

Department/Unit: Intercollegiate Athletics

Year: 2018

Contact Name: Trevor Doll

Contact Title: Associate Athletics Director

Unit Overview/Mission/Purpose

Wright State Athletics strives to become nationally recognized for transforming the lives of our student-athletes. We have a culture of personal development and overachievement. We treat our student-athletes as People first, Students second, and Athletes third. Ultimately, Wright State Athletics is dedicated to upholding the mission, vision and values of the university as a whole.

Staffing

	FY16	FY17	FY18	FY19
# Full Time Staff	55	55	50	54
#Less than Full Time Staff	6	6	0	0
# Student Employee FTE	69	80	51	32

Success Outcome 1:

The focus on the overall wellness of Wright State student-athletes from a personal perspective.

KPI 1.1 – Life Skills Program

Data: It is mandatory for student-athletes to take part in the annual Wright State Life Skills Program. The Life Skills Program provides student-athletes with experiences (workshops and speakers) and information (weekly newsletters) that focus on personal development, career development, and social responsibility development. The purpose of the Life Skills program at Wright State is to educate student-athletes about the different dimensions of wellness so they can learn to be mindful about making decisions that will help them to live a more balanced and fulfilling life.

Result: For the 2017-18 academic year:

- We hosted seventeen Life Skills program seminars for Wright State student-athletes.
- We sent 29 newsletters out to all student-athletes relating to a variety of Life Skills topics.
- We had eight Student-Athlete Advisory Committee meetings which helped shape our Life Skills programs.

Response/Action Plan: A system is in place that standardizes our life skills dimensions of wellness for each class, freshmen through seniors. Freshmen will be required to attend seminars on physical wellness, emotional wellness, social wellness, and attend a keynote speak who will speak to all four classes. Sophomores will be required to attend seminars on emotional wellness,

social wellness, occupational wellness, and attend a keynote speaker who will speak to all four classes. Juniors will be required to attend seminars on social wellness, occupational wellness, and attend a keynote speaker who will speak to all four classes. Seniors will be required to attend a seminar on occupational wellness along with the keynote speaker who will speak to all four classes.

KPI 1.2 – Community Service

Data: Wright State asks all students to engage in meaningful community service during their time at WSU. The Athletics Department understands the importance of community service and helps to provide resources and opportunities for student-athletes so they can serve the community members and the community partners who support WSU so passionately. Student-athletes can participate in community service with their teams, with the Student-Athlete Advisory Committee, during a service-learning course, or individually for service initiatives they care about. Social Responsibility Development (community service) is an important part of the Life Skills programming and something that we strongly encourage student-athletes to perform. The athletics department believes that by participating in community service student-athletes will:

- Cultivate a better understanding of community needs and the importance of making a life-long commitment to service and community.

- Engage in networking opportunities and learn to collaborate with diverse individuals.
- Gain important work experience and enhance their resumes.

Result:

Community Service 2017-2018						
	SA Only	Staff Included	Total Hours Per Sport SA Only	Total Hours Per Sport Staff Included	Hours Per Student	Number of Events
Baseball	100	104	340	348	8.7	3
	100	104				
	140	140				
Men's Basketball	16.5	18	168	209.25	12.9	9
	22	28				
	15	16.25				
	8	10				
	28	42				
	26	38				
	6.5	7				
	26	28				
	20	22				
Women's Basketball	8	8	161	181	12.4	9
	8	8				
	24	34				
	13	14				
	26	28				
	20	22				
	10	11				
	26	28				
Golf	0	0	0	0	0	0
SAAC	24	24	209	225.5	N/A	12
	14	15				
	64	68				
	5	6				
	4	4.5				
	7	7				
	1	2				
	6	7				
	38	42				
	46	50				
Men's Soccer	0	0	0	0	0	0
Women's Soccer	0	0	0	0	0	0
Softball	76.5	81	88.5	93	4.9	2
	12	12				
Swim & Dive	26	28	182	196	4	4
	26	28				
	26	28				
	104	112				
Tennis	9	9	31.5	31.5	1.9	4
	9	9				
	7.5	7.5				
	6	6				
Track & Field/XC	105	111	299	309	5.9	3
	104	108				
	90	90				
Volleyball	0	0	0	0	0	0
Total	1479	1593.25			4.6 Average	46

Response/Action Plan: Our student-athletes participated in over 46 separate community service events that resulted in over 1,400 hours of community service. While we had a few teams not participate in any community service events, those coaches have had it added to their goals for the upcoming academic year through their yearly evaluation.

