	7.2 Team's growth and evolution	1. Team members communicate and learn with each other, and give each member an opportunity to speak publicly
8. Language competence	8.1 English communication	1. Use English textbooks and handouts, and listen to English news
9. International vision	9.1 Consider a problem in a globalization way	1. Discuss the international economic situation and economic problems
10. Knowledge application ability	10.1 Have the ability to apply new knowledge	1. Be able to analyze Chinese macroeconomics problems based on the macroeconomics knowledge

3. Pre-requisite

Microeconomics

4. Textbooks and Other Learning Resources

Textbooks:

(1) *Economics (Macro)* (3rd Edition), Glenn Hubbard, Anthony P O'Brien, China Machine Press, 2011.

Other Learning Resources

(1) *Macroeconomics* (7th Edition), N. Gregory Mankiw, China Renmin University Press, 2011.

(2) *The Principles of Economics* (Chinese Edition), Lu Feng(卢锋), Peking University Press, 2002.

Website:

<http://my.stu.edu.cn/>

5. Teaching and Learning Activities

Theory course (Hours)		Exercises (Hours)		Experiment (Hours)		Discussion (Hours)		Social Practice (Hours)		Project (Hours)		Online Learning (Hours)		Others (Hours)	
In Class	After Class	In Class	After Class	In Class	After Class	In Class	After Class	In Class	After Class	In Class	After Class	In Class	After Class	In Class	After Class
30	\	\	8	\	\	2	6	\	\	\	\	\	10	\	8

6. Assessment Scheme

Assessment Scheme	Details	Proportion
Homework	\	10%
Class Participation	Attendance, actively answering questions	10%
Team Project Report	Discuss the certain topics gave by the teacher with your team members and present it in class	20%
Final Exam (Closed book)	One-choice question, short answer question, essay question, calculation question	60%

7. Course Schedule

Topics	Hours	Detailed Course Contents	Week
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-GDP: Measuring Total Production and Income	3	-Chapter 7	1
- GDP: Measuring Total Production and Income - Unemployment and Inflation	3	-Chapters 7&8	2
- Unemployment and Inflation	3	-Chapter 8	3
- Economic Growth, the Financial System, and Business Cycles	3	-Chapter 9	4
- Economic Growth, the Financial System, and Business Cycles -Long-Run Economic Growth: Sources and Policies	3	-Chapters 9& 10	5
-Long-Run Economic Growth: Sources and Policies	3	-Chapter 11	6
- Output and Expenditure in the Short Run	3	-Chapter 11	7
- Output and Expenditure in the Short Run - Aggregate Demand and Aggregate Supply Analysis	3	-Chapters 11&12	8
- Aggregate Demand and Aggregate Supply Analysis	3	-Chapter 12	9
- Money, Banks, and the Federal Reserve System	3	-Chapter 13	10
- Money, Banks, and the Federal Reserve System -Monetary Policy	3	- Chapters 13&14	11
-Monetary Policy	3	-Chapter 14	12

- Fiscal Policy	3	- Chapter 15	13
- Fiscal Policy - Inflation, Unemployment, and Federal Reserve Policy	3	- Chapters 15&16	14
- Inflation, Unemployment, and Federal Reserve Policy	3	-Chapter168	15
Review for Final Exam	3	Exercises and discussions	16
Total	48		16

MS 2040
*

To: Dr. Smith-Daniels
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: June 6, 2014

As part of the process of developing a 2+2 program with **SHANTOU UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: UNK MAT 2902A Title: Prob Theory and Math. Stats
Credit Hours: 3 Quarter: ☐
Semester: ☒

Please complete the following information:

(Check one)

- ☒ Wright State University equivalent course ms 2040
- ☐ No equivalent course exists at Wright State University
- ☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments:

Evaluator's Name: Terry Weinstein

Evaluator's Signature: [Signature]

Date: 6/9/14

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

[Signature]

Shantou University 2010-2011 Semester 1

Teaching Schedule

Major _____ Grade 09 Course Probability Theory and Mathematical Statistic MAT 2902A

Class hours 48 Total class hours 48 Department Mathematical Teacher 陈燕明 任玉杰

Assistant _____ Textbook Renmin University of China Auditor _____

Week	Teaching hours	Teaching form	Teaching Content
1	4		Chapter1 Random events and its probability § 1-3 random events, probability, Probability law of addition § 4 conditional probability and the multiplication rule
2	2		§ 5 Independent texting
3	4		Vocation Chapter 2 Random variables and its distribution § 1 The concept of random variables
4	2		§ 2 The distribution of random variables
5	4		§ 3 Binary random variable § 4 Distribution for Function of Random Variable
6	2		Chapter 3 The number of characteristics of random variables § 1-2 Mathematical expectation, the characteristic of mathematical expectation
7	4		§ 3-4 Conditional expectation, variance、covariance Chapter 4 Several important distribution § 1-3 binomial distribution, Puwasong distribution
8	2		§ 4-5 exponential distribution, Γ -distribution
9	4		§ 6 normal distribution Middle exam

10	2		Chapter 5 The law of large numbers and the central limit theorem § 1-2 the concept of the law of large numbers, Chebyshev inequality
11	4		§ 3-4 Chebyshev theorem; the central limit theorem Chapter 6 sample distribution § 1-2 ensemble and sample, sample distribution function
12	2		§ 3 the number characteristic of sample distribution § 4 distribution of several commonly used statistics
13	4		Chapter 7 Parameter estimation § 1-2 Quality standard of estimation, point estimation § 3 interval estimation
14	2		Chapter 8 Hypothesis test § 1 The concept of hypothesis test § 2 two types of errors § 3 a hypothesis testing of orthostatic ensemble
15	4		§ 4 a hypothesis testing of orthostatic ensemble (Introduction) Revise
16	2		New year's Day holiday

To: GREENSPAN
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: March 19, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: BUS 2106B **Title:** MANAGERIAL ACC
Credit Hours: 3 **Quarter:** ☐
Semester: ☒

Please complete the following information: (Check one)	
<input checked="" type="checkbox"/>	Wright State University equivalent course ACC 2020
<input type="checkbox"/>	No equivalent course exists at Wright State University
<input type="checkbox"/>	No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:
Comments:	
Evaluator's Name: J. GREENSPAN	
Evaluator's Signature: J. Greenpan	Date: 3/23/15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

THIS COURSE IS DIFFERENT THAN PREVIOUSLY
EVALUATED COURSES

CS

School of Business, Shantou University
Course Syllabus
BUS2106B Managerial Accounting

Course Information

Course code	BUS 2106B	Chinese title	管理会计
Credit	3	English title	Managerial Accounting
Class hours	48	Semester	2014 Spring
Classroom		Student Category	Undergraduates

Instructor Introduction

Instructor	Office	Office number	After-class office hours	Email-address	Classroom	Class Time
Song xiaobao	Wenxi 418	82903635		songxb@stu.edu.cn		
Guan yanxin						

Course Description

Management Accounting is a core course of business administration major courses, which demonstrates the key functions of Modern accounting to a company such as predicting, making decisions, planning, controlling as well as evaluating based on the theory in Microeconomics, the social economic environment that modern companies are in as the background. This course introduces the basic theories, methods and practical operative techniques of Modern management accounting systemically. The course includes fourteen chapters, within which the former four chapters introduce the basic principle of management accounting and the fundamental method of traditional management accounting; From Chapter five to Chapter twelve, this course introduces the practical application program and detailed operative techniques of each function of management accounting; Chapter thirteen and Chapter sixteen introduce the emerging fields of management accounting development.

Intended Learning Outcomes

Educational objectives (blocks of knowledge/performance standard)	Knowledge point or the performance level below the level x.x.x.	The initial proficiency	The required proficiency.	Intended outcome(Completed by the research group)
The variable cost method	The morphological analysis of cost behavior	L1	L4	Understand the meaning of cost behavior and the role of behavior changes in the cost analysis method.
	The background of variable cost method	L1	L4	Evaluate the theoretical basis and economic background of variable cost.
	The difference and relationship between the variable cost method and the complete cost method	L1	L4	Explain the differences between the variable cost and the full cost method in the evaluation of enterprise performance, the origin of difference and effect of continuous of difference.
Cost volume profit analysis	Single species analysis	L1	L4	Be able to calculate and evaluate the single variety analysis method
	Multi variety analysis	L1	L4	Be able to calculate and evaluate the multi variety analysis method and the assumption the method contains.

	Sensitivity analysis	L1	L4	Understand the value of sensitivity analysis and sensitivity analysis methods commonly used.
Prediction and analysis	Sales forecasting	L1	L3	Be aware of the important role of sales forecast in a company and be able to choose an appropriate forecasting method according to the specific business environment.
	Profit forecasting	L1	L3	The different roles of the company between the direct profit forecast and the sales forecast, and the role of profit forecast in raising the company" management.
	Fund forecasting	L1	L3	Understanding the difference between the fund forecast and other forecast. Be able to explain capital predict important role in the enterprise combined with the reality of business case.
Management decision	Production decision	L1	L3	Be able to choose the appropriate production decision model and make decisions according to the specific question types.

	Production decision under uncertain conditions	L1	L3	Comprehending the difference between that decision method and the general method of decision-making and be able to choose appropriate decision process.
	Decision making sensitivity analysis	L1	L3	Understanding the sensitivity analysis in decision analysis value.
Comprehensive budget	Operating budget	L1	L3	Understanding the operating budget and making operating budget according to the general methods.
	Financial budget	L1	L3	Be able to Show different management role of financial budget and general operating budget in enterprises.
	The comprehensive budgeting	L1	L3	Mastering the general methods of the comprehensive budgeting.
	Budget category choice	L1	L3	Estimating the differences of budget method in the production and role in the enterprises.
	Standard cost control system	L1	L3	Be able to develop a complete cost control system.
	Cost variance analysis	L1	L3	Be able to calculate the cost difference according to the specific situation

Cost control				and analyze the reason for the cost difference.
	Quality cost control	L1	L3	Be able to calculate the appropriate quality cost according to the general models.
Advances in accounting management	Responsibility center	L1	L2	Be able to explain the hierarchical relationship of each responsibility center within the enterprise and the examination method of each center.
	Responsibility budget	L1	L2	Be able to make the responsibility budget.
	The internal transfer price	L1	L2	Be able to explain internal transfer price in terms of the use be able demonstrate the usage of the price-transfer in duty allocation within an assignment.
	The cost driver	L1	L2	Be able to illustrate the classification of activity reasons.
	The cost of operation	L1	L2	Be able to explain the meaning and the classification of operation cost.
	Value chain	L1	L2	Be able to explain the relationship between value chain and operation.
	Operation management	L1	L2	Be able to explain the logic of

				operation management comprehensively.
	Operation budget	L1	L2	Be able to make the operation budget according to the general models.
	Business environment analysis	L1	L2	Be able to analyze enterprise external environment.
	Value analysis	L1	L2	Be able to analyze enterprise value with general models.
	Strategic positioning	L1	L2	Be able to make appropriate strategic position based on the situation of enterprises.
Analyze and solve problems	Found the problem and the indicate it.	L1	L4	Be able to raise a question according to phenomenon and explain the character of the problem.
	The collection of data and information	L1	L4	Collecting related data in order to illustrate the issue further according to the concrete problem.
	The analysis of data and information	L1	L4	Be able to analyze data with appropriate approach.
	Solutions and suggestions	L1	L4	Be able to provide solution according to the character of the problems.
Integrated thinking	Creative thinking method	L1	L4	Evaluating the problem based on the creative thinking.

Pre-requisite

1. Introduction to Management Science
2. Microeconomics
3. Macroeconomics
4. Basic Accounting
5. Company Finance

Textbooks and Other Learning Resources

• Textbooks:

- ① Accounting Management, Wu Dajun, Dongbei University of Finance and Economics press, 2007, ¥ 30.00

• Other Learning Resources:

- ① Accounting Management, Yu xuying, Xiamen University press, 2003
- ② Other textbooks with the same name, < Accounting Research>, <Economic research> and other academic journals.

