



Assignments. Select **one** of the options below for assessment of one or more outcomes

The goal of assessment is to determine the degree to which students are able to demonstrate the knowledge, skills, or competencies stated in each of the Core Learning Outcomes. Moreover, the assessment is intended to provide **your department** information regarding patterns of student performance relative to the learning outcomes so **you** may identify opportunities for actions to improve student attainment of the Core Learning Outcomes. With that goal in mind, please identify below the student work products you plan to examine to allow you to best determine the degree to which students are achieving the learning outcomes and to assist you with learning improvement efforts.

Written assignment(s) that addresses/address outcome(s). Include outcome #, title and description for each assignment.

Outcome #: \_\_\_\_\_ Title: \_\_\_\_\_

Description of assignment: \_\_\_\_\_

Essay question(s). Provide the question(s) and outcome(s) below.

- 1. Outcome #: \_\_\_\_\_ Essay Question: \_\_\_\_\_
- 2. Outcome #: \_\_\_\_\_ Essay Question: \_\_\_\_\_
- 3. Outcome #: \_\_\_\_\_ Essay Question: \_\_\_\_\_

Pilot asynchronous written discussion that addresses outcome(s). Provide the outcome # and question(s).

- 1. Outcome #: \_\_\_\_\_ Discussion Question: \_\_\_\_\_
- 2. Outcome #: \_\_\_\_\_ Discussion Question: \_\_\_\_\_
- 3. Outcome #: \_\_\_\_\_ Discussion Question: \_\_\_\_\_

Multiple Choice or T/F Marker questions – 3 to 4 questions per outcome. List the outcome and question numbers. A rubric is not used for Marker questions. "All the above" should not be used as the correct answer more than once. **Courses that are IW or SRV/SRVI must use written assignments for those attributes.** Complete the benchmark: We expect 80 % of students to answer 75 % of the question(s) correctly.

- 1. Outcome #: **1** \_\_\_\_\_
  - a) Questions: **see attached** –Page 9 \_\_\_\_\_
  - b) Question: \_\_\_\_\_
  - c) Question: \_\_\_\_\_
  - d) Question: \_\_\_\_\_
- 2. Outcome #: \_\_\_\_\_
  - a) Question: \_\_\_\_\_
  - b) Question: \_\_\_\_\_
  - c) Question: \_\_\_\_\_
  - d) Question: \_\_\_\_\_
- 3. Outcome #: \_\_\_\_\_
  - a) Question: \_\_\_\_\_
  - b) Question: \_\_\_\_\_
  - c) Question: \_\_\_\_\_
  - d) Question: \_\_\_\_\_

Collecting and submitting the student assignment(s)

\_\_\_\_ Will upload assignment(s) to Pilot                      \_\_\_\_ Will give access to assignment(s) on Pilot

\_\_\_\_ Paper Copies: Student workers will copy the assignment before any grading begins and scan a separate .pdf of every student’s assignment. The student worker will then create a zip file of the ungraded student work to be sent to Tammy Kahrig for entry into the Aqua system. Once the student work has been entered into Aqua, faculty listed as “Assessors” will be contacted to review a random sample of the work according to the rubric and results will be compiled and returned to your department.

Other: \_\_\_\_\_

**SECTION : RUBRIC SELECTION (A, B, C, & D)**

Select the items you feel best match your assignment(s) in the rubric(s) on the next pages. Please highlight in yellow. **If this course has an IW attribute, please also complete section B. If the course has an MC attribute, please complete Section C. If the course has an SRV/SRVI attribute, please complete section D**

**A. Element 5 Rubric.** Select the item(s) you will use in your rubric by highlighting in yellow the item(s). You may select one or more of them. As there is overlap, choose the items that best fit the assignment you select for assessment. The items below are taken from the Association of American Colleges and Universities (AACU) Value Rubrics for Undergraduate Education.

