



Program Assessment Report (PAR)

Motion Pictures, BFA (MOTP) Baccalaureate Degree

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ACADEMIC YEAR COVERED BY THIS REPORT: 2021-2022

I. PROGRAM LEARNING OUTCOMES

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- (1) Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.
- (2) Gain Knowledge of Employment and/or Graduate School opportunities.

II. PROCEDURES USED FOR ASSESSMENT

A. Direct Assessment

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A. DIRECT ASSESSMENT

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking:

a) Student Auditions / Portfolio Review: Every BFA student is evaluated by the entire Motion Pictures Faculty and Staff at the end of their First & Second Year within the program. This evaluation includes a review of the student's creative work in film production and writing, as well as includes a personal interview, when needed.

b) Public Screening Score Sheet: In Spring of 2022, the Motion Pictures program held the Big Lens Film Festival, an independently juried public screening. There were a total of 11 films submitted to be juried for public screening. Projects included were Narrative, Documentary. Jurors were Alum & Netflix Executive Christopher Tung, Alum and Neon Operator Jonathan McNeal, Alum and IATSE 728 Locations Manager Annie Davis, & Jesseca Ynez Simmons Director of the Dayton

Independent Film Festival. Films were judge in five categories:

(1) Believability of the Story World (2) Pacing/Editing. (3) Visual Sense of Time and Place (4) Audible Sense of Time and Place (5) Technical Completion

2. Gain Knowledge of Employment and/or Graduate School opportunities.

a) Throughout the 2022 Calendar Year, there were multiple opportunities for students to meet & in some cases work along side current Film Industry working professionals across a range of careers.

(1) Senior Seminar, a class taken at the Senior Level, students interacted directly with a range of guests covering a range of topics and pursuits post graduation as a working professional. Guests included: TV Writers Jake Morgan & Joe Morgan, Assistant Camera/Cinematographer Layne Inselman, & CMT Post Production Media Manager Emileigh Potter - Direct Assessments were collected in survey form.

(a) Surveys assessed the following:

i) Perceived relevancy to the student's education

ii) Perceived relevancy to the student's post graduate pursuits

iii) If the students were informed of job opportunities they were unaware of

iv) Discussion/Information on graduate schools

v) Information on graduate schools the student was unaware of

vi) If the student has applied to graduate school

vii) Students intent on applying to graduate school

viii) If the guest caused consideration of graduate school by the student

b) Throughout the 2022 Calendar Year, there were multiple opportunities for students to work professionally in the local Film/TV/Media industry

(1) 2 Senior Students obtain internships on the feature film A Bachelor's Valentine (Spring 2022)

(2) 1 Senior Student obtained paid work as a Production Assistant on a local commercial for the Emblex/Avery Dennison (Spring 2022)

(3) 1 Senior Student obtained paid work as Background Production Assistant on the feature film Turtles All the Way Down (Spring 2022)

(4) 1 Senior Student obtained paid work as Background Production Assistant on

the feature film Shirley (Spring 2022)

(5) 1 Senior Student obtained paid work as a Lamp Operator on the feature film Shirley (Spring 2022)

(6) 1 Senior Student obtained paid work as a Grip/Electric Swing on a commercial for the Caruso Company (Spring 2022)

(7) 1 Senior Student obtained paid work as a Production Assistant on a commercial shoot for AF x JO (Spring 2022)

(8) 1 Senior Student obtained paid work as a Camera Operator for the Dayton Dragons (Spring 2022)

(9) 1 Senior Student obtained paid work as a Production Assistant for a local factory commercial (Spring 2022)

(10) 1 Senior Student obtained paid work as a Production Assistant for a local law firm commercial (Spring 2022)

(11) 1 Senior Student obtained paid work as a Production Assistant on the feature film Bang Bang (Fall 2023)