Harvard Business Review Chinese Webpage: <http://www.ebusinessreview.cn/>

The Wall Street Journal Chinese Webpage: <http://chinese.wsj.com/big5/index.asp>

Main teaching segments

Intended learning outcome (ILO)	Teaching content (knowledge point)	Teaching mode (course、 experiment, etc.)	Teaching strategic suggested
Comprehend the economic background of the existence of variable cost, explain the difference between the variable cost method and the complete cost method and the scope of application of variable cost method	The variable cost method	Classroom Teaching	Theoretical analysis, classroom discussion, business consulting
Be able to make the decision analysis on actual problems and give suggestion according to actual environment	Cost volume profit analysis	Classroom Teaching	Theoretical analysis, classroom discussion, business consulting, panelist

Use the prediction model to forecast the economic problems and compare the limit of application of each prediction method	Prediction and analysis	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting ,panelist
Be able to make management decision and evaluate it according to actual situation	Management decision	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting, panelist
Master a general method of budget planning. Be able to explain the difference influence of different budget method on enterprise management	Comprehensive budget	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting
Be able to explain the logical relationship and implementation steps of standard cost system. Comprehend the different targets between this cost control and other cost control	Cost control	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting
Be able to explain changes of the development of accounting management decision and management tools with the changing of the economic environment	Advances in accounting management	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting
Get the idea of how to raise questions, analyze them and solve them based on the phenomena.	Analyze and solve problems	Classroom Teaching	Theoretical analysis ,classroom discussion, business consulting, panelist
Explain the basic characteristics of integrated thinking, master the ability of application.	Integrated thinking	Classroom Teaching	Theoretical analysis ,classroom discussion, business

			consulting, panelist
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Assessment Scheme

Assessment	Contents	Weight
1	Final exam	50%
2	Homework	20%
3	Group Presentation	25%
4	Class participation	5%

Assessment Scheme Description:

Final Exam (50%) :

Final exam focuses on students' degree of mastering the relationship between the knowledge and knowledge point after the class. Its aim is to evaluate the studying effect of a student more generally, making up for the shortcomings of evaluation that other exams have.

Personal Assignments (20%)

Personal Assignments focuses on students' degree of mastering the knowledge of each unit, particularly emphasizes on the basic analysis capability and their applying capability of the students.

Group Assignments (25%)

Group assignments focus on students' degree of mastering the knowledge of the textbook, mainly manifest in the students' ability of thinking based on the combination of the textbook theoretical knowledge and practical in business environment and putting forward their idea. At the same time, it can show the team cooperation ability, expression ability and communication ability of the students.

Class Participation (5%)

Class participation focuses on students' enthusiasm in class and their understanding level of the knowledge by recording the students' behaviors of answering the questions and putting forward the questions in class.

Course Schedule

Weeks	Topics	Key Points and difficulties	Hours	Teaching Mode
1	Topic 1: Accounting management overview	The concept of accounting management and the relationship between management accounting and financial accounting	3	theoretical analysis, business consulting
2-3	Topic 2: Cost Behavior analysis	The method and basis of cost behaviour classification	4	theoretical analysis, business consulting
4-5	Topic 3: The variable cost method	The difference and connection between the variable cost method and the complete cost method	6	theoretical analysis, business consulting, team presenting
6-7	Topic 4: The principle of cost volume profit analysis	The principle and method of cost volume profit analysis	3	theoretical analysis, business consulting, team presenting
7-8	Topic 5: Prediction and analysis	Prediction method and its applicable scope	3	theoretical analysis, business consulting, team presenting
9-10	Topic 6: Short-term operating decisions	Short-term operating decisions method and its applicable scope	3	theoretical analysis, business consulting, team presenting
10	Topic 7: Comprehensive budget	The preparation method of comprehensive budget	5	theoretical analysis, business consulting,

				team presenting
11-12	Topic 8: Cost control	Standard cost control system	4	theoretical analysis, business consulting, team presenting
13	Topic 9: Responsibility accounting	Responsibility centre and responsibility assessment	4	theoretical analysis, business consulting, team presenting
14	Topic 10: Job management	The implementation of job management	5	theoretical analysis, business consulting, team presenting
15	Topic 11: Strategic accounting management	Differences between the financial and non-financial evaluation method	4	theoretical analysis, business consulting, team debating
16	Topic 12: Performance appraisal	The implementation of job management	4	theoretical analysis, business consulting, team debating

Class Regulations

1. Unless the school regulates mandatorily, we will adopt collective decision-making in class issues;
2. Do not be late! Do not leave early! Do not bother others by sounds, smells and lights, etc.

To: Dr. Akhbari
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: June 6, 2014

As part of the process of developing a 2+2 program with **SHANTOU UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
 Course Number: BUS 1100 Title: Corporate Finance
 Credit Hours: 3 Quarter: ☐
 Semester: ☒

Please complete the following information:
 (Check one)

- ☒ Wright State University equivalent course FIN2210
☐ No equivalent course exists at Wright State University
☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments:

Evaluator's Name: Marlene L. Akhbari

Evaluator's Signature: Marlene L. Akhbari

Date: June 26, 2014

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
 Thank You.

CSJ

Corporate Finance Syllabus

● Basic Course Information

Course Code	BUS1100	Course Type	Required course
Name		Corporate Finance	
Total hours	48	Credit	3

● Course overview

"Corporate finance" course is the core of the business major, this course is mainly on the theoretical cornerstone of microeconomics, in the course background of capital markets, with modern company system enterprises as the object, study enterprise capital raising and application problems. It focuses on the acquisition of capital, the use of capital, capital gains, such as the distribution of the financial problems are introduced and the research and management talents for the company to provide the necessary financial theory knowledge and operation method.

● Course objectives and basic requirements

Through the study of this course, it should enable students to have basic quality of financial management, on the basis of mastering the company financing, investment and income distribution, financial, can make the right financial decisions flexibly according to the characteristics of the company, capital market financing environment, the risk of investment and increase the capital value of the shareholders of a company and seek the biggest capital gains.

● Course text

Corporate finance essence, Rose wrote, Zhangjian translated, People's Posts and Telecommunications Publishing House, 2006, RMB 88.

● Teaching method

1. Teaching material contents according to the project organization, covers the content and related knowledge of the key framework class, should read the relevant chapters content before and after class, and other related network and books and materials.
2. Practice

● Evaluation methods

Evaluation methods	Proportion	Requirements and instructions
Usual grades	30%	Assignments of students and classroom performance
Final exam	70%	written examination

● **Course content**

Topic	Content of courses	Textbook chapters	Course Schedule	Homework
Topic 1: Introduction	Financial management objectives, principles, content	Chapter1: Introduction to financial management	3	
Topic 2: Understanding of financial statements	Introduction to financial analysis and financial planning and growth for a long time.	Chapter2: Financial statements, income taxes Chapter3: Related to the financial statements of cash flow of work	3	The 1st
Topic 3: To determine the value of future cash flows	Introduces the calculation method of the cash discount	Chapter4: Determine the value of entry: the time value of money Chapter5: Discounted cash flow valuation	3	The 2nd
Topic 4: Stocks and bonds pricing	Bond and stock valuation.	Chapter6: Interest rate and bond pricing Chapter7: The stock market and stock pricing	3	The 3rd
Topic 5: Capital budgeting	On the investment of the project technical methods: NPV, payback period, IRR, profitability index ,etc	Chapter8: The net present value and other investment decision criteria Chapter9: Investment decision making	6	The 4th
Topic 6: risk and return	Introduced the classification of risks and measure, and the relationship between the benefits and risks	Chapter10: Some of the lessons from the capital market history Chapter11: Risk and return	3	The 5th

Topic7:The cost of capital and capital structure	Decision and estimation of the cost of capital, leverage and capital structure	Chapter12:Capital cost Chapter13:Leverage and capital structure	6	The 6th
Topic 8: finance management	Introduction of corporate financing methods	Chapter15:Financing	3	The 7th
Topic 9: dividend policy	Introduce the meaning of the dividend policy and formulate reasonable dividend policy	Chapter14:Dividends and Dividend Policy	3	The 8th
Topic 10: operation capital management	Discussed, analyzed the nature of the cash, inventory and accounts receivable management	Chapter16:Short-Term Financial Planning Chapter17:Working Capital Management	6	The 9th
Topic 11: Seminar 1	Introduction of mergers and acquisitions of related knowledge	Additional information: mergers and acquisitions	3	
Topic 12: Seminar 2	Introduction of corporate governance	Additional information: corporate governance	3	
Summary	Review of the company's financial knowledge		3	

To: Dr. Goodrich
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: March 4, 2014

As part of the process of developing a 2+2 program with **SHANTAO UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

College: Shantou University - China
 Course Number: BUS 1085 Title: Marketing
 Credit Hours: 3 Quarter: ☐ (check one)
 Semester: ☒

Please complete the following information:
 (Check one)

- ☒ Wright State University equivalent course MKT 2500
☐ No equivalent course exists at Wright State University
☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments:

Evaluator's Name:

Kendall Goodrich

Evaluator's Signature:

Kendall Goodrich

Date: 3/5/14

Please return this form to my office in 100 Rike Hall. Thank You.

CSJ

Business School, Shantou University

Course Syllabus

Course Name	Course Code	Credit	Class Hours
Marketing	BUS1085	3	48

[1] Course Objectives

The prime objective of this course is to help students acquire the skills to understand the dynamics and complexities of the marketing/business environment. The students will learn the fundamental principles of building profitable customer relationships in the marketing process. More specifically, after taking this course, students will:

- Acquire an overview and understanding of the marketing process
- Acquire proper, professional marketing vocabulary
- Become familiar with the concepts of marketing
- know the Marketing Concept, and understanding its relationship to customer-centricity
- Understand how information and its management can help build a customer-focused organization
- Understand how the components of the marketing mix interact to create the image consumers use to position a product or brand in their perceptual map.

[2] Course Description / Intended Learning Outcomes (Course ILOs)

This course defines and discusses how the different environments in which marketers operate (e.g., politico-legal, socio-cultural, technological, competitive, and so on) influence marketers' offering (i.e., marketing mix, or four Ps) to consumers. It will also spend some time on learning about consumers, the lifetime values of customer. The focus of the course is on how to build profitable customer relationship. The intended learning outcomes are:

Knowledge

Fundamental theories and practical, operational knowledge on marketing process, include but not limited to: creating and capturing customer value, partnering to build customer relationships, analyzing the marketing environment, managing marketing information, understanding consumer behavior, creating values for target customers, building customer value, developing new product, pricing, delivering customer value, retailing and wholesaling, marketing communications, sales promotion, global marketing.

Skills and Attitudes

Basic skills related to the marketing process, such as environment scanning, segmenting market, marketing research, analyzing marketing cases, marketing planning, advertising, pricing strategies, and cross-cultural marketing communication, positive and integrative way of thinking. Learn the marketing professionalism attitudes towards business partners and customers.

Business World and International Perspective

Be understanding of various marketing situations and be ready to conduct marketing practices in real business world. Become familiarity with various types of industries and companies, such as private

companies and public companies, domestically and internationally alike through case studies in classic cases and recent impact-producing cases.

Awareness of Broader Trends in Business World

Business environments are keeping changing all the time; the students should become aware of these changes and be ready proactively reacting to the changes. The new trend of consumerism in modern China has drawn attention from the whole world and the students should recognize this new trend to prepare for their future employment challenging.

