Academic Advising

Department/Unit: Academic Advising/Division of Student Success   **Year:** 2018-2019
Contact Name: Amanda Spencer   **Contact Title:** Director, University Academic Advising

Unit Overview/Mission/Purpose

University Academic Advising meets students where they are, recognizing their unique talents and challenges, empowering them to take advantage of Wright State University's innovative learning environment as they define, plan, and achieve their educational goals. UAA upholds the university's value to foster student success and we provide students with advising that enables their personal development and transformation, both inside the classroom and beyond.

Staffing

	FY16	FY17	FY18	FY19
# Full Time Staff FTE			38	36
# of FTE Advisors			24.5	21.5
# Student Employee FTE			6.75	4.15

Success Outcome 1:

Student Communication

KPI 1.1

Data: Advisors will utilize appointment/communication campaign feature of RAPS multiple times throughout the academic year to reach all students on their caseloads
Result: % of advisors utilizing appointment/communication campaign feature of RAPS every semester
Source: EAB Navigate (RAPS)
Response/Action Plan: RAPS campaigns are an efficient way for advisors to contact all students on their caseloads to share information and encourage them to make advising appointments. Analysis of data to begin fall 2018 semester utilizing RAPS.

	Spring 2019	Summer 2019	Fall 2019
# Campaigns	76		
# of Students in Campaigns*	9902		
# of Resulting Appointments	1434		

Duplicated count of students

Success Outcome 2:
Student Satisfaction and Learning

KPI 2.1
Data: Students will be surveyed after advising appointments throughout the academic year to assess satisfaction and learning
Result: % of satisfied students and students who share that they have gained critical knowledge as a result of the appointment
Source: EAB Navigate (RAPS) & Qualtrics
Response/Action Plan: Measure of student satisfaction with advising appointments

	Spring 2019*	**Summer 2019**	**Fall 2019**
# Surveys Sent to Students	4467		
# Surveys Completed / % of total	214 / 5%		
% Students Giving Satisfied Ranking	92%		

Period began after faculty strike. From 2/4/19 – 5/3/19

Success Outcome 3:
Students' Timely Progression toward Degree/Program Completion

KPI 3.1
Data: Students will be assigned an <u>educational plan by academic program</u> that maps out the courses to be taken each semester
Result: % of students having an assigned educational plan
Source: COGNOS and Advisor tracking
Response/Action Plan: Analysis of data to begin Spring 2019 semester utilizing RAPS and Xtender

	Spring 2019	**Summer 2019**	**Fall 2019**
Total Academic Programs*	115		
# of Majors w/Educational Plans	113		
# Students enrolled in majors with Educational Plans (incl. MBA)	9218		

KPI 3.2
Data: Movement to major for undecided students
Result: Students progressing from undecided to intending/pre or program entrance
Source: COGNOS Active Student Enrolled in at least 1 credit hour
Response/Action Plan: Major selection leads to persistence and timely progression to degree completion.

	Spring 2019	**AY 2019-2020**	**AY 2020-2021**	**AY 2021-2022**
# Undecided students	115			

# Transition to degree-granting college	47			
% of total	41%			

Success Outcome 4:

Advisor Caseloads based on Proactive National Recommendations

KPI 4.1

Data: "Based on *NACADA 2011 National Survey of Academic Advising* (Carlstrom, 2013), the median case load of advisees per full-time professional academic advisor is 296, or a ratio of 296 students to one full-time advisor." (http://www.nacada.ksu.edu/Resources/Clearinghouse/View-Articles/Advisor-Load.aspx). Enrollment data and caseloads determined by Fall semester census data (14th day).

Source: COGNOS Active Student Report

Result: % of advisors caseloads at national standards

Response/Action Plan: Having advisors' caseloads at the NACADA recommended level helps to ensure optimal service to students and supports a proactive advising model. Analysis of data actively reviewed Fall term utilizing Institutional Research enrollment data. Edits to caseload calculation for Fall 18 reflects modest change in data. Previously reported caseload by active (729:1); caseload by enrolled (468:1)

Fall 2018	Eligible to enroll, not enrolled	Enrolled	Total Active Students
Undergraduate, degree-seeking	5,740	10,270	16,010
College Credit Plus	389	649	1,038
MBA	254	551	805
TOTALS	**6,383**	**11,470**	**17,853**

	AY 2018-2019	AY 2019-2020	AY 2020-2021
Advisor Caseload (students/advisor), active student	713:1		
Advisor Caseload (students/advisor), enrolled student	451:1		