



Strong FAMILIES



Help families navigate and prevent financial crisis

We're proud of our home **but not blind to our challenges.**

The Miami Valley is in the midst of a battle with **generational poverty. Inequity is creating**, barriers to education, employment, and essential quality-of-life opportunities.

The pride we share for the Greater Dayton area is forged with the steadfast determination to **unleash the potential within our citizens and communities.**

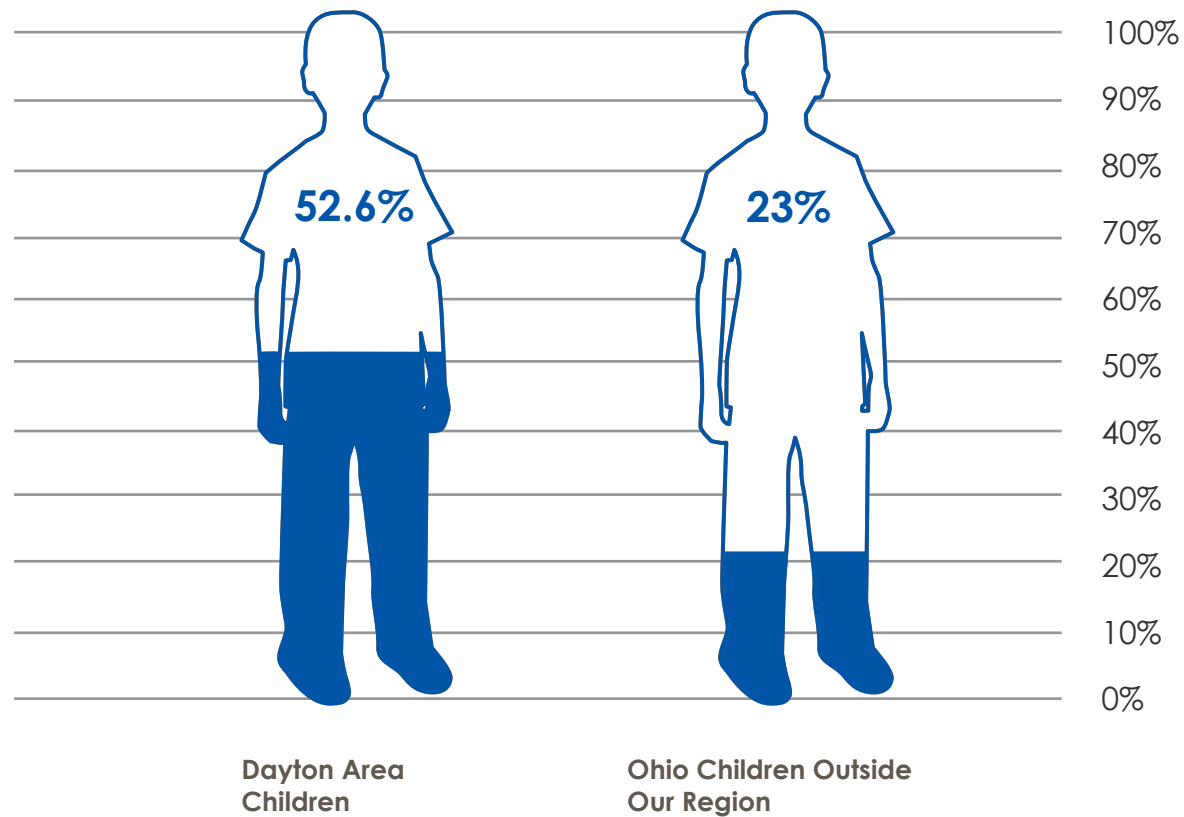
Across our nonprofits, schools, and communities we find talent, dedication, and inspiration—citizens striving to create a region abundant with opportunities.

As we listen to these leaders, one barrier is thwarting progress in every aspect of quality-of-life development: **our region's high rate of childhood poverty.**



CHILDHOOD POVERTY

Percentage of Children Living in Poverty Under Age 6



Source: US Census Bureau,
American Community Survey, 2018,
aggregated by Miami Valley Regional Commission

While the challenges our region faces are complex and interwoven, **one relatively simple solution—investing in a two generation approach—will create wide spread and lasting quality-of-life advancements.**



United Way of the Greater Dayton Area stands ready to help our region generate **transformational philanthropic growth**.

- United Way's **Strong Families** initiative supports parents and children on the path to success.
- United Way's **Racial Equity Mini Grants** ensures every neighbor has the opportunity to flourish by empowering citizens to come together to address the issues of racial inequity.
- United Way's digital marketplace, **Proseri-Key**, connects hard-working households with local discounted services.