[3] Text/Materials:

	Main Text	Supplementary Reading
Title	Principles of Marketing, 13 th edition	Articles from academic journals and newspapers will be occasionally assigned as reading materials.
Authors	Kotler & Armstrong	
Publisher	Pearson/Prentice Hall	
Publish time	2011	

[4] Course Method / Teaching Mode

- Full-time study, face-to-face lectures in a multi-media classroom environment to engage attention and facilitate understanding; intensive case analysis pedagogy combined with the Socratic method designed to enhance students' analytical ability and develop creativity.
- For each three-hour classroom session, students are expected to spend six hours' independent work, including preview and review.
- Students need to conduct case analysis as their participation in the classroom by applying knowledge they learned, and to develop problem-solving skills via both independent work and in a teamwork environment.

[5] Scheduling of Class Sessions

Topics	Hours	Detailed Course Contents	Week
Chapter 1. Creating and capturing customer value	3	<ul style="list-style-type: none"> • Define marketing and outline the steps in the marketing process. • Explain the importance of understanding customers and the marketplace, and identify the five core marketplace concepts. • Identify the key elements of a customer-driven marketing strategy and discuss the marketing management orientations that guide marketing strategy. • Discuss customer relationship management and strategies for creating value <i>for</i> customers and capturing value <i>from</i> customers in return. • Describe the major trends and forces that are changing the marketing landscape in this age of relationships. 	1
Chapter 2 Partnering to build customer relationships	3	<ul style="list-style-type: none"> • Explain companywide strategic planning and its four steps • Discuss how to design business portfolios and develop growth strategies • Explain marketing's role in strategic planning and how marketing works with its partners to create and deliver customer value • Describe the elements of a customer-driven marketing strategy and mix, and the forces that influence it 	2

		<ul style="list-style-type: none"> List the marketing management functions, including the elements of a marketing plan, and discuss the importance of measuring and managing return on marketing investment. 	
Chapter 3. Analyzing the marketing environment	3	<ul style="list-style-type: none"> describe the environmental forces that affect the company's ability to serve its customers explain how changes in the demographic and economic environments affect marketing decisions identify the major trends in the firm's natural and technological environments explain the key changes in the political and cultural environments discuss how companies can react to the marketing environment 	3
Chapter 4. Managing marketing information	3	<ul style="list-style-type: none"> explain the importance of information in gaining insights about the marketplace and customers define the marketing information system and discuss its parts outline the steps in the marketing research process explain how companies analyze and use marketing information discuss the special issues some marketing researchers face, including public policy and ethics issues. 	4
Chapter 5 Understanding consumers.	3	<ul style="list-style-type: none"> understand the consumer market and the major factors that influence consumer buyer behavior identify and discuss the stages in the buyer decision process describe the adoption and diffusion process for new products define the business market and identify the major factors that influence business buyer behavior list and define the steps in the business buying decision process 	5
Chapter 6 Creating Values for target customers	3	<ul style="list-style-type: none"> define the four major steps in designing a customer-driven marketing strategy: market segmentation, market targeting, differentiation, and positioning list and discuss the major bases for segmenting consumer and business markets explain how companies identify attractive market segments and choose a market targeting strategy discuss how companies differentiate and position their products for maximum competitive advantage 	6
Chapter 7 Building customer value	3	<ul style="list-style-type: none"> define <i>product</i> and the major classifications of products and services describe the decisions companies make regarding their individual products and services, product lines, and product mixes identify the four characteristics that affect the marketing of a service and the additional marketing considerations that services require discuss branding strategy—the decisions companies make in building and managing their brands 	7
Chapter 8. Product	3	<ul style="list-style-type: none"> explain how companies find and develop new-product ideas list and define the steps in the new-product development process and the major considerations in managing this 	8

development and product life-cycle		<ul style="list-style-type: none"> process describe the stages of the product life cycle and how marketing strategies change during the product's life cycle discuss two additional product issues: socially responsible product decisions and international product and services marketing 	
Chapter 9 Understanding and capturing customer value	3	<ul style="list-style-type: none"> Identify the three major pricing strategies and discuss the importance of understanding customer-value perceptions, company costs, and competitor strategies when setting prices. Identify and define the other important internal and external factors affecting a firm's pricing decisions. Describe the major strategies for pricing imitative and new products. Explain how companies find a set of prices that maximize the profits from the total product mix. Discuss how companies adjust their prices to take into account different types of customers and situations. Discuss the key issues related to initiating and responding to price changes. 	9
Chapter 10 Marketing channels	3	<ul style="list-style-type: none"> explain why companies use marketing channels and discuss the functions these channels perform discuss how channel members interact and how they organize to perform the work of the channel identify the major channel alternatives open to a company explain how companies select, motivate, and evaluate channel members discuss the nature and importance of marketing logistics and integrated supply chain management 	10
Chapter 11. Retailing and wholesaling	3	<ul style="list-style-type: none"> explain the role of retailers in the distribution channel and describe the major types of retailers. describe the major retailer marketing decisions. discuss the major trends and developments in retailing. explain the major types of wholesalers and their marketing decisions. 	11
Chapter 12. Advertising and public relations	3	<ul style="list-style-type: none"> define the five major promotion mix tools for communicating customer value discuss the changing communications landscape and the need for integrated marketing communications describe and discuss the major decisions involved in developing an advertising program explain how companies use public relations to communicate with their publics. 	12
Chapter 13. Personal selling and sales promotion	3	<ul style="list-style-type: none"> discuss the role of a company's salespeople in creating value for customers and building customer relationships identify and explain the six major sales force management steps discuss the personal selling process, distinguishing between transaction-oriented marketing and relationship marketing explain how sales promotion campaigns are developed and implemented 	13
Chapter 14 Building direct	3	<ul style="list-style-type: none"> define direct marketing and discuss its benefits to customers and companies 	14

customer relationships		<ul style="list-style-type: none"> • identify and discuss the major forms of direct marketing • explain how companies have responded to the Internet and other powerful new technologies with online marketing strategies • discuss how companies go about conducting online marketing to profitably deliver more value to customers • overview the public policy and ethical issues presented by direct marketing 	
Chapter 15. The global marketing	3	<ul style="list-style-type: none"> • discuss how the international trade system and the economic, political-legal, and cultural environments affect a company's international marketing decisions • describe three key approaches to entering international markets • explain how companies adapt their marketing mixes for international markets • identify the three major forms of international marketing organization 	15
Chapter 16 Social responsibility and ethics	3	<ul style="list-style-type: none"> • define sustainable marketing and discuss its importance • identify the major social criticisms of marketing • define <i>consumerism</i> and <i>environmentalism</i> and explain how they affect marketing strategies • describe the principles of sustainable marketing • explain the role of ethics in marketing 	16
Total	48	----	----

[6] Grading

Percentage	Explanation
30%	First Exam: Covers the course contents from chapter 1 through to chapter 5
30%	Second Exam: Covers the course contents from chapter 6 through to chapter 11
30%	Third Exam: Covers the course contents from chapter 12 through to chapter 16
10%	Participation: Class participation/contribution implies involvement on the students' part. Involvement can take the form of questions, answers, sharing of experiences, readings, etc.
Total=100%	Final grade is based on the above items

主讲教师（签名）：

专业教研室负责人（签名）：

20 年 月

To: GRUYS
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: March 19, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: BUS 2101B Title: OB
Credit Hours: 3 Quarter: ☐
Semester: ☒

Please complete the following information:
(Check one)

☒

Wright State University equivalent course

Mgt 3100

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments:

Evaluator's Name:

Melissa Gruys

Evaluator's Signature:

Melissa Gruys

Date:

4-23-15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

THIS COURSE IS DIFFERENT THAN PREVIOUSLY
EVALUATED COURSES

OB

School of Business, Shantou University

Course Syllabus

BUS2101B Organizational Behavior

Spring Semester 2014

COURSE TITLE:	<u>Organizational Behavior</u>
COURSE CODE:	<u>BUS2101B</u>
CREDIT VALUE:	<u>3</u>
CONTACT HOURS:	<u>48</u>
PRE-REQUISITE	<u></u>
DEPARTMENT/UNIT:	<u>Business School</u>
VERSION:	<u>2014</u>
COURSE COORDINATOR:	<u>Quan Lin</u>
APPROVER:	<u></u>
APPROVE DATE:	<u></u>

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1. Course Information

Course Code	BUS 2101B	Chinese Title	组织行为学
Credits	3	English Title	Organizational Behavior
Class Hours	48	Semester	Spring, 2014
Venue		Student Category	Undergraduate

2. Instructors

Instructor 1	
Professor Quan Lin (林泉) Office: Wen Xi 413 (文西 413) Office Tel.: 8650 4098 e-mail: linquan@stu.edu.cn Office Hours: 10-12 am, Thursday, or by appointment	

3. Course Description

This course deals with human behavior in a variety of organizations. Conceptual frameworks, case discussions, and skill-oriented activities are applied to each topic. Topics include communications, motivation, group dynamics, leadership, power, the influence of technology, and organizational design and development. Class sessions and assignments are intended to help participants acquire the skills that managers need to improve organizational relationships and performance.

This course is designed to deepen your knowledge of organizational behavior from an individual, group, and organizational perspective; and to encourage you to reflect on and apply this knowledge in ways that will enhance your abilities as a manager. Specific learning objectives include:

- Describe current research in organizational behavior and identify how can be applied to workplace settings
- Understand how application of OB frameworks, tools, and concepts can enhance individual, group, and organizational effectiveness
- Reflect on your own beliefs, assumptions and behaviors with respect to how individuals, groups and organizations act in order to expand your approaches and increase your own organizational effectiveness.

4. Intended Learning Outcomes, ILOs

Training objective (Knowledge unit)	Knowledge point	Initial Proficiency	Desired Proficiency	Intended Learning Outcomes
Chapter 1: What Is Organizational Behavior?	<ul style="list-style-type: none"> ✓ What managers do ✓ Enter organizational behavior ✓ Complementing intuition with systematic study ✓ Contributing disciplines to the ob field ✓ There are few absolutes in ob ✓ Challenges and opportunities for ob ✓ Coming attractions: developing an ob model 	L1	L2	1. Describe what managers do.
		L1	L2	2. Define organizational behavior (OB.)
		L1	L2	3. Explain the value of the systematic study of OB.
		L1	L2	4. Identify the contributions made to OB by major behavioral science disciplines.
		L1	L2	5. List the major challenges and opportunities for managers to use OB concepts.
		L1	L2	6. Identify the three levels of analysis in this book's OB model.
		L1	L2	7. Explain the need for a contingency approach to the study of OB.
Chapter 2: Foundations of Individual	<ul style="list-style-type: none"> ✓ Ability ✓ Biographical characteristics ✓ Learning 	L1	L2	1. Identify two types of ability.
		L1	L2	2. Define the key biographical characteristics.

dual Behav ior		L1	L2	3. Understand how to shape the behavior of others.
		L1	L2	4. Distinguish between the four schedules of reinforcement.
		L1	L2	5. Clarify the role of punishment in learning.
Chapt er 3: Attitu des and Job Satisf actio n	✓ Attitudes ✓ Job satisfaction	L1	L2	1. Contrast the three components of an attitude.
		L1	L2	2. Identify the role that consistency plays in attitudes.
		L1	L2	3. Summarize the relationship between attitudes and behavior.
		L1	L2	4. Discuss similarities and differences between job satisfaction and other job attitudes discussed.
		L1	L2	5. Summarize the main causes of job satisfaction.
		L1	L2	6. Identify four employee responses to dissatisfaction.
Chapt er 4: Perso nality and Value s	✓ Personality ✓ Values ✓ Linking an individual's personality and values to the workplace	L1	L2	1. Explain the factors that determine an individual's personality.
		L1	L2	2. Describe the Meyers-Briggs Type Indicator personality framework.
		L1	L2	3. Identify the key traits in the Big Five personality model.
		L1	L2	4. Explain how the major personality attributes predict behavior at work.
		L1	L2	5. Contrast terminal and instrumental values.

