

The Wright Path to 2025

Mini-Summit 2 – Develop Goals and Objectives

June 1, 2018 Summary

On June 1, 2018, 150 attendees representing a cross-section of Wright State University faculty, staff, students and community members gathered at 2455 Presidential Drive for the second of six mini-summits. Dr. Schrader welcomed everyone to the mini summit and introduced Dr. Edwards, who then provided a quick introduction of herself and expressed her excitement for all of the work being done to create a better future for Wright State.

The majority of the mini summit consisted of strategic initiatives groups explaining their refined aspiration statements and the entire group providing feedback in the form of voting cards. The voting cards were green, yellow and red. Green = Love it! Yellow = Like it with suggestions. Red = Hate it! Below is a summary of the comments made by participants for each strategic initiative aspiration statement.

Alumni/Advancement

Refined Statement: Wright State University will be known and admired as a high-value and impactful university. Our alumni, students, and community are passionate about The Wright State Experience and mission. We will support the mission through renewed and stronger engagement, transformational gifts, and advocacy.

Comments

- How do we define the wright state experience
- How do you measure admiration?
- What is a transformational gift, need to define that aspect (precise terminology)

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience (Culture)
- Collaborative Delivery of Services

Community Partnership

Refined Statement: Wright State is viewed as a valuable, must-have partner by our greater community and Wright State views the greater community as a source of sustainable partnerships, opportunities, and growth.

Comments

- Linkages should add alumni and advancement and experiential learning for students
- Like the word must have. Let the community know we are important, must be at table
- Not sure what partnership is - clarify possibly
- Troubled by word "source" - may indicate that is one way relationship, show that is a two way relationship
- Partner - like that must have, show a resource for community (core goals)
- Think about traditional learning as well as experiential learning

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- Collaborative Delivery of Services

Community/Diversity/Globalization

Refined Statement (options)

- Diversity & Inclusion are genuinely and deliberately infused in all aspects and culture of the identity of the university, through an intersectional approach to combat oppression, acknowledge privilege, and achieve equity.
- Diversity & Inclusion are intentionally infused in the culture and identity of the university through an intersectional approach to combat oppression, acknowledge privilege, and achieve equity (or strive for equity). (use)
- As a university dedicated to excellence, Wright State University is committed to building a community that champions inclusion, diversity and equity in our student body and workforce.
- Wright State University is committed to inclusion, diversity and equity and seeks to ensure a global learning and work environment where all feel welcomed and valued.

Also the groups thought there needed to be a name change to Creating Community, Embracing Diversity, and Building Global Citizens

Comments

- Agree that name needs to be changed
- Like the topic and the name change proposal
- Words intentional and deliberate are important (as a student)
- Acknowledge privilege - people need to know and understand it
- Like statement, but get more aspirational in the statement, highest potential
- Combat oppression, like the direction but it sounds negative
- Important statement and right - too much jargon - make more simple
- Combat oppression - raise awareness and inclusiveness, but not make people angry. Like the title change proposed. Put aspiration to title change
- Oppression - if we talk about it, we should combat it.

Identify potential links between theme and the areas of strategic focus

- Research, Innovation, and Entrepreneurship
- Strategic Relationships and Partnerships
- Teaching, Learning and Programming
- The Wright State Experience (Culture)
- Collaborative Delivery of Services

Curriculum Collaboration

Refined Statement: Revise curricular processes to ensure programs remain relevant to students and employers, providing clear pathways to timely completion of degree independent of student preparation.

Comments

- Grad student - like the timely completion. Flexibility should be incorporated
- Employers include, group should consider career paths along with employers. Allow students to explore who they are.
- Remain relevant - sounds like following, be proactive not reactive
- Include word accessibility
- Undergrad - accessibility important, listen to student input/concerns
- Good until student preparation - what does that mean?
- More individual awareness and knowledge of what is offered, required - more flexibility with student focus
- Student - mention the quality, don't see student as a commodity
- Advising - not a onetime thing - ongoing, timely
- Delivery of service important, curriculum is being lost. Innovative and collaborative
- Mistake to include a specific means in the statement?

