The Launchpad Principles

The Launchpad Principles are the daily reminders of the way we do things in SGA. As leaders, we use them every single day. They are the way we think, talk and work within SGA.

Be Solution-Oriented
Don’t ever present an issue without having first thought of a solution. Our goal is to actively seek and resolve student concerns.

Seek Transparency
Be honest with yourself, your coworkers and your constituents. Transparency means being intentional about what and how you communicate with others.

Exhibit Excellence
Exhibiting excellence has to deal with the habits we form on a daily basis in order to be the best “insert position” that we can be.

Be Future-Facing
Being future-facing means always looking at the long-term effects and sustainability of a project, plan or idea.

Listen, Then Lead
Seek first to understand. Proactively seek the opinions of others and the facts of the situation. Be open to listening to others’ ideas.

Think Big: Push Boundaries
There is no limit to our own personal, professional, or organizational development.
Engage the student body

Advocate for their concerns

Empower student leadership

and Connect the community
Background

- In 1969, the University Center with an addition added in 1971
  - First Student Life Space for WSU Students
- The P.E. Building Opened in 1973
  - Location of First Athletic Programs
- The west side of the current union (Union Market, Rathskellar, WWSU, etc.) is the old University Center
- The east side (bookstore, conference wing, fitness center, etc.) was the old P.E. Building
- Both Buildings were combined in 1994
Independent Rec Facility

● Executive Order 19-2
  ○ Goal: To introduce, to the Student Body, a referendum to build an Independent Recreational Facility at Wright State University.

● Why?
  ○ Strategic Planning Mini Summits have gathered interest in an Independent Recreational Facility
  ○ Wright State Recreational Facilities lagging behind comparable schools
  ○ Campus Recreation boosts enrollment and retention
Task Force Structure

- Research
- Finance & Budgeting
- Student Government
- Resolution
- Marketing
- Student Body Vote
Why This?

● **Strategic Planning Process**
  ○ Over 1,300 Students, Faculty, Staff, and Administration Participated
  ○ Received the most votes from the participants
  ○ “We will build a rich campus environment that enhances all aspects of student life through a bold look at space and infrastructure. The flagship effort of this project will explore construction of a stand-alone recreation center emphasizing accessibility and student wellness and leveraging health and wellness related campus partners. This infrastructure initiative will also address student dining facilities, programming spaces, and places for students to connect or unwind.”
Current Amenities
Dedicated Recreation Space (Square Feet)

- University of Akron: 230,000
- University of Cincinnati: 190,000
- Bowling Green State University: 190,000
- Miami University: 175,000
- Ohio University: 160,000
- Kent State University: 150,000
- Average*: 160,000
- University of Toledo: 120,000
- Youngstown State University: 70,000
- Wright State University: 50,000
Importance of Recreation to Retention

- Participants in Club Sports were in 2.2 times more likely to enroll the following semester.
- Student employees showed a 100% retention rate from one semester to the next semester.
- Rec Center users were 1.44 times more likely to enroll the next semester.

Rec Market Success
Patron vs Non Patron
Undergraduate Degree Completion for students entering a degree seeking major between Fall 2006 - Fall 2008
(Dayton Campus Only)
Recreation Center Success
Visits to the Recreation Center per Year
Undergraduate Degree Completion for students entering a degree seeking major between Fall 2006 - Fall 2008

Rec Visits per Year (bin)

<table>
<thead>
<tr>
<th>Degree Completion Rate</th>
<th>Award</th>
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<tbody>
<tr>
<td>0%</td>
<td>Degree Non-Completer</td>
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<tr>
<td>10%</td>
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<tr>
<td>20%</td>
<td>Degree Non-Completer</td>
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<td>30%</td>
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<tr>
<td>40%</td>
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<tr>
<td>60%</td>
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<td>70%</td>
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<td>80%</td>
<td>Degree Non-Completer</td>
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</tr>
<tr>
<td>100%</td>
<td>Degree Non-Completer</td>
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</tbody>
</table>

Each column represents a range of "visits per year" to the Student Union Recreation Center.
Recreation Center Success
Average GPA based on Average Number of Visits per Year
Undergraduate Degree Completion for students entering a degree seeking major between Fall 2006 - Fall 2008

Each column represents a range of "visits per year" to the Student Union Recreation Center.
Why Now?

● Our university is in a critical time in its existence
● Wright State is losing many potential students to other universities that provide superior student life spaces
● Students of the Kinesiology and Health program must attend classes in the Nutter Center
Project Goals

1. Strategic Plan Alignment
2. Open the most accessible rec center in the country
3. Enhance Student Life
4. Support Enrollment Management Objectives
5. Improve Competitive Context
Proposed Fee

- Proposed maximum fee of $260 per semester
  - The fee will be collected with tuition as a separate line item
- This fee is only authorized for:
  - Renovations to the Student Union
  - Construction costs associated with the recreation center
  - Operational costs
  - Maintenance of the new facility
- The new center would be 100% self sustaining
The Proposed Maximum Fee Could Be Much Lower
- State Capital Funds
- Naming Rights
- Other Revenue Sources
What Could Be Included

● Student Union:
  ○ Sports Bar
  ○ Theatre/Auditorium
  ○ Gaming Area
  ○ Student Gathering Space
  ○ Student Organization Offices
  ○ Craft Project Room
What Could Be Included

● Recreational Center
  ○ Basketball Courts
  ○ Weight and Fitness Center
  ○ Multi-Purpose/Group Exercise Spaces
  ○ MAC/Turf Field
  ○ Pool and Diving Well
  ○ Rock Climbing Wall
  ○ Racquetball Courts
  ○ Locker Rooms
  ○ Classrooms
Akron
Kent State Pool
OSU Indoor Turf
The referendum language appearing on the ballot will be as follows:

A mandatory fee of up to $260, charged semesterly once construction starts, if approved, has been proposed for the following purposes: 1) To finance construction and operations of an accessible and inclusive independent recreation center with a gymnasium with basketball courts, weight and fitness center, multi-purpose spaces, racquetball courts, turf field, pool and diving well, rock climbing wall, locker rooms, classrooms, and 2) The renovation of currently existing recreation space in the student union that could include a sports bar, theatre/auditorium, gaming area and student gathering spaces. Do you approve of this fee?

YES, I approve of a mandatory fee of up to $260, charged semesterly once construction starts.

NO, I disapprove of a mandatory fee of up to $260, charged semesterly once construction starts.
Referendum Time

- Begins: April 8th at 8:00AM
- Ends: April 12th at 5:00PM
- Available at wings.wright.edu
- The Student Government Association Chief Justice can extend the voting time if deemed necessary.
Approval

To be declared approved by the student body, a plurality vote of at least 10% of the student body participating and a majority voting in the affirmative must be achieved.
Timeline After Referendum

- Idea generation
- Feasibility study
- Program of requirements
- Identify funding
- Hire architect
- Schematic design
- Design development
- Construction bid documents
- Bid process
- Construction
- Select furniture, fixtures and equipment
- Occupy the building

We are here
If the referendum passes, it will need to be approved by:
  ○ Wright State Board of Trustees
  ○ Ohio Department of Higher Education

After this, approximately 18 months of planning will occur before construction begins
Thank You