		L1	L2	6. List the dominant values in today's workforce.
		L1	L2	7. Identify Hofstede's five value dimensions of national culture.
Chapter 5: Perception and Individual Decision Making	<ul style="list-style-type: none"> ✓ What is perception? ✓ Factors influencing perception ✓ Person perception: making judgments about others ✓ The link between perception and individual decision making ✓ How should decisions be made? ✓ How are decisions actually made in organizations? ✓ What about ethics in decision making? 	L1	L2	1. Explain how two people can see the same thing and interpret it differently.
		L1	L2	2. List the three determinants of attribution.
		L1	L2	3. Describe how shortcuts can assist in or distort our judgment of others.
		L1	L2	4. Explain how perception affects the decision-making process.
		L1	L2	5. Outline the six steps in the rational decision-making model.
		L1	L2	6. Describe the actions of the boundedly rational decision maker.
		L1	L2	7. List and explain the common decision biases or errors.
Chapter 6: Motivation Concepts	<ul style="list-style-type: none"> ✓ Defining motivation ✓ Early theories of motivation ✓ Contemporary theories of motivation ✓ Integrating contemporary theories of motivation ✓ Caveat emptor: motivation theories are often culture-bound 	L1	L2	1. Outline the motivation process.
		L1	L2	2. Describe Maslow's need hierarchy.
		L1	L2	3. Differentiate motivators from hygiene factors.

		L1	L2	4. List the characteristics that high achievers prefer in a job.
		L1	L2	5. Summarize the types of goals that increase performance.
		L1	L2	6. Discuss ways self-efficacy can be increased.
		L1	L2	7. State the impact of underrewarding employees.
		L1	L2	8. Clarify the key relationships in expectancy theory.
		L1	L2	9. Explain how the contemporary theories of motivation complement each other.
Chapter 7: Motivation: From Concepts to Applications	<ul style="list-style-type: none"> ✓ Motivating by changing the nature of the work environment ✓ Employee involvement ✓ Rewarding employees 	L1	L2	1. Discuss the ways in which employees can be motivated by changing the work environment.
		L1	L2	2. Explain why managers might want to use employee involvement programs.
		L1	L2	3. Discuss how the different types of variable-pay programs can increase employee motivation.

		L1	L2	4. Describe the link between skill-based pay plans and motivation theories.
		L1	L2	5. Explain how flexible benefits turn benefits into motivators.
Chapter 8: Emotions and Moods	<ul style="list-style-type: none"> ✓ What are emotions and moods? ✓ Emotional labor ✓ Affective events theory ✓ Emotional intelligence ✓ Ob applications of emotions and moods 	L1	L2	1. Differentiate emotions from moods.
		L1	L2	2. Discuss the different aspects of emotions.
		L1	L2	3. Identify the sources of emotions and moods.
		L1	L2	4. Describe external constraints on emotions.
		L1	L2	5. Discuss the impact emotional labor has on employees.
		L1	L2	6. Discuss the case for and the case against emotional intelligence.
		L1	L2	7. Apply concepts on emotions and moods to OB issues.
Chapter 9: Foundations	<ul style="list-style-type: none"> ✓ Defining and classifying groups ✓ Stages of group development ✓ Group properties: roles, norms, status, size, and cohesiveness 	L1	L2	1. Differentiate between formal and informal groups.

ns of Grou p Behav ior	✓ Group decision making	L1	L2	2. Compare two models of group development.
		L1	L2	3. Explain how role requirements change in different situations.
		L1	L2	4. Describe how norms exert influence on an individual's behavior.
		L1	L2	5. Explain what determines status.
		L1	L2	6. Define social loafing and its effect on group performance.
				7. Identify the benefits and disadvantages of cohesive groups.
				8. List the strengths and weaknesses of group decision making.
		L1	L2	9. Contrast the effectiveness of interacting, brainstorming, nominal, and electronic meeting groups.
Chapt er 10: Unde rstan ding Work Team s	✓ Why have teams become so popular? ✓ Differences between groups and teams ✓ Types of teams ✓ Creating effective teams ✓ Turning individuals into team players	L1	L2	1. Explain the growing popularity of teams in organizations.
		L1	L2	2 Contrast teams with groups.

	<ul style="list-style-type: none"> ✓ Teams and quality management ✓ Beware! Teams are not always the answer 	L1	L2	3. Identify four types of teams.
		L1	L2	4. Specify the characteristics of effective teams.
				5. Explain how organizations can create team players.
		L1	L2	6. Describe conditions when individuals are preferred over teams.
Chapter 11: Communication	<ul style="list-style-type: none"> ✓ Functions of communication ✓ The communication process ✓ Direction of communication ✓ Interpersonal communication ✓ Organizational communication ✓ Choice of communication channel ✓ Barriers to effective communication ✓ Current issues in communication 	L1	L2	1. Describe the communication process.
		L1	L2	2. Contrast the advantages and disadvantages of oral versus written communication.
		L1	L2	3. Compare the effectiveness of the chain, wheel, and all-channel networks.
		L1	L2	4. Identify the factors affecting the use of the grapevine.
		L1	L2	5. Discuss how computer-aided technology is changing organizational communication.

		L1	L2	6. Explain the importance of channel richness to improving communication effectiveness.
		L1	L2	7. Identify common barriers to effective communication.
		L1	L2	8. Describe the potential problems in cross-cultural communication.
Chapter 12: Basic Approaches to Leadership	<ul style="list-style-type: none"> ✓ What is leadership? ✓ Trait theories ✓ Behavioral theories ✓ Contingency theories 	L1	L2	1. Contrast leadership and management.
		L1	L2	2. Summarize the conclusions of trait theories.
		L1	L2	3. Identify the limitations of behavioral theories.
		L1	L2	4. Describe Fiedler's contingency model.
		L1	L2	5. Explain Hersey and Blanchard's situational theory.
		L1	L2	6. Summarize leader-member exchange theory.
		L1	L2	7. Describe the path-goal theory.

		L1	L2	8. Identify the situational variables in the leader-participation model.
Chapter 13: Contemporary Issues in Leadership	<ul style="list-style-type: none"> ✓ FRAMING: USING WORDS TO SHAPE MEANING AND INSPIRE OTHERS ✓ INSPIRATIONAL APPROACHES TO LEADERSHIP ✓ AUTHENTIC LEADERSHIP: ETHICS AND TRUST ARE THE FOUNDATION OF LEADERSHIP ✓ CONTEMPORARY LEADERSHIP ROLES ✓ CHALLENGES TO THE LEADERSHIP CONSTRUCT ✓ FINDING AND CREATING EFFECTIVE LEADERS 	L1	L2	1. Explain how framing influences leadership effectiveness.
		L1	L2	2. Define the qualities of a charismatic leader.
		L1	L2	3. Contrast transformational with transactional leadership.
		L1	L2	4. Identify the five dimensions of trust.
		L1	L2	5. Identify the four roles that team leaders perform.
		L1	L2	6. Explain the role of a mentor.
		L1	L2	7. Describe how on-line leadership differs from face-to-face leadership.
		L1	L2	8. Identify when leadership may not be necessary.
		L1	L2	9. Explain how to find and create effective leaders.
Chapter 14: Power and Politics	<ul style="list-style-type: none"> ✓ A definition of power ✓ Contrasting leadership and power ✓ Bases of power ✓ Dependency: the key to power ✓ Power tactics ✓ Power in groups: coalitions ✓ Sexual harassment: unequal power in the workplace ✓ Politics: power in action 	L1	L2	1. Contrast leadership and power.
		L1	L2	2. Define the five bases of power.
		L1	L2	3. Clarify what creates dependency in power relationships.

		L1	L2	4. List nine influence tactics and their contingencies.
		L1	L2	5. Explain how sexual harassment is about the abuse of power.
		L1	L2	6. Describe the importance of a political perspective.
		L1	L2	7. List the individual and organizational factors that stimulate political behavior.
				8. Explain how defensive behaviors can protect an individual's self-interest.
				9. Identify seven techniques for managing the impression one makes on others.
		L1	L2	10. List the three questions that can help determine if a political action is ethical.
Chapter 15: Conflict and Negotiation	<ul style="list-style-type: none"> ✓ A definition of conflict ✓ Transitions in conflict thought ✓ The conflict process ✓ Negotiation 	L1	L2	1. Define conflict.
		L1	L2	2. Differentiate between the traditional, human relations, and interactionist views of conflict.
		L1	L2	3. Contrast task, relationship, and process conflict.

		L1	L2	4. Outline the conflict process.
		L1	L2	5. Describe the five conflict-handling intentions.
		L1	L2	6. Contrast distributive and integrative bargaining.
		L1	L2	7. Identify the five steps in the negotiation process.
		L1	L2	8. Describe cultural differences in negotiations.

5. Prerequisites

6. Textbook and Other Learning Resources

	Main Textbook	Supplementary Reading
Name	Organizational Behavior	Copies of supplementary texts will be provided in class when necessary.
Author	Stephen P. Robbins (斯蒂芬·罗宾斯)	
Publisher	清华大学出版社	
Publish time	2008 年	

Other Learning Resources

MBA 智库百科 <http://www.mbalib.com/>
 Wharton Knowledge on Line <http://www.knowledgeatwharton.com.cn>
 Mckinsey Quarterly <http://china.mckinseyquarterly.com/>
<http://www.ebusinessreview.cn/>
 Wall Street Journal Asia Edition: <http://asia.wsj.com/home-page>

<http://chinese.wsj.com/big5/index.asp>

Forbes: <http://www.forbes.com/>

<http://www.forbeschina.com/>

Financial Times: <http://www.ft.com/home/uk>

<http://www.ftchinese.com/>

7. Teaching and Learning Activities

Lecture h		Exercise h		Experiment h		Case seminar h		Social practice h		Group project		Online study h		Other h	
Class	Ex.	Class	Ex.	Class	Ex.	Class	Ex.	Class	Ex.	Class	Ex.	Class	Ex.	Class	Ex.
36	54	N/A	30	N/A	N/A	6	18	N/A	N/A	6	36	0	15	N/A	N/A

1. Pre-Class Preparation

An important principle in the Participant-Centered Learning is that an individual student should not only attend to each class but also to carefully prepare before the class. Students are required to read the textbook and materials (such as cases) assigned by the instructors.

2. After Class Works:

There are numerous after class works in this course, including review of concepts, exercises of a case analysis, and group projects. Detailed guidelines for case analysis and group projects are seen in Section 8 (Assessment Scheme).

8. Assessment Scheme

Assessment Items	Assessment Contents and Methods	Weight
1	Class Participation & Assignment	10%
2	Final exam	90%
4	Total	100%

9. Course Schedule

Week	Class Hours	Learning Methods	Content
1	3	Classroom Learning	Chapter 1: What Is Organizational Behavior?

2	3	Classroom Learning	Chapter 2: Foundations of Individual Behavior
3	3	Classroom Learning	Chapter 3: Attitudes and Job Satisfaction
4	3	Case Learning	Chapter 4: Personality and Values
5	3	Classroom Learning	Chapter 5: Perception and Individual Decision Making
6	3	Classroom Learning	Chapter 6: Motivation Concepts
7	3	Classroom Learning	Chapter 7: Motivation: From Concepts to Applications
8	3	Classroom Learning	Chapter 8: Emotions and Moods
9	3	Classroom Learning	Chapter 9: Foundations of Group Behavior
10	3	Classroom Learning	Chapter 10: Understanding Work Teams
11	3	Classroom Learning	Chapter 11: Communication
12	3	Classroom Learning	Chapter 12: Basic Approaches to Leadership

13	3	Classroom Learning	Chapter 13: Contemporary Issues in Leadership
14	3	Classroom Learning	Chapter 14: Power and Politics
15	3	Classroom Learning	Chapter 15: Conflict and Negotiation
16	3	Classroom Review	

10. Classroom Policies

1. Laptops, Smartphones, & Other Electronic Devices: May not be used in class.
2. Attendance: Required and part of grade. Faculty will excuse absences only in the case of documented serious illness, family emergency. Absences for recruiting activities are only acceptable upon relevant evidence documents.
3. Arriving Late, Leaving Early, Coming & Going: Students are expected to arrive to class on time and stay to the end of the class period.