Success Outcome 2:

To support the education of our student-athletes.

KPI 2.1 – Academic Progress Rate (APR)

Data: The APR provides a real-time look at a team's academic success each semester by tracking the academic progress of each student-athlete on scholarship. The APR accounts for eligibility, retention, and graduation, and provides a measure of each team's academic performance. Points are awarded for eligibility/graduation and retention. Most student-athletes are able to earn up to four points each year, two eligibility points and two retention points. These points are then totaled over the four most recent years and scored accordingly. If a team falls below a four year score of 930 (93% of their total available points), they face a postseason ban as well as other penalties such as practice restrictions.

Result: The latest APR release, which gives a multi-year score for academic years 2013-2017, showed the following scores for Wright State Athletics:

Sport – Wright State Score (National Average)

Baseball – 986 (975)

Men's Basketball – 969 (967)

Men's Cross Country – 982 (981)

Golf – 970 (986)

Men's Soccer – 969 (978)

Men's Tennis – 903 (982)

Softball – 993 (985)

Women's Basketball – 950 (982)

Women's Cross Country – 1000 (989)

Women's Soccer – 982 (988)

Women's Tennis – 1000 (989)

Track – 980 (983)

Volleyball – 1000 (988)

*teams in *italics* outperformed national average

*teams in ***bold italics*** earned NCAA public recognition

Response/Action Plan: Wright State Athletics had a record setting three programs receive national recognition for ranking in the top 10 percent of their sports. In addition, more than half of our overall sports finished above the national average for their sports.

While men's tennis fell below the 930 APR benchmark, the rate is directly related to 2015-16 academic year, where the team had a 667 single year rate. Of the eight points lost that year, all were directly related to the team hazing incident and subsequent punishments resulting from that


incident. Four student-athletes were either dismissed or suspended from the university making each 0-2 (no eligibility points, no retention points) for the Spring 2016 semester. We filed a waiver to the NCAA asking that the postseason ban and practice restrictions be lifted due to the unique circumstances surrounding our 2015-16 APR score and were granted partial relief in that while we are still banned from the postseason for 2018-19, we do not have to put any practice restrictions in place due to the consistently high academic performance of the team.

The NCAA has recently developed a new funding model, whereby revenue distribution will be tied to academic performance. Beginning in 2019-2020, an institution must meet one of the following criteria in order to receive funding:

Academic Unit Criteria for Distribution

- Institution has to meet one of the following criteria:

APR Division I APR for previous year is equal to or greater than 985 . Average of single year scores for all teams.	GSR GSR for most recently available year is equal to or greater than 90 percent . Average of single year scores for all teams.	FGR Difference between SA and student body rates for most recently published FGR is equal to or greater than 13 percentage points .
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Beginning in 2019-2020, the funding for these achievements are projected to be the following:

Estimated - New Academic Achievement Funding a Five-Year Look

Fiscal Year	Academic Fund Annual Distribution	Approximate Payout/Institution*
2019-2020	\$12,694,601	\$55,678
2020-2021	\$25,389,203	\$111,356
2021-2022	\$36,427,986	\$159,772
2022-2023	\$50,833,599	\$222,954
2023-2024	\$65,671,381	\$288,032
2024-2025	\$105,420,385	\$462,370
2025-2026	\$108,069,139	\$473,987
2026-2027	\$111,247,643	\$487,928

*Approximate payout/institution based on 228 institutions meeting one of three academic unit criteria each year.
(Data taken from September 2016 report of Division I Values-Based Revenue Distribution Working Group to Board of Directors.)



