

Core Element 5
 FIN 2050 Assessment Results
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Assessment data was collected for the Fall of 2021 and the Spring of 2022. In that academic year, FIN 2050 was taught over ten section at both the Dayton and Lake Campuses. Below is a table that outlines the sections taught:

CRN	CRSE Sec	Campus	Instructor
Fall 2021			
72814	01	Dayton	Moore
72815	02	Dayton	Ingram
72818	03	Dayton	Moore
72817	90	Dayton	Handwerker
81703	W30	Lake	Moore
87903	W90	Lake	Handwerker
Spring 2022			
12180	01	Dayton	Akhbari
12179	02	Dayton	Akhbari
12181	90	Dayton	Ingram
15596	W01	Lake	Moore

Our assessment plan outlined four market questions that were designed to test the CORE learning outcome: “Critically apply knowledge of social science theory and methods of inquiry to personal decisions, current issues, or global concerns.” While the CORE learning outcome is vague in nature, we felt that addressing three of FIN 2050’s course learning outcomes was sufficient to assess how our students were able to critically apply their knowledge of this social science. We pulled one question on the topic of understanding protection planning needs, two questions on understanding the various types of investment instruments and how they can be integrated into a personal financial plan, and one question on expressing a general knowledge of consumer protection laws, consumer rights, and consumer debt management. Our selected benchmark was a score of 70% which is typical of other accrediting bodies in business schools.

Performance Results:

Q1: understand protection planning needs

Q2: understand the various types of investment instruments and how they can be integrated into a personal financial plan

Q3: understand the various types of investment instruments and how they can be integrated into a personal financial plan

Q4: express a general knowledge of consumer protection laws, consumer rights, and consumer debt management

	72817/87903	72815	12181	12180	12179	72814/81703	72818	11596	AVG
Q1	82%	44%	51%	70%	79%	78%	60%	61%	66%
Q2	100%	90%	92%	91%	71%	96%	87%	87%	89%
Q3	100%	31%	55%	71%	61%	84%	82%	95%	72%
Q4	84%	86%	98%	100%	100%	84%	82%	79%	89%

For the 2021/2022 academic year, students scored 66%, 89%, 72%, and 89% for marker questions 1-4 respectively. Students scored on marker questions 2, 3, and 4 well above the 70% threshold while question 1, understand protection planning needs, shows scores just below the benchmark. Overall, we are happy with the students' performance and how the material is being delivered by our department. The Department of Finance and Financial Services will be meeting in the Spring of 23' to discuss a plan to improve outcomes in the protection planning area of the course.