

**WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES**

Enrollment Management Report
November 20, 2015

1. Undergraduate Recruitment

- On Saturday, October 10, the department hosted its first Green & Gold Day in conjunction with the Homecoming activities. 99 students attended the event, with a total of 300+ visitors. 10% of the parents that returned evaluations stated that they were WSU alumni, with an additional 10% of the students having an alumni connection to campus. 22% of the students attending the event also attended Homecoming activities.
- Undergraduate Recruitment hosted 121 visitors on campus on Columbus Day and 167 visitors on campus Friday, October 16, between the Honors Visit and our other Admissions visitors. Athletic Training Day on Friday, October 23 was another huge success with 29 students and 90 total guests.
- Our largest fall recruitment event will be Raider Open House, which will be held on Saturday, November 7.

2. Enrollment Processing & Financial Aid

- During the week of October 5, 2015, Academic Performance Scholarship awards were being made to newly-admitted undergraduate students for the Fall Semester 2016 recruitment cycle. This is the earliest that scholarship awards have been communicated to new prospective students. The hope is that the earlier notification will impact the overall matriculation rate of the fall 2016 class.
- The Office of Financial Aid received the annual notice for audit from the Ohio Department of Higher Education on October 12, 2015. The audit will take place during November. This is an annual audit of all Ohio state-funded grant programs.
- The implementation of a new CRM (Constituency Relationship Management) system is now underway. Business Process Review was hosted and included cross-functional teams from across campus to evaluate current processes and discuss the implementation of the new system. Target for launch is April 2015.

3. Early College High School Programs

- There are 349 students participating in the College Credit Plus (CCP) Program with Wright State University Main Campus and 160 participating with the Lake Campus this fall. Visits are being made now to local schools to develop new partnerships for Fall 2016.
- Early College High School Programs is partnering with ACT to offer a College Readiness Workshop on October 29. The program will highlight services and programs available through ACT to help students become college ready. Over 65 area high school counselors will be attending.
- Early College High School Programs is working with the Greene County College Success Partnership to put together a Strategic Plan that will allow for sustainability in helping Greene County students achieve their higher education goals. Graduate students from Wright State are working with the committee to have a full report completed by December.

4. Raider Connect

- Raider Connect will host 6 Raider Registration Sessions throughout the month of November. The sessions are designed to assist new graduate and undergraduate students in registering for courses on line through Wings Express. These sessions are widely marketed in UVC courses, and through academic advisors, with the goal of getting more students registered early and on line.
- Raider Connect has reached out to more than 100 local high school Guidance Offices offering to facilitate financial aid awareness presentations and FAFSA (Free Application for Federal Student Aid) completion workshops for high schools in Champaign, Clark, Greene, Miami, Montgomery, and Warren Counties. More than 25 schools have already responded with requests for the fall and winter. Our goal is to visit more than 40 local schools and community groups.

Raider Connect will host the OASFAA (Ohio Association of Student Financial Aid Administrators) Counselor Workshop on Tuesday, December 8, 2015, 9:30am-12:00pm. This annual workshop, sponsored by OASFAA, is intended to provide local H.S. counselors with financial aid updates and 'hot topic' (financial aid) information.

5. Transfer Student Resource Center (TSRC)

- Finalized 5 new semester articulation agreements with Southern State Community College. Attended Southern State's "Connect to College" event in Hillsboro, OH on October 9.
- Participated in the Ohio Values Veterans: Train the Trainer Program from Ohio Department of Higher Education (09/23, 10/06, 10/13, 10/21).

- Represented Wright State at the Recruit Military event at the Great American Ballpark in Cincinnati on October 8.
- Held two transfer information sessions for Mathile Foundation Scholars at Sinclair on September 30 and October 15.
- Sponsored and attended Sinclair Community College's Phi Theta Kappa induction ceremony on October 15.

6. Orientation

- Developed and facilitated a new Final Summer Orientation session designed to register and connect out-of-state students and students who were not able to attend Fall Orientation. The program served 71 students and their families who would normally not have been included in an Orientation program.
- Created a First Year Advisory Board for first year students to provide feedback about the Orientation and Transition Program and to engage new students in their transition. Applications are due November 6.
- Designing a new Spring Semester Orientation Program for January 8 to serve new Direct from High School students beginning their Wright State Experience in the Spring Semester.