For 2016-17, our APR score was 983. Our goal is to reach the APR benchmark of 985 in future by doing the following:

- Taking on less at-risk student-athletes
- Continuing to provide academic assistance through our two full-time athletic academic advisors, our full-time learning specialist, and host of contracted tutors
- Continuing to require study table hours held over in our dedicated room within the Wright State Academic Success Building

KPI 2.2 – Graduation Success Rate (GSR)

Data: The graduation success rate is an NCAA measurement that, unlike the federally mandated graduation rates, includes transfer data in the calculation. The GSR allows for a six-year window in which the student-athlete can earn their degree. Although the GSR includes student-athletes who transferred to Wright State, it does not count student-athletes who transferred to another school and were academically eligible at the time of their transfer.

Result: The latest graduation success rate data is based on four classes of student-athletes who were enrolled from the fall of 2007 to the fall of 2010.

Graduation Success Rate Report

2007 - 2010 Cohorts: Wright State University

Men's Sports			Women's Sports		
Sport	GSR	Fed Rate	Sport	GSR	Fed Rate
Baseball	96	86	Basketball	77	40
Basketball	100	55	Bowling	-	-
CC/Track	75	60	CC/Track	92	92
Fencing	-	-	Crew/Rowing	-	-
Football	-	-	Fencing	-	-
Golf	71	63	Field Hockey	-	-
Gymnastics	-	-	Golf	-	-
Ice Hockey	-	-	Gymnastics	-	-
Lacrosse	-	-	W. Ice Hockey	-	-
Mixed Rifle	-	-	Lacrosse	-	-
Skiing	-	-	Skiing	-	-
Soccer	90	67	Soccer	87	77
Swimming	76	71	Softball	77	56
Tennis	89	50	Swimming	88	81
Volleyball	-	-	Tennis	100	83
Water Polo	-	-	Volleyball	83	50
Wrestling	-	-	Water Polo	-	-
Men's Non-NCAA Sponsor. Sports	-	-	Women's Non-NCAA Sponsor. Sports	-	-

The overall graduation success rate and federal graduation rate for the department for the above cohort was the following:

Wright State University

FRESHMAN-COHORT GRADUATION RATES	All Students	Student-Athletes #
2010-11 Graduation Rate	36%	65%
Four-Class Average	39%	68%
Student-Athlete Graduation Success Rate		87%

Response/Action Plan: The overall graduation success rate (GSR) for Wright State student-athletes was 87 percent for 2016-17, the second highest overall at Wright State since the NCAA began tracking the rate of Division I schools with the class of student-athletes who entered in 1995. The 87 percent success rate is eclipsed only by the previous year's 88 percent. Wright State had five teams finish above the national average for their respective sports, including men's basketball, which achieved a 100 percent graduation rate. The men's basketball

rate was the highest ever in the program’s history, eclipsing the 86 percent reported over a decade ago.

While we have not hit the 90% mark as required under the new funding model, our numbers are better than previous years. Further, it should be noted that Wright State Athletics federal graduation rate did meet the benchmark of being greater than 13% points higher than that of the overall student body, when it posted a federal graduation rate of 65%, or 29% points higher than that of the overall general student body rate.

KPI 2.3 – Cumulative Grade Point Average (GPA)

Data: Wright State Athletics strives for a departmental cumulative GPA of a 3.0 or higher each term. By having a departmental GPA of a 3.0 or higher, it makes it easier to achieve other departmental success measures such as APR and GSR.

Result:

Sport	Fall 2017 Term GPA	Fall 2017 Cumulative GPA	Spring 2018 Term GPA	Spring 2018 Cumulative GPA
Baseball	3.303	3.139	3.114	3.135
Men’s Basketball	3.183	3.177	3.084	3.113
Women’s Basketball	2.982	2.889	2.687	2.836
Men’s Cross Country	3.349	3.434	3.447	3.343
Golf	3.051	3.291	3.034	3.265
Men’s Soccer	2.770	2.882	2.961	3.005

Women's Soccer	3.313	3.341	3.260	3.334
Men's Swimming	2.868	3.047	3.142	3.082
Women's Swimming	3.394	3.458	3.314	3.444
Men's Tennis	3.264	3.140	3.400	3.225
Women's Tennis	3.509	3.349	3.527	3.405
Volleyball	3.535	3.389	3.357	3.230
Softball	3.185	3.165	3.444	3.409
Women's CC/Track	3.633	3.612	3.492	3.582
Overall	3.249	3.252	3.240	3.260

Response/Action Plan: The end of spring 2018 saw the 48th consecutive term of a cumulative GPA of a 3.0 or higher within Wright State Athletics. We plan on continuing our streak by maintaining our philosophies of recruiting quality students and providing them with the tools necessary to succeed academically.

