I. PROGRAM LEARNING OUTCOMES

Graduates will develop integrated skill and concepts associated with the function of an effective organization. Graduates will develop effective communication skills in writing. Graduates will cultivate a capacity for leadership and develop the competencies associated with ethics and an understanding of social responsibility.

II. PROCEDURES USED FOR ASSESSMENT

A. Direct Assessment

Students will take an exam on hypothesis testing in MS 2050. The instructor will select a few exams at random to assess the outcome. Students will write a one-page analysis in EC 2040 to demonstrate an understanding of current events using the Wall Street Journal as their source. Instructor will select student papers at random for assessment. Students will write a paper that analyzes a country that will evaluate the poverty level, standard of living and GDP as compared to the US. The instructor will select a few papers at random and compare it to the rubric in Pilot.

B. Scoring of Student Work

Scoring of student work will be in house using rubrics and other methods indicated in procedures used for assessment.

C. Indirect Assessment
III. ASSESSMENT RESULTS/INFORMATION:

IV. ACTIONS TO IMPROVE STUDENT LEARNING

Information from assessments will be reviewed by all faculty teaching in the Business and Administration AS degree. We will continually monitor assessments to make sure they are still relevant as we gather artifacts from students.

V. SUPPORTING DOCUMENTS

Additional documentation, when provided, is stored in the internal Academic Program Assessment of Student Learning SharePoint site.