**College Strengths and Opportunities Survey**

As you know, Wright State University is going through an extensive process of strategic planning. As part of this process, President Schrader has formed a Program Effectiveness Review Committee. The first task of this committee is to document the strategic strengths and opportunities that exist across the University. We need your assistance to complete this task.

On March 20-22, the University will be holding a strategic planning summit. This event will include key leaders and representatives from the entire University system and surrounding community. The perspectives gathered from this survey will be an essential element of the summit. Participants will discuss and identify the primary strategic strengths and opportunities for the University. This discussion will culminate in a revised mission statement and strategic objectives for the entire University. Thus, your responses to the following questions are critical.

This request is an opportunity for you to concisely highlight your college’s unique contributions to our University community. Please note, we are not trying to evaluate the effectiveness of your efforts, but rather, we want to understand the unique value that your programs and work contribute to the University and its stakeholders.

The questions for these unit self-assessments have been designed to allow very diverse units to reflect on their strengths and opportunities and to highlight their plans for the future. In preparing your answers to these questions, we would like you and your colleagues to evaluate where your college currently stands, but especially on the opportunities that you would most like to pursue. Please limit the combined length of your response so that they can fit on a **single page**.

Your completed surveys should be emailed to the committee co-leads (details below) by Wednesday, March 14, 2018.

If you have any questions, please do not hesitate to contact the Program Effectiveness Review co-leads:

Dan Krane (Dan.Krane@wright.edu), phone: 775-2257

Craig Woolley (craig.woolley@wright.edu), phone: 775-4008

Thank you for your help with this initial look at the academic and administrative programs at Wright State University. We look forward to your recommendations for the advancement of your college.

**College Strengths and Opportunities Survey**

**Instructions**

* Read the following questions:

1. Please describe your college’s primary strengths in such areas as: *expertise; talent; facilities, space and equipment or technology; budget and financial resources; or student success.*
2. How do you see your college contributing to the overall mission of the University as you understand it?
3. How do you measure your college’s success? What do you see as your critical indicators of effectiveness?
4. Considering all of the points mentioned above, please provide a prioritized list of the top three opportunities for your college. An opportunity includes such ideas as new projects or initiatives, the development of additional expertise, process improvements, and so forth. Consider the ideas that would most help your college reach its potential over the next five years.

* Use the template on the following page to record your answers to each of the questions above.
* Again, please limit your total responses to a single page.

**College Strengths and Opportunities Survey**

**College Name:**

**Question 1: What are your college’s primary strengths?**

**Question 2: How does your college contribute to the mission of the University?**

**Question 3: How does your college measure its success?**

**Question 4: What are your opportunities?**