Success Outcome 3:

Field athletic teams which consistently perform successfully in competition.

KPI 3.1 – Each of our teams performing at or above where they are funded within the Horizon League

Data: From the overall Wright State Athletics budget, each team is given an operating budget as well as a scholarship budget.

Result:

Sport	Funded	Finished
Baseball	2 nd of 6	1 st 1
Men's Basketball	6 th of 10	1 st 1
Women's Basketball	3 rd of 10	2 nd 2
Men's Cross Country	7 th of 9	6 th
Women's Cross Country	8 th of 9	5 th
Men's Golf	5 th of 8	4 th
Men's Soccer	5 th of 9	4 th
Women's Soccer	6 th of 10	4 th
Softball	7 th of 9	4 th
Men's Tennis	4 th of 8	6 th
Women's Tennis	7 th of 10	3 rd
Women's Track-Indoor	8 th of 9	4 th
Women's Track-Outdoor	8 th of 9	4 th
Volleyball	7 th of 9	8 th

¹NCAA Tournament Appearance

²Women's National Invitational Tournament (WNIT) Appearance

Response/Action Plan: All but two of our sports, Men's Tennis and Volleyball, finished above where they were funded within the Horizon League. Men's Tennis had a whole new roster after losing most of the team due to the APR issues that have been mentioned. We are hopeful that with a full season of having played together, that they will make the strides necessary for improvement.

Volleyball also finished below their funding level. After the 2017 season, the head coach for volleyball did not have her contract renewed. We feel with the change in leadership, that Wright State Volleyball will improve and there will be a marked increase in wins in the next couple of seasons.

Three of our teams finished high enough that they saw postseason play. Baseball won the regular season as well as the Horizon League tournament. This earned them a spot in the NCAA tournament where the team played a nationally televised game against Stanford University. While our success resulted in our head coach leaving for Indiana University, Wright State University feels the promotion of former pitching coach Alex Sogard will lead to continued on-field success.

Men's Basketball won the Horizon League Tournament and was selected for the NCAA Basketball Tournament where we were selected to participate in the Dallas, TX regional. By winning the Horizon League, Wright State Men's Basketball was awarded the Horizon League Excellence Fund for 2018-19 at a total of almost \$105,000. These funds will be reinvested back into the men's basketball program, per Horizon League bylaws, to help continue our current success.

Women's Basketball was the runner-up in the Horizon League tournament, losing to University of Wisconsin - Green Bay who was ranked 22nd best in the country at the time. For finishing second, Wright State Women's Basketball earned an invitation to the Women's National Invitational Tournament (WNIT), the second most prestigious post-season tournament in NCAA Women's Basketball. While Green Bay has traditionally been the dominant force within women's basketball in the Horizon League, Wright State Athletics feels that our program will continue to compete for the Horizon League title due to our high-level coaching staff.

Success Outcome 4:

Promoting the mission of the University by building brand awareness in our community and nationwide while strengthening partnerships with stakeholders.

KPI 4.1 – Building brand awareness within the community

Data: Attendance at Wright State athletic events is one of the best measures that shows how Wright State Athletics builds brand awareness within the community. People attending Wright State athletic events are individuals within the local community. Men's Basketball and Women's Basketball contests are the biggest opportunities we have to capitalize on attendance. These attendance figures are the easiest to compare within the Horizon League.

Another way in which we are able to cultivate awareness is through our facility rentals, which not only generate exposure, but revenue as well. In addition, our offered sports camps serve as another touch point for high school students coming and visiting Wright State University's campus.