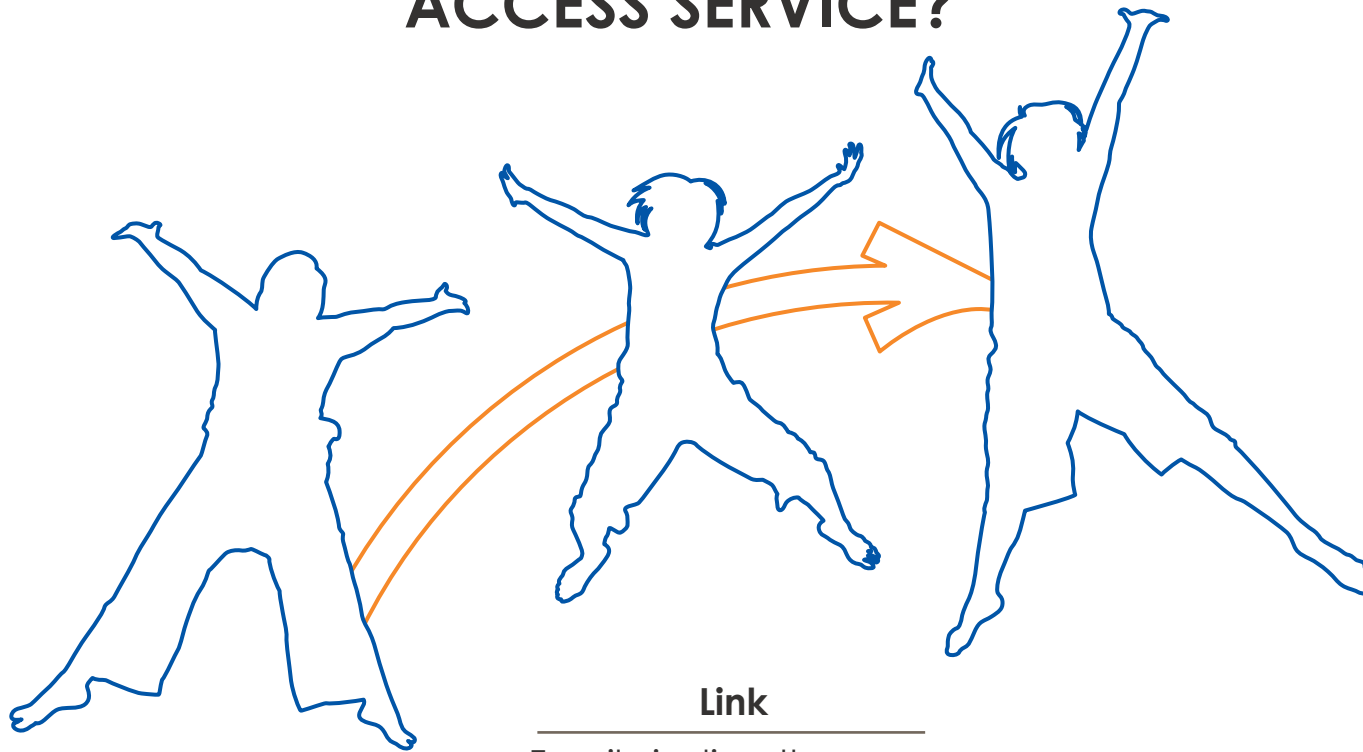
As we build these programs we will ensure an abundance of opportunity across Greater Dayton, today and in the future.

Strong FAMILIES



- Ensuring children have the opportunity to learn, improve attendance, and social emotional well-being;
- Providing parents education and assistance so they have an income that allows them to thrive, not just survive; and
- Leaving families secure in the knowledge they have the resources to stay in their home.

HOW DO STRONG FAMILIES ACCESS SERVICE?



Collaborate

Parents work with case managers to create a family success plan with identified goals

Link

Family is directly linked to required services to accomplish identified goals

Assess

Service providers meet monthly, evaluate data and identify gaps

Refer

Families are referred by schools, churches, and community partners to the program and assigned a case manager

Manage

Ongoing case management until outcomes are achieved

The logo features the words "Racial Equity" in a stylized, orange, cursive font. Below this text is a graphic of two hands, one light blue and one red, reaching towards each other. Underneath the hands, the words "MINI GRANTS" are written in a bold, blue, sans-serif font.

Racial Equity MINI GRANTS

- Encourage organizations to collaborate together to elevate everyone's chances at a better quality of life.
- Address root causes of inequities, not just their manifestation. This includes elimination of policies, practices, attitudes, and cultural messages that reinforce differential outcomes by race or fail to eliminate them
- Ensure all people can achieve their full potential in life, regardless of race, ethnicity, or the community in which they live.

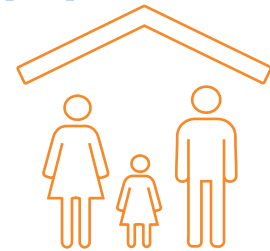


- Participants qualify based on their income, household size, and where they live.
- Members have access to services, programs, and products tailored to their needs, household composition, and relevance to their community.
- Discounted products and services from businesses and brands.

UNITED we will empower our region's transformation through philanthropic support.

Our gifts will support **Strong Families'** two-generational approach to secure economic assets, increase educational achievement, and build social capital.

BECAUSE
EVERYONE
DESERVES A
CHANCE
TO HAVE



A Safe home

With each of us giving a share, we will provide the \$5 million in working capital needed.

In twenty years time, that will be over \$100 million invested, in improving opportunity outcomes for a generation.

Providing this level of philanthropic support to families in the Greater Dayton area will be transformative.



WILL YOU
SHARE
in the
legacy?

I WILL STAND FOR *Strong* FAMILIES



LEAD UNITED \$1,000+

Fighting for *Strong Families* in the Greater Dayton area



John Moore Society \$1,000+

Giving youth support to believe in their abilities and foster a love of reading



Tocqueville Society \$10,000+

Strategically investing to improve our community



LEGACY SOCIETY \$250+

Engaging retired professionals to invest in the next generation



**United Way of the
Greater Dayton Area**

409 E Monument Ave ,
Suite 405
Dayton, OH 45402
dayton-unitedway.org