B. Scoring of Student Work

B. SCORING OF STUDENT WORK

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking:

a) Student Auditions

(1) No Assessment Data Available

b) Public Screening Score Sheet

(1) The 11 films were scored on a scale of 0-5 with 0 being the lowest available scoring, 2.5 being average/expected at the student level, & with 5 being the highest score & representing professional level work. What follows is the cumulative average of all films scored across the 5 categories:

(a) Believability of the Story World: 3.5

(b) Pacing/Editing: 3.32

(c) Visual Sense of Time and Place: 3.51 (d) Audible Sense of Time and Place: 3.26 (e) Technical Completion: 3.43

2. Gain Knowledge of Employment and/or Graduate School opportunities.

(1) Senior Seminar - Data Collected via survey at the end of each guest appearance

(a) Data was scored on a scale of 1-5, with 1 representing “not relevant”, 3 representing “relevant”, & 5 representing “extremely relevant” or recorded as a “Yes” or “No” response.

i) Cumulative perceived relevancy, across all guests, to the student’s education: 4.49

ii) Cumulative perceived relevancy, across all guests, to the student’s post graduate pursuits: 4.03

iii) If the students were informed of job opportunities they were unaware of: Yes

iv) Discussion/Information on graduate schools: Yes

v) Information on graduate schools the student was unaware of: Yes

vi) If the student has applied to graduate school: Yes

vii) Students intent on applying to graduate school: Yes

viii) If the guest caused consideration of graduate school by the student: Yes

C. Indirect Assessment

C. INDIRECT ASSESSMENT

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.

a) Alumni Feedback

(1) 2021 Directing Weekend Guest, Casey Shelton, Alum & Director’s Guild of America Assistant Director - continuation of hiring Wright State University Motion Pictures Students.

(2) Russ Faust, Alum & IATSE Local 209 Gaffer - continuation of hiring Wright State University Motion Pictures Students.

2. Gain Knowledge of Employment and/or Graduate School opportunities. a) No Assessment Data is Available

III. ASSESSMENT RESULTS/INFORMATION:

A. ASSESSMENT RESULTS

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.

a) Auditions

(1) No Assessment Data Available

b) Public Screening Score Sheet

(1) What follows is a cumulative average of 11 films, scoring each category on a scale of 0 to 5, with 0 being the lowest score, 2.5 being average/expected at the student level, & 5 being the highest & representing professional level work:

(a) Believability of the Story World: 3.5

(b) Pacing/Editing: 3.32

(c) Visual Sense of Time and Place: 3.51

(d) Audible Sense of Time and Place: 3.26

(e) Technical Completion: 3.43

i) All above scores suggest that Wright State Motion Pictures students are performing above expectations for where they are in their development as filmmakers

ii) No film in any category scored lower than a 2.75 in any score able category

(1) This suggests that on the low end of the work created by Wright State Motion Pictures is above average/expected

2. Gain Knowledge of Employment and/or Graduate School opportunities. a) Program Guests

(1) What follows are cumulative scores, on a scale of 1-5 with 1 being irrelevant, 2.5 being relevant, and 5 being extremely relevant, across all guests in the categories of:

(a) Cumulative perceived relevancy, across all guests, to the student's education: 4.49

(b) Cumulative perceived relevancy, across all guests, to the student's post graduate pursuits: 4.03

i) This can be interpreted as the guests very high level of relevancy to the

students education as well as a high level of relevancy to the students post graduate pursuits

(2) Employment Opportunities:

(a) What follows are the total numbers in the positive response (yes) per guest appearance