Modification Statement

The instructors reserve the right to change the course schedule according to the students' performance or modify the syllabus during the semester.

To: Dr. Smith-Daniels
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: March 4, 2014

As part of the process of developing a 2+2 program with **SHANTAO UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

College: Shantou University - China
 Course Number: BUS 1130 Title: MIS
 Credit Hours: 3 Quarter: ☐ (check one)
 Semester: ☒

Please complete the following information:
 (Check one)



Wright State University equivalent course MIS 3000

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments:

Evaluator's Name: Kevin Duffy

Evaluator's Signature: Kevin P. Duffy

Date: 3-11-2014

Please return this form to my office in 100 Rike Hall. Thank You.


CAJ

Shantou University Business School

Course Syllabus

Course Information:

Course Code	BUS1130	Type	Compulsory
课程名称	管理信息系统	Course	Management Information Systems
Class	58584	Semester	Spring 2013
Hours	48	Credit Units	3
Language	Bilingual (中英双语)	Course Site	http://my.stu.edu.cn

	Instructor	Office	Phone	Mobile Phone	Consultation Hours	E-Mail
	King WU	Wenxi 419	86502887	664804	By appointment	kingkng@stu.edu.cn

Course Description:

This is an introductory as well as practical hands-on course on the principles of information systems in modern business and economic environments. Topics include fundamentals of business information systems and the issues related to the application and management of IT for increasing organizational performance and productivity and for gaining strategic and competitive advantage. It helps students identify problems and opportunities that are appropriate for IT applications and show how information technology can be utilized to address these problems and opportunities.

Course Aims, Objectives & Outcomes:

This course aims to:

- Introduce to students the concept of information systems in organizations;
- Know how information systems can assist managers in making decision; and
- Make them aware of the latest development in management information systems.

On completion of this course, students should be able to:

- Explain why information systems are so important today for business and management.
- Evaluate the role of information systems in today's competitive business environment.
- Assess the impact of the Internet and Internet technology on business and government.
- Define an information system from both a technical and business perspective and distinguish between computer literacy and information systems literacy.
- Identify the major management challenges to building and using information systems in organization
- Evaluate the role played by the major types of systems in a business and their relationship to each other.

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- Describe the information systems supporting the major business functions: sales and marketing, manufacturing and production, finance and accounting, and human resources.
- Analyze the relationship between organizations, information systems, and business processes.
- Explain how enterprise applications promote business process integration and improve organizational performance.
- Assess the challenges posed by information systems in the enterprise and management solutions.
- Define IT infrastructure and describe the components and levels of IT infrastructure.
- Identify and describe the stages of IT infrastructure evolution.
- Identify and describe the technology drivers of IT infrastructure evolution.
- Assess contemporary computer hardware platform trends.
- Assess contemporary software platform trends.
- Evaluate the challenges of managing IT infrastructure and management solutions.
- Describe basic file organization concepts and the problems of managing data resources in a traditional file environment.
- Describe how a database management system organizes information and compare the principal database models.
- Apply important database design principles.
- Evaluate new database trends.
- Identify the challenges posed by data resource management and management solutions
- Describe the features of a contemporary corporate network infrastructure and key networking technologies.
- Evaluate alternative transmission media, types of networks, and network services.
- Assess the role of the Internet and the World Wide Web in a firm's information technology infrastructure.
- Identify and describe the most important tools for communication and e-business.
- Identify and describe the challenges posed by networking and the Internet and management solutions.
- Explain why information systems need special protection from destruction, error, and abuse.
- Assess the business value of security and control.
- Evaluate elements of an organization and managerial framework for security and control.
- Evaluate the most important tools and technologies for safeguarding information resources.
- Identify the challenges posed by information systems security and control and management solutions
- Identify and describe important features of organizations that managers need to know about in order to build and use information systems successfully.
- Evaluate the impact of information systems on organizations.
- Assess how information systems support the activities of managers in organizations.
- Analyze how information systems support various business strategies for competitive advantage.

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- Assess the challenges posed by strategic information systems and management solutions.
- Analyze how Internet technology has changed value propositions and business models.
- Define electronic commerce and how it has changed consumer retailing and business-to-business transactions.
- Compare the principal payment systems for electronic commerce.
- Evaluate the role of Internet technology in facilitating management and coordination of internal and inter-organizational business processes.
- Assess the challenges posed by electronic business and electronic commerce and management solutions.
- Assess how enterprise systems provide value for businesses and describe how they work.
- Assess how supply chain management systems provide value for businesses and describe how they work.
- Assess how customer relationship management systems provide value for businesses and describe how they work.
- Explain how enterprise applications can be used in platforms for new cross-functional services.
- Identify the challenges posed by enterprise applications and management solutions.
- Describe different types of decisions and the decision-making process.
- Evaluate the role of information systems in helping people working individually and in a group make decisions more efficiently.
- Demonstrate how executive support systems can help senior managers make better decisions.
- Assess how systems that support decision making can provide value for the firm.
- Identify the challenges posed by decision-support systems, group decision-support systems, and executive support systems and management solutions.
- Analyze the relationship among ethical, social, and political issues that are raised by information systems.
- Identify the main moral dimensions of an information society and specific principles for conduct that can be used to guide ethical decisions.
- Evaluate the impact of contemporary information systems and the Internet on the protection of individual privacy and intellectual property.
- Assess how information systems have affected everyday life.

Pedagogy:

Self-initiated reading and learning, class discussions, e-learning, case studies, final term team project (oral presentation, Q&A, written report)

Textbook:

Laudon (2012), *Management Information Systems – Managing the Digital Firm (12/e)*, Prentice Hall.

劳顿 (2011), 管理信息系统 (原书第 11 版), 机械工业出版社 (第 1 版)



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Course Syllabus

Reference Book:

Haag and Cummings (2012), *Management Information Systems for the Information Age (9/e)*, McGraw Hill.

哈格、卡明斯(2009), 信息时代的管理信息系统(英文原书第8版), 严建援 机械

工业出版社 (2011-05 出版)



Teaching Plan:

Week	Lecture	Real-World Case Study	Hours
1	<ul style="list-style-type: none"> - Introduction & Course Overview - Information Systems in Global Business Today (Chapter 1) 	IBM, Cisco, Google: Global Warming by Computer	3
2	Global E-Business & Collaboration (Chapter 2)	FedEx Improves Customer Experience with Integrated Mapping & Location Data	3
3	IT Infrastructure and Emerging Technologies (Chapter 5)	Google and IBM Produce Cloud Computing Oral Presentation: Team A - How FedEx Works	3
4	Foundation of Business Intelligence: Databases and Information Management (Chapter 6)	Yahoo's FireEagle Geolocation Service Oral Presentation: Team B - CRM for San Francisco Government	3
5	Telecommunications, the Internet, and Wireless Technology (Chapter 7)	IBM & Forterra: Unified Communications with Virtual Collaboration Oral Presentation: Team C - Cisco Telepresence	3
6	Securing Information Systems (Chapter 8)	The Quest for Identity 2.0 Oral Presentation: Team D - IBM ZTIC	3
7	E-Commerce: Digital Market, Digital Goods (Chapter 10)	M-Commerce: The Past, Present, and Future Oral Presentation: Team E - Ford B2B Marketplace	3
8	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications (Chapter 9)	Ingram Micro and H&R Block Get Close to Their Customers Oral Presentation:	3

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		Team F – Sinosteel ERP Applications	
9	Enhancing Decision Making (Chapter 12)	Antivia: Community-based Collaborative Business Intelligence Oral Presentation: Team G – Community-based Collaborative Business Intelligence	3
10	Ethical and Social Issues in Information Systems (Chapter 4)	Data Mining for Terrorists & Innocents Oral Presentation: Team H – Salesforce.com: SFA on the iPhone and iPod Touch	3
11	Building Information Systems (Chapter 13)	Oral Presentation: Team I – IBM BPM in a Service-Oriented Architecture Team J – Rapid Application Development with Appcelerator	3
12	<ul style="list-style-type: none"> - Project Team A and Team B: - Oral Presentation & class discussion - Information Systems, Organizations, and Strategy (Chapter 3) 	Business IT Consulting / Development Team A – Education Team B – Retail Key Team Project Discussion Points: 1. Sufficiency of materials/information to support a business IT project 2. Credibility and reliability of the materials 3. Innovation and creativity 4. Feasibility of the plan	3
13	<ul style="list-style-type: none"> - Project Team C and Team D: - Oral Presentation & class discussion 	Business IT Consulting / Development Team C – Logistics Team D – Financial Services (e.g. Bank) Others: Same as above	3
14	<ul style="list-style-type: none"> - Project Team E and Team F: - Oral Presentation & class discussion - Managing Projects (Chapter 14) 	Business IT Consulting / Development Team E – Transportation Team F – e-Commerce / e-Business Others: Same as above	3
15	<ul style="list-style-type: none"> - Project Team G and Team H: - Oral Presentation & class discussion 	Business IT Consulting / Development Team G – Government	3

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	- Managing Knowledge for the Digital Firm (Chapter 11)	Team H – Entertainment Others: Same as above	
16	- Project Team I and Team J: Oral Presentation & class discussion - Managing Global Systems (Chapter 15)	Business IT Consulting / Development Team I – Non-profit Organization Team J – Construction Others: Same as above	3
Total			48

Assessment Scheme:

Class participations (30%), Case Study (20%), Final Team Project (50%)

** Student must pass ALL assessment pattern in order to get an overall pass of the course. **

Grading pattern: Standard (A A- ... F)

Assessment	100%	Details
Class Participation	50%	1. Attendance (30%) 2. Class discussion (10%) 3. Online discussion (10%)
Case Study	10%	1. Powerpoint slides (2%) 2. Oral presentation (3%) 3. Individual Case memo (5%)
Team Project	40%	Evaluation Criteria: 1. Sufficient content to support a business IT project (5%) 2. Credibility and reliability of supporting materials (5%) 3. Oral presentation (5%) 4. Powerpoint slides (5%) 5. Innovation and creativity (5%) 6. Feasibility of the plan (5%) 7. Structure and format (5%) 8. Use of language (5%)

Class Participation

To get the most learning from this course, you must actively participate in the classroom experience. Participation means actively participating in the case studies, course, and online discussions.

Also, you are expected to make comments on the case team's findings or on your classmates' responses (in the class or e-learning forum). Instructor will monitor the quantity and quality of your responses.

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Case Study

Every team will be given a real-world business IT/IS case either inside or outside of China for in-depth analysis of the use of information technologies in business environment.

✓ *Presentation (English or Chinese)*

The team is expected to develop PPT slides for presentation in class – 15 minutes oral presentation plus 15 minutes Q&A. Every member of the team must participate in the oral presentation and the Q&A.

✓ *Case memo (English or Chinese)*

Every member of the team will write a short case memo to comment on the case company's use of information technologies. This memo should be 2-3 pages in length (not including the cover page, exhibits, charts, figures or any other attachments) and double spaced, with a 12-point font and one-inch margins.

Team Project

A significant part of the course requirement is a team project in which your team will develop a thorough business IT consulting report or a demo information system with documentation (e.g. user manual) for an organization.

✓ *Written Report (English or Chinese)*

A business IT consulting report or a demo information system with documentation for an organization must be submitted to course instructor via email on or before the assigned date of oral presentation for the team.

✓ *Presentation (English or Chinese)*

The team is expected to develop PPT slides for presentation in class – 20 minutes oral presentation plus 10 minutes Q&A. Every member of the team must participate in the oral presentation and the Q&A.