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships (primary)
- The Wright State Experience (Culture) (secondary)
- Collaborative Delivery of Services (tertiary)
- Research, Innovation, and Entrepreneurship (secondary)
- Teaching, Learning, and Programming (primary)

Digital Transformation of Services

Refined Statement (options):

- Wright State University has leveraged technology to create a seamless, consistent digital experience for all constituents
- Wright State University has leveraged technology to create a seamless, consistent digital experience with improved efficiency and accessibility for all constituents (group preferred)
- Wright State University will leverage technology to create a seamless and comprehensive digital experience for all constituents
- Wright State University will leverage mobile technologies, artificial intelligence, cloud computing and other digital innovations to create a collaborative, efficient, seamless and comprehensive digital experience for all constituents

Comments

- All constituents (break out faculty, students) too uptight
- Include all prospective students/alums - more broad (2 support)
- Instead of has leveraged - make it present tense or shows continued work
- Like seamless, consistent
- Concerned with past tense in first line

- Word improved, is it necessary
- Like that accessibility is in the statement

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships (primary)
- The Wright State Experience (Culture)
- Collaborative Delivery of Services

Experiential Learning

Refined Statement: (options)

- Every Wright State student will participate in an immersive, active, applied, reflective learning experience that connects with a student’s career, academic, and/or personal goals.
- Every Wright State student will benefit from a cutting-edge academic curriculum that emphasizes experiential learning
- Every Wright State student will participate in meaningful experiential learning that connects with their career, academic, and/or personal goals.

Comments

- Appreciate personal goals inclusion
- See statement as an opportunity for every person to finds success - opportunity to engage with Wright State
- Tweak - non-traditional students - can have access
- Student - how is this defined? Do all majors offer valuable opportunities? How do we make them accessible in 4 year cycle?
- Can’t guarantee all have meaningful experience
- Offer the experience
- Like the words “will experience”. Not sure what that means - hard to define
- Concerned on the implementation to make a requirement - how to capture what the student brings to the table
- Talk to the curriculum collaboration group - seems that there needs to be a marriage
- Concerned about lack of academic curriculum in statement. Inclusion of word meaningful - can’t measure it. Define meaningful, then find way to measure it
- Look at order, academic first, then career, then personal goals

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience
- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship
- Teaching, Learning, and Programming

Faculty/Staff Development

Refined Statement: Faculty, Staff, and Administrators working together to attract, develop, and retain the best and brightest in one united community.

Comments

- Like simplicity of statement, need objectives
- Confused, what is the focus of the group? Ambiguity about focus of group
- Important to include retaining the hardest working
- One united community - sounds like a church (as a community)
- Something to talk about the diversity in the populations
- Include something about qualities that want developed
- Make it a statement with subject and predicate
- United - make it inclusive community
- Opportunity for including shared governance
- Doesn't make an active statement - providing opportunities to grow and expand where people want to come and work
- Make the university a place people want to work
- Don't be national without providing opportunities to be national
- Like administration to show their support

Identify potential links between theme and the areas of strategic focus

- The Wright State Experience (Culture)
- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship
- Teaching, Learning, and Programming

Globalization and International Outreach

Refined Statement: WSU will be the School-of-Choice for globally minded students, both domestic and international, seeking immersive, experiential engagement with the world. Through providing such experiences, Wright State will prepare students as professionals and globally-conscious citizens.

Comments

- Like focus on international and domestic students - both important
- Like phrase conscious citizens - can it be worked in other initiative statements?
- Faculty and staff need to be reflective of the diversity to achieve this statement
- How is the outreach done - could it be included?
- Not much interaction between the international and domestic students – focus on engaging these groups to socialize more.
- Like domestic students traveling
- Include something about building partnerships with other institutions

Identify potential links between theme and the areas of strategic focus

In order of importance:

- The Wright State Experience (Culture)
- Teaching, Learning, and Programming
- Strategic Relationships and Partnerships
- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship

Inter-Unit Collaboration

Refined Statement: Inter-unit collaboration will reduce redundancy, increase efficiency, promote transparency and foster clear communication across the entire university.

Combined with Stewardship - both groups supported

See comments under Stewardship

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience (Culture)
- Collaborative Delivery of Services

Online Courses

Refined Statement: Expand student enrollment and retention through a robust portfolio of high-quality online education in an effort to provide students the wider array of class offerings they need to stay on course to graduate.