**If you have an MC, IW, and/or an SRV/SRVI attribute, please also see pages 6, 7, and 8.**

**IF YOU ARE USING MARKER QUESTIONS FOR THE OUTCOME, DO NOT USE THIS RUBRIC.**

**Benchmark: \_\_\_\_\_% achieve a \_\_\_\_\_level of performance rating on the rubric.**

	Mastery 4	Partial Mastery 3	Progressing 2	Benchmark 1
<b>Analysis of Knowledge</b>	Connects and extends knowledge (facts, theories, etc.) from one's own academic study/field/discipline to civic engagement and to one's own participation in civic life, politics, and government.	Analyzes knowledge (facts, theories, etc.) from one's own academic study/ field/discipline making relevant connections to civic engagement and to one's own participation in civic life, politics, and government.	Begins to connect knowledge (facts, theories, etc.) from one's own academic study/ field/discipline to civic engagement and to one's own participation in civic life, politics, and government.	Begins to identify knowledge (facts, theories, etc.) from one's own academic study/ field/discipline that is relevant to civic engagement and to one's own participation in civic life, politics, and government.

	<b>Mastery 4</b>	<b>Partial Mastery 3</b>	<b>Progressing 2</b>	<b>Benchmark 1</b>
<b>Evidence</b> <i>Selecting and using information to investigate a point of view or conclusion</i>	Information is taken from source(s) with enough interpretation/ evaluation to develop a comprehensive analysis or synthesis. Viewpoints of experts are questioned thoroughly.	Information is taken from source(s) with enough interpretation/ evaluation to develop a coherent analysis or synthesis. Viewpoints of experts are subject to questioning.	Information is taken from source(s) with some interpretation/ evaluation, but not enough to develop a coherent analysis or synthesis. Viewpoints of experts are taken as mostly fact, with little questioning.	Information is taken from source(s) without any interpretation/ evaluation. Viewpoints of experts are taken as fact, without question.
<b>Student's position (perspective, thesis/hypothesis)</b>	Specific position (perspective, thesis/hypothesis) is imaginative, taking into account the complexities of an issue. Limits of position (perspective, thesis/hypothesis) are acknowledged. Others' points of view are synthesized within position (perspective, thesis/hypothesis).	Specific position (perspective, thesis/hypothesis) takes into account the complexities of an issue. Others' points of view are acknowledged within position (perspective, thesis/hypothesis).	Specific position (perspective, thesis/hypothesis) acknowledges different sides of an issue.	Specific position (perspective, thesis/hypothesis) is stated, but is simplistic and obvious.
<b>Conclusions and related outcomes (implications and consequences)</b>	Conclusions and related outcomes (consequences and implications) are logical and reflect student's informed evaluation and ability to place evidence and perspectives discussed in priority order.	Conclusion is logically tied to a range of information, including opposing viewpoints; related outcomes (consequences and implications) are identified clearly.	Conclusion is logically tied to information (because information is chosen to fit the desired conclusion); some related outcomes (consequences and implications) are identified clearly.	Conclusion is inconsistently tied to some of the information discussed; related outcomes (consequences and implications) are oversimplified.
<b>Understanding Different Ethical Perspectives/Concepts</b>	Student names the theory or theories, can present the gist of said theory or theories, and accurately explains the details of the theory or theories used.	Student can name the major theory or theories she/he uses, can present the gist of said theory or theories, and attempts to explain the details of the theory or theories used, but has some inaccuracies.	Student can name the major theory she/he uses, and is only able to present the gist of the named theory.	Student only names the major theory she/he uses.
<b>Evaluation of Different Ethical Perspectives/Concepts</b>	Student states a position and can state the objections to, assumptions and implications of and can reasonably defend against the objections to, assumptions and implications of different ethical perspectives/ concepts, and the student's defense is adequate and effective.	Student states a position and can state the objections to, assumptions and implications of, and respond to the objections to, assumptions and implications of different ethical perspectives/ concepts, but the student's response is inadequate.	Student states a position and can state the objections to, assumptions and implications of different ethical perspectives/ concepts but does not respond to them (and ultimately objections, assumptions, and implications are compartmentalized by student and do not affect student's position.)	Student states a position but cannot state the objections to and assumptions and limitations of the different perspectives/ concepts.