Submission Requirements:

Instructor expects professional, high-quality work. Writing style, grammar, and spelling will be considered in determining your grades. Unless otherwise stated, all written assignments must be typed on a Microsoft Word document in English or Chinese, double-spaced, with a 12-point font and one-inch margins.

All assignments must be submitted to MYSTU on or before the specified due date. Late submission will only be accepted if it is discussed with instructor beforehand. Otherwise, marks will be deducted as follows:

Late for

- One day: -10%
- Two to seven days: -30%
- More than one week: -50%
- More than one month: -80%

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Under no circumstances will an assignment be accepted after the last official day of class. Any missing assignments when the class ends will receive a "0" mark.

Plagiarism:

STU regards plagiarism as academic dishonesty and a SERIOUS offence. Consequences of plagiarism include:

- Mark deduction
- Lower course grade, including "F"
- Other disciplinary actions deemed appropriate by the Instructor or the University

Attendance Policy:

Students should attend all class meetings. Regular attendance is a critical part for your class participation grade. Also, you will not be allowed to participate in the Final-term Exam (Final-term Team Project) and receive no marks on Final-term Team Project if you have been absent from class for more than sixteen cumulative course hours. In the event of unavoidable absences, it is the student's responsibility to remain informed about what transpired and/or was assigned in the duration of his/her absence. For whatever the reasons, your absences would be counted into the sixteen cumulative absence hours.

Special Note:

Throughout the course, instructors may make changes to any of the information outlined above. You will be given reasonable advance notice of such changes.

To: Dr. Schiller
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: April 13, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
Course Number: BUS 1090 Title: Intro to Ops MGT (updated*)
Credit Hours: UNK 3? Quarter: ☐
Semester: ☒

Please complete the following information:
(Check one)

- ☐ Wright State University equivalent course SCM 3070
- ☐ No equivalent course exists at Wright State University
- ☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments: Includes all topics in SCM 3070 except for Design of Goods & Services or Aggregate Planning, but includes greater coverage of Analytics.

Evaluator's Name: George G. Polak

Evaluator's Signature:

George G. Polak

Date: April 10, 2015

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

Introduction to Operations Management

BUS 1090 Spring 2013

1:00 – 3:50 PM Thu, D座207

Operations Management should appeal to individuals who want to be directly involved in making products or providing services. The entry-level operations specialist is the person who determines how best to design, supply, and run the processes. Senior operations managers are responsible for setting the strategic direction of the company from an operations standpoint, deciding what technologies should be used, where facilities should be located, and managing the facilities that make the products or provide the services. Operations Management is an interesting mix of managing people and applying sophisticated technology. The goal is to efficiently create wealth by supplying quality goods and services.

Operations Management (OM) is the management of the efficient transformation of inputs into outputs to suitably satisfy customers. Inputs are materials, labor, capital and management. Outputs are products or services, which customers want and often pay for. The course provides an introduction to the operations and the related management concepts. The level of discussion varies from strategic to daily control of business processes.

Supply Chain Management Overview

Supply Chains are a group of organizations that work together to get a product from the raw materials stage into the hands of consumers. These organizations can include anyone from parts suppliers, manufacturers, and purchasing departments, to distributors, retailers and transportation services.

To ensure that supply chains are operating as efficiently and effectively as possible, organizations actively manage all of the steps a product must go through to reach an end user. This is known as Supply Chain Management. Individuals who are involved in Supply Chain Management are constantly looking for new strategies and tactical measures that will improve the supply chain process. This may include everything from deciding where a product is manufactured to developing cost effective transportation for products and materials.

Careers in Supply Chain Management

Many of the students who study Supply Chain Management go on to work for manufacturers, retailers, consulting firms, transportation service providers and other supply chain participants. Job opportunities are also available in the third party logistics (3PL) industry.

Common occupation titles in Supply Chain Management include customer service manager, production manager, fulfillment supervisor, warehouse operations manager, logistics manager and supply chain analyst. Regardless of title, Supply Chain Management professionals work together and with other people to adopt measures that will lower costs and heighten customer satisfaction.

Instructors: Prof. David Zeng (E-mail: qzeng@stu.edu.cn)

Office: Wen Nan Room 301-1, **Phone:** 8650-2882

Office Hours: 10:00pm – 11:30pm, Mon, Wed, or by appointment

Medium of Instruction: English

Required Textbook: Operations and Supply Chain Management F. Robert Jacobs Richard B. Chase
13th Edition.

Course Objective:

1. To discuss a range of operation settings
 - (a) To explain the role of operations, and their interaction with the other activities of a firm: finance, marketing, organization, corporate governance, etc.
 - (b) To understand how operations affect people and society.
 - (c) To appreciate the challenge, excitement and creativity associated with managing operations.
2. To analyze operation processes from various perspectives such as efficiency, responsiveness, quality and productivity. To learn basic but useful analytical skills and tools in studying operations in specific and other activities (marketing, finance, etc.) in general.

Grading:

Individual Participation.....	20%
Quiz 1	20%
Quiz 2	20%
Quiz 3	20%
Project Presentation.....	20%

Frequently Asked Questions/Survival Tips

A. Can I ask questions in Chinese?

No. All the communications with me during this semester must be done in English. Of course, I will be happy to talk to you in Chinese AFTER this semester as long as you are NOT taking a course with me.

B. My English is very bad (of course I am working very hard in my ELC courses). How do I survive?

I believe you. Some tips for you and others whose English are NOT so bad:

- a. Work hard, I mean really hard. Come on, it is just a course of 16 weeks. And you are going to be amazed of how much you learn when the semester is over.
- b. Stop me at any point during the lecture and ask questions. Make sure you know what is going on. Trust me, your classmates wouldn't hate you.
- c. Work with you team every week for at least two hours. Yes, we are going to have teams.
- d. Redo all the problems we cover.
- e. Study all the materials (textbook, ppt, excel files) very carefully.
- f. Come to my office hours every week with specific questions.
- g. You may ask me to cut materials. However, I may or may not do it.

C. My English is pretty good. I think I am going to have an easy class and an easy "A".

Think again. Good English skills may enable you to learn more in this course as long as you work hard. The grades would depend much less on your English level than on how much time you study. If it is too easy for you, try to help your teammates who are struggling if you find it is too easy. And ask them to talk to me about your excellent teamwork and contribution. I will take notes.

D. I cannot memorize anything (especially in English). Am I a dead fish?

Not really. You do not have to memorize anything. It is not about memorizing anything. It is about understanding the concepts and models. In the exams, you will be asked to solve problems with your quantitative/analytical skills. And yes, all the exams are open-book, open-notes, and open-everything except the person next to you.

E. The teams? The team projects?

We are going to have teams of four, ideally. I strongly recommend you work with your team every week. And you are going to have a team project and the only deliverable is project presentation. The project is "Identify a process you observe, document it, and improve it using the knowledge you learn in the class". It accounts for 20% to your course grade. I will talk about it along the way.

F. Can you tell us more about the exams?

I will call them quizzes. There is no final exam. Everything is going to be done right before the "Final exam weeks". Again, you are going to solve problem similar to the ones we cover and practice during the lectures. I mean VERY similar. And yes, we are going to have review sessions before all the quizzes.

F. So far so good. But how about the grading?

Do not worry about your grades. You are going to get a decent grade if you learn you are supposed to learn. On the other hand, an "Excellent" grade wouldn't do you much good if you did not learn much. And trust me, you will be satisfied with both how much you learn and what your grade is.

G. Any final tips?

- Work hard and work in teams
- Enjoy the process
- Have fun ☺

H. This is NOT from me. This is from HIM, but what about you?

It is OK to ask. I graduated from University of California, Irvine with both my MBA and my doctoral degree in Management. I taught some management courses and did academic research before I came here as a professor. One of my classes at UC, Irvine had more than 150 students.

COURSE OUTLINE (subject to change)

	Topics	Text book chapters
Session 1-2 2/28, 3/7	INTRODUCTION TO OPERATIONS MANAGEMENT Course overview Productivity Measurement Economic analysis of product development projects Problem Solving: VidMark Excel Refresher Part 1 (Computer Lab)	Chapter 1 Chapter 2 p30-31 Chapter 3 p46-50 P60

Session 3-4 3/14, 3/21	STRATEGIC CAPACITY MANAGEMENT Determining Capacity Requirements Example 4.1 DECISION THEORY Decision tree Example 4.2 Problem Solving: Review problems for Ch 4 PROCESS ANALYSIS Process flowcharting Little's law Problem Solving: Review problems for Ch 5	Chapter 4 P77-78 Chapter 5
Session 5-6 3/28, 4/4	PRODUCTION PROCESSES Breakeven analysis Example 6.1 Manufacturing Process Analysis Example 6.2 Problem Solving: Review problems for Ch 6 LINEAR PROGRAMMING (Computer Lab) Puck and Pawn Company Graphical linear programming Excel Refresher Part 2 Excel solver Problem Solving: LP-Excel-a , LP-Excel-b , LP-Excel-c Review Session 1-6	Chapter 6 Appendix A
Session 7 4/11	Guest Speaker 1 or Field Trip <i>Quiz #1(8:10-9:00 PM)</i> QUEUING Example 7A.1, 7A.2, 7A.3 Problem Solving: Review problems for Ch 7A	Chapter 7A
Session 8 4/18	PROCESS CAPABILITY AND SPC Introduction to applied probability I Example 9A.1 Problem Solving: Review problems for Ch 9A XR charts Example 9A.4	Chapter 9A
Session 9-10 4/25, 5/9	PROJECT MANAGEMENT Earned Value Management (EVM) Example 10.1 Critical Path Method (CPM) Example 10.2 CPM with three activity time estimates Example 10.3: Three time estimates Time-cost models and project crashing	Chapter 10

	Problem Solving: Review problems for Ch 10 Review Session 7-10	
Session 11 5/16, 5/23	Guest Speaker 2 Or Field Trip <i>Quiz #2 (8:10-9:00 PM)</i> DEMAND MANAGEMENT AND FORECASTING Introduction to applied probability II Linear Regression Analysis Example 15.1: Least Squares Method Decomposition of a time series Example 15.2: Simple Proportion Exponential Smoothing Example 15.4: Forecast including trend Problem Solving: Review problems for Ch 15	Chapter 15
Session 12 5/23	INVENTORY CONTROL Problem Solving: Review problems for Ch 17 Fixed-order quantity models Example 17.2: Economic order quantity and reorder point MATERIALS REQUIREMENT PLANNING (MRP) Example 18.1: MRP Explosion Calculations Problem Solving: Review problems for Ch 18 Review Section 11-14	Chapter 17 Chapter 18
Session 13 5/30	JIT and Lean Operations Problem Solving: Review problems Reading: Pedal Pushers Examples 1~3	Chapter 13(W. Stevenson)
Session 14 6/6	Introduction to Supply Chain Management ERP and Supply Chain Management Ethics and the Supply Chain Reading: Rise of the 3PL Example 1	Chapter 14(W. Stevenson)
Session 15 (tentative, not included in Quiz #3)	SCHEDULING Problem Solving: Review problems for Ch 19 SIMULATION Review problems for Ch 19A Final Project Presentations Quiz #3 (Final Exam)	Chapter 19 Chapter 19A

To:

From: Chantelle Snyder

Subject: Transfer Course Evaluation

Date: April 30, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University

Course Number: BUS 2204A

Title: International Finance

Credit Hours: 3

Quarter: ☐

Semester: ☒

Please complete the following information:

(Check one)

☒

Wright State University equivalent course

FIN 3210

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments:

PER EMAIL SENT BY DEPT CHAIR: OCT 23, 2014

Evaluator's Name: Marlene Akhbari

Evaluator's Signature: Marlene Akhbari

Date: 5/12/2015

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

School of Business, Shantou University

Course Syllabus

BUS2204A International Finance

Spring Semester 2015

Content

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6. Textbook and Other Learning Resources	Error! Bookmark not defined.
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8. Assessment Scheme	Error! Bookmark not defined.
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<u>Syllabus</u> Revised Statement	Error! Bookmark not defined.