i) If the students were informed of job opportunities they were unaware of

(1) CMT's Emileigh Potter: 5

(2) TV Writers - Jake & Joe Morgan: 6 (3) AC/DP - Layne Inselman: 4

ii) Discussion/Information on graduate schools

(1) CMT's Emileigh Potter: Yes

(2) TV Writers - Jake & Joe Morgan: Yes

(3) AC/DP - Layne Inselman: Yes

iii) Information on graduate schools the student was unaware of

(1) CMT's Emileigh Potter: 1

(2) TV Writers - Jake & Joe Morgan: 4

(3) AC/DP - Layne Inselman: 1

iv) If the student has applied to graduate school

(1) CMT's Emileigh Potter: 0

(2) TV Writers - Jake & Joe Morgan: 1

(3) AC/DP - Layne Inselman: 1

v) Students intent on applying to graduate school

(1) CMT's Emileigh Potter: 2

(2) TV Writers - Jake & Joe Morgan: 1

(3) AC/DP - Layne Inselman: 2

vi) If the guest caused consideration of graduate school by the student

(1) CMT's Emileigh Potter: 1

(2) TV Writers - Jake & Joe Morgan: 6

(3) AC/DP - Layne Inselman: 3

B. SUMMARY

1. Motion Pictures Students are highly Technically Proficient.

2. Motion Pictures Students are trained to a professional level.
3. Motion Pictures Students are informed of Graduate Schools & Opportunities
4. Data that is available is improved but needs to be more focused/specific.
5. Not enough Data has been collected to provide a complete assessment of learning outcomes.

C. ANALYSIS

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.

a) Auditions

(1) More Specific and Focused Data is needed to properly track assess this.

b) Public Screening Score Sheet

(1) Motion Pictures Seniors successfully displayed artistic style and versatility.

(2) Motion Pictures Seniors successfully displayed a high level of technical proficiency.

(3) More Specific and Focused Data is needed to properly track assess this.

2. Gain Knowledge of Employment and/or Graduate School opportunities. a) Post Guest Appearance Survey:

(1) Guests are extremely relevant to Motion Pictures students education.

(2) Guests are extremely relevant to Motion Pictures students post graduate pursuits.

(3) Guests are extremely important/helpful in informing Motion Pictures students of new/unaware of industry jobs.

(4) Guests are extremely important/helpful in informing Motion Pictures students of graduate school opportunities.^[17]_[SEP]

[Analysis]

IV. ACTIONS TO IMPROVE STUDENT LEARNING

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A. Direct Assessment:

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.

a) A Greater Emphasis is to be placed on the creation of score-able/ assessable documents.

(1) Assessable/Score-able documents for:

(a) Freshman Auditions

(b) Sophomore Auditions

(c) Junior Documentary Work

(d) Junior Narrative Work

(e) Senior Practicum/Thesis Work

i) Freshman & Sophomore work to be assessed & scored by relevant faculty & staff.

ii) Junior & Senior Work to be assessed & scored by relevant faculty, staff, & working professionals/alumni.

2. Gain Knowledge of Employment and/or Graduate School opportunities.

a) Create Assessment Document(s) that track(s):

(1) Relevant Job Opportunities Introduced to(In the classroom)

(2) Relevant Job Opportunities Current Students obtain while enrolled in the program

(3) Guest & Opportunities Introduced to Current Students

b) Create Assessment Document(s) that track(s):

(1) Graduate Schools informed of

(2) Student Interest in Graduate School

(3) Current Student Graduate School Pursuit

Note: The above Actions to Improve Student Learning are no small undertaking / the continued loss of faculty positions in the Motion Pictures Program has made collecting assessable data nearly impossible with the current teaching load of the Production Faculty. Without additional support, little progress is likely to be made.

B. Indirect Assessment

1. Gain Proficiency in the techniques of Motion Picture Production, including the practice of Independent Filmmaking.

a) Creation of Alumni Survey to be sent to Alumni who have been graduates for 3+ years.

2. Gain Knowledge of Employment and/or Graduate School opportunities.

a) Creation of Alumni Survey to be sent to Alumni who have been graduates for 3+

years.

V. SUPPORTING DOCUMENTS A. PDF - “2022MoPixAssessmentData”

1. Big Lens(Public Screening) Scores
2. Student Opportunities
3. Guest Surveys

V. SUPPORTING DOCUMENTS

Additional documentation, when provided, is stored in the internal Academic Program Assessment of Student Learning SharePoint site.