Proposal for Wright State University

Watermark's
Educational
Intelligence System



Current Watermark Solutions

Solution	Current Spend	Contract End Date
LAT/OAP (LAT for CoE and CoN, OAP Campus Wide)	\$75,600	11/30/23
Course Evaluations & Surveys (Campus Wide)	\$17,827	12/12/22
Faculty Success - Accomplishments (CoB)	\$7,350	6/30/26
Total Spend	\$100,777	

Currently have 5% YoY Uplift





Proposal Expiring 3/24/23

Based on Student FTE of 8,000 and Faculty FTE of 900

Solution	List Price	Partner Savings	Price After Savings
Planning & Self-Study Campus Wide	\$50,000	\$6,000	\$44,000
OAP Campus Wide	\$10,000	\$10,000	\$0
LAT for CoE and CoN	\$75,600	\$45,020	\$30,580
Course Evaluations & Surveys Campus Wide	\$26,400	\$8,400	\$18,000
Faculty Success - Accomplishments Campus Wide	\$51,971.03	\$10,394.21	\$41,576.82
Faculty Success - Review, Promotion & Tenure	\$31,183.56	\$10,000	\$21,183.56
One Time Implementation Fee	\$24,000	\$7,000	\$17,000
Total Year One	\$233,971.03	\$82,814.21	\$172,340.38
* watermark			Year 2 - \$155,340.38 Year 3 - \$155,340.38





Upcoming Course Evaluations & Surveys Renewal

WSU's current Course Evaluation & Survey contract is up on 12/12/22. Your Renewal Manager, Maureen Geisler, will send over an updated order form which represents the pricing on the proposal from the previous slide. The contract end date on the renewal will be 6/30/26 to line up with the future contract of all other Watermark solutions presented on the proposal. The renewal contract will be as follows:

	Course Evaluations & Surveys	Term	
Year 1	\$9,887.67	12/13/22 - 6/30/23	
Year 2	\$18,000	7/1/23 - 6/30/24	
Year 3	\$18,000	7/1/24 - 6/30/25	
Year 4	\$18,000	7/1/25 - 6/30/26	







Procurement Process:

- General Process and stakeholders involved?
- Overall timing?

Implementation Highlights

- Goal-based implementation & administrator training for faculty activity and accomplishment data collection and reporting
- Best practice guidance for standardizing and streamlining data collection
- Standard reports for Annual Activity Reporting, CVs, & AACSB (additional regional accreditation reports available)
- SAML SSO with Watermark Navigator
- Dedicated Implementation Team of Project
 Manager & Product Consultant
- Access to robust help documentation and award-winning WM support

Faculty Success Implementation

Faculty Accomplishments Module



Faculty Success Implementation Process Faculty Accomplishments Module

PLANNING & SETUP

DESIGN & BUILD

VALIDATION

CONTINUED SUCCESS

Implementation Kickoff

- Meet your Implementation Team
- Define your goals & timeline for success
- Create project plan
- Setup Single Sign On and create users

Key Campus Stakeholders

Executive Sponsor System Administrator Campus IT

Administrator Training & Best Practices

- Identify data sources and collection strategies
- Training for data import options, including CV importer, CSV import, and publication imports
- Report configuration, training and database functionality

Key Campus Stakeholders

System Administrator

Go Live with Faculty Accomplishments

- User acceptance testing
- Validate data collection and review reports

for Continued Success

Partner with Watermark

- ► 24/7 support
- Robust help center, guides, and videos
- Regular training webinars and releases
- Certifications and consultation packages available at the Watermark Academy

Key Campus Stakeholders

Executive Sponsor System Administrator Faculty

Graduate from Implementation

Key Campus Stakeholders

Executive Sponsor System Administrator Faculty

Launch Faculty Success

8 Meetings | 4 Months

3 Meetings | 1 Month

Ongoing

^{*}Implementation timelines are highly dependent on the institution's access to clear, clean data and project resources, as well as engagement in the implementation process.



³ Meetings | 1 Month



Deliverables for Faculty Success Implementation

(Faculty Accomplishments Module)

- Watermark: Create instance
- Wright State and Watermark: SSO setup (1-2 hours)
- Wright State and Watermark: Kickoff Call
- Wright State and Watermark: Base instrument training
- Wright State and Watermark: Report functionality training
- Wright State and Watermark: Database configuration and report consultation for up to 2 additional reports
- Wright State and Watermark: Data collection or imports
- Wright State and Watermark: User Acceptance Training
- Wright State and Watermark: Report validation

All implementation calls are interactive and collaborative. Times approximate and dependent on skill level.