● Course Information

Course Code	BUS2204A	Chinese Title	国际金融学
Credits	3	English Title	International Finance
Class Hours	48	Semester	Spring, 2015
Venue		Student Category	Undergraduate

● Instructors

Instructor	教师
Dr. Ping Zhao Office: Wen Xi 404 Tel: 8650-3482 Email: zhaoping@stu.edu.cn Office hour: 10-12am on Thursday morning or by appointment	赵平 副教授 办公室:文西 404 办公电话: 8650-3482 邮箱: zhaoping@stu.edu.cn 答疑时间: 星期四 10: 00-12: 00, 或预约

Instructor	教师
Prof. Wang Jianhua Office: Graduate School 405 Tel: 8650-4746 Email: wjianh@stu.edu.cn Office hour: 10-12am on Tuesday morning or by appointment	王建华 教授 办公室:研究生学院 405 办公电话: 8650-4746 邮箱: wjianh@stu.edu.cn 答疑时间: 星期二 10: 00-12: 00, 或预约

● Course Description

International finance is a basic theory of economics, is also one of the backbone course of state education commission. With the deepening of China's economic and financial globalization degree, the teaching content of the international finance needs to constantly supplement and update. The course aims to adapt to the requirement of new situation, state the basic theory of international finance, basic knowledge, basic business skills comprehensively and systematically in this paper, which facilitates students to understand and grasp the balance of payments, foreign exchange, exchange rate, foreign exchange, international financial market and the basic principle and running mechanism. And on this basis, it makes the students grasp the running law of international financial activities between the international and domestic. According to the requirement of the economic and financial globalization, it aims to explore our country, the west and Xinjiang in the face of international financial risk, the international speculative capital impact but the practice of financial policy.

● **Intended Learning Outcomes, ILOs**

Objectives (knowledge unit/competency standards)	Knowledge or competency standards below level X.X.X	Original Level	Required Level	ILOs
Foreign Exchange Market Transactions	➤ The basic concept of foreign exchange and the exchange rate;	L1	L4	• Describe the currency price method, correctly read rate quotation
	➤ All kinds of exchange rate quotation;	L1	L4	• Combining the theory of exchange rate analysis of the various factors influencing the exchange rate changes
	➤ Determinants of exchange rate changes;	L1	L3	• To explain the economic impact of exchange rate fluctuations
	➤ The economic impact of currency fluctuations;	L1	L4	• Calculate the exchange rate between different currencies
	➤ Exchange rate method;	L1	L4	• Describe the operation method and application of spot transaction, forward transactions and Swap Transaction
	➤ The function of the foreign exchange market;	L1	L3	• Describe the characteristics of the foreign exchange derivatives and risk
	➤ Spot transactions, forwards, swaps;	L1	L4	• Explain mechanism and transaction process of the currency forwards, futures, options, swaps trading
	➤ The characteristics of the foreign exchange derivatives and risk;	L1	L3	• Describe the European monetary market and the characteristics of the European bond market and the trading process
	➤ Foreign currency forward contracts, and its application;			
	➤ Foreign exchange futures trading and its application;			
	➤ Options trading of foreign exchange and its application;			
	➤ Foreign exchange swaps and its application;			

	<ul style="list-style-type: none"> ➤ The European monetary market; ➤ European bond markets; 			
Foreign exchange risk prevention	➤ Overview, exchange rate risk;	L1	L2	• Describe the meaning and categories of exchange risk
	➤ Transaction risk and its measurement;	L1	L3	• Analyze the causes of foreign exchange risk from the perspective of international business
	➤ Economic risk and its measurement;	L1	L3	• Describe transaction risk measurement method and problems that should be paid attention to
	➤ Reduced risk and its measurement;	L1	L3	• Describe economic risk measuring methods and the problems should be paid attention to
	➤ Foreign exchange risk management principles and technology;	L1	L3	• Describe reduced risk measurement methods and the problems that should be paid attention to
	➤ Guard against foreign exchange risk, use of foreign exchange derivatives;	L1	L3	• Describe the overall foreign exchange risk management principles and general method
	➤ Pricing strategy and foreign exchange risk management;	L1	L4	• Comparing with different foreign exchange derivatives against foreign exchange risk of costs and benefits
		L1	L4	• Describe guard against foreign exchange risk pricing strategy
The internal and external equilibrium theory and policy	➤ International payments and the balance of payments;	L1	L2	• Read the balance of payments, explain the meaning of individual account and the organic connection
	➤ The cause of the balance of payments imbalances;	L1	L3	• Analyzes the reason of the balance of payments imbalances
	➤ The management of international payments imbalances;	L1	L4	• According to the learned knowledge, putting forward international payments imbalances solutions
	➤ International	L1	L2	• Describe the relationship between the international balance of payments and foreign debts
		L1	L3	• Describe the composition of international reserves and the features of parts

	payments imbalances and foreign debt management;	L1	L4	<ul style="list-style-type: none"> • Expounds principle of tinbergen, meade conflict, swan model and walter mondale effective market classification principle policy collocation of thought
	➤ The international reserves management;	L1	L4	<ul style="list-style-type: none"> • Respectively using mathematical language and geometry IS curve, LM curve and the BP curve IS derived, and explain every curve economic meaning
	➤ Internal and external equilibrium conflict and collocation of policy ideas;	L1	L4	<ul style="list-style-type: none"> • Used to explain the degree of capital flow standard mundell-fleming model under the fixed exchange rate system when the effectiveness of monetary policy and fiscal policy
	➤ Is-Im - BP model;	L1	L4	<ul style="list-style-type: none"> • Used to explain the degree of capital flow standard mundell-fleming model under the floating exchange rate system when the effectiveness of monetary policy and fiscal policy
	➤ The macroeconomic policies of the fixed exchange rate regime choice;	L1	L3	<ul style="list-style-type: none"> • Compare and analyze the advantages and disadvantages of different exchange rate system
	➤ Choice of macroeconomic policy, floating exchange rate system;	L1	L3	<ul style="list-style-type: none"> • According to the optimal currency area theory describe the process and significance of the birth of the euro
	➤ Krugman, "triangle" hypothesis;	L1	L3	<ul style="list-style-type: none"> • Describe the implications of dollarization and its advantages and disadvantages
	➤ The choice of exchange rate system and its advantages and disadvantages; ➤ The optimum currency area theory and practice; ➤ Dollarization; ➤ Exchange rate target zone;	L1	L3	<ul style="list-style-type: none"> • Expounds the basic content of exchange rate target zone system
International capital flows and crisis prevention	➤ The trend of international capital flow and characteristics;	L1	L2	<ul style="list-style-type: none"> • Describe the trend of international capital flow and characteristics
		L1	L3	<ul style="list-style-type: none"> • Analysis of the pros and cons of long-term international capital flow

	<ul style="list-style-type: none"> ➤ Long-term economic effect of international capital flow; ➤ The economic effects, international short-term capital flows; ➤ Theoretical model, the financial crisis; ➤ Control of the adverse impact of short-term international capital flows; ➤ The international financial institutions and crisis prevention; ➤ Reform of the international financial system; ➤ International economic policy coordination; 	L1	L3	<ul style="list-style-type: none"> • Analysis of the pros and cons of short-term international capital flows
		L1	L4	<ul style="list-style-type: none"> • States the basic content of each generation model of the financial crisis and the insufficiency, and using the financial crisis model to explain the main causes of the financial crisis and process
		L1	L2	<ul style="list-style-type: none"> • Describe policy options to control short-term capital flows negative effect
		L1	L2	<ul style="list-style-type: none"> • The IMF's role, and its reform
		L1	L2	<ul style="list-style-type: none"> • Describe the development of the international financial system and its reform direction
		L1	L3	<ul style="list-style-type: none"> • Describe international economic policy coordination level, basic form and the advantages and disadvantages
Integrated thinking ability	<ul style="list-style-type: none"> • Critical thinking 	L1	L3	<ul style="list-style-type: none"> • Comparison theory of exchange rate and balance of payments theory, the exchange rate market operation and critical discussion about macroeconomic policy
	<ul style="list-style-type: none"> • Systemic thinking 	L1	L3	<ul style="list-style-type: none"> • Combination of macroeconomics, development economics, multinational company financial management, financial engineering and other discipline knowledge, systematic analysis, the expression of international finance related background, cause of the problem and countermeasures
	<ul style="list-style-type: none"> • Innovative thinking 	L1	L3	<ul style="list-style-type: none"> • On the basis of a solid knowledge of international finance innovative discovery and analysis of the problem, the paper expounds the necessity and development trend of financial innovation, and independent of the solutions are put forward to the problems

Personal qualities and team cooperation ability	<ul style="list-style-type: none"> Intellectual curiosity and lifelong learning 	L1	L3	<ul style="list-style-type: none"> Hot tracking international finance theory and real hot problems, a strong desire for knowledge and self learning ability, showing the financial staff's personal quality and professional quality
	<ul style="list-style-type: none"> Team writing ability 	L1	L3	<ul style="list-style-type: none"> In group to discuss the specific discussion questions for the unit, team members communicate with each other and learning, gradually makes each member to deepen understanding of the problem, and be able to speak publicly and answer the questions

● Prerequisites

- Microeconomics
- Macroeconomics

● Textbook

Editor, Chen Yulu: (fourth edition) of international finance, Renmin University of China publishing house, 2010 edition, ISBN: 978-7-30 0-14684-3

● Teaching and Learning Activities

Theory (h)		Exercise (h)		Experiment (h)		Case Discussion (h)		Social Practice (h)		Group Project (h)		Online Study (h)		Others (h)	
In class	Extra curricular	In class	Extra curricular	In class	Extra curricular	In class	Extra curricular	In class	Extra curricular	In class	Extra curricular	In class	Extra curricular	In class	Extra curricular
36	48	2	8	No	No	No	No	No	No	10	24	0	30	No	No

➤ Pre-Class Preparation

This course is not a traditional undergraduate course, course requires students to actively participate in. Students need to prepare teaching material contents before each class and related materials, and reading relevant materials in accordance with the requirements and prepare for group discussion, should actively after class to practice.

➤ After Class Works

✓ Group requirements

Topic selected by teachers, the students form a team and do good preparation before class to introduce team group study achievement, team members must be prepared to PPT, speech by designated persons (20 minutes), then the teachers and students to ask questions, by a group of speakers to answer the question (10 minutes). Graded by the teachers and other groups respectively to group assignments.

✓ Group assignments

The teacher offers some topics, but team members can customize topics related to the international financial field, analysis of these issues to close contact of the international financial development trend and direction of domestic financial reform, not only to introduce the development course, present situation and the trend of events, and should be further to analyze the causes of problems and countermeasures, especially must pay attention to analyzing its influence on China. By completing assignments, strengthen the content to use, develop a focus on financial sector at home and abroad current ways of thinking, thus keen grasp the development and change of the international financial field.

● Assessment Scheme

Assessment Items	Assessment Contents and Methods	Weight
(1)	Final exam	60%
(2)	Group assignments	20%
(3)	Individual homework	10%
(4)	Participation	10%
Total		100%

➤ Final exam (60%)

- ✓ Form: an open-book exam
- ✓ Topic: multiple choice, judgment, computing and short-answer questions and essay questions
- ✓ Time: exam week

➤ Group assignments (20%)

- ✓ Provided by subject teachers (students can independently choose hot spot and focus in the field of international financial topics), group according to the order to complete the speech in class every week, and submit group PPT electronic version. Teacher evaluation

and the other group 10% each.

