



Program Assessment Report (PAR)

Supply Chain Management (SCM) Baccalaureate Degree

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ACADEMIC YEAR COVERED BY THIS REPORT: 2020-2021

I. PROGRAM LEARNING OUTCOMES

1. Students will be able to perform basic problem solving tasks using data analysis tools, major concepts and strategies for managing people, materials, and production resources. 2. Students will understand the integration of the supply functions into overall business or organizational strategy. 3. Students will be able to effectively manage production and service operations.

II. PROCEDURES USED FOR ASSESSMENT

A. Direct Assessment

To date we have participated in the RSCOB's AACSB assessment requirements and have not focused on program-level direct assessment of late. Going forward, we will perform a direct assessment of our learning outcomes by using a rubric in our capstone course (SCM 4950) and/or other upper level courses (e.g. SCM 4250) to assess the extent to which students perceive they have mastered each learning outcome.

B. Scoring of Student Work

For all learning outcomes, students will be scored using an answer key by an instructor. The correct responses will be entered as a percentage of the total responses.

C. Indirect Assessment

To date we have participated in the RSCOB's AACSB assessment requirements and have not focused on indirect assessment of our program of late. Going forward, we will perform an indirect assessment of our learning outcomes by using exit surveys and interviews so students can rate the extent to which they perceive they have mastered each learning outcome.

III. ASSESSMENT RESULTS/INFORMATION:

To date we have participated in the RSCOB's AACSB assessment requirements and have not focused on direct or indirect assessment of our program.

Numeric values from the direct assessment will enable us evaluate the extent to which the program learning outcomes are being met. The exit interviews will also provide narratives to evaluate if the program learning outcomes are being met.

[Analysis]

IV. ACTIONS TO IMPROVE STUDENT LEARNING

At the end of each year, the faculty will review the assessment scores and outline plans to make improvements in AMP. At least once a year, the curriculum committee will meet to discuss assessment of learning, the effectiveness of chosen marker questions, and the specific learning outcomes.

V. SUPPORTING DOCUMENTS

Additional documentation, when provided, is stored in the internal Academic Program Assessment of Student Learning SharePoint site.