Comments

- Like goal to increase student enrollment - non-traditional student focus
- Enrollment and retention key, keep students on path to graduate
- Graduate on time is important to include
- Not all coming to Wright State coming here to graduate - professional development/continuous learning/senior program
- Recommend - reword to high quality education on online format
- Use continuous assessment to ensure best practices being used - data exists now
- Include other online support beyond courses - connection to digital transformation of services
- Include flexibility with high-quality
- Hybrid opportunities on continuum
- Resource development to assist faculty/staff efforts
- Include feedback from students - perspective is important and could be applied
- Include accessibility and high quality

- Right sizing our online opportunities to meet our goal - caution using word expand - result may be increased enrollment
- Include services along with online courses

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience (Culture)
- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship
- Teaching, Learning, and Programming

Research

Refined Statement: Wright State University provides productive environments that foster student-centered scholarship and research, directed by faculty and designed to address questions that are of both enduring and contemporary relevance for the local and global communities.

Comments

- Like that mentioned early - student centered
- Shouldn't just say directed by faculty - staff direct and engage as well
- Don't remove student centered, include language on broader beneficiaries of the research
- Include and solve problems
- Regional partners are audience as well

Stewardship

Refined Statement: Our resources are strategically aligned to encourage innovation and student success. We set priorities based on the University's strategic plan, and is focused on education and research. We will evaluate the use of our financial and human resources to ensure that our university operates in a sustainable manner.

From: Inter-unit Collaboration

Inter-unit collaboration will reduce redundancy, increase efficiency, promote transparency and foster clear communication across the entire university.

Combined with Inter-Unit Collaboration

Comments

- Like intentional statement/linkage to strategic plan
- IUC - combine different departments to create inter-disciplinary experience
- Saw need to combine, but think it takes away from each group's focus
- IUC - reads like a definition, modify to say Wright State will....

- Don't link strategic plan in strategic plan
- Keep the two separate - IUC has the most to lose - very siloed organization - reflection to the student
- Use the word stewardship somewhere, don't lose it
- Like word sustainable - can it be more than financial? Environmental?
- Looking at financial and HR only in financial lens - look at it through educational
- IUC - no clear indication of collaboration in the description (know and involve)
- Stewardship - fiscal, environmental, and social to include
- IUC - losing the need to work together by combining
- IUC may be more about culture
- Seems so financial/transactional in nature. Make it more aspirational

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience (Culture)
- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship
- Teaching, Learning, and Programming

Student Academic Support Services

Refined Statement: Wright State will have an integrated care model of academic and student support to increase persistence toward academic goal completion.

Comments

- Don't like dropping the word customized
- Don't know what integrated care means
- Change customize to individualize
- Like the word "journey" and should be included - supports non-traditional students
- What other services beside tutoring are involved?
- Comprehensive care model rather than integrated care model?
- What is academic support? What is student support? What is the linkage?

Identify potential links between theme and the areas of strategic focus

- The Wright State Experience (Culture)
- Collaborative Delivery of Services
- Teaching, Learning, and Programming

Student Life

Refined Statement: We will provide a student-centered experience that fosters innovation and inclusivity through the use of our high quality facilities, programs and services that enhance and support the development of the whole person.

Comments

- Whole student fine instead of whole person
- Can alumni use facilities as well?
- Person works, not just talking about them in just the student perspective
- Inclusion of the importance of the faculty and staff working with students

Identify potential links between theme and the areas of strategic focus

- Strategic Relationships and Partnerships
- The Wright State Experience (Culture)
- Collaborative Delivery of Services
- Teaching, Learning, and Programming

Technology, Entrepreneurship, and Innovation

Refined Statement: The University and the community will see a culture of innovation, powered by entrepreneurship and technology, across faculty, staff, and students, to accomplish the core mission with benefit for the community.

Comments

- Very much overlap between this group and research (coordinate)
- Add benefit to the community and beyond (across country)
- Will continue to see - continuous innovation
- Prefer a verb that is active - forward thinking action
- Challenge to integrate these into other areas
- Active verb usage, not passive
- What does across faculty, staff, and students in this context mean?
- Like the introduction, that should incorporated into the statement - coordinate with entrepreneurial efforts of the community
- Benefit for the community and the benefit to the student should be included

Identify potential links between theme and the areas of strategic focus

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Conclusion

David Bright the group discussion by asking for feedback on the process and any general comments they have. The comments made by the participants are summarized below.

- This piece was powerful and dynamic.
- I liked that we started with one statement and we are defining it more and more. It is moving towards common statements and goals.
- We need diverse revenue streams to be able to act.
- The process shows that you value input from everyone. Our voices count and we can use this to bring more people to the table in the future.