➤ **Homework (10%)**

- ✓ Teachers layout two problem sets, each time interval of a week after the inspection, and discuss the solutions in class.

➤ **Class participation (10%)**

- ✓ By teachers comprehensive class attendance record, performance score is given

● **Course Schedule**

Week	Class Hours	Learning Methods	Chapter
1	3	Classroom Teaching	1 Introduction: The financial globalization and international finance 1.1 introduction 1.2 the teachers and students to introduce myself 1.3 the global financial situation 1.4 the status of the international finance 1.5 learning methods and requirements
2	3	Classroom Teaching	2 Exchange and exchange rate(1) 2.1 The basic concept of foreign exchange 2.2 Foreign exchange rates 2.3 Currency price method 2.4 The decision of the exchange rate 2.5 The influence factors of exchange rate changes
3	3	Classroom Teaching & Group Discussion	3 Foreign currency and exchange rate (2) 3.1 The basic exchange rate and the cross exchange rate calculation 3.2 The RMB exchange rate system 3.3 The economic impact of currency fluctuations
4	3	Classroom Teaching & Group Discussion	4 The exchange rate theory 4.1 Purchasing power parity (PPP) 4.2 Exchange psychological said 4.3 The interest rate parity theory 4.3 The balance of payments said 4.4 Monetary model of exchange rate 4.5 Currency price stickiness monetary analysis 4.6 Currency portfolio analysis method
5	3	Classroom Teaching & Group Discussion	5 The international financial market foreign exchange market 5.1 The composition of the international financial market and its development trend 5.2 The origin of the foreign exchange market, function and characteristics 5.3 The foreign exchange market structure and trade products 5.4 The offshore financial market

			5.5 Characteristics and influence of the European monetary market
6	3	Classroom Teaching & Group Discussion	6 Foreign exchange derivatives (1) 6.1 the characteristics of the foreign exchange derivatives and its development 6.2 FX Forwards 6.3 FX Futures
7	3	Classroom Teaching & Group Discussion	7 Foreign exchange derivatives (2) 7.1 FX Options 7.2 FX Swaps 7.3 Foreign exchange derivatives regulation
8	3	Classroom Teaching & Group Discussion	8 Foreign exchange (1) 8.1 The definition of foreign exchange risk and its type 8.2 The cause of the foreign exchange risk 8.3 Operation of foreign exchange risk assessment technology 8.4 Exchange rate forecasting models and methods of utility
9	3	Classroom Teaching & Group Discussion	9 Foreign exchange risk (2) 9.1 The overall foreign exchange risk management principles 9.2 Foreign exchange risk management approach 9.3 Foreign exchange derivatives and foreign exchange risk prevention 9.4 Price policy and foreign exchange risk prevention
10	3	Classroom Teaching & Group Discussion	10 An introduction to the balance of payments 10.1 The balance of payments structure and establishment method 10.2 Foreign relations with the balance of payments 10.3 The composition of international reserves and management
11	3	Classroom Teaching & Group Discussion	11 Theory of international balance of payments 11.1 The cause of the balance of payments imbalances and adjustment method 11.2 Price - cash flow mechanism 11.3 Elastic analysis theory 11.4 Absorption analysis theory 11.5 Monetary analysis theory
12	3	Classroom Teaching & Group Discussion	12 Under the condition of open economy macroeconomic policy (1) 12.1 Internal and external equilibrium conflict 12.2 Policy collocation principle 12.3 Is-lm - BP model

13	3	Classroom Teaching & Group Discussion	13 Under the condition of open economy macroeconomic policies (2) 13.1 Fixed exchange rate system under the effect of macroeconomic policies 13.2 Floating exchange rate system under the effect of macroeconomic policies 13.2 Krugman triangle and policy practice in China
14	3	Classroom Teaching & Group Discussion	14 RMB exchange rate regime choice 14.1 The pros and cons of fixed exchange rate system and floating exchange rate system 14.2 Exchange rate system choice theory and practice 14.3 The European monetary integration 14.4 Dollarization 14.5 Exchange rate target zone
15	3	Classroom Teaching & Group Discussion	15 International capital flows and the international financial crisis 15.1 The trend and characteristics of international capital flow 15.2 The economic effect of international capital flow 15.3 The financial crisis theory model 15.4 Policy choice against the international financial crisis 15.4 International cooperation against the international financial crisis 15.5 The international financial system reform
16	3	Final revision	Final revision

To:

From: Chantelle Snyder

Subject: Transfer Course Evaluation

Date: April 30, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University

Course Number: unk

Title: Physical education

Credit Hours: Up to
2

Quarter: ☐

Semester: ☒

Please complete the following information:
(Check one)

☐ Wright State University equivalent course _____

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments: NON BUSINESS ELECTIVE

Evaluator's Name: CHANTELLE SNYDER

Evaluator's Signature: CJS

Date: MAY 14 2015

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

To: L. Catron MILLETT 120
From: Chantelle Snyder
Subject: Transfer Course Evaluation
Date: June 6, 2014

As part of the process of developing a 2+2 program with **SHANTOU UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

University: Shantou University
 Course Number: SOC 0630 Title: The Outline of Mod. & Contemp Hst of China
 Credit Hours: 2 Quarter: ☐
 Semester: ☒

Please complete the following information:
 (Check one)

☐ Wright State University equivalent course _____

☐ No equivalent course exists at Wright State University

☒ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

we will accept the class as a satisfy elective (no equivalent class but
 Comments: it will reduce the number of elective credits in the major from 18 to 16)

Evaluator's Name: Tracey Steele

Evaluator's Signature: _____

Date: 7-24-14

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
 Thank You.

USE AS NON BUSINESS ELECTIVE
 C. SNYDER
 CJS
 5/14/15

The Outline of Mod. & Contemp. History of China. Syllabus

*Social
History*

Course Code	Course Title	Credit	Total class hours
SOC0630	The Outline of Mod. & Contemp. History of China.	2	32

Objectives: Through the teaching of this course, we can help students to understand the national history, national conditions, understand the history and how the people chose Marxism, picked the communist party of China, the socialist road, can make the students understand the modern China's social development and the development of the revolution history and its intrinsic regularity, further enhance students under the leadership of the Chinese communist party the comprehensive construction well-off society and accelerating socialist modernization drive of self-consciousness and firmness.

Teaching methods:

1. The teacher lectures
2. Organize class discussion
3. Teachers' answering questions in class
4. Watching the film and television information
5. Guide students to write homework

Assessment methods:

1. Usual grades (30%), including attendance, the class to answer questions and assignments.
2. Midterm subjective questions exam(20%).
3. Final exam (50%), an open-book exam.

Textbook:

The Outline of Mod. & Contemp. History of China., Higher education press, on June 6, 2010 revision.

NBE

To:**From:** Chantelle Snyder**Subject:** Transfer Course Evaluation**Date:** April 7, 2014

As part of the process of developing a 2+2 program with **SHANTOU UNIVERSITY** in China, the following syllabus needs to be evaluated for equivalency.

University: Shantou UniversityCourse Number: SOC 0621Title: Ideology & Moral Cul. (Law)Credit Hours: 2Quarter: ☐Semester: ☒

AS N.B.E.

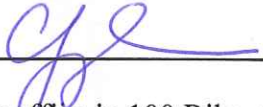
Please complete the following information:

(Check one)

☐ Wright State University equivalent course _____

☐ No equivalent course exists at Wright State University

☐ No general equivalency exists at Wright State University. However, because of this student's specific situation, credit will be given for the following course:

Comments: NON BUSINESS ELECTIVEEvaluator's Name: CHANTELLE SNYDEREvaluator's Signature: Date: 5/14/15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

Ideology and Moral Cultivation & Basics of Law (Law)

Syllabus

Course Title: Ideology and Moral Cultivation & Basics of Law (Law)

Course Code: SOC0621

Credit: 2

Total class hours: 32

Target audience : The whole school undergraduate

Objectives: Understand the basic theory of China's socialist law, using legal knowledge to solve the problems existing in the social life is a quality requisite to a modern democracy and the rule of law social citizens. The objectives of this course are:

- (1) To cultivate a certain legal culture of the society and country management personnel and builder. Through learning of this course, it will help students to establish the legal consciousness, master the law basic concepts.
- (2) To use these concepts and main legal knowledge analysis of the specific problems of the disputes in the practice of social life, through the analysis of the basic concepts and the use, as well as the analysis of practical problems, develop the students' thinking ability and apply the law to solve the problem of actual combat ability.
- (3) To cultivate the habit of thinking of the students' legal and legislative participation awareness of the problem.

Teaching methods:

Teaching, students' extracurricular reading and investigation, class discussion, case discussion. At the same time it is appropriate to watch a small amount of video data and organize the practice discussion. It will ask students to read the task and discuss topics ahead of time. Class discussion will be depended on the class size to group, each group prepare speech outline before discussion, each group representatives speak first, and then discuss.

Assessment methods:

Usual grades (40%) + class discussion (20%) + final an open-book exam (60%)

Textbook:

Ideology and Moral Cultivation & Basics of Law, The ministry of education SheKeSi, Higher Education Press, The 2013 revised edition.

To:

From: Chantelle Snyder

Subject: Transfer Course Evaluation

Date: April 30, 2015

As part of the process of developing a collaborative transfer program with Shantou University (People's Republic of China) with whom WSU has an established MOU, the following syllabus needs to be evaluated for equivalency.

University: Shantou University

Course Number: SOC 6150A

Title: MZD thought and Th. System of
Soc with Chinese Characteristics

Credit Hours: 6

Quarter: ☐

Semester: ☒

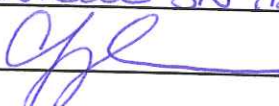
Please complete the following information:
(Check one)

- ☐ Wright State University equivalent course _____
- ☐ No equivalent course exists at Wright State University
- ☐ No general equivalency exists at Wright State University. However, because of this specific situation, credit will be given for the following course:

Comments:

NON BUSINESS ELECTIVE

Evaluator's Name: CHANTELLE SNYDER

Evaluator's Signature: 

Date: 5/14/15

Please return this form to my office in 100 Rike and I will make this a part of the articulation.
Thank You.

**Introduction of Mao Zedong Thought and Theoretical Systems of Socialism
with Chinese Characteristics**

Course Code	Course Title	Credit	Total class hours
SOC0641	Introduction of Mao Zedong Thought and Theoretical Systems of Socialism	6	96

Objectives: Through this course, students will be able to understand the rules of the development of modern Chinese society and the communist party of Chinese people achieve basic principle of Marxism with Chinese concrete practice of combining the three historic leap forward and the theoretical results, and to enhance the faith of adhering to the leadership of the communist party of China and taking the path of socialism, helps students to understand and grasp the basic theory of building socialism with Chinese characteristics, basic line and general policy, establish scientific socialism faith and construct the common ideal of socialism with Chinese characteristics, determine to make contributions to the reform and opening up and modernization drive, cultivate and improve students' use of MAO Zedong thought, Deng Xiaoping theory and "three representatives" thoughts and be able to analyze and solve practical problems.

Teaching requirement: The course is to teach students about MAO Zedong thoughts and theory system of socialism with Chinese characteristics in the basic position, main theories and scientific methods. Student should pay attention to the theory of systematic and basic theory, basic idea and basic method of understanding and practice. The total credit hours are 96 hours for this course, among them, the contact hours are 64 hours, 32 hours are social practice. Social practice teaching will arrange students to corporations, the historic museums and revolutionary commemoration and other places to visit and to do survey. After the investigation and research, students are required to submit a research report.

Textbook:

Introduction of Mao Zedong Thought and Theoretical Systems of Socialism (Ministry of Education), Higher Education Press, June 6, 2010 revision.

Assessment methods:

Grades include class attendance, tests and homework, class discussion, social practice, which accounting for 40%. The open book final exam will be account for 60%.