	<b>Mastery 4</b>	<b>Partial Mastery 3</b>	<b>Progressing 2</b>	<b>Benchmark 1</b>
<b>Design Process</b>	All elements of the methodology or theoretical framework are skillfully developed. Appropriate methodology or theoretical frameworks may be synthesized from across disciplines or from relevant subdisciplines.	Critical elements of the methodology or theoretical framework are appropriately developed, however, more subtle elements are ignored or unaccounted for.	Critical elements of the methodology or theoretical framework are missing, incorrectly developed, or unfocused.	Inquiry design demonstrates a misunderstanding of the methodology or theoretical framework.
<b>Analysis</b>	Organizes and synthesizes evidence to reveal insightful patterns, differences, or similarities related to focus.	Organizes evidence to reveal important patterns, differences, or similarities related to focus.	Organizes evidence, but the organization is not effective in revealing important patterns, differences, or similarities.	Lists evidence, but it is not organized and/or is unrelated to focus.
<b>Conclusions</b>	States a conclusion that is a logical extrapolation from the inquiry findings.	States a conclusion focused solely on the inquiry findings. The conclusion arises specifically from and responds specifically to the inquiry findings.	States a general conclusion that, because it is so general, also applies beyond the scope of the inquiry findings.	States an ambiguous, illogical, or unsupported conclusion from inquiry findings.

**B. Integrated Writing Rubric (if applicable)** If this is an IW course, you will use the items on this page. You may select one or more of them. Please highlight in yellow.

Benchmark for Rubric \_\_\_\_\_

Item	Mastery 4	Partial Mastery 3	Progressing 2	Emerging 1
<b>Includes considerations of audience, purpose, and the circumstances surrounding the writing task(s).</b>	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
<b>Content Development</b>	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work.	Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work.	Uses appropriate and relevant content to develop and explore ideas through most of the work.	Uses appropriate and relevant content to develop simple ideas in some parts of the work.
<b>Formal and informal rules inherent in the expectations for writing in particular forms and/or academic fields (please see glossary).</b>	Demonstrates detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task (s) including organization, content, presentation, formatting, and stylistic choices	Demonstrates consistent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	Follows expectations appropriate to a specific discipline and/or writing task(s) for basic organization, content, and presentation	Attempts to use a consistent system for basic organization and presentation.
<b>Sources and Evidence</b>	Demonstrates skillful use of high-quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Demonstrates an attempt to use sources to support ideas in the writing.
<b>Control of Syntax and Mechanics</b>	Uses graceful language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free.	Uses straightforward language that generally conveys meaning to readers. The language in the portfolio has few errors.	Uses language that generally conveys meaning to readers with clarity, although writing may include some errors.	Uses language that sometimes impedes meaning because of errors in usage.

**C. Multicultural Competence Rubric (if applicable)** If this is an MC course, you will use the items on this page. You may select one or more of them.

Benchmark for Rubric \_\_\_\_\_

Item	Mastery 4	Partial Mastery 3	Progressing 2	Emerging 1
<b>Cultural self- awareness</b>	Articulates insights into own cultural rules and biases (e.g. seeking complexity; aware of how her/his experiences have shaped these rules, and how to recognize and respond to cultural biases, resulting in a shift in self-description.)	Recognizes new perspectives about own cultural rules and biases (e.g. not looking for sameness; comfortable with the complexities that new perspectives offer.)	Identifies own cultural rules and biases (e.g. with a strong preference for those rules shared with own cultural group and seeks the same in others.)	Shows minimal awareness of own cultural rules and biases (even those shared with own cultural group(s)) (e.g. uncomfortable with identifying possible cultural differences with others.)
<b>Knowledge of cultural worldview frameworks</b>	Demonstrates sophisticated understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates adequate understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates partial understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates surface understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.
<b>Empathy</b>	Interprets intercultural experience from the perspectives of own and more than one worldview and demonstrates ability to act in a supportive manner that recognizes the feelings of another cultural group.	Recognizes intellectual and emotional dimensions of more than one worldview and sometimes uses more than one worldview in interactions.	Identifies components of other cultural perspectives but responds in all situations with own worldview.	Views the experience of others but does so through own cultural worldview.
<b>Verbal and nonverbal communication</b>	Articulates a complex understanding of cultural differences in verbal and nonverbal communication (e.g., demonstrates understanding of the degree to which people use physical contact while communicating in different cultures or use direct/indirect and explicit/implicit meanings) and is able to skillfully negotiate a shared understanding based on those differences.	Recognizes and participates in cultural differences in verbal and nonverbal communication and begins to negotiate a shared understanding based on those differences.	Identifies some cultural differences in verbal and nonverbal communication and is aware that misunderstandings can occur based on those differences but is still unable to negotiate a shared understanding.	Has a minimal level of understanding of cultural differences in verbal and nonverbal communication; is unable to negotiate a shared understanding.
<b>Curiosity</b>	Asks complex questions about other cultures, seeks out and articulates answers to these questions that reflect multiple cultural perspectives.	Asks deeper questions about other cultures and seeks out answers to these questions.	Asks simple or surface questions about other cultures.	States minimal interest in learning more about other cultures.
<b>Openness</b>	Initiates and develops interactions with culturally different others. Suspends judgment in valuing her/his interactions with culturally different others.	Begins to initiate and develop interactions with culturally different others. Begins to suspend judgment in valuing her/his interactions with culturally different others.	Expresses openness to most, if not all, interactions with culturally different others. Has difficulty suspending any judgment in her/his interactions with culturally different others, and is aware of own judgment and expresses a willingness to change.	Receptive to interacting with culturally different others. Has difficulty suspending any judgment in her/his interactions with culturally different others, but is unaware of own judgment.

