



Program Assessment Report (PAR)

Applied Behavioral Science (ABS) Masters Degree

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ACADEMIC YEAR COVERED BY THIS REPORT: [AcademicYear]

I. PROGRAM LEARNING OUTCOMES

Students will master the ability to create objective, critically engaged written communications appropriate to the target audience.

II. PROCEDURES USED FOR ASSESSMENT

A. Direct Assessment

An analysis of all final research projects and theses using attached rubric submitted this academic year (2019-2020)

B. Scoring of Student Work

Four documents (3 projects and one thesis) were analyzed using Rubric to Evaluate ABS Projects and Theses. Average score was 96%.

C. Indirect Assessment

None were scheduled or done this academic year.

III. ASSESSMENT RESULTS/INFORMATION:

Three projects and one thesis were analyzed on six point rubric for adherence to social science standards of communication.

The average score was 96%.

The outcome (Students will master the ability to create objective, critically engaged written communications appropriate to the target audience) was met.

IV. ACTIONS TO IMPROVE STUDENT LEARNING

Share assessment report with ABS Advisory Committee in spring 2021 meeting. Add indirect measures into ABS Assessment plan and send out alumni survey (containing these measures) during the 2020-21 academic year.

V. SUPPORTING DOCUMENTS

Additional documentation, when provided, is stored in the internal Academic Program Assessment of Student Learning SharePoint site.