



February 21, 2023

Wright State University- Main Campus
Attn: Bruce Mackh
3650 Colonel Glenn Hwy
Dayton, OH 45435

RE: Watermark Products

To Mr. Bruce Machk,

This letter provides additional details regarding the implementation of Watermark products.

Watermark product, "Outcome Assessment Projects" is already utilized on campus. Therefore, no additional data provisioning or implementation is necessary. If you choose, professional development can be done over the summer by using points from the Silver Service Package included in the contract. Otherwise, as you are an experienced Systems Administrator who is well-familiar with OAP, you could elect to perform the professional development on campus for faculty and staff.

Should WSU elect to transition to Student Learning & Licensure, it will take the place of Taskstream LAT. As you can see by our proposal, Student Learning & Licensure is almost 50% less expensive than Taskstream LAT and, while it comes with more bells and whistles, Taskstream users find it very familiar and user friendly. Full data provisioning and implementation will take 4 months.

Faculty Success is already being utilized in the College of Business so expanding this to campus wide will be less of a lift. Faculty Success would be implemented first followed by the Review, Promotion and Tenure module. Your proposal to utilize this product in preparation for annual evaluation and RPT by the new year and spring semester is easily doable even with faculty having to enter details and upload evidence. Typically, this takes average faculty a week working on this part-time.

Course Evaluations & Surveys is already utilized campus wide, so no additional implementation is needed.



Planning & Self-Study will take approximately 4 months to provision and implement. Nevertheless, with the exception of training faculty who are on break during the summer months to use Watermark products, data provisioning, training the trainers, professional development, and implementation are all accomplishable by Monday August 28th, 2023.

Watermark utilizes the train-the-trainer model. The train-the-trainer model is a training framework that enables System Administrators to be subject matter experts on Watermark products, who can then teach other members of the institution. Watermark recommends having 2-3 System Administrators per solution. In addition to this hands-on training for System Administrators, Watermark provides a Launch Success Kit and tailored guidance to help you launch your Watermark Solution successfully on campus.

The Silver Service Package is included in the contract. This includes 30 points per year that can be redeemed on our Watermark Academy website. Examples of offerings include: New Administrator training, end user training, and much more.

Watermark Academy - <https://academy.watermarkinsights.com/>

Regards,
Samantha Pilone
Account Executive
Spilone@watermarkinsights.com