Year: 2019 Contact Title: Professor of Military Science

Unit Overview/Mission/Purpose

Wright State University, Department of Military Science trains and commissions Second Lieutenants in the United States Army. The Raider Battalion is an active member of Wright State University and its surrounding communities. Army officers from Wright State University commission and serve in Active, Reserve, and National Guard components of the United States Army and provide selfless service to the United States. We promote Army ROTC by actively marketing, recruiting, retaining, and training qualified students and Cadets—focused on Scholars, Athletes, and Leaders.

Staffing

	FY16	FY17	FY18	FY19
# Full Time Staff	7/1	6/1	4/1	5/1
# Student Employee FTE	-	-	-	-

• Full Time Staff represents US Army Staff (US Army Funded)/WSU Staff

Success Outcome 1:

Army ROTC is a leadership program that develops the soft skills requisite to successful leadership in the US Army. We recruit students that have scholar, athlete, leader qualities and we train, teach and mentor them to be future leaders. ROTC provides scholarships and other financial assistance that help students pay for their education. The financial resources that ROTC provides help students succeed with having to work less part-time while in school, have less student loans, and provide a career in the Army full or part-time. The Army ROTC – in addition to the Navy and Air Force ROTC programs – is one of the nation's biggest scholarship grantors. The Army ROTC alone provides \$274 million in scholarship money to more than 13,000 students each year, according to the U.S. Army Cadet Command.ⁱ WSU Army ROTC brings approximately \$878,000 a year to the University in scholarships and ROTC staff.

KPI 1.1 - Scholarship

Data: Scholarship is the amount of Federal resources provided by the US Army Cadet Command. Scholarships are provided by year group from 4 year to 2 year scholarships. Scholarships are also provided through the National Board Selection Process to High School Seniors and through Campus based scholarships through the Wright State Army ROTC program. A board selects awardees based on a merit system using metrics such as GPA, activities, and interview. The scholarships carry over from year and are designated by their original term (i.e. 4-yr is listed as a 4 year scholarship for all 4 years of the cadets tenure).

Result: Scholarships represent a qualitative and quantitative investment in the success of Wright State students. The US Army provides funding to support the education and development of Army Officers, whether they commission Active Duty, US Army Reserve or in the National Guard.

Response/Action Plan: Army ROTC is aggressively pursuing scholarship incentives and partnerships with local schools and Wright State University. The goal is to bring in additional scholarships to the University. We currently have designated WSU as a Nursing Center of Excellence, and is expected to bring 2-5 additional National and Campus scholarships each year. WSU is one of two in the state that is designated a Nursing Center of Excellence.

KPI 1.2 Stipend

Data: Stipends are monthly payments presented to every contracted ROTC Cadet, scholarship and non-scholarship. The Stipend is a supplement that assists with fees, books, living expenses and other monetary requirements. The Stipend is currently \$420.00 per student (changed this FY) and in previous years was based on the academic year. The stipend demonstrates effectiveness because it helps students with living expenses.

Result: Currently, Army ROTC provides over \$16,000 per academic month on average to contracted Cadets on Wright State University. Over an academic year, the Stipend totals over \$146,000. This equates to 10-12 hours per week, compensated at approximately \$10.00/hour. Comparatively, student workers as WSU work between 5 – 28 hours/ week and earn \$8.30-\$12.00/hour.

Response/Action Plan: Each Cadet is eligible to receive the Stipend upon contracting.

Success Outcome 2:

The U.S. Army Cadet Command partners with universities to recruit, educate, develop, and inspire Senior ROTC Cadets in order to commission officers of character for the Total Army. Army ROTC is the largest officer-producing organization with the American military, having over 600,000 men and women have earned a commission through the program. Among them are two chairmen of the Joint Chiefs of Staff, seven Army chiefs of staff, two Cabinet secretaries and a sitting Supreme Court associate justice. Few other military commissioning sources can claim such significant lineage. The current ROTC Mission is to recruit, train and commission over 6000 Lieutenants each year.

KPI 2.1 Cadets Commissioned

Data: Wright State University is one of the 39 programs that fall under Cadet Command's 7th Brigade Headquarters. 7th Brigade manages schools in Ohio, Kentucky, Tennessee, Michigan and Indiana. The 7th Brigade commission mission for Fiscal Year (FY) 2018 was 640 Lieutenants. Wright State University mission is 16 each year. The viability standard set by Cadet Command upon all programs is either the commission mission (WSU = 16) OR commission 12 and exceed the Cadet Command STEM percentage (16.7%)

Result: Wright State University Army ROTC has averaged 9.3 Commissions over the last 5 years and 10 Commissions over the last 3 years. Wright State University has not met the viability

standard set by Cadet Command. WSU STEM percentage for FY17 was 16% with a higher percentage expected for FY18.

Response/Action Plan: Recruiting new students and focusing on high demand degrees is paramount to Army ROTC success at Wright State University. Current and emerging partnerships with University Programs will help promote Army ROTC and Wright State University: Nursing Center of Excellence, Cyber Competition, University Housing Scholarship Initiative, etc. These partnerships make Wright State University an attractive option for National Board Scholarship applicants, and help the University compete with other regional schools such as University of Dayton. Additional efforts to coordinate recruiting and marketing efforts with between the University and Army ROTC to maximize returns and ensure a wider impact of advertising dollars will help to reinforce the strategic narrative.

Concluding Remarks (optional):

Army ROTC and Wright State University are exceptional partners. While the WSU Army ROTC struggles with viability, a relatively high percentage of students receive scholarships. Additional steps to increase recruiting will make Wright State University a school of choice for future leaders of the Army.

ⁱ <u>https://www.usnews.com/education/best-colleges/paying-for-college/articles/2017-06-14/3-myths-about-army-rotc-scholarships-for-college</u>