

The Wright State Experience

Summary of Strategic Plan

Values that Define our Mission

- Foster student success: Students are our top priority.
- Create new knowledge: We are a community engaged research university.
- Transform our world: We bring world-class ideas, solutions, and services to our communities.

Values that Define our People

- Principled: We act with transparency and integrity.
- Visionary: We are strategic, courageous, and forward-thinking.
- Innovative: We are creative, resilient, and bold.
- Collaborative: We work together.
- Inclusive: We affirm, appreciate, and leverage the power of our diversity.

Mission

In the spirit of the Wright brothers, we empower all students to excel in their lives and chosen careers through integrated learning, research, innovation, and experience.

Vision

To be a diverse, inclusive university that transforms the educational, economic, and social fabric of the communities we serve.

Strategy Statement

By 2025, The Wright State Experience will provide a premium return on the investments of students and partners through a student-first system that leverages the unique strengths and resources of Raider Country.

Pillars, Projects, and Metrics

Collaborative Delivery of Services

We will strengthen our service-oriented culture by identifying and eliminating barriers to increase efficiency and support accessibility.

Projects

- Tier 1: Redesign the transfer student experience
- Tier 2: Strengthen system for proactively identifying students in need of assistance
- Tier 2: Set standards for transparency, training, and accountability
- Tier 3: Realign summer resource utilization
- Tier 3: Become a paperless university
- Tier 3: Establish a Computing and Telecommunications Services (CaTS) student innovation team
 - Raider recognition/Laker laudation
 - Centralized student success app portal

Metrics

- Service satisfaction surveys
- Turnaround measures of key success
- Enrollment yield and retention

Research, Innovation, and Entrepreneurship

We will leverage our innovative education, research, service, and entrepreneurial partnerships to produce graduates who excel in their fields and generate economic and societal prosperity for our region.

Projects

- Tier 1: Strengthen and elevate the research enterprise
 - Empower the Vice Provost for Research and Innovation (VPRI)
 - Mobilize to develop research, scholarship, creative activities, and strategic collaborations
 - Invigorate knowledge transfer and commercialization
- Tier 2: Organize research to confront grand challenges and respond to workforce needs
- Tier 3: Establish a Center of Innovation and Entrepreneurship

Metrics

- Student participation in research and scholarship
- Faculty participation in sponsored projects
- Intellectual property agreements and associated revenue
- Carnegie classification on research

Pillars, Projects, and Metrics *(continued)*

Strategic Relationships and Partnerships

We will engage the community in creating innovative, strategic, and deliberate, win-win partnerships.

Projects

- Tier 1: Strengthen university and U.S. military partnerships
- Tier 2: Establish an Office of Corporate and Community Engagement
- Tier 2: Institutionalize best practices for globalization and education abroad
- Tier 2: Establish contracted locations abroad
- Tier 2: Pursue gift funding from national foundations
- Tier 3: Create a Welcome Center for alumni and donors

Metrics

- Student enrollment based on partner relationships
- Support from corporate and community partners
- Carnegie classification on community engagement

Student Life and Engagement

We will provide an inclusive, diverse student-centered experience through a holistic support system.

Projects

- Tier 1: Reimagine the infrastructure for student engagement and programming
- Tier 2: Establish the President's Council on Diversity and Inclusion
 - Allyship training
 - "Year-of" campaign
 - Inclusive orientation and evaluation
- Tier 2: Foster a Students-First culture
- Tier 2: Introduce the Bowler Hat tradition
- Tier 3: Develop a co-curricular e-portfolio program

Metrics

- National survey of student engagement
- Participants in co-curricular activities
- Persistence and progress to completion

Teaching, Learning, and Programming

We will deliver accessible, experiential, high quality programs that address the diverse educational and professional development needs of our students and community.

Projects

- Tier 1: Build Wright State University's eCampus
 - Expand online offerings
 - Enhance virtual academic and support services
 - Develop a comprehensive vision for online education
- Tier 2: Establish Wright State's experiential learning guarantee
- Tier 2: Develop micro-credentialing programming
- Tier 2: Design flexible scheduling options
- Tier 3: Create modular, interdisciplinary undergraduate programs
- Tier 3: Expand non-degree summer programming
- Tier 3: Explore a 3-semester, 12-month academic year

Metrics

- Fall enrollments
- Course and degree completion
- Time-to-degree completion
- Participation in experiential learning

Strategic Foundations

We will ensure that the university is structured, organized, and resourced to deliver on our strategic plan.

Projects

- Tier 1: Create an integrated health-focused college
- Tier 2: Establish an innovation team
- Tier 2: Implement the fiscal sustainability plan
- Tier 2: Review and streamline processes
- Tier 2: Update the campus master plan
- Tier 2: Invest in talent development
- Tier 2: Complete unit-level strategic planning

Metrics

- Campus climate survey
- Accessibility survey
- Processes improved
- Senate Bill 6 score