

Department/Unit: The Office of Institutional Research & Analytics Year: 2018

Contact Name: Craig This

Contact Title: Director

Unit Overview/Mission/Purpose

Vision: To present an accurate representation of Wright State that informs and facilitates institutional strategic planning, decision making, problem solving, and ongoing operations.

Mission: To provide data and data analysis to Wright State University to enable data-informed decision making by units at all levels and to provide data to external stakeholders, such as the United States Department of Education and the Ohio Department of Higher Education.

The OIR&A collects, analyzes and reports data on students, programs, and facilities for internal assessment and evaluation and for external compliance reporting and assessment. The OIR&A also collects, analyzes and reports data to external constituencies, such as IPEDS, HEI, and national ranking surveys, such as US News & World Report and College Board.

Staffing

	FY16	FY17	FY18	FY19
# Full Time Staff	5	5	4	4
# Student Employee FTE	1	1	0.5	0

Success Outcome 1:

To provide data and data analysis through self-service analytics dashboards.

Comments: The Office of Institutional Research & Analytics began developing dashboards in the 2017. In the past 18 months, the Office of Institutional Research & Analytics has created 8 dashboards.

KPI 1.1 Increase number of dashboards

Benchmark: 8 dashboards (enrollment, credit hours, tuition and fees, completions by major, course grade distribution, credits at completion by Fall cohort, enrollment by major, course offerings and generated course credits)

5-Year Goal: 25 dashboards

Annual Goal: 5 dashboards

KPI 1.2. Increase number of centralized FERPA-compliant reports

Benchmark: 5 reports

5-Year Goal: 25 reports

Annual Goal: 5 reports

Success Outcome 2:

To provide actionable, accurate, and timely data to all units at all levels of Wright State University

Comments: In reviewing these KPI's, the Office of Institutional Research & Analytics has decided to revise these KPI's. KPI 2.1 seems to sacrifice quality for speed. While the timeliness of completing data requests are important for decision makers across campus, the quality of data are important for long-term decision making and planning. In reviewing our data response time, we have noticed that mailing lists and program enrollments have a 2-5 days response time while Cognos reports and dashboards take 2-3 months. While we do need to achieve greater efficiency in meeting deadlines, we also need to prioritize our work and ensure that actionable and accurate data are available to the key decision makers across campus.

KPI 2.2 is a valid goal; however, it is not reliable. As individuals switch positions on campus, their data in Banner revises so that a person submitting a ticket in March from College of Liberal Arts (COLA) and then moving to College of Education and Human Services (CEHS) in April would see the initiating unit for the March request flip from COLA to CEHS something that will affect KPI 2.2.

KPI 2.1 Data requests are fulfilled within timeframe of person submitting data requests

KPI 2.2 Increase in the areas of data (for example, student, finance, human resources)

Success Outcome 3:

To ensure the complete and accurate submission of IPEDS (Integrated Post-Secondary Education Data System) annual collection of surveys.

Comments: IPEDS does not provide extensions and levies fines for missed deadlines. This KPI will be met each and every time without fail.

KPI 3.1 IPEDS surveys will be submitted accurately and completely by the deadline.

Benchmark: IPEDS submitted on time with email documentation.

Success Outcome 4

To ensure the complete and accurate submission of national survey data for entities, US News College Rankings, Common Data Set.

Comments: These surveys are being completed on time with email documentation to prove. Where we are lacking is the answering of questions outside of the core questions and improving our data collection and response from units outside of our access to student data. For example, we need to work with the Registrar's Office to calculate average class size. We need to work with the University Libraries to achieve a more accurate count of books and journals at Wright State University.

KPI 4.1 National surveys will be submitted accurately and completely by the deadline.

Benchmark: National surveys are submitted by deadline.