

THE WRIGHT PATH TO 2025

PRIDE • TRANSFORMATION • POTENTIAL

Summit 1 Group Instructions

Establishing Work Groups on Strategic Initiatives

Part One: Become Acquainted and Oriented

Total Time: 50-60 minutes

Objectives

- Begin to develop high quality connections
- Learn about or review the previous work done on this topic
- Identify who from this group can serve as coordinators

Do the following:

1. Ask each member of the group to answer these questions:
 - Who are you?
 - Why did you join this group or theme?
 - What do you hope for as an outcome of this process?
2. Review the documentation developed during the March Summit
3. Prepare a report on the flip chart paper provided with general thoughts about the questions below. Note that these questions will help you get started on work that should be completed before the next summit (see the section, "Homework for Summit 2).
 - What are your reactions to the existing aspiration statement? To what extent does it provide a compelling statement about the impact of expected changes?
 - What questions are most relevant to the work required to develop a plan around this strategic initiative?
 - Who needs to be involved to make progress on this strategic initiative? What steps will you like to take to recruit others (if necessary)?
 - Who from the group can serve as a "group coordinator"?
4. Prepare a 2-minute report to share with other summit participants.
 - Describe just **one** significant insight from your discussion.
 - Introduce those who may serve as group coordinators for this theme.
 - Identify the perspectives that may need to be added to your group.

Part Two: Propose a “Most Important Overall Strategic Goal”

Time: 40 minutes

Objectives

- Create a compelling statement about a “most important overall strategic goal”
- Persuade other summit participants about the merits of your statement

Individual Reflection

1. Read the draft mission and vision statements below. As you read these statements, think about (1) what “big idea” might help us to fulfill these aspirations, (2) how this big idea leverages our unique advantage, and (3) what indicators of success would clearly show that we have accomplished this big idea.

Draft Mission Statement

<p>Wright State University empowers all students and graduates to realize their fullest potential as innovative leaders and global citizens by integrating research, learning, and transformational experience.</p>	<p><i>Design criteria based on stakeholder input</i></p> <ul style="list-style-type: none">• <i>Students come first</i>• <i>Research is fundamental to our existence</i>• <i>Experience is a differentiator</i>• <i>Addresses the three values that shape our mission: students, research, global impact</i>• <i>Complements the five values that define our character</i>• <i>What makes Wright State special</i>
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Draft Vision Statement

<p>Inspired by the spirit of the Wright brothers, Wright State University will be a leading national public research university known for innovation and application; respected for an inclusive culture; and recognized as an essential part of the economic, cultural, and educational fabric of the communities we serve.</p>	<p><i>Design criteria based on stakeholder input:</i></p> <ol style="list-style-type: none">1. <i>Connect to the Wright Brothers as a fundamental part of our distinctive identity</i>2. <i>Clearly claim our identity as a national public research university</i>3. <i>Acknowledge the founding purpose of the university to serve regional needs</i>4. <i>Describe what we should be known for: innovation, culture, community</i>
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Group Homework for Summit 2

Develop Goals and Objectives

The following tasks should be completed before the June 1st Summit.

Task 1: Refine the aspiration statement from your group's strategic initiative.

An aspiration statement is a short description of the outcomes or benefits that will result from changes related to your theme. Think of this as a statement about what will be different if the university is successful in taking action. It should be inspiring and provoke creative thought. It should be connected to the highest level, overall goals of the university.

Suggested steps:

1. Appoint one person to manage this task (especially if you are unable to complete this task during Summit 1).
2. Review the draft aspiration statement and other documentation developed during the March Summit.
3. Share the statement and solicit feedback from the members of your group, or others as needed.

Task 2: Identify potential links between your theme and the areas of strategic focus.

One of the key outcomes of our March Summit was the identification of five areas of strategic focus as listed below.

- Research, Innovation, and Entrepreneurship
- Strategic Relationships and Partnerships
- Teaching, Learning, and Programming
- The Wright State Experience (Culture)
- Collaborative Delivery of Services

Suggested steps:

1. Individually, identify which of these areas you believe the aspiration statement will directly impact.
2. Share your thoughts with group members.
3. Arrive at a consensus regarding the key connections between your aspiration statement and the areas of strategic focus.

Task 3: Report your Results

Send the results of your work to Mike Wiehe (michael.wiehe@wright.edu) by May 30.

Task 4: Identify at Least Two Coordinators

Your group membership may be fluid during the summer, with some members joining and others leaving or temporarily unavailable. To keep the momentum moving, we need at least two individuals who would be willing to share the responsibility of coordinating the efforts to develop plans around these themes. Please identify these individuals. Send their names and contact information to Mike Wiehe (michael.wiehe@wright.edu) by May 21.

Task 5: Recruit Others to Join your Group

Consider the perspectives that will need to be represented in your group in order to successfully make strategic plans relative to this theme. Reach out to and invite others to join your group.