



Program Assessment Report (PAR)

Public Health Education Baccalaureate

REPORT PREPARED by: Traylor, Andrea

ACADEMIC YEAR COVERED BY THIS REPORT: 2020-2021

I. PROGRAM LEARNING OUTCOMES

Graduates will be able to - Assess, design and implement evidence-based programs that assist individuals, families and the community. - Evaluate programs and conduct health related research. - Advocate for and implement changes in health policies, procedures, and services.

II. PROCEDURES USED FOR ASSESSMENT

A. Direct Assessment

Assess, design and implement evidence-based programs that assist individuals, families and the community. HED 2320-needs assesment data analysis HED 3760-conduct focus group, surveys, and data analysis HED 4430-needs assessment and program development HED 4840-intership Evaluate programs and conduct health related research. HED 3760-evaluate a programs, conduct surveys and data analysis HED 4430-creat program including design and research. HED 4840-intership Advocate for and implement changes in health policies, procedures, and services. HED 2320-creat PSA HED 4430-contact elected officials for support on public health issues HED 4840-intership Students are assessed on each outcome through classes as listed above and a final portfolio. This includes: Needs Assessment Focus Group Survey Letters to elected officials Program plan and devlopment including evaluation

B. Scoring of Student Work

For each learning outcome assessed at the course level, the instructor is responsible for grading based on a rubric. The final portfolio is graded by the program director using a rubric. Rubrics are analytic and provided to students.

C. Indirect Assessment

Indirect assessment include course evaluations and exit surveys. An alumni survey/database was created this year. Going forward, I will survey graduating students in the spring semester with regard to each learning outcome.

III. ASSESSMENT RESULTS/INFORMATION:

1. Graduating student survey

1. Most students were satisfied with program, preparation for work field, and internships.

1. 100% of students were satisfied in preparation for work or graduate school. Half indicated they would like more courses in the major.

IV. ACTIONS TO IMPROVE STUDENT LEARNING

The program director attended accreditation meetings/trainings through the past year. Collaboration with Sinclair (2+2 program) and the SOM-MPH program. The new college, COVID, and collaboration put accreditation on hold. The MPH program is currently accredited and work will continue to seek accreditation. Course content is changing to reflect accreditation requirements. There have been several changes to technology and instruction. The Program Director completed CTL fellowship in online learning. Policies were changed across KNH to make admission to programs consistent. 2.5 GPA 30 semester hours KNH 2410 with a C or better

V. SUPPORTING DOCUMENTS

Additional documentation, when provided, is stored in the internal Academic Program Assessment of Student Learning SharePoint site.