

Raise Wright is the official crowdfunding platform for Wright State University. Projects should have specific goals and be driven by tangible accomplishments – for example: new equipment, providing specific student or faculty opportunities. Projects must be Wright State centric aligning with our mission and purpose, created for and benefitting Wright State faculty, staff, students, and/or programs.

A Project Leader will be appointed to every project. Project Leaders serve as the primary contact with the Office of Annual Giving and are responsible for promoting the cause in the following ways:

**Commit to enlisting a minimum of three additional Project Champion volunteers to help create content for the project within the platform and spread the word.**

**Recruit as many Project Ambassadors as possible to help spread the word and find new ways to promote the project.**

**Complete the platform requirements including the following:**

- *Provide photo(s) that represent the group or project;*
- *Work with champions and ambassadors to create video(s) to describe the project and support the need for funding;*
- *Write content that clearly articulates the project's goal and how funds will be used;*
- *Develop a target audience of interested funders with email addresses;*
- *Prepare and submit a minimum of two project updates throughout the campaign on how the team will be spending the funds;*
- *Project team should send out at least three to four emails to their personal network (i.e. friends, family, peers) soliciting for their cause;*
- **Fulfill agreed upon perks within 30 days (if offered) of the project end date**

To ensure compliance with Wright State University Foundation, Inc. (Foundation) policies, all projects must have a Foundation fund from which funds will be distributed. If a project does not have a fund for the purpose of supporting fundraising projects, Annual Giving, the Office of Student Activities or the Business Manager's office with the college/department, will determine if the project/group qualifies for a Foundation fund. Foundation funds must be set up prior to launching a project.

All monies raised must be used for the stated intention and in the way specified in the project description. Gifts via check or cash will be accepted and need to be provided to the Office of Annual Giving within two days of receiving.

All projects must align with Wright State's mission and purpose. Funds cannot be raised as a "pass through" to other charities/nonprofits or be redirected to a third-party, external charity such as Global Brigades, Children's Medical Center, Big Brothers and Big Sisters, etc.

All content on project pages will be reviewed and approved by the Office of Annual Giving, who reserves the right to edit, or require edits by the Project Leader, at any point during the campaign.

Each project will be hosted on the platform for a pre-determined amount of time, typically 30 days, though some exceptions may apply.

Projects should only be fundraising online through Raise Wright. By signing this agreement, the Project Leader and Project Team agree to only utilize Raise Wright. The use of third-party sites in conjunction with Raise Wright is prohibited.

The Division of Advancement, the Office of Annual Giving

Our goal is to be your support system; we provide the tools and resources necessary to help your team's crowdfunding project be a success. Listed below are the services we will supply during your project:

- **Independent project page on Wright State's official crowdfunding platform, Raise Wright**
- **Ability to share updates on the project page**
- **Guarantee all funds are given directly to the project, even if the goal is not reached**
- **Timeline of project including deadlines for updates and email launch dates**
- **Review of project's copy and video content**
- **Email templates for ease of network outreach**
- **The Foundation will issue official gift acknowledgement and tax receipts to donors upon receipt of gift from GiveCampus (crowdfunding vendor)**

The Foundation will not provide any contact data on alumni, parents, friends or students. It is up to the Project Team to contact their own personal networks.

Crowdfunding projects cannot be promoted on university listservs, however can be promoted to internal university listservs, for example, the Department of Advancement listserv.

Any questions about this agreement or your project should be directed to the Office of Annual Giving at (937) 775-3958 or [giving@wright.edu](mailto:giving@wright.edu).