Result:

Men's Basketball	
School	Avg Attendance
Wright State	4304
N. Kentucky	4135
Oakland	3185
Youngstown St.	2994
Green Bay	2475
UIC	2083
Milwaukee	1543
Cleveland State	1353
Detroit	1240
IUPUI	1056

Women's Basketball	
School	Avg Attendance
Green Bay	2503
Youngstown St.	1605
N. Kentucky	1383
Milwaukee	796
Oakland	715
Wright State	623
Detroit	590
IUPUI	527
Cleveland St.	346
UIC	285

Wright State Athletics brings over 20,000 high school students on campus through facility rentals and sports camps, exposing them to Wright State University as a whole.

Response/Action Plan: Wright State Men's Basketball led the Horizon League in attendance in 2017-18. With 17 home games played this past year, that is a total of over 70,000 individuals that visited Wright State University to attend a men's basketball contest.

Wright State Women's Basketball attendance needs to be improved. This upcoming year, Wright State Athletics is planning on a more focused effort in targeting the key demographic areas of youth and senior citizens. This focus as well as continued on-court success should provide the attendance increase desired.

Athletics believes that the engagements made with potential students via facility rentals and sports camps should be capitalized on by the university to help boost enrollment. Athletics primary strength is the recruitment of students. Wright State Athletics would like to capitalize on this strength by collaborating with admissions and other pertinent areas of the university to ensure that enrollment fosters in the coming years.

KPI 4.2 – Building brand awareness nationwide

Data: Wright State Athletics has a reach nationwide through print and online media as well as nationally televised events.

Result: Athletics garnered almost \$47M in positive earned media in FY18 for Wright State University.

Response/Action Plan: Led by the NCAA tournament appearances made by Men's Basketball and Baseball, Wright State Athletics generated the most free advertising dollars for the University through print and online media in the department's history for the fiscal year ending June 30, 2018. The almost \$47M represents almost more than four times the amount of Wright

State Athletics' budget. The information in this report was generated from data observed by third-party media monitoring services Cision/Vocus and TV Eyes that the university, through the Office of Communications, contracts with for such purposes. With the continued personal, academic and athletic success of our student-athletes, it is not outside the realm of possibility to continue achieving these high dollar figures.

KPI 4.3 – Strengthening partnerships with stakeholders

Data: Sponsorship revenue and donations are the best measures that show how Wright State Athletics is strengthening its partnerships with stakeholders. Our stakeholders are local companies and individuals within the community.

Result: Wright State Athletics generated over \$980,000 in sponsorship deals for the 2017-2018 fiscal year. Of this amount, over \$330,000 was given to the Nutter Center per sponsorship partnership between the Nutter Center and Department of Athletics.

Wright State Athletics generated \$469,715.42 in contributions for the 2016-2017 fiscal year. The contributions for 2017-2018 fiscal year are not yet available.

Response/Action Plan: Compared to the 2016-2017 sponsorship revenue reported, Athletics has increased its sponsorship revenue for the 2017-2018 fiscal year. Our department believes we will see another increase for fiscal year 2018-2019 due to men's basketball and baseball NCAA tournament appearances in 2017-2018, and the creation of the full-time position of Athletics Sales Director.

Compared to the 2015-2016 contribution revenue reported, Athletics has increased its contribution revenue for the 2016-2017 fiscal year. Our department believes that we will see another increase for fiscal year 2017-2018 due to the national successes this past school year for our men's basketball and baseball teams. Our director of development position has been vacant from March 2018 to present. Our department feels that once that position is filled, we will be in position to maintain our current trajectory of gaining contribution revenue from year to year.

Concluding Remarks: Building our culture of personal development and over-achievement has resulted in success in the following ways:

- Overall wellness of our student-athletes from a personal standpoint.
- Overall wellness of our student-athletes from an academic standpoint.
- Overall wellness of our student-athletes from an athletics standpoint.
- Strengthening of Wright State University's foundation through enhanced exposure, increase in revenue, and potential for increases seen in applications, enrollment, and retention.