**D. Service Learning Rubric (if applicable)** If this is a SRV/SRVI course, you will use this section. You may select one or more of them.

**Benchmark for Rubric** \_\_\_\_\_

Item	Mastery 4	Partial Mastery 3	Progressing 2	Emerging 1
<b>Demonstrate understanding of how course content relates to a community problem.</b>	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
<b>Demonstrate ability to apply course learning content in a community project.</b>	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
<b>Demonstrate skills required to engage in an informed and respectful way with members of a community.</b>	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).



## Questions:

1. \_\_\_\_\_ is the theory that individuals act in reference to the subjective meaning that “objects” (e.g. career, family, home, education, fatherhood, success, etc.) have for them. The objects do not have meaning on their own, they get their meaning from the social actors. Answer: Symbolic Interactionism.
2. True or False. The meaning of the objects in your life such as “success,” “procrastination,” or “healthy,” always remain constant. Answer: False.
3. Some people are engaged in their communities to try to address issues such as homelessness, poverty, pollution, crime, substance abuse or some other problem, through potential actions or financial contributions to non-profit organizations (let’s call them Group 1). Others living in the same community, are not engaged in addressing these problems through personal actions or financial contributions to non-profit organizations (let’s call them Group 2). Which of the following is most likely true?
  - a. It is likely that people in Group 2 are selfish.
  - b. It is likely that the people in Group 1 see these “objects” a something that their personal actions can help to improve.
  - c. It is likely that the people in Group 2 see these objects as issues beyond their influence.
  - d. Both B and C are true
  - e. None of the above are true.
  - f. Answer: D
4. How people act towards objects ...
  - a. Depends primarily on the meanings that they have assigned to those objects.
  - b. Depends on the inherent nature of the object.
  - c. Answer: A
5. True or False. Due to the interactions that they have with their classmates, friends and others, students in some majors will likely have a different view of Calculus than students in other majors. Answer: True.
6. True or False. The knowledge, facts, and theirs gained in my academic field can help me to be more engaged in civic life, if I can see that my engagement can make a difference. Answer: True

**Submit the entire form to the Pilot Assessment Plan Drop Box located in the Course: Element 5 Core Course Assessment 2021-2022 – located in Continuous Year.**

<b>SECTION 4: ASSESSMENT REPORT DUE October 1, 2022</b>
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*A separate report needs to be submitted for each assessment plan approved by the Undergraduate Core Oversight Committee (UCOC).*

***Please upload this entire document to the Pilot course called Element 5 Core Course Assessment 2020-21 (continuous year) by Friday, October 1, 2022. The Final Report Dropbox link can be accessed via Content > Dropbox (Plans, Reports) > Final Report Dropbox.***

**Date Report Submitted:**

**Element: Core Element 5 – Social Science**

**Academic Year: 2021-2022**

**Course and Sections Assessed:**

Describe the final assessment plan that was implemented and explain any changes made to the approved plan.

**I. Core Learning Outcomes Assessed (list):**

**Critically apply knowledge of social science theory and methods of inquiry to personal decisions, current issues, or global concerns.**

**II. Procedures Used for Assessment**

For **each** learning outcome addressed by this report, state where and when data were collected (in a course, exam, or performance) and how they were evaluated (e.g. rubric, rating scale, key questions from exams, etc.). Specify the course or courses where students demonstrated the outcomes (if applicable) and the assignment(s) that you used for assessment purposes (e.g., capstone project, final examination, research paper, student presentation, performance, portfolio, etc.).

Data were collected in the final exam during spring semester 2022 and summer semester 2022.

**III. Summary of Assessment Results:**

What did you find from your assessments? (Present and analyze the results from the Aqua system analysis by Vice Provost Tammy Kahrig and/or your departmental review of marker questions.) What did your data reveal about how well students are achieving the Core Learning Outcomes that you listed above? After analyzing your data, present a summary of the data, clearly indicating what any numbers represent (e.g. percentages? means? medians?). Please number each corresponding assessment, summary, and analysis.

**Assessment Results**

Question	Spring 22			Summer 22			overall % correct
	# of correct resp	# of incorr resp	% correct	# of correct resp	# of incorr resp	% correct	
_____ is the theory that individuals act in reference to the subjective meaning that “objects” (e.g. career, family, home, education, fatherhood, success, etc.) have for them. The objects do not have meaning on their own, they get their meaning from the social actors. Answer: Symbolic Interactionism.	21	12	63.64%	29	8	78.38%	71.43%
True or False. The meaning of the objects in your life such as “success,” “procrastination,” or “healthy,” always remain constant. Answer: False	25	8	75.76%	34	3	91.89%	84.29%
Some people are engaged in their communities to try to address issues such as homelessness, poverty, pollution, crime, substance abuse or some other problem, through potential actions or financial contributions to non-profit organizations (let’s call them Group 1). Others living in the same community, are not engaged in addressing these problems through personal actions or financial contributions to non-profit organizations (let’s call them Group 2). Which of the following is most likely true? Answer: Both B and C are True - B. It is likely	28	5	84.85%	33	4	89.19%	87.14%

that the people in Group 1 see these "objects" a something that their personal actions can help to improve. - C. It is likely that the people in Group 2 see these objects as issues beyond their influence							
How people act towards objects ... Answer: Depends primarily on the meanings that they have assigned to those objects	32	1	96.97%	37	0	100.00%	98.57%
True or False. Due to the interactions that they have with their classmates, friends and others, students in some majors will likely have a different view of Calculus than students in other majors. Answer: True	31	2	93.94%	36	1	97.30%	95.71%
True or False. The knowledge, facts, and theirs gained in my academic field can help me to be more engaged in civic life, if I can see that my engagement can make a difference. Answer: True	33	0	100.00%	36	1	97.30%	98.57%

Overall, more that 70% of the students answered all six questions correctly. For five of the six questions more than 80% of students answered correctly. Therefore, the benchmark of 80% of students correctly answering 75% of the questions has been met.

Benchmark Met  Yes or  No

If not met, please identify conditions (if any) that may have impacted these findings.

#### IV. ACTIONS TAKEN/PLANNED TO IMPROVE STUDENT LEARNING IN THE CORE

Describe how you shared the results with instructors of the courses, the department curriculum committee and chair, Lake campus, and other stakeholders. Explain briefly how department faculty will make improvements based upon the assessment findings (e.g. plans to gather more information; recommending changes to the learning outcomes or assessment procedures; changes in course content, instructional approaches, technology, order of course offerings, materials, resources, assignments, policies, funding, advising, planning, training for adjuncts, etc.).

To date there has been only one instructor for this course. The results of the assessment will be shared with the Department of Marketing. The instructor has made changes for fall term in the lecture material in order to improve student learning. This data will continue to be collected in future course offerings.

#### V. Assessment Administration Feedback

The assessment of the courses was part of the Core assessment cycle. The assessment plan was reviewed and approved by the UCOC. The UCOC provided a presentation on tools available to assist with the assessment, including Watermark Aqua.

Please describe any changes you recommend about the oversight of the assessment process by the UCOC and the Academic Affairs office.