Implementation Highlights

- Goal-based implementation & administrator training for outcomes assessment planning and curriculum mapping
- Best practice guidance for standardizing and streamlining data collection and defining and measuring student learning outcomes
- Templates created for consistent and easy outcomes assessment
- Standard data import of users, courses, and outcomes to get you up and running quickly
- SAML SSO with Watermark Navigator
- LMS and Watermark platform integrations for improved data collection and analysis
- Dedicated Implementation Team of Project
 Manager & Product Consultant

Planning & Self Study Implementation



Planning & Self-Study Implementation Process

PLANNING & SETUP

DESIGN & BUILD

VALIDATION

CONTINUED SUCCESS

Implementation Kickoff

- Meet your Implementation Team
- Define your goals & timeline for success
- Create project plan
- Single Sign On setup
- Data imports and verification

Key Campus Stakeholders

Executive Sponsor System Administrator Campus IT

Administrator Training & Best Practices

- Account settings
- Build assessment planning templates & curriculum maps
- Document outcomes & mission statements
- Track cyclical assessment plan data
- Set up Watermark Integrations

Key Campus Stakeholders

System Administrator

Launch Planning & Self-Study

4 Meetings | 2 Months

Go Live in Planning & Self-Study

- Enter outcomes
- Track cyclical assessment plan data
- Review assessment planning reports
- Validate data collection

Key Campus Stakeholders

Executive Sponsor System Administrator Faculty & Administrators

Graduate from Implementation

3 Meetings | 1 Month

Partner with Watermark for Continued Success

- ► 24/7 support
- Robust help center, guides, and videos
- Regular training webinars and releases
- Certifications and consultation packages available at the Watermark Academy

Key Campus Stakeholders

Executive Sponsor System Administrator Faculty & Administrators

Ongoing

^{*}Implementation timelines are highly dependent on the institution's access to clear, clean data and project resources, as well as engagement in the implementation process.



³ Meetings | 1 Month

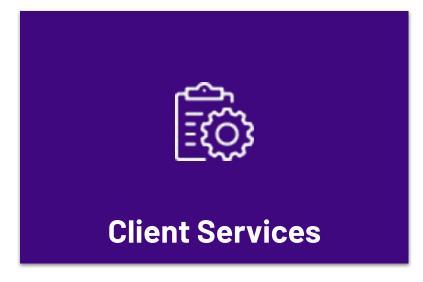


Deliverables for Planning & Self Study Implementation

- Watermark: Create instance
- Wright State and Watermark: SAML SSO with Watermark Navigator Setup (1-2 hours)
- Wright State and Watermark: Kickoff Call & Follow Up (1-2 hours)
- Wright State and Watermark: Project Plan Meeting & Follow Up (1-2 hours)
- Wright State and Watermark: Data Import (2-5 hours)
- Wright State and Watermark: System Overview, Outcomes and Curriculum Maps (2-3 hours)
- Wright State and Watermark: Assessment Planning (2-3 hours)
- Wright State and Watermark: Deployment Preparation (2-4 hours)
- Wright State and Watermark: Reporting, dashboards, and advanced questions (2-4 hours)

Continued Support





- Initial implementation & product training
- Webinars & Workshops through Watermark Academy



Client Success Manager

- Primary contact beyond initial implementation
- Strategic Reviews
- Contract renewals & modifications



- Ongoing technical support for all end-users
- 24/7 email support
- Phone support
 Monday-Thursday 8am-9pm (ET)
 and Friday 8am-7pm (ET)

Wright State University & Watermark Collaboration Plan

Date	Action	Who	Completed Y/N
8/31/22	Initial conversation	Marah and Bruce	Υ
9/23/22	Demonstration of P&SS	Sam, Lindsay, Christian, Marah & Bruce	
9/29/22	Proposal Call	Bruce, Lindsay, Sam and Ryan	Υ
10/6/22	Proposal Call Take Two	Bruce, Lindsay and Sam	Υ
	IT Review		
October 2022	Hand off to procurement	Bruce	
	Legal/IT review		
March 2023	Contract execution	Bruce	
	Implementation hand off		



Next Steps