Student Success Planning Office

Department/Unit: Division of Student Success **Year:** 2018-2019
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Unit Overview/Mission/Purpose
Division of Student Success supports the students, faculty, and staff of the undergraduate programs of the academic colleges through programs and services in academic success centers, foundation studies, academic advising, and career services. Through these units, the Division helps establish an ecosystem of programs and services that focus on educational planning, career development, course completion, persistence, retention, degree attainment, and job and/or graduate school fulfillment.

Staffing

	FY16	FY17	FY18	FY19
# Full Time Staff				
# Student Employee FTE				

Success Outcome 1:
Course Completion, Persistence & Retention

KPI 1.1
Data: Course Completion is the rate at which students who begin enrollment complete their coursework in a term. Data can be stratified by outcomes (i.e., pass, fail, withdraw, etc.)
Result: Describe/analyze the metric results
Source: Office of Institutional Research and Effectiveness
Response/Action Plan: Completion rates are a measure of overall effectiveness of educational planning, placement, and student achievement.

Term	First-Time, Full-Time, Degree-Seeking Students	Adjusted Headcount*	First Term		Completed 80% or More of Credits Hrs. Attempted
			Credit Hrs. Attempted		
			12-14.9	*15+*	
Fall 2018	1,854	1,852	742 (40.1%)	1,110 (59.9%)	1,238 (66.8%)
Fall 2017	2,208	2,165	996 (46.0%)	1,169 (54.0%)	1,544 (71.3%)
Fall 2016	2,295	2,249	953 (42.4%)	1,296 (57.6%)	1,568 (69.7%)
Fall 2015	2,408	2,368	969 (40.9%)	1,399 (59.1%)	1,586 (67.0%)

Includes on those students with 12 or more attempted WSU credit hours in their fall term

KPI 1.2

Data: Persistence is the rate at which students who are enrolled in Fall term continue to enroll in the following Spring term.

Result: Describe/analyze the metric results

Source: Office of Institutional Research and Effectiveness

Response/Action Plan: Persistence rates are a short-term indicator of overall fall-to-fall retention and a measure of effectiveness of advisor outreach for student registered-fall-not-yet-registered-spring.

Term	First-Time, Full-Time, Degree-Seeking Students	Fall to Spring Persistence	
		N	%
Fall 2018	1,854	1,532	82.6%
Fall 2017	2,208	1,858	84.1%
Fall 2016	2,296	1,973	85.9%
Fall 2015	2,408	2,088	86.7%

KPI 1.3

Data: Retention is the rate at which students who are enrolled in Fall term are enrolled the following Fall term.

Result: Describe/analyze the metric results

Source: Office of Institutional Research and Effectiveness

Response/Action Plan: Overall retention rates are reported to the clearinghouse are an indication of the overall effectiveness of student success. Overall retention can be used for comparisons of subgroups within the cohort for targeted student populations or programs.

Term	First-Time, Full-Time, Degree-Seeking Students	Fall to Fall Retention (%)
Fall 2018	1,854	--
Fall 2017	2,208	64%
Fall 2016	2,295	63%
Fall 2015	2,408	66%

Success Outcome 2:

Graduation & Persistence

KPI 2.1

Data: Four-year and six-year graduation rates of new direct from high school and transfer students.

Result: Describe/analyze the metric results

Source: *IPEDS Outcomes Measures Survey* prepared by Office of Institutional Research and Effectiveness

Response/Action Plan: Graduation rates are an indicator of overall effectiveness of student success.

Cohort (Fall 2010)	# of Students in Cohort*	4 Year Award Rate	6 Year Award Rate	8 Year Award Rate
Full-time, First-time	3,288	19%	34%	37%
Part-time, First-time	93	3%	9%	12%
Full-time, Non-first-time	1,674	44%	52%	53%
Part-time, Non-first-time	439	30%	36%	38%

Cohort (Fall 2009)	# of Students in Cohort*	4 Year Award Rate	6 Year Award Rate	8 Year Award Rate
Full-time, First-time	2,946	20%	38%	40%
Part-time, First-time	123	2%	5%	6%
Full-time, Non-first-time	1,521	45%	53%	55%
Part-time, Non-first-time	472	36%	42%	44%

Cohort (Fall 2008)	# of Students in Cohort*	4 Year Award Rate	6 Year Award Rate	8 Year Award Rate
Full-time, First-time	2,997	21%	39%	41%
Part-time, First-time	73	1%	9%	9%
Full-time, Non-first-time	1,418	46%	56%	58%
Part-time, Non-first-time	362	27%	38%	39%

Cohort (Fall 2007)	# of Students in Cohort*	4 Year Award Rate	6 Year Award Rate	8 Year Award Rate
Full-time, First-time	2,699	19%	41%	44%
Part-time, First-time	63	5%	24%	24%
Full-time, Non-first-time	1,331	48%	60%	61%
Part-time, Non-first-time	377	25%	45%	47%

Uses a full-year cohort of first-time and transfer-in students, as well as part-time and full-time. Includes all students pursuing an award of certificate, associate's, or bachelors

KPI 2.2

Data: In addition to four-year and six-year graduation rates of new direct from high school and transfer students, continued enrollment of those cohorts should also be reported (including enrollment at other institutions of higher education).
Result: Describe/analyze the metric results
Source: Office of Institutional Research and Effectiveness
Response/Action Plan: Continued enrollment is an indicator of student persistence and determination.

Success Outcome 3: Integrated Technology

KPI 1.1

Data: Faculty usage of RAPS

Result: Communication and marketing campaign targeting faculty in an effort to increase their awareness and usage of the RAPS tool

Source: EAB Navigate System (aka RAPS)

Response/Action Plan: Incorporate RAPS usage into the faculty role—specifically Early Alerts

	Spring 2019	Summer 2019	Fall 2019
# of Faculty emailed for Progress Reports	Project pilot in planning process.	21	
# of Faculty Responses		7	
# of Courses targeted		27	
# of Students in targeted courses		1080	
# of Early Alerts issued		39	
# of Cases opened		42	

Concluding Remarks (optional)**:**

The Division of Student Success, although not solely responsible for retention, completion and graduation outcomes, the Student Success Planning office within the division will work closely with Institutional Research to provide strategic support and assessment of university student success initiatives, including coordination of data collection and analysis.

Student Success Planning oversees the planning of technology needed to establish and maintain a sustainable student success data collection system.   Staff within the unit liaison with the offices of Institutional Research and Information Technology to coordinate and establish efficiencies related to student success initiatives.

Developing stronger and more cooperative relationships with IR and IT strengthens overall university integrity, governance, and utilization of data. Enhanced integration with existing systems fosters faculty and student engagement with technology to support the academic mission of the university. Strategic support for student success initiatives increases efficiencies and provides resources dedicated to helping students achieve their